

PURPOSE OF THE SURVEY

The **BCIT 2025 Student Check-in Survey** is an annual survey conducted by BCIT's Institutional Research and Planning Office.

The purpose of this survey is to reach out to current students and learn more about their needs, challenges, concerns and future considerations.

The survey also provides an insight into the awareness, usage and satisfaction of these students with the services available to them.

It is our hope that the findings from the survey will help BCIT make more informed decisions to better meet students needs and mitigate their concerns.

RESPONSE RATE

The survey targeted part-time and full-time students registered in the Winter 2025 term. 22,391 were successfully sent a survey invitation through the email list, and of those students 2,873 participated in the survey; yielding an overall response rate of 13% (response rates will vary by question).

Note: the total cohort was 22,544, but due to invalid email addresses and unsubscribes only 22,391 were contacted.

22,544	Cohort	Response Rate
22,391	Valid invites	13%
2,873	Valid responses	

SURVEY TIMEFRAME

January 23 - Initial invite

January 29 - First reminder

February 03 - Second reminder

February 10 - Final reminder

February 17 - Survey closed

STRUCTURE OF THE REPORT

This report presents information on **Institute-wide** results and different program types . The 5 available sections are:

Residency	Gender	School	Campus	Program Type	Degree Type	Program Code
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Rim weighting methodology was used to calculate a set of weights to demographically compensate for the answers collected, i.e. align the demographic profile of the respondents to that of the cohort.

The results are **weighted by: Age Group, Gender, Degree Type, ProgramType, Campus and School.**

There is a 95% certainty (19 out of 20 times) of the accuracy in the survey results at the institute level with a +/- 2% margin of error.

Multiple selection (checkboxlist) questions add up to more than 100%.

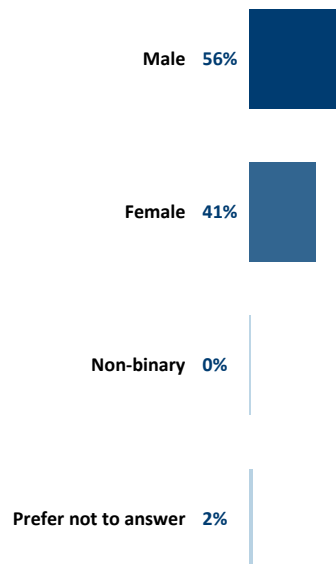
Throughout the report, "-" and "x" are used when counts are "0" (zero) and <=5, respectively, to avoid the risks of disclosing the personally identifiable information.

- The vast majority of respondents (79%) were domestic students located in Canada, while international students located in Canada made up 20% of respondents.
- Six in ten (61%) were returning students, 39% were new students.
- Eleven percent (11%) of respondents identified themselves as a person with a disability.
- Over one third of respondents (38%) identified themselves as members of a visible minority.
- About fifty percent (48%) of students reported their main mode of learning as “100% in-person learning”, followed by “blended” (30%) and “100% online learning” (21%).
- Eighty six percent (86%) of students expressed satisfaction with the education they received in the Winter 2025 term.
- Fifty percent (50%) of students indicated a high likelihood of recommending BCIT to family, friends, and/or co-workers (promoters or strong advocates), while 15% reported a low likelihood (detractors or non-advocates for BCIT), resulting in a net promoter score (NPS) of 35%. Trade and Technical studies students had the highest NPS score (47%).
- Factors that could prevent students from continuing their education this term were: "lack of financial support" (44%), "hard to fit classes with job schedule" (41%), "course load" and "Commute to campus" (38%).
- When asked about how easy or challenging students found their education at BCIT this term, 52% responded that it was challenging.
- Results suggest an existing awareness and usage gap among BCIT student services. "Learning Hub" and "Bookstore" had the highest awareness and usage among BCIT student services. Overall students are fairly satisfied with BCIT student services that they have used, except for "parking" which has lower satisfaction (38%).
- In terms of the awareness and usage of BCIT Student Association services: "BCITSA Career Services" had the most awareness and usage, while "BCITSA Childcare Centre had the least awareness and usage". Of those who used BCITSA Childcare Services, 100% reported satisfaction.
- Regarding BCIT diversity and inclusion, the respondents agreed that BCIT is a diverse and inclusive environment. While there was a strong agreement with "At BCIT I am treated fairly and with respect" (83%), agreement was lower regarding "I am aware of where to report harassment at BCIT" (49%).
- More than **half of full-time students indicated their plans for next term remained unchanged** (domestic 55%; international 57%).
- 48% of **domestic Flexible Learning** students and 42% of **international Flexible Learning** students indicated no change to their plans.
- 26% of **international full-time students**, and 28% of **international Flexible Learning students** responded they will have completed their program for the Spring 2025.
- 24% of **domestic full-time students**, and 15% of **domestic Flexible Learning students** responded they will have completed their program for the Spring 2025.

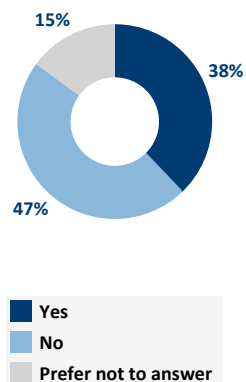
Results by

Institute

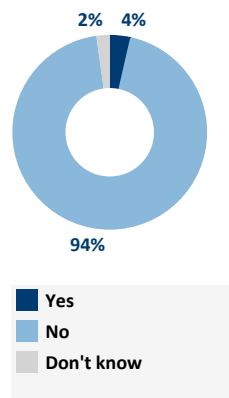
Gender



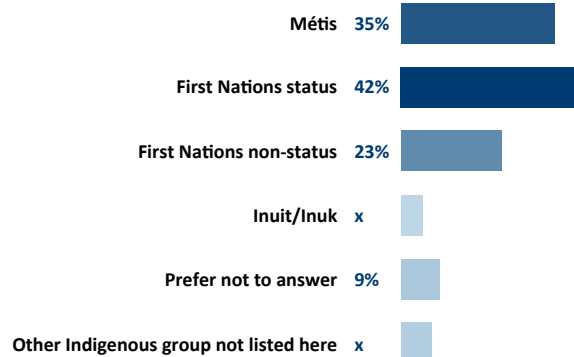
Do you identify as a member of a visible minority?



Do you identify as Indigenous?

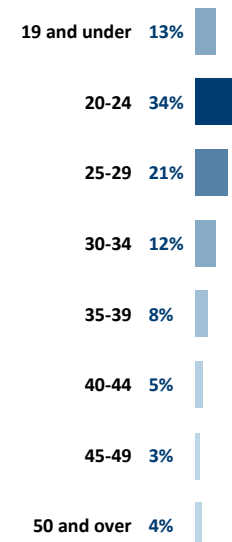


Please indicate which Indigenous group you belong to:

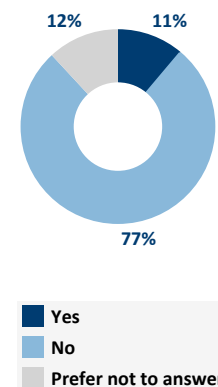


Note: This chart displays responses of those students who self-identified themselves as Indigenous.

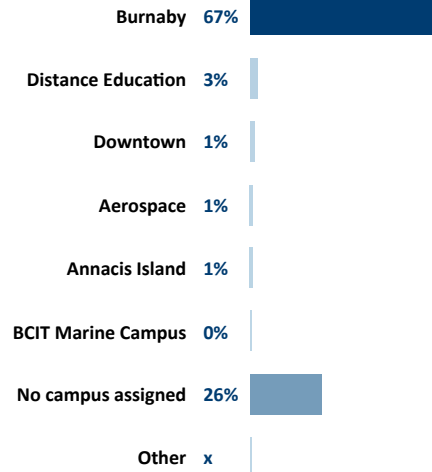
Age group



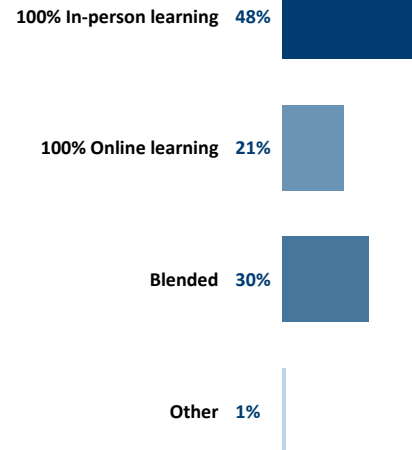
Do you identify as a person with a disability?



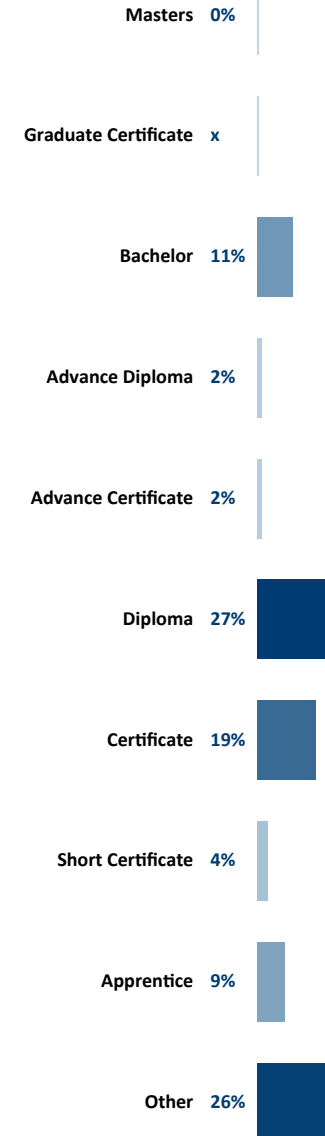
Campus



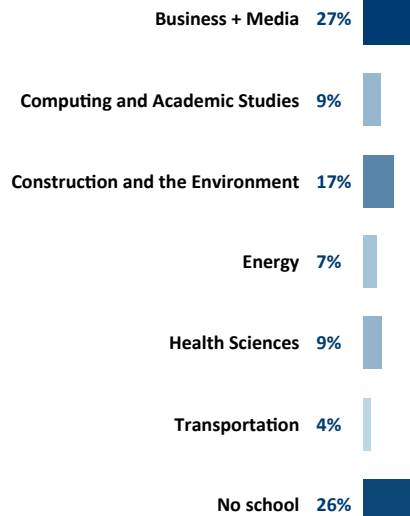
Current mode of learning



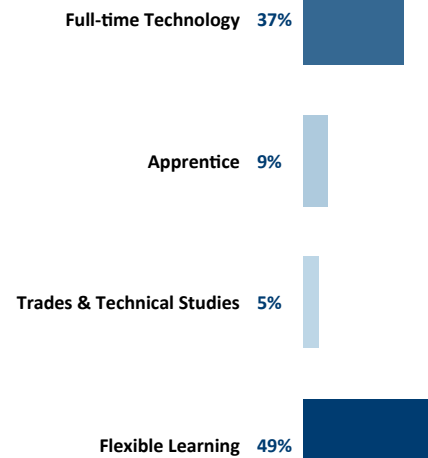
Degree type



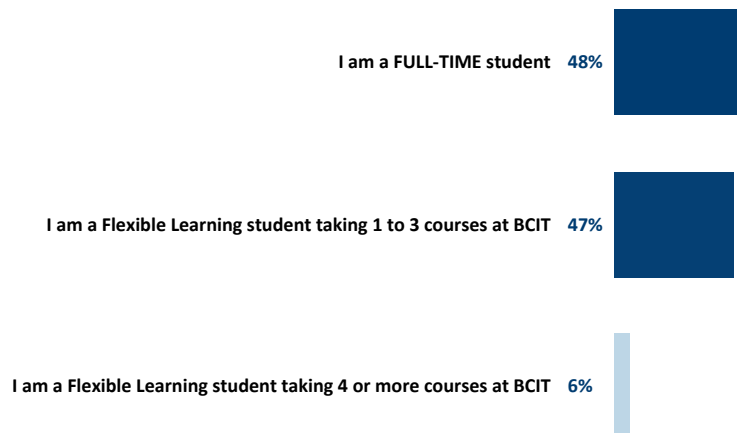
School



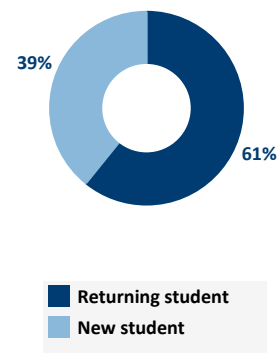
Program type



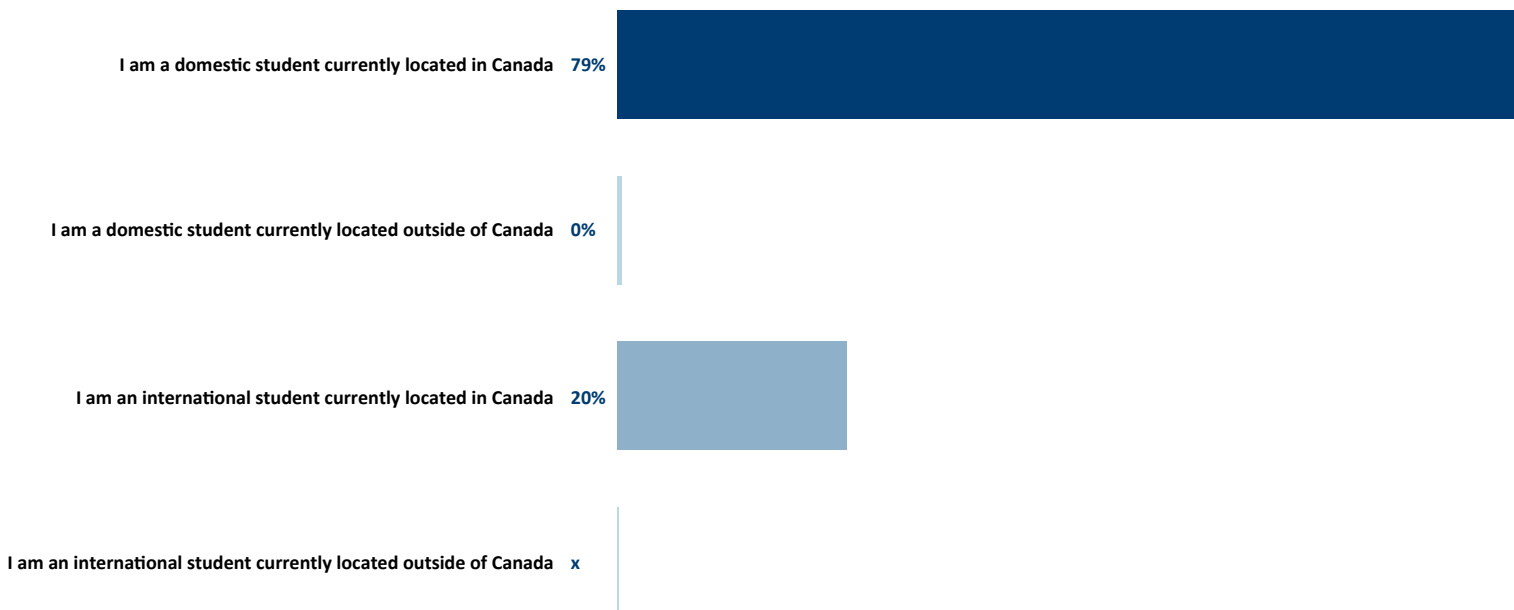
Which of the following best describes your enrolment status?



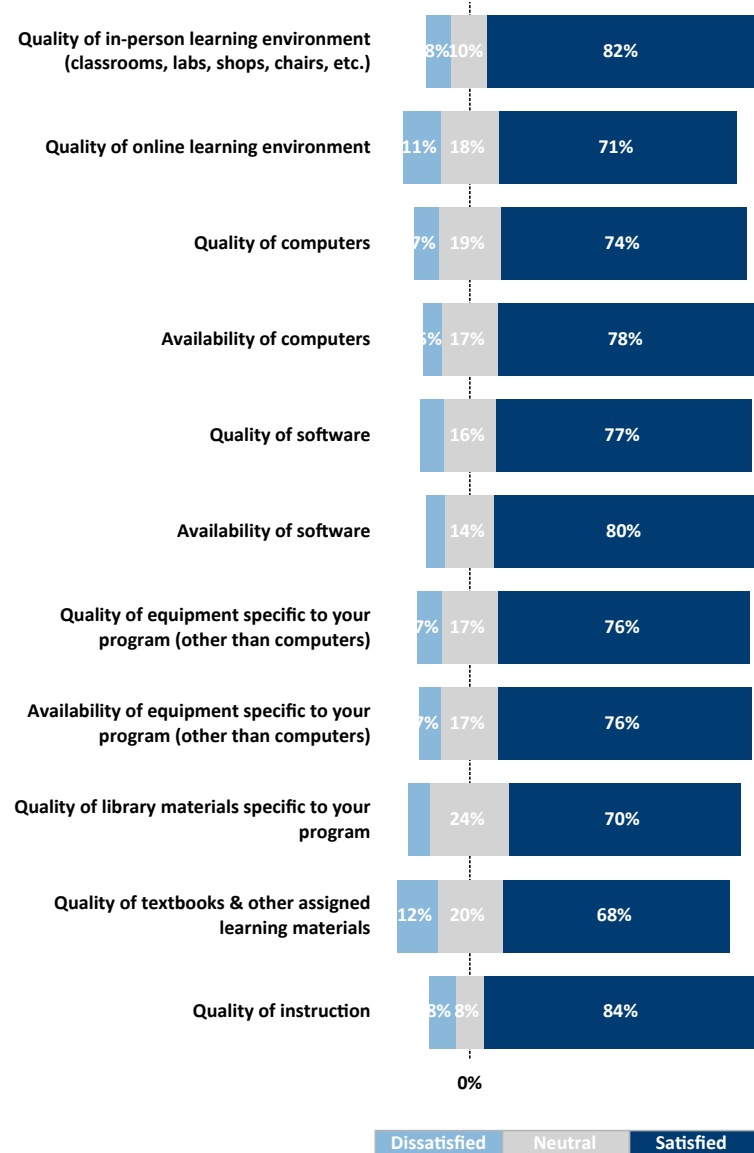
Are you a new or returning student to BCIT?



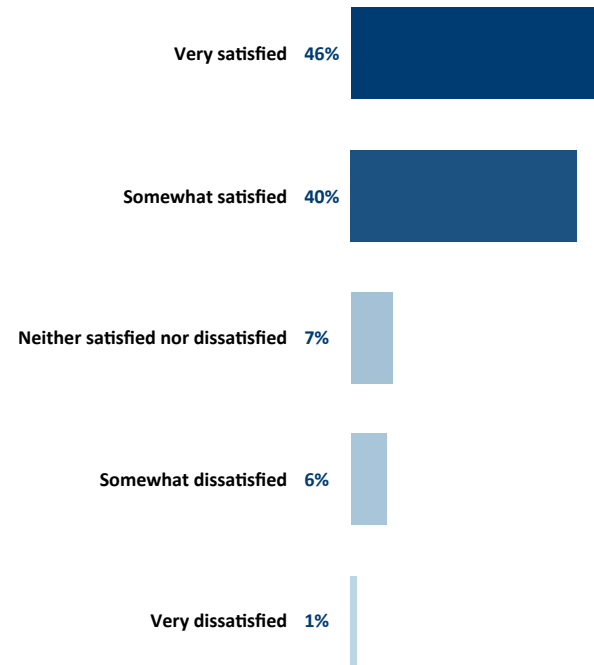
What is your current enrolment status at BCIT?



How satisfied are you with the following resources/facilities related to your program or course so far this term?



Overall, how satisfied are you with the education/training you have received at BCIT this term?

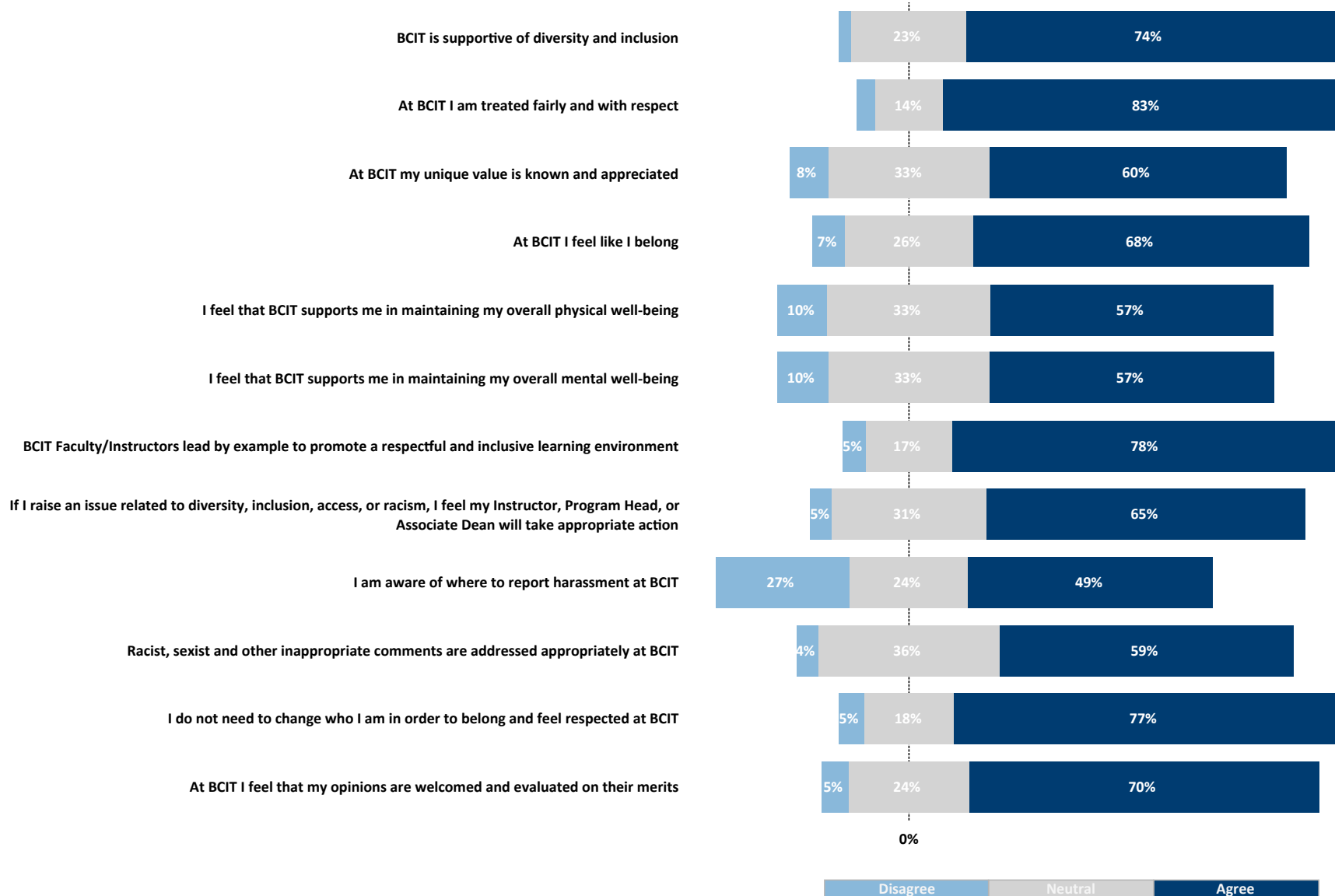


On a scale of 0 – 10, how likely are you to recommend BCIT to your family, friends or co-workers?



