

PURPOSE OF THE SURVEY

The **Full-time Student Engagement Survey** is a biennial survey conducted by BCIT's Institutional Research & Planning Office that investigates how BCIT full-time students are engaged with their educational experiences, how they perceive the academic challenges and the support that they receive from the Institution.

This survey also provides an insight into the awareness, usage and satisfaction of these students with the services available to them.

RESPONSE RATE

The cohort consists of all full-time Technology, Trades & Technical Studies and Apprenticeship students, at all BCIT campuses, who were registered during the 2021 Winter Term.

| | | |
|------|-----------------|---------------------------------|
| 9445 | Cohort | Response Rate 16% |
| 35 | Bounced back | |
| 9410 | Valid invites | |
| 1508 | Valid responses | |

SURVEY TIMEFRAME

| | | | | | | |
|--------------------------|---------------------------|----------------------------|--------------------------|---------------------------|-------------------------|-----------------------|
| April 7 - Initial invite | April 13 - First reminder | April 19 - Second reminder | April 22 -Third reminder | April 27 - Forth reminder | April 30- Last reminder | May 3 - Survey closed |
|--------------------------|---------------------------|----------------------------|--------------------------|---------------------------|-------------------------|-----------------------|

STRUCTURE OF THE REPORT

This report presents information on the **Institute-wide** results and different program types . The 4 available sections are:

| | | | |
|-------------------|------------------------------|------------------------|------------------------------------|
| Institute results | Full-time technology results | Apprenticeship results | Trades & Technical studies results |
|-------------------|------------------------------|------------------------|------------------------------------|

Rim weighting methodology was used to calculate a set of weights to demographically compensate for the answers collected, i.e. align the demographic profile of the respondents to that of the cohort. The results are weighted by: **Program Type, Age Group, Degree Type, Gender, and School Name.**

In most cases, when answer choices are not chronological or consecutive in nature, responses are sorted from highest to lowest. Multiple-selection questions, identified with a *(select all that apply)* or *(select maximum 3)* note next to them, add up to more than 100%.

Throughout the report, "-" and "x" are used when counts are "0" (zero) and <=5, respectively, to avoid the risks of disclosing the personally identifiable information.

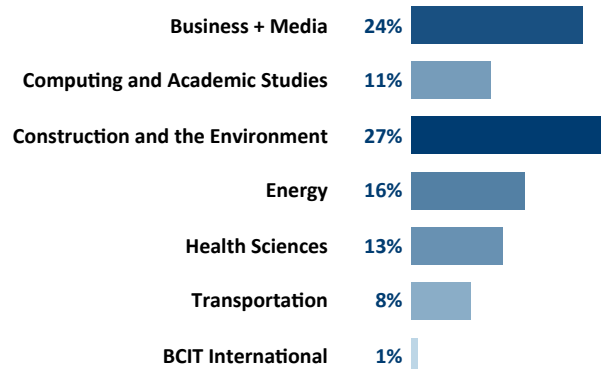
Key Findings

- About 70% of respondents had some post secondary education or higher prior to attending BCIT.
- The vast majority of respondents (96%) reported their current mode of learning as either “100% online” or “blended”.
- When asked about their preferred method of learning for Fall 2021, 47% selected “blended learning”, 28% indicated “100% in-person learning”, and 22% chose “100% online learning”.
- About half of students (54%) indicated their plans for Fall 2021 term have not changed. A quarter of students (25%) will have completed their program.
- When asked about their 3 main reasons for considering BCIT, 60% of respondents selected “hands-on/practical training” followed by “reputation” (59%), and “program/course only offered at BCIT” (33%).
- About two-thirds (68%) reported that their main source of educational founding was “BCIT awards/bursaries”, followed by “government loans” (31%) and “income earned during study” (27%).
- One third of students (31%) indicated a high likelihood to recommend BCIT to family, friends, and/or co-workers (promoters or strong advocates). 28% reported a low likelihood to recommend (detractors or non-advocates for BCIT). This generates a net promoter score (NPS) of +3.
- Three main factors that could prevent students from continuing their education this term were: “lack of financial support” (38%), “manageable course load” (38%), and “online learning” (37%).
- 70% of students found their education at BCIT this term to be challenging.
- Students showed moderate satisfaction with resources/facilities related to their program; with “quality of instruction” being given the highest rating (62%) whereas “availability of computers” was the lowest (33%).
- Results suggest there continues to be awareness gap among BCIT student services. While “Centre for Workplace Education (Co-op)” and “Bookstore” were assigned the highest level of awareness (88% and 84%, respectively); “Student Housing” and “Student Health Services” were assigned the lowest (10% and 15%, respectively) among the BCIT Student Services.
- When asked about the awareness and usage of BCIT Student Association Services, the “BCITSA Career Services (Career Fairs, Office Hours etc.)” was the most selected (70%) and the “BCITSA Childcare Centres” was the least selected (13%).

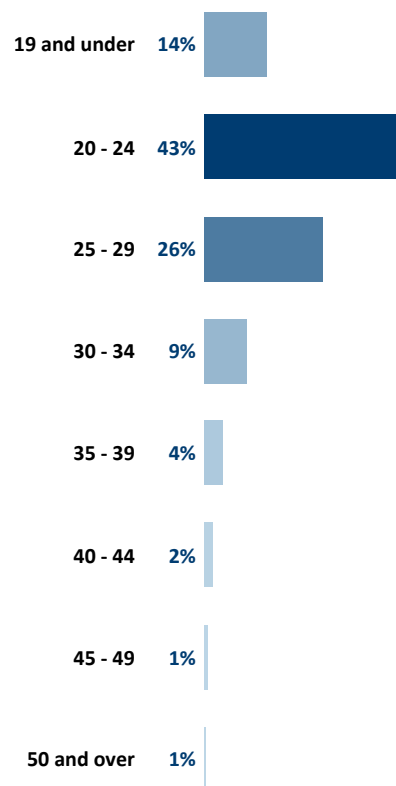
Results by

Institue

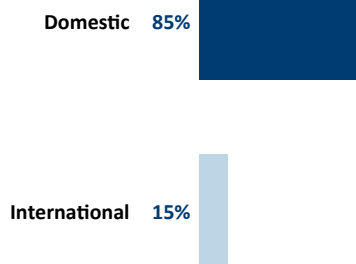
School



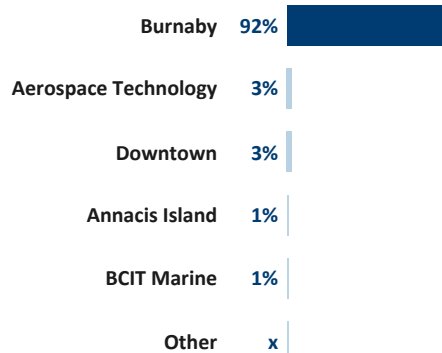
Age Group



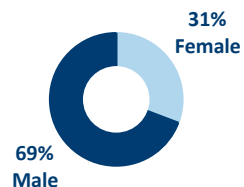
Residency



Campus

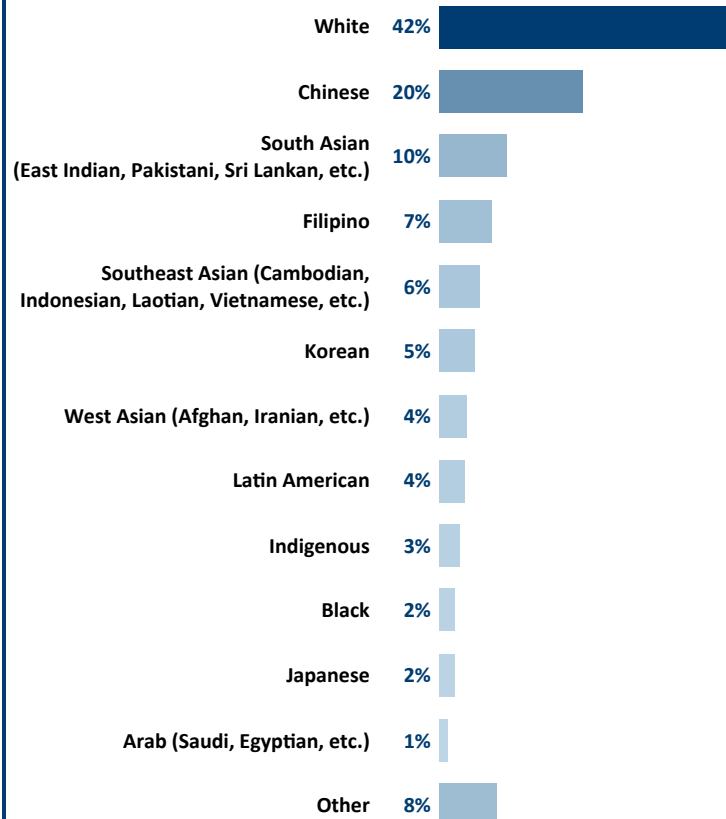


Gender

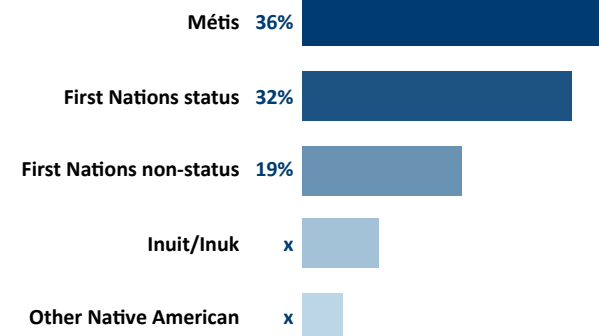


Third option available for students when registering but it was not selected.

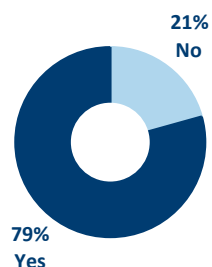
Ethnic / Cultural Background (Select all that apply)



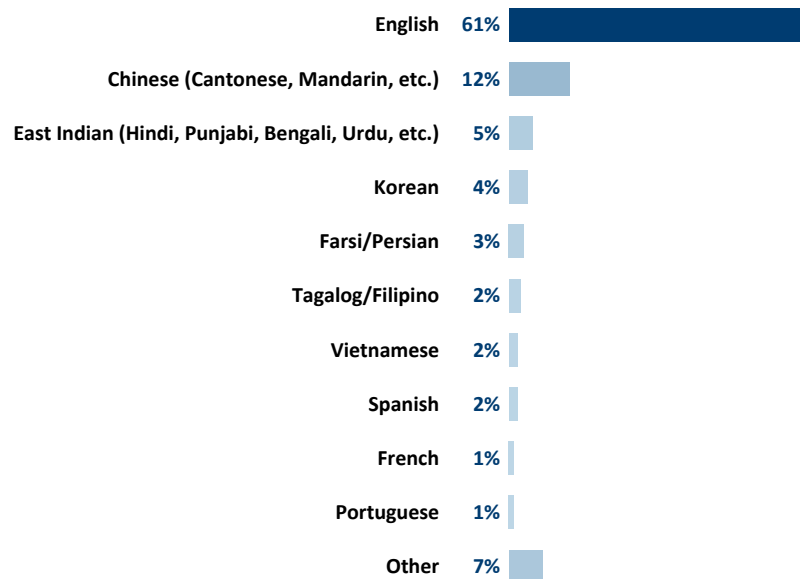
Please indicate which indigenous group you belong to:



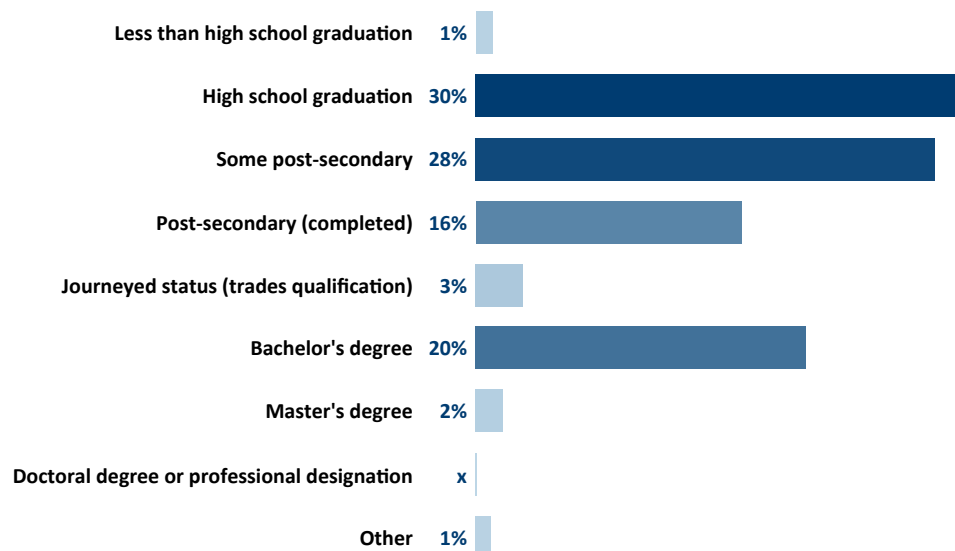
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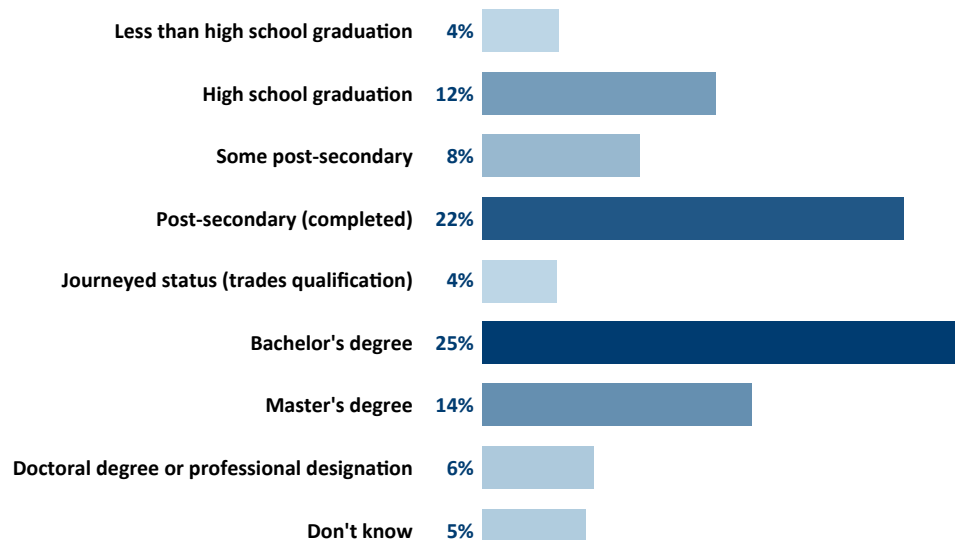
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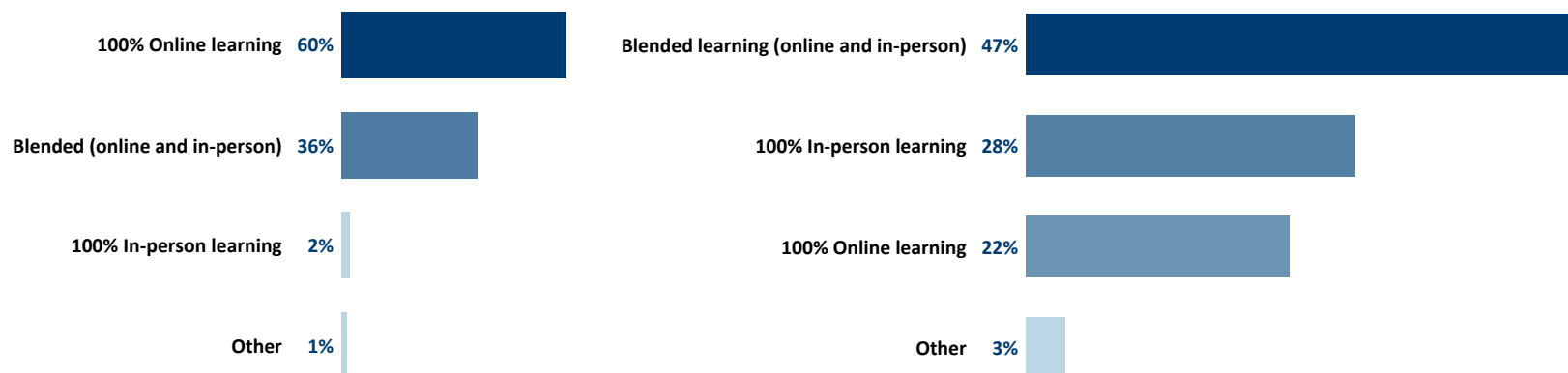
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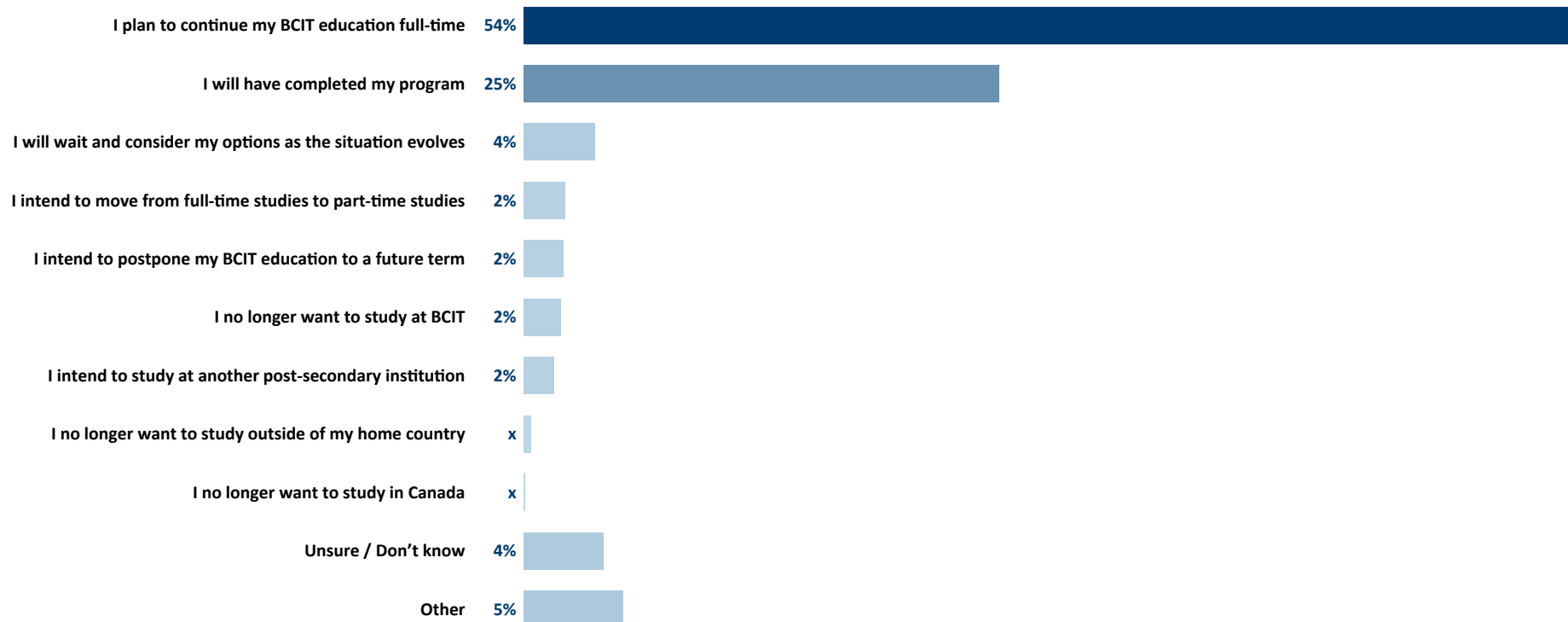
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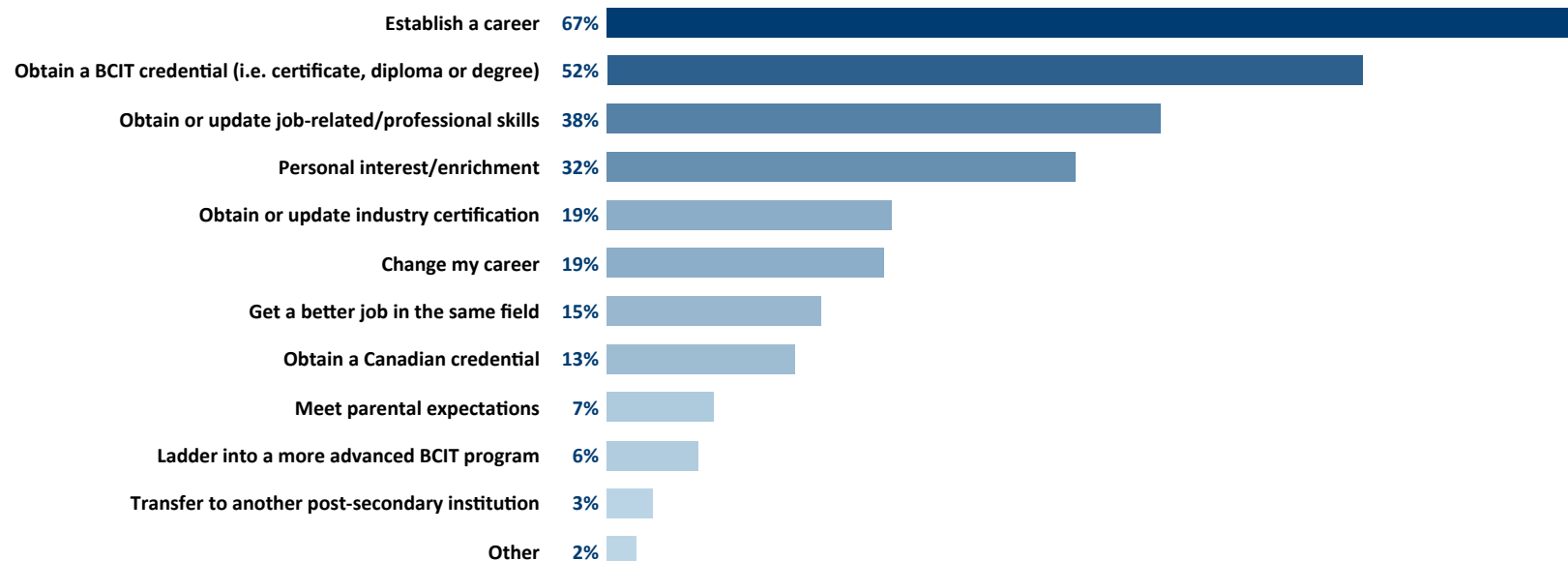
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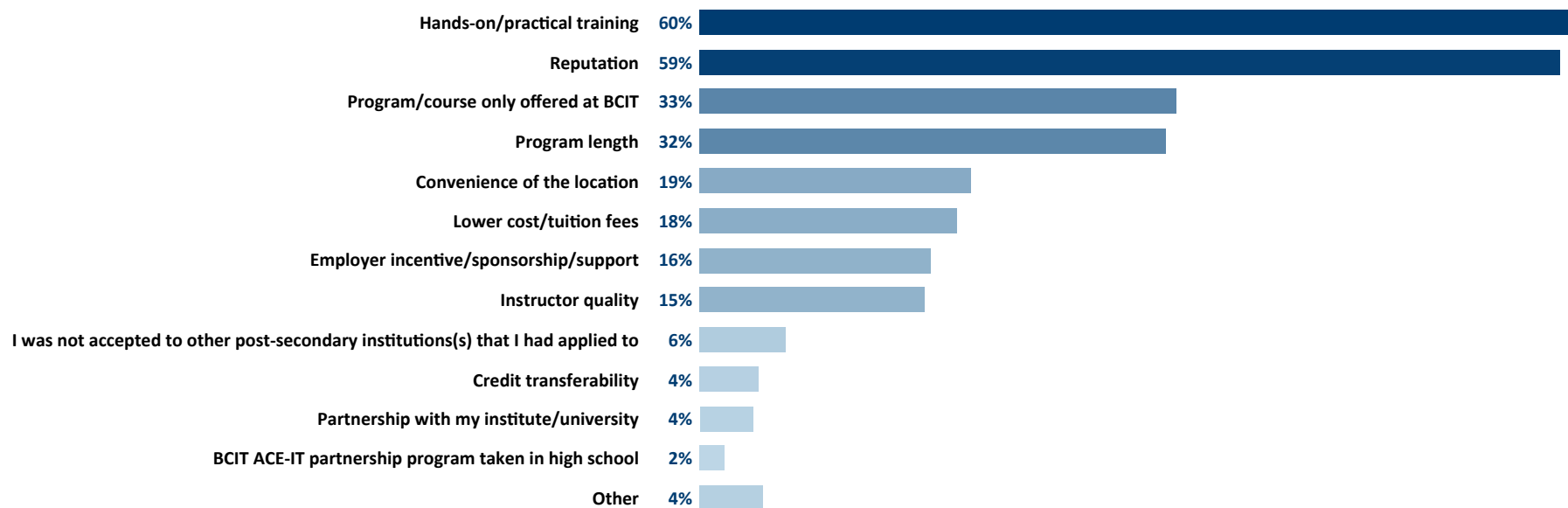
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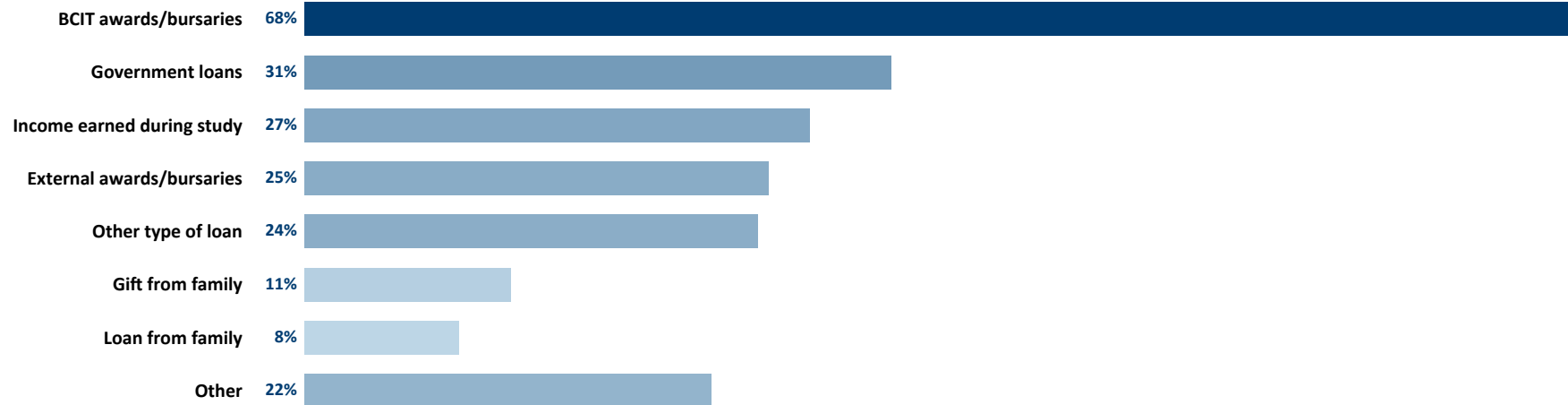
What were your objectives in enrolling at BCIT? (Select 3 maximum)



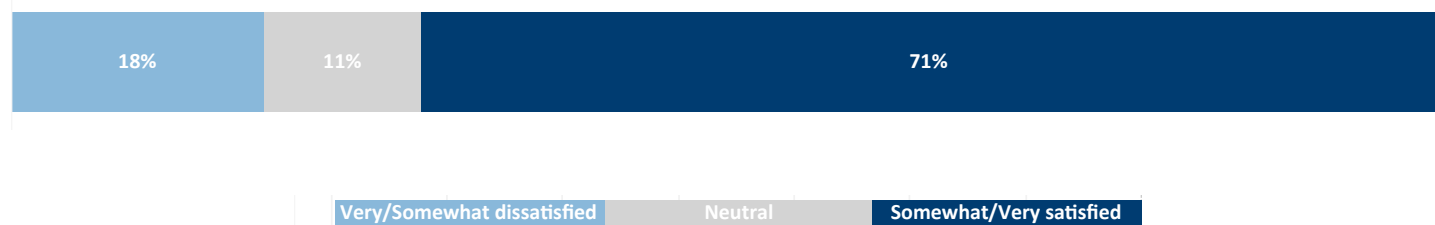
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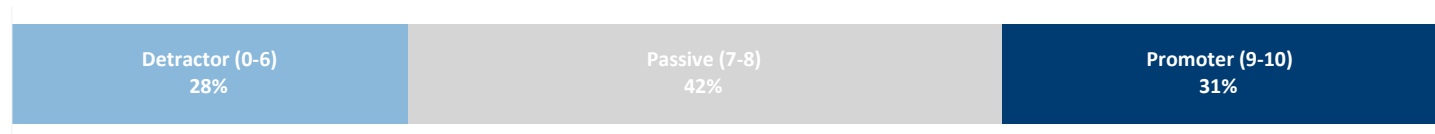
What were the three main sources of your educational funding? (Select 3 maximum)



Overall, how satisfied are you with the education/training you have received at BCIT?

