

STUDY ABROAD BY DESIGN – SPRING 2022

Build a custom program by selecting up to four courses from one or more program areas. Please note that the course availability is subject to change.

BUSINESS ADMINISTRATION

BLAW 3100	Business Law	4.0
BSYS 5800	Business Data Analytics for Managers	3.0
BUSA 1305	Supervisory Skills	3.0
BUSA 2005	Principles of Management	4.0
BUSA 2205	Entrepreneurial Management	3.0
BUSA 3015	Negotiation Skills	3.0
BUSA 3105	Leadership – People Skills	3.0
BUSA 4705	Leading People and Teams Across Cultures	4.0
BUSA 4800	Management Policy	4.0
BUSA 7200	Business, Society, and Ethics	4.0
BUSA 7250	Management Skills and Applications	3.0
ECON 1150	Economic Issues	3.0
ECON 2100	Microeconomics	3.0
ECON 2200	Macroeconomics	4.0
ECON 5000	Managerial Economics	3.0
ECON 8500	Managerial Economics	5.0
ORGB 1105	Organizational Behaviour	4.0

SUSTAINABLE BUSINESS LEADERSHIP

OPMT 5310	Sustainability Management Systems for Business Leaders	3.0
OPMT 5320	Sustainable Process Improvement, Design, and Innovation	3.0
FMGT 5330	Sustainable Finance, Accounting, and Metrics	3.0

HUMAN RESOURCE MANAGEMENT

BLAW 3905	Employment Law	4.0
HRMG 2805	Workplace Health and Safety	3.0
HRMG 3105	Human Resource Management Fundamentals	4.0
HRMG 3205	Labour Relations	3.0
HRMG 3305	Recruitment and Selection	3.0
HRMG 4155	Performance Management	3.0
HRMG 4405	Total Compensation Strategy	3.0

MARKETING MANAGEMENT

MKTG 1102	Essentials of Marketing	3.0
MKTG 1120	Event Planning	3.0
MKTG 1219	Professional Sales Skills	3.0
MKTG 1323	Effective Public Speaking	3.0
MKTG 1324	Small Business Development	3.0
MKTG 1352	Digital Marketing	3.0
MKTG 1550	Social Media for Business	3.0
MKTG 1552	Social Media Marketing	3.0
MKTG 1554	Fundamentals of Branding	3.0
MKTG 2203	Marketing Communications Essentials	3.0
MKTG 2220	Managing the Sales Force	3.0
MKTG 2226	Production Management for Events & Special Projects	3.5
MKTG 2324	Small Business Management	3.0
MKTG 2352	Content Planning	4.0
MKTG 2438	Digital and Direct Marketing	3.0
MKTG 2525	Global Marketing	3.0
MKTG 3113	Customer Relationship Manager	3.0
MKTG 3218	Media Planning and Buying	3.0
MKTG 3309	Marketing Research	4.0
MKTG 3319	Advanced Sales & Business Development	3.0
MKTG 3321	Public Relations	3.0
MKTG 3322	Promotional Strategies	3.0
MKTG 3325	Consumer Behaviour	3.0
MKTG 3342	Negotiating Skills	3.0
MKTG 3406	Brand Innovation and Development	3.0
MKTG 3418	Advertising Design Production	3.0
MKTG 3554	Digital Branding	3.0
TOUR 1001	The Business of Leisure Travel	3.0
TOUR 1002	Marketing for Tourism and Hospitality	3.0
TOUR 1013	CSR and Business Ethics	3.0
TOUR 2029	Event Technical Production	3.0

