

PURPOSE OF THE SURVEY

The **Full-time Student Engagement Survey** is a biennial survey conducted by BCIT's Institutional Research & Planning Office.

The purpose of the survey is to investigate how BCIT full-time students are engaged with their educational experiences, how they perceive the academic challenges and the support that they receive from the Institution.

General feedback from students is gathered to provide insight into Student's overall experience at BCIT.

RESPONSE RATE

The cohort consists of all full-time Technology, Trades & Technical Studies and Apprenticeship students, across all BCIT campuses, who were registered during the 2025 Winter Term. The survey cohort was 9,224 and 761 participated; yielding an overall response rate of 8.25% (response rate will vary by question).

Note: The total cohort was 9,267 but invalid email addresses reduced the number of students contacted.

9,267	Cohort	Response Rate
43	Bounced back	
9224	Valid invites	
761	Valid responses	
8.25%		

SURVEY TIMEFRAME

April 8 - Initial invite	April 14 - First reminder	April 21 - Second reminder	April 24 -Third reminder	April 29 - Fourth reminder	May 4 - Last reminder	May 4 - Survey closed
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STRUCTURE OF THE REPORT

This report presents information on the Institute-wide results and different program types. The 4 available sections are:

Institute results	Full-time technology results	Apprenticeship results	Trades & Technical studies results
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Rim weighting methodology was used to calculate a set of weights to demographically compensate for the answers collected, i.e. align the demographic profile of the respondents to that of the cohort. The results are weighted by: **Gender, School Name, Age Group, Degree Type, Residency, and Program Type.**

In most cases, when answer choices are not chronological or consecutive in nature, responses are sorted by the selected filters' percentage, from highest to lowest.

Multiple-selection questions, identified with a *(select all that apply)* or *(select maximum 3)* note next to them, add up to more than 100%.

Throughout the report, "-" and "x" are used when counts are "0" (zero) and <=5, respectively, to avoid the risks of disclosing the personally identifiable information.

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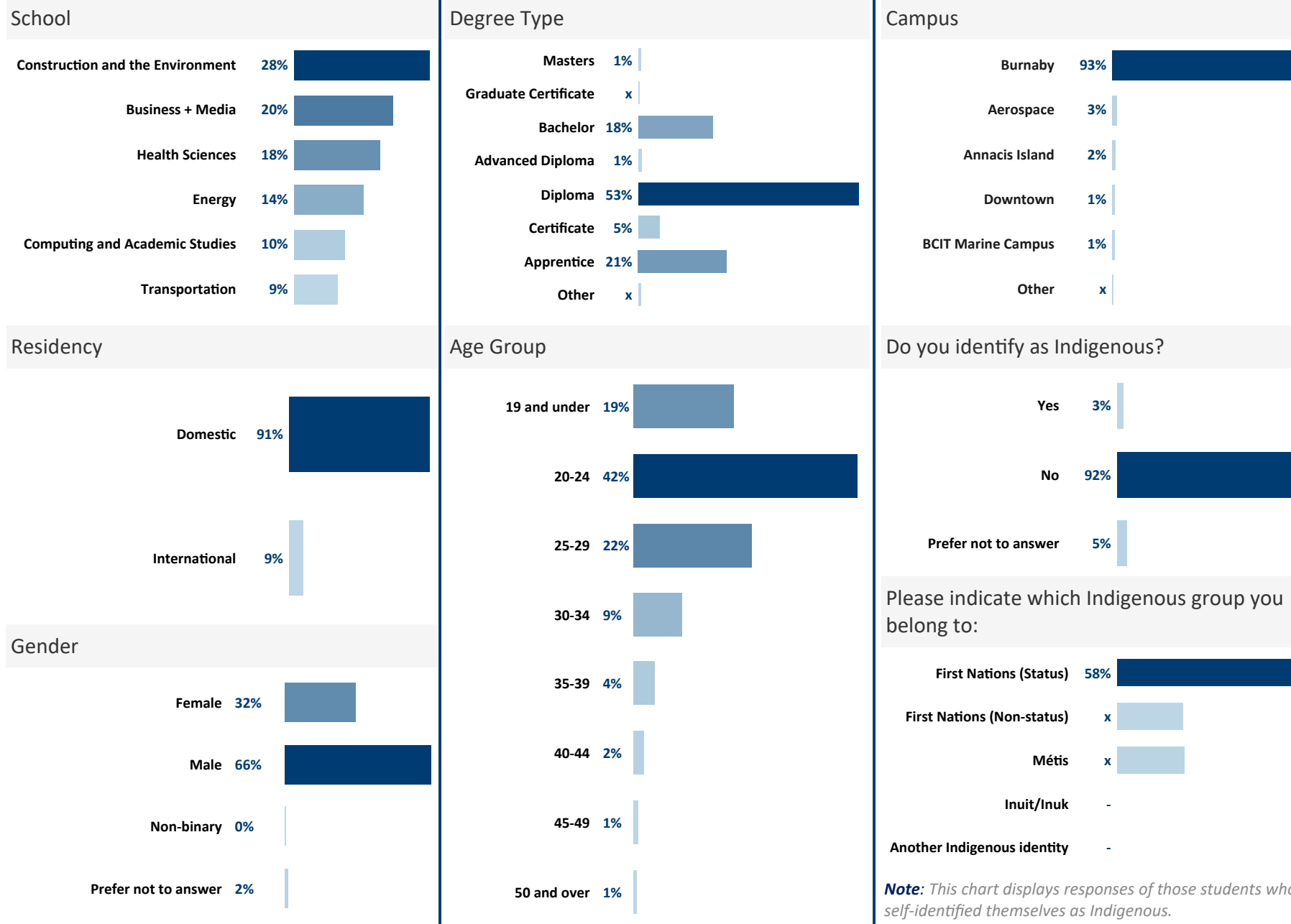
For questions or comments on this report, please contact: **Rose Tagle** - IRP Junior Analyst, Institutional Research & Planning Office

Key Findings

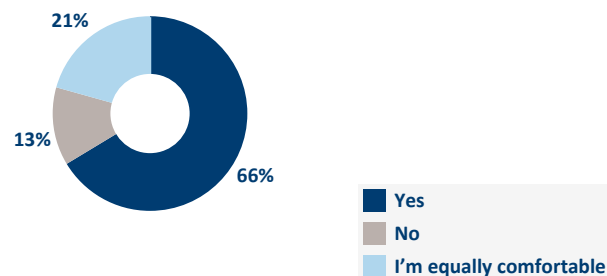
- About 66% of respondents had some post-secondary education or higher prior to attending BCIT, with 19% of students already having Bachelor's degrees and 34% consisting of high school graduates.
- More than half of students (56%) indicated they will have completed their program by Fall 2026 term. About 8% intend to move from full-time studies to Flexible Learning, while another 8% reported they will wait and consider their options as the situation evolves.
- When asked about their 3 main reasons for considering BCIT, 60% of respondents selected "hands-on/practical training" followed by "reputation" (57%), and "program/course only offered at BCIT" (32%).
- About half (52%) reported that their main source of educational funding was "personal savings", followed by "support from family" (45%) and "government student loans/grants" (38%).
- More than two fifths of students (43%) indicated a high likelihood to recommend BCIT to family, friends, and/or co-workers (promoters or strong advocates). Eighteen percent reported a low likelihood to recommend (detractors or non-advocates for BCIT). This generates a Net Promoter Score (NPS) of +24.
- About 95% of respondents view BCIT's education/training as somewhat or very useful in providing practical skills relevant to their desired field.
- About 44% of students found their education at BCIT this term to be somewhat challenging, while 22% indicated it was very challenging.
- About 80% of students agree that BCIT helps them fulfill educational/training goals, while only 37% of students agree that BCIT assists them in finding the financial support needed to afford education/training.
- Under Higher-Order Learning section, 81% of students indicated BCIT helped them develop skills related to reading and comprehending material related to their field, while 78% indicated BCIT helped them improve their ability to analyze and think critically.
- Under Reflective & Integrative Learning section, 74% of students reported they often combined concepts from various courses in assignments, while 63% indicated they often applied their learning to real-world problems.
- Under Learning Strategies, 77% of students indicated they often identified key information from reading assignments, while 72% reported they often gained insights from classes and labs.
- About 67% of students responded with English being their primary language and 21% being equally comfortable in English and another language. Of those students whose primary language is not English, South Asian languages (44%) and Tagalog/Filipino (20%) were the most commonly spoken languages at home.

Results by

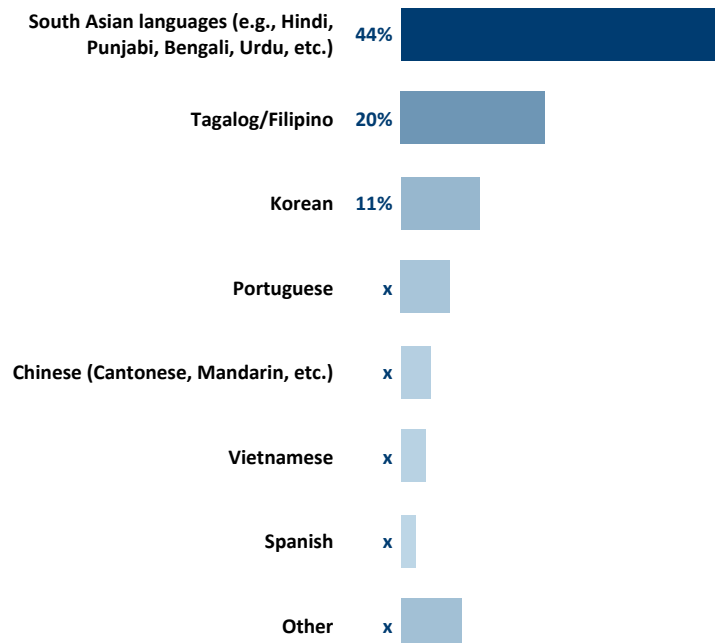
Institute



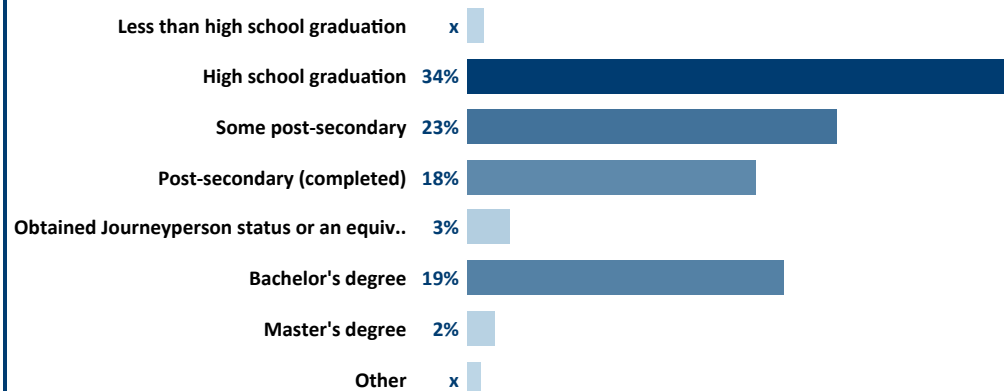
Is English your primary language?



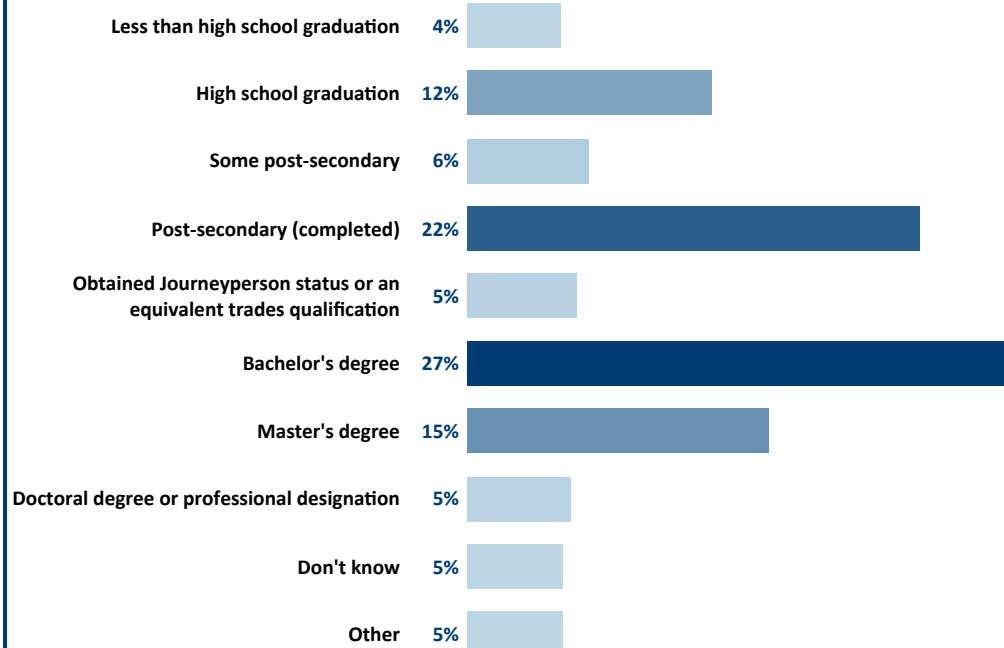
Main language spoken at home of those students who indicated English is not their primary language:



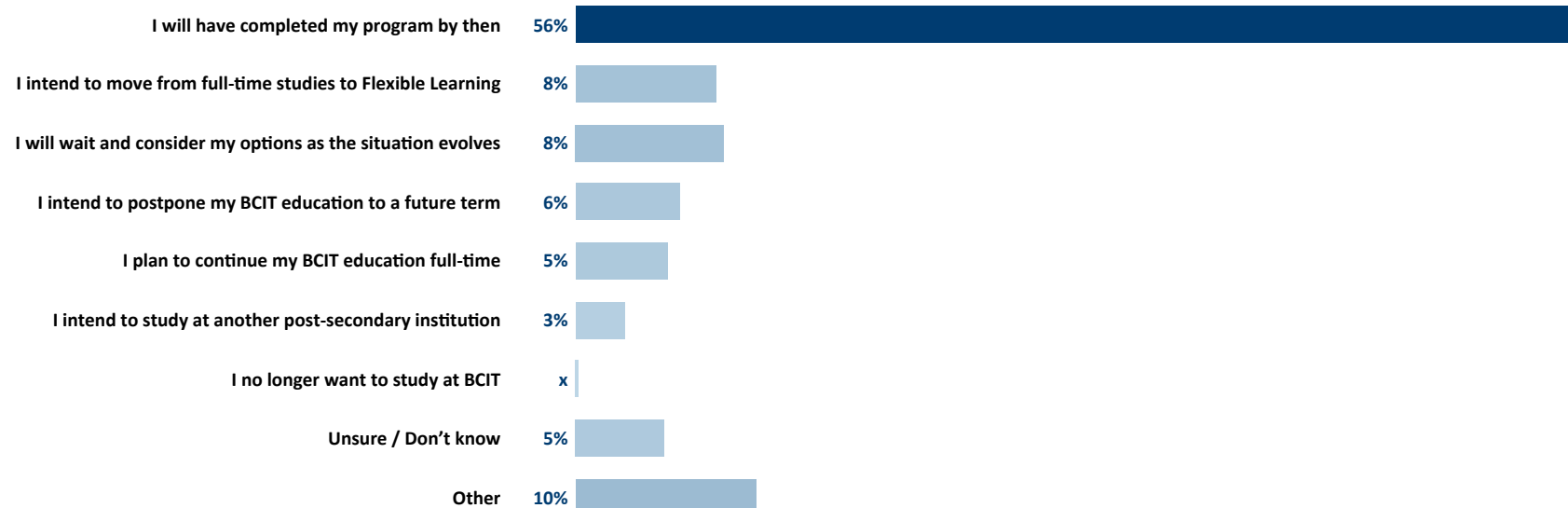
Which category best describes your highest level of education prior to enrolling at BCIT?