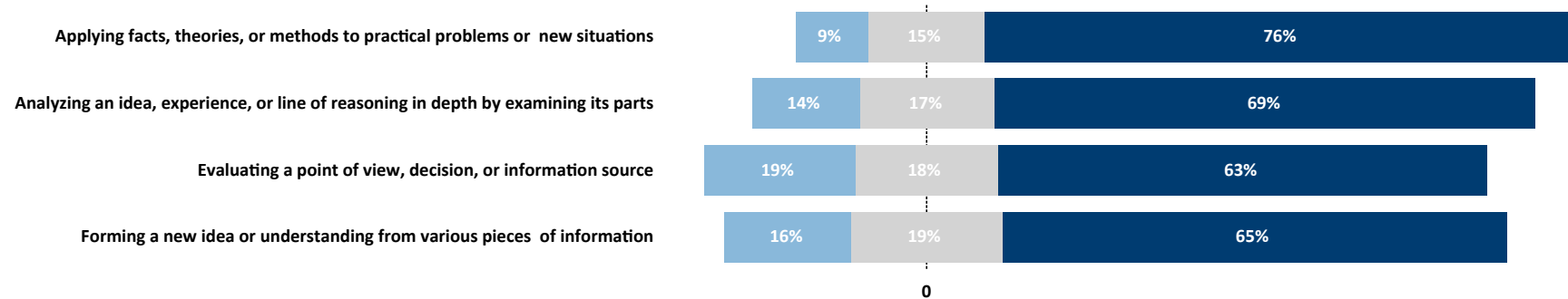


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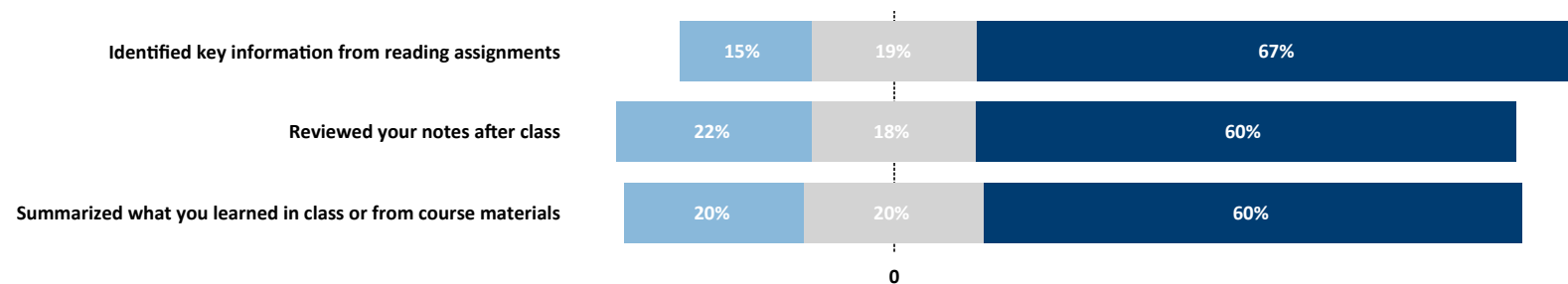


NPS = 3%

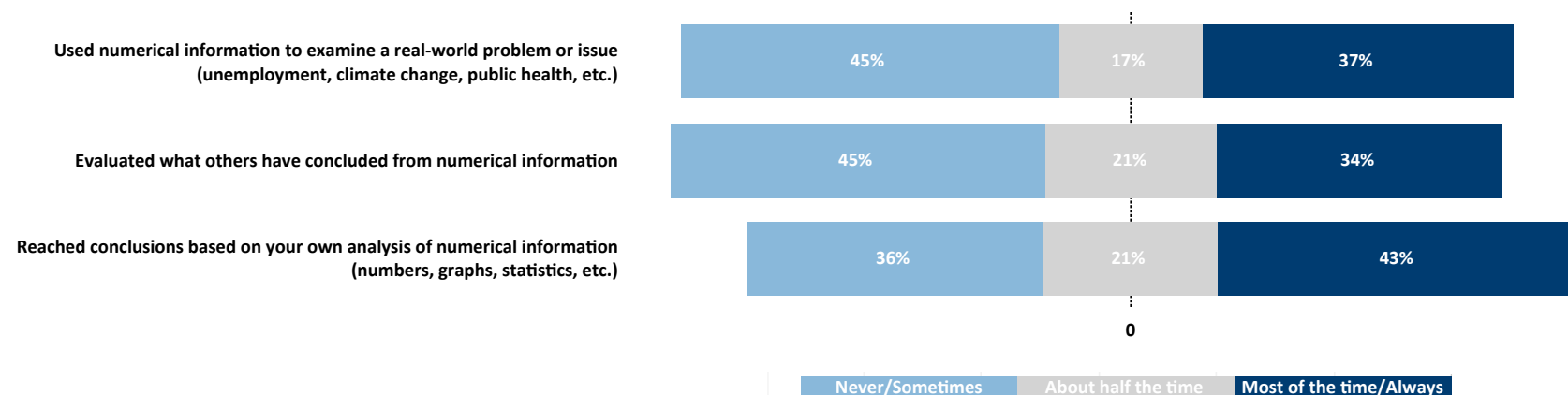
Higher-Order Learning: During the current/most recent term, how much has your coursework emphasized the following:



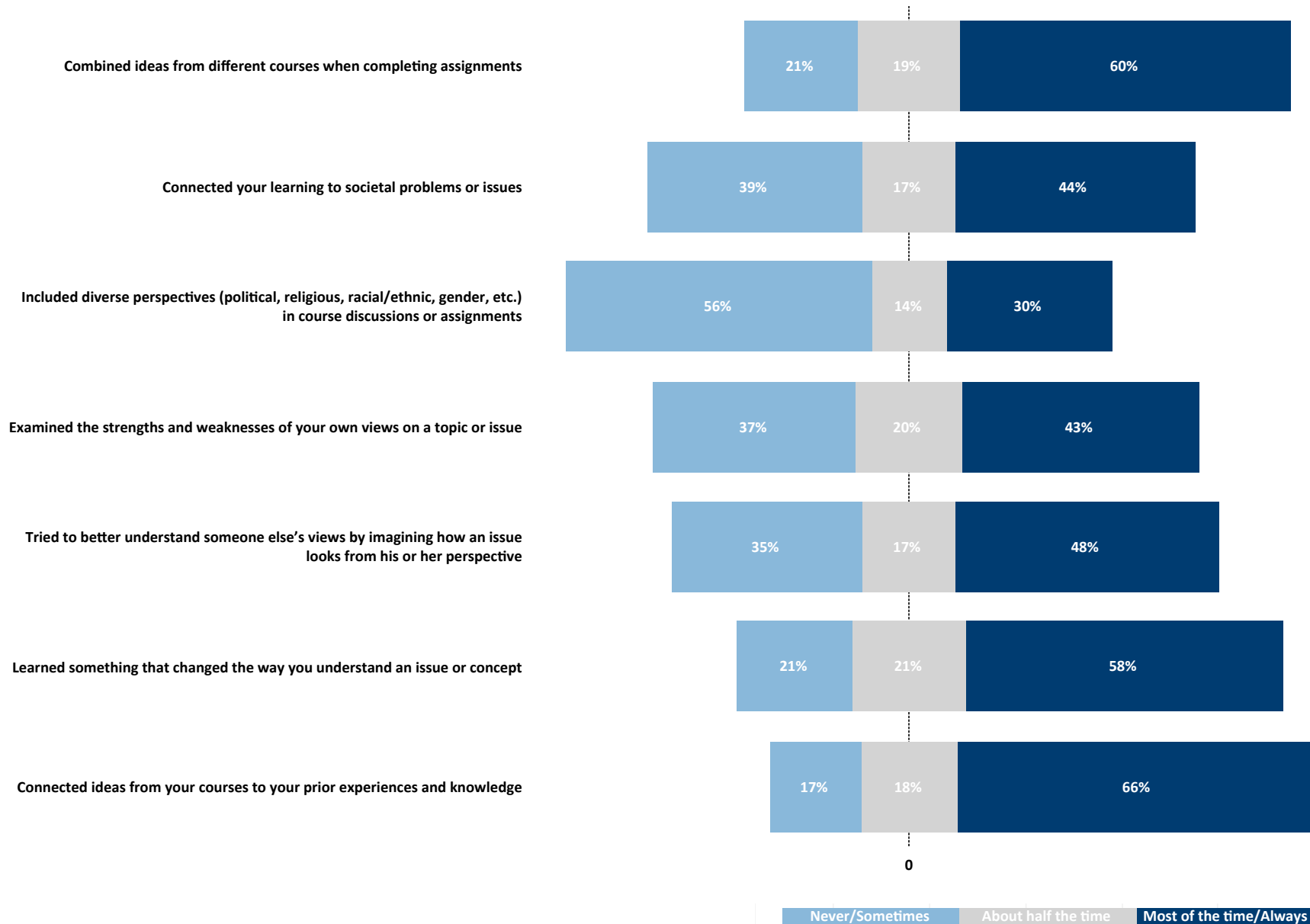
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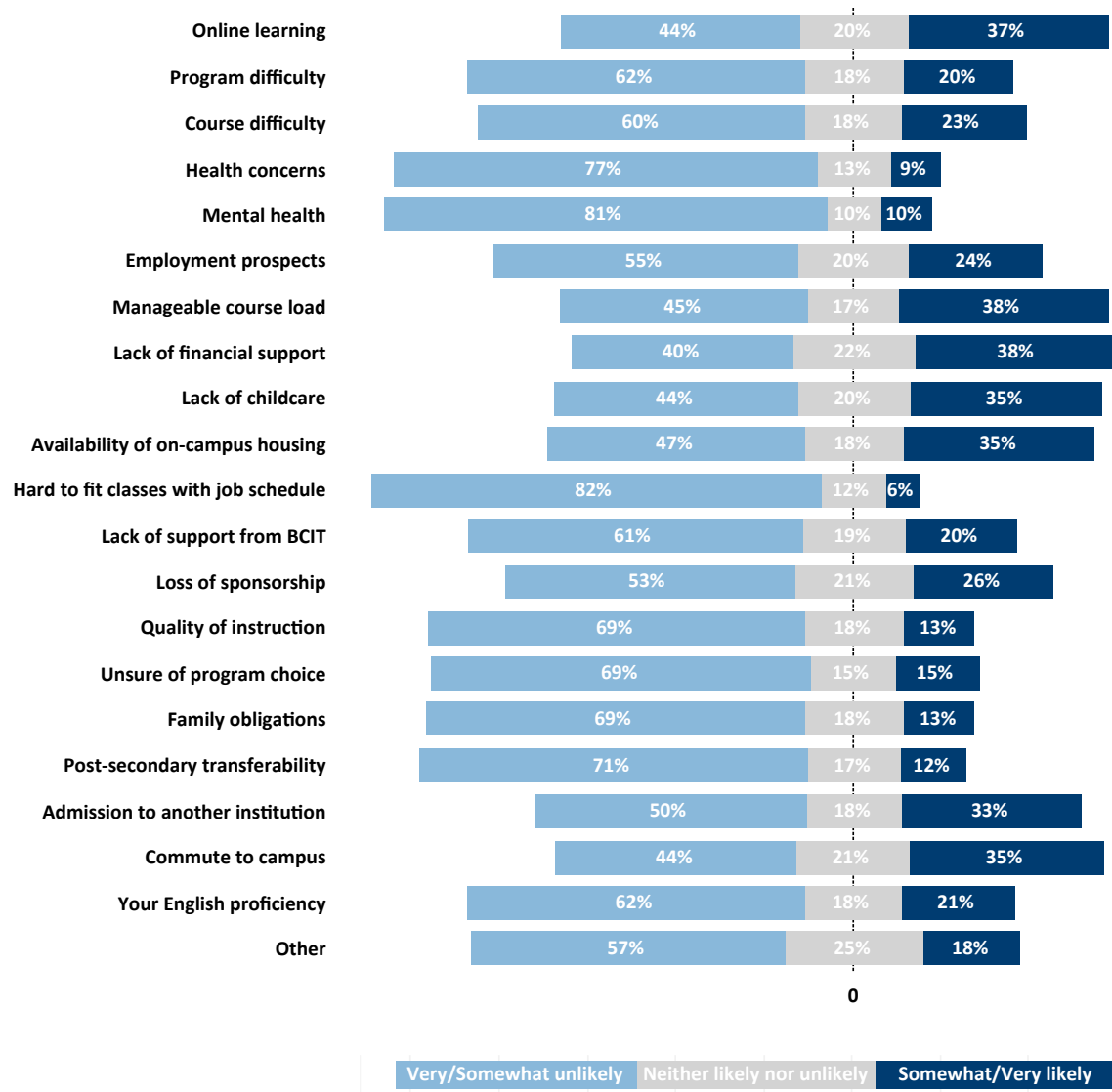
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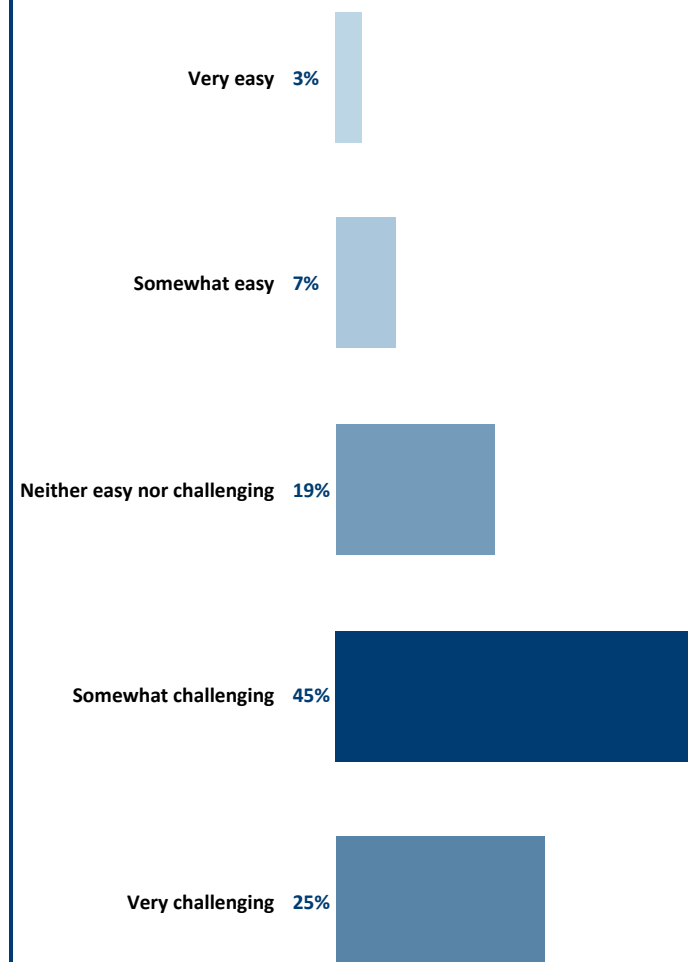
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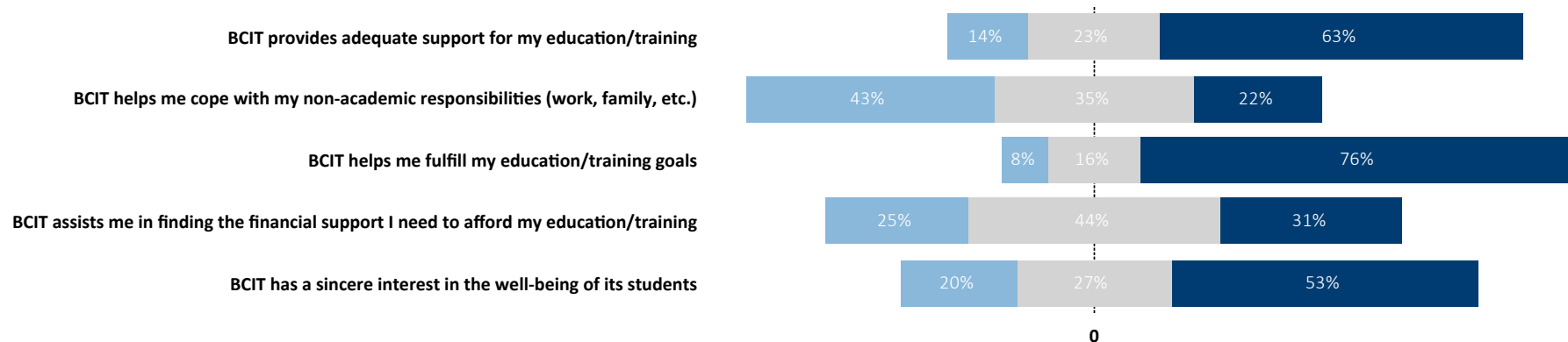
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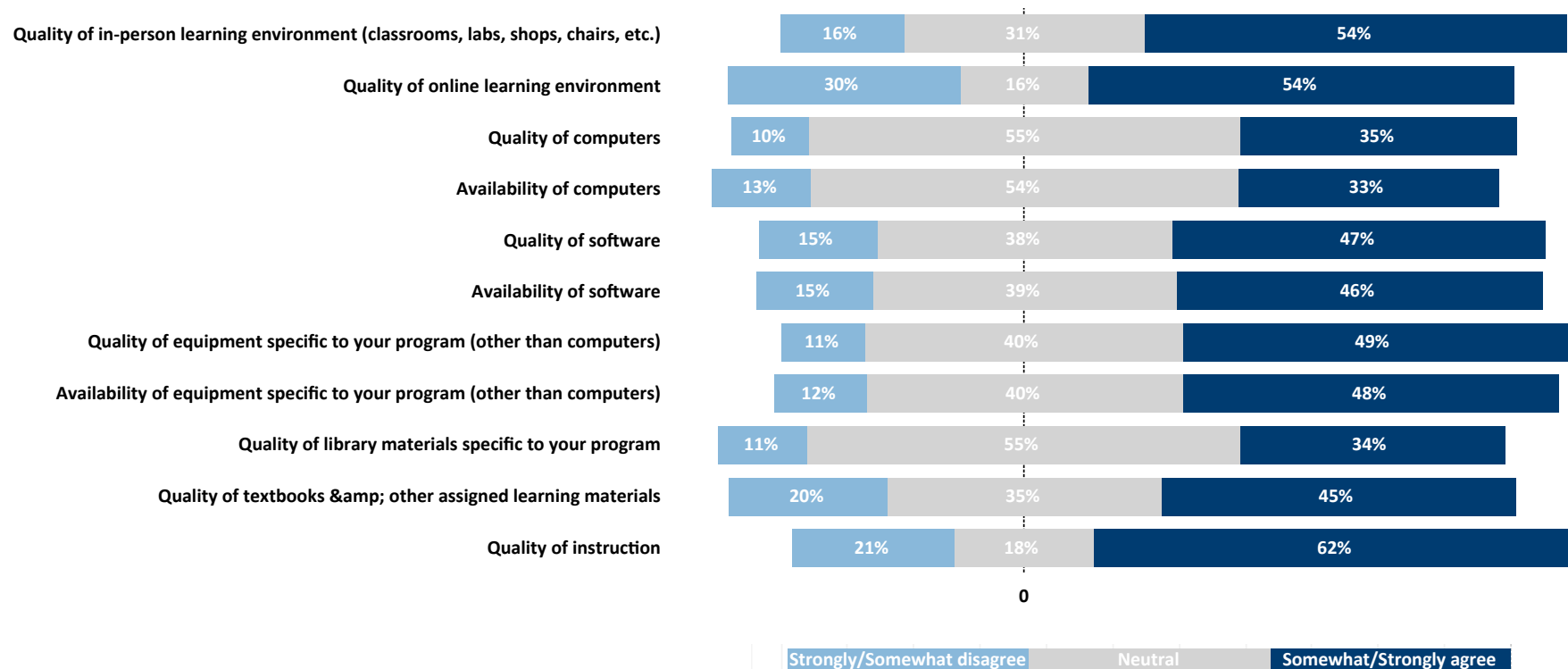
Overall, how easy or challenging do you find your education/training at BCIT?



