

# Study Abroad Course Selection

Winter 2023

**BCIT**<sup>®</sup>

**BUSINESS  
+ MEDIA**

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# Study Abroad Course Selection

At BCIT School of Business + Media we have more than 100 programs consisting of over 300 courses. As a Study Abroad student you have access to nearly all of these courses.

We offer two distinct options for choosing courses; **Study Abroad by Design**, and **Study Abroad Statement of Completion**. You will learn the difference between each option and their unique benefits below.

If you are a **Bachelor student** attending BCIT, you can choose from nearly all courses in our programs apart from our graduate level programs that are only available to **Master students**. Graduate level courses will have a (G) next to the program or course title. Please note: Study Abroad students can take up to four undergraduate level courses or three graduate level courses + one undergraduate level course.

We ask that you please choose **eight courses** and rank these courses in your course selection form that you submit when you apply to the program. Once you have applied for the program, our Student Mobility Coordinator will look over your course selection and place you in courses approximately one month before term start. Please note that course offerings are subject to change.

If you would like to change your course selection after you have applied or are registered in your courses, please contact the Student Mobility Coordinator. Changes may be accepted up to 7 days after term start.

## Course Outlines

If you find courses that you are interested in and want to find the course outline, please visit: <https://www.bcit.ca/outlines/>

## Course ID

Each course at BCIT has a course ID. For an example, Essentials of Marketing's course ID is MKTG 1102. Please consider that the first number in the course ID is the level of the course. Courses in the 1000 level are generally foundation level with courses in the 8000 level being more advanced.

For the best student experience at BCIT, **we strongly recommend choosing two or more courses from one program, or a Statement of Completion**. The reason for this recommendation is based on past student recommendations. As the majority of BCIT's programs are offered in the daytime at our Burnaby campus, you will be placed with the same set of students for all of your courses within a program. This increases your chances of meeting and connecting with Canadian students while providing a balanced schedule. Our "Flexible Learning" courses are also available to you. These courses are designed for working professionals who cannot study during the day and are offered in the evenings and on weekends primarily at our Downtown Vancouver campus. Each Flexible Learning course will have a different set of students.

## Study Abroad by Design

Study Abroad by Design allows you to customize your curriculum by selecting up to four courses from any of our business or media program areas. Below you will find courses from our full-time programs followed by corresponding “Flexible Learning Courses” within that program area that are offered in the evenings and weekends at our downtown campus.

Please note: An asterisk \* next to a course denotes a half-term course.

## Full-Time Programs

### Core Business Courses

BSYS 2050	Business Data Analytics*	2.0
BSYS 2060	Business Data Management*	2.0
BUSA 2100	Principles of Management*	2.0
COMM 2200	Business Communication 2	4.0
ECON 2200	Macroeconomics	4.0
FMGT 2100	Accounting 2	5.5
FMGT 2152	Accounting for Management	5.5
OPMT 1130	Business Statistics	5.5

### Accounting, Finance, and Insurance

#### Accounting & Finance

BLAW 3100	Business Law	4.0
FMGT 2540	Introduction to Finance*	2.5
FMGT 4110	Financial Accounting 2	5.5
FMGT 4210	Cost/Managerial Accounting 2	5.5
FMGT 4310	Auditing 2	5.5
FMGT 4410	Taxation 2	5.5
FMGT 4510	Finance 2	5.5
FMGT 4570	Money and Banking	5.5
FMGT 4610	Security Analysis 2	2.5
FMGT 4710	Advanced Computer Applications 2	5.5
FMGT 4720	Advanced Computer Applications 2 for Finance	2.5

#### Bachelor of Accounting

FMGT 7121	Advanced Accounting	3.0
FMGT 7210	Advanced Management Accounting	3.0
FMGT 7410	Taxation of Close Corporations	3.0
FMGT 7510	Advanced Finance	3.0
FMGT 7520	Business Valuation	3.0
FMGT 8121	Contemporary Issues in Accounting	3.0
FMGT 8911	Strategic Performance Management	3.0
FMGT 7910	The Business Environment	3.0

