

Structure sentences for readability: sentence length

A good rule of thumb is to keep your sentences under 30 words. Shorter sentences strengthen your description or argument, because your readers have frequent breaks to stop and absorb what you have written.

This principle is especially true for online writing, where readers expect to grasp meaning at a glance.



A tip from the BCIT editing community
– Jim, Kathleen, Gary, Barb

Editing—even more important as media goes digital