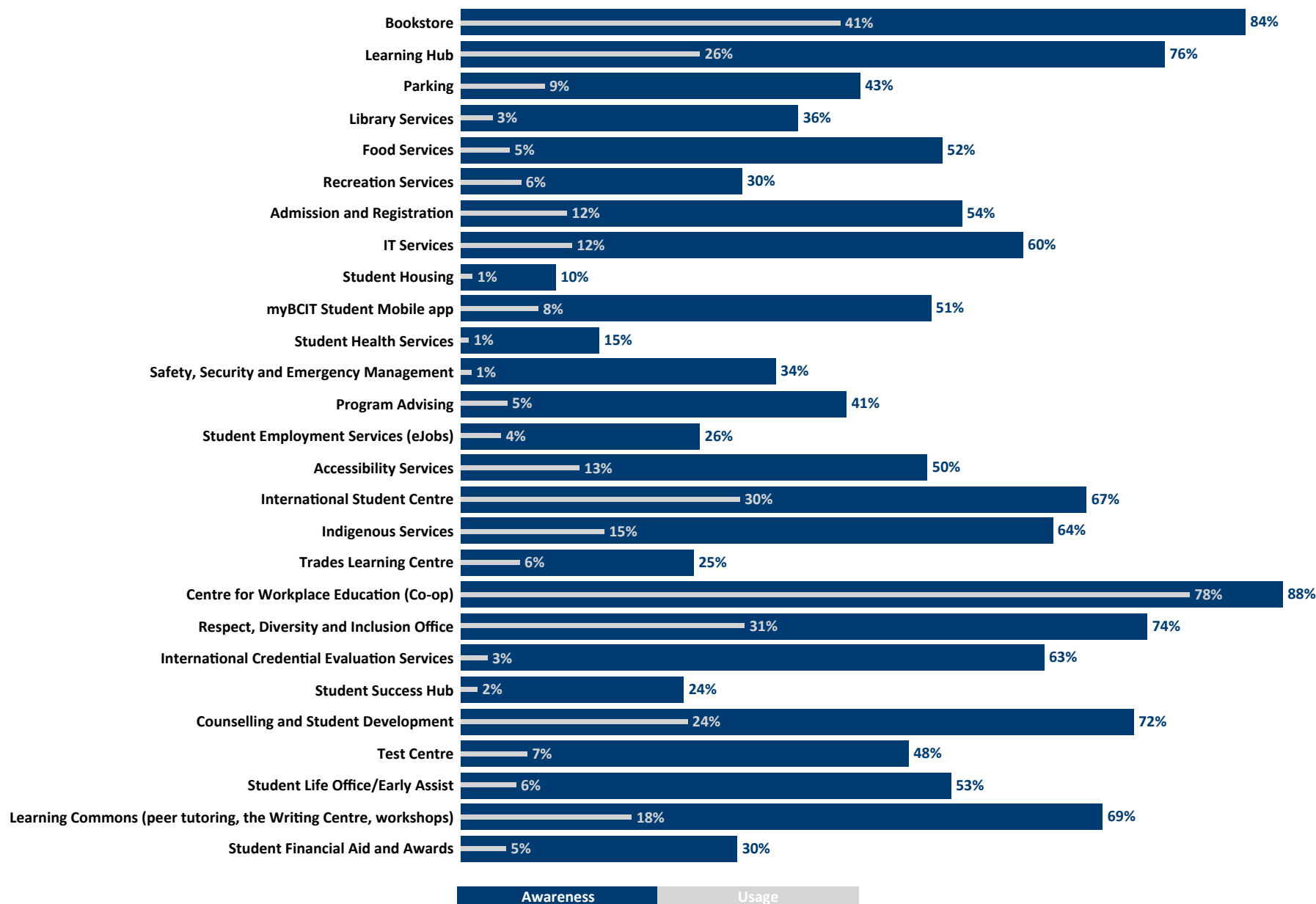
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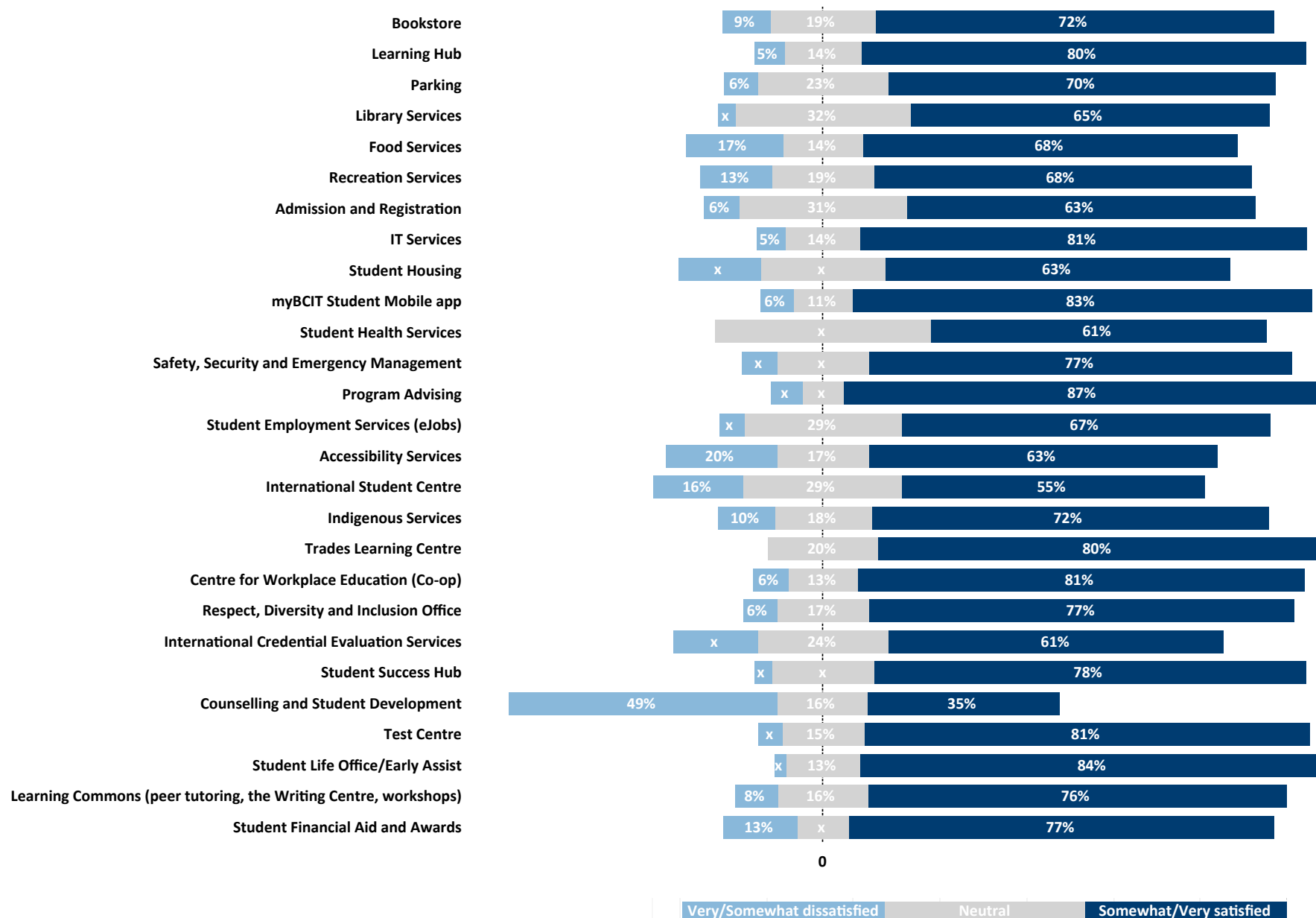
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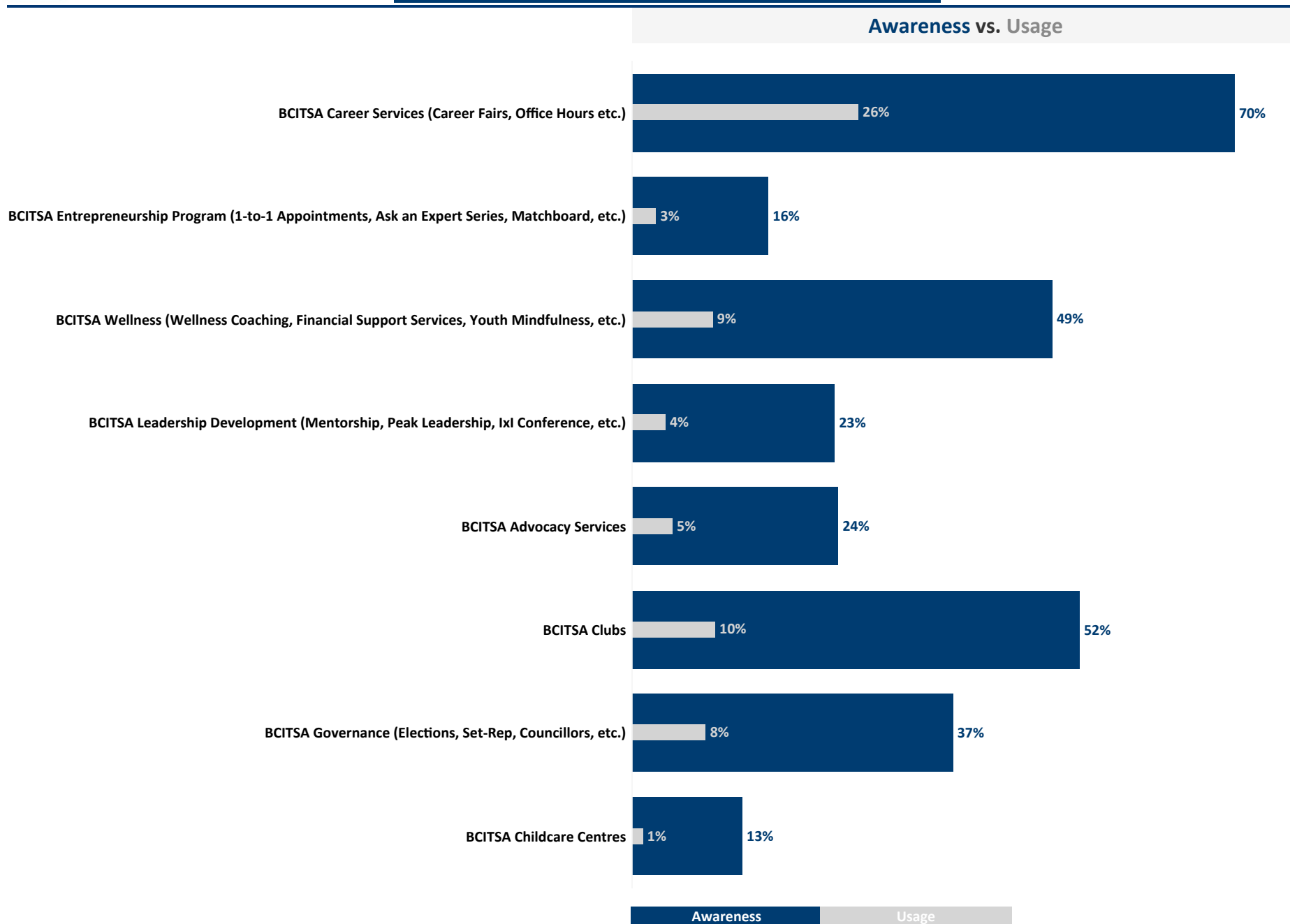


Awareness vs. Usage

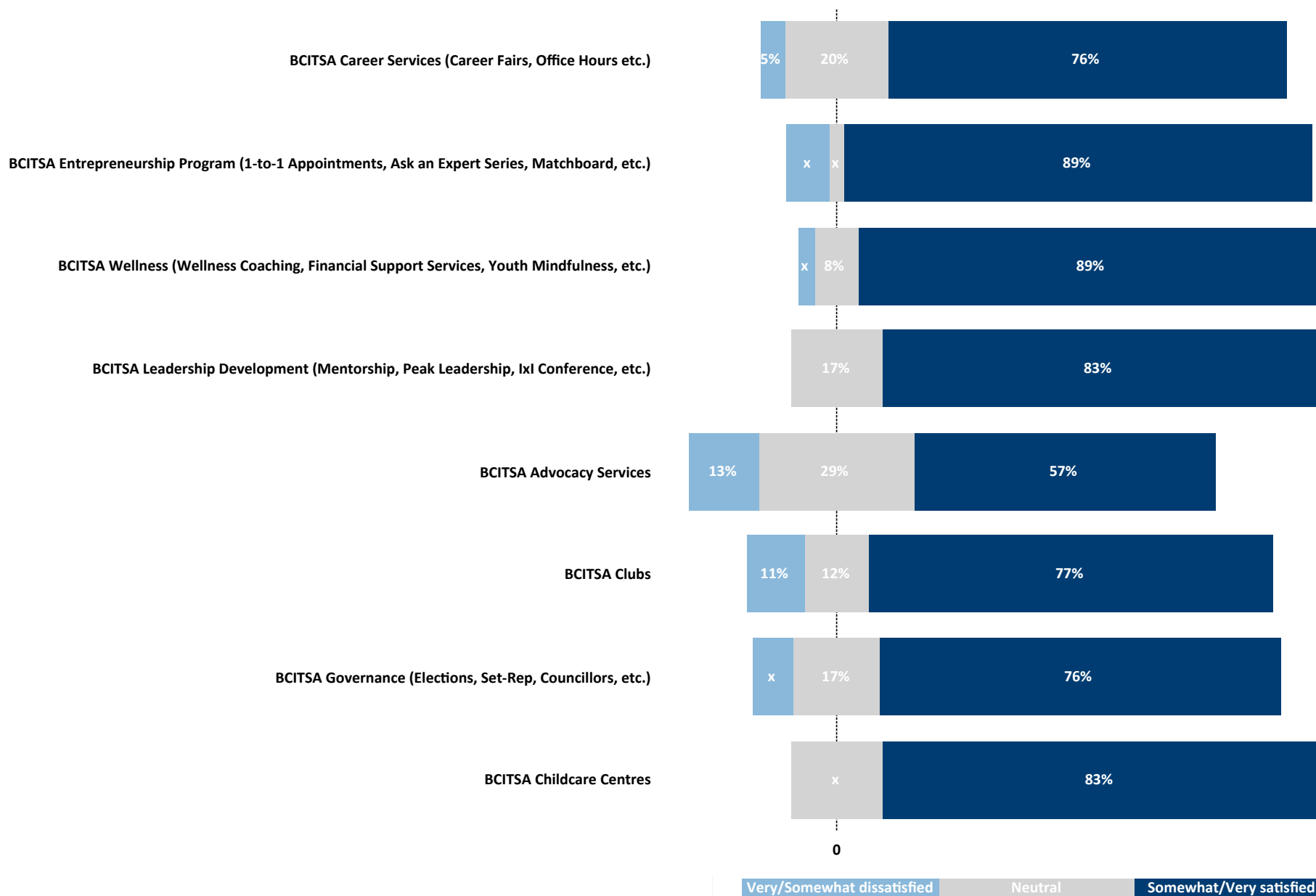


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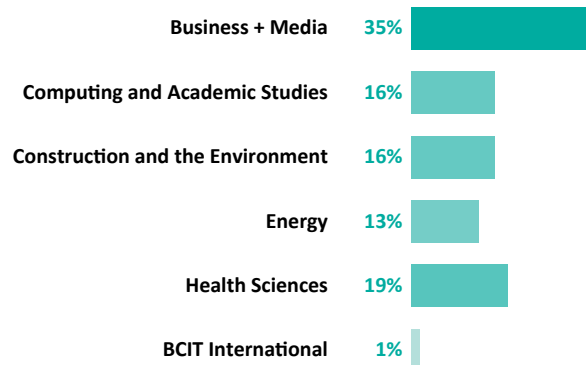
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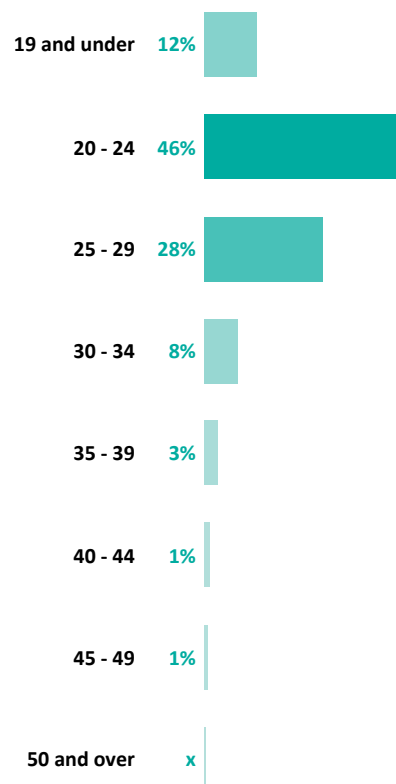
Results by

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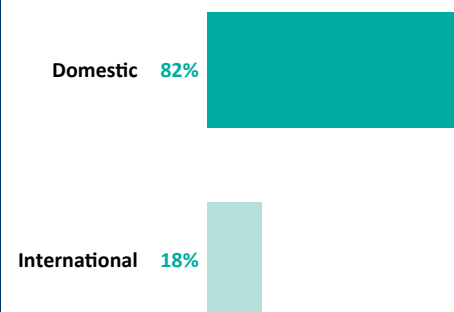
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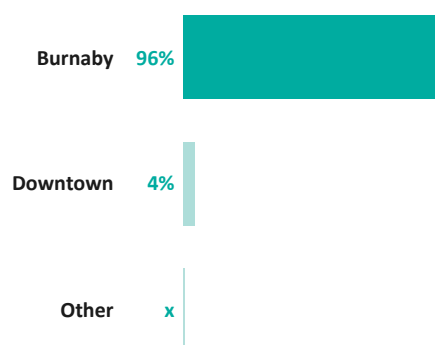
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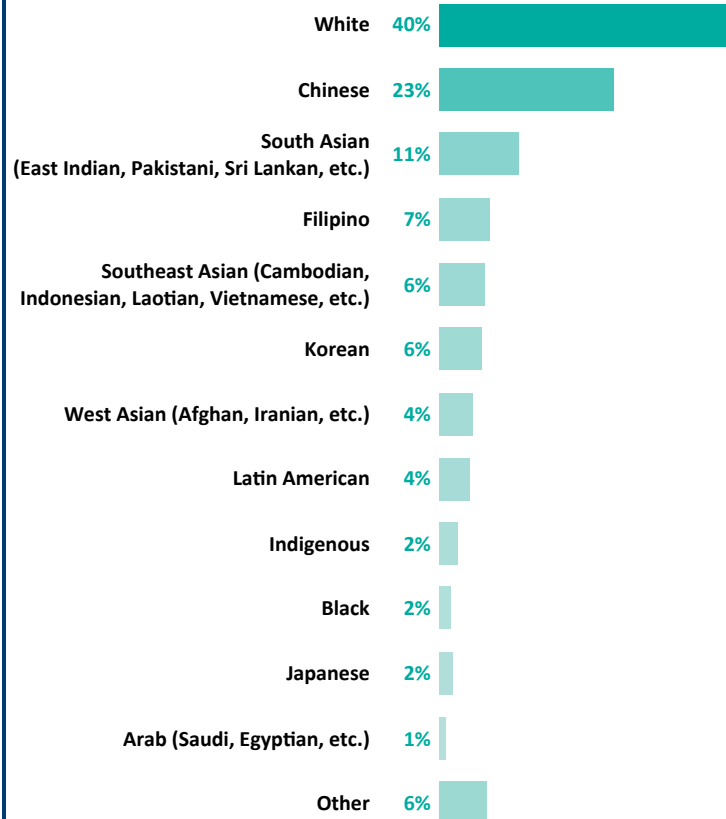


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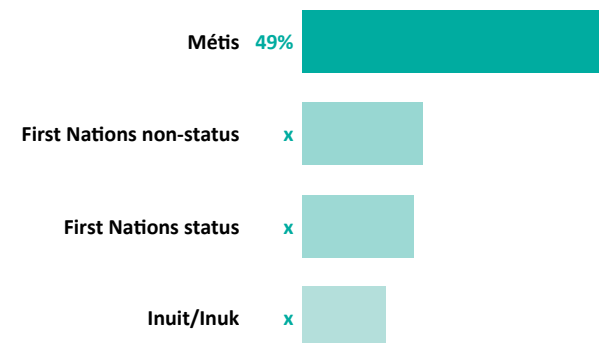