#### General Insurance and Risk Management

OPMT 1170	Project Management*	3.0
RMGT 3110	Insurance Broker and Agent Roles	5.5
RMGT 3411	Liability Insurance*	5.5
RMGT 4510	Loss Adjusting	5.5

RMGT 4535	Sales for Insurance Professionals*	2.5
RMGT 4610	Principles of Underwriting	5.5
RMGT 4720	Risk Control*	4.0
RMGT 4910	Business Strategy	4.0

## Flexible Learning Courses

FMGT 1152	Accounting for the Manager	3.0
FMGT 1540	Credit and Collections	3.0
FMGT 1810	Personal Financial Planning 1	3.0
FMGT 2100	Accounting 2	5.5
FMGT 2152	Accounting for Management	5.5
FMGT 2701	Management Information Systems	3.0
FMGT 3110	Financial Accounting 1	4.0
FMGT 3210	Cost/Managerial Accounting 1	4.0
FMGT 3224	Cost/Managerial Accounting (OPMT)	4.0
FMGT 3310	Auditing 1	3.0
FMGT 3410	Taxation 1	4.0
FMGT 3430	Taxation and Financial Planning	4.0
FMGT 3510	Finance 1	4.0
FMGT 3555	Finance for Business Management	4.5
FMGT 3720	Advanced Computer Applications 1	4.0
FMGT 4110	Financial Accounting 2	5.5
FMGT 4210	Cost and Managerial Accounting 2	5.5
FMGT 4310	Auditing 2	5.5
FMGT 4410	Taxation 2	5.5
FMGT 4510	Finance 2	5.5
FMGT 4620	Security Fundamentals	3.0
FMGT 4710	Advanced Computer Applications 2	5.5
FMGT 4915	Payroll Essentials	2.5

## Business Administration

### Business Management

GTTM 1353	International Business*	2.5
HRMG 2150	Introduction to Human Resource Management*	2.5
OPMT 1100	Introduction to Operations Management*	3.0
BUSA 3515	Management Science	4.0
BUSA 4620	Internet Applications*	2.5
BUSA 4750	Business Metrics	2.5
BUSA 4800	Management Policy	4.0
FMGT 4561	Finance for Business Management	5.5
HRMG 3205	Labour Relations 1*	3.0
OPMT 2171	Project Management*	4.0
ORGB 4600	Organizational Change*	2.0

### Bachelor of Business Administration

BABI 8800	Data and Decisions	4.0
BUSA 7500	Applied Capital and Financial Markets	4.0
BUSA 7900	Applied Strategic Management – Design, Risks and Ethics	4.0
ECON 8550	Managerial Economics	4.0
OPMT 7701	Calculus for Management	4.0

ORGB 8700	Implementing Organizational Change	4.0
MKTG 8000	International Marketing	3.0
BSUS 7200	Social Purpose Business	3.0
MKTG 7100	Brand Strategy in the Digital Age	3.0
MKTG 8100	Consumer Insights	3.0
BABI 7800	Power BI and Data Analytics	3.0
BSUS 7400	Life Cycle Assessment for Business	3.0

## Sustainable Business Leadership – Graduate Level (M)

BSUS 5110	Sustainable Business Strategy	3.0
BSUS 5220	Circular Economy	3.0
BSUS 5320	Sustainable Process Improvement and Design	3.0

## Global Leadership – Graduate Level (M)

GLBL 9030	Leading Change and Innovation	3.0
GLBL 9040	Conflict Management and Negotiations	3.0

## Human Resource Management

BLAW 2150	Introduction to Human Resource Management*	2.5
OPMT 1100	Introduction to Operations Management*	3.0
OPMT 1170	Project Management*	3.0
BUSA 3515	Management Science	4.0
BUSA 4800	Management Policy	4.0
FMGT 4565	Finance 2 Administration	2.5
HRMG 3300	Recruitment and Selection*	2.5
HRMG 3400	Benefits Administration*	2.5
HRMG 4020	People Analytics	2.5
HRMG 4150	Performance Management Systems*	2.5
HRMG 4400	Compensation Management	2.5
OCHS 1433	Introduction to Safety for Human Resources*	2.5