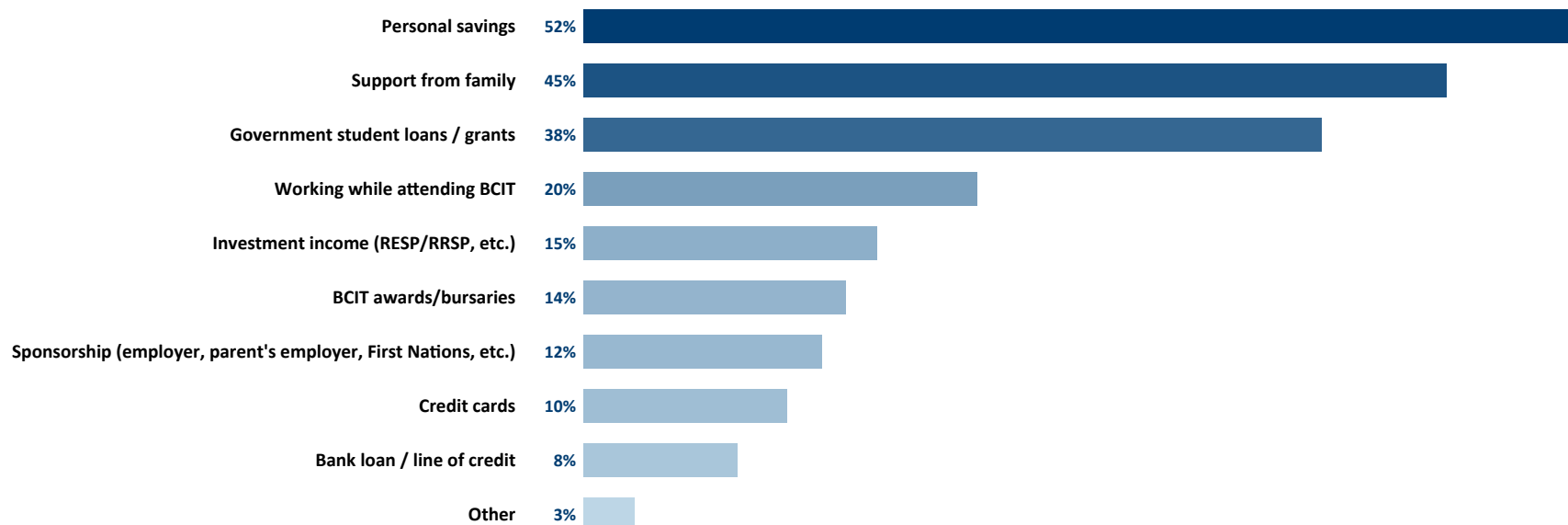
What is the highest level of education completed by either of your parents (or those who raised you)?



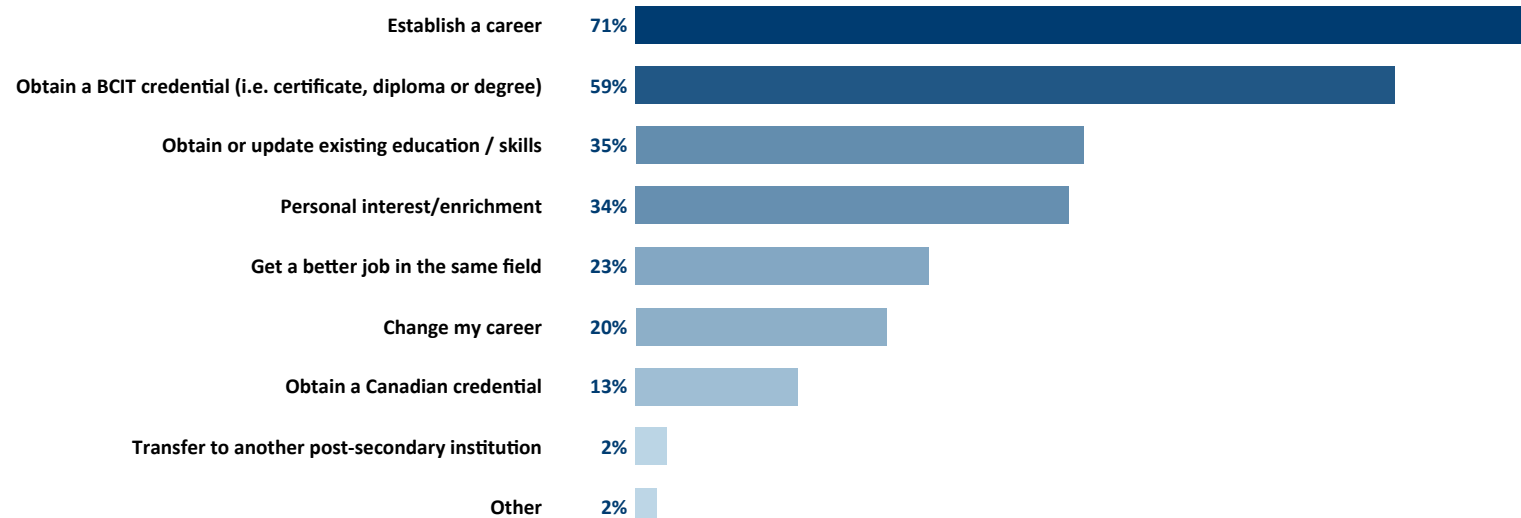
What are your plans for the Fall 2026 term (September to December 2026)?



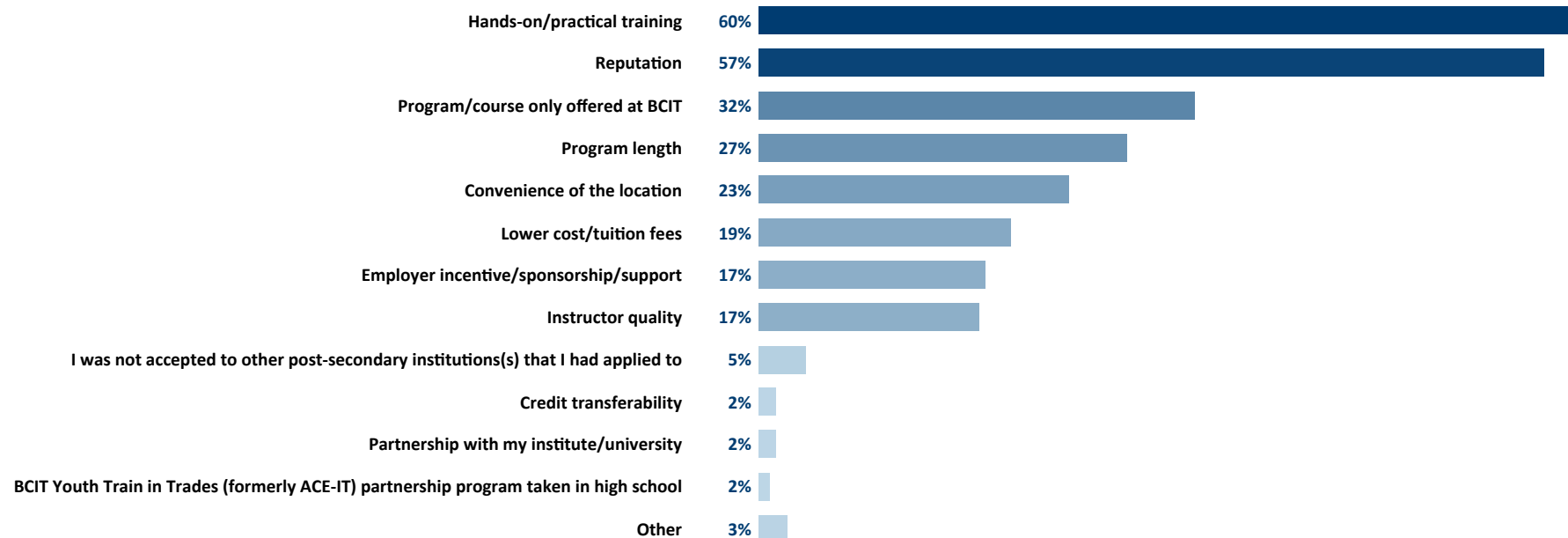
What were the main sources of your educational funding? (Select all that apply)



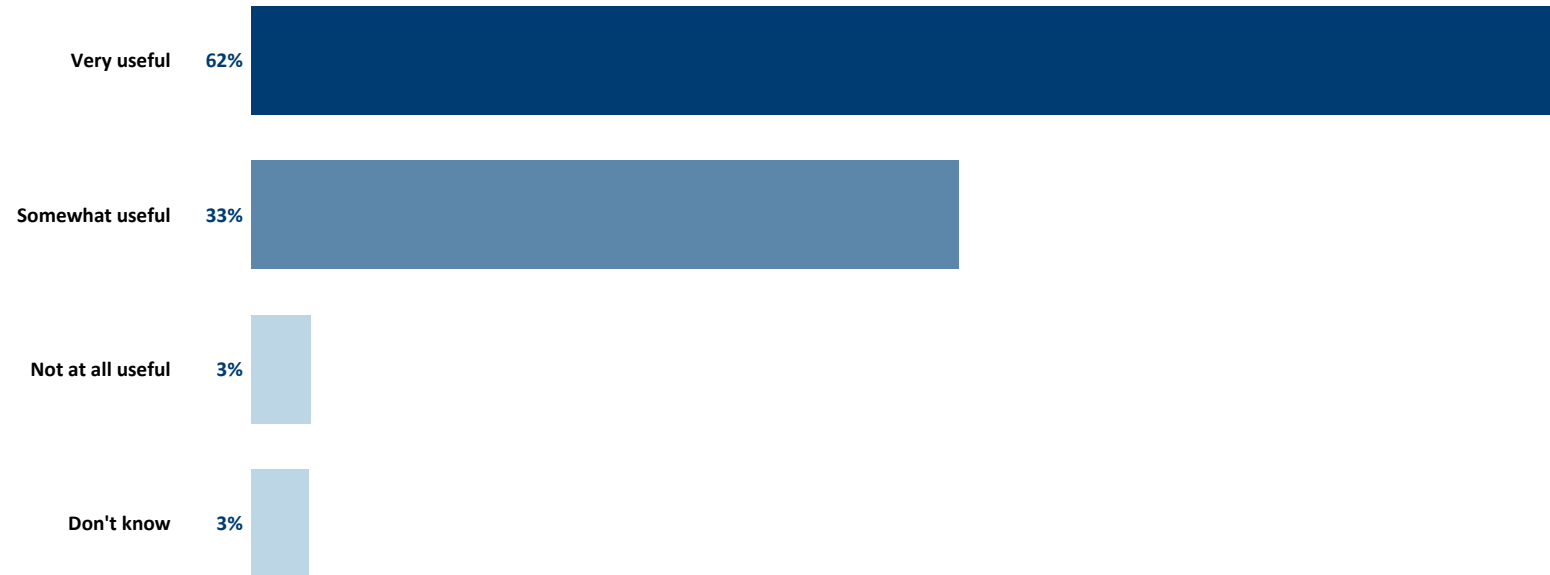
What were your 3 main objectives in enrolling at BCIT? (Select 3 maximum)



What were your 3 main reasons for considering BCIT? (Select 3 maximum)



How useful has BCIT's education/training been in providing practical skills relevant to your desired field?

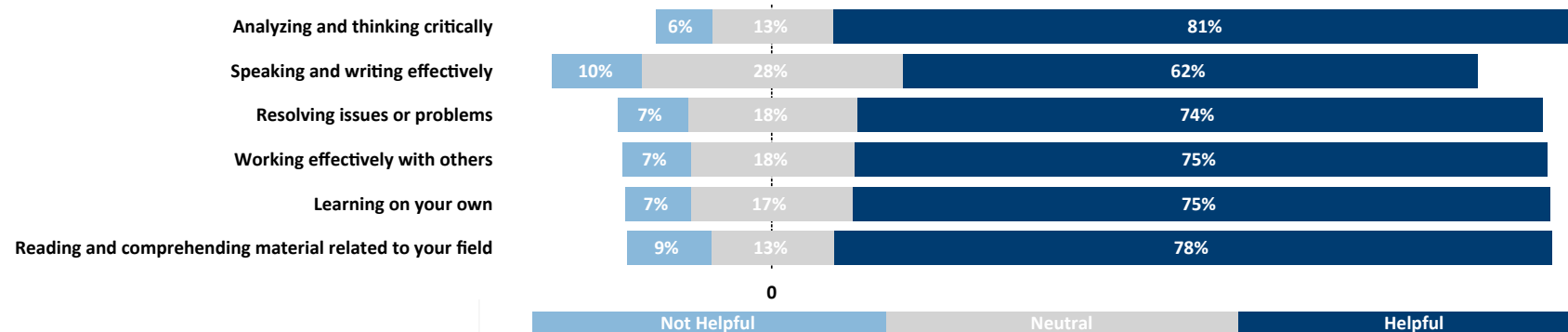


On a scale of 0 - 10, how likely are you to recommend BCIT to your family, friends or co-workers?