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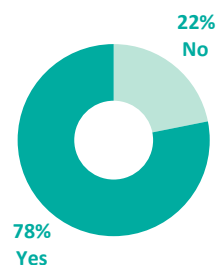
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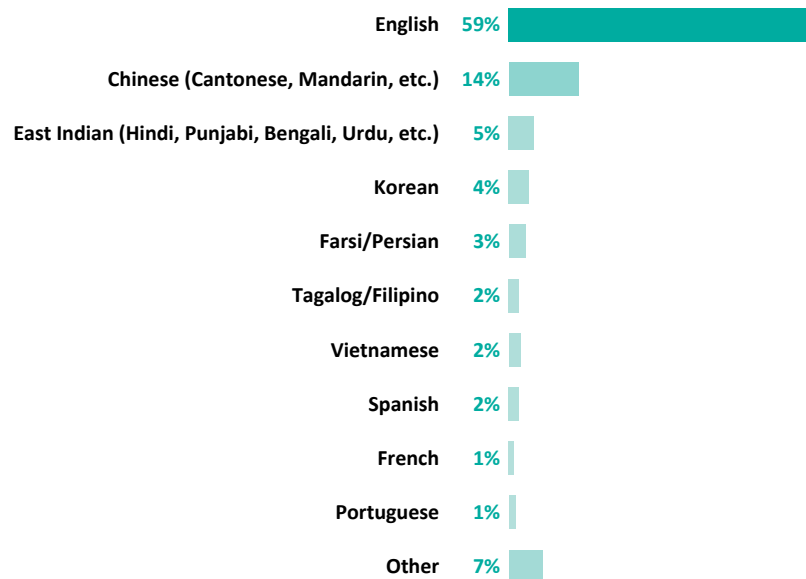
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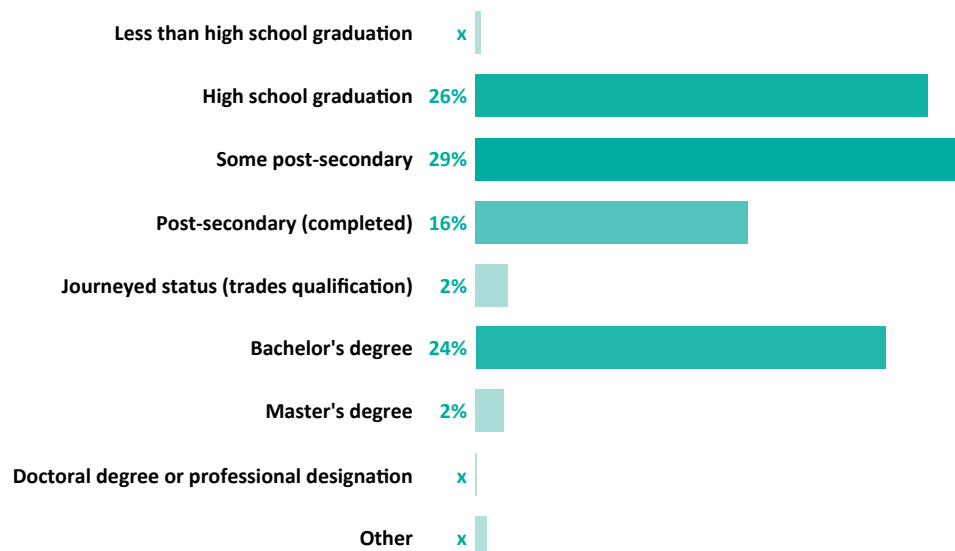
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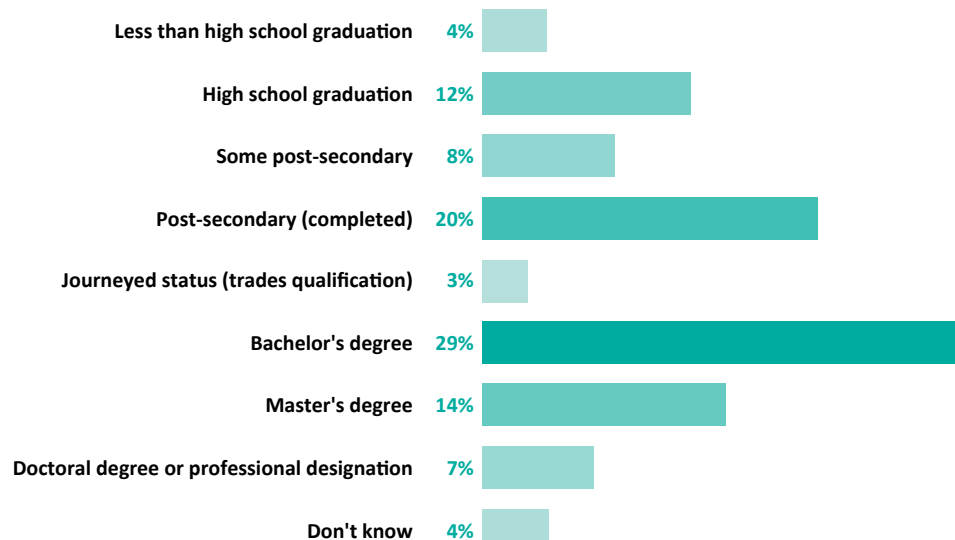
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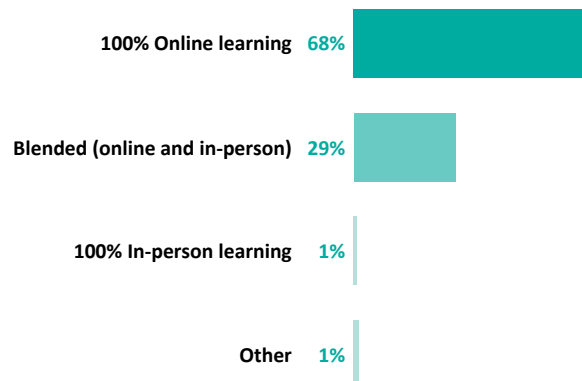
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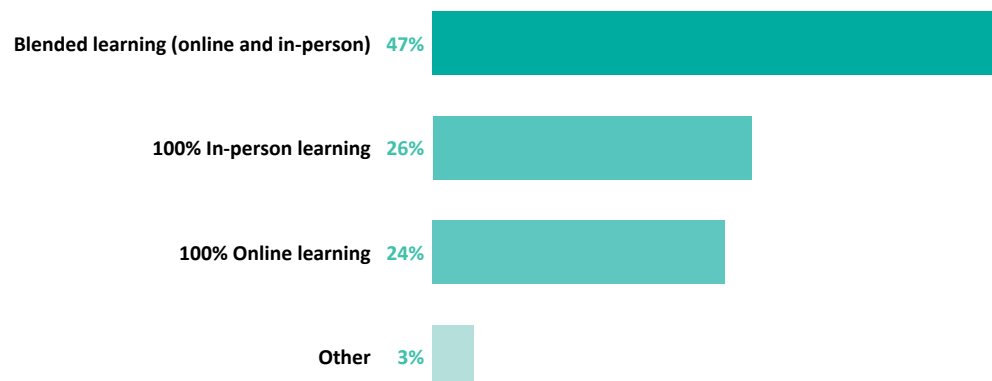
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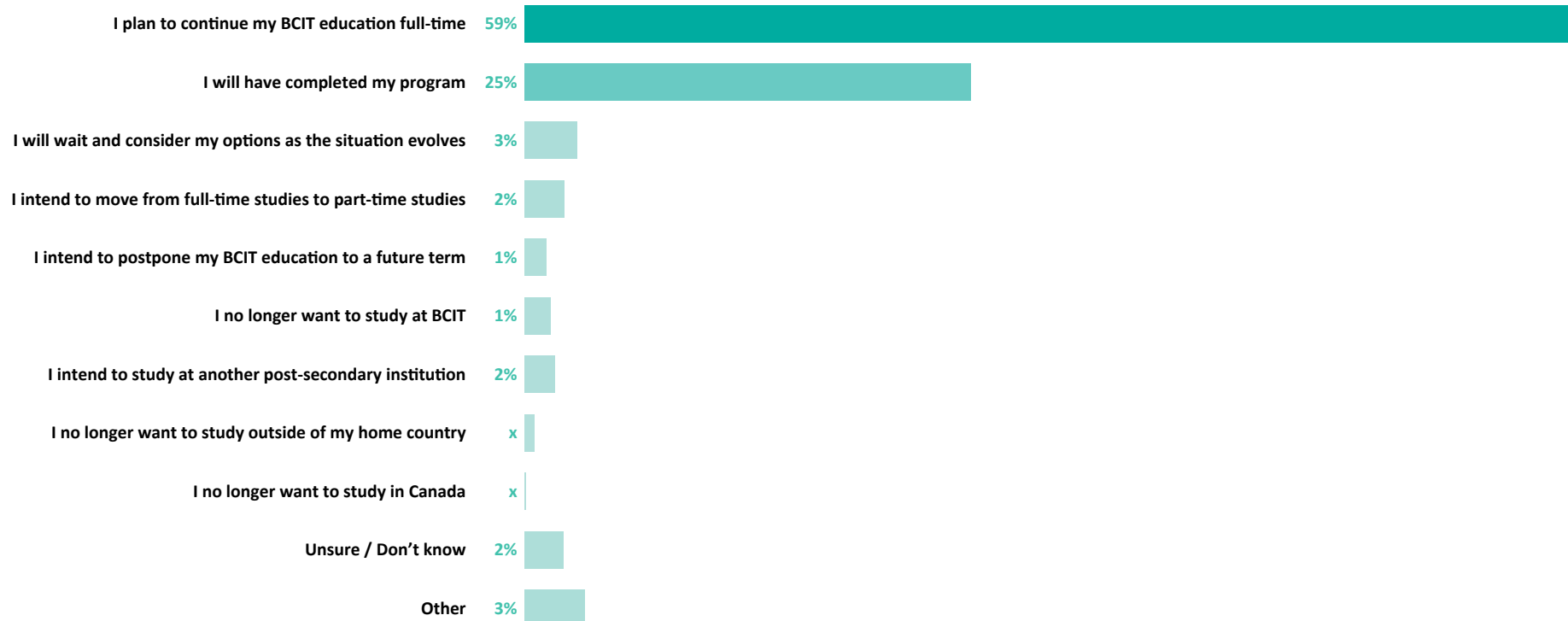
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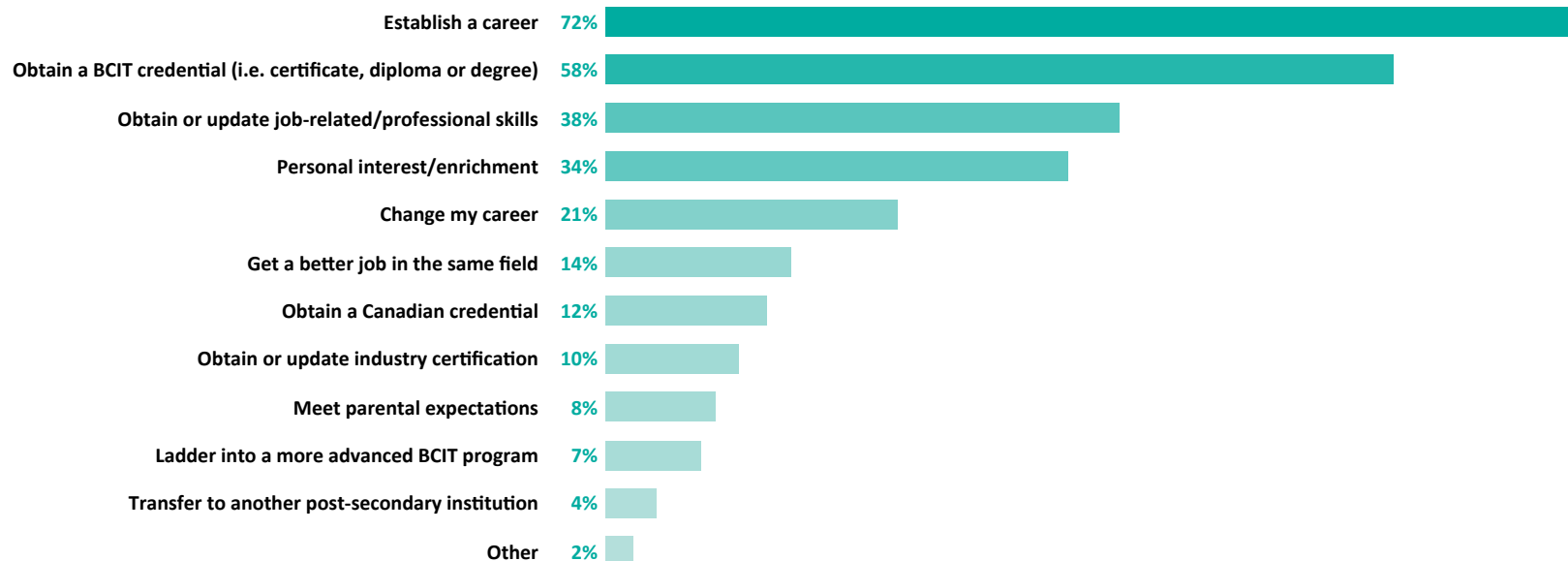
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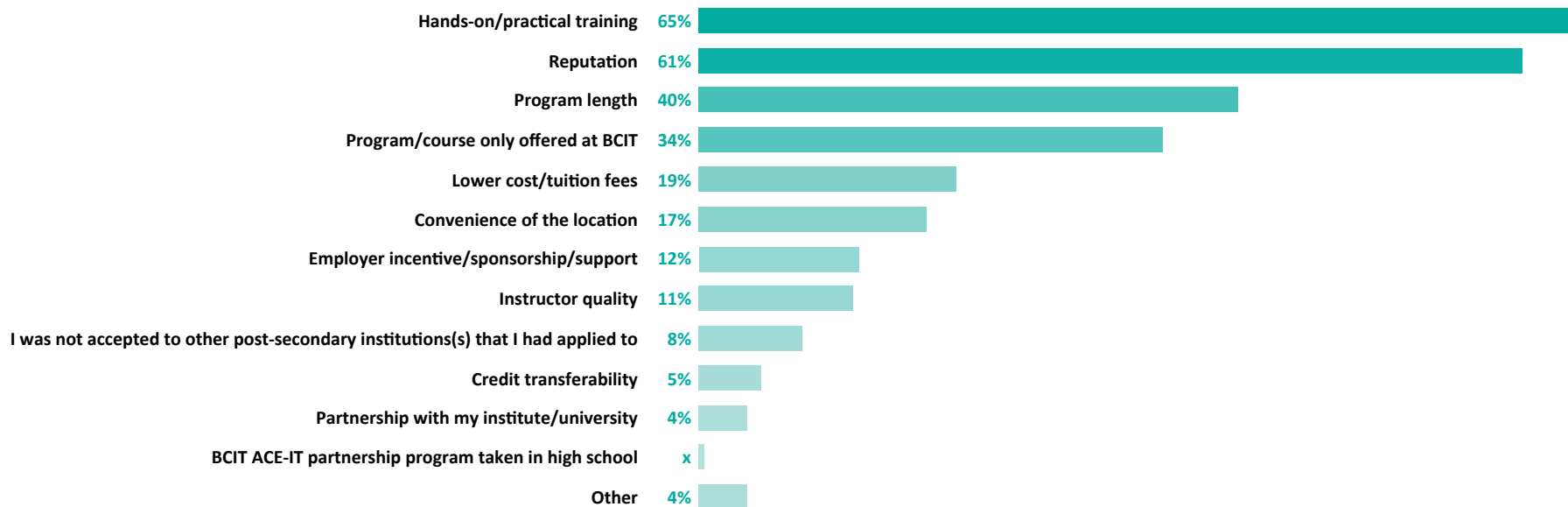
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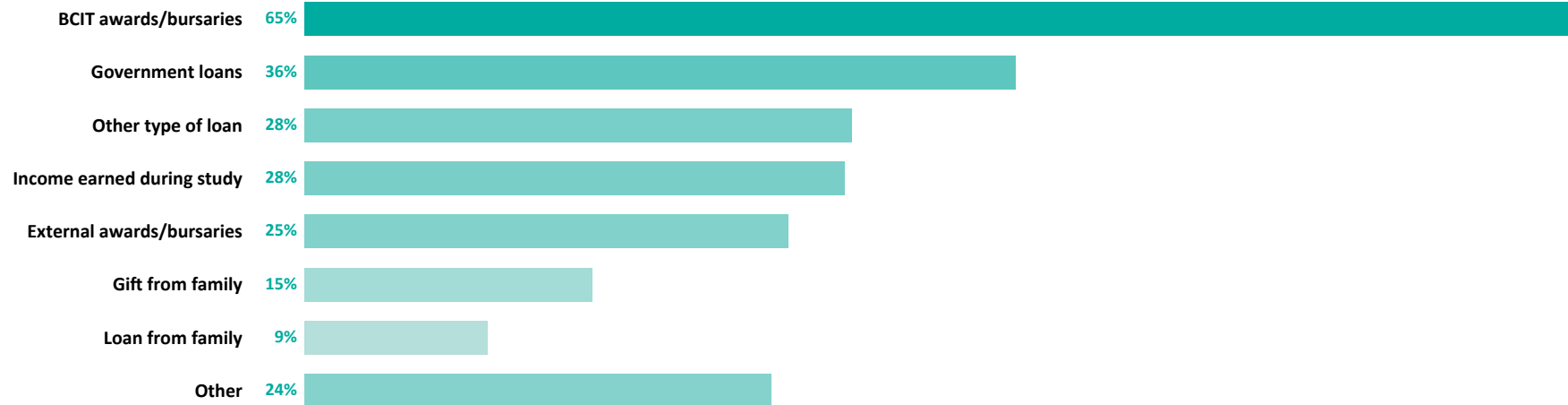
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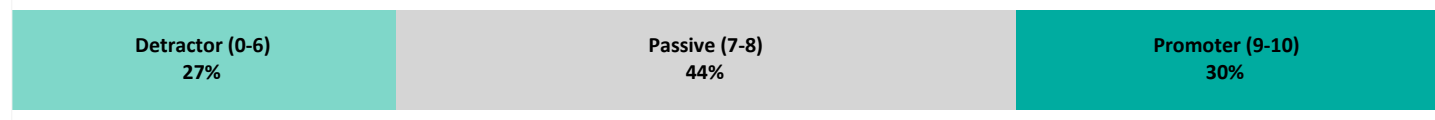
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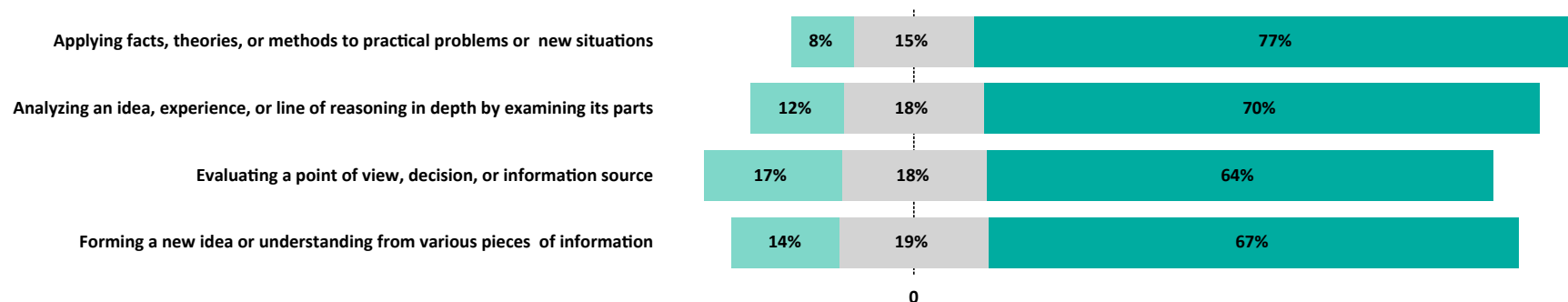


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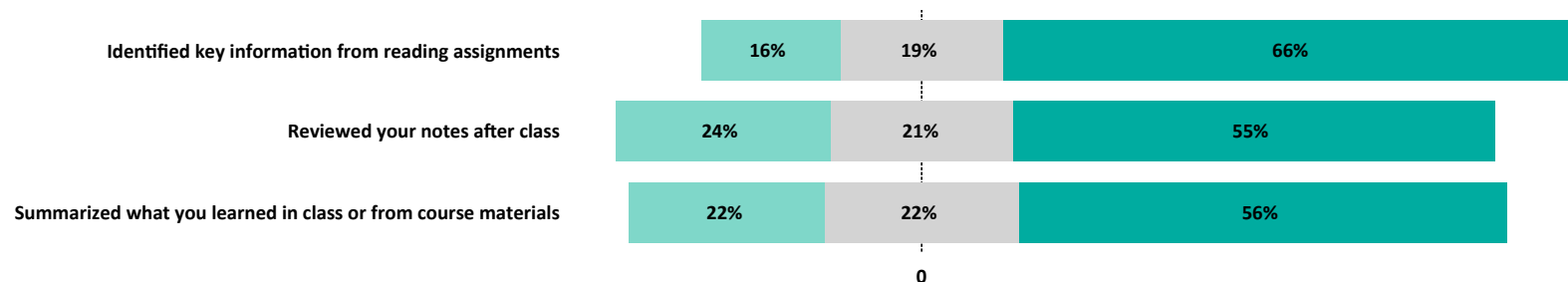