## Flexible Learning Courses

BLAW 3100	Business Law	4.0
BLAW 3805	Human Rights Law	3.0
BLAW 3905	Employment Law	4.0
BUSA 1305	Supervisory Skills	3.0
BUSA 2005	Principles of Management	4.0
BUSA 2205	Entrepreneurial Management	3.0
BUSA 2705	Teamwork Skills	3.0
BUSA 4705	Leading People and Teams Across Cultures	4.0
BUSA 4800	Management Policy	4.0
BUSA 7500	Capital & Financial Markets	4.0
ECON 1150	Economic Issues	3.0
ECON 2100	Microeconomics	3.0
ECON 2200	Macroeconomics	4.0
ECON 7570	Financial Markets, Banking, Macroeconomics	4.0
ECON 8500	Managerial Economics	5.0
GLBL 5010	Business Spanish	3.0

HRMG 2805	Workplace Health and Safety	3.0
HRMG 3105	Human Resource Management Fundamentals	4.0
HRMG 3205	Labour Relations 1	3.0
HRMG 3305	Recruitment & Selection	3.0
HRMG 4155	Performance Management	3.0
HRMG 4405	Total Compensation Strategy	3.0
HRMG 6010	Strategic HR/LR Management	3.0
ORGB 2505	Interpersonal Skills	3.0
ORGB 2605	Managing Organizational Change	3.0

## Marketing Management

### Professional Sales

MKTG 2243	Professional Sales Skills	4.0
MKTG 3304	International Marketing*	2.5
MKTG 4380	Marketing Analytics for Strategic Decisions	4.0
MKTG 4402	Relationship Selling*	2.5
MKTG 4428	Current Issues in Sales*	2.5
MKTG 4431	Digital Marketing	4.0
MKTG 4432	Customer Loyalty Strategies*	2.0
OPMT 1176	Project Management*	2.0

### Entrepreneurship

MKTG 2243	Professional Sales Skills	4.0
MKTG 3304	International Marketing	2.5
MKTG 3338	New Product and Service Development	2.5
MKTG 4407	Venture Development and Growth	2.5
MKTG 4431	Digital Marketing	4.0
MKTG 4437	Current Issues in Entrepreneurship*	2.0
MKTG 4440	Business Environment*	2.0
MKTG 4441	Business Strategy*	2.0
OPMT 1176	Project Management*	2.0

### Tourism Management

MKTG 2243	Professional Sales Skills	4.0
MKTG 3409	Applied Marketing Intelligence*	2.5
TOUR 3320	Meetings, Conventions and Incentive Travel*	2.0
TOUR 3416	Hotel Sales and Marketing*	2.5
TOUR 4401	Sustainable Destination Development	4.0
TOUR 4431	Digital Marketing for Tourism	4.0
TOUR 4460	Business Consulting Project for Tourism	4.0

### Real Estate

MKTG 4100	Real Estate Practice and Contracts	6.0
MKTG 4200	Real Property Valuation – Residential and Commercial	4.0
MKTG 4380	Marketing Analytics for Strategic Decisions	4.0
MKTG 4500	Real Estate Development Foundation*	2.5
MKTG 4600	Analysis of Development Potential*	2.5
MKTG 4700	Current Issues in Real Estate*	2.5
MKTG 4800	Building and Delivering Winning Real Estate Proposals*	2.5

## Flexible Learning Courses

MKTG 1019	Media Relations	3.0
MKTG 1119	Sports Marketing	3.0
MKTG 1120	Event Planning	3.0
MKTG 1122	Wedding Planning	3.0
MKTG 1126	Live Entertainment Events and Festivals	3.0
MKTG 1218	Inside Sales	3.0
MKTG 1219	Professional Sales Skills	3.0
MKTG 1323	Effective Presentation Skills	3.0
MKTG 1324	Small Business Development	3.0
MKTG 1342	Trade/Consumer Show Marketing	3.0
MKTG 1352	Digital Marketing	3.0
MKTG 1550	Social Media Essentials	3.0
MKTG 1552	Social Media Strategies	3.0
MKTG 2203	Marketing Communications Essentials	3.0
MKTG 2205	Marketing of Services	3.0
MKTG 2220	Managing the Sales Force	3.0
MKTG 2225	Project Management in Marketing	4.0
MKTG 2324	Small Business Management	3.0
MKTG 2438	Digital and Direct Marketing	3.0
MKTG 3113	Customer Relationship Management	3.0
MKTG 3319	Advanced Sales and Business Development	3.0
MKTG 3321	Public Relations	3.0
MKTG 3325	Consumer Behaviour	3.0
MKTG 3342	Negotiating Skills	3.0
MKTG 3418	Advertising Design Production	3.0
MKTG 3554	Digital Branding	3.0

