
STUDENT INNOVATION CHALLENGE

SUBMISSION GUIDELINE: SUSTAINABILITY

The BCIT logo consists of the letters "BCIT" in a white, bold, sans-serif font, centered within a dark blue square.

Use of this guideline is not mandatory, it is meant as a guide to assist you with your submission.

Your submission should not be longer than 2 pages plus cover sheet. Word or pdf formats are acceptable.

SUBMISSION COVER PAGE

Submission Title:

Name:

Contact Phone:

Email:

Student Number:

School:

Please include contact information for all team members

SUBMISSION COMPONENTS

PARTNERS:

Identify any organizations, companies, or individuals collaborating with you on this sustainability project.

CLIENT OR INDUSTRY:

Specify the client or industry sector that the sustainability project is focused on, if applicable.

STAKEHOLDERS:

List all relevant parties who have an interest in or may be affected by the outcomes of the sustainability project.

PROBLEM DESCRIPTION:

Describe your sustainability project so an outsider will clearly understand.

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GOAL:

List your goals for the project and what measurements will be used to evaluate them.

IDENTIFIED OBSTACLES: (OR WEAKNESSES/THREATS?)

List any obstacles that have been identified or may be encountered in the future and what steps you will take to overcome these obstacles.

SOLUTIONS:

How you solved the problem.

YOUR DIFFERENTIATION:

Describe what sets your idea and products/services apart from your competitors. What is your uniqueness? Why would someone come to you rather than a competitor?

FUTURE DIRECTIONS:

What's next?

FINANCIAL SUMMARY:

Project costs