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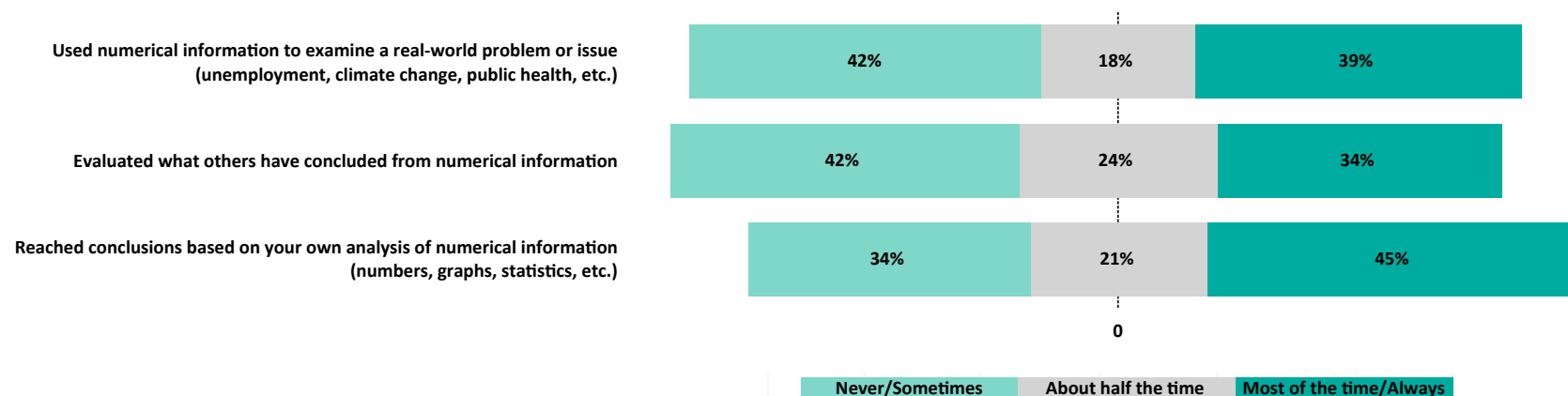
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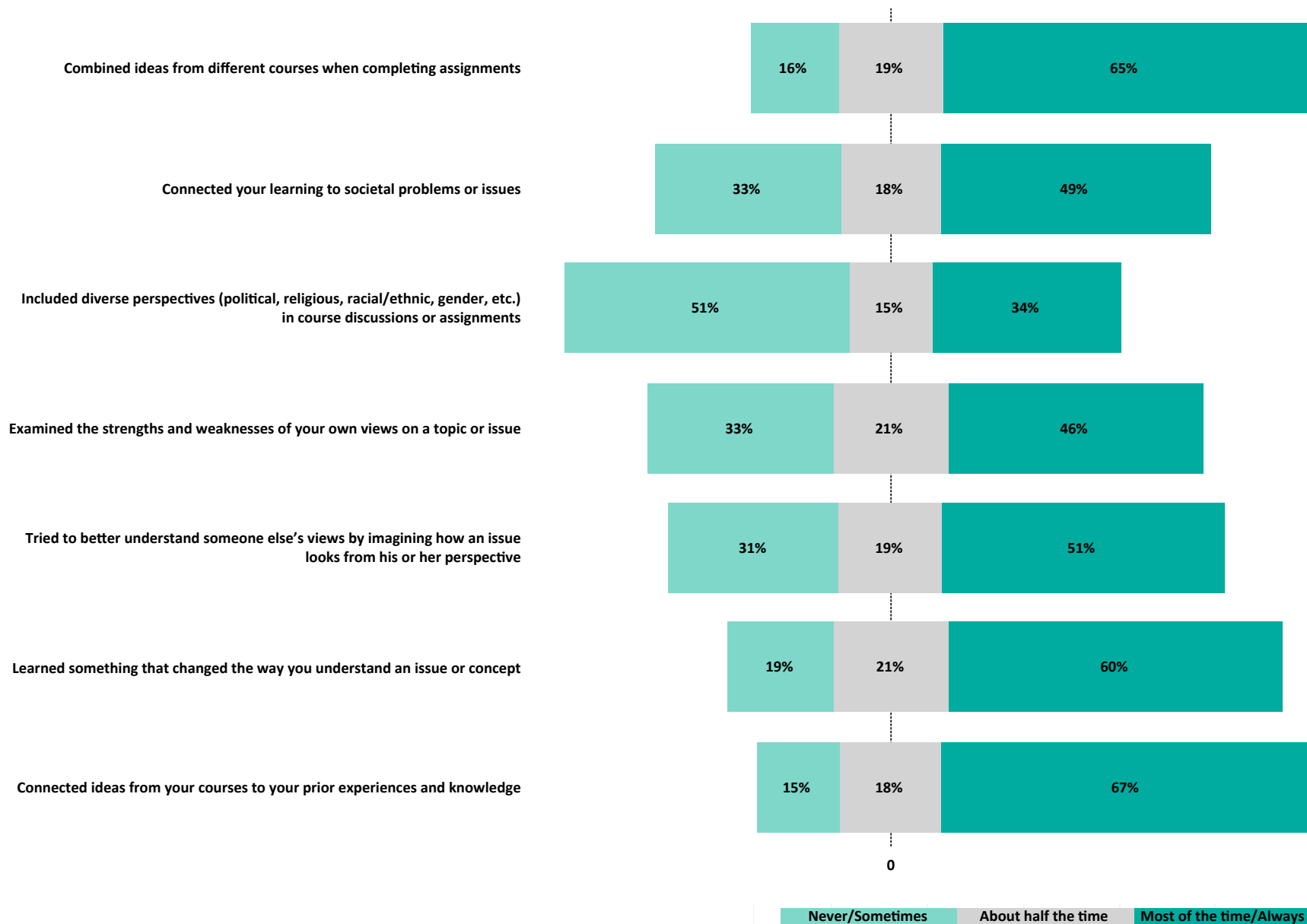
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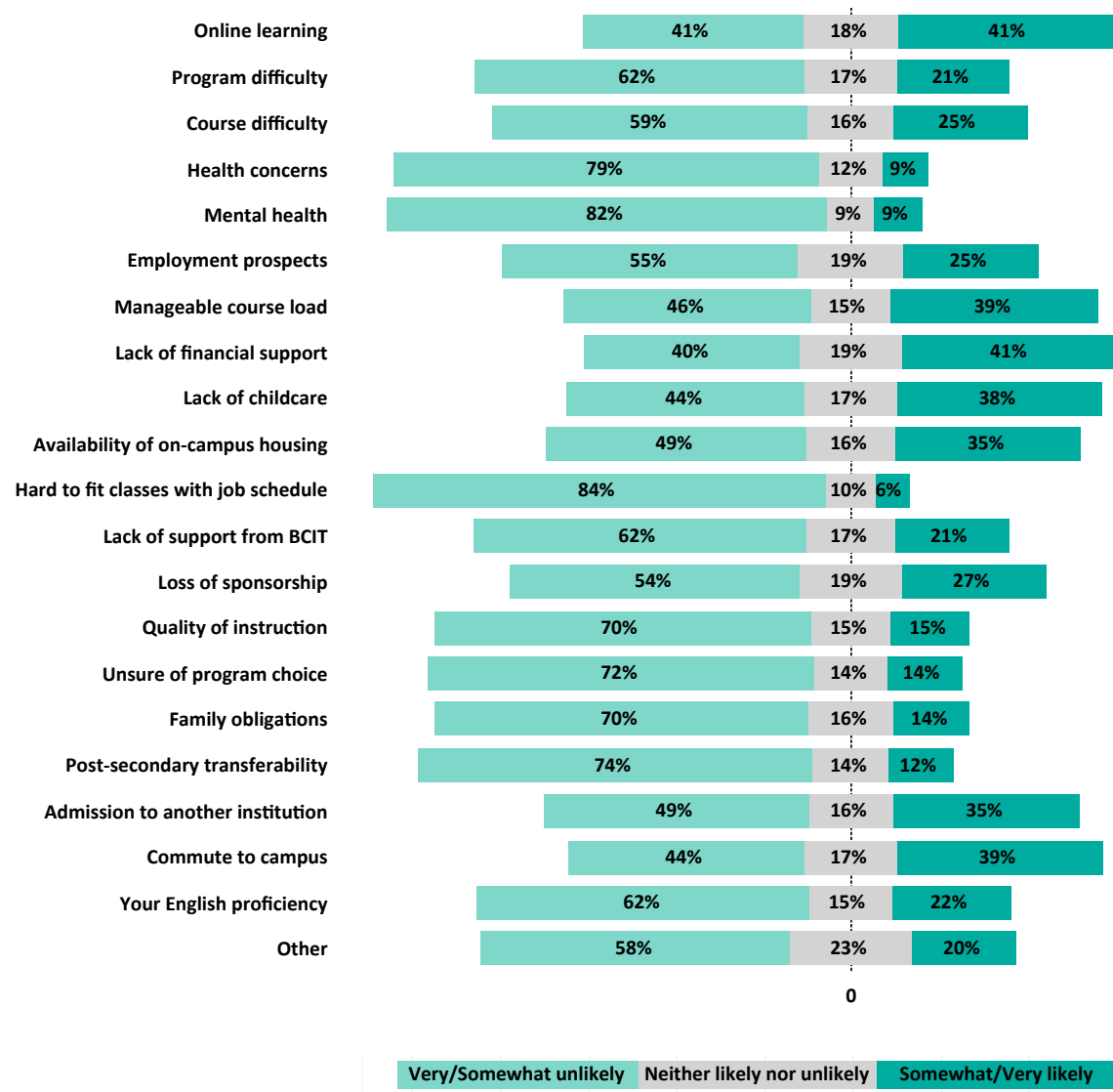
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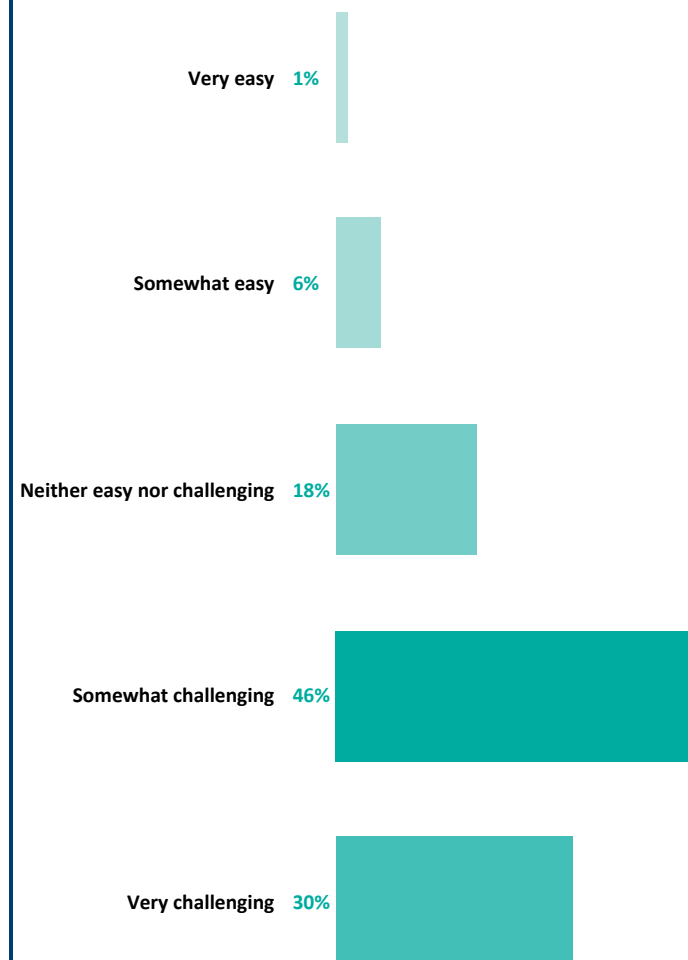
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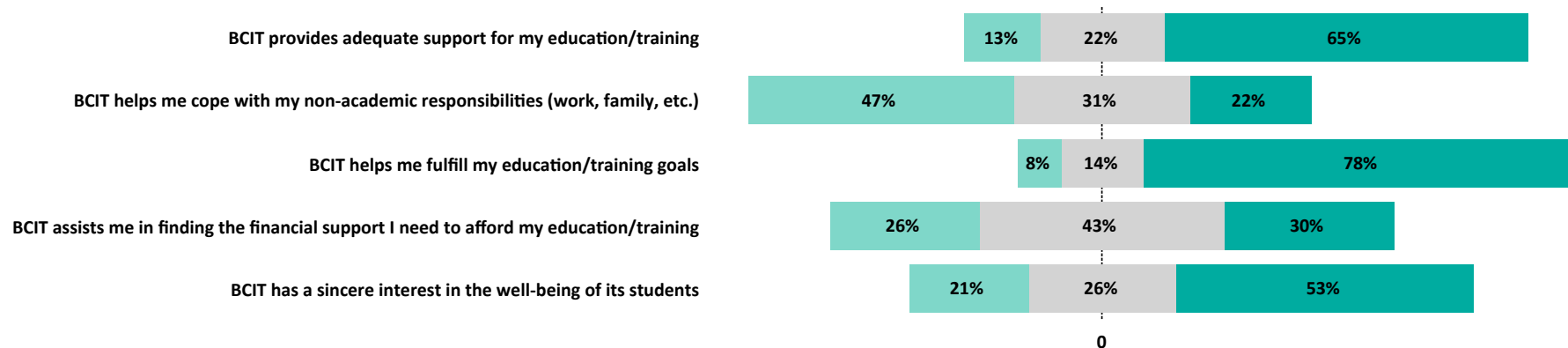
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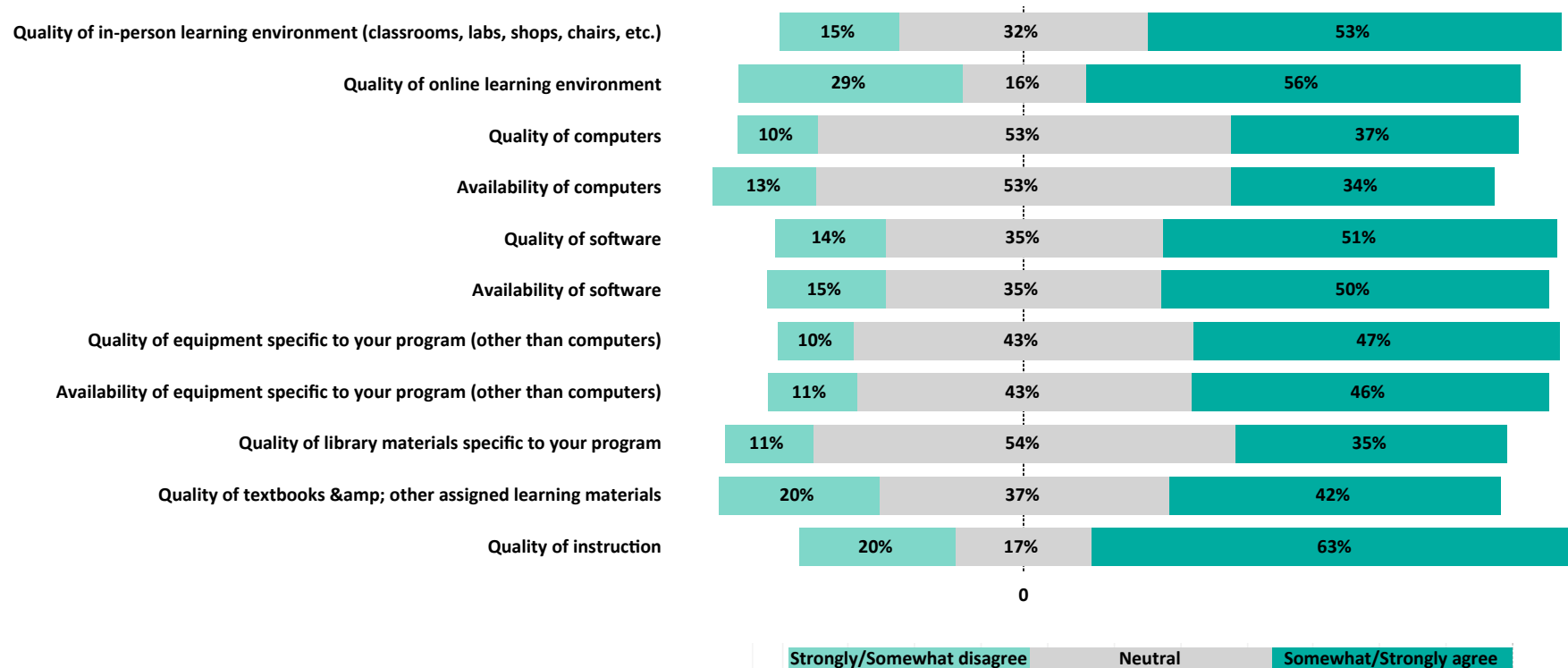
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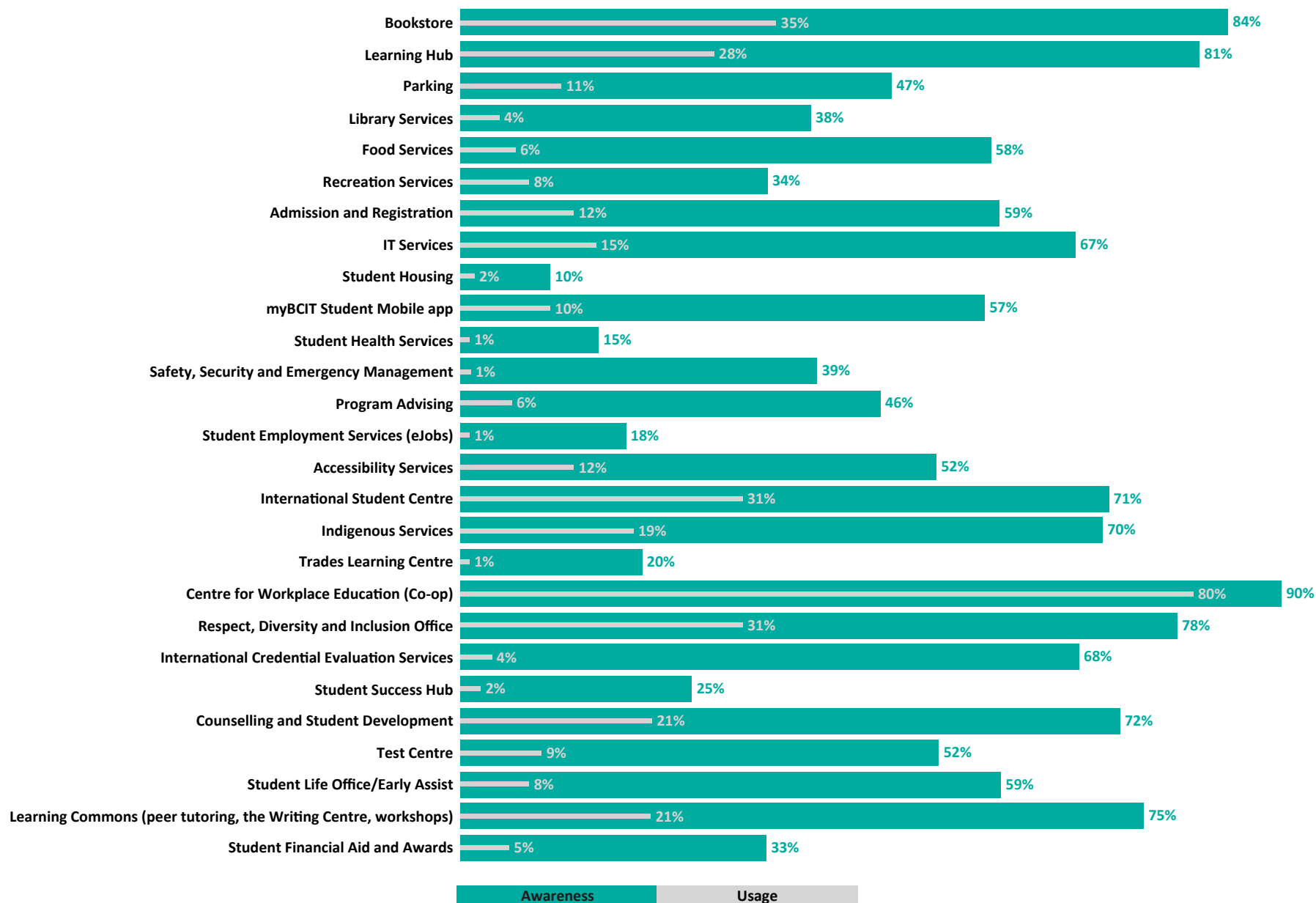
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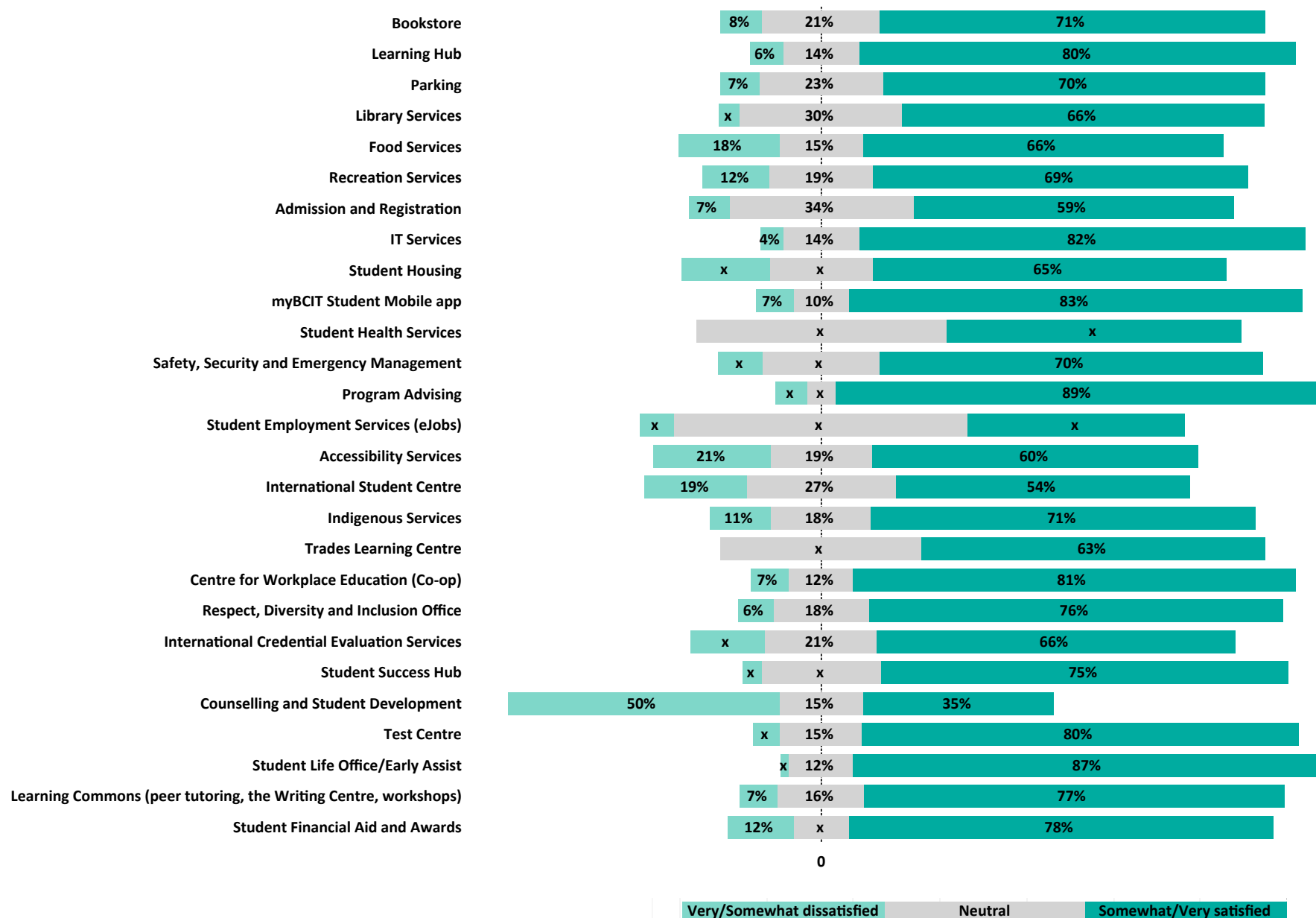
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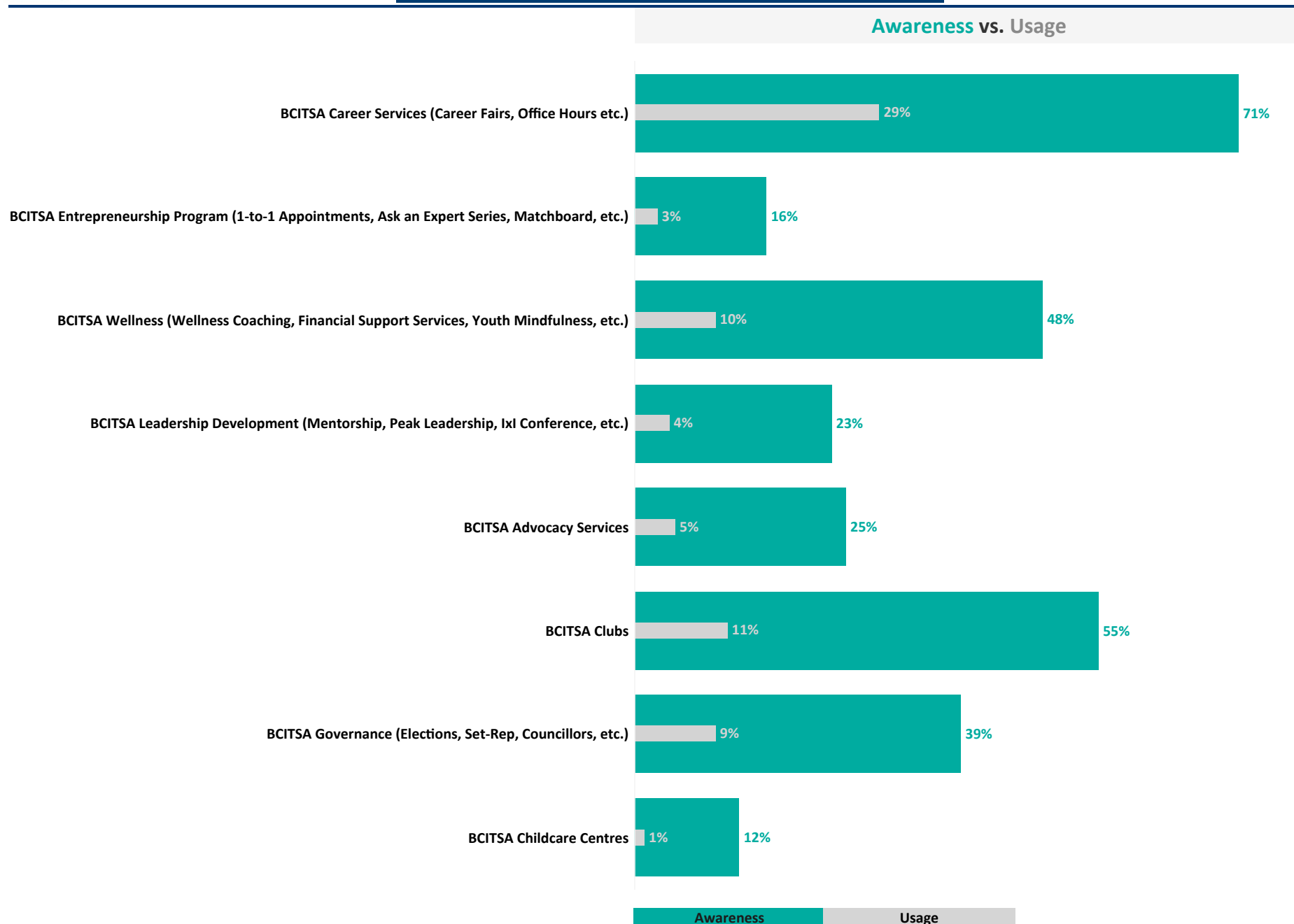


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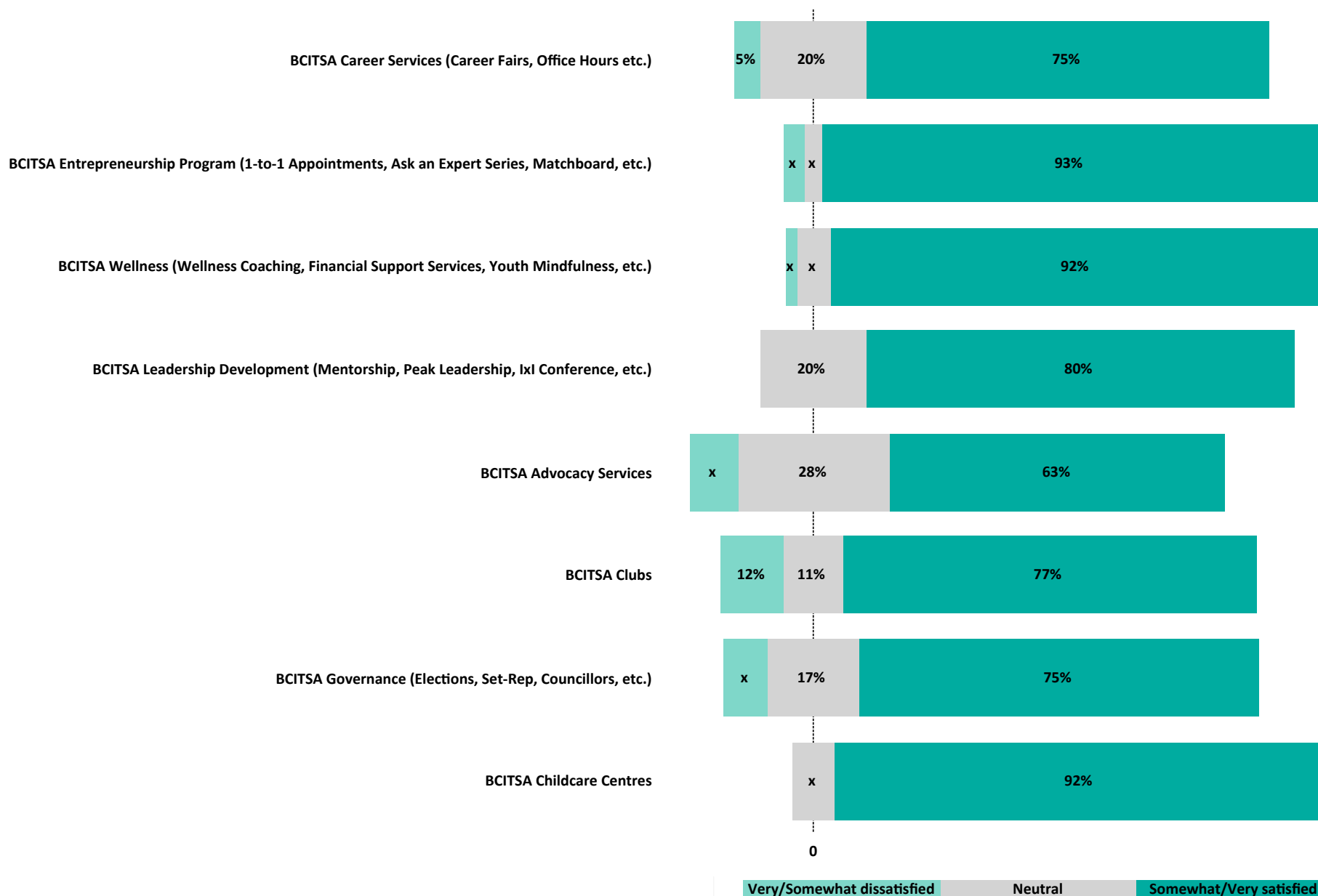


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Please rate your level of **SATISFACTION** with the BCIT Student Association services you have used.



Results by

Apprenticeship

School

Construction and the Environment 75%

Energy 13%

Transportation 13%

Age Group

19 and under 5%

20 - 24 40%

25 - 29 24%

30 - 34 18%

35 - 39 7%

40 - 44 4%

45 - 49 x

50 and over 2%

Residency

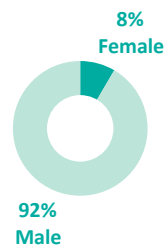
Domestic 100%

Campus

Burnaby 94%

Annacis Island 6%

Gender



Third option available for students when registering but it was not selected.

Ethnic / Cultural Background (Select all that apply)

White 58%

Chinese 10%

Filipino 5%

South Asian
(East Indian, Pakistani, Sri Lankan, etc.) 4%

Indigenous 3%

Korean 3%

Black x

Japanese x

Latin American x

Arab (Saudi, Egyptian, etc.) x

Southeast Asian (Cambodian,
Indonesian, Laotian, Vietnamese, etc.) x

West Asian (Afghan, Iranian, etc.) x

Other 14%

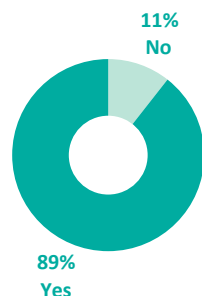
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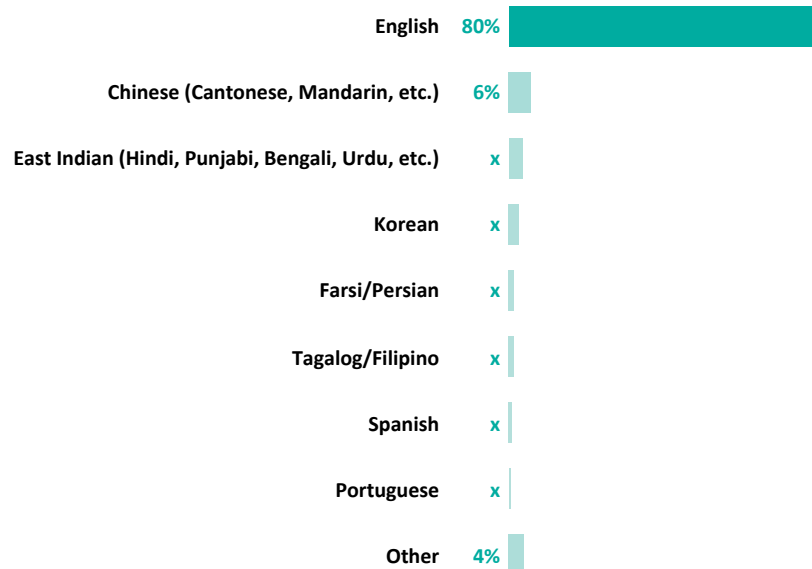
First Nations non-status x