## Operations Management

### Business Operations Management

OPMT 2175	Process Improvement for Operations Management*	2.5
OPMT 2340	Process Analysis and Design*	2.5
OPMT 2350	Supply Chain Management – Demand	5.5
BLAW 3440	Introduction to Law for Operations Management*	2.0
HRMG 3205	Labour Relations 1*	3.0
OCHS 1441	Introduction to Safety for Operations Management	2.0
OPMT 4340	Lean Systems*	2.0
OPMT 4341	Theory of Constraints*	2.0
OPMT 4342	Six Sigma*	2.0
OPMT 4350	Supply Chain Management – Technology and Strategy*	2.0
OPMT 4408	Math Models for Decision Making*	2.5
OPMT 4438	Entrepreneurial Business Plan Development*	2.0
OPMT 4441	Change Strategies*	2.0
OPMT 4442	Sustainability in Operations*	2.0
OPMT 4460	Supply Chain Management – Supply*	2.0
OPMT 4651	Supply Chain Management – ERP Systems*	2.0



## Artificial Intelligence and Enterprise Systems Management

BSYS 2060	Business Data Management*	2.0
BSYS 2065	Business Systems Programming*	2.0
OPMT 1170	Project Management	3.0
BLAW 3600	Computers and Law	4.0
BUSA 4000	Cloud Business Development 2	4.0
BSYS 4001	Artificial Intelligence Management 2	5.5
BSYS 4005	Applied AI Management Topics*	2.5
BUSA 4800	Management Policy	4.0
FMGT 4530	Enterprise Finance	5.5
OPMT 4170	Applied Project Management	2.5

## Global Trade and Transportation Management

GTTM 1150	Transportation Systems (CITT)	2.5
GTTM 1353	International Business*	2.5
OPMT 2204	Business Process Improvement*	2.5
BLAW 3311	Canadian Business Law	2.5
BLAW 3411	International Business Law	2.5
FMGT 4336	International Trade Finance	1.5
GTTM 1410	Canada Customs and Free Trade Agreement*	2.0
GTTM 1411	Compliance and Sustainability*	2.0
GTTM 4301	Logistics 2	2.5
GTTM 4320	Global Supply Chain Management & Best Practices*	2.5
GTTM 4330	Planning Products and Services for Global Markets	2.0
GTTM 4335	Import and Export Procedures and Risk Management	1.5
GTTM 4407	Applied International Business Management	2.0
GTTM 4415	Cross-Cultural Negotiation*	2.0
OPMT 4460	Supply Chain Management – Supply*	2.0

## Business Information Technology Management

OPMT 1170	Project Management*	3.0
BLAW 3600	Computers and Law4.0	4.0
BSYS 4000	Cloud Business Development 2	4.0
BSYS 4075	Integrated Business Processes	4.0
BSYS 4205	Business Intelligence 2*	2.5
BUSA 4800	Management Policy	4.0
FMGT 4530	Enterprise Finance	5.5
OPMT 4170	Applied Project Management	2.5

## Flexible Learning Courses

BSYS 1001	Business Information Systems	3.0
BSYS 2051	Introduction to Business Data Analytics with MS Excel for Windows	3.0
BSYS 2061	Business Data Management with MS Access 2016	3.0
OPMT 1106	Quality Management Fundamentals	3.0
OPMT 1142	Introduction to Quality Control Methods	3.0
OPMT 1187	Project Management Essentials	3.0
OPMT 1191	Purchasing	3.0
OPMT 1192	Inventory Planning and Control	3.0