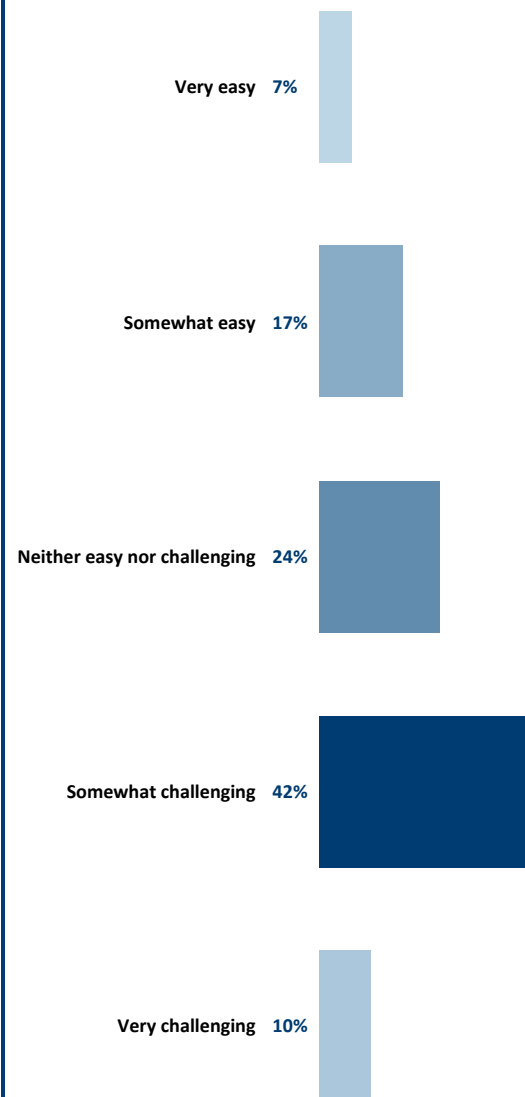
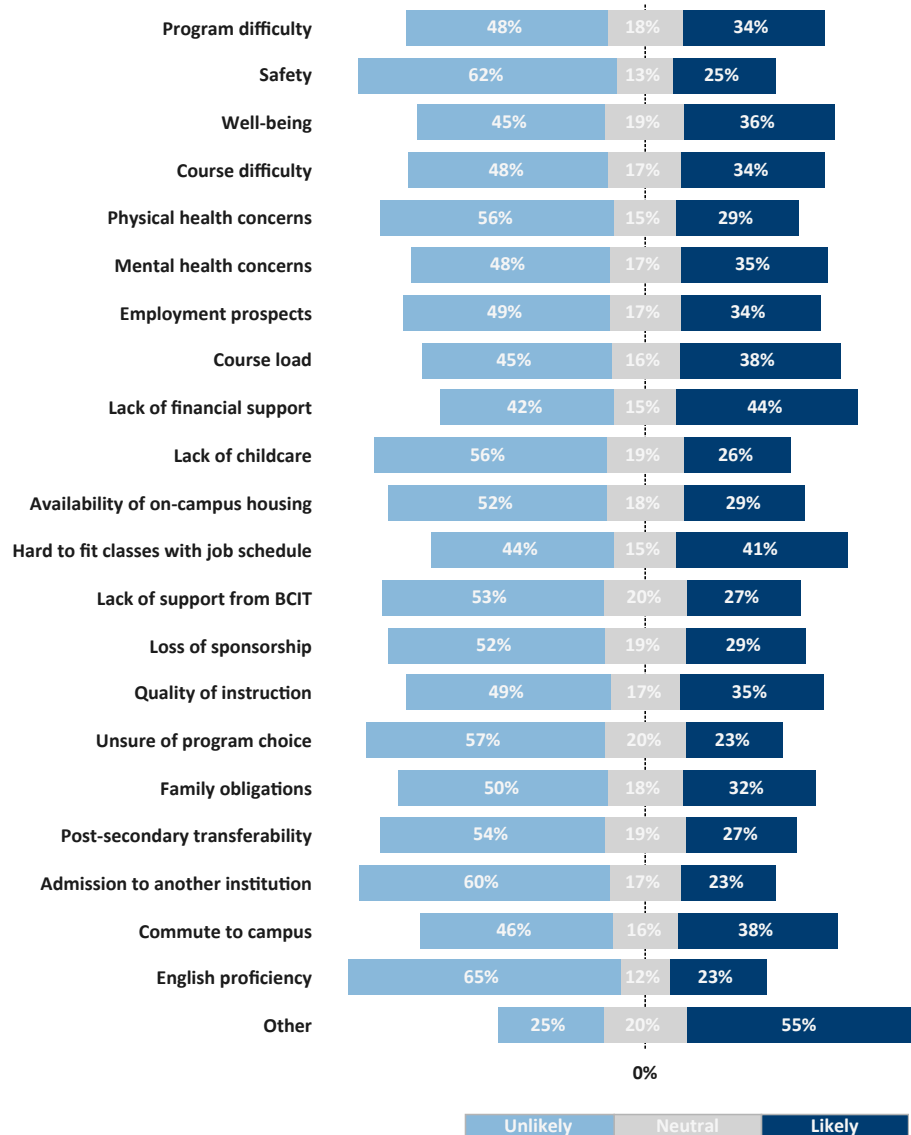
NPS = 35%

Please rate the extent of your agreement with the following statements:

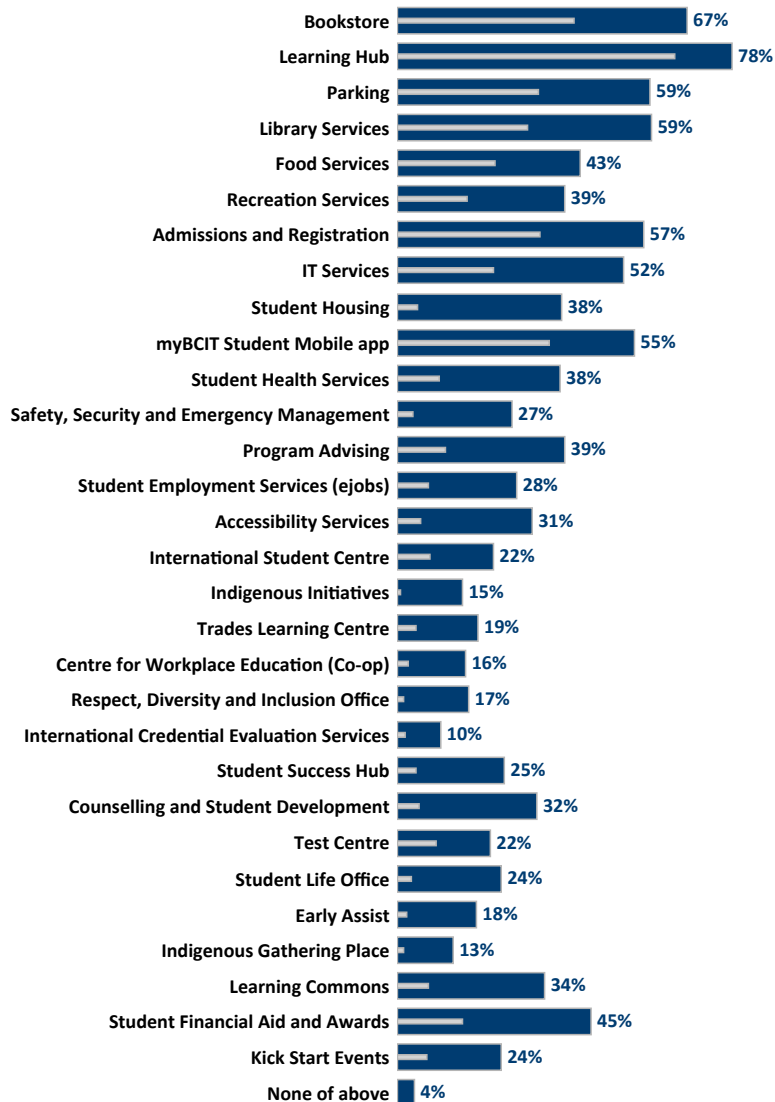


How likely is it that any of the following factors could delay or prevent you from completing your education/training at BCIT this term?

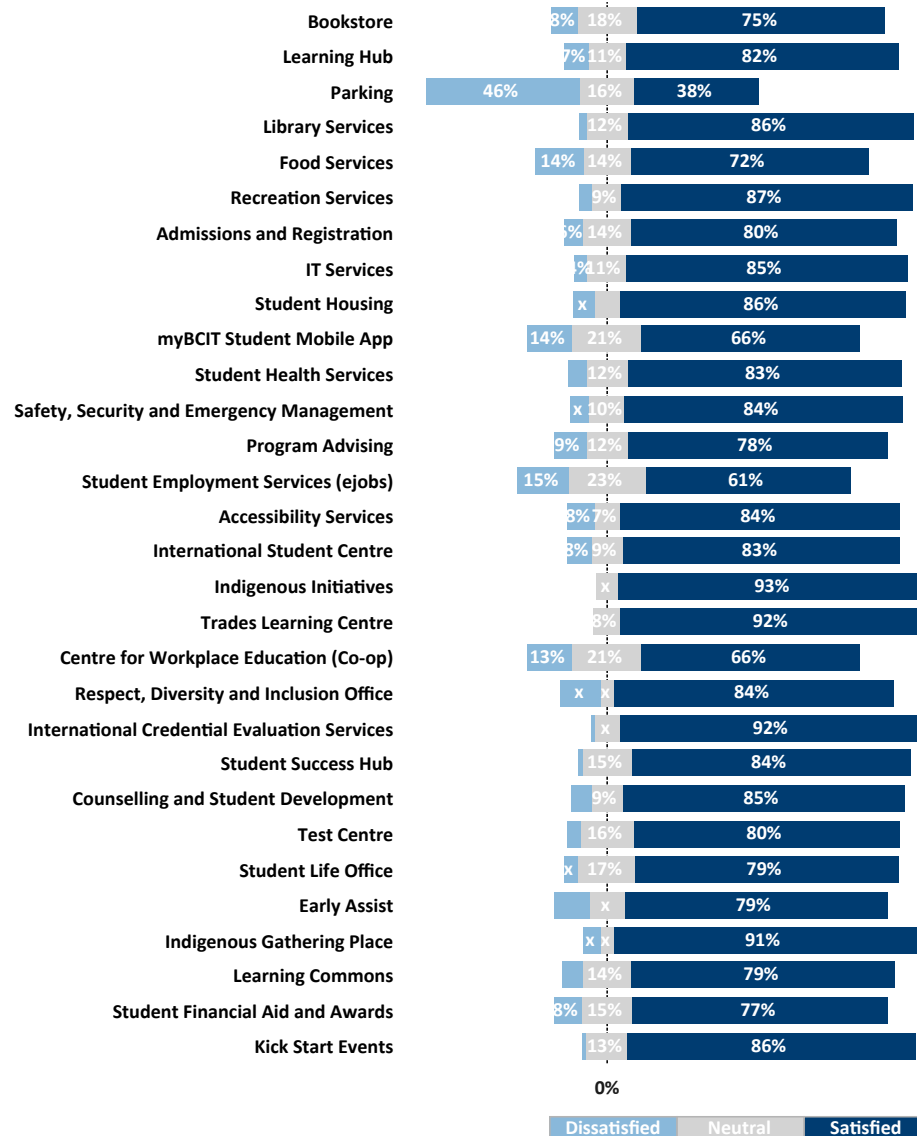
Overall, how easy or challenging do you find your education/training at BCIT this term?



BCIT Student Services: **Awareness** vs. **Usage**

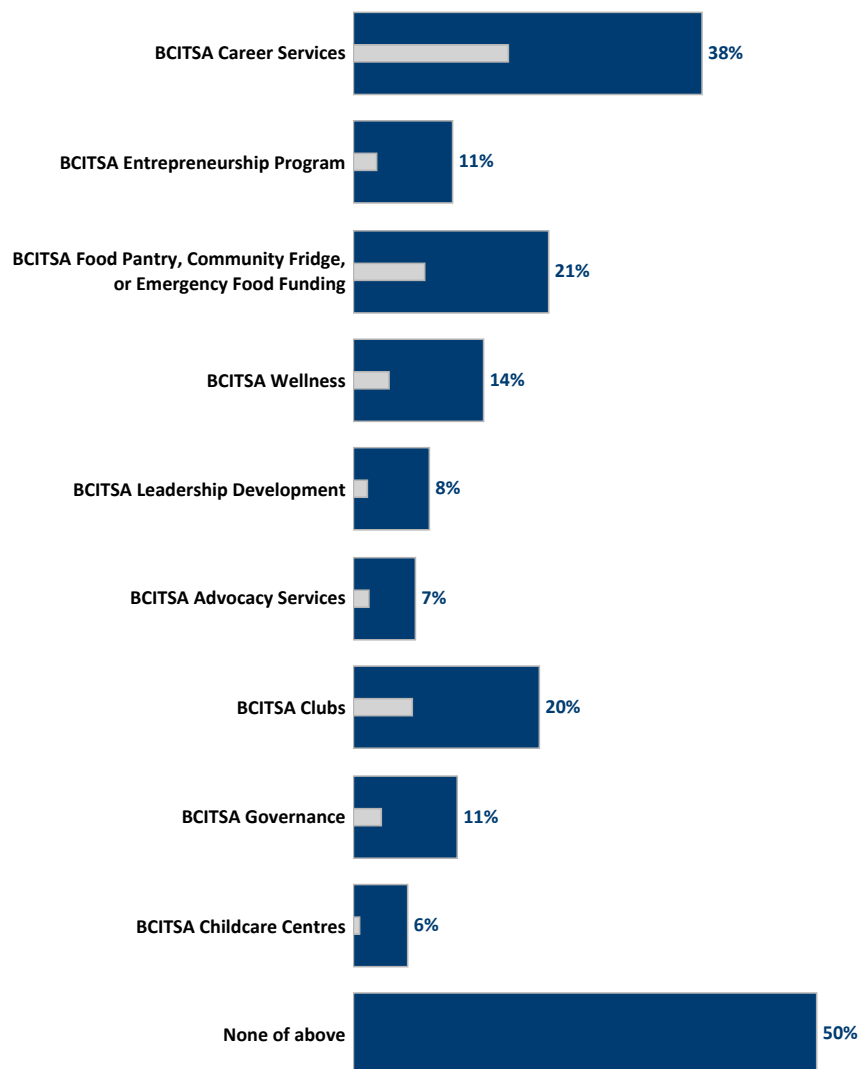


Please indicate your level of SATISFACTION with the BCIT student services listed below:

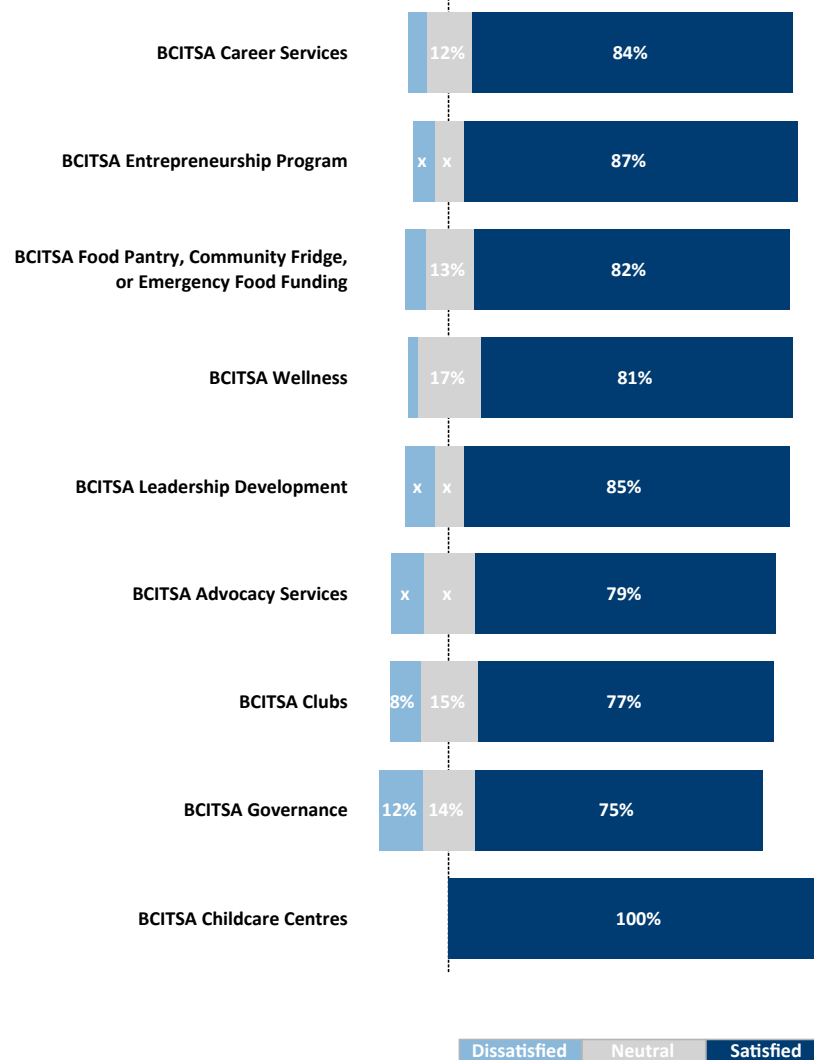


Note: Chart above displays the results for students who have used BCIT student services

BCITSA Student Services: **Awareness** vs. **Usage**

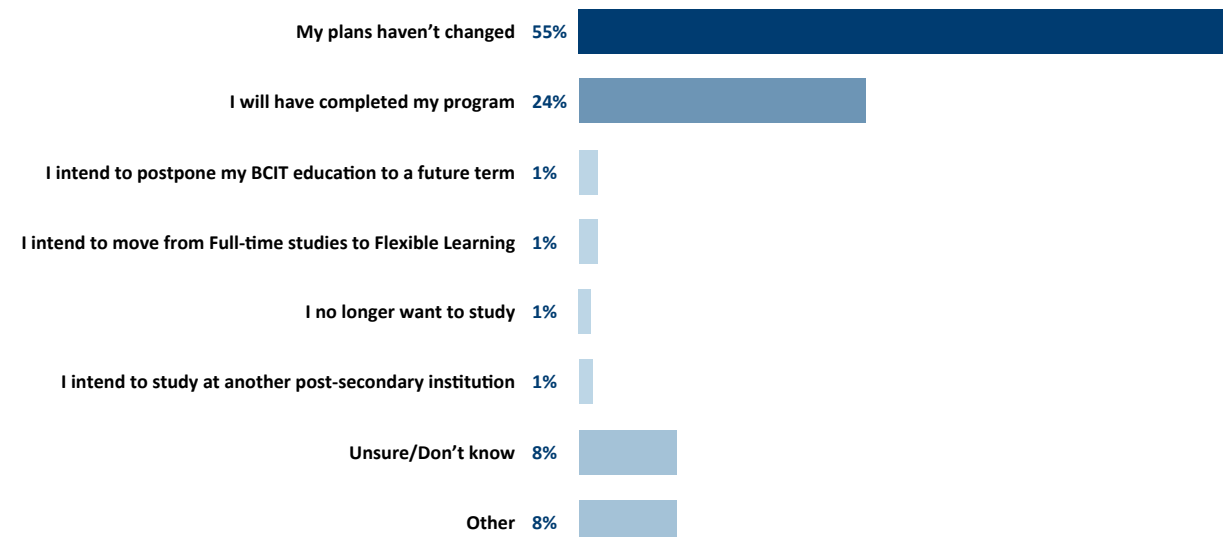


Please indicate your level of **SATISFACTION** with the BCITSA student services listed below:

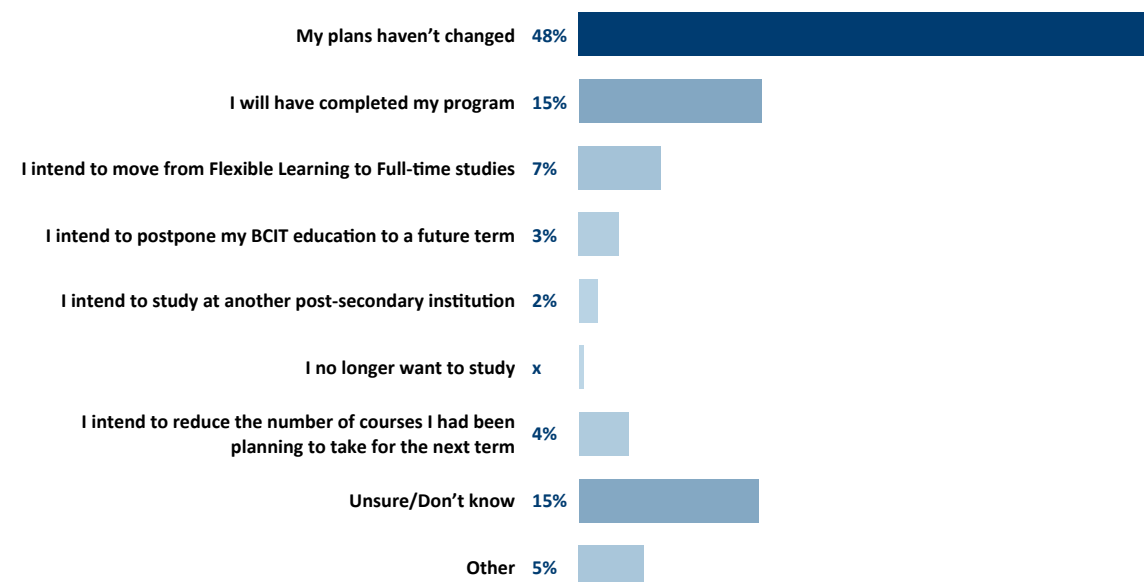


Note: Chart above displays the results for students who have used BCITSA student services.

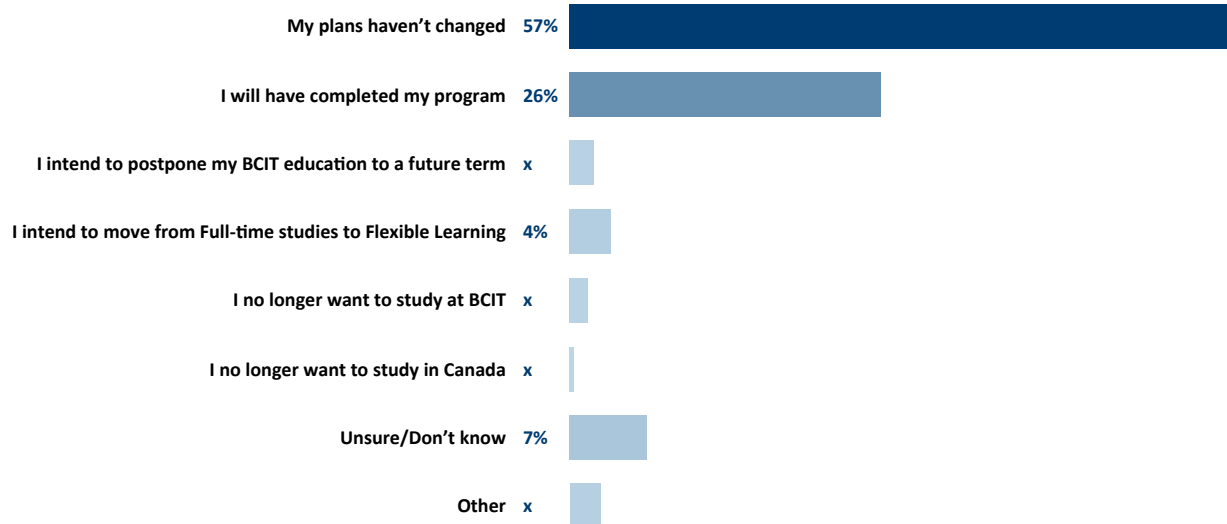
Domestic Full Time Students: What are your plans for the Spring/Summer 2025 term (April-August 2025)?



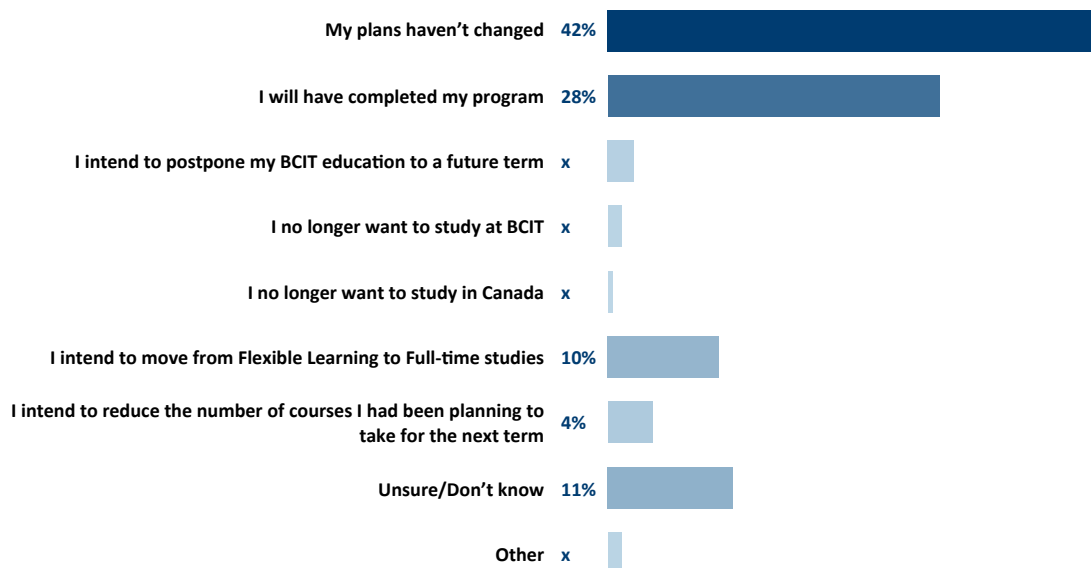
Domestic Flexible Learning Students: What are your plans for the Spring/Summer 2025 term (April-August 2025)?



International Full Time Students: What are your plans for the Spring/Summer 2025 term (April-August 2025)?



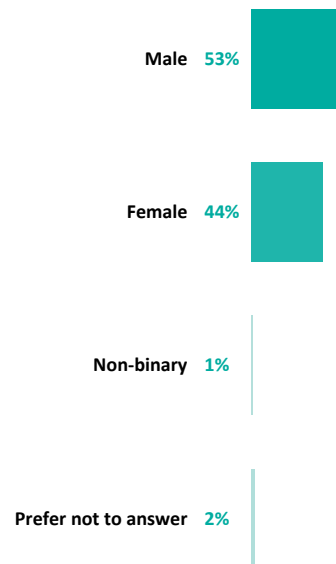
International Flexible Learning Students: What are your plans for the Spring/Summer 2025 term (April-August 2025)?



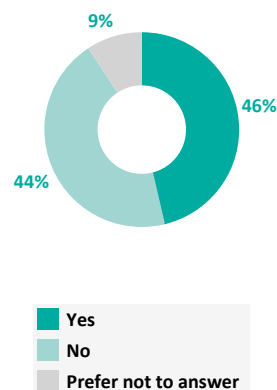
Results by

Full-time Technology

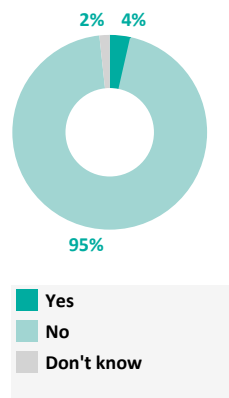
Gender



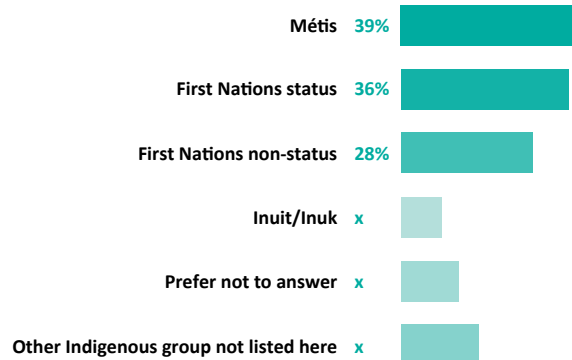
Do you identify as a member of a visible minority?



Do you identify as Indigenous?