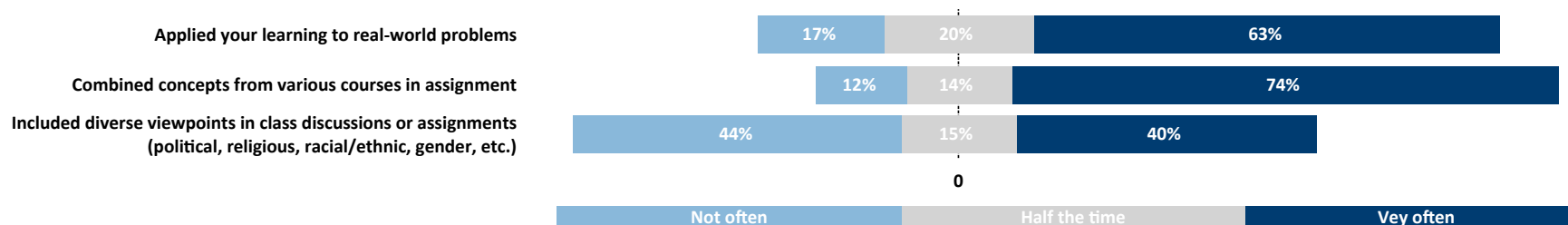
NPS = 24%

Higher-Order Learning: During the current/most recent term, how helpful was your education in developing the following skills:



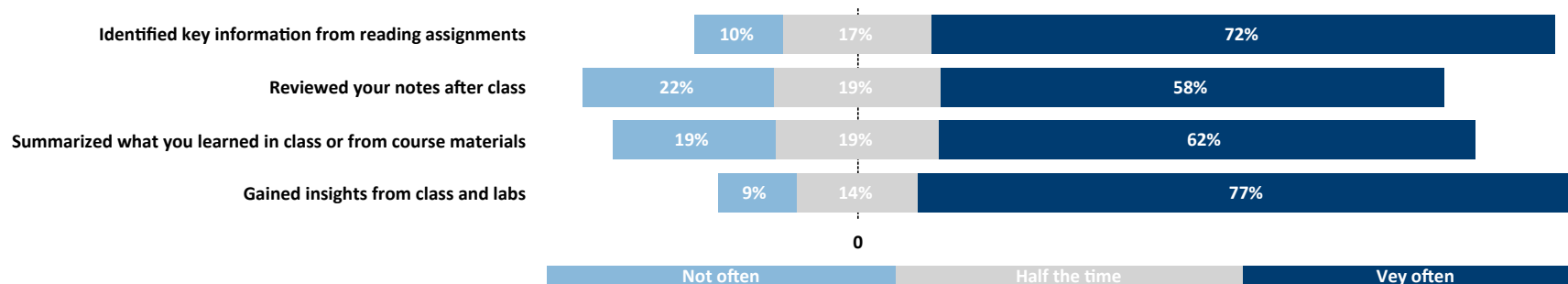
Note: The scale ratings consist of the following groupings: Not Very Helpful, Neutral, Very Helpful/Helpful/Somewhat Helpful.

Reflective & Integrative Learning: During the current /most recent term, how often have you:



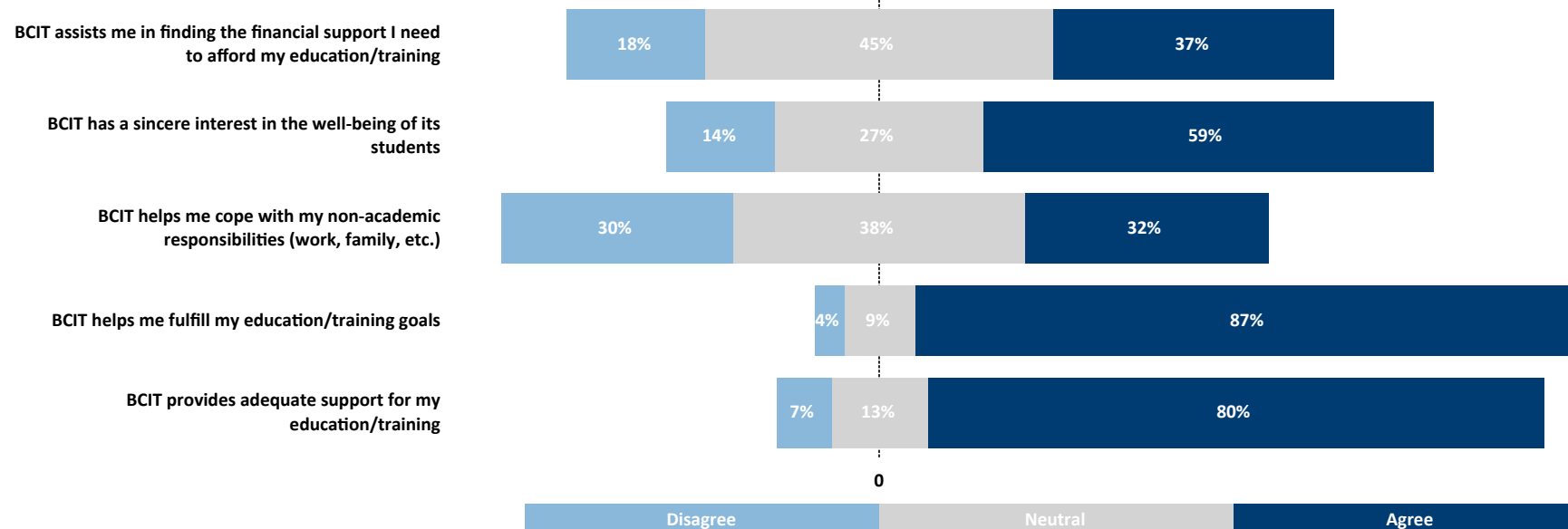
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Learning Strategies: During the current/most recent term, how often have you:



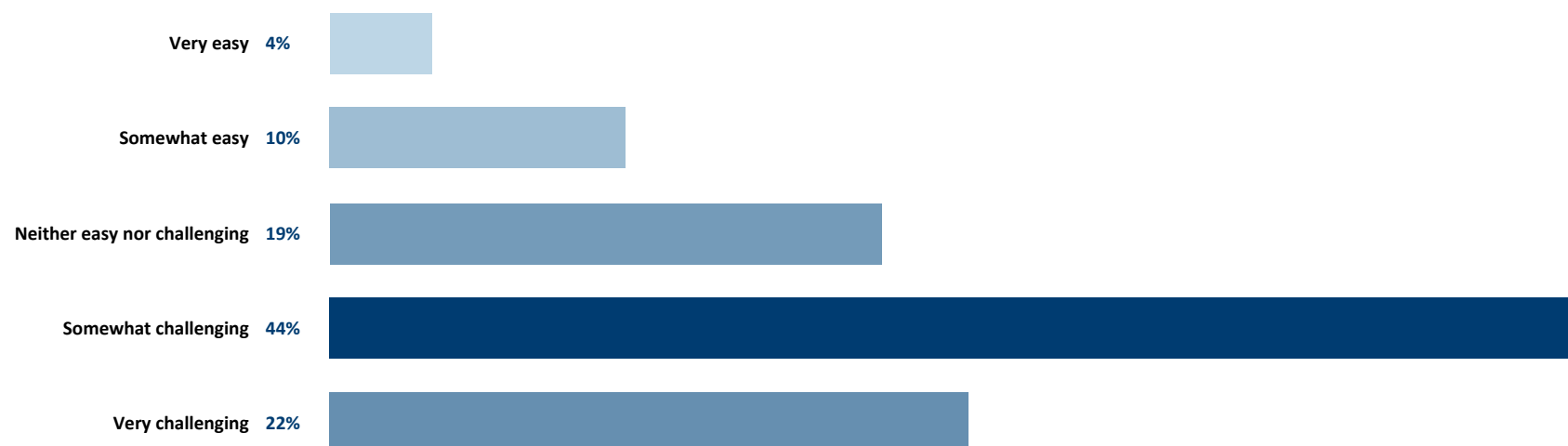
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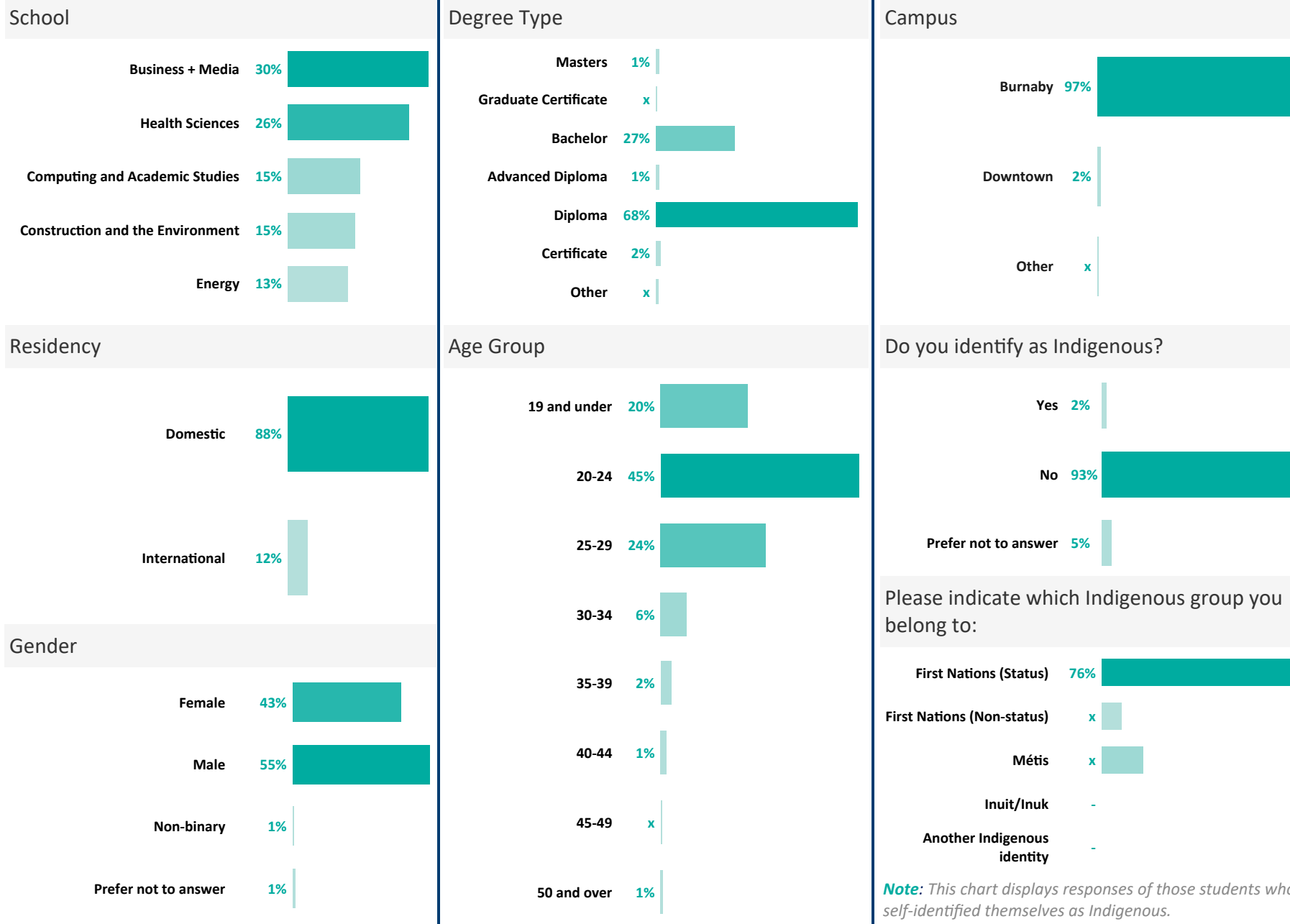
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Overall, how easy or challenging do you find your education/training at BCIT?

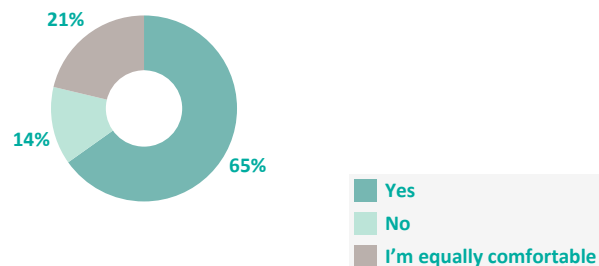


Results by

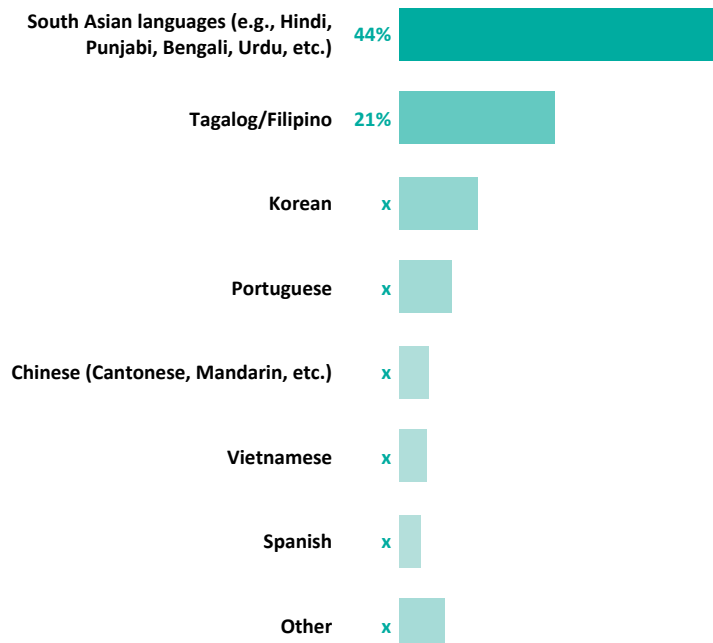
Full-time Technology



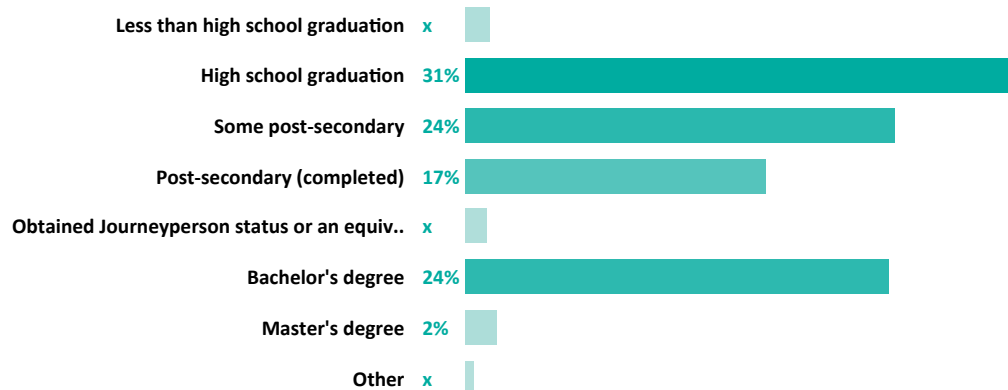
Is English your primary language?



