TMGT 7135 – Classroom Delivery
You may register for TMGT courses prior to applying to the program, with the understanding that taking these courses in advance of acceptance does not guarantee you acceptance into the program. If you wish to formally apply to the program, please contact the Program Administrator at laurie_mcgee@bcit.ca for directions on how to apply.

**IMPORTANT** If you decide to begin taking TMGT courses in advance of applying to the program, it is highly recommended that you formally apply to the program after you have completed no more than six (6) credits of TMGT courses. This is to ensure your continuation in the program, to completion, so that you will be awarded your credential.

IMPORTANT COURSE MATERIAL INFORMATION: Course material for the TMGT CLASSROOM courses are accessed through Desire2Learn (D2L) for downloading. To access your course material, go to the following link: http://www.bcit.ca/learn/ You are encouraged to take the Guided Tour of D2L (under Student Resources) prior to the start of your course. Your USERNAME is your student ID (A00...), and your PASSWORD is the same as your myBCIT password. NOTE: Your course material on D2L will be available for downloading three (3) days prior to the start of class. There is also a “customized” e-text that you will be required to purchase for this course. You will receive an automatic email upon registration, providing you with instructions on how to access this e-text.

IMPORTANT E-TEXT INFORMATION: There is one required e-text for TMGT 7135. To purchase the e-text, please follow the instructions below.

You will be required to purchase the e-version of the textbooks below.

https://create.mheducation.com/shop/#/catalog/details/?isbn=9781308872940

Here are the steps you should use if the direct link doesn’t work:

1. Go to http://create.mheducation.com/shop/
2. Select your Country - Canada
3. Search for and select book by Title or ISBN though ideally ISBN to ensure the correct product is purchased:
   Title: “Entrepreneurship, Strategy and Innovation”
   ISBN: “9781308872940”
4. Add the book to your cart and pay using a credit card or access code.
5. When you click “Buy eBook”, the site will prompt you to enter your username and password. If you do not have one already, you will need to register as a new user. Note: Make a note of your user name and password for future reference.
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Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers
by Alexander Osterwalder, Yves Pigneur
Available on Amazon for Kindle

Talking to Humans: Success starts with understanding your customers
by Giff Constable
Available on Amazon for Kindle

by Steve Blank, Bob Dorf
Available on Amazon for Kindle

**PLEASE BE SURE TO BRING YOUR COURSE MATERIAL TO YOUR FIRST CLASS.**

If you experience technical difficulties during this course, please contact the Technology Helpdesk at Email: techhelp@bcit.ca or Phone: 604-412-7444 (option 2) or Toll Free 1-800-351-5533.