

User Research / Testing Plan

AUTHOR

CONTACT DETAILS

FINAL DATE FOR COMMENTS

DESCRIPTION

What's being tested/researched?
What are the goals of the product or problem space being analyzed?

OBJECTIVES

What are the goals of the test or research? What specific questions will be answered? What hypotheses will be tested?

PARTICIPANTS

How many participants will be recruited? What are their key characteristics?

TASKS

What are the test tasks or research phases?

RESPONSIBILITIES

Who is involved and what is their role?

BUSINESS CASE

Why are we doing this test?
What are the benefits? What are the risks of not testing/research?

EQUIPMENT

What equipment is required?
How will you record data?

LOCATION & DATES

Where and when will the test/research take place? When and how will the results be shared?

PROCEDURE

What are the main steps in the test procedure or research process?