Métis x

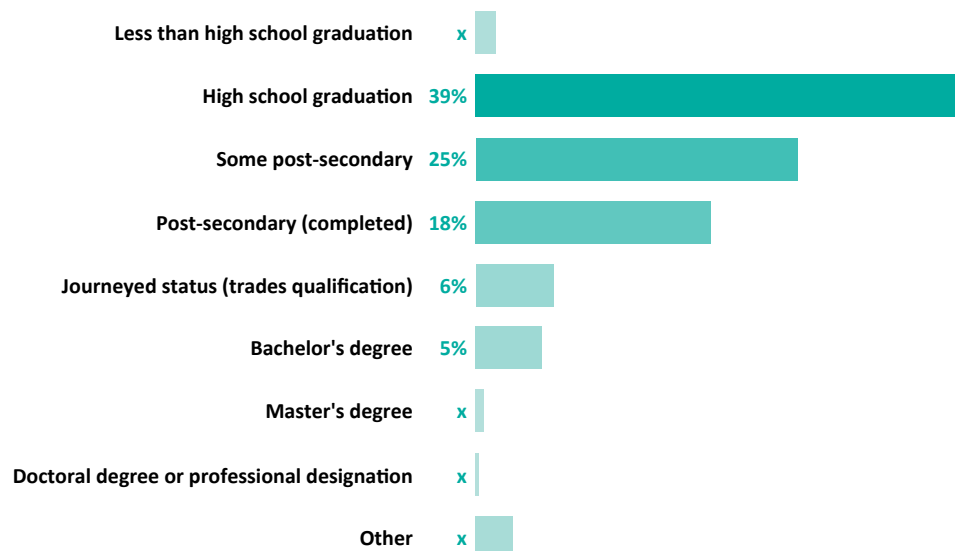
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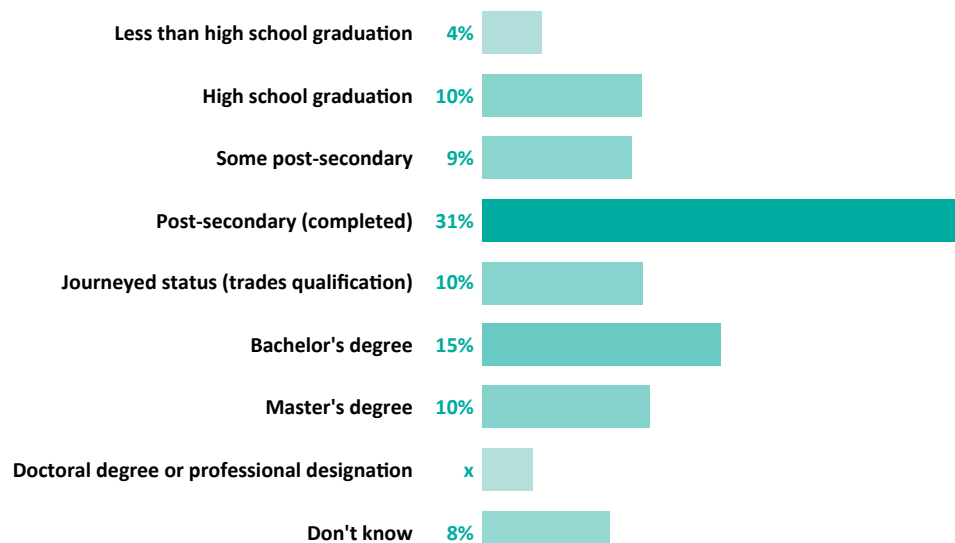
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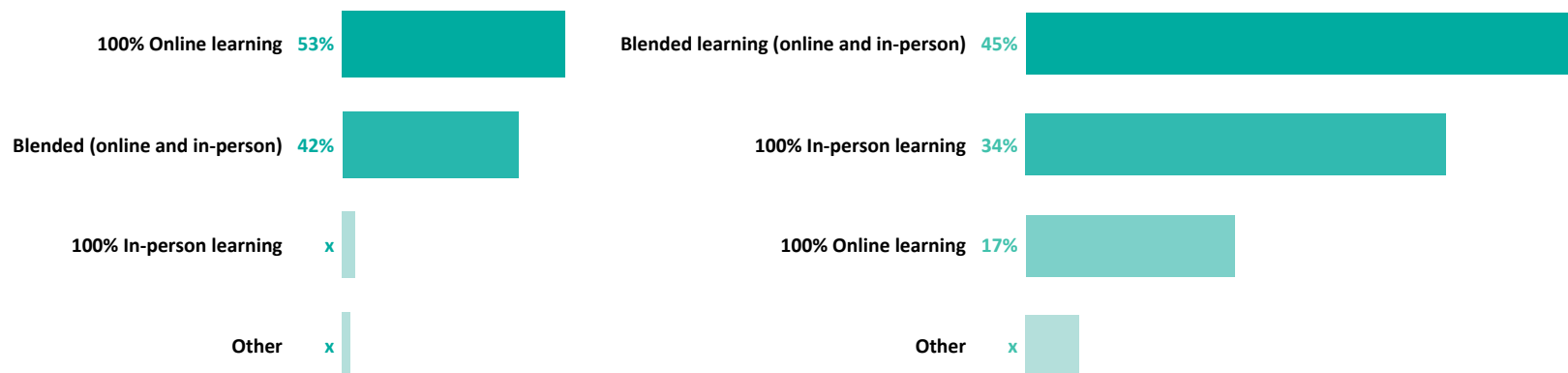
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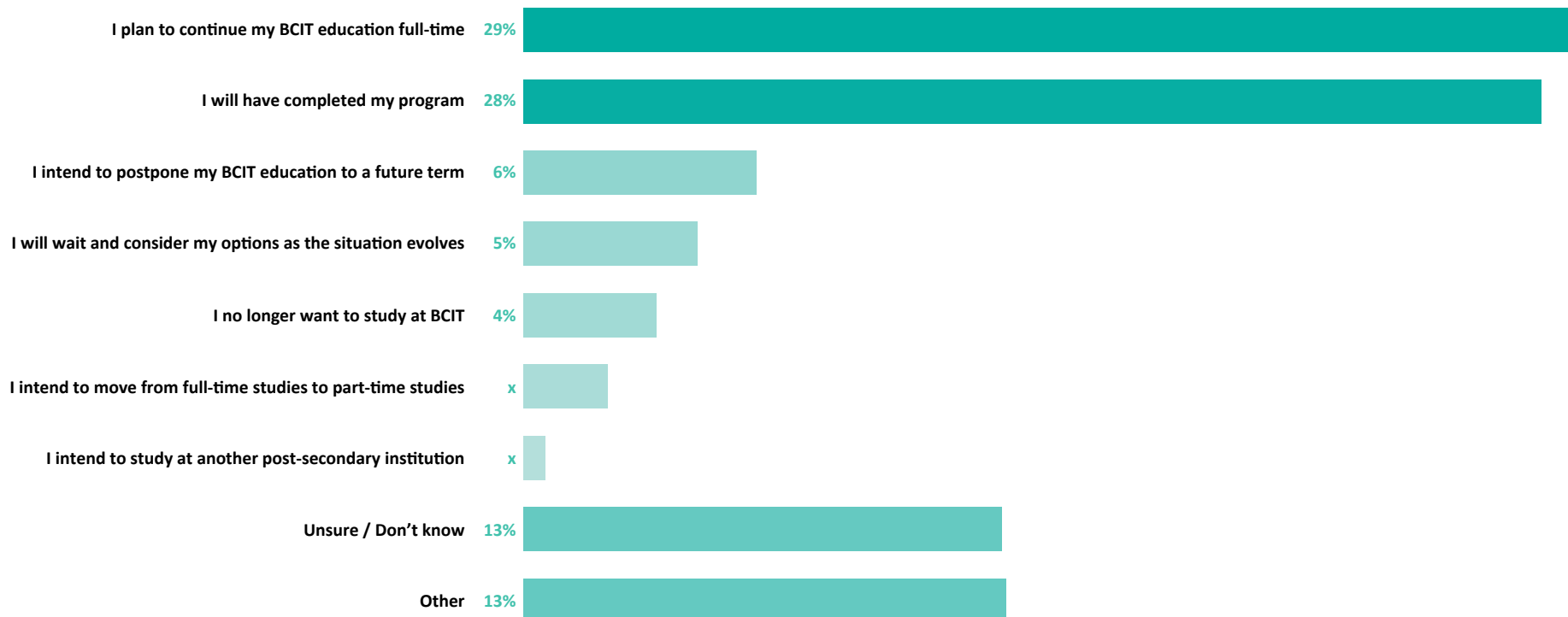
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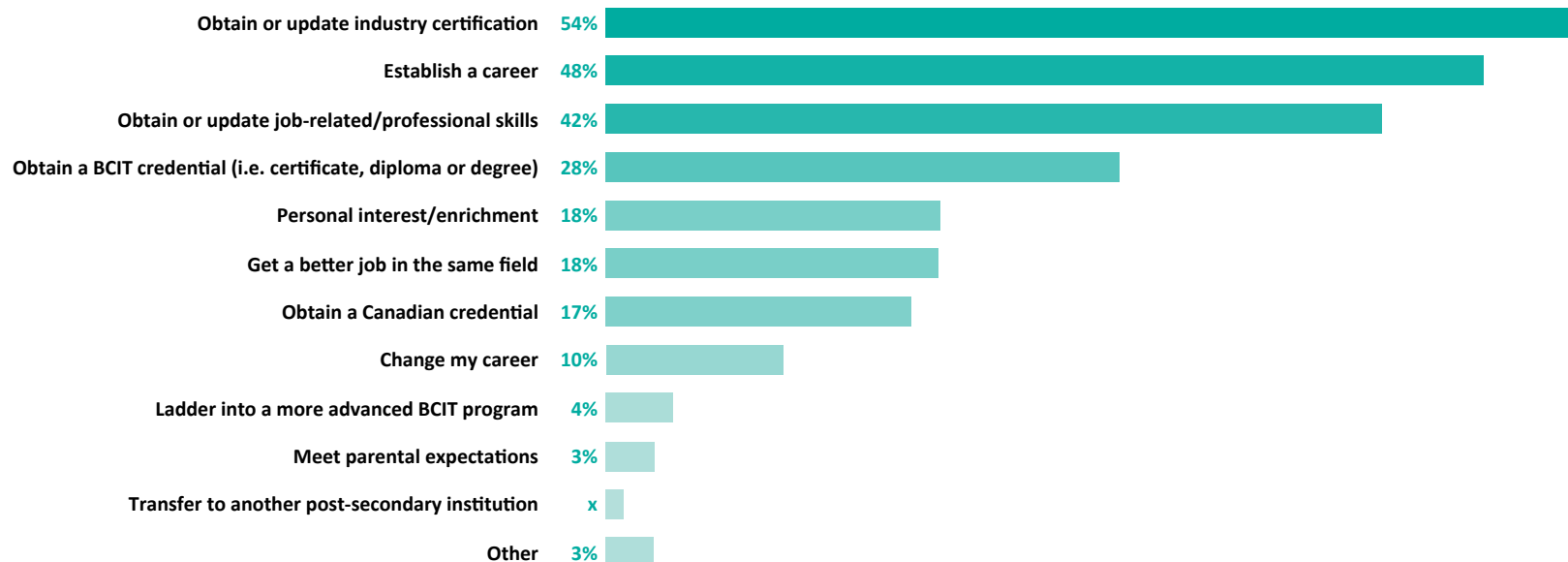
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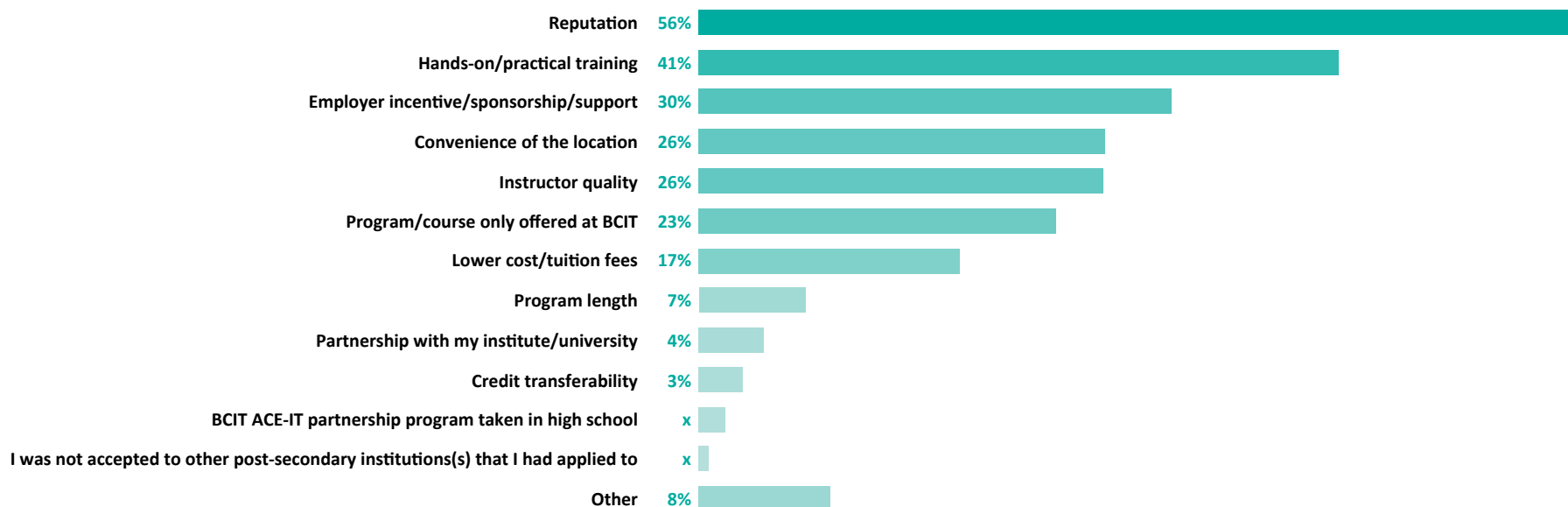
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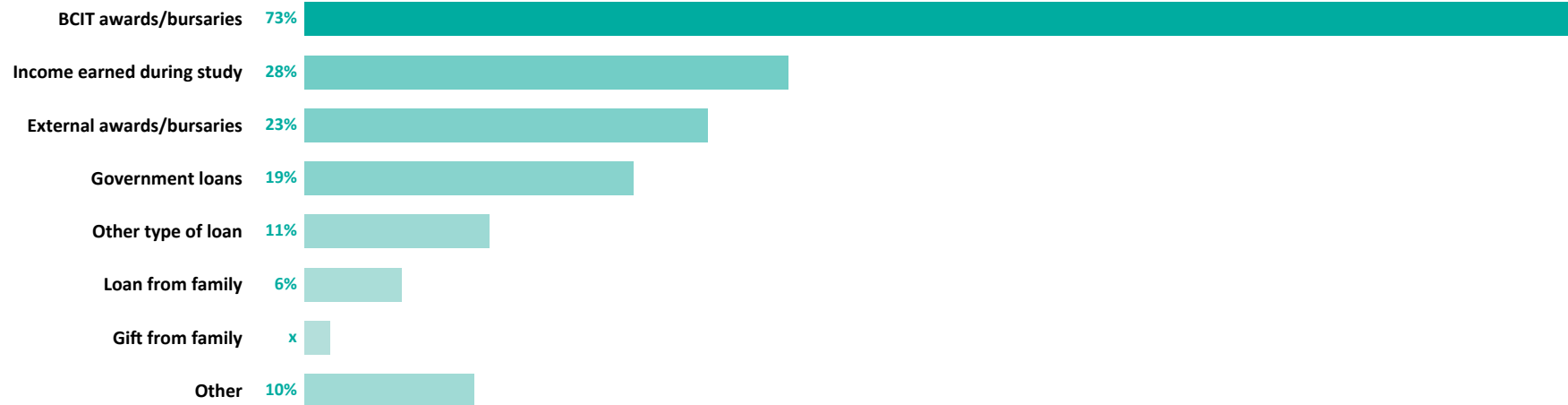
What were your objectives in enrolling at BCIT? (Select 3 maximum)



What were your 3 main reasons for considering BCIT? (Select 3 maximum)



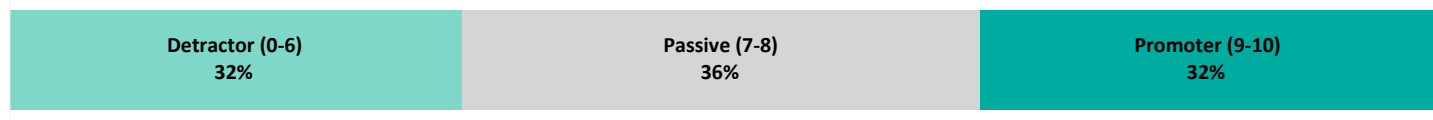
What were the three main sources of your educational funding? (Select 3 maximum)



Overall, how satisfied are you with the education/training you have received at BCIT?

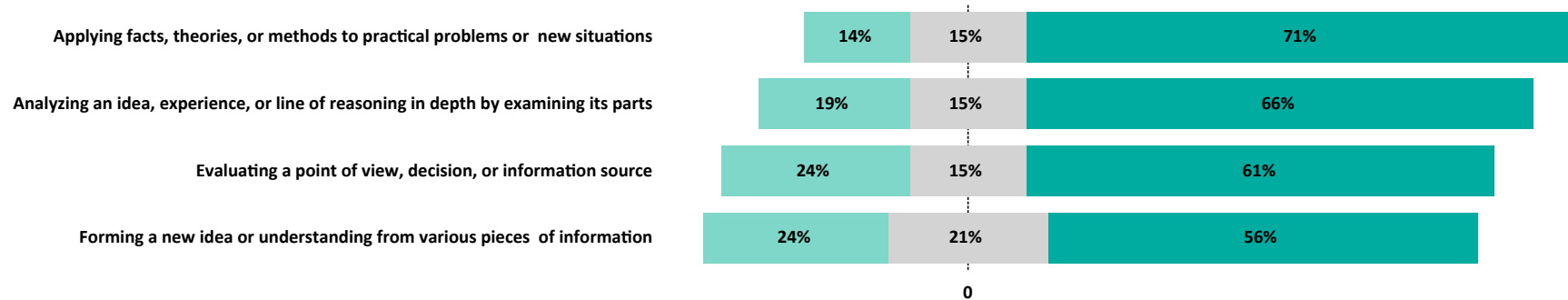


On a scale of 0 - 10, how likely are you to recommend BCIT to your family, friends or co-workers?

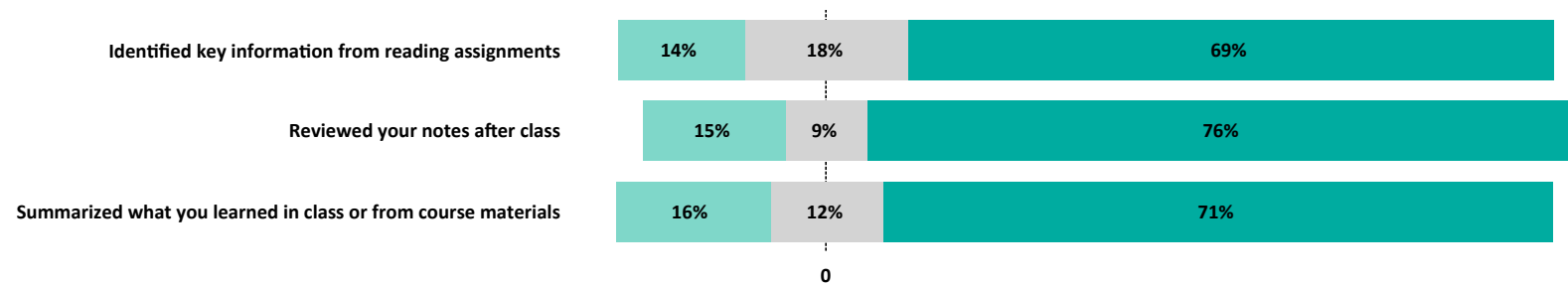


NPS = 0%

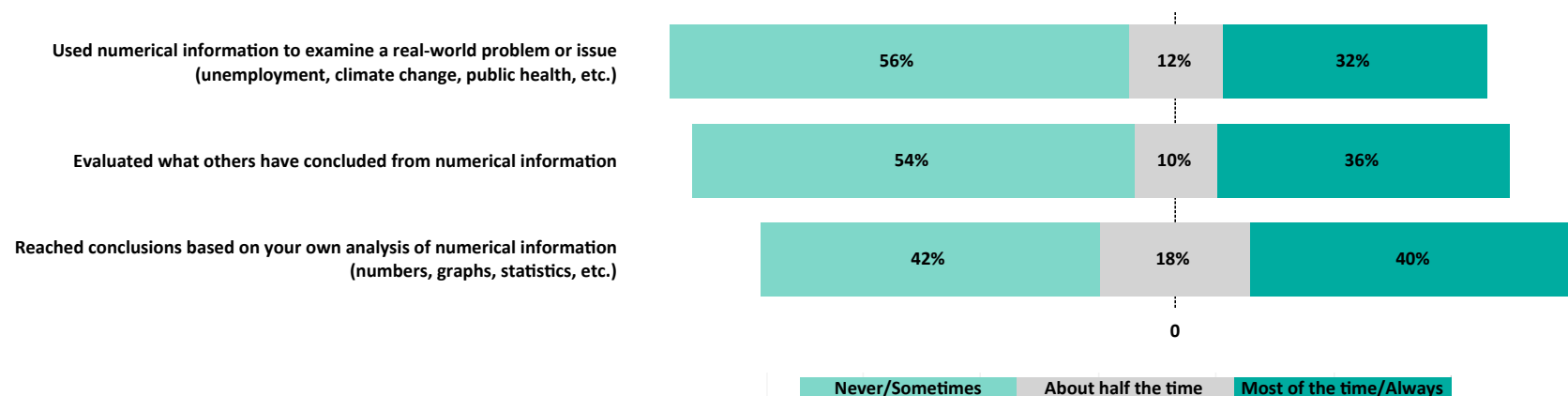
Higher-Order Learning: During the current/most recent term, how much has your coursework emphasized the following:



Learning Strategies: During the current /most recent term, how often have you:



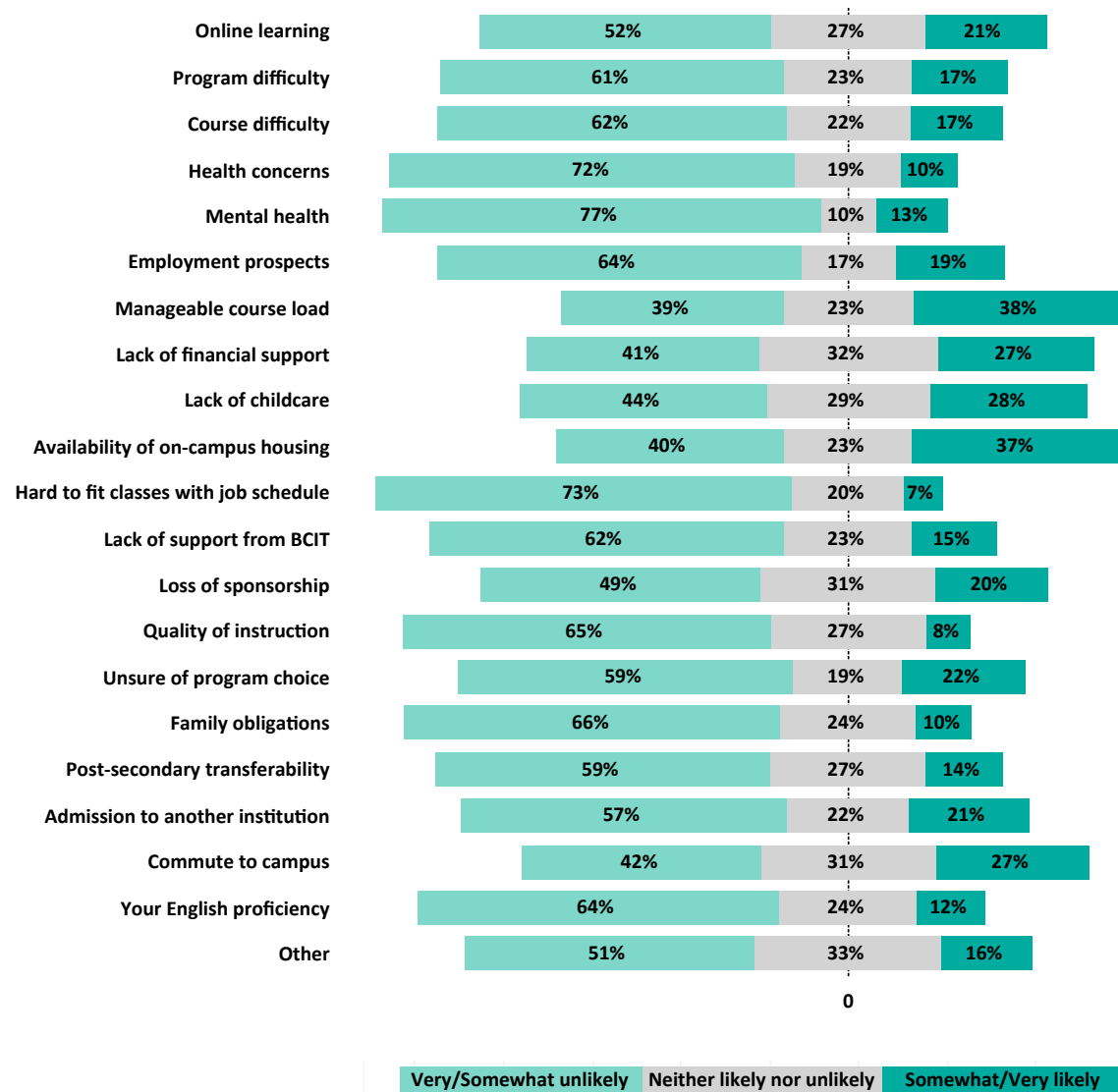
Quantitative Reasoning: During the current /most recent term, how often have you:



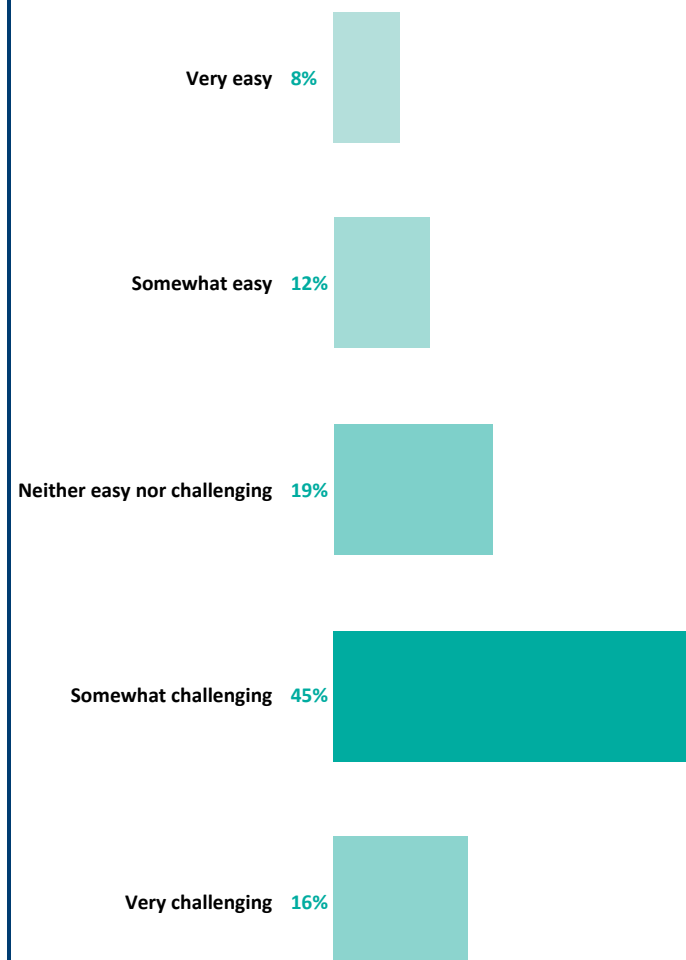
Reflective & Integrative Learning: During the current/most recent term, how often have you:



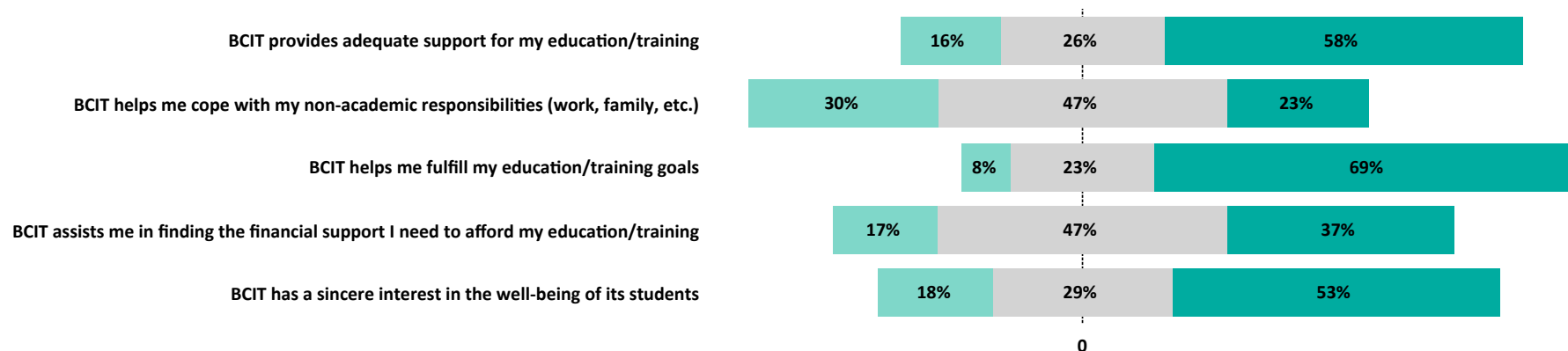
How likely is it that any of the following factors could delay or prevent you from completing your education/training at BCIT?