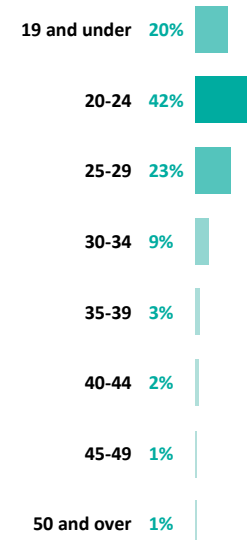


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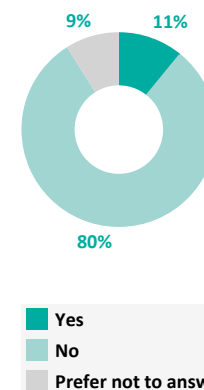


Note: This chart displays responses of those students who self-identified themselves as Indigenous.

Age group



Do you identify as a person with a disability?



Campus

Burnaby 97%

Downtown 3%

Other x

School

Business + Media 35%

Computing and Academic Studies 18%

Construction and the Environment 16%

Energy 10%

Health Sciences 21%

Current mode of learning

100% In-person learning 69%

100% Online learning 4%

Blended 25%

Other 1%

Program type

Full-time Technology 100%

Degree type

Masters x

Graduate Certificate x

Bachelor 27%

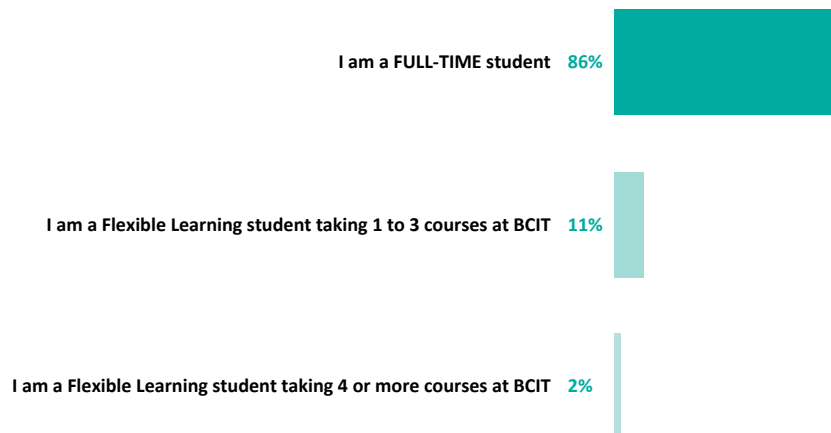
Advance Diploma 4%

Diploma 62%

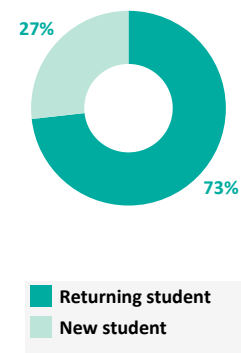
Certificate 4%

Other 2%

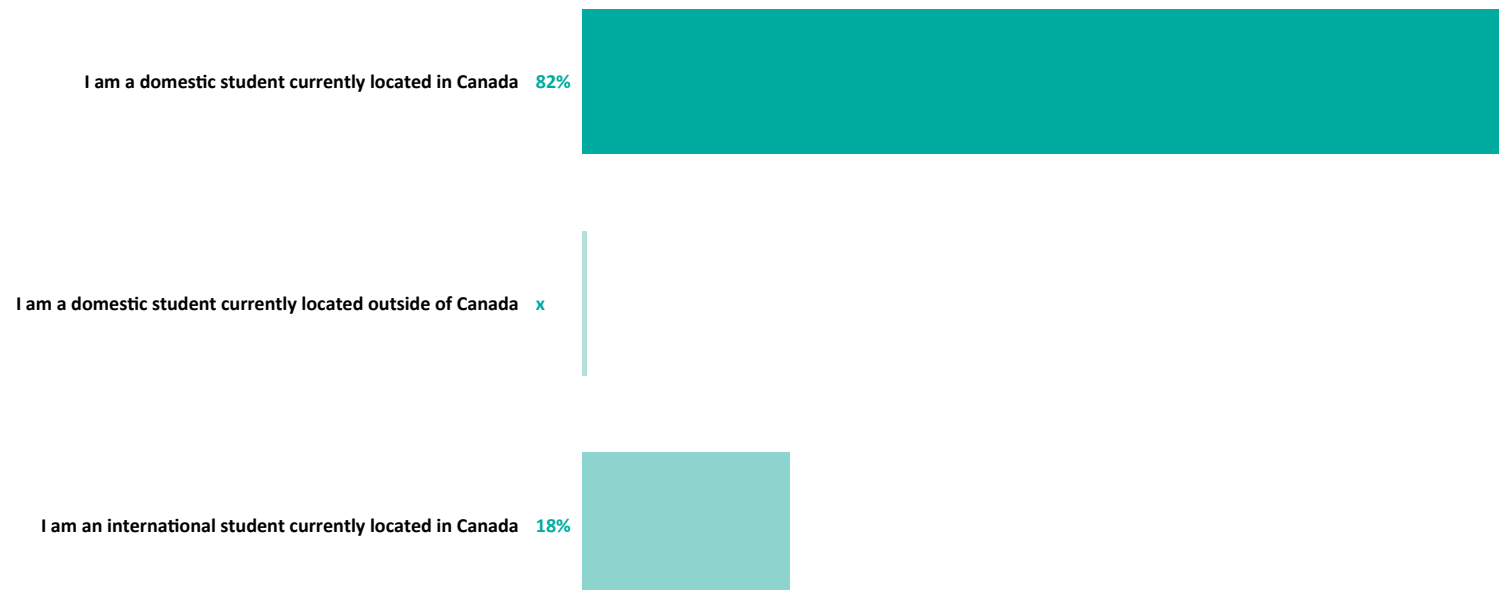
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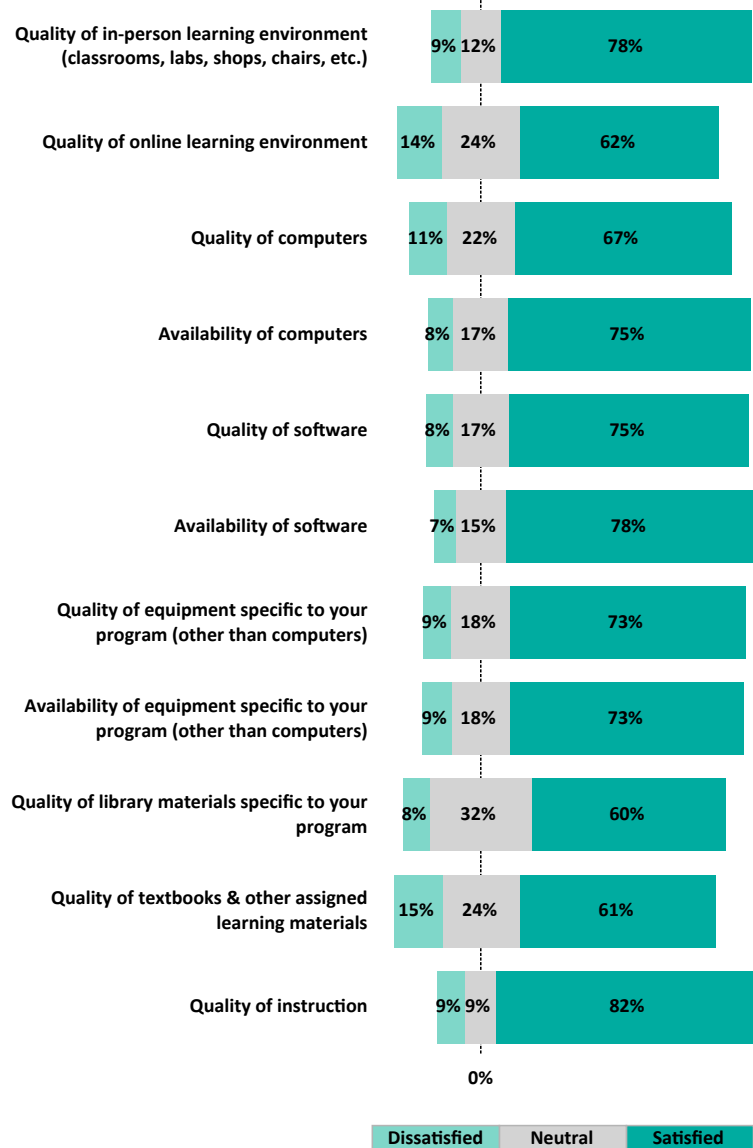
Are you a new or returning student to BCIT?



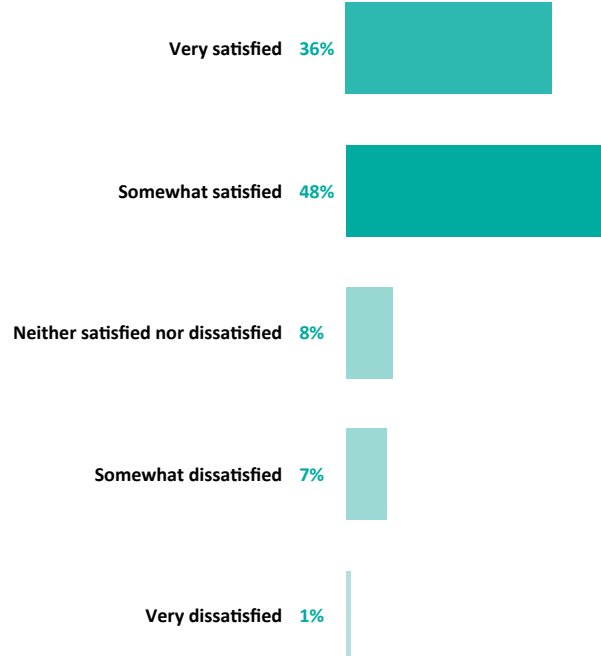
What is your current enrolment status at BCIT?



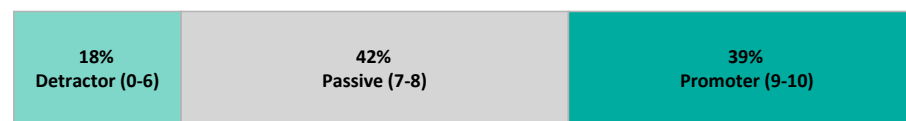
How satisfied are you with the following resources/facilities related to your program or course so far this term?



Overall, how satisfied are you with the education/training you have received at BCIT this term?

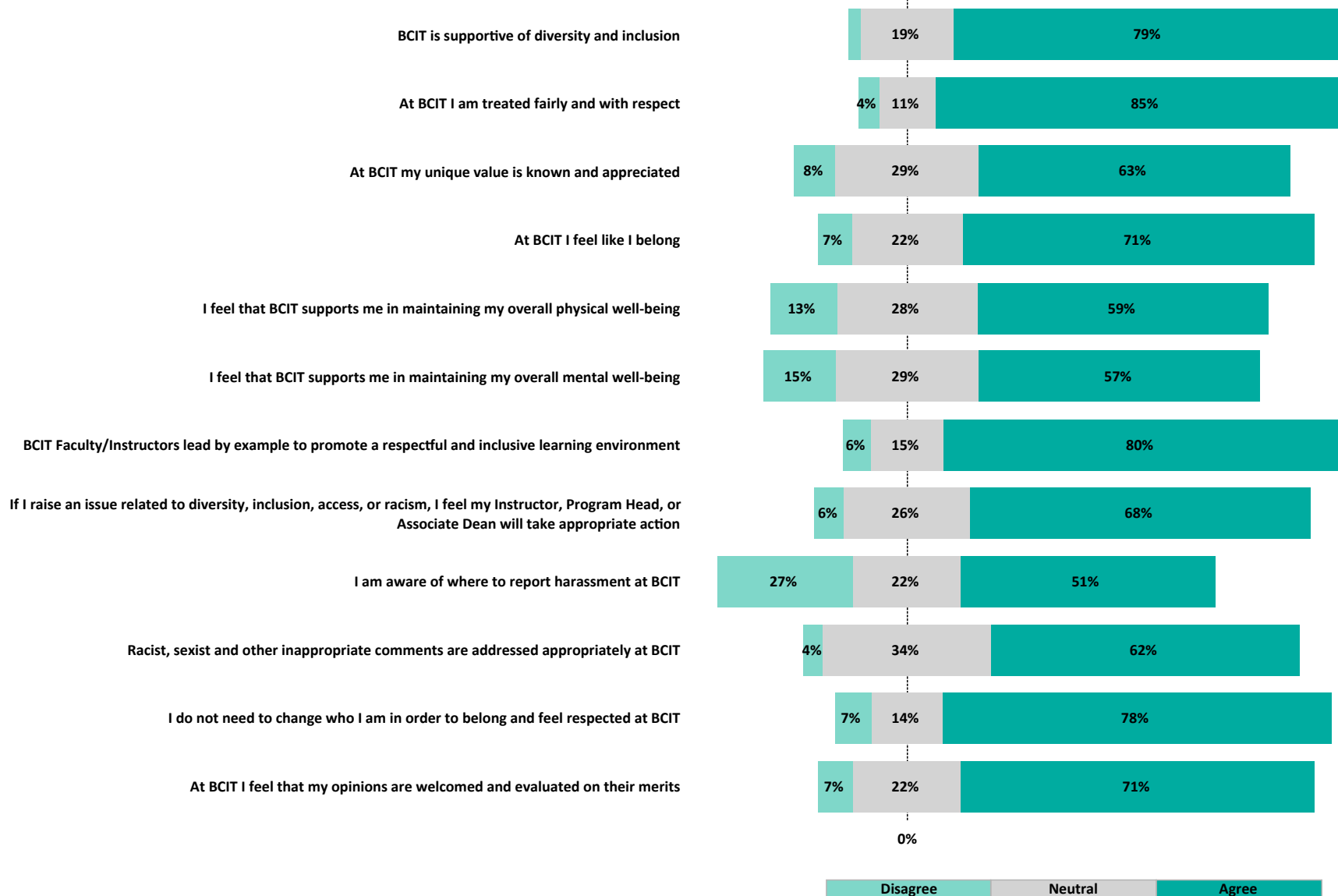


On a scale of 0 – 10, how likely are you to recommend BCIT to your family, friends or co-workers?

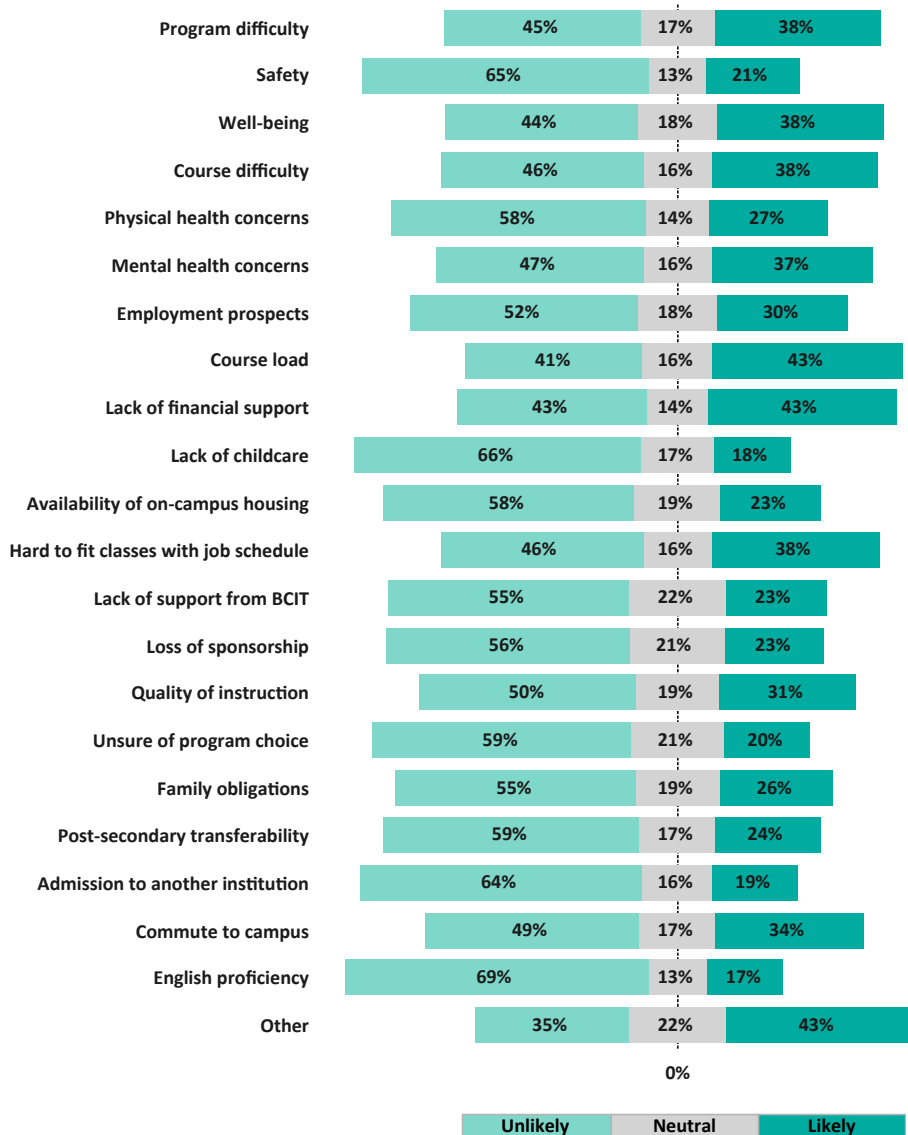


NPS = 21%

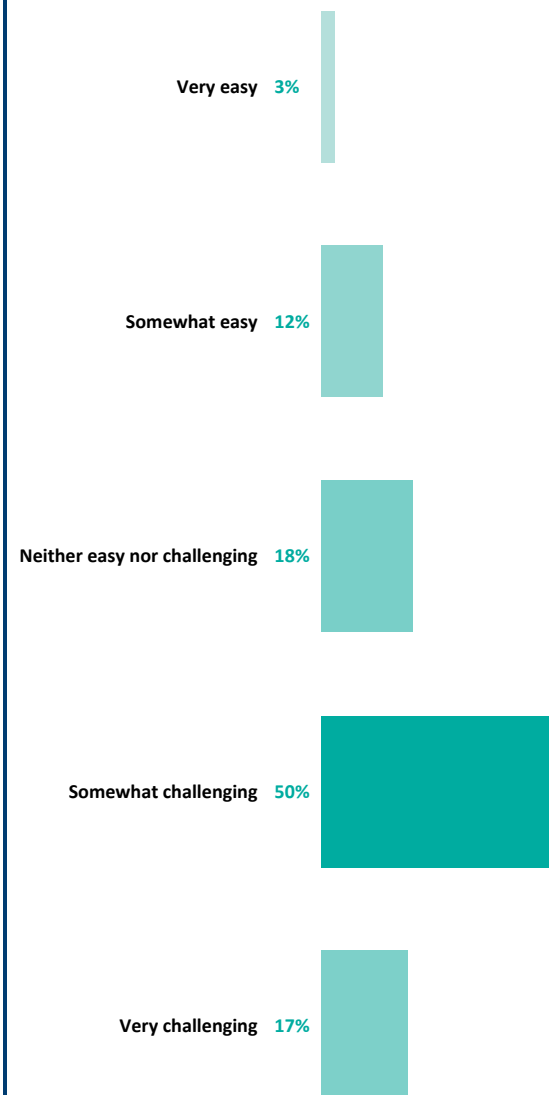
Please rate the extent of your agreement with the following statements:



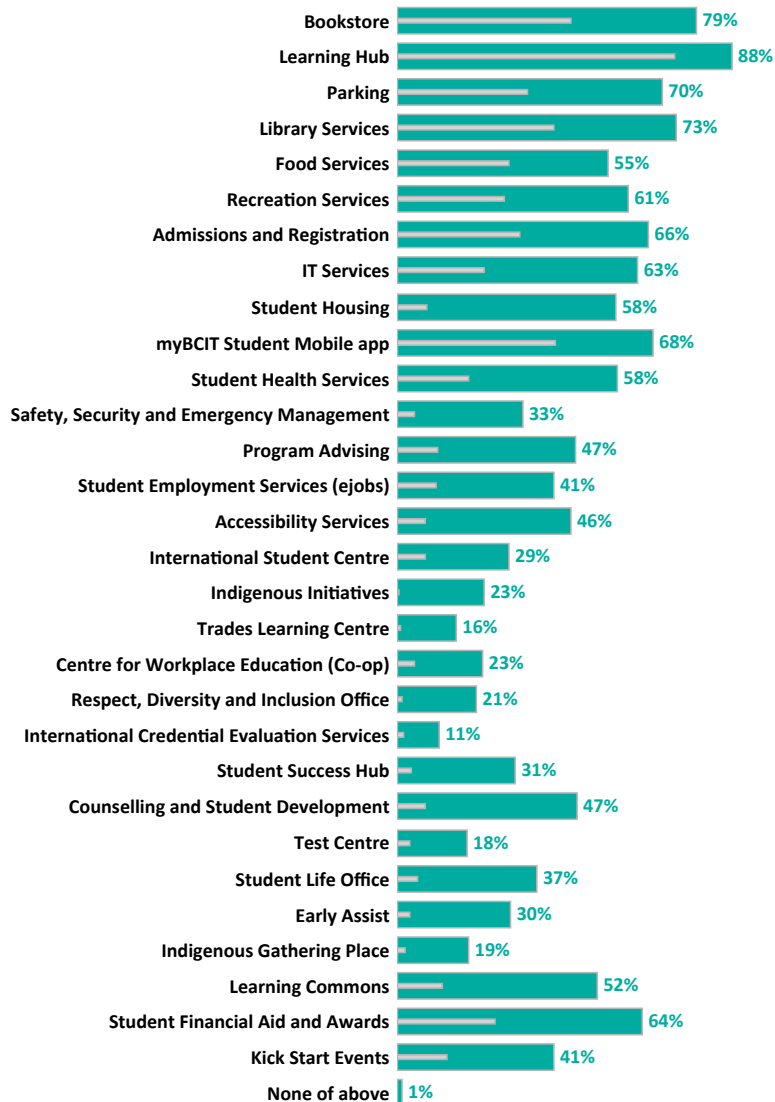
How likely is it that any of the following factors could delay or prevent you from completing your education/training at BCIT this term?



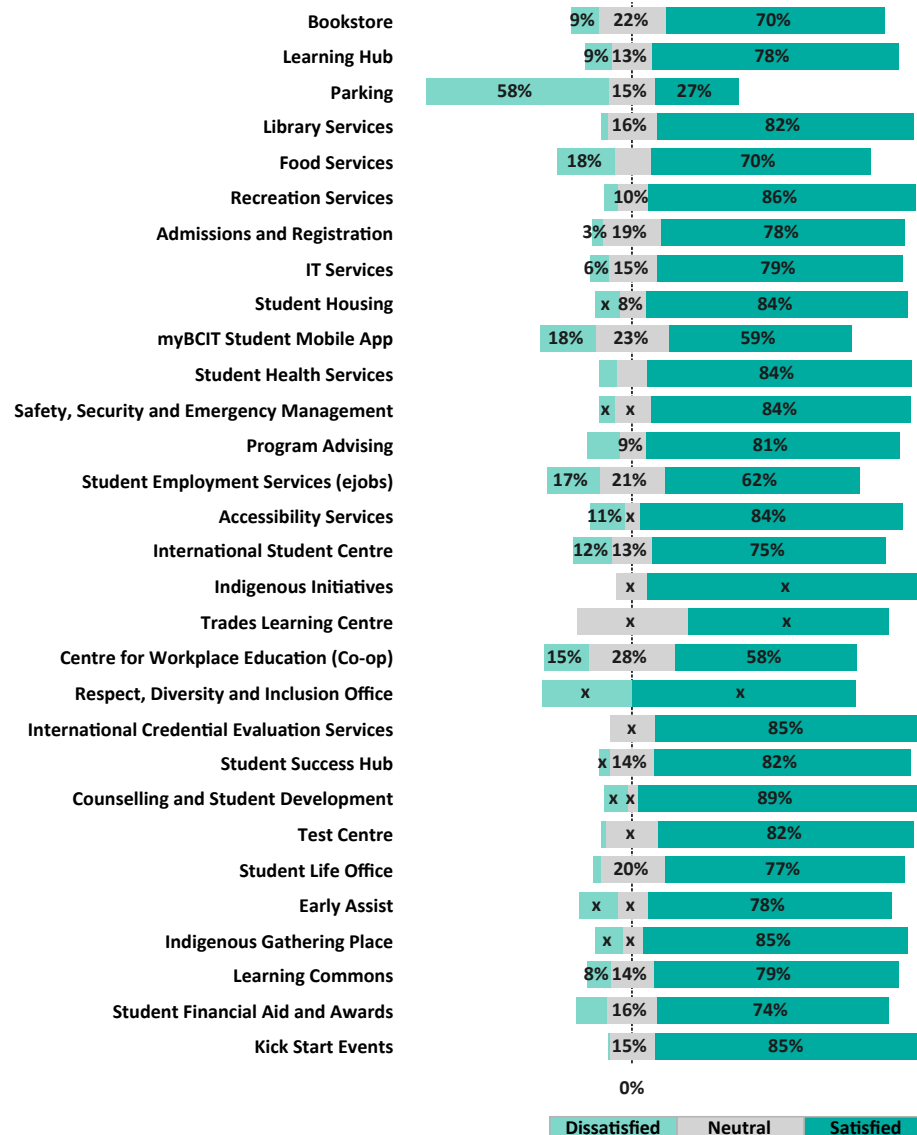
Overall, how easy or challenging do you find your education/training at BCIT this term?