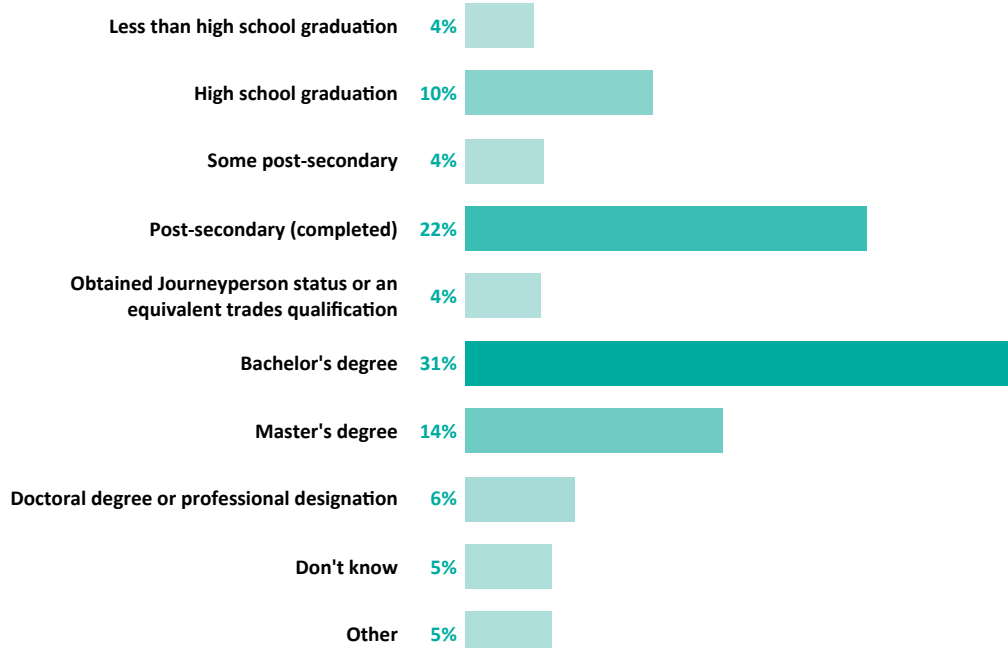
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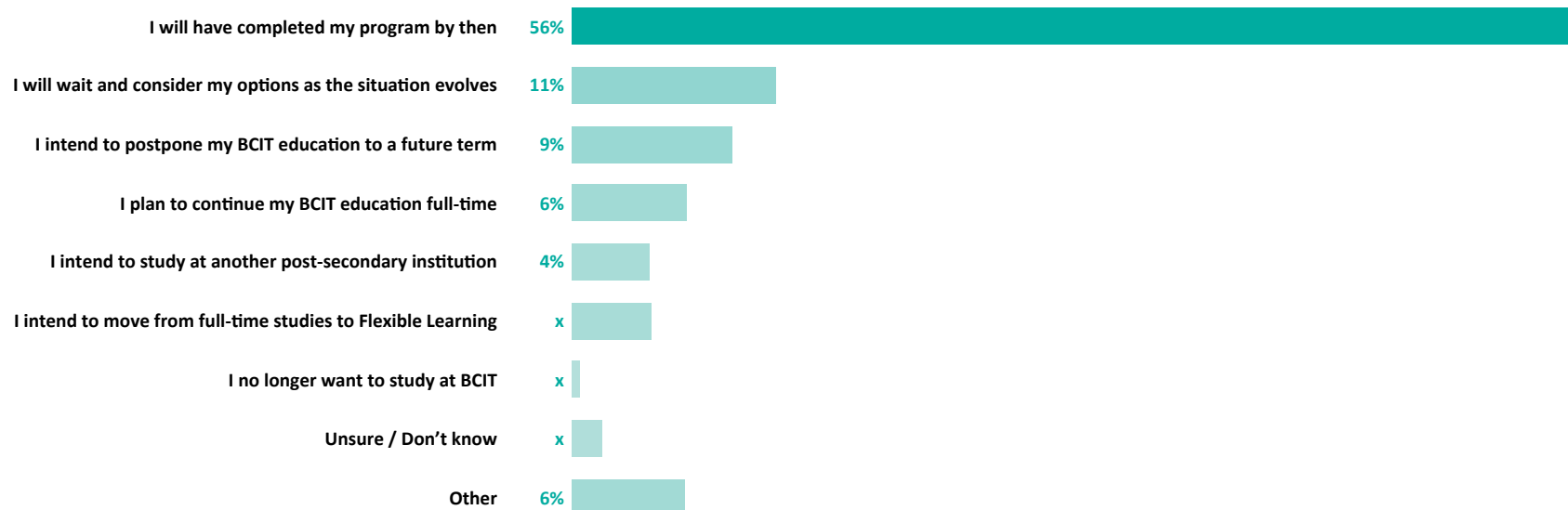
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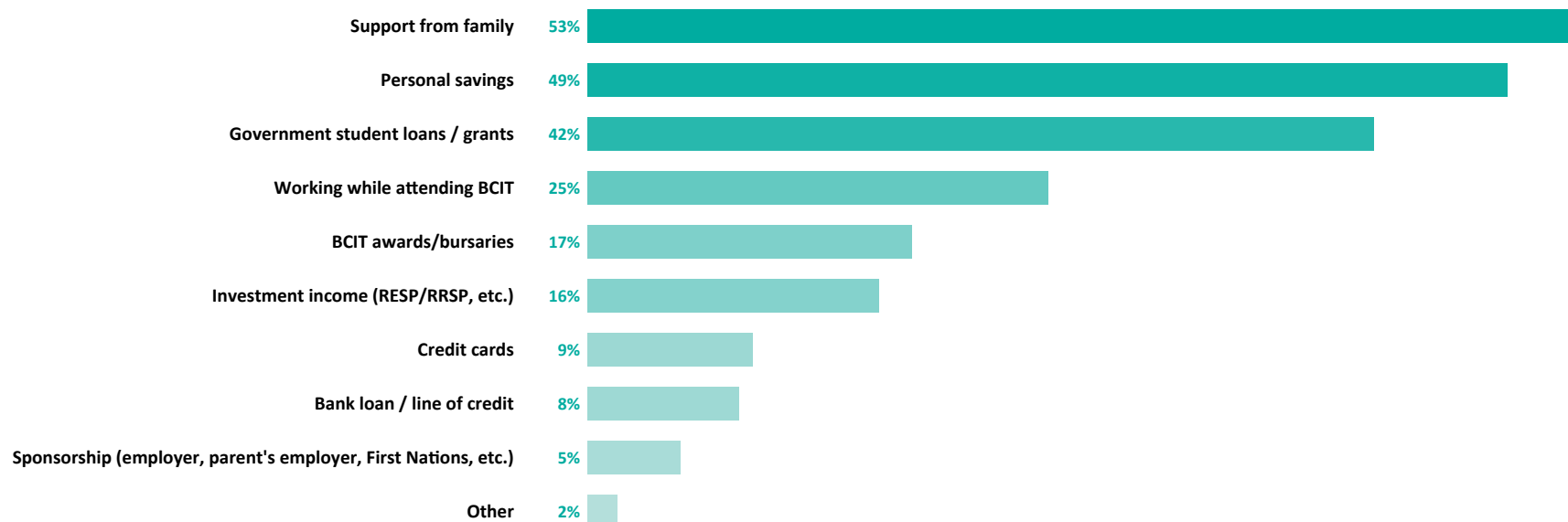
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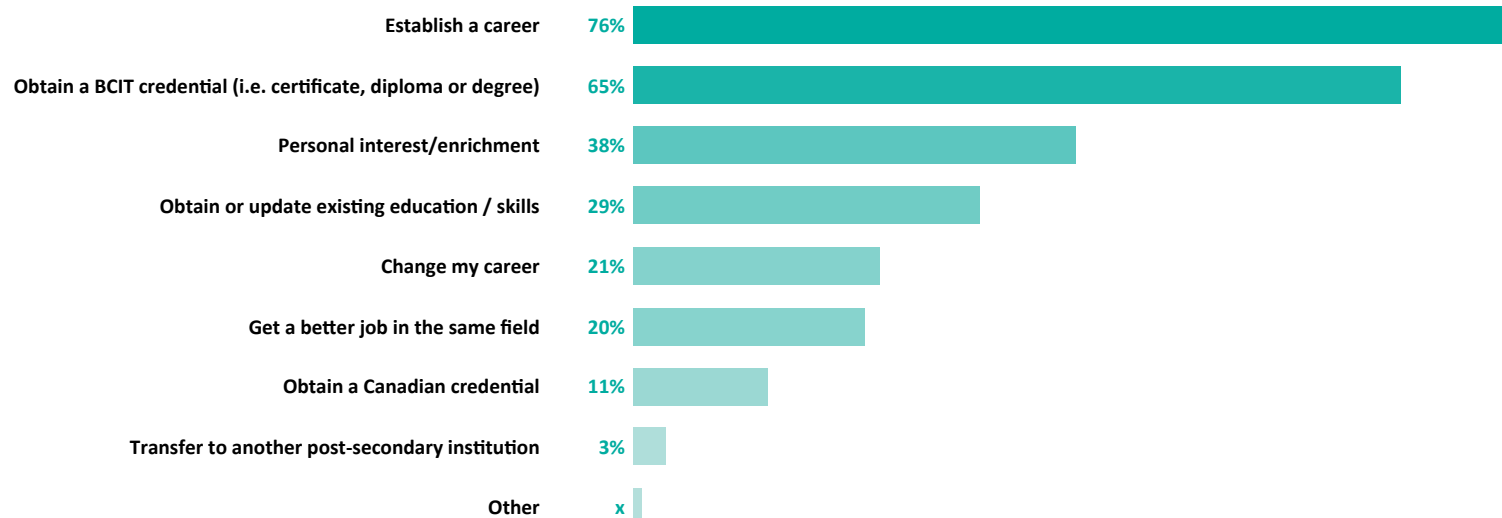
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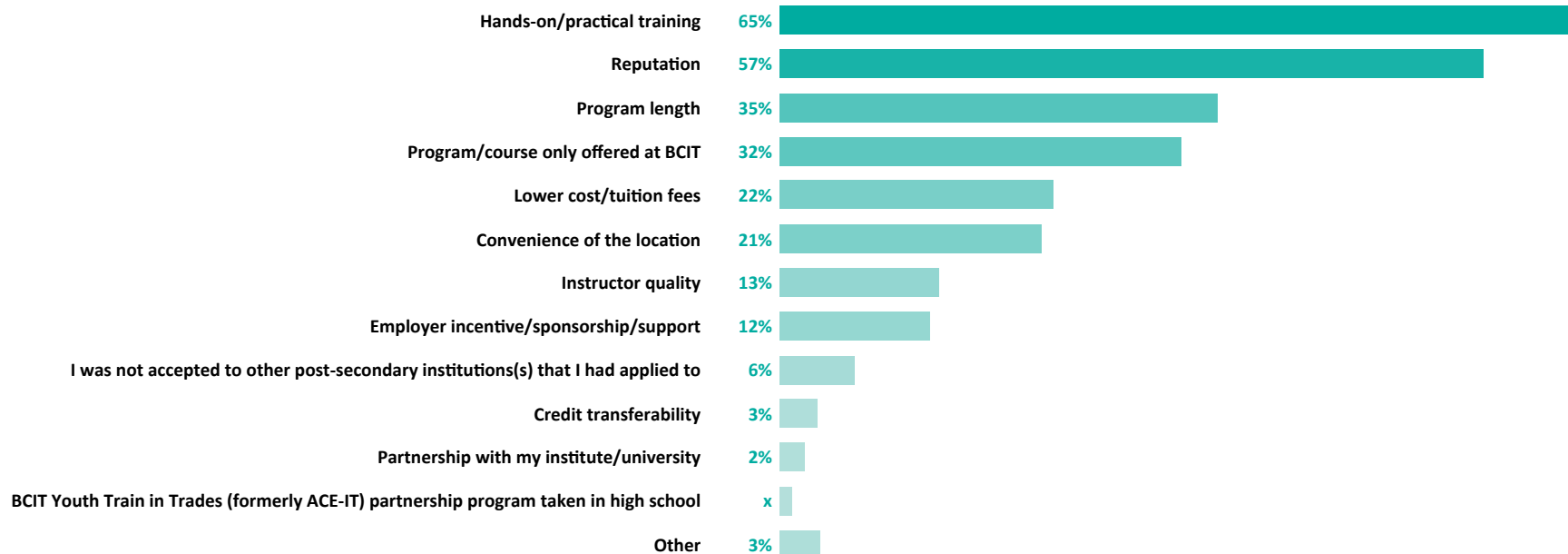
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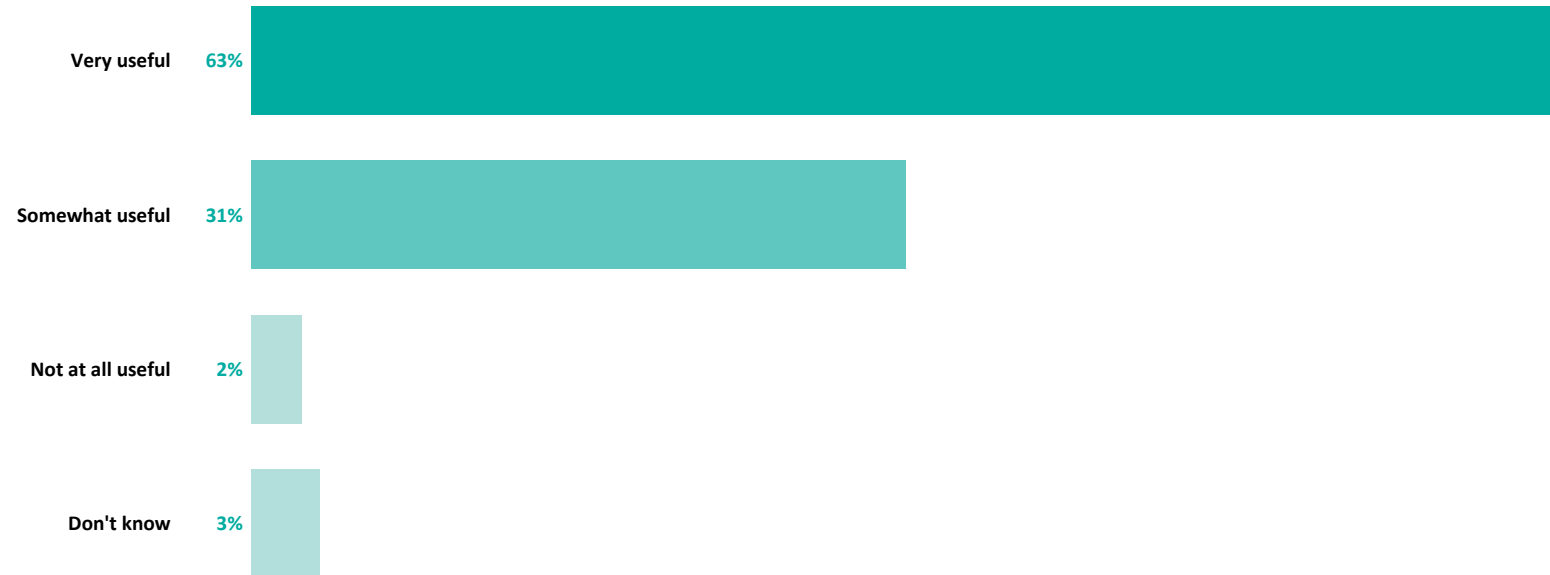
What were your 3 main objectives in enrolling at BCIT? (Select 3 maximum)



What were your 3 main reasons for considering BCIT? (Select 3 maximum)



How useful has BCIT's education/training been in providing practical skills relevant to your desired field?