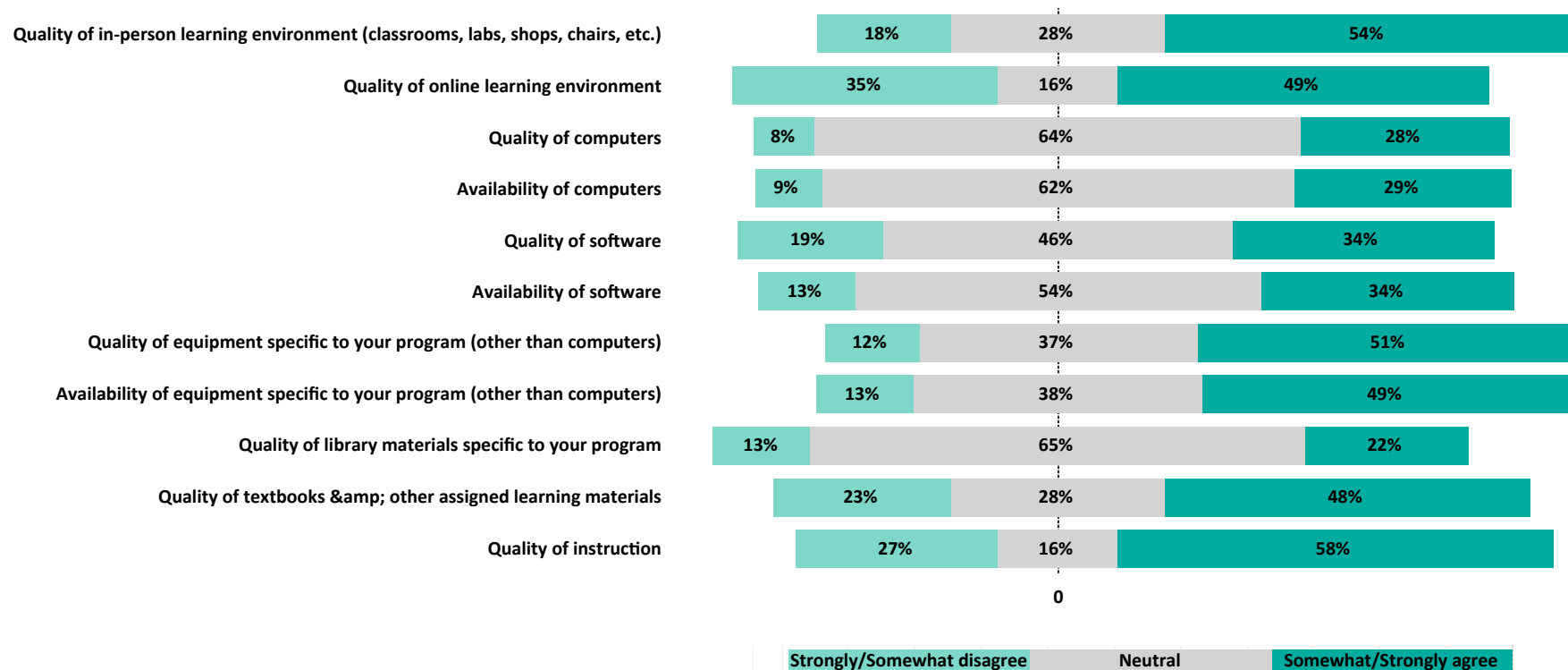
Overall, how easy or challenging do you find your education/training at BCIT?



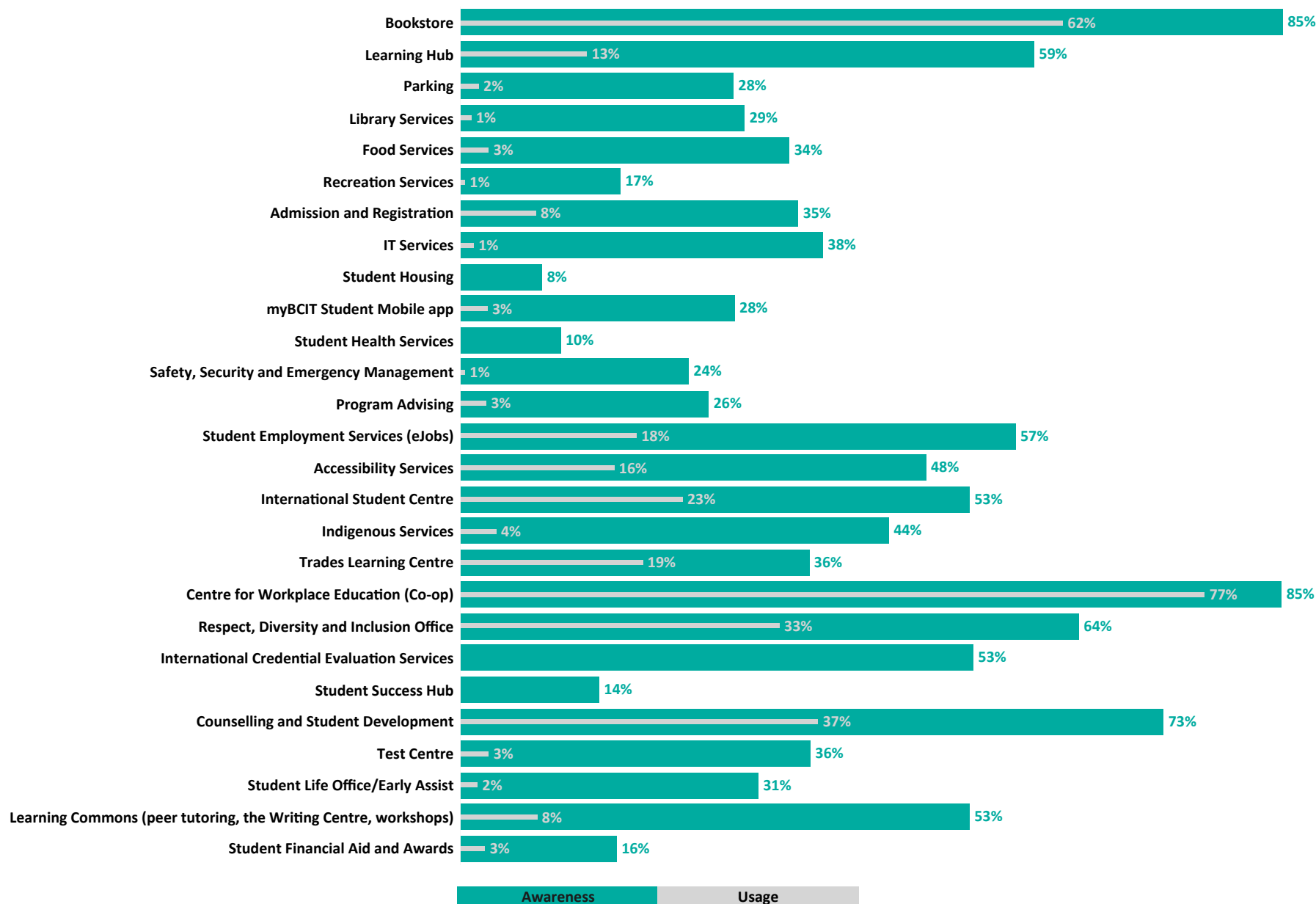
To what extent do you agree or disagree with the following statements?



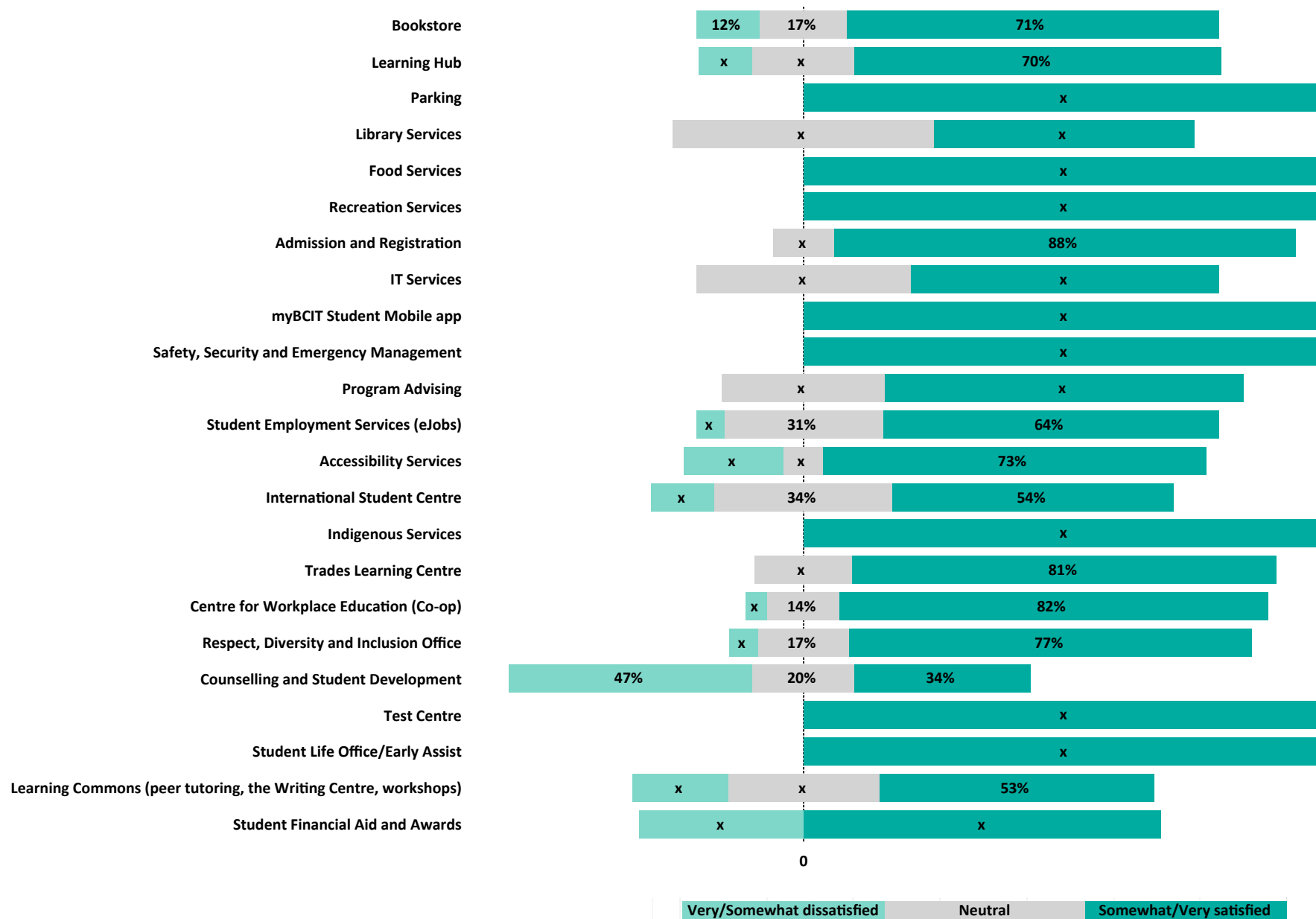
How satisfied are you with the following resources/facilities related to your program?

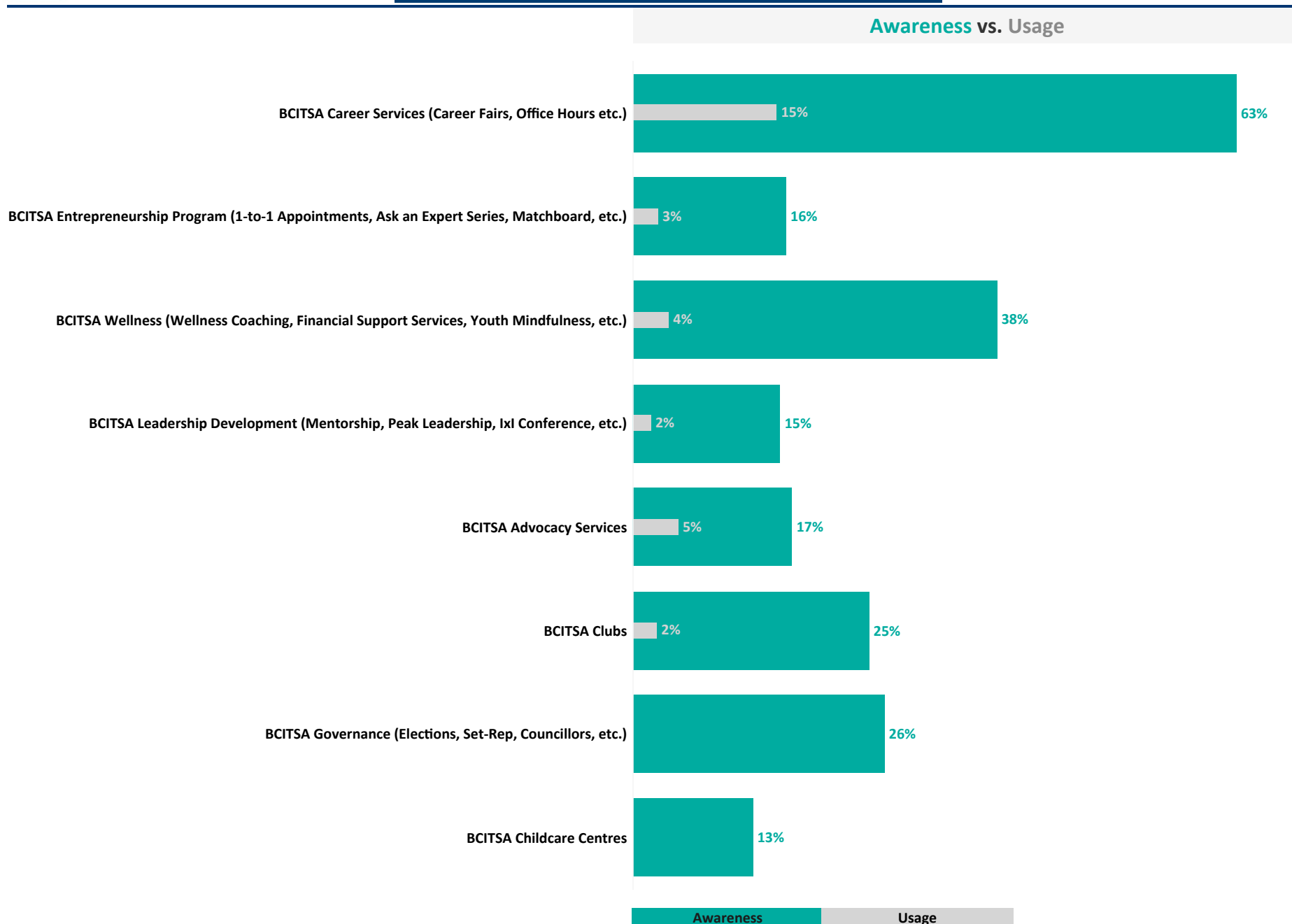


Awareness vs. Usage



Please rate your level of **SATISFACTION** with the BCIT student services you have used.





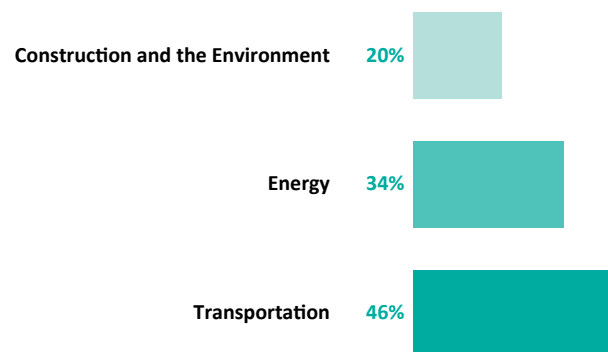
Please rate your level of **SATISFACTION** with the BCIT Student Association services you have used.



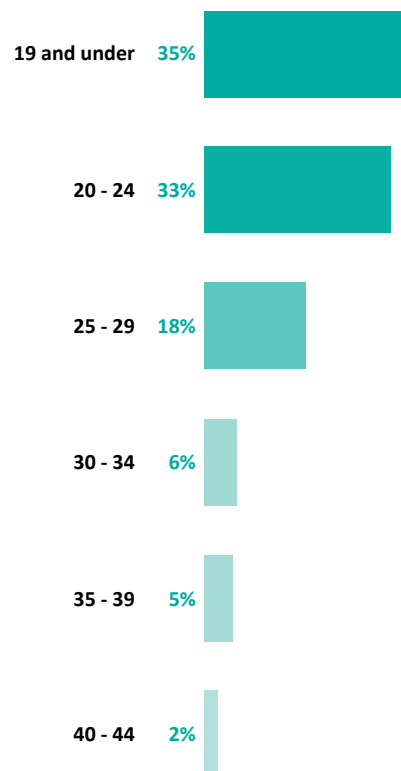
Results by

Trades & Technical Studies

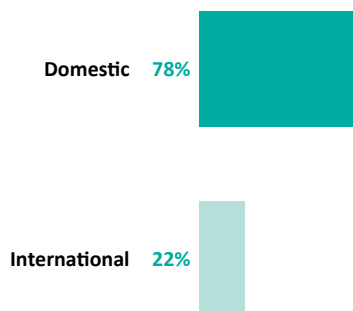
School



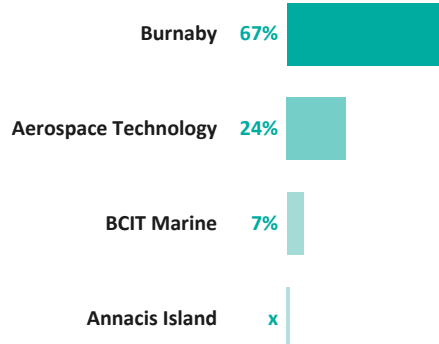
Age Group



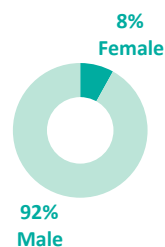
Residency



Campus

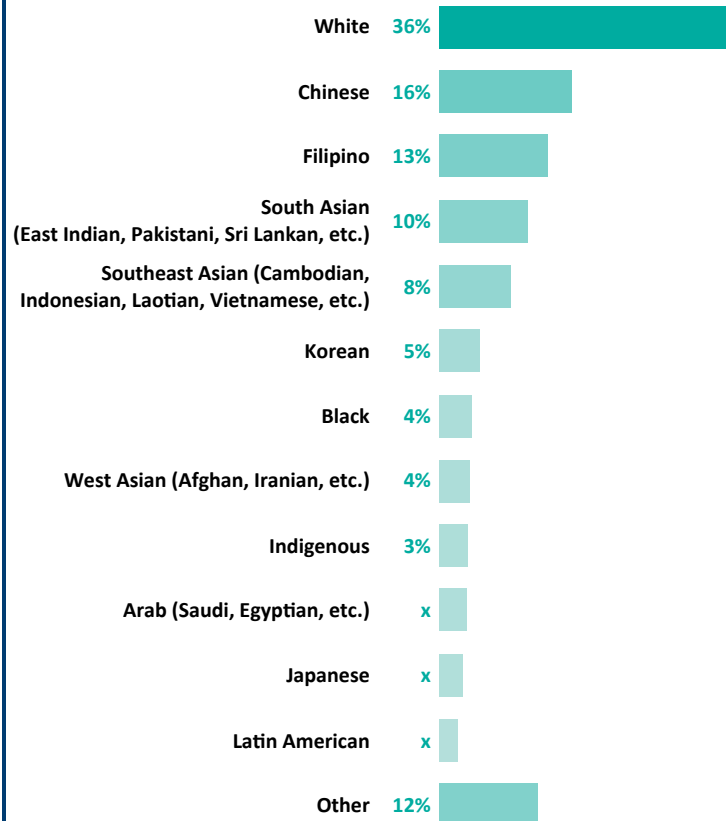


Gender

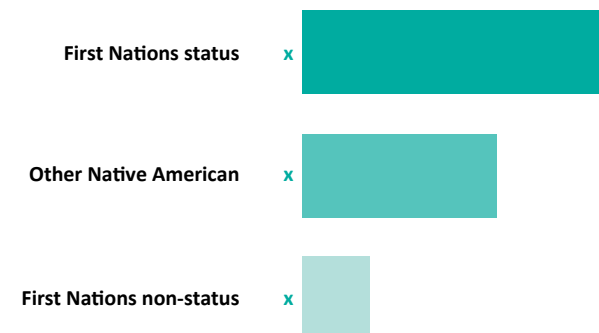


Third option available for students when registering but it was not selected.

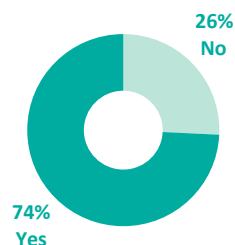
Ethnic / Cultural Background (Select all that apply)



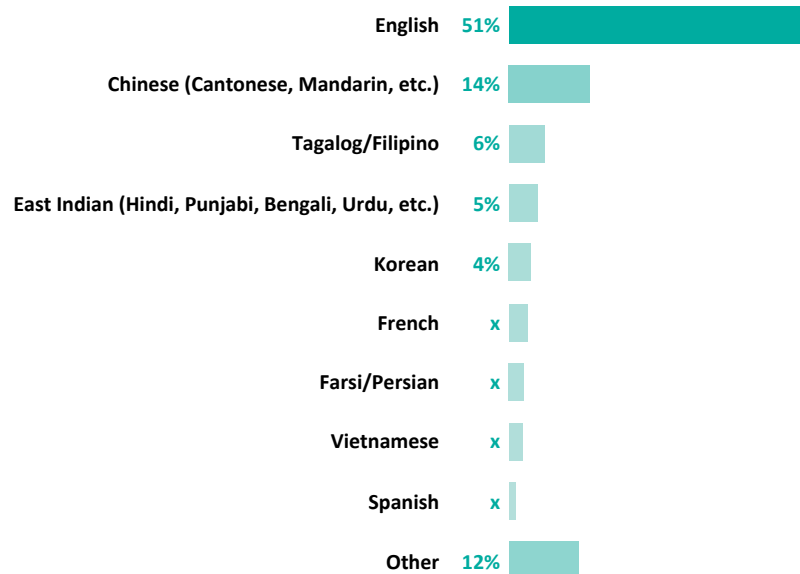
Please indicate which indigenous group you belong to:



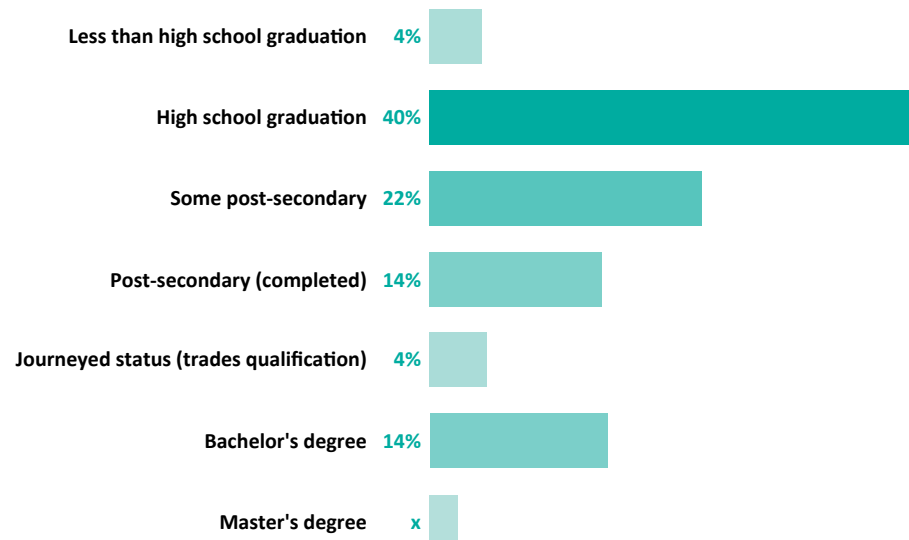
Is English your primary language? (The language you feel more comfortable using)



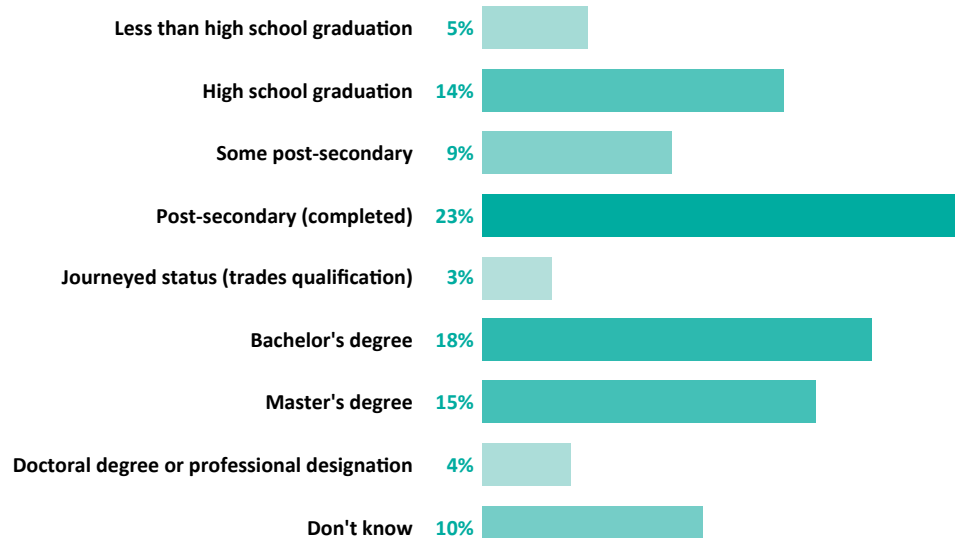
What is your main language spoken at home?



Which category best describes your highest level of education prior to enrolling at BCIT?



What is the highest level of education completed by either of your parents (or those who raised you)?



Which of the following describes your current mode of learning?

Blended (online and in-person) 65%

100% Online learning 27%

100% In-person learning 7%

Other x

Please share with us your preferred method of learning for the Fall 2021 term:

Blended learning (online and in-person) 49%

100% In-person learning 30%

100% Online learning 19%

Other x

We understand the situation may change, but as of now, what are your plans for the Fall 2021 term (September to December 2021)?