BCIT Student Services: Awareness vs. Usage

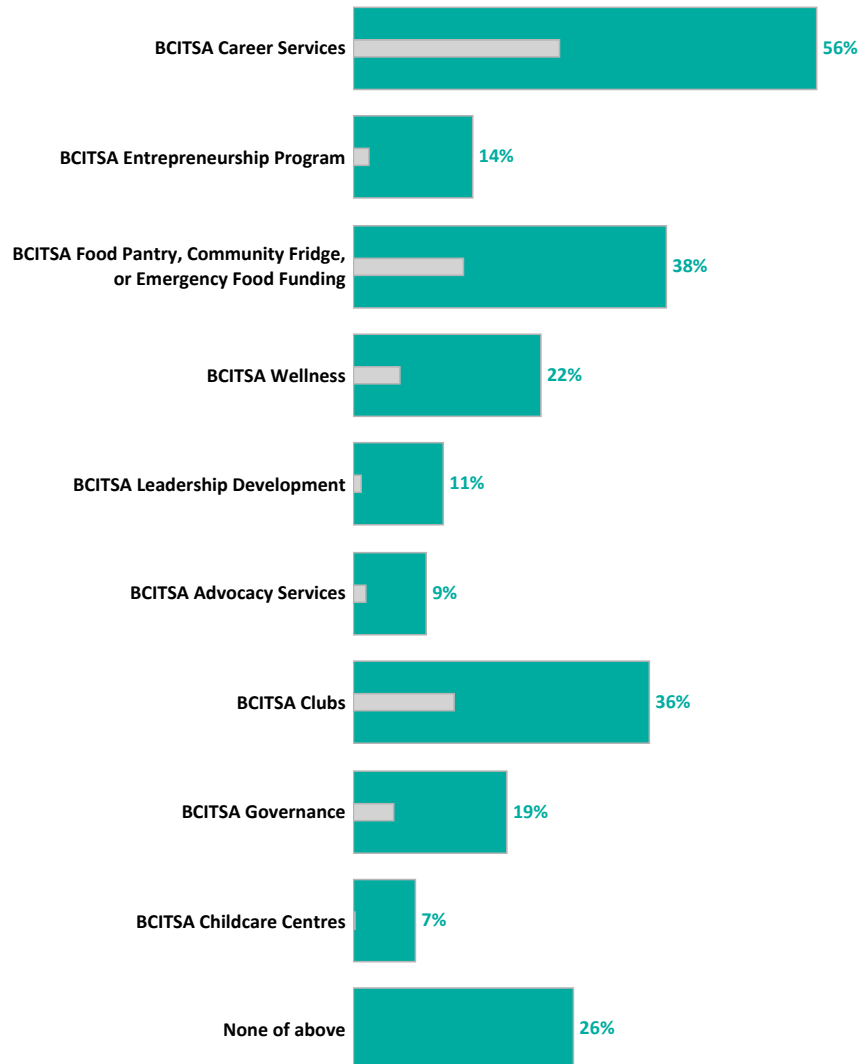


Please indicate your level of SATISFACTION with the BCIT student services listed below:

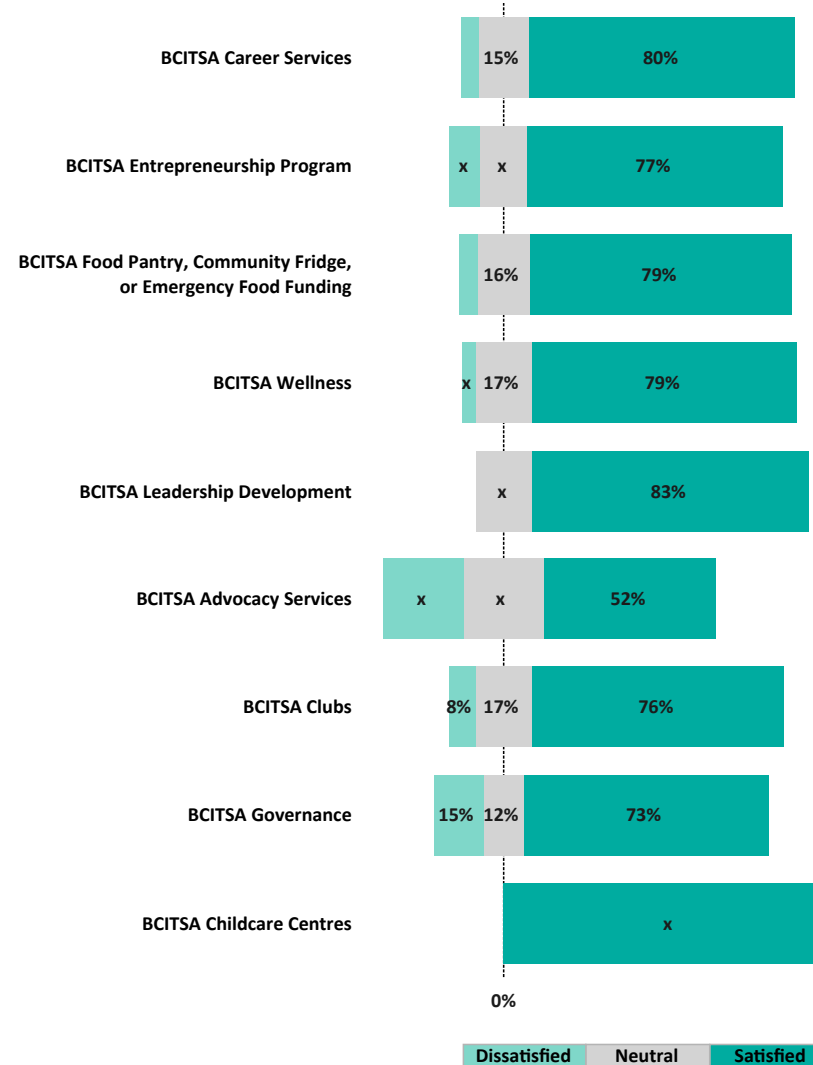


Note: Chart above displays the results for students who have used BCIT student services

BCITSA Student Services: **Awareness** vs. **Usage**

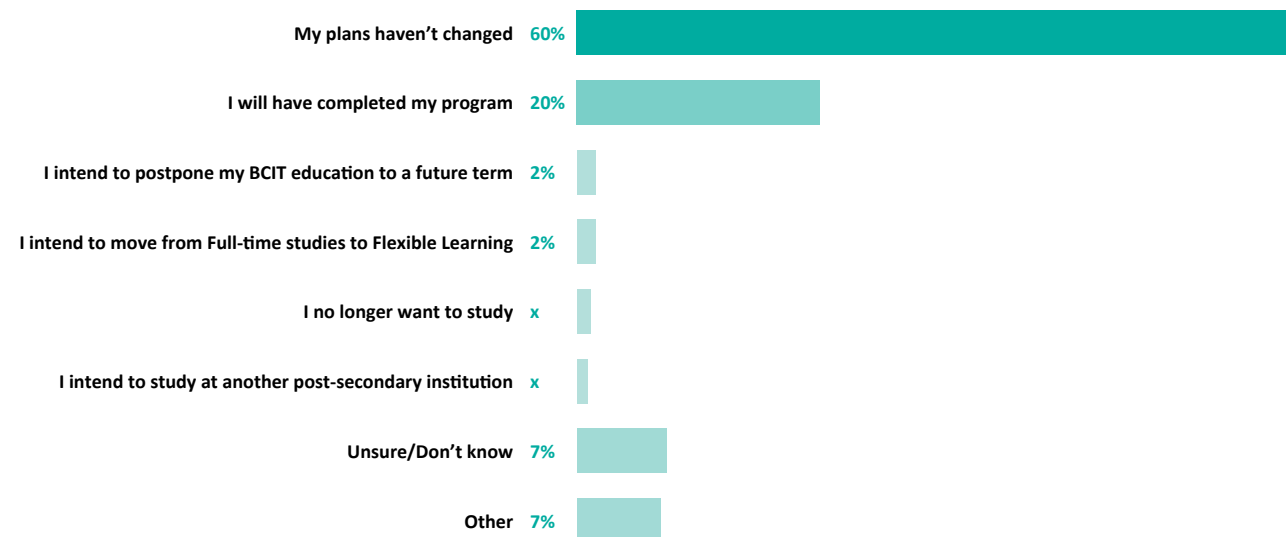


Please indicate your level of SATISFACTION with the BCITSA student services listed below:

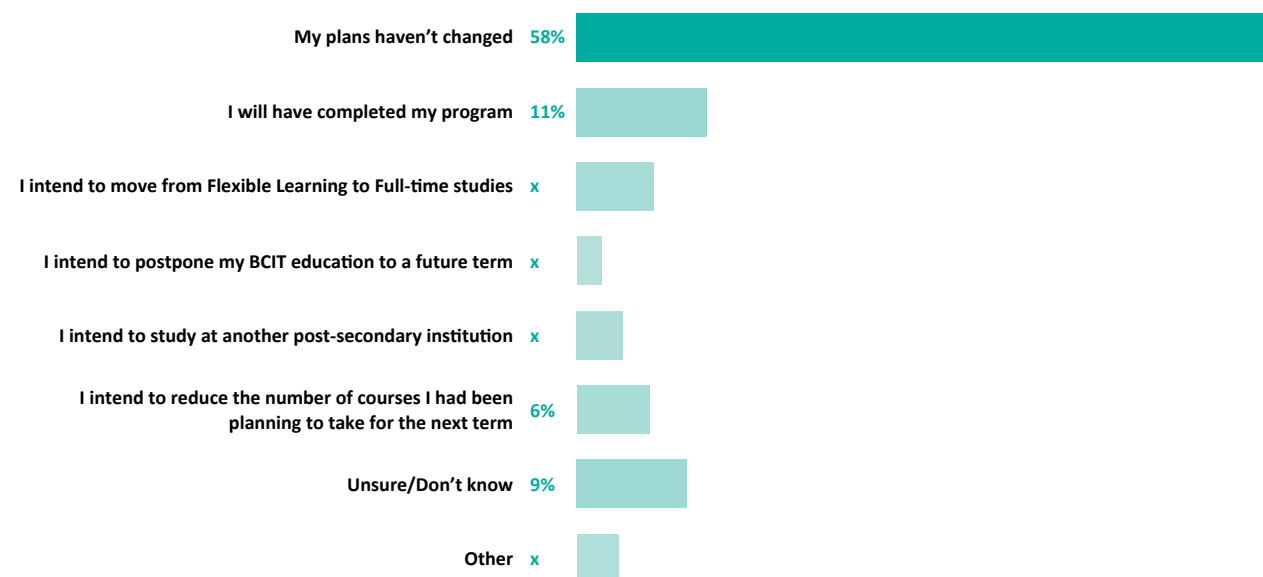


Note: Chart above displays the results for students who have used BCITSA student services.

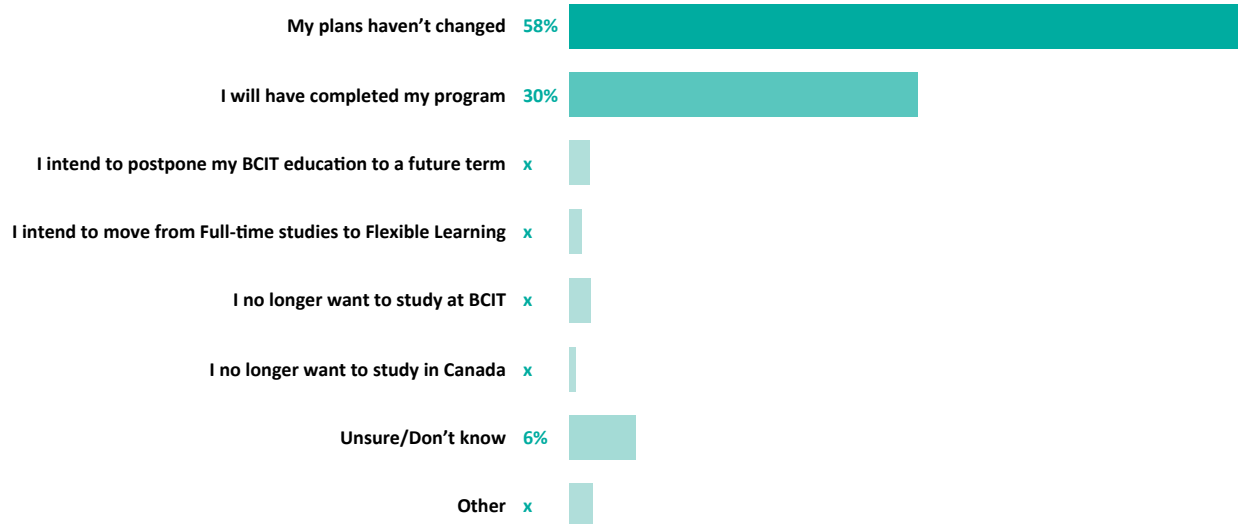
Domestic Full Time Students: What are your plans for the Spring/Summer 2025 term (April-August 2025)?



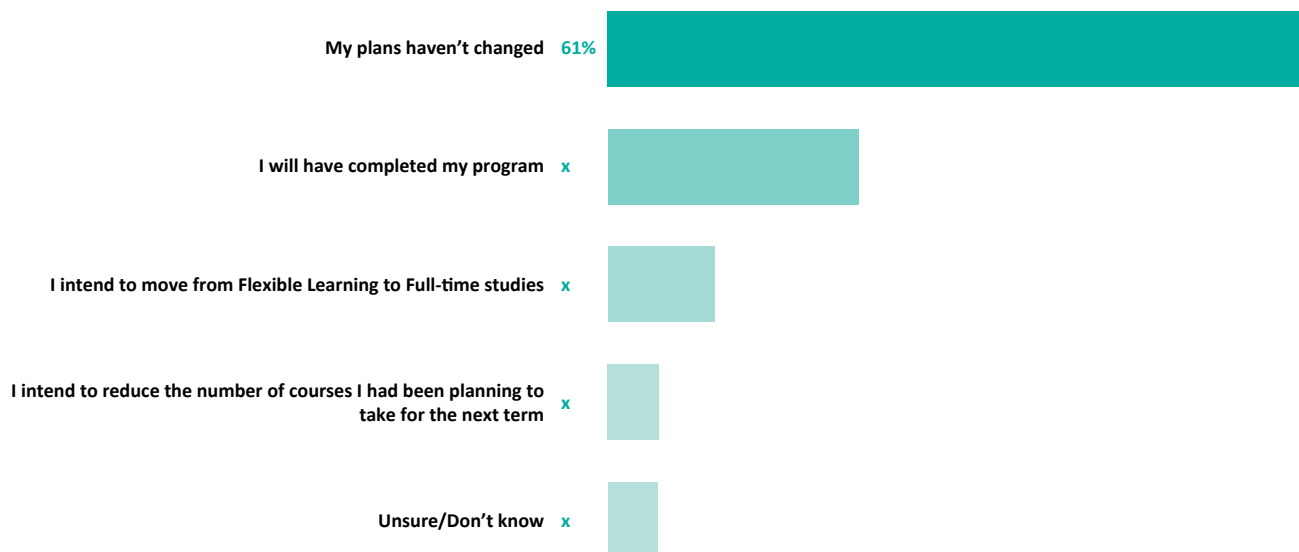
Domestic Flexible Learning Students: What are your plans for the Spring/Summer 2025 term (April-August 2025)?



International Full Time Students: What are your plans for the Spring/Summer 2025 term (April-August 2025)?



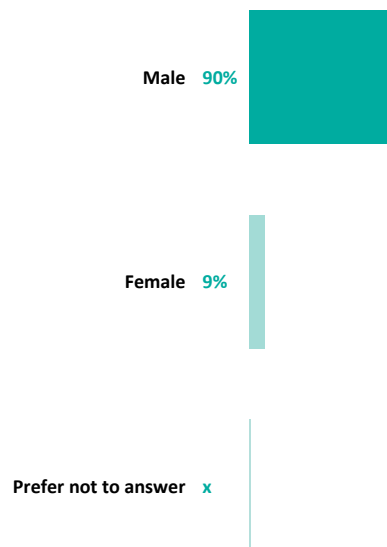
International Flexible Learning Students: What are your plans for the Spring/Summer 2025 term (April-August 2025)?



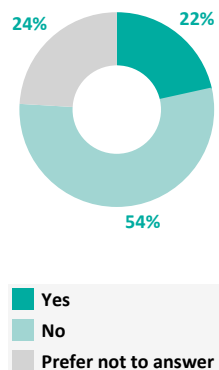
Results by

Apprenticeship

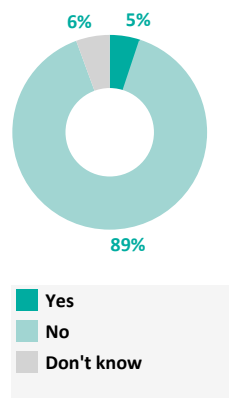
Gender



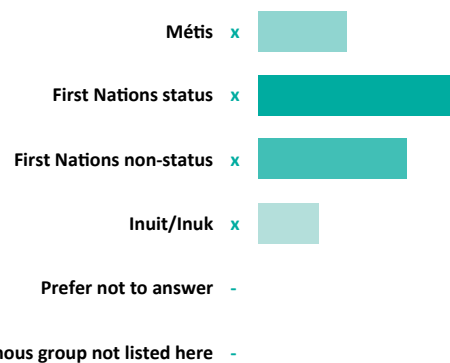
Do you identify as a member of a visible minority?



Do you identify as Indigenous?

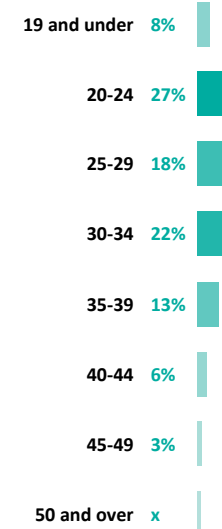


Please indicate which Indigenous group you belong to:

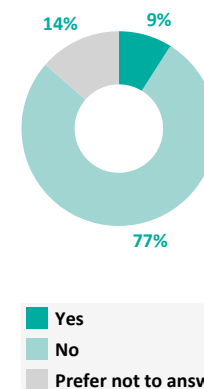


Note: This chart displays responses of those students who self-identified themselves as Indigenous.

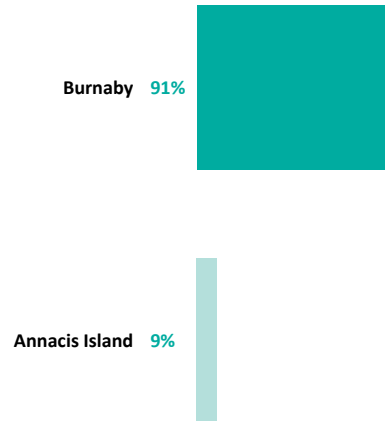
Q29



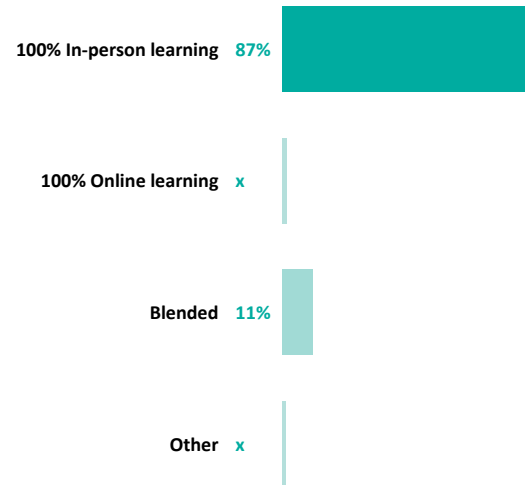
Do you identify as a person with a disability?



Campus



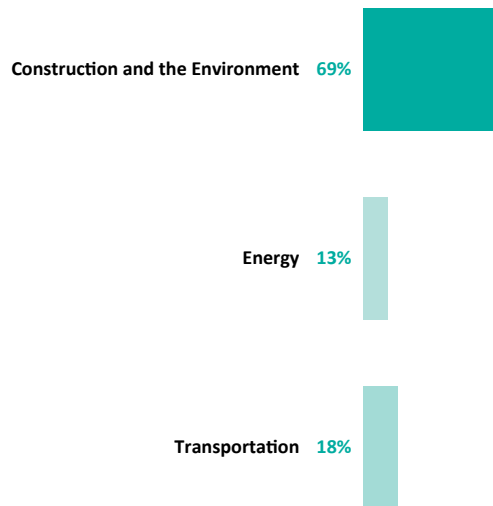
Current mode of learning



Degree type

Apprentice 100%

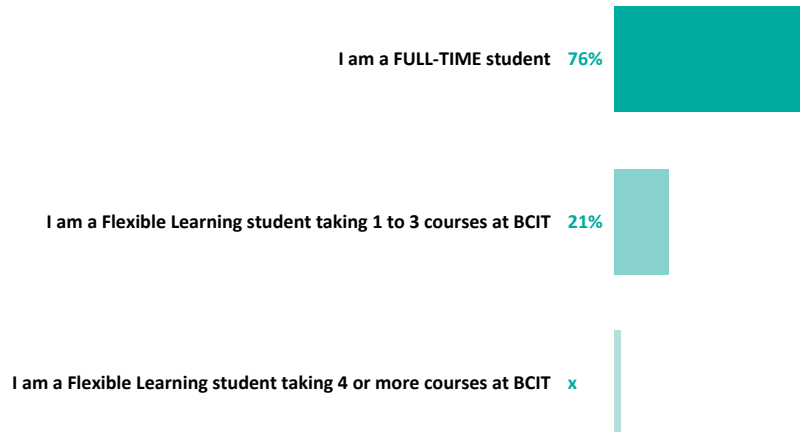
School



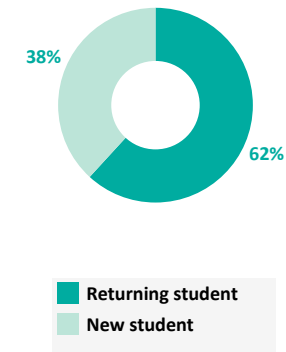
Program type

Apprentice 100%

Which of the following best describes your enrolment status?



Are you a new or returning student to BCIT?

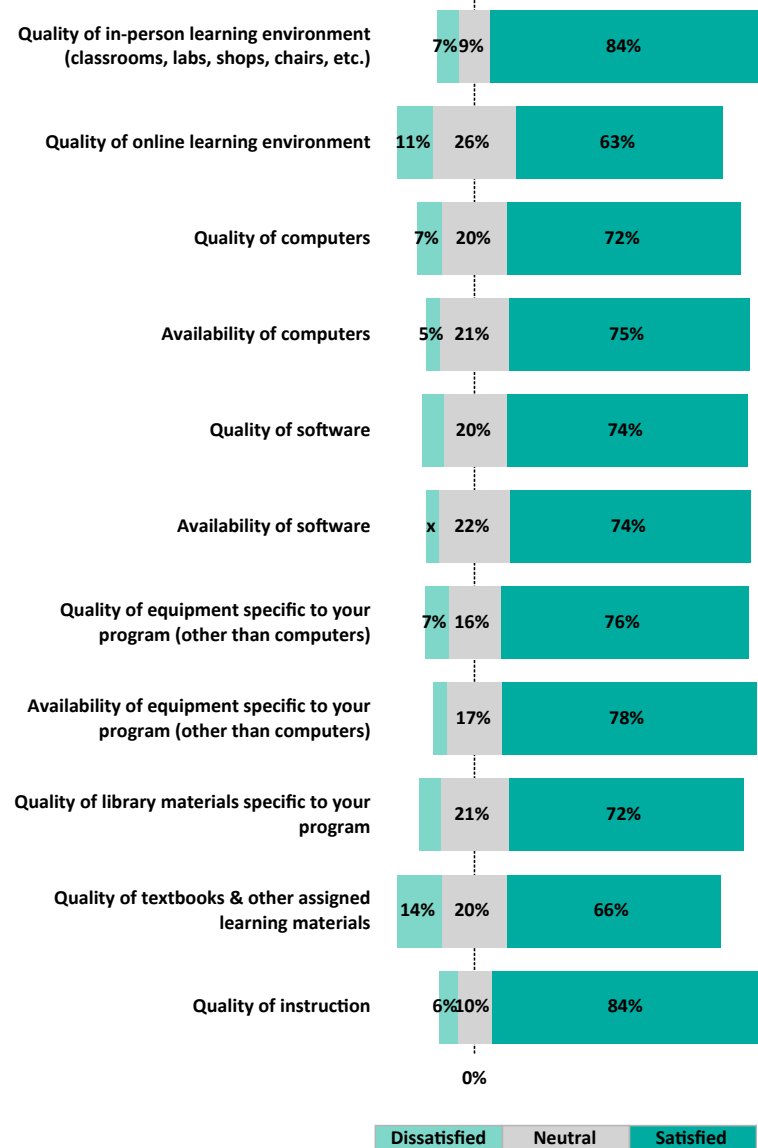


What is your current enrolment status at BCIT?

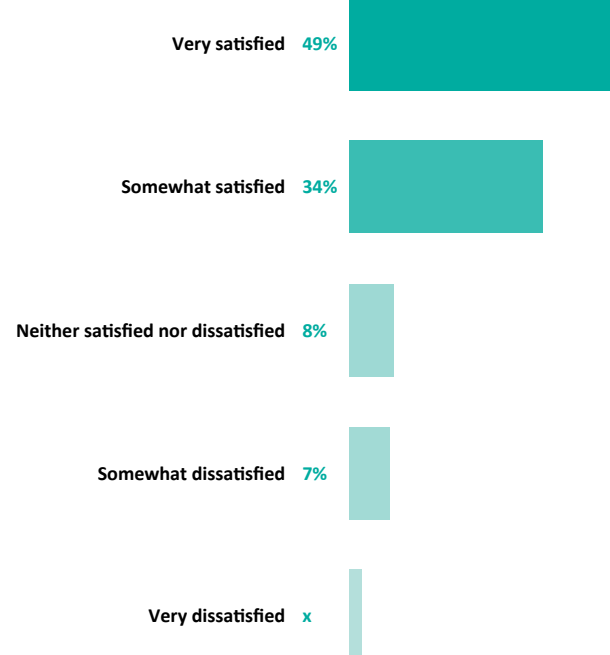
I am a domestic student currently located in Canada 100%



How satisfied are you with the following resources/facilities related to your program or course so far this term?