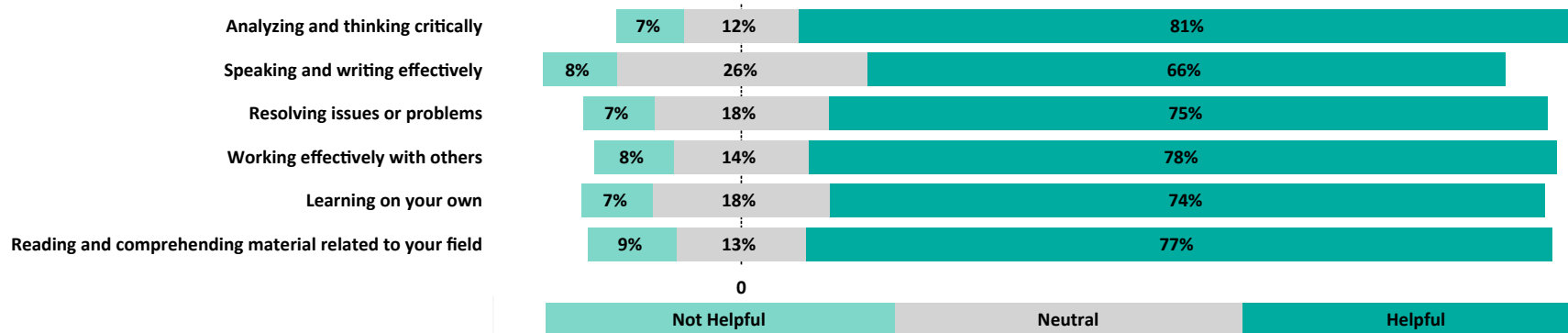


On a scale of 0 - 10, how likely are you to recommend BCIT to your family, friends or co-workers?



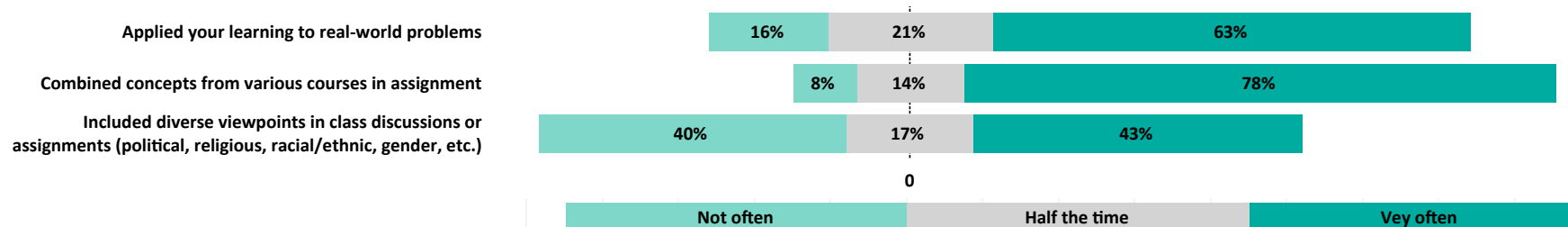
NPS = 21%

Higher-Order Learning: During the current/most recent term, how helpful was your education in developing the following skills:



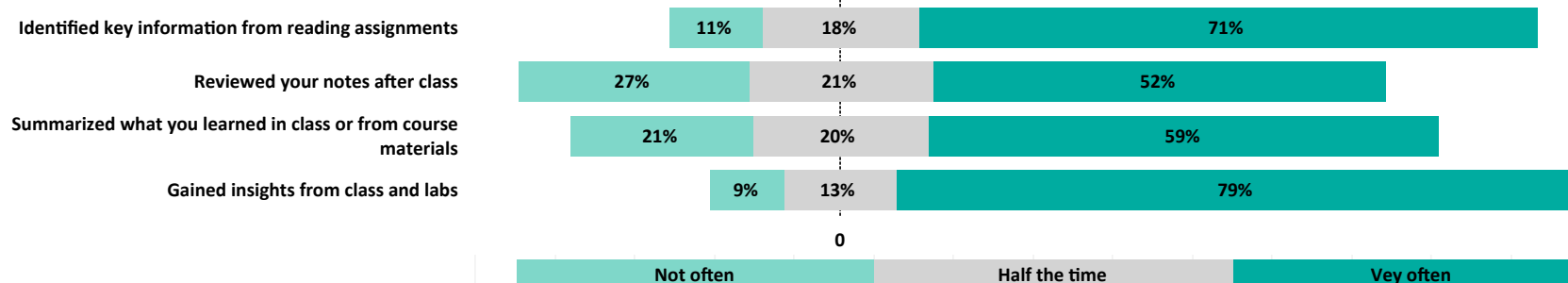
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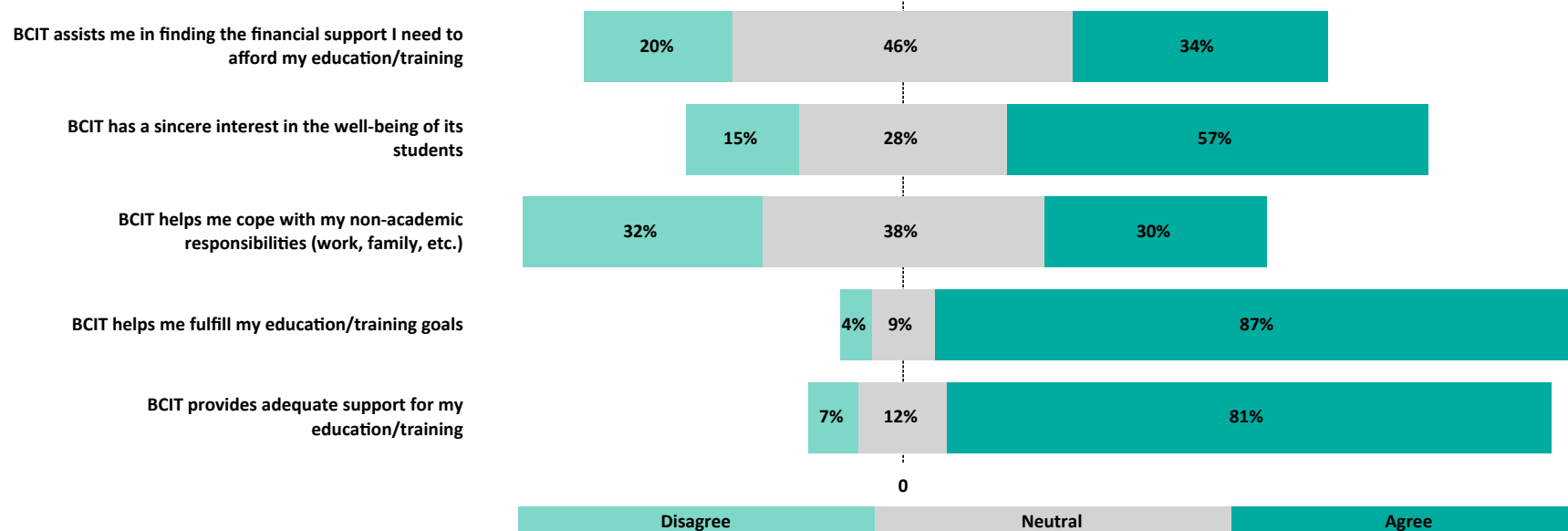
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Overall, how easy or challenging do you find your education/training at BCIT?