OPMT 1193	Facility Planning and Design	3.0
OPMT 1197	Statistics for Business and Industry	4.5
OPMT 1710	Introduction to Lean Concepts	3.0
OPMT 1720	Lean Six Sigma Tools for Process Improvement	3.0
OPMT 2098	Quality Planning and Control	3.0
OPMT 2206	Quality Assurance 2 (Manufacturing)	3.0
OPMT 2242	Intermediate Quality Control Methods	3.0
OPMT 2275	Warehouse Management 2	3.0
OPMT 2298	Business Process Improvement	3.0
OPMT 2500	Project Scope and Schedule Management	3.0
OPMT 2505	Project Resourcing and Cost Management	3.0
OPMT 2510	Project Quality and Risk Management	3.0
OPMT 2515	Project Communication and Team Management	3.0
OPMT 2710	Advanced Lean Concepts	3.0
OPMT 2730	Six Sigma for Quality Management	3.0
OPMT 3306	Quality Management Systems	3.0
OPMT 3345	Quality Auditing	3.0
OPMT 4699	Enterprise Performance Management	3.0
TDMT 1104	International Trade 1	3.0
TDMT 1150	Transportation Systems (CITT)	3.0
TDMT 2204	International Trade 2	3.0
TDMT 4410	Logistics Management	4.5

## Broadcast & Media

### Broadcast and Online Journalism

BCST 1331	Media Law	2.0
BCST 2230	News Reporting	2.0
BCST 2232	Radio and Online News 1	6.0
BCST 2233	Television News 1	2.0
BCST 2234	Documentary Production 1	2.0
BCST 2238	News Writing 2	2.0
BCST 2240	Digital Journalism	2.0
COMM 1112	Media Relations Skills for Journalists	3.0
BCST 4430	Documentary Production 2	2.0
BCST 4432	Radio and Online News 3	8.0
BCST 4433	Television News 3	8.0
BCST 4434	Digital News 2	8.0

### Radio Arts and Entertainment

BCST 1180	Introduction to Video Editing	3.0
BCST 1380	Script Performance	2.0
BCST 2211	Media Performance 2	4.0
BCST 2213	Journalism 2	3.0
BCST 3315	Documentary Production	2.0
BCST 2214	Music & Media Business	2.0
BCST 2335	Marketing: Sales and Public Relations	2.0
BCST 3316	Career Development	2.0
BCST 4340	Social Media Research	2.0

BUSA 1200	Business Concepts	3.0
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## Television and Video Production

BCST 1109	Introduction to the Media Industry	2.0
BCST 2120	Television and Video Production 2	8.0
BCST 2123	Production Management	3.0
BCST 2219	News Production Management	6.5
BCST 2222	Media Technology Fundamentals 2	3.0
BCST 2224	Writing for Television	3.0
BCST 3318	Non-Linear Video Editing	2.5
COMM 2212	Production Development and Proposals	3.0
MDIA 2218	Introduction to Motion Graphics and Visual Effects	3.0
BCST 4120	Television and Video Production 4	13.0
BLAW 3300	Broadcast Law	3.0
BUSA 1201	Television and Video Production Management	3.0
COMM 4412	Communications for Employability	3.0

## Flexible Learning Courses

BCST 1151	Radio and TV Announcing	3.0
BCST 1160	Television and Radio Intro	3.0
BCST 1180	Introduction to Video Editing	3.0
BCST 1225	Video Project Planning	3.0
BCST 1260	Professional Video Camera Operations	3.0
BCST 2282	Advanced Video Editing	3.0
BCST 2290	Assistant Editing Professional	3.0
BCST 3251	Performance Development	3.0
BCST 5010	Visual Communication and Culture	3.0

## Digital Arts, Media

### Digital Design and Development

COMM 2218	Communication for Digital Design and Development 2	4.0
COMP 2170	Frontend Web Development 1	4.0
MDIA 2003	Project 1	4.0
MDIA 2055	Vector Graphics 2	4.0
MDIA 2106	Design 2	4.0
MDIA 2109	Dynamic Content Design	4.0
MDIA 2295	Motion Graphics	4.0
MKTG 2020	Digital Brands and Consumers	4.0
BLAW 3205	Internet and IT Law	3.0
COMP 4170	Full Stack Web Development	3.0
MDIA 3109	Advanced Dynamic Content Design	3.0
MDIA 4040	Leadership and Ethics	3.0
VENT 4000	Entrepreneurship	3.0