Overall, how satisfied are you with the education/training you have received at BCIT this term?

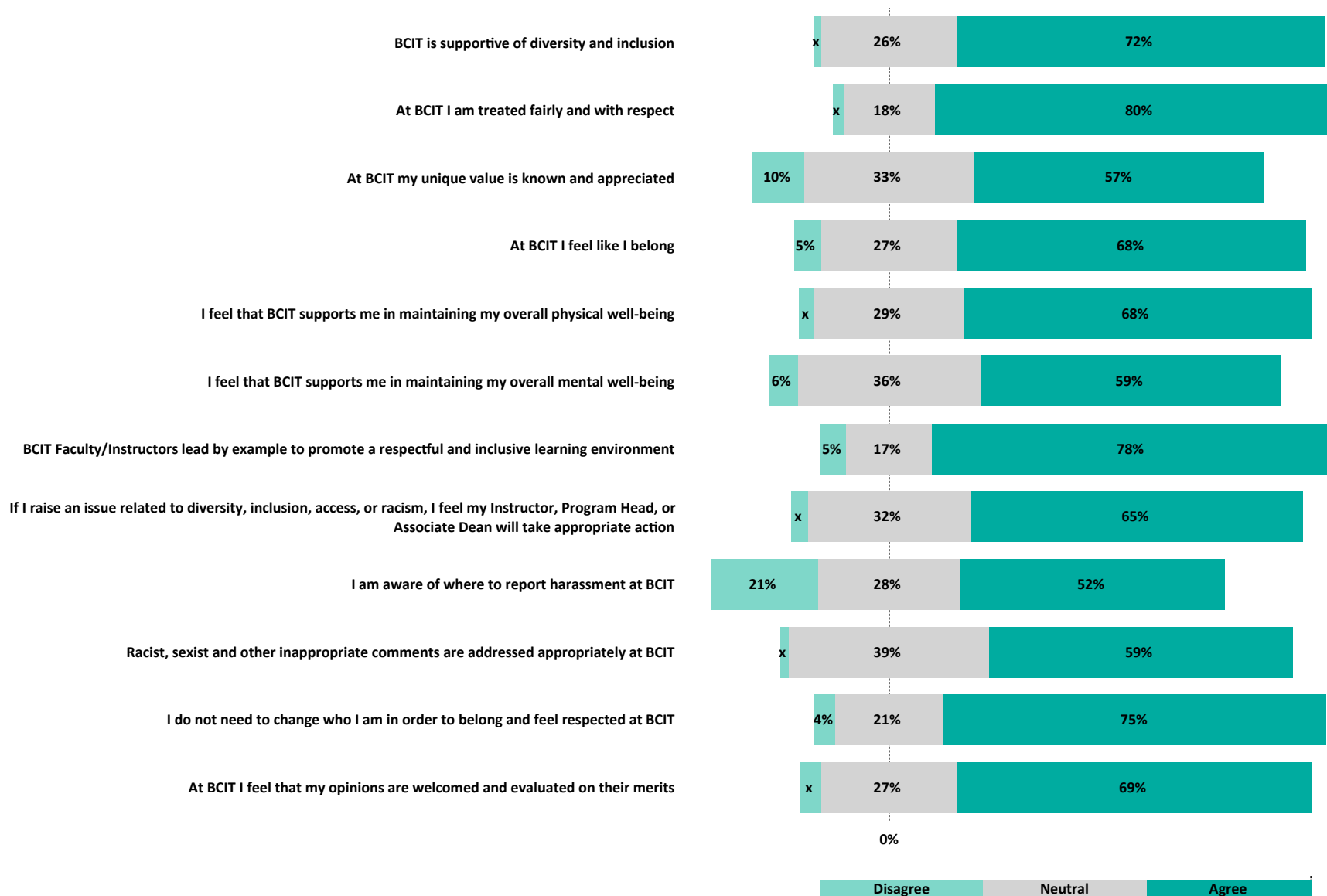


On a scale of 0 – 10, how likely are you to recommend BCIT to your family, friends or co-workers?

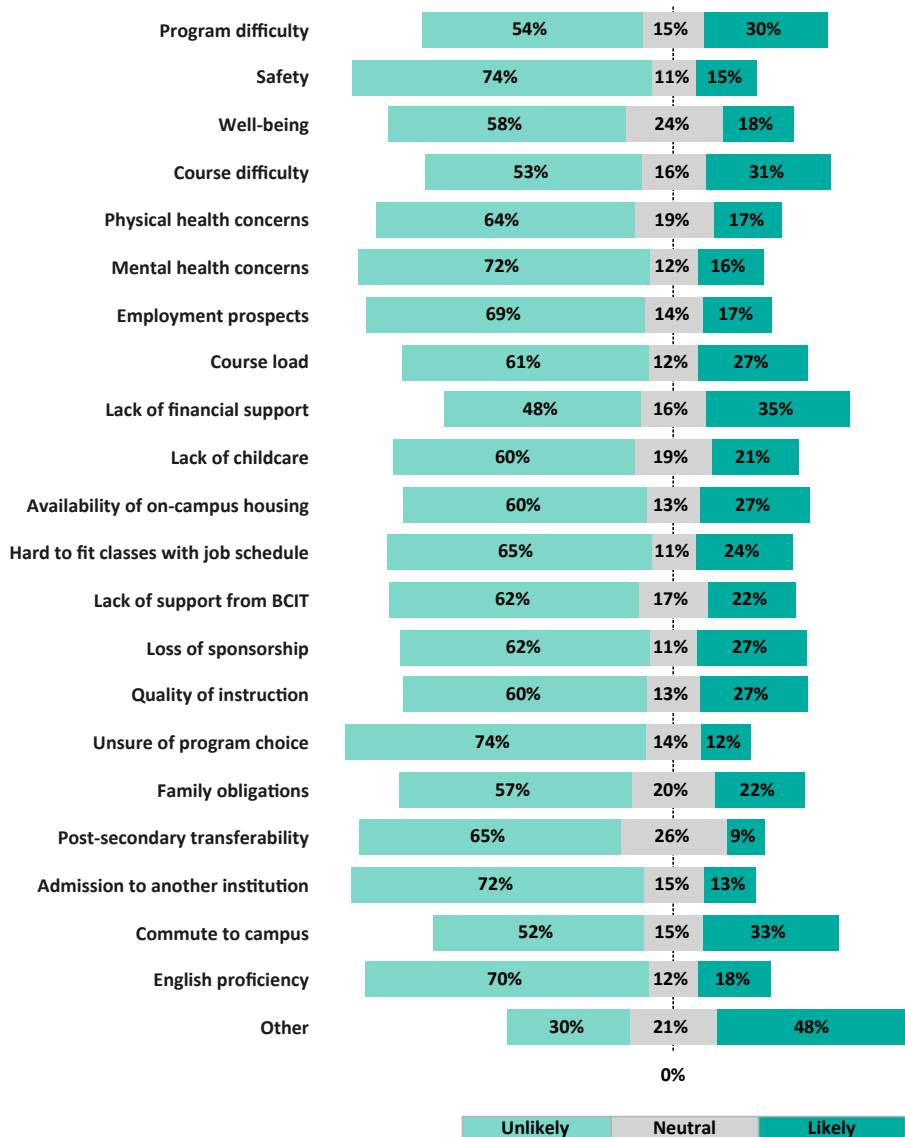


NPS = 42%

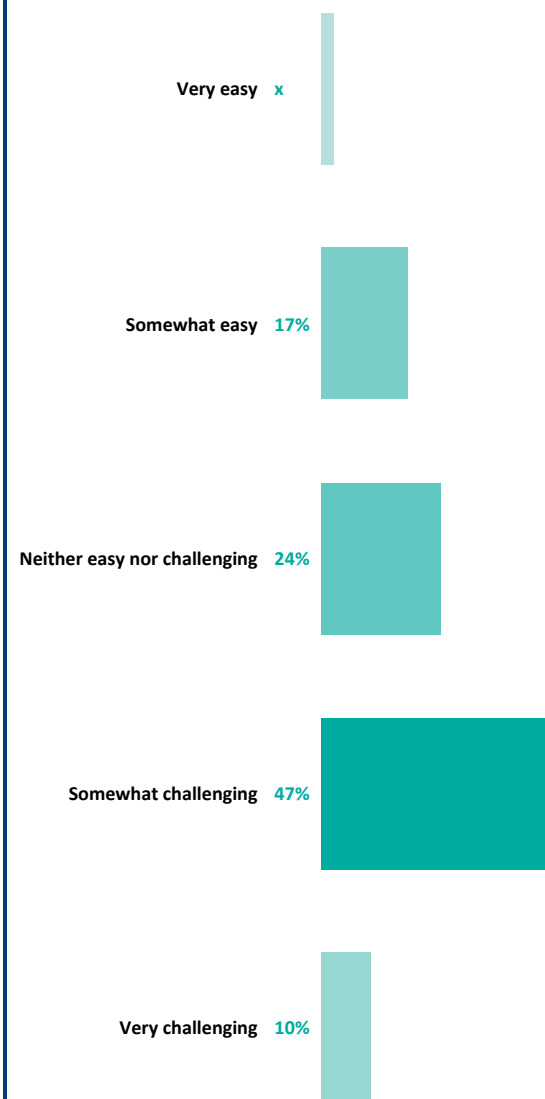
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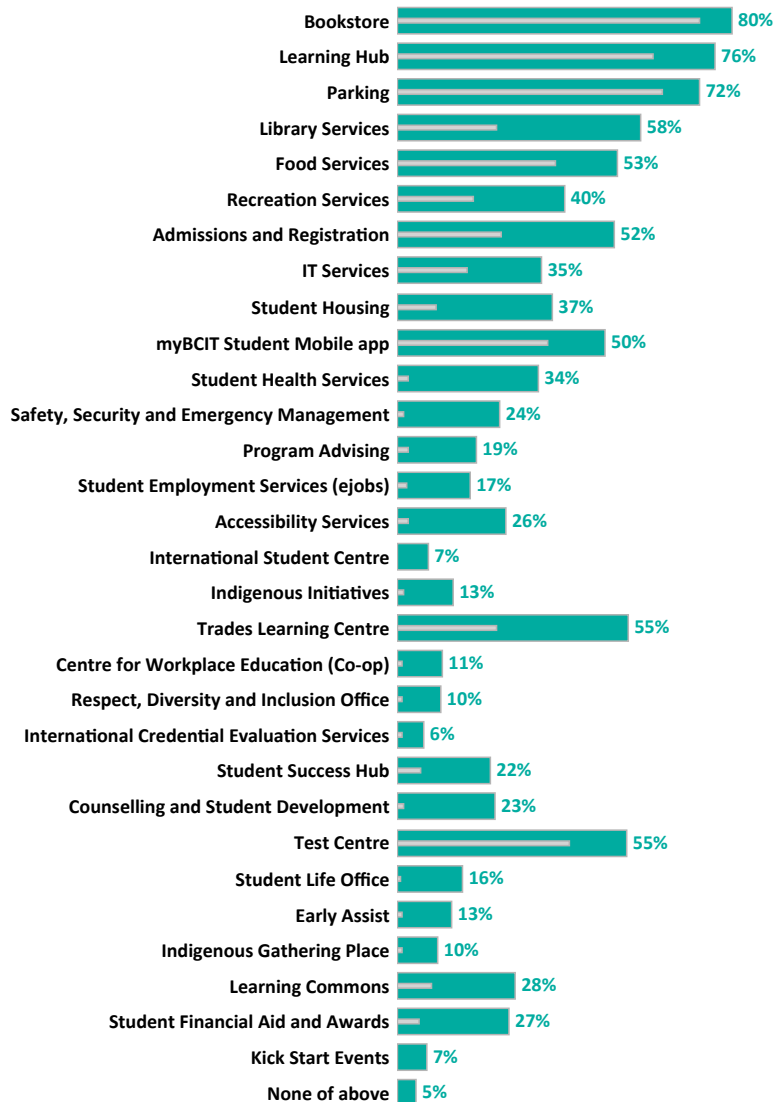


How likely is it that any of the following factors could delay or prevent you from completing your education/training at BCIT this term?

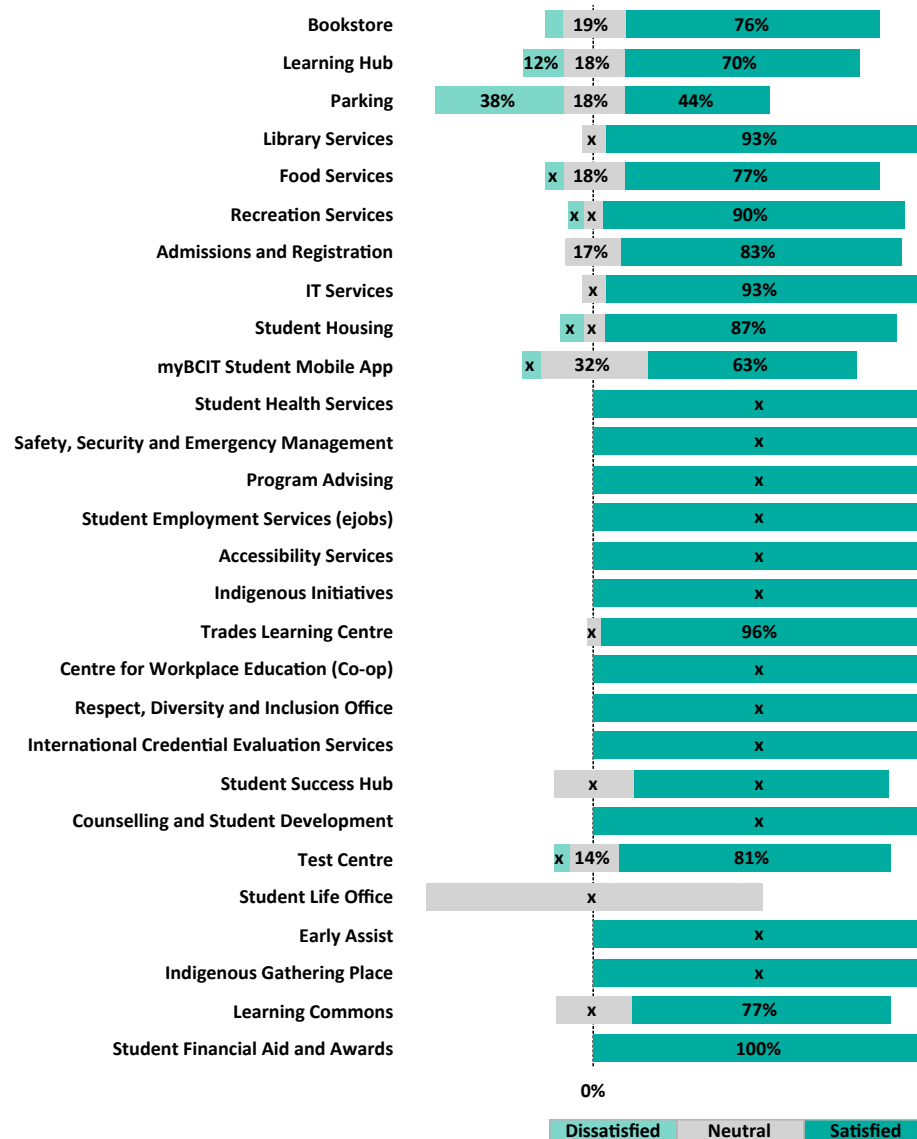


Overall, how easy or challenging do you find your education/training at BCIT this term?



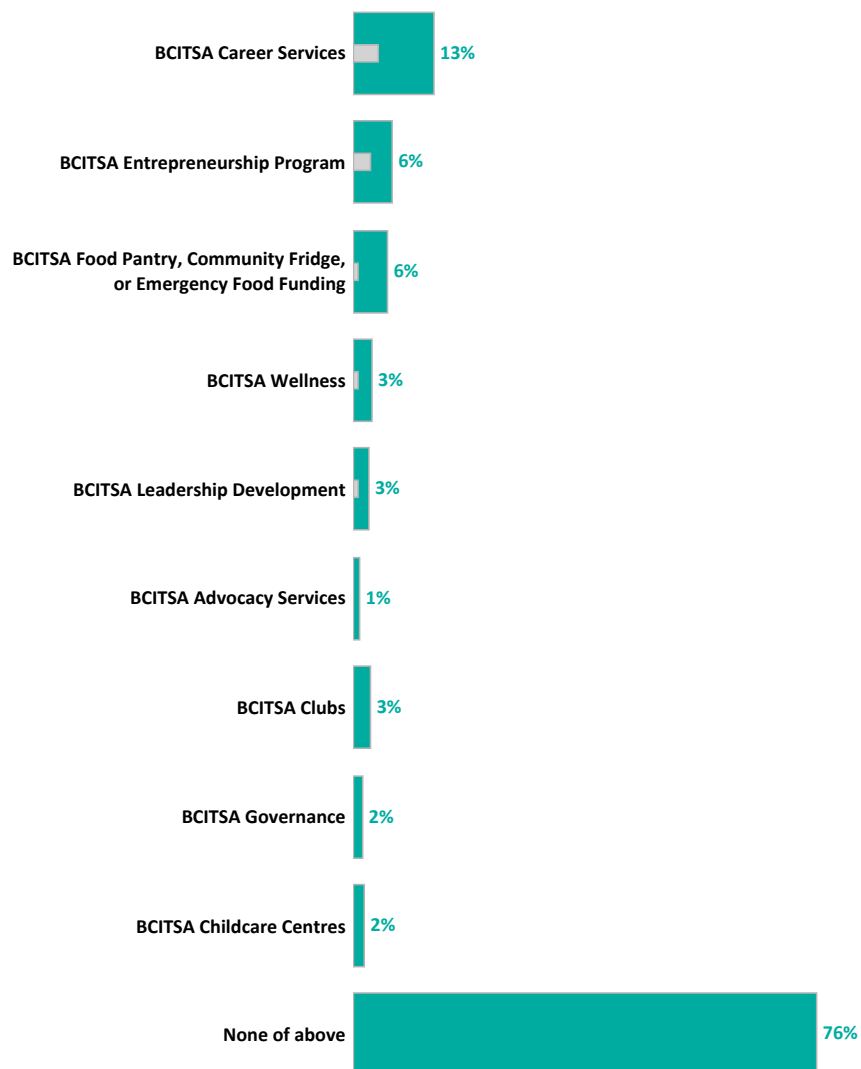
BCIT Student Services: **Awareness** vs. **Usage**


Please indicate your level of **SATISFACTION** with the BCIT student services listed below:

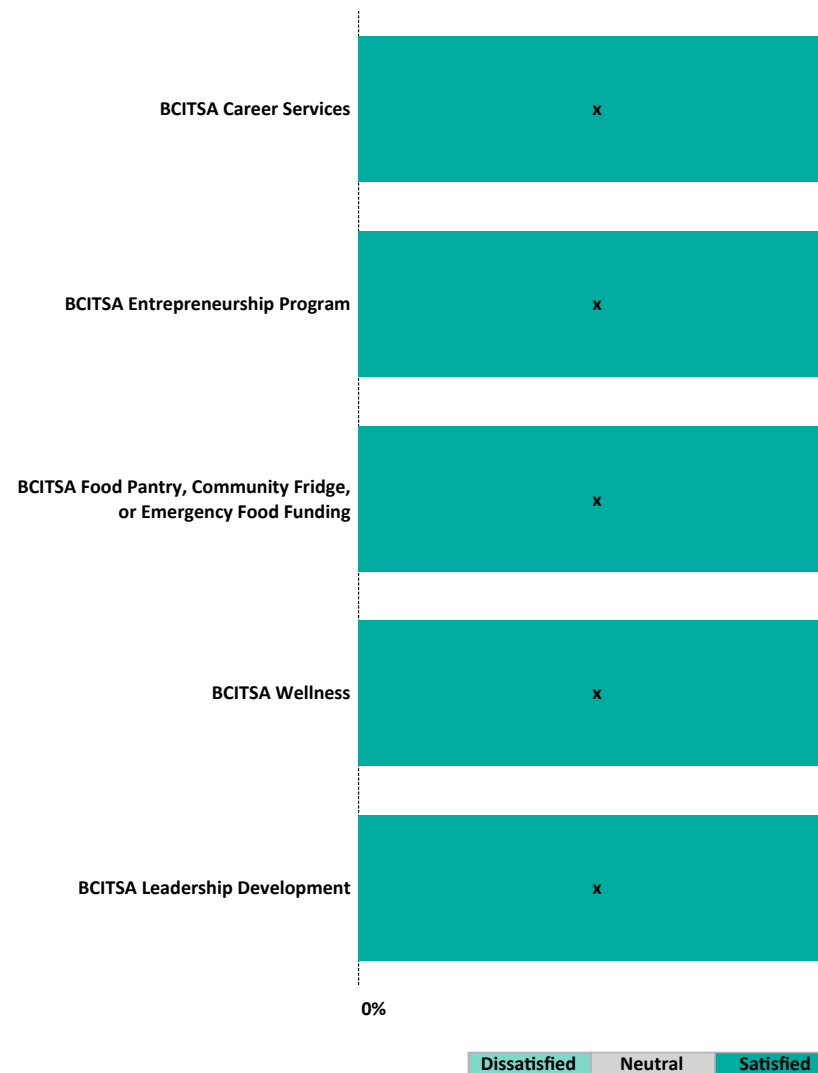


Note: Chart above displays the results for students who have used BCIT student services

BCITSA Student Services: **Awareness** vs. **Usage**

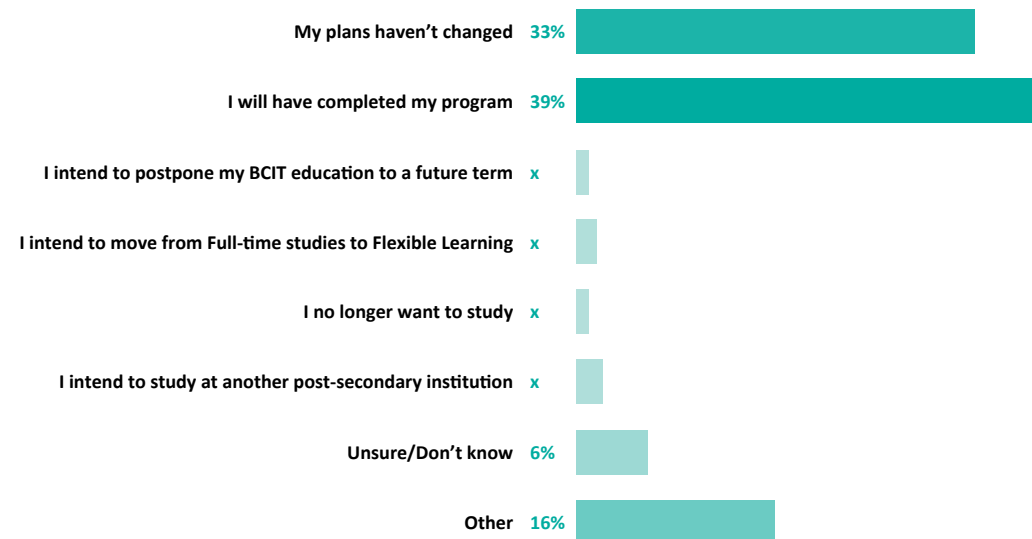


Please indicate your level of SATISFACTION with the BCITSA student services listed below:

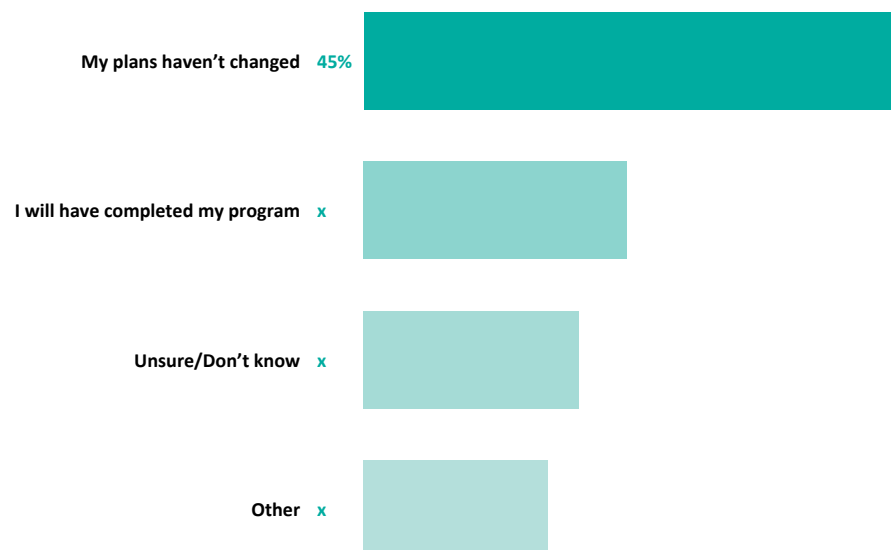


Note: Chart above displays the results for students who have used BCITSA student services.

Domestic Full Time Students: What are your plans for the Spring/Summer 2025 term (April-August 2025)?



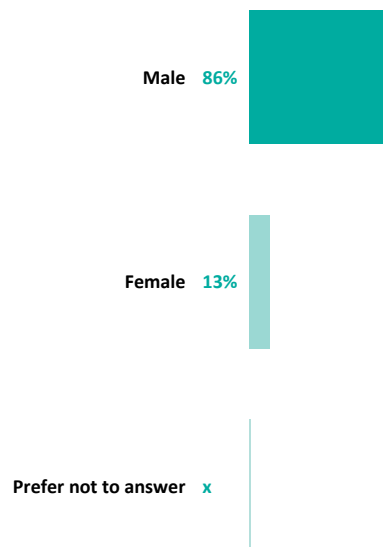
Domestic Flexible Learning Students: What are your plans for the Spring/Summer 2025 term (April-August 2025)?