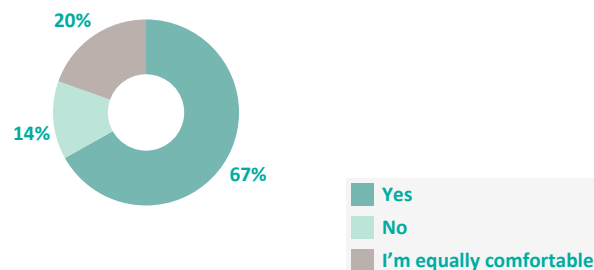


Results by

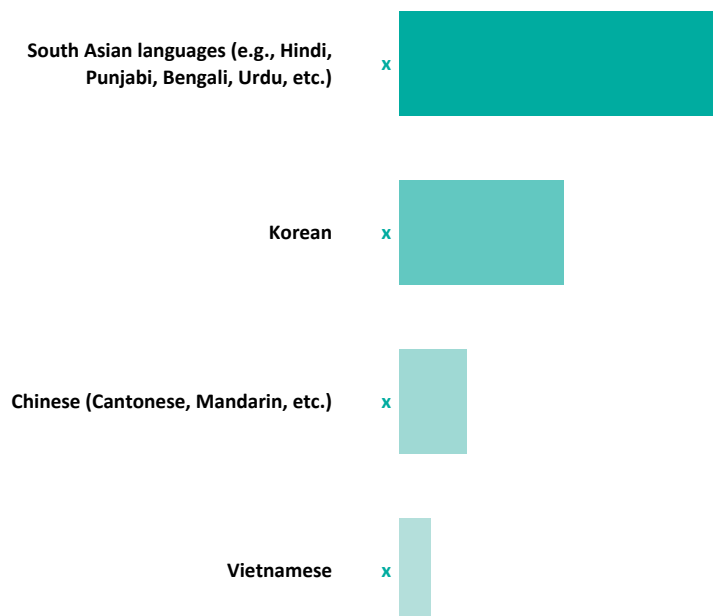
Trades and Technical Studies



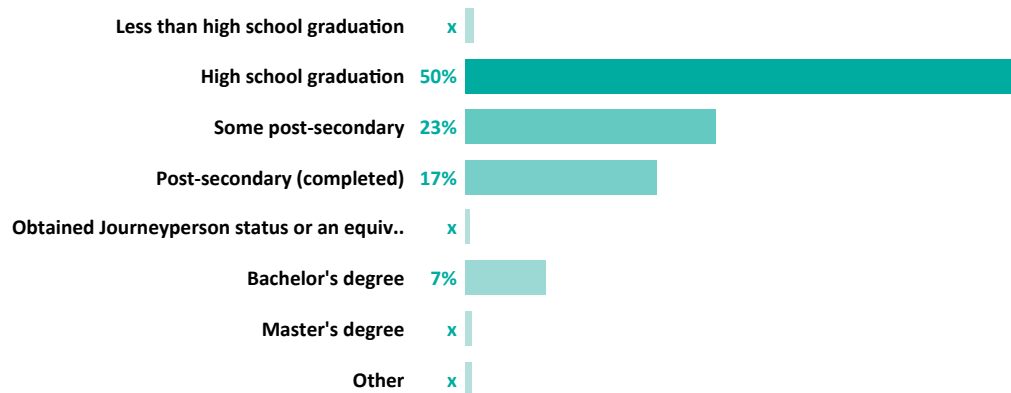
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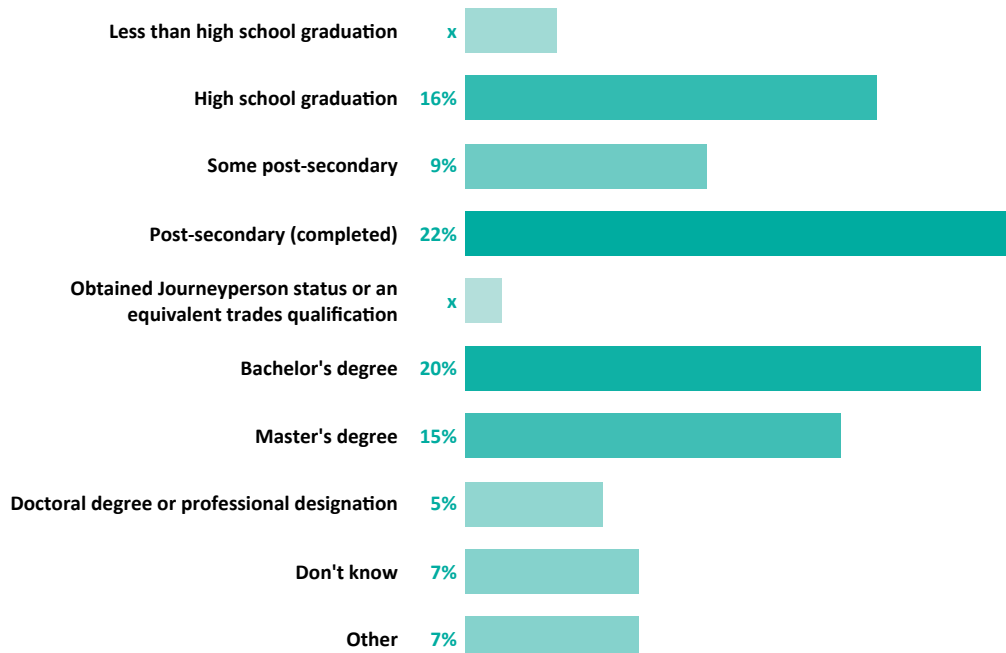
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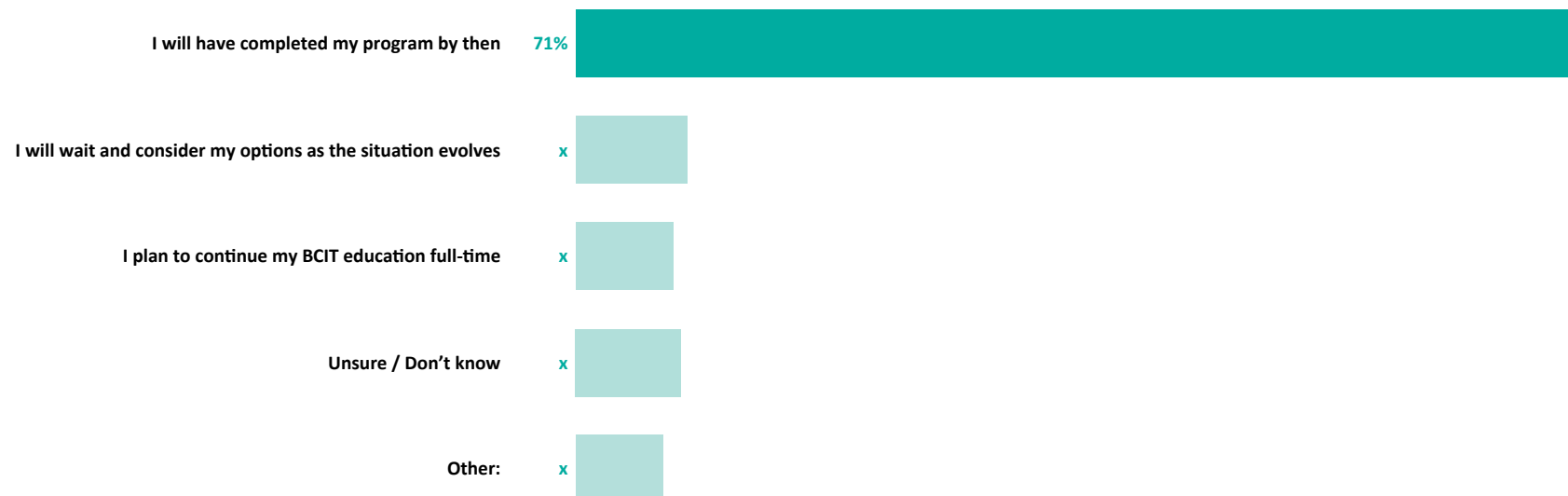
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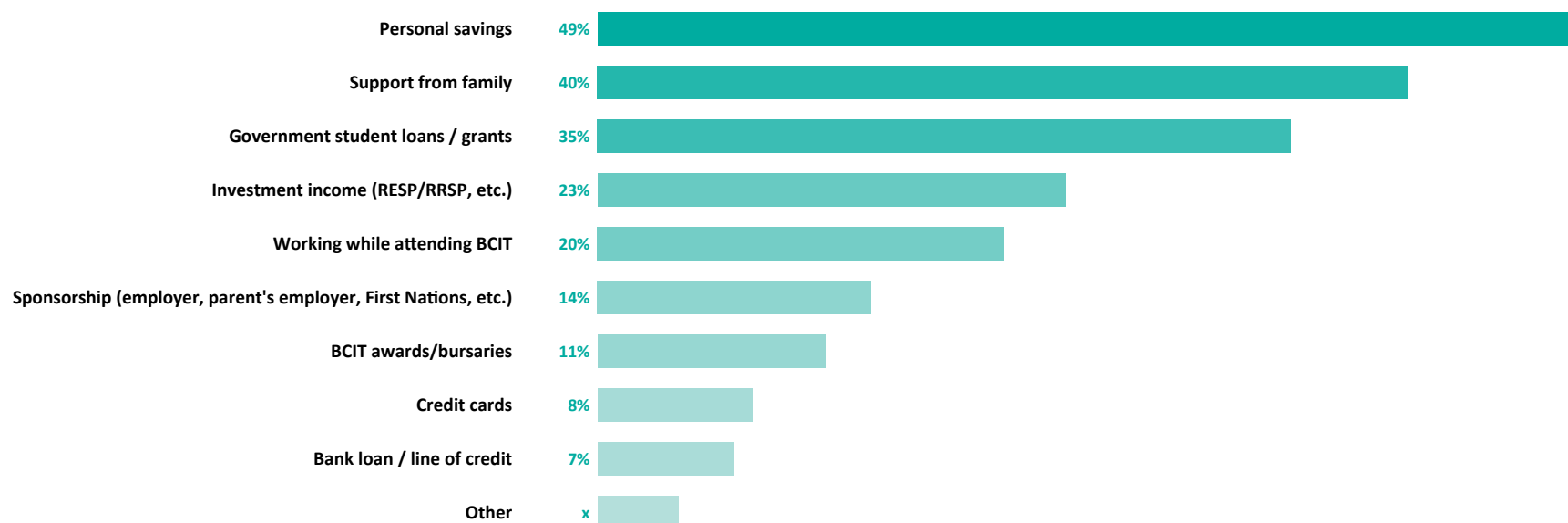
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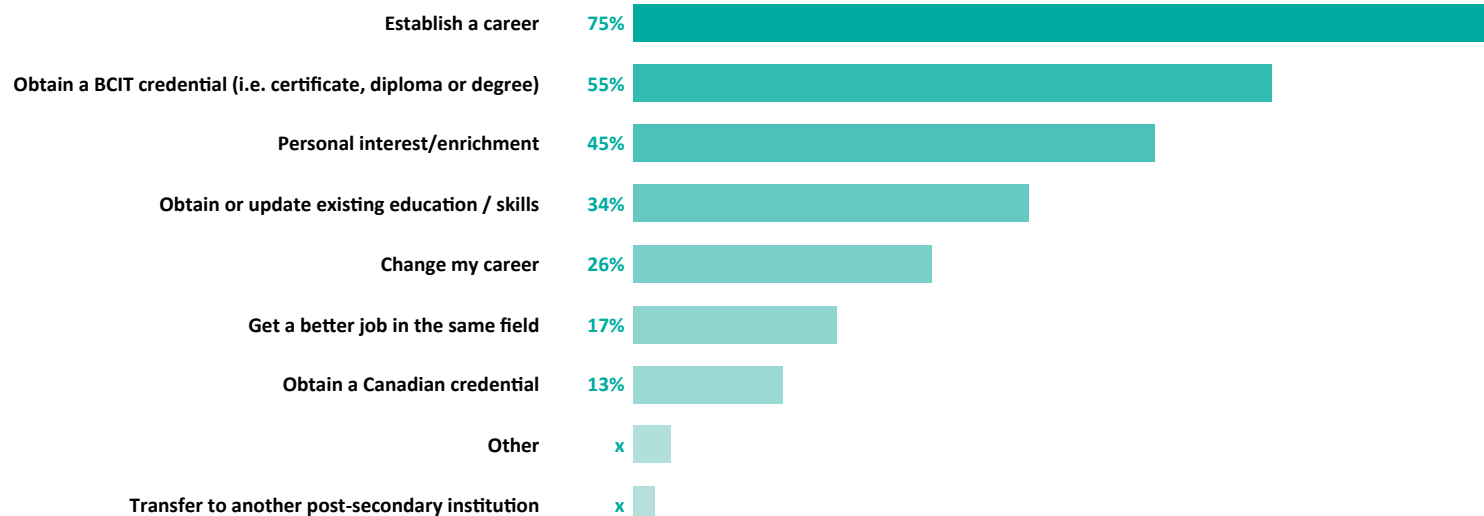
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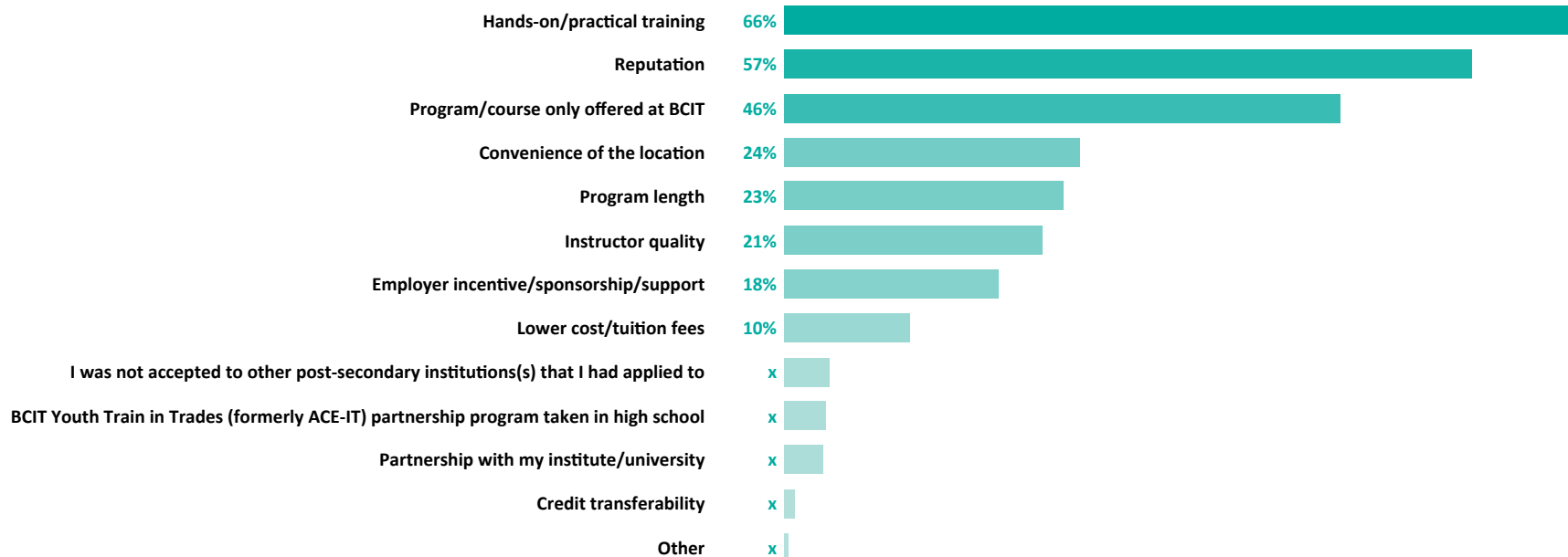
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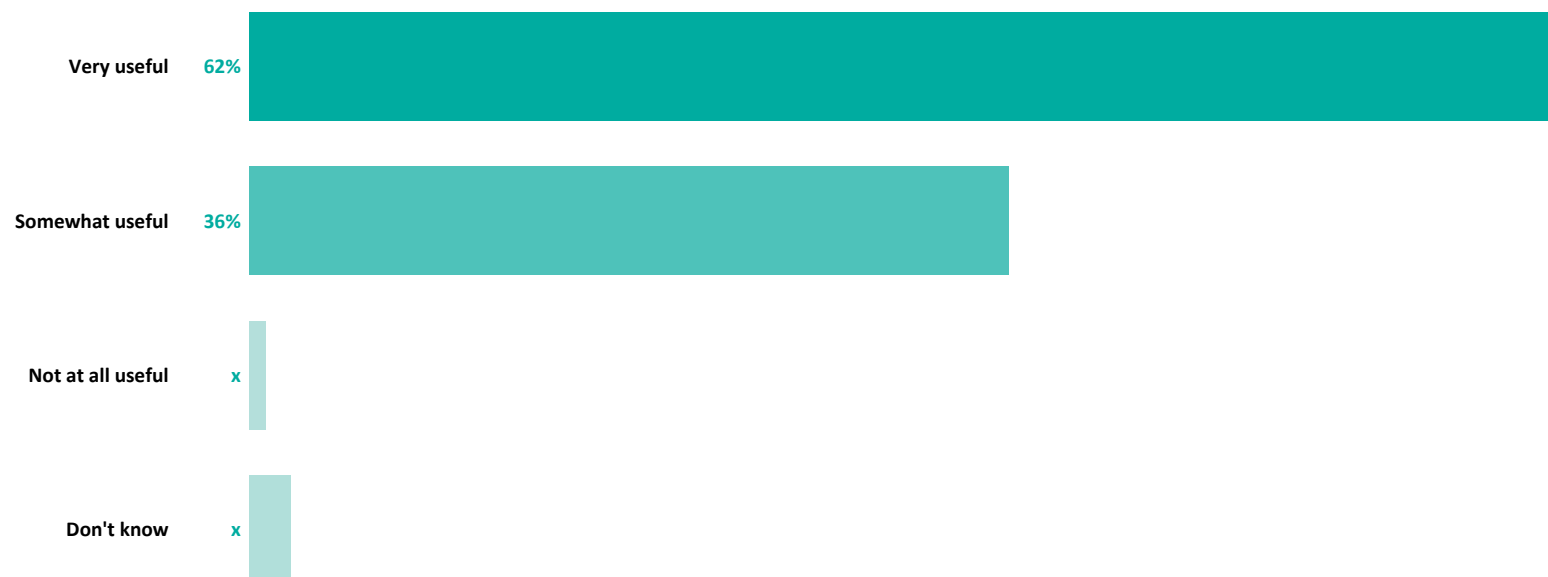
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How useful has BCIT's education/training been in providing practical skills relevant to your desired field?

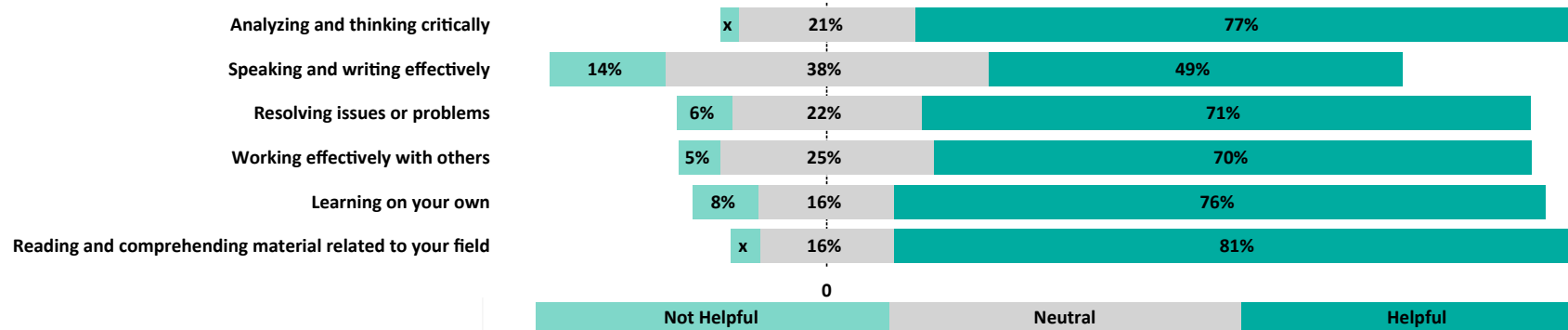


On a scale of 0 - 10, how likely are you to recommend BCIT to your family, friends or co-workers?



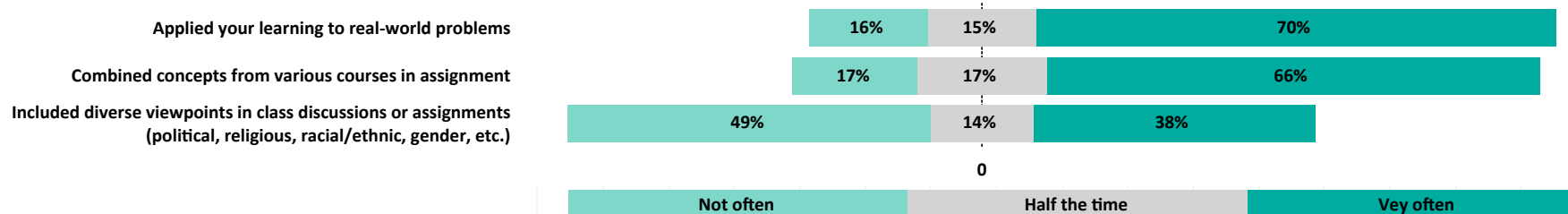
NPS = 36%

Higher-Order Learning: During the current/most recent term, how helpful was your education in developing the following skills:



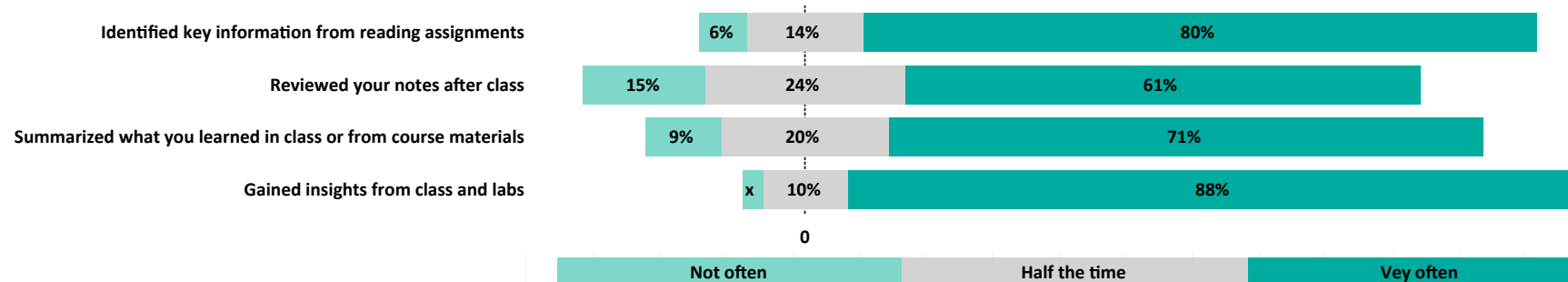
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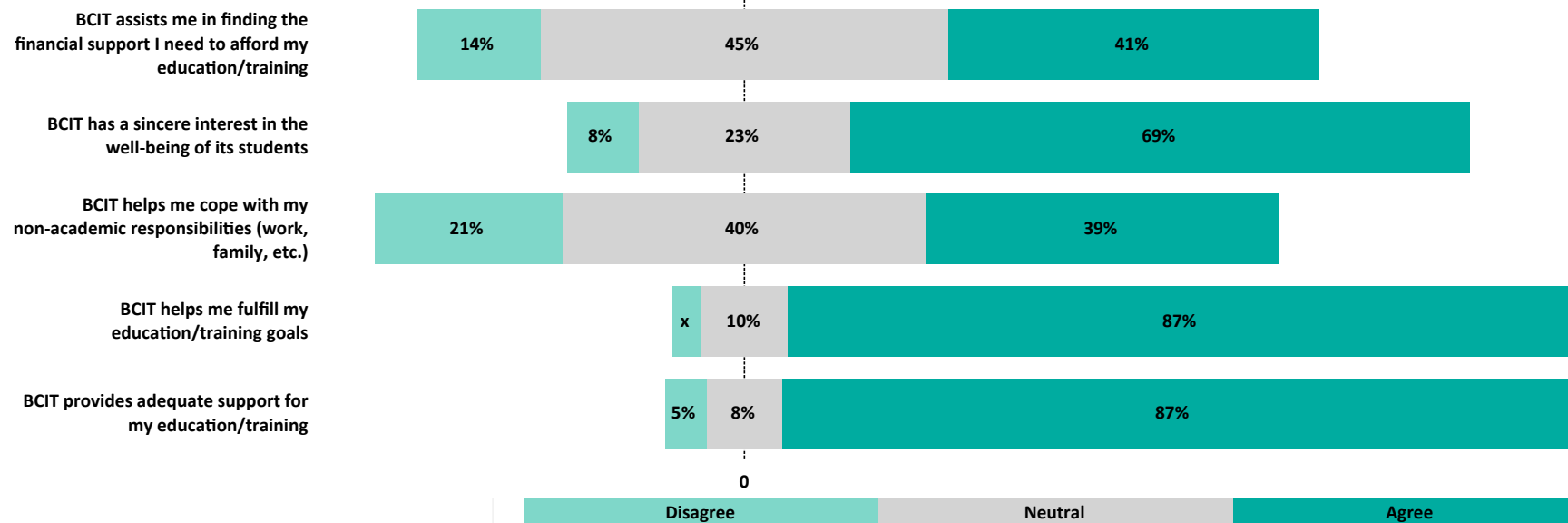
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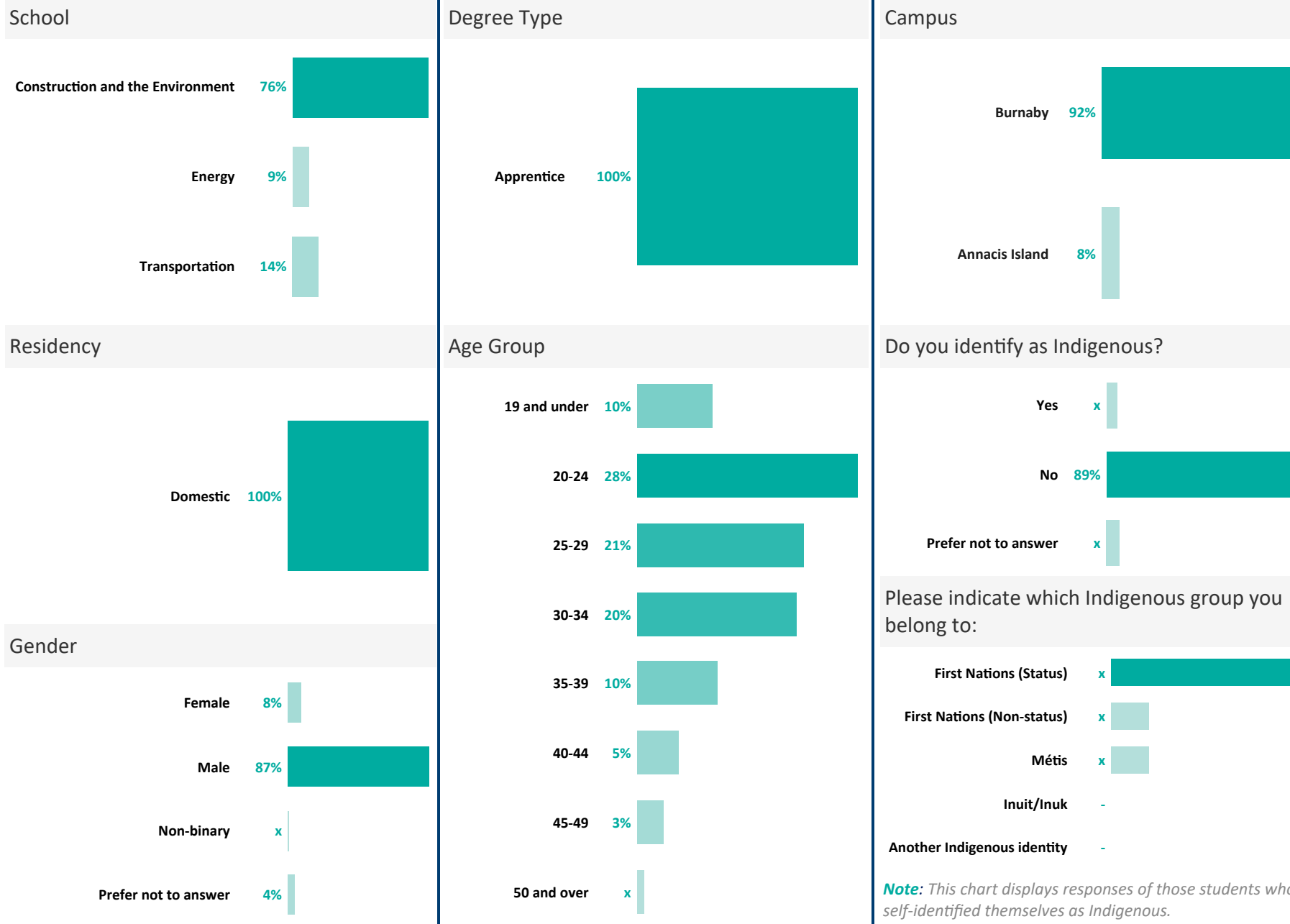
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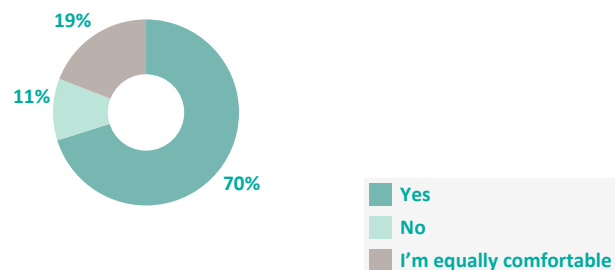


Results by

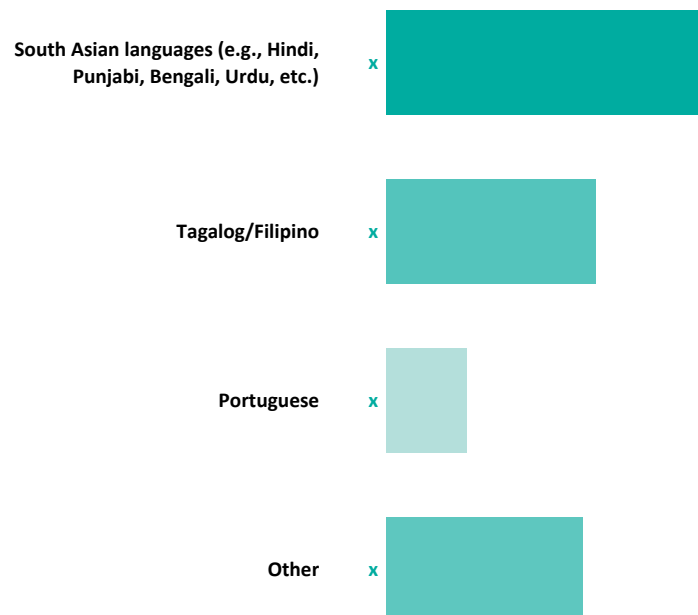
Apprentice



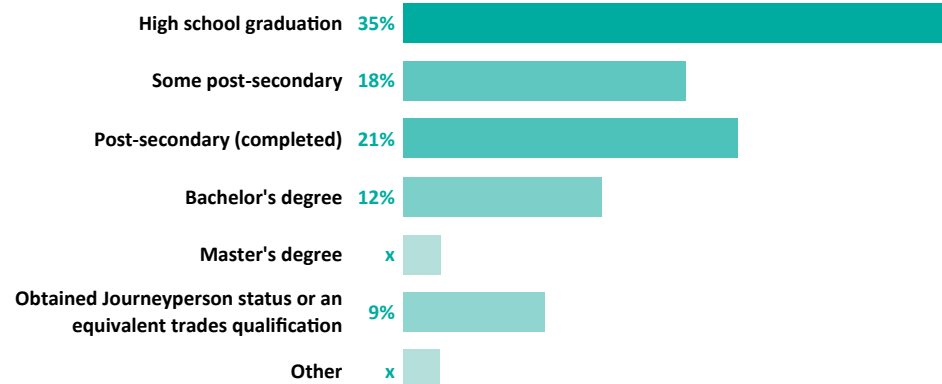
Is English your primary language?