I plan to continue my BCIT education full-time 57%

I will have completed my program 18%

I will wait and consider my options as the situation evolves 7%

Unsure / Don't know 5%

I no longer want to study at BCIT x

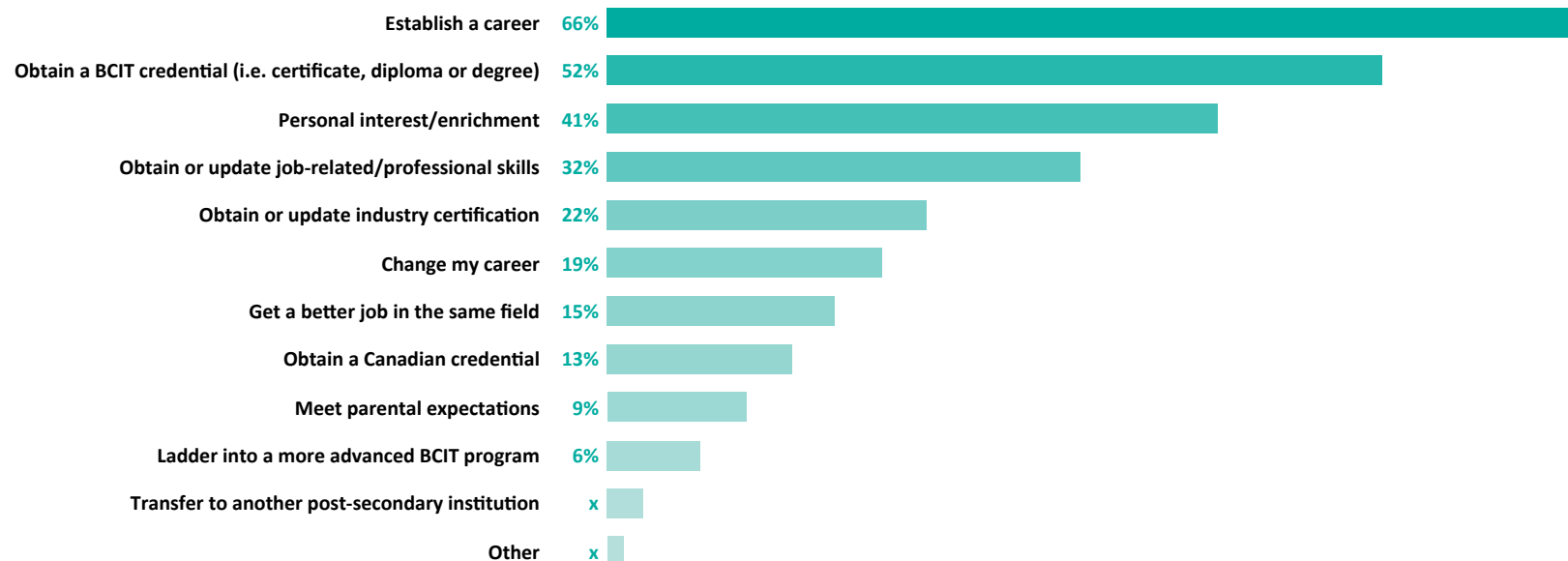
I intend to study at another post-secondary institution x

I intend to postpone my BCIT education to a future term x

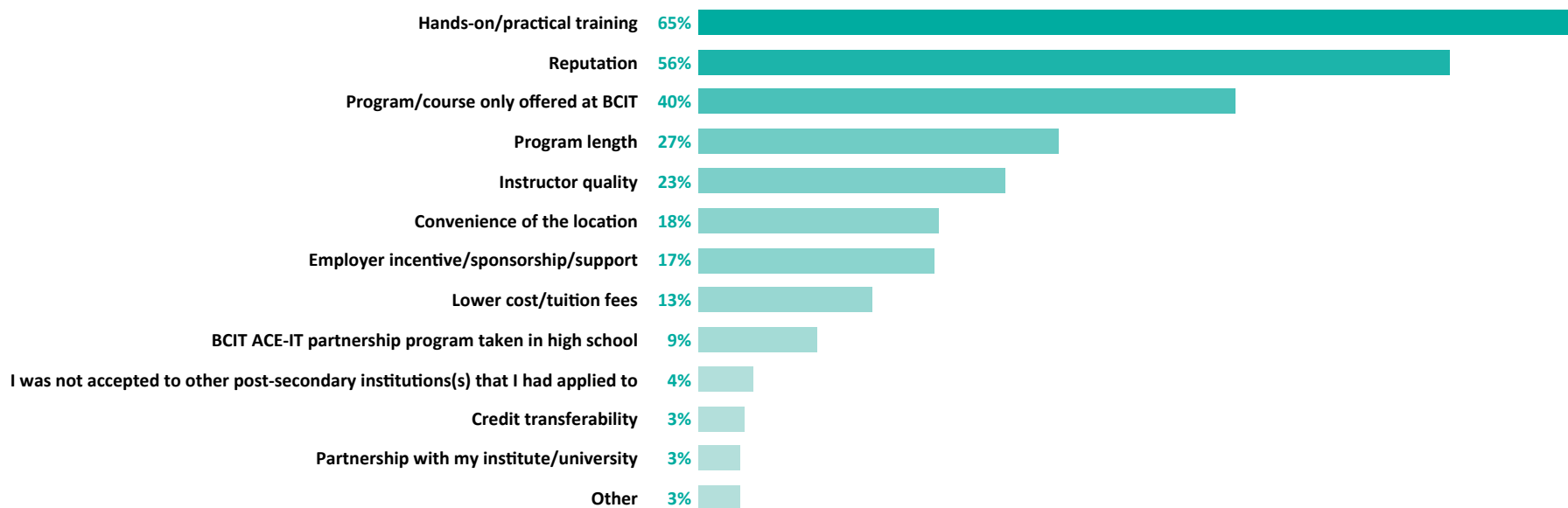
I intend to move from full-time studies to part-time studies x

Other 6%

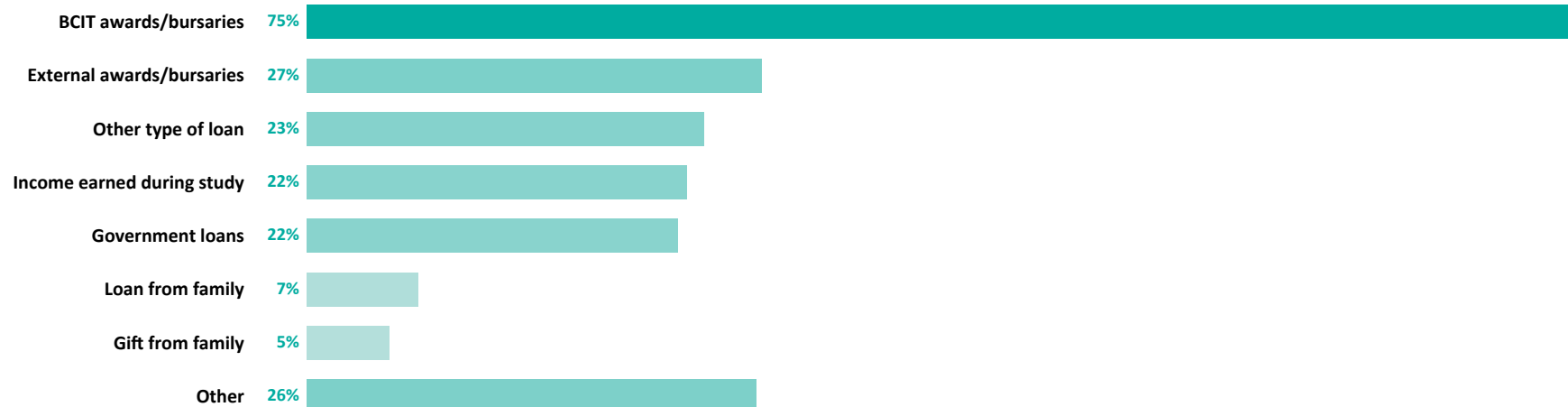
What were your objectives in enrolling at BCIT? (Select 3 maximum)



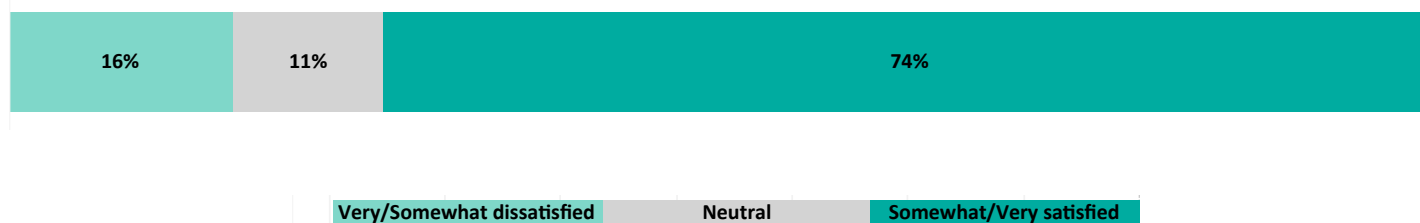
What were your 3 main reasons for considering BCIT? (Select 3 maximum)



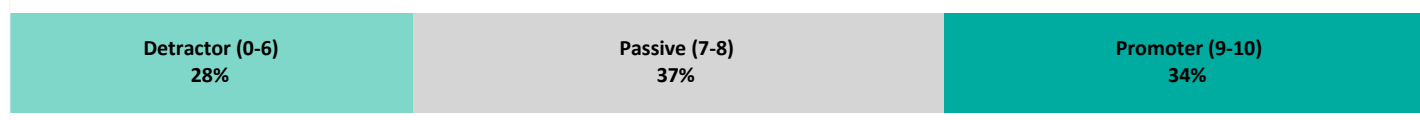
What were the three main sources of your educational funding? (Select 3 maximum)



Overall, how satisfied are you with the education/training you have received at BCIT?

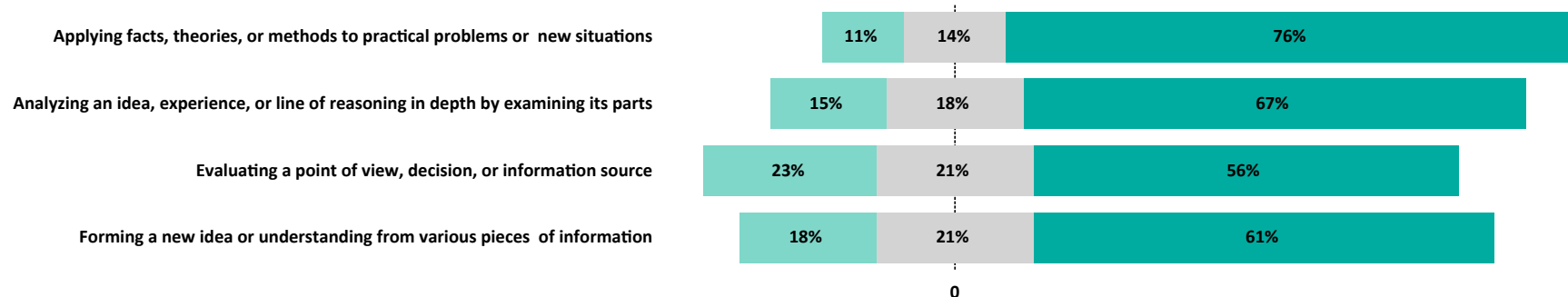


On a scale of 0 - 10, how likely are you to recommend BCIT to your family, friends or co-workers?

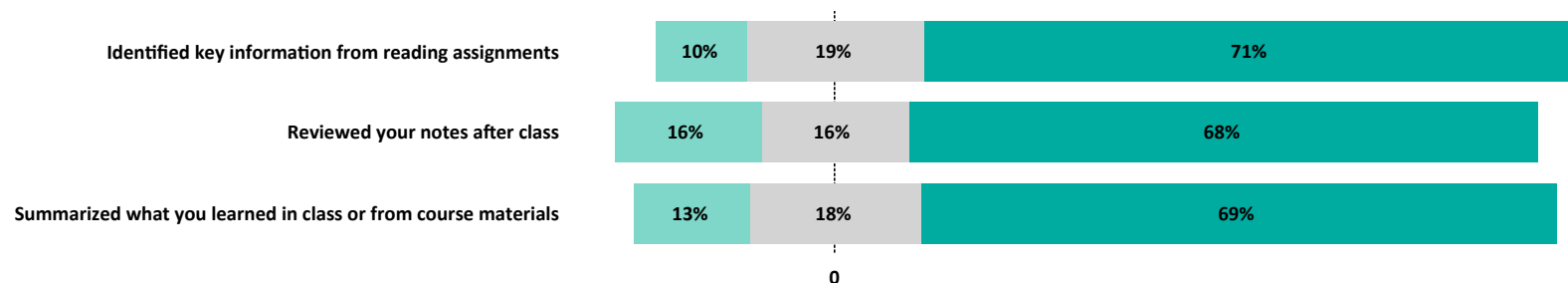


NPS = 6%

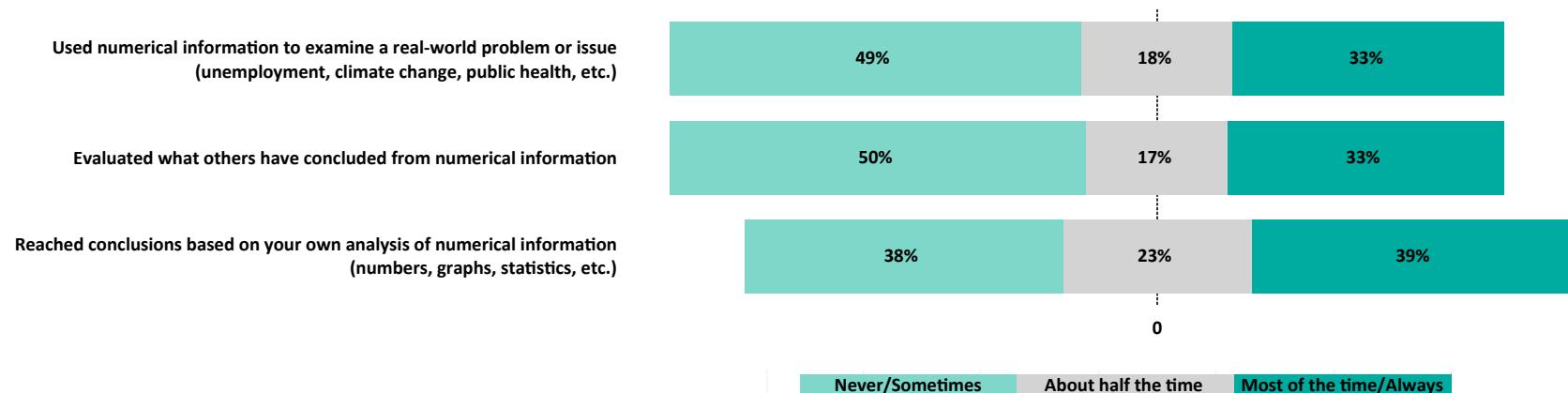
Higher-Order Learning: During the current/most recent term, how much has your coursework emphasized the following:



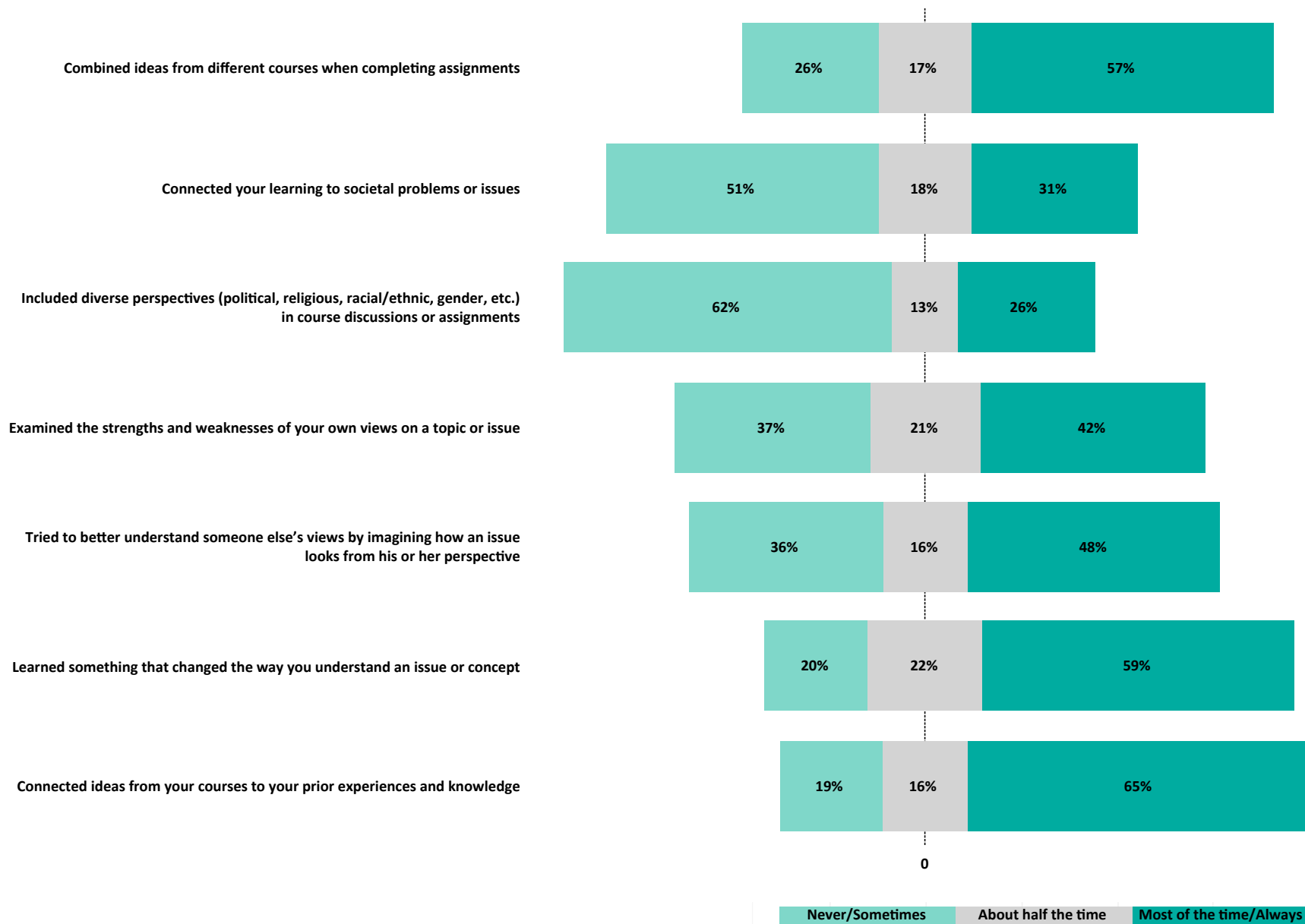
Learning Strategies: During the current /most recent term, how often have you:



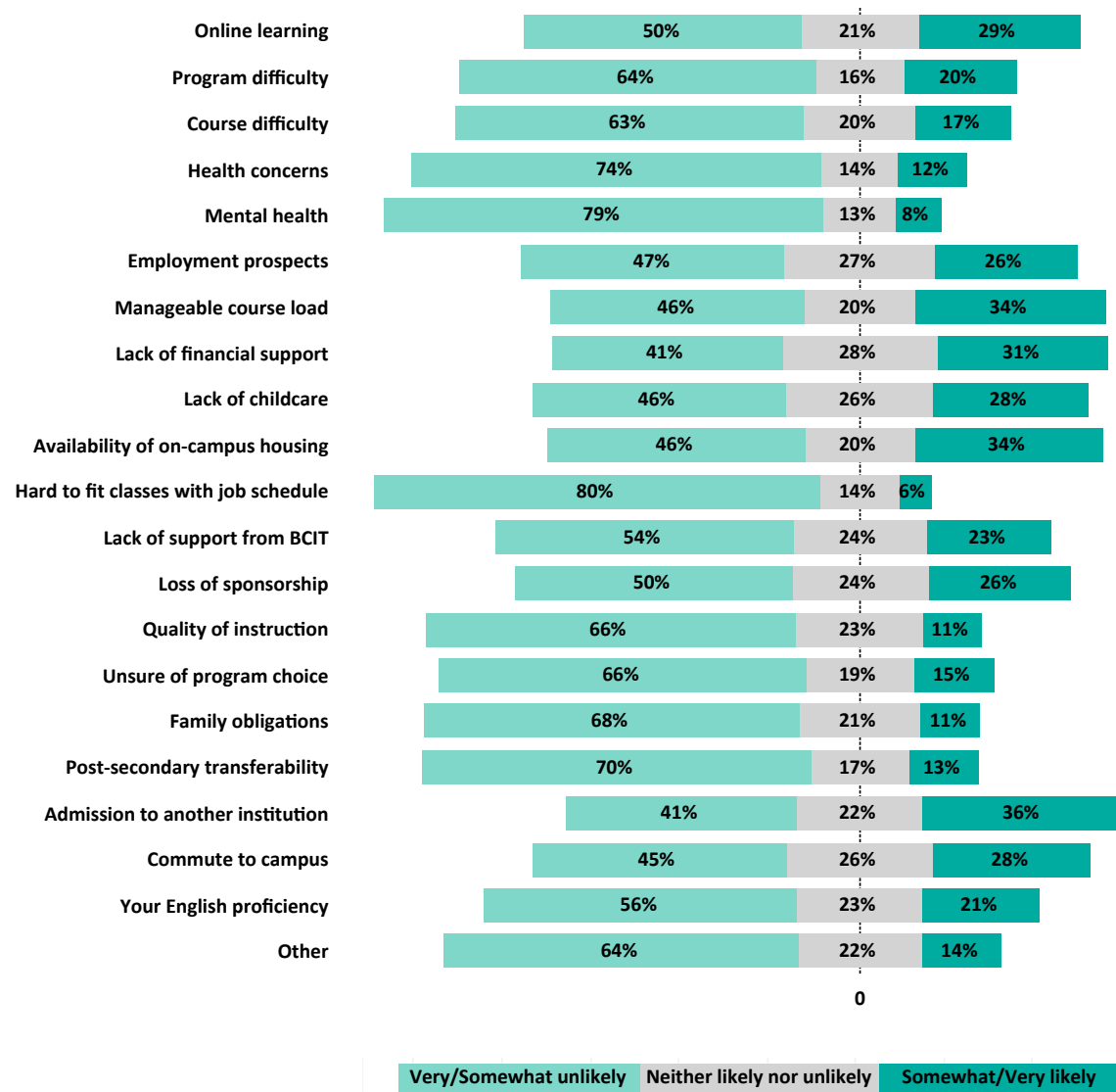
Quantitative Reasoning: During the current /most recent term, how often have you:



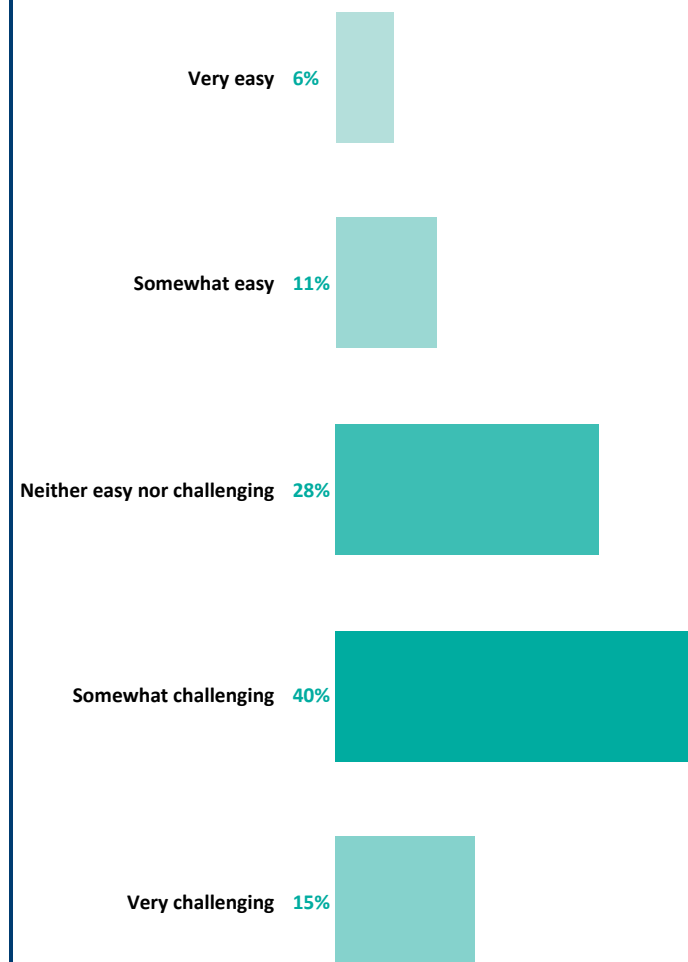
Reflective & Integrative Learning: During the current/most recent term, how often have you:



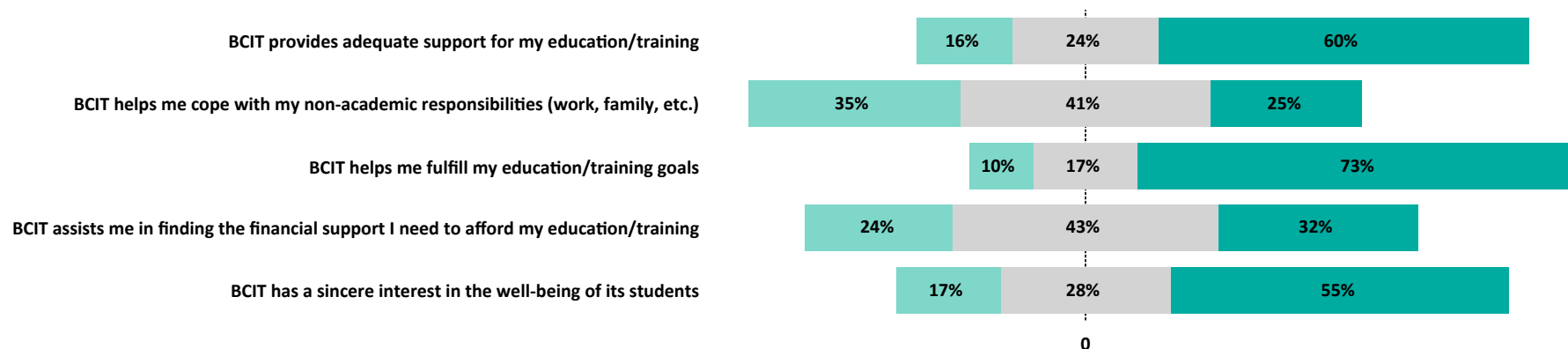
How likely is it that any of the following factors could delay or prevent you from completing your education/training at BCIT?