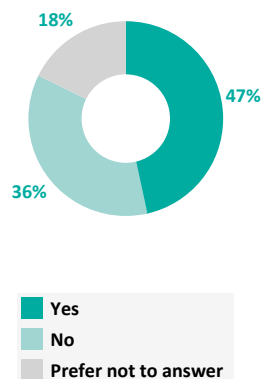
Results by

Trades & Technical Studies

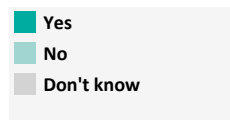
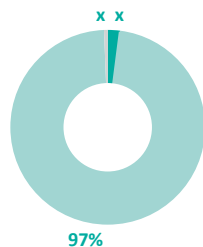
Gender



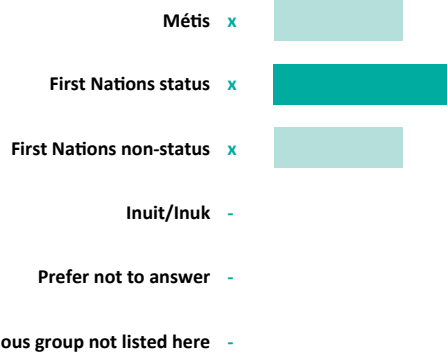
Do you identify as a member of a visible minority?



Do you identify as Indigenous?

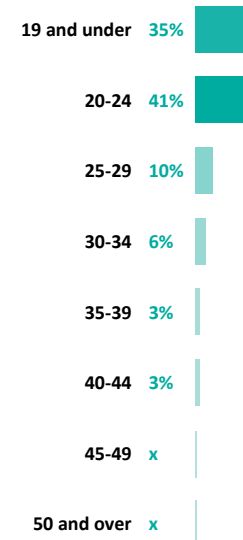


Please indicate which Indigenous group you belong to:

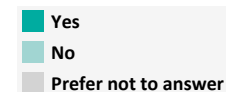
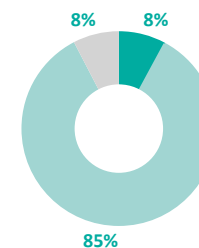


Note: This chart displays responses of those students who self-identified themselves as Indigenous.

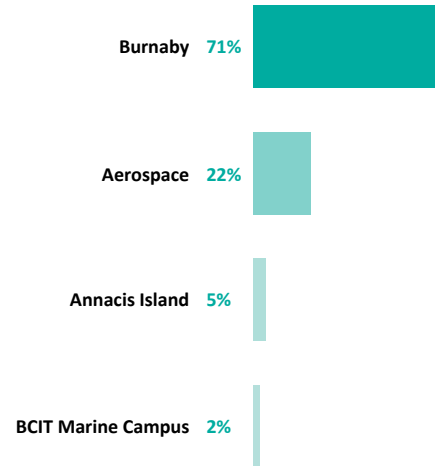
Age group



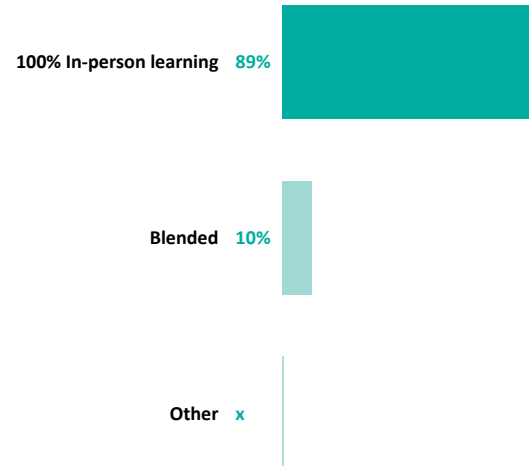
Do you identify as a person with a disability?



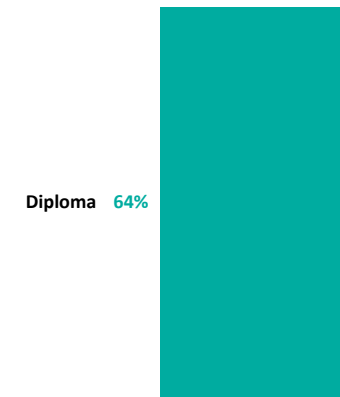
Campus



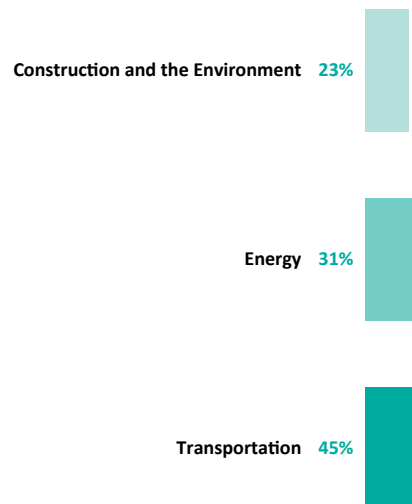
Current mode of learning



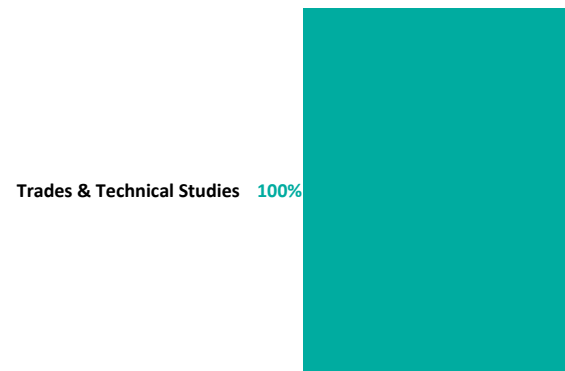
Degree type



School



Program type



Which of the following best describes your enrolment status?

Are you a new or returning student to BCIT?

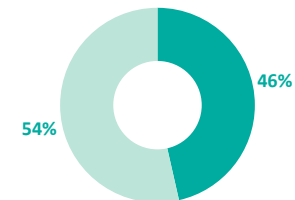
I am a FULL-TIME student 97%



I am a Flexible Learning student taking 1 to 3 courses at BCIT x



I am a Flexible Learning student taking 4 or more courses at BCIT x



Returning student
New student

What is your current enrolment status at BCIT?

I am a domestic student currently located in Canada 80%



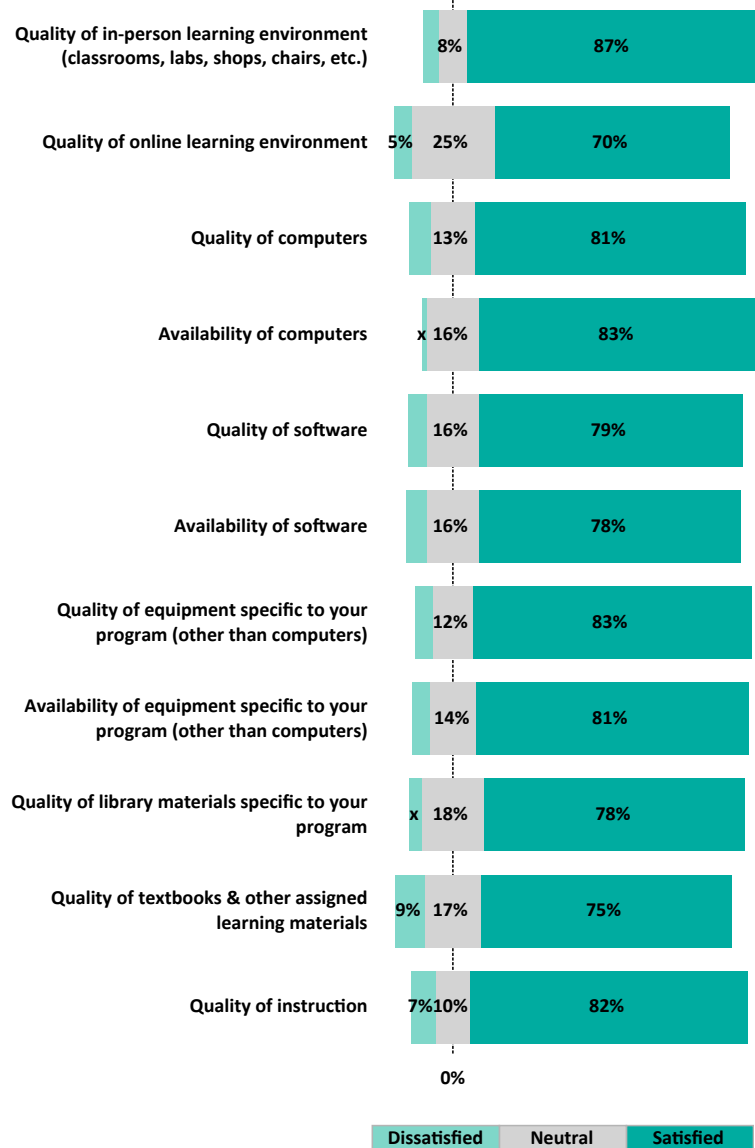
I am a domestic student currently located outside of Canada x



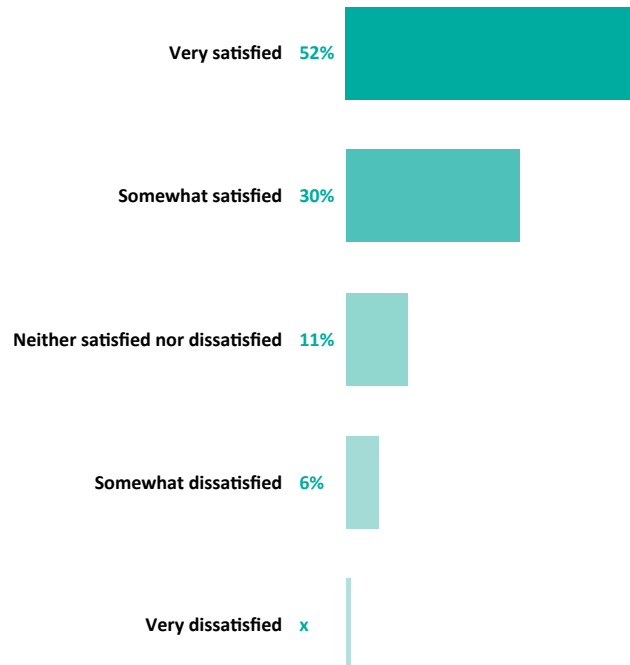
I am an international student currently located in Canada 19%



How satisfied are you with the following resources/facilities related to your program or course so far this term?



Overall, how satisfied are you with the education/training you have received at BCIT this term?

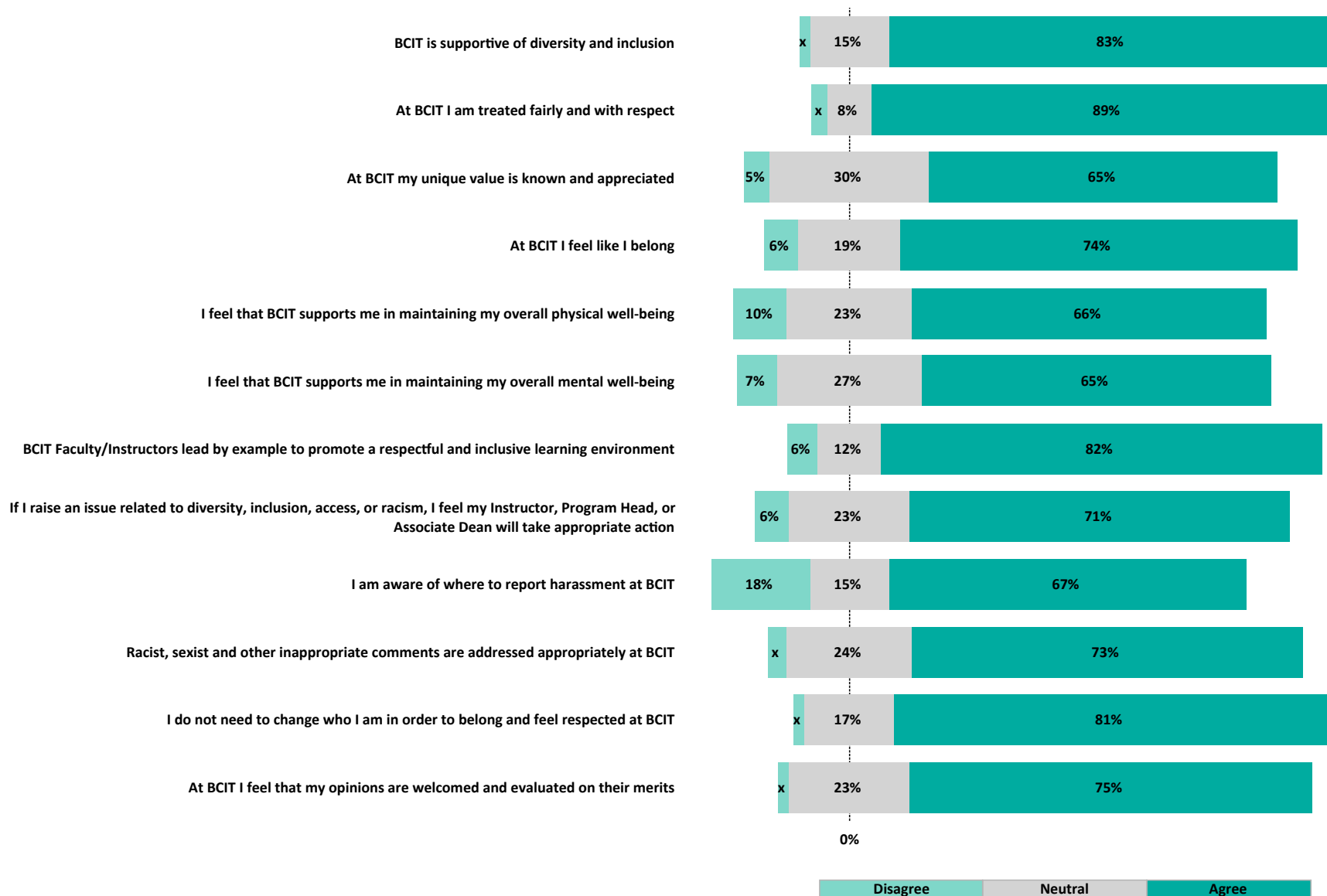


On a scale of 0 – 10, how likely are you to recommend BCIT to your family, friends or co-workers?

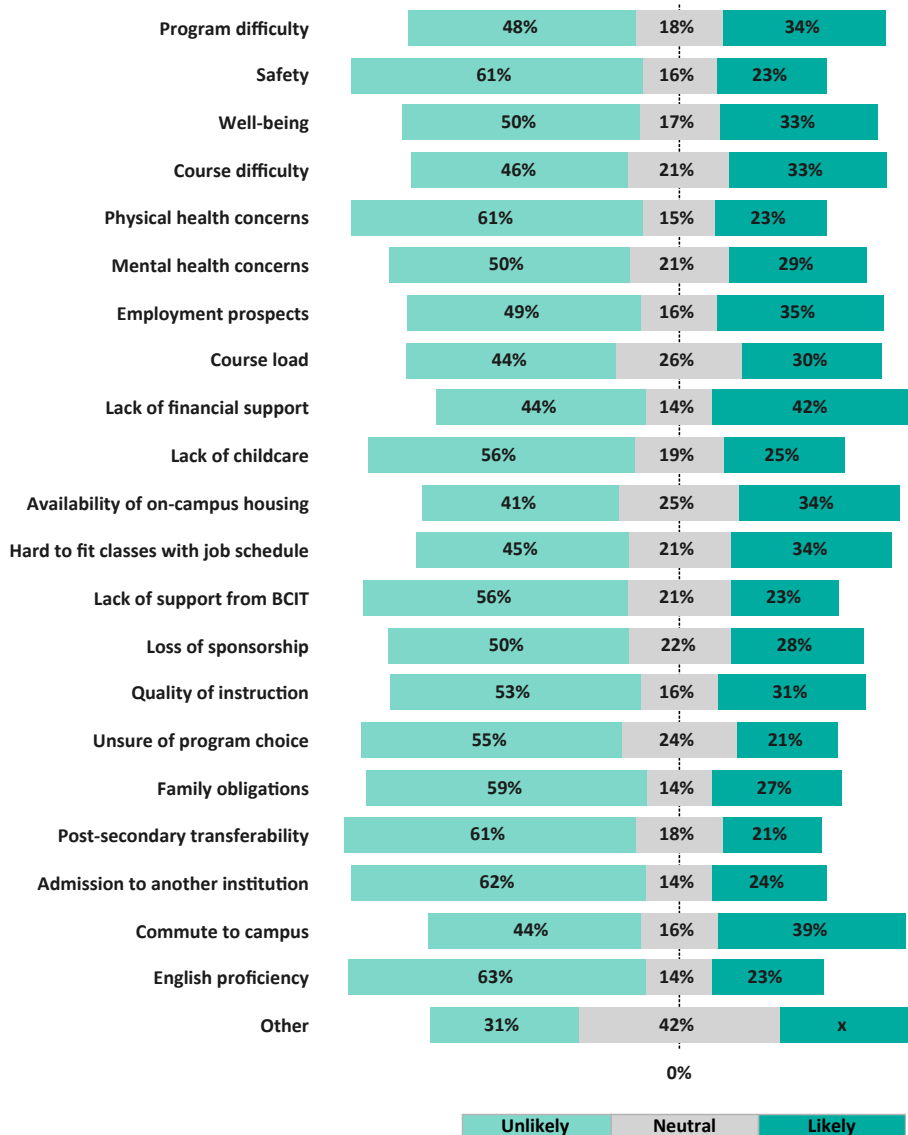


NPS = 47%

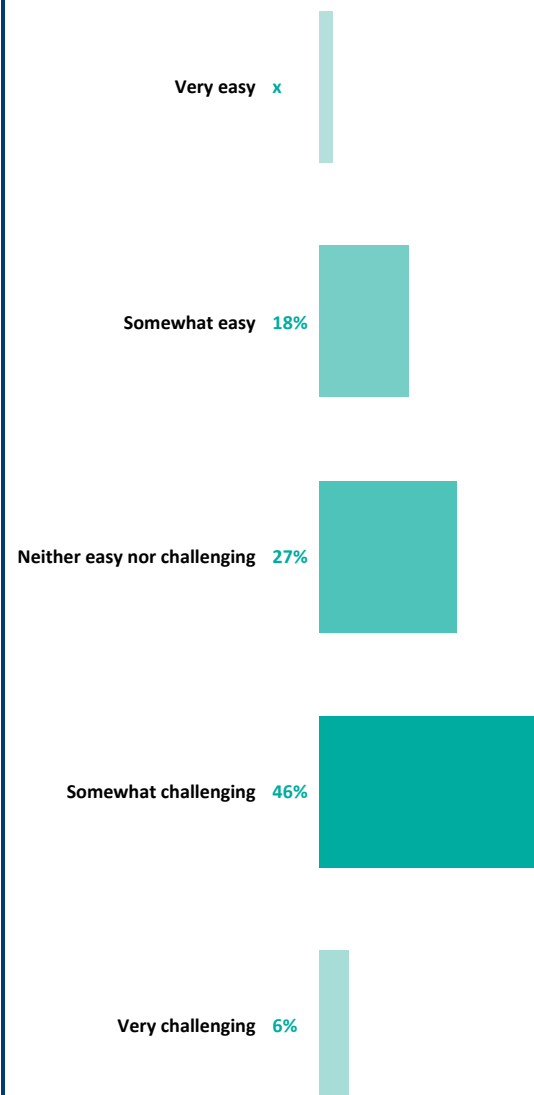
Please rate the extent of your agreement with the following statements:



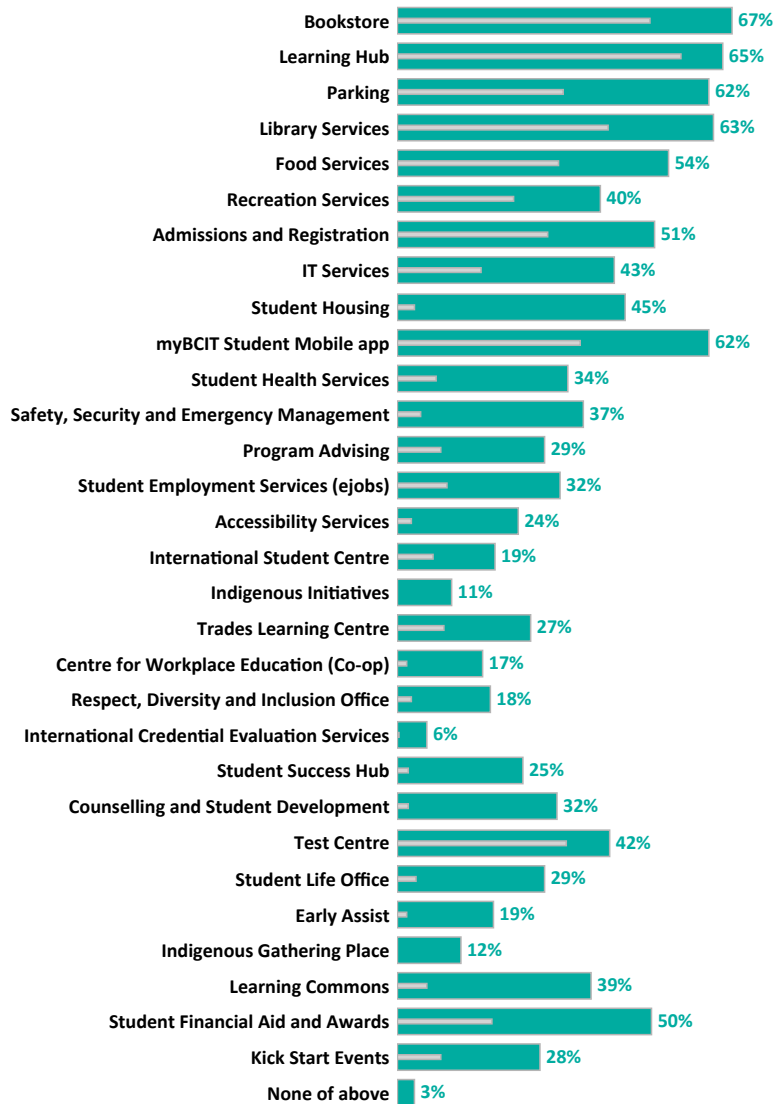
How likely is it that any of the following factors could delay or prevent you from completing your education/training at BCIT this term?



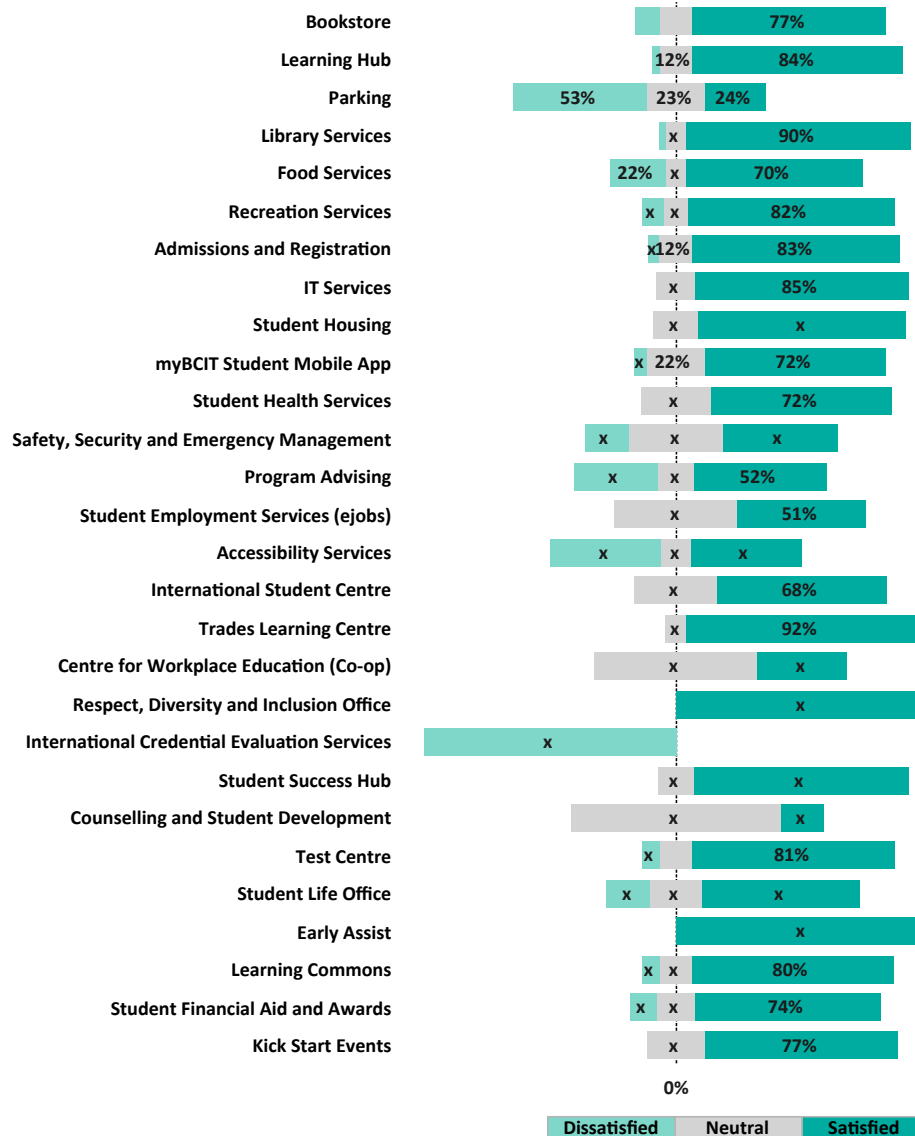
Overall, how easy or challenging do you find your education/training at BCIT this term?