OPERATIONS MANAGEMENT

BSYS 1001	Business Information Systems – Office 2016	3.0
BSYS 2051	Business Data Analytics with MS Excel 2016	3.0
BSYS 2061	Business Data Management MS Access 2016	3.0
OPMT 1106	Quality Assurance Fundamentals	3.0
OPMT 1110	Business Math	4.0
OPMT 1187	Project Management Essentials	3.0
OPMT 1142	Introduction to Quality Control Methods	3.0
OPMT 1175	Warehouse Management	3.0
OPMT 1191	Purchasing	3.0
OPMT 1192	Inventory Planning and Control	3.0
OPMT 1193	Facility Planning and Design	3.0
OPMT 1197	Statistics for Business and Industry	4.5
OPMT 1198	Operations Management Fundamentals	3.0
OPMT 1710	Introduction to Lean Concepts	3.0
OPMT 1720	Lean Six Sigma Tools for Process Improvement	3.0
OPMT 2206	Quality Assurance 2 Manufacturing	3.0
OPMT 2242	Intermediate Quality Control Methods	3.0
OPMT 2275	Warehouse Management 2	3.0
OPMT 2298	Business Process Improvement	3.0
OPMT 2500	Project Scope and Schedule Management	3.0
OPMT 2505	Project Resourcing and Cost Management	3.0
OPMT 2510	Project Quality and Risk Management	3.0
OPMT 2515	Project Communication and Team Management	3.0
OPMT 3306	Quality Management Systems	3.0
OPMT 3345	Quality Auditing	3.0
OPMT 4699	Enterprise Performance Management	3.0
TDMT 1104	International Trade	3.0
TDMT 1150	Transportation Systems (CITT)	3.0
TDMT 1409	Canada Customs and Free Trade Agreements	4.0
TDMT 2204	International Trade 2	3.0
TDMT 2251	Logistics Processes (CITT)	3.0
TDMT 4410	Logistics Management	4.5
TDMT 4416	Cross Cultural Negotiations	2.0

ACCOUNTING, FINANCE, FINANCIAL PLANNING AND INSURANCE

FMGT 1100	Accounting	4.0
FMGT 1152	Accounting for the Manager	3.0
FMGT 1810	Personal Financial Planning	3.0
FMGT 2100	Accounting 2	5.5
FMGT 2152	Accounting for Management	5.5
FMGT 2540	Working Capital Management	2.5
FMGT 2701	Management Information Systems	3.0
FMGT 2711	Computerized Accounting	3.0
FMGT 3110	Financial Accounting	4.0
FMGT 3210	Cost and Managerial Accounting	4.0
FMGT 3224	Managerial Accounting (for Operations Management)	4.0
FMGT 3310	Auditing	3.0
FMGT 3410	Taxation	4.0
FMGT 3510	Finance	4.0
FMGT 3555	Finance for Business Management	4.5
FMGT 3720	Advanced Computer Applications	4.0
FMGT 4110	Financial Accounting 2	5.5
FMGT 4210	Cost and Managerial Accounting 2	5.5
FMGT 4310	Auditing 2	5.5
FMGT 4410	Taxation 2	5.5
FMGT 4510	Finance 2	5.5
FMGT 4620	Security Fundamentals	3.0
FMGT 4710	Advanced Computer Applications 2	5.5
FMGT 4810	Personal Financial Planning 2	3.0
FMGT 4915	Payroll Essentials	2.5
FMGT 7121	Advanced Accounting	3.0
FMGT 7520	Business Valuation	3.0
FMGT 8911	Strategic Performance Management	3.0

BROADCAST AND MEDIA

BCST 1002	The Music Business: The Essentials	3.0
BCST 1020	Art of the Demo	1.5
BCST 1150	Radio Broadcasting Introduction	3.0
BCST 1173	Sports Broadcasting	3.0
BCST 1180	Introduction to Video Editing	3.0
BCST 1198	Photography & Lightroom: Building Your Photographic Vision	3.0
BCST 1201	Journeys from Script to Screen	3.0
BCST 1225	Video Project Planning	3.0
BCST 1259	Podcasting	3.0
BCST 1260	Professional Video Camera Operations	3.0
BCST 2251	Performance Development	3.0
BCST 2282	Advanced Video Editing	3.0
BCST 2290	Assistant Editing Professional	3.0
BCST 5010	Visual Communication and Culture	3.0

DIGITAL ARTS, MEDIA AND DESIGN

MDIA 1026	Adobe Acrobat Mac	1.5
MDIA 1040	Graphics	3.0
MDIA 1049	Adobe InDesign	1.5
MDIA 1099	Photography	1.5
MDIA 1105	Visual Composition & Layout	3.0
MDIA 1140	Color Theory for Design	3.0
MDIA 1144	Practical Color Management	1.5
MDIA 1160	Adobe Illustrator	1.5
MDIA 1180	Adobe Photoshop	1.5
MDIA 1280	Adobe After Effects	3.0
MDIA 1920	Typography	3.0
MDIA 2012	Digital Darkroom	1.5
MDIA 2049	Adobe InDesign 2	1.5
MDIA 2088	Strategic Design for Business	3.0
MDIA 2180	Adobe Photoshop 2	1.5
MDIA 2260	Adobe Illustrator 2	1.5
MDIA 2310	Portfolio Design	3.0