### Technical Arts

TECA 5300	Game Art Assets	3.0
TECA 5400	Effects and Dynamics	3.0
TECA 5500	Scripting in 3D Applications	3.0

TECA 6100	Technical Arts 2	3.0
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## *Part-Time Studies Courses*

MDIA 1026	Adobe Acrobat	1.5
MDIA 1040	Graphics	3.0
MDIA 1049	Adobe InDesign 1	1.5
MDIA 1099	Photography 1	1.5
MDIA 1105	Visual Composition & Layout	3.0
MDIA 1140	Color Theory for Design	3.0
MDIA 1144	Practical Color Management	1.5
MDIA 1160	Adobe Illustrator 1	1.5
MDIA 1180	Adobe Photoshop 1	1.5
MDIA 1280	Adobe After Effects	3.0
MDIA 2012	Digital Darkroom	1.5
MDIA 2049	Adobe InDesign 2	1.5
MDIA 2088	Strategic Design for Business	3.0
MDIA 2099	Photography 2	1.5
MDIA 2180	Adobe Photoshop 2	1.5
MDIA 2260	Adobe Illustrator 2	1.5

# Study Abroad Statement of Completion

The Statement of Completion option offers focused sets of predetermined courses created around different program areas at BCIT Business + Media. Choose one of ten options below to earn a Statement of Completion in that field once you complete your term abroad.

## Business Management - 14 credits

BUSA 3800	Entrepreneurship	4.0
BUSA 3850	Management and Industry	4.0
MKTG 2341	Introduction to Market Research	3.0
ORGB 3600	Leadership	3.0

## Human Resource Management – 12 credits

HRMG 3505	Training and Development	3.0
HRMG 3200	Introduction to Labour Relations	3.0
ORGB 1105	Organizational Behaviour	3.0
BLAW 3800	Human Resource Management Law	3.0

## Financial Accounting – 15 credits

FMGT 3110	Financial Accounting 1	4.0
FMGT 3510	Finance 1	4.0
FMGT 3210	Cost/Managerial Accounting 1	4.0
FMGT 3310	Auditing 1	3.0

## Digital Marketing – 12 credits

MKTG 1552	Social Media Strategies	3.0
MKTG 2438	Digital and Direct Marketing	3.0
MKTG 3325	Consumer Behaviour	3.0
MKTG 3554	Digital Branding	3.0

## Professional Sales – 12 credits

MKTG 3343	Sales Management	3.0
MKTG 3334	Advanced Sales and Negotiation	3.0
MKTG 3113	Customer Relationship Management	3.0
MKTG 2220	Managing the Sales Force	3.0

## Operations Management – 13 credits

OPMT 1170	Project Management	3.0
OPMT 1192	Inventory Planning and Control	3.0
OPMT 3240	Quality Management	3.0
OPMT 3350	Supply Chain Management – Production	4.0

## Broadcast and Journalism – 12 credits

BCST 2230	News Reporting	2.0
BCST 2232	Radio and Online News 1	6.0
BCST 2233	Television News 1	2.0
BCST 2234	Documentary Production 1	2.0

## Digital Design and Development – 12 credits

COMM 2218	Communication for Digital Design and Development 2	4.0
COMP 2170	Frontend Web Development 1	4.0
MDIA 2106	Design 2	4.0
MDIA 2109	Dynamic Content Design	4.0

## (G) Leadership – 9 credits

GLBL 9030	Leading Innovation and Change	3.0
GLBL 9040	Conflict Management and Negotiations	3.0
BUSA 3905	Managing Conflict in the Workplace	3.0

## (G) Sustainable Business Management – 9 credits

BSUS 5110	Sustainable Business Strategy	3.0
BSUS 5220	Circular Economy	3.0
OPMT 5320	Sustainable Process Improvement and Design	3.0