BCIT Student Services: **Awareness** vs. **Usage**

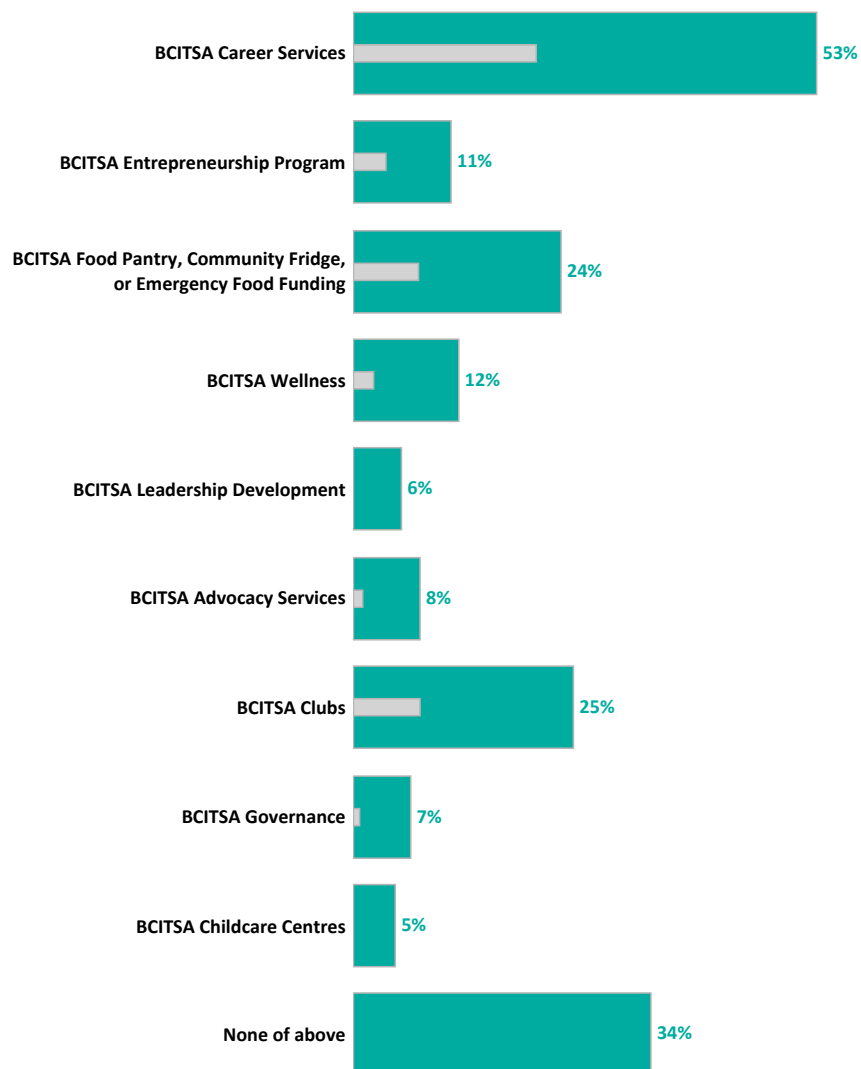


Please indicate your level of SATISFACTION with the BCIT student services listed below:

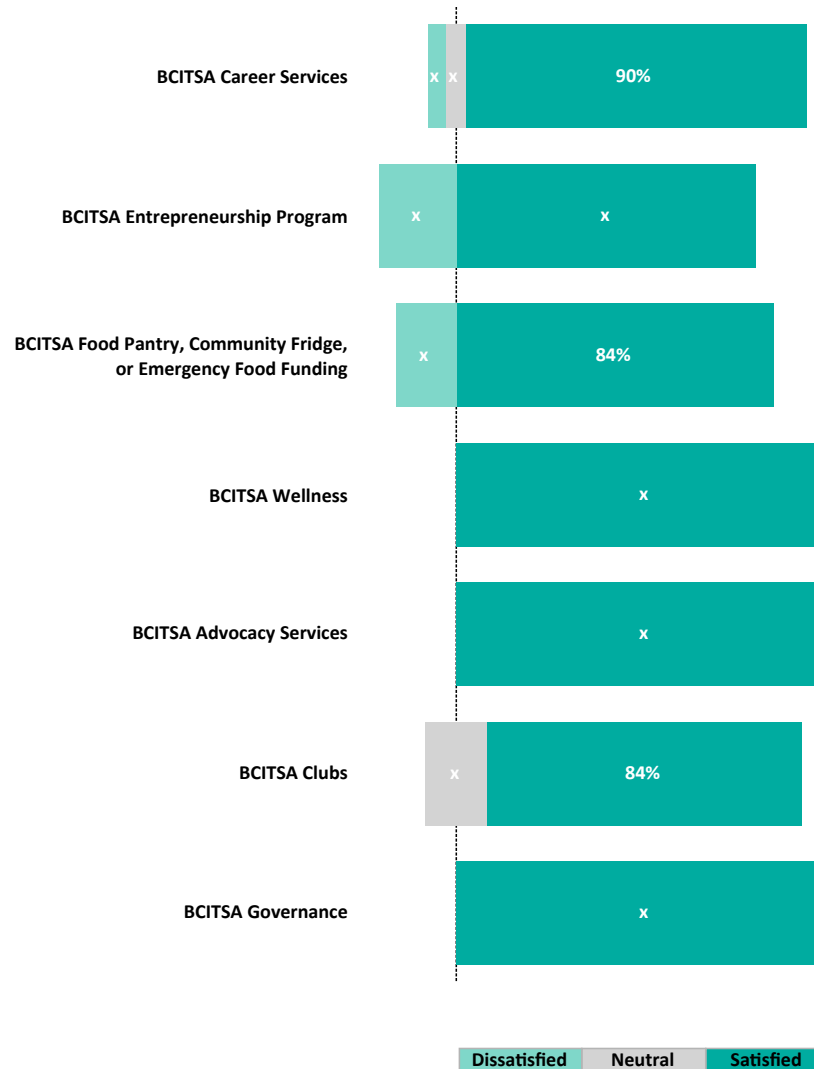


Note: Chart above displays the results for students who have used BCIT student services

BCITSA Student Services: **Awareness** vs. **Usage**

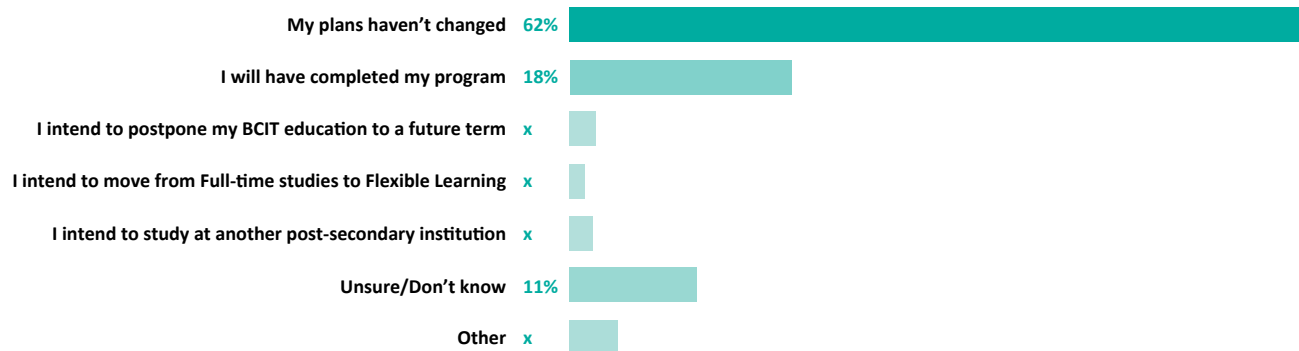


Please indicate your level of SATISFACTION with the BCITSA student services listed below:

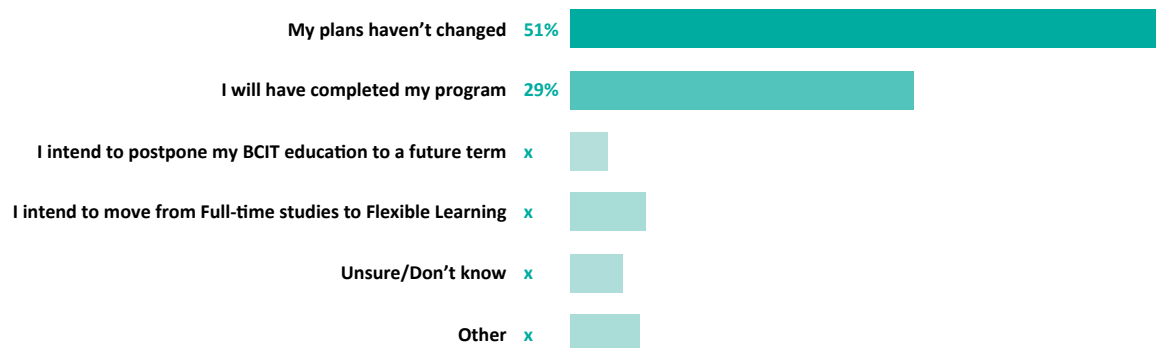


Note: Chart above displays the results for students who have used BCITSA student services.

Domestic Full Time Students: What are your plans for the Spring/Summer 2025 term (April-August 2025)?



International Full Time Students: What are your plans for the Spring/Summer 2025 term (April-August 2025)?



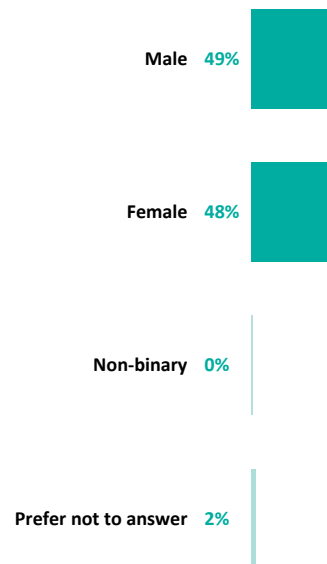
Domestic Flexible Learning Students: What are your plans for the Spring/Summer 2025 term (April-August 2025)?



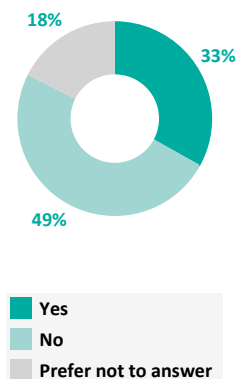
Results by

Flexible Learning

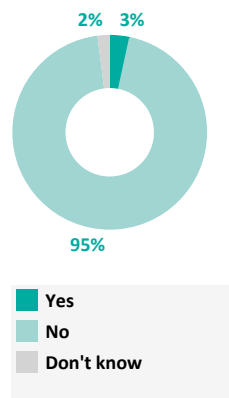
Gender



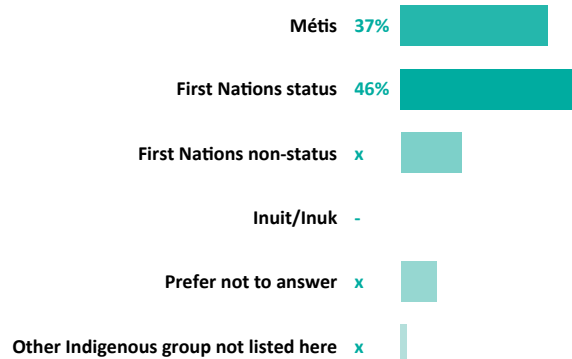
Do you identify as a member of a visible minority?



Do you identify as Indigenous?

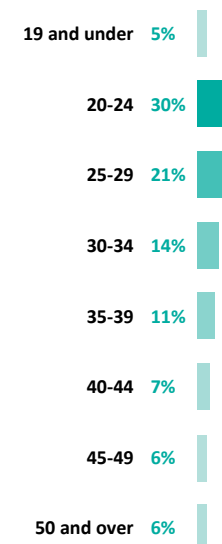


Please indicate which Indigenous group you belong to:

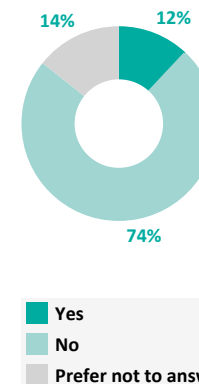


Note: This chart displays responses of those students who self-identified themselves as Indigenous.

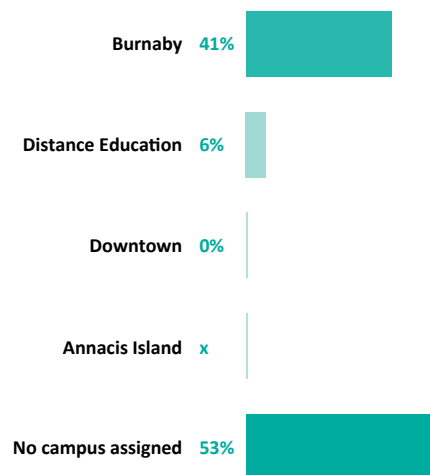
Age group



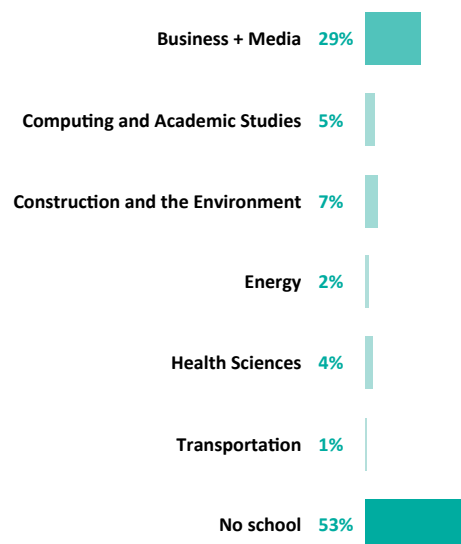
Do you identify as a person with a disability?



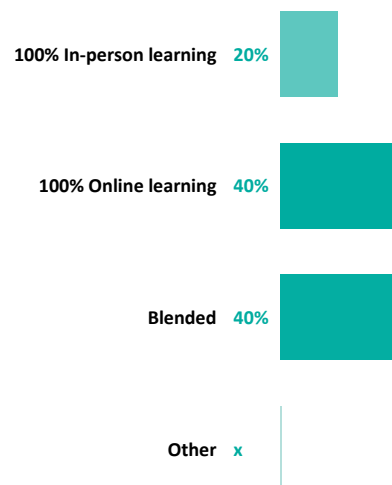
Campus



School



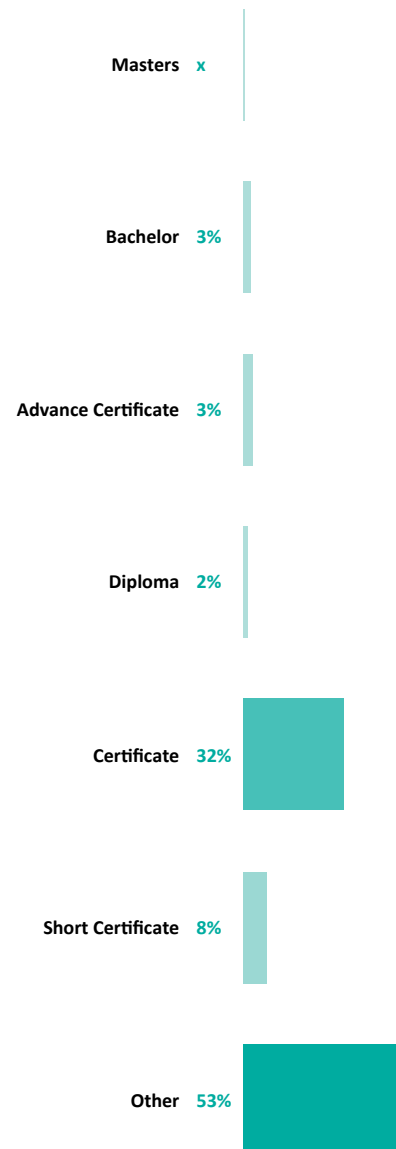
Current mode of learning



Program type

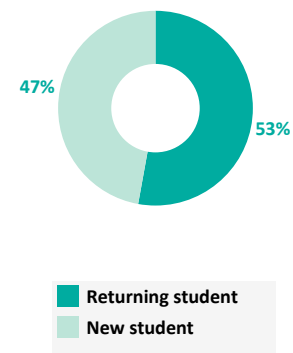
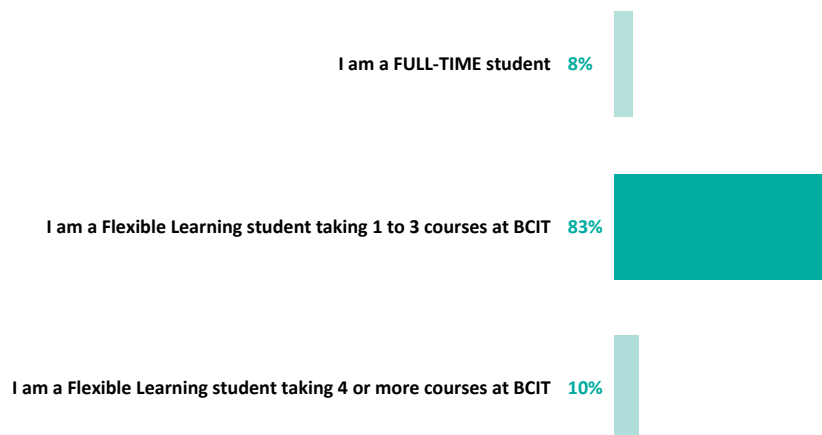
Flexible Learning 100%

Degree type

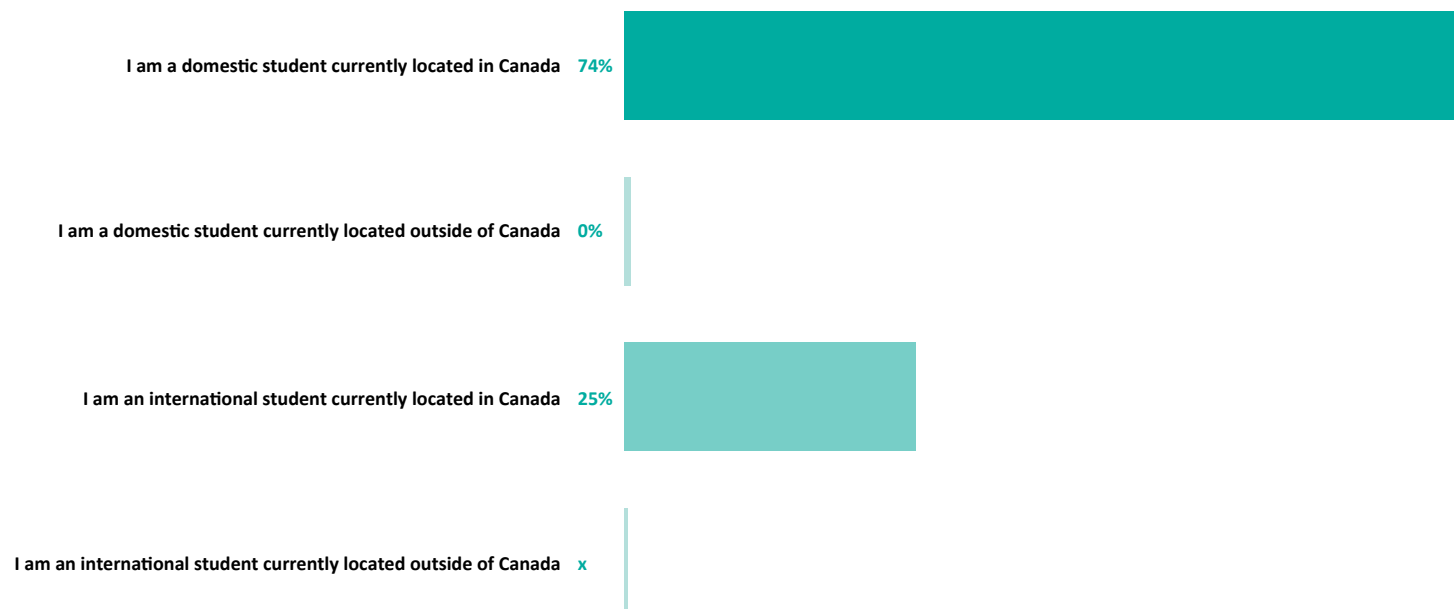


Which of the following best describes your enrolment status?

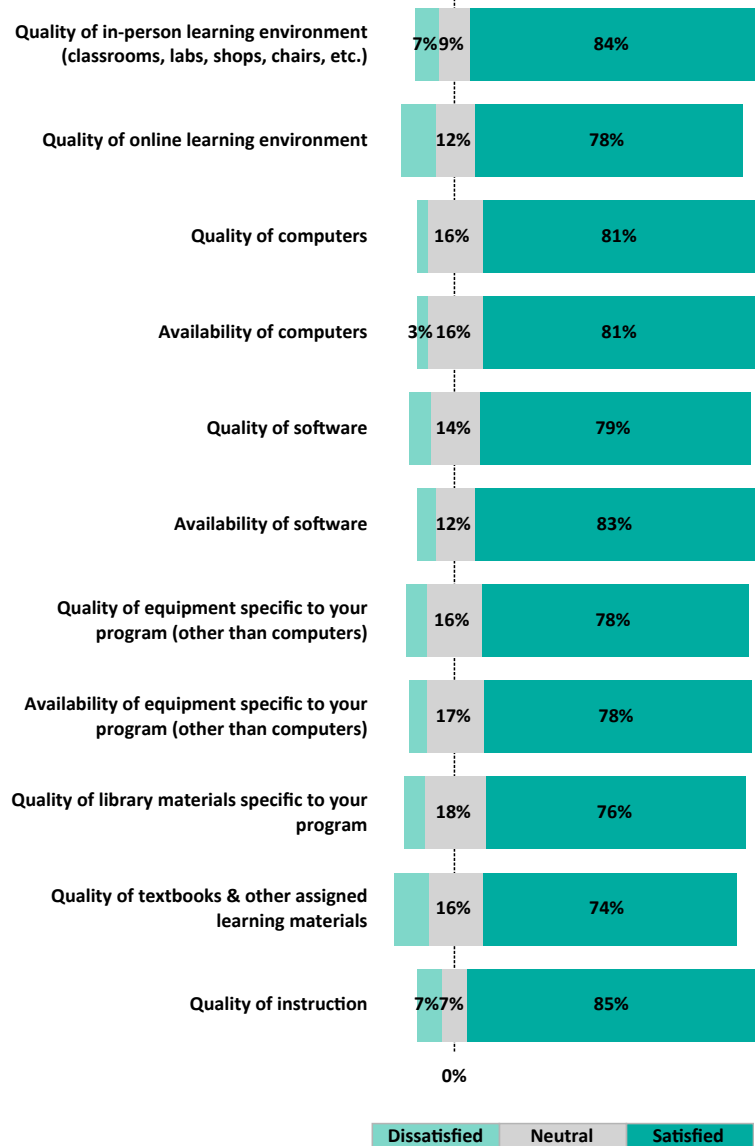
Are you a new or returning student to BCIT?



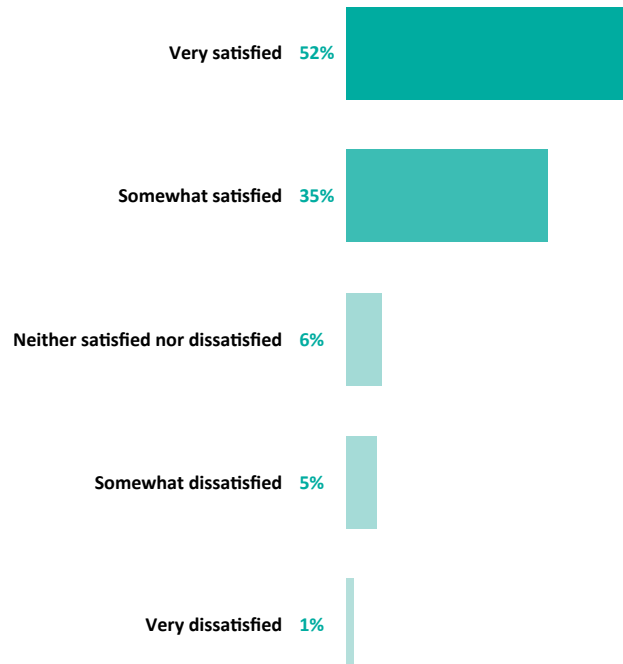
What is your current enrolment status at BCIT?



How satisfied are you with the following resources/facilities related to your program or course so far this term?



Overall, how satisfied are you with the education/training you have received at BCIT this term?