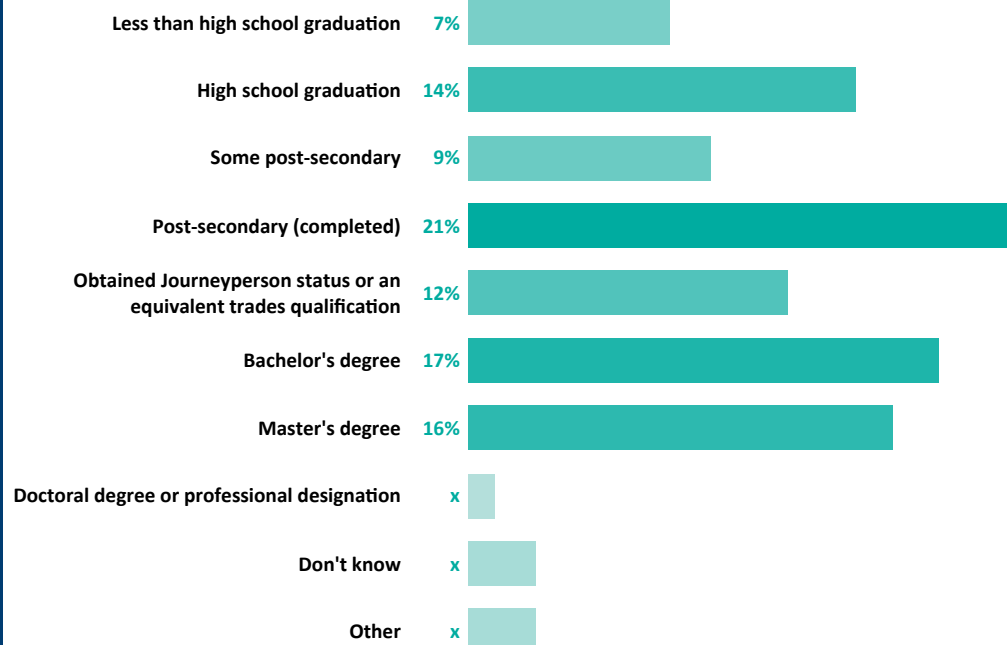
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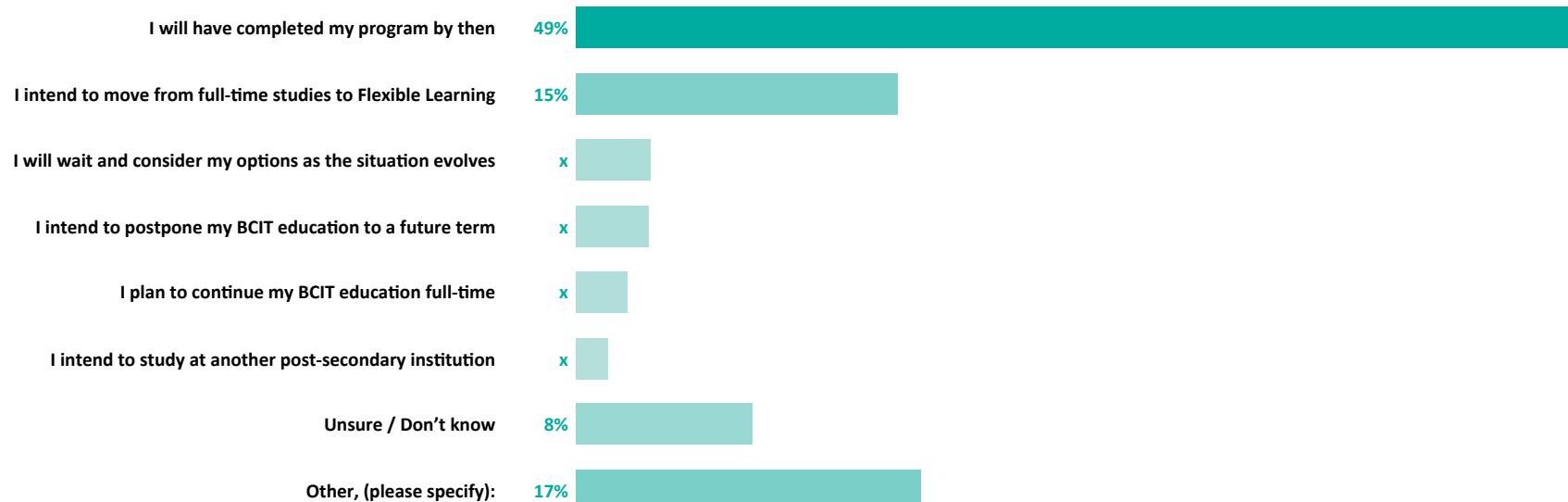
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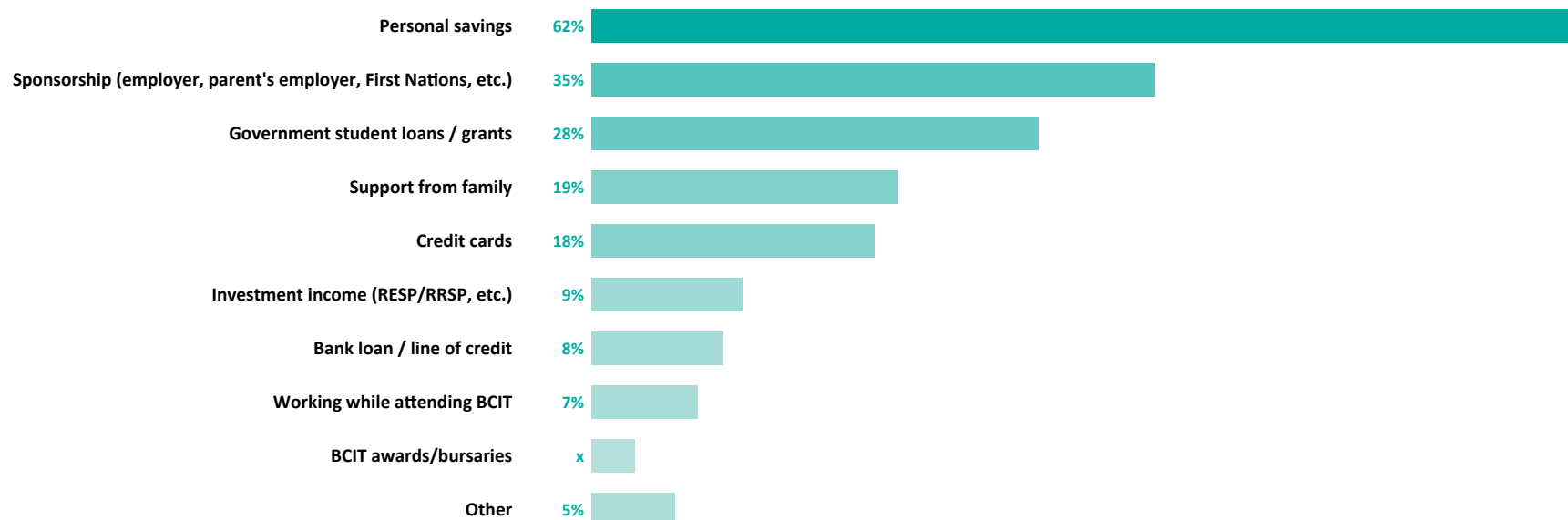
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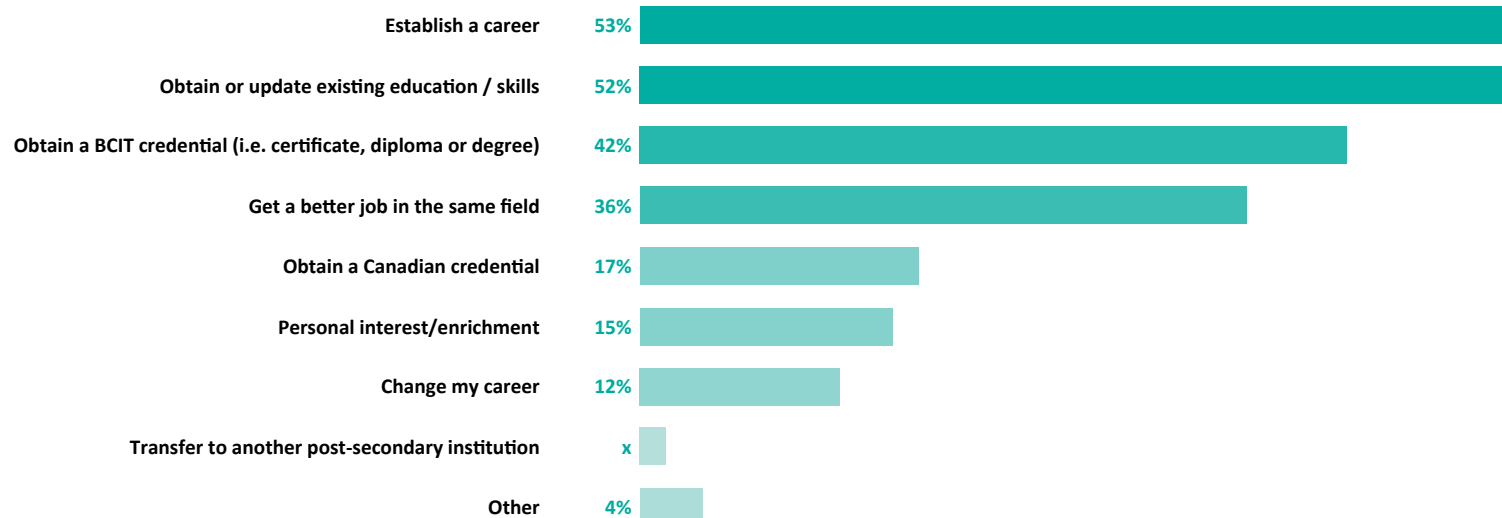
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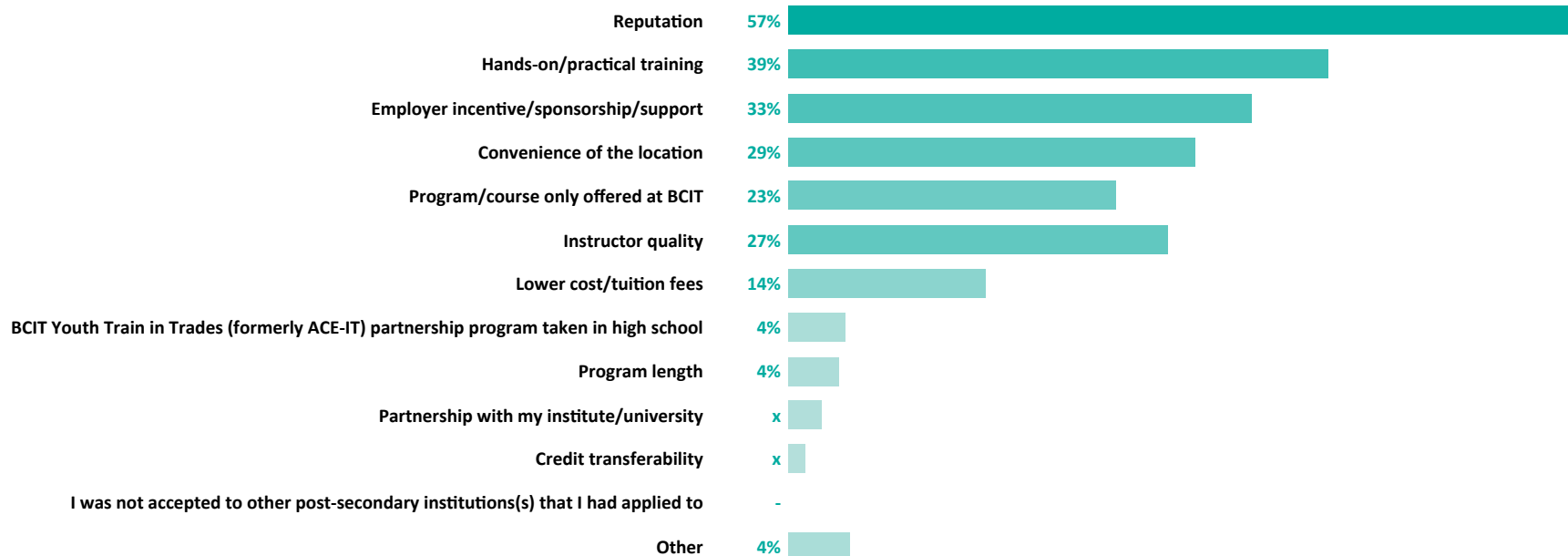
What were the main sources of your educational funding? (Select all that apply)



What were your 3 main objectives in enrolling at BCIT? (Select 3 maximum)



What were your 3 main reasons for considering BCIT? (Select 3 maximum)



How useful has BCIT's education/training been in providing practical skills relevant to your desired field?

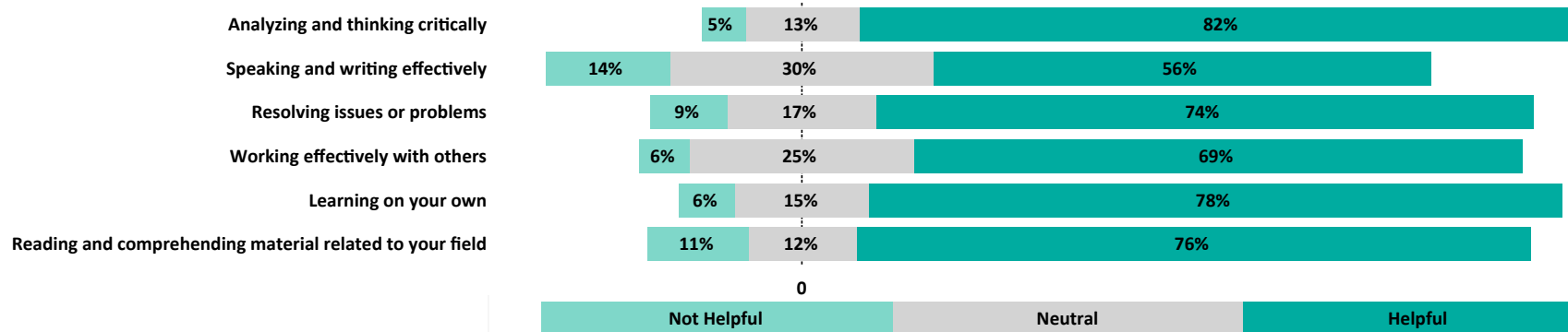


On a scale of 0 - 10, how likely are you to recommend BCIT to your family, friends or co-workers?



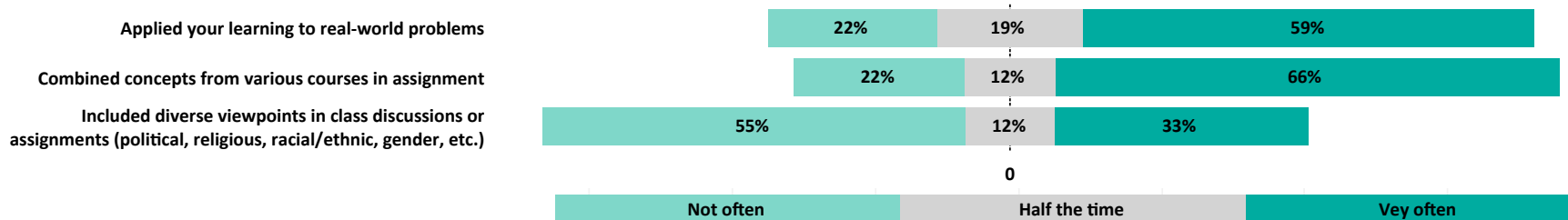
NPS = 28%

Higher-Order Learning: During the current/most recent term, how helpful was your education in developing the following skills:



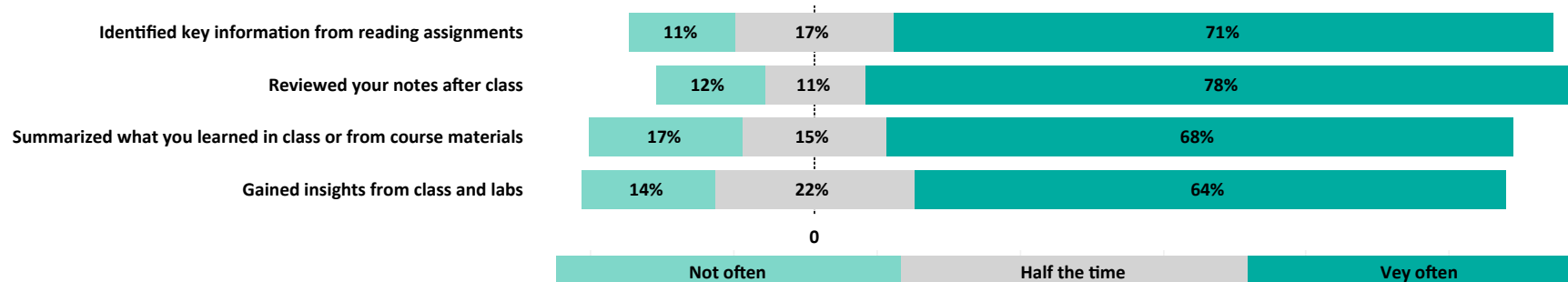
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Reflective & Integrative Learning: During the current /most recent term, how often have you:



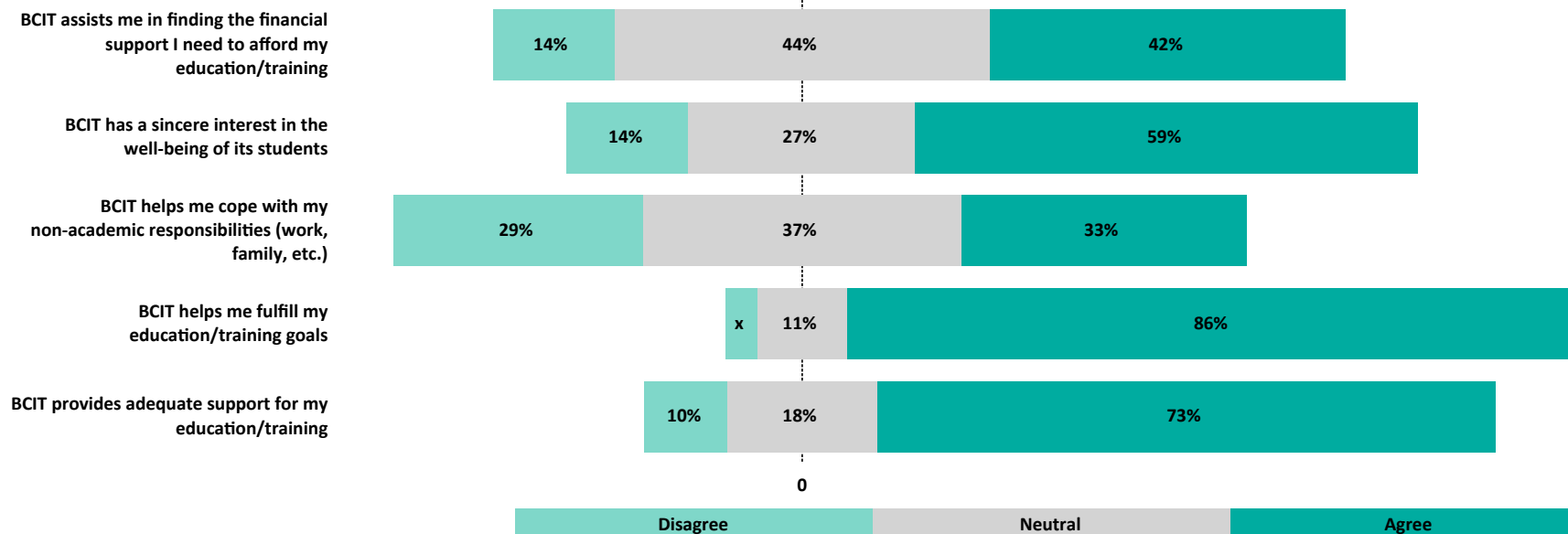
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Learning Strategies: During the current/most recent term, how often have you:



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To what extent do you agree or disagree with the following statement?



Note: The scale ratings consist of the following groupings: Somewhat disagree/Strongly disagree, Neither agree nor disagree, Strongly Agree/Somewhat Agree.

Overall, how easy or challenging do you find your education/training at BCIT?