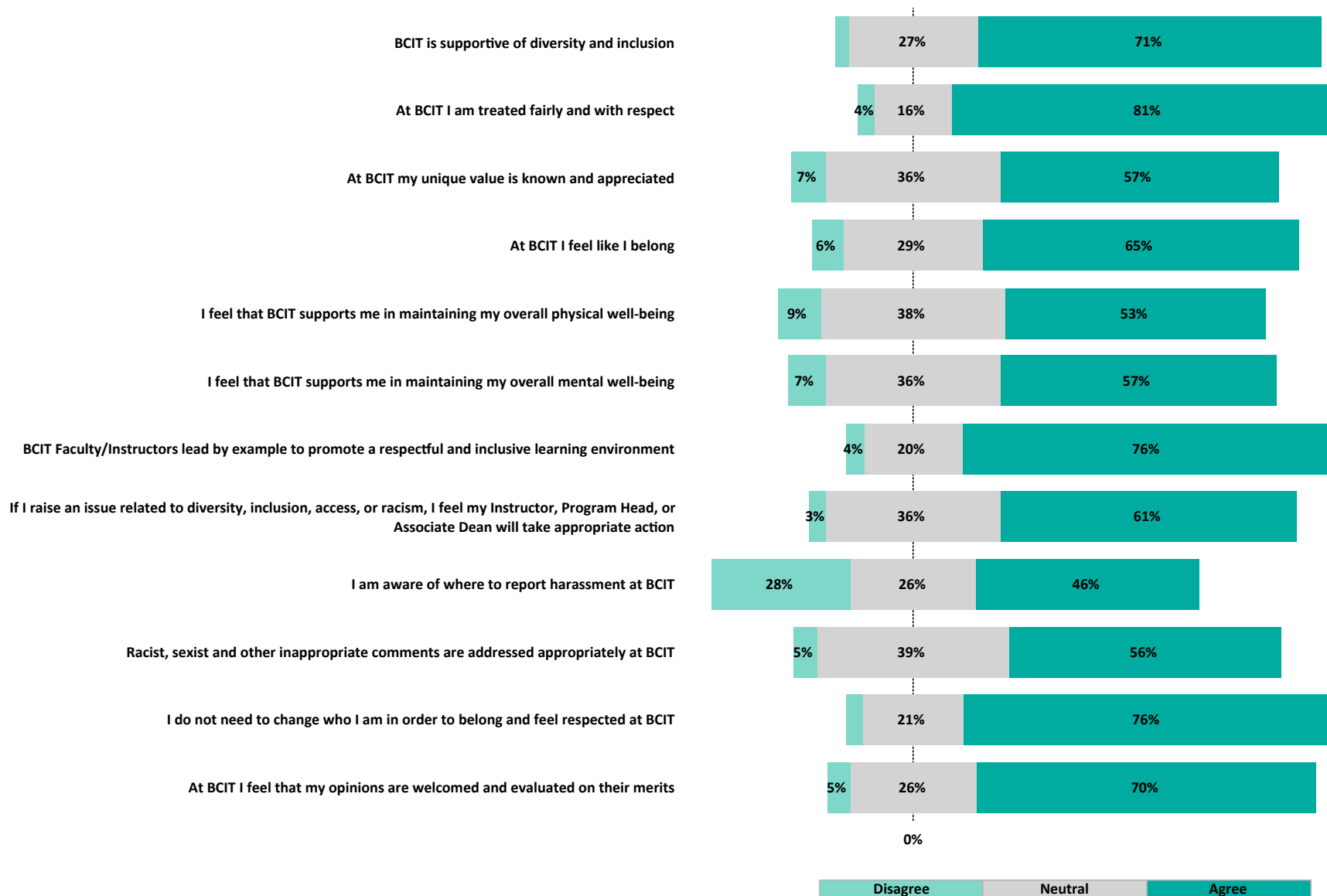


On a scale of 0 – 10, how likely are you to recommend BCIT to your family, friends or co-workers?

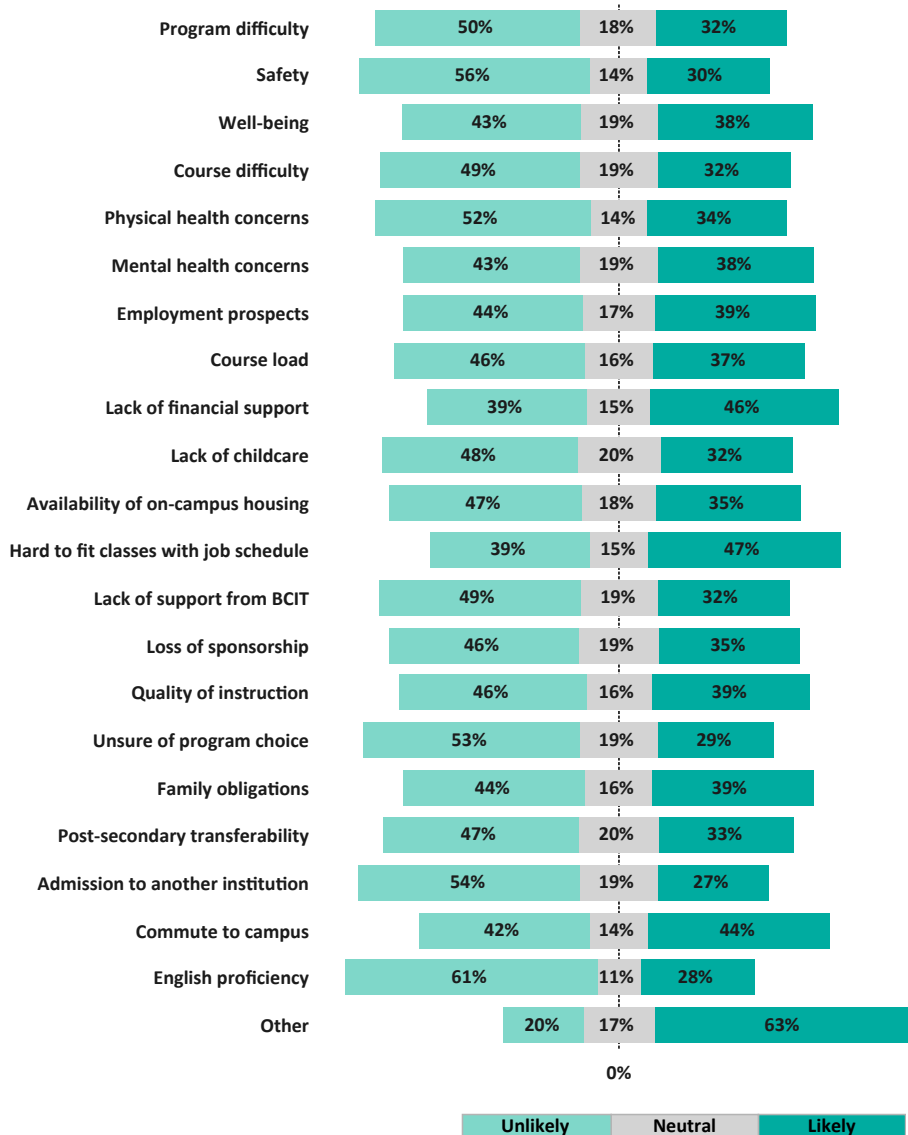


NPS = 44%

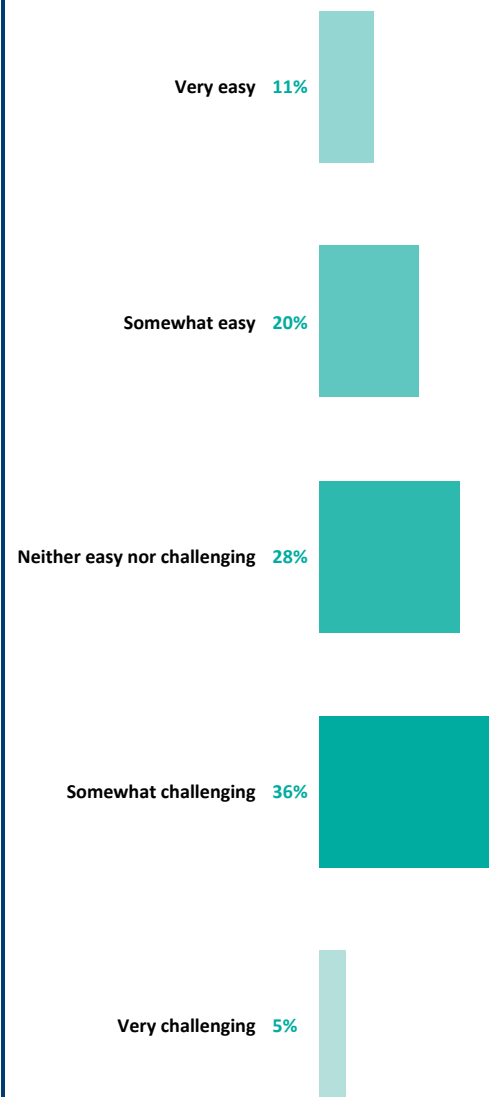
Please rate the extent of your agreement with the following statements:

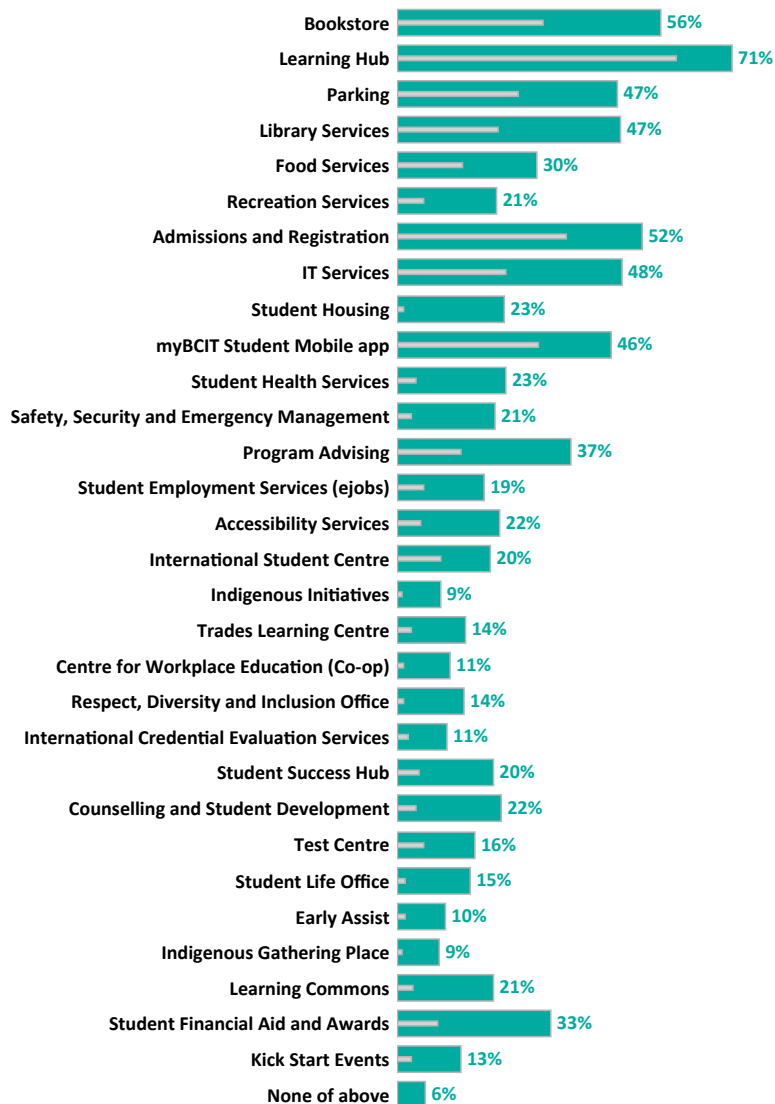


How likely is it that any of the following factors could delay or prevent you from completing your education/training at BCIT this term?

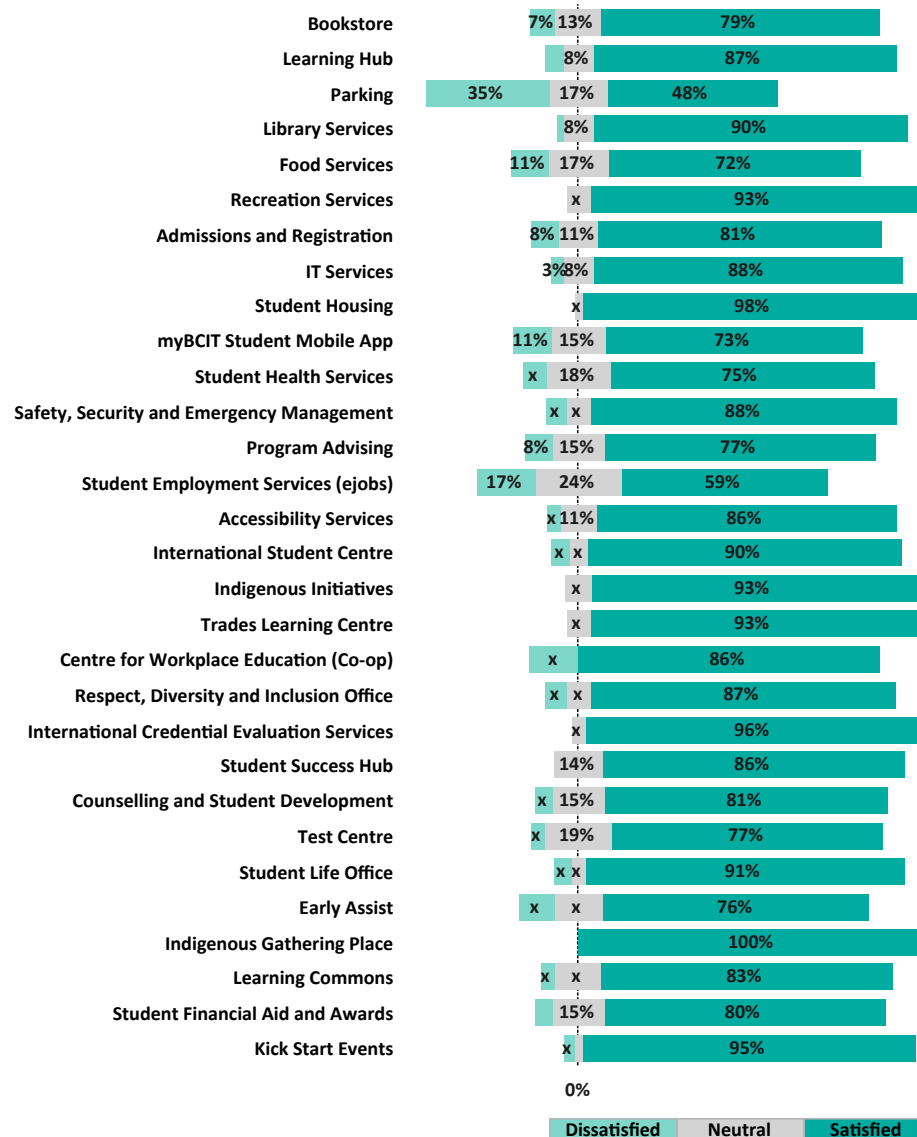


Overall, how easy or challenging do you find your education/training at BCIT this term?



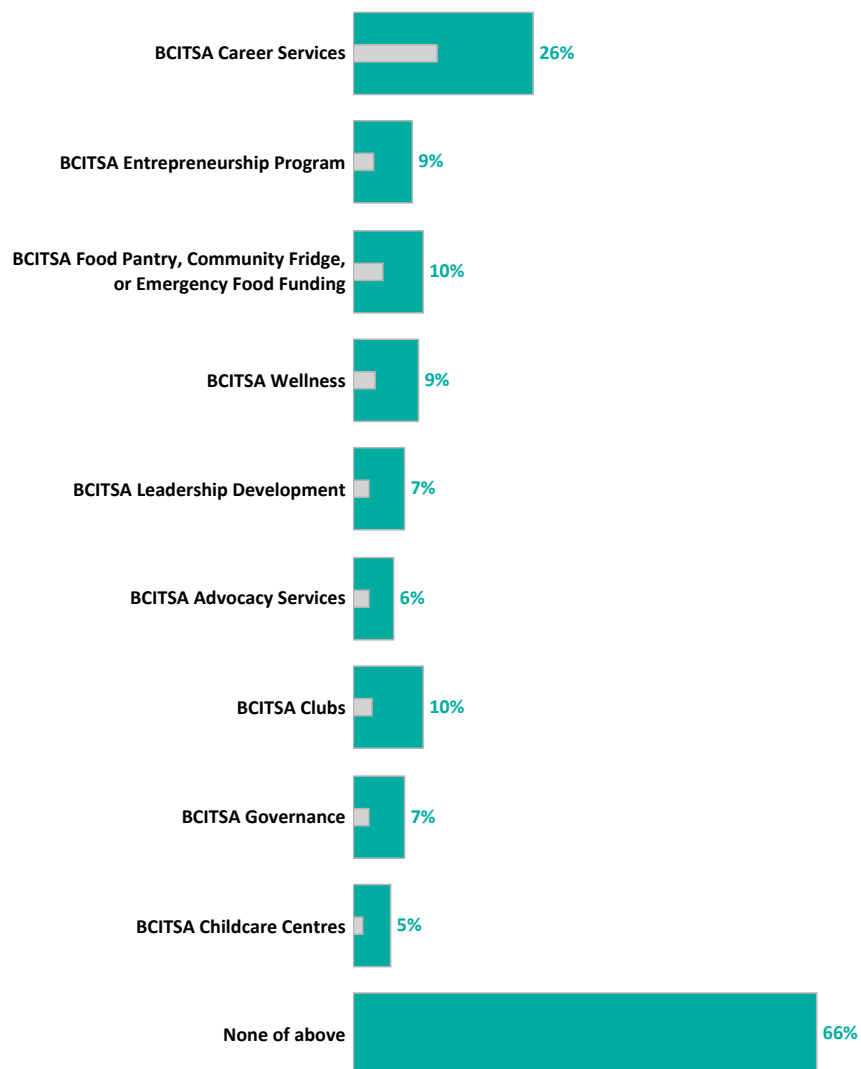
BCIT Student Services: **Awareness** vs. **Usage**


Please indicate your level of **SATISFACTION** with the BCIT student services listed below:

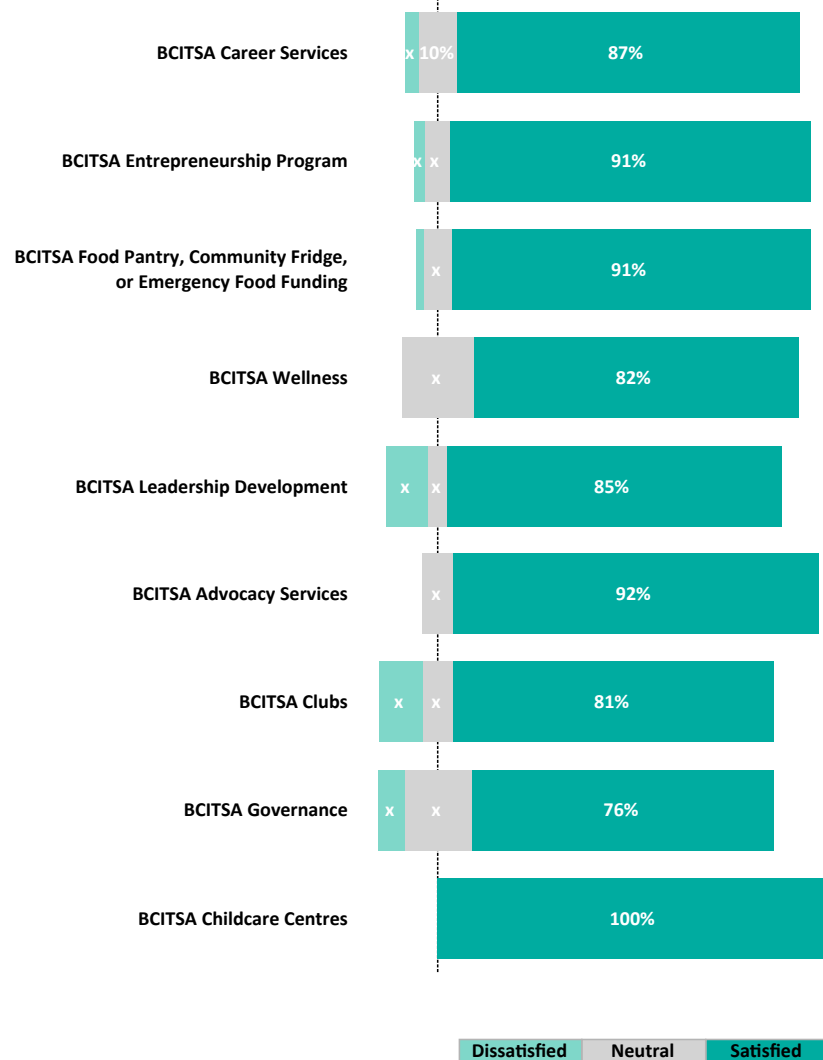


Note: Chart above displays the results for students who have used BCIT student services

BCITSA Student Services: **Awareness** vs. **Usage**

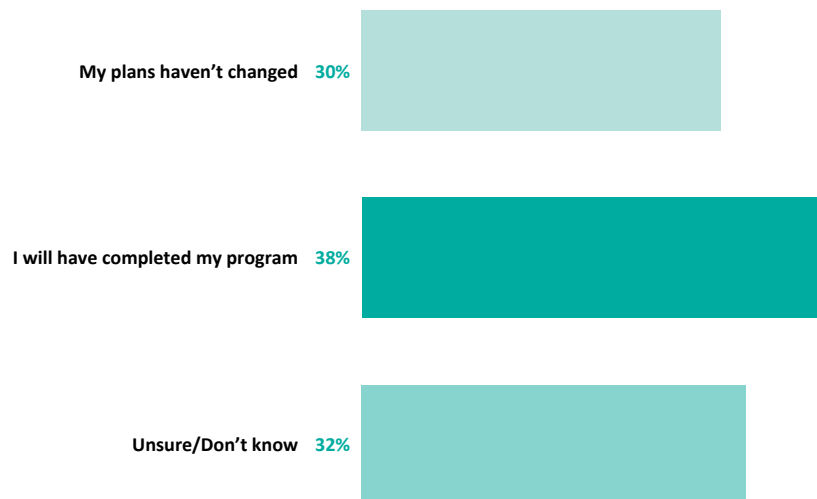


Please indicate your level of SATISFACTION with the BCITSA student services listed below:

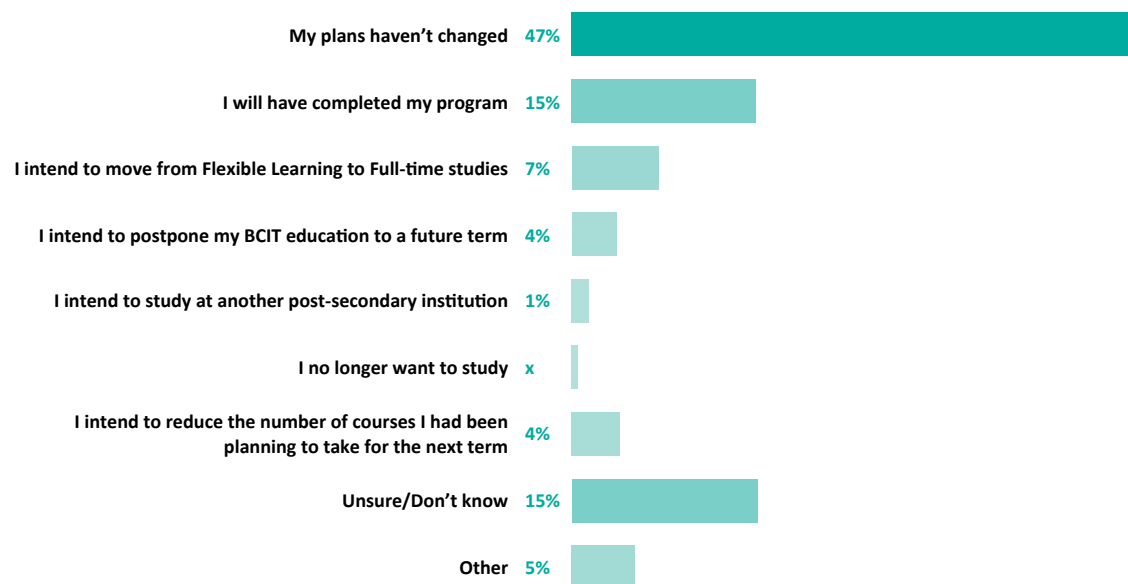


Note: Chart above displays the results for students who have used BCITSA student services.

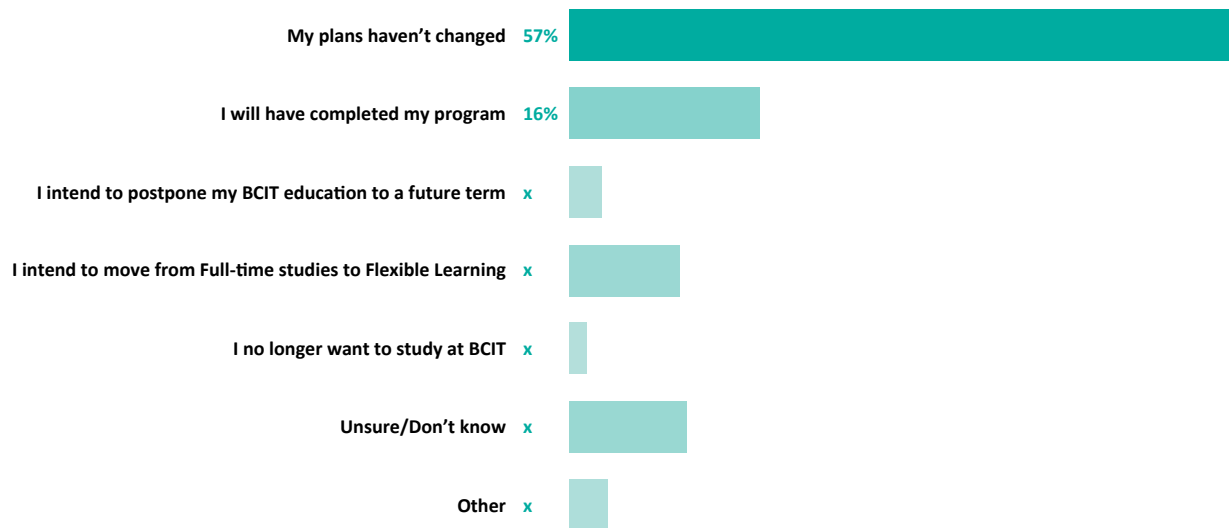
Domestic Full Time Students: What are your plans for the Spring/Summer 2025 term (April-August 2025)?



Domestic Flexible Learning Students: What are your plans for the Spring/Summer 2025 term (April-August 2025)?



International Full Time Students: What are your plans for the Spring/Summer 2025 term (April-August 2025)?



International Flexible Learning Students: What are your plans for the Spring/Summer 2025 term (April-August 2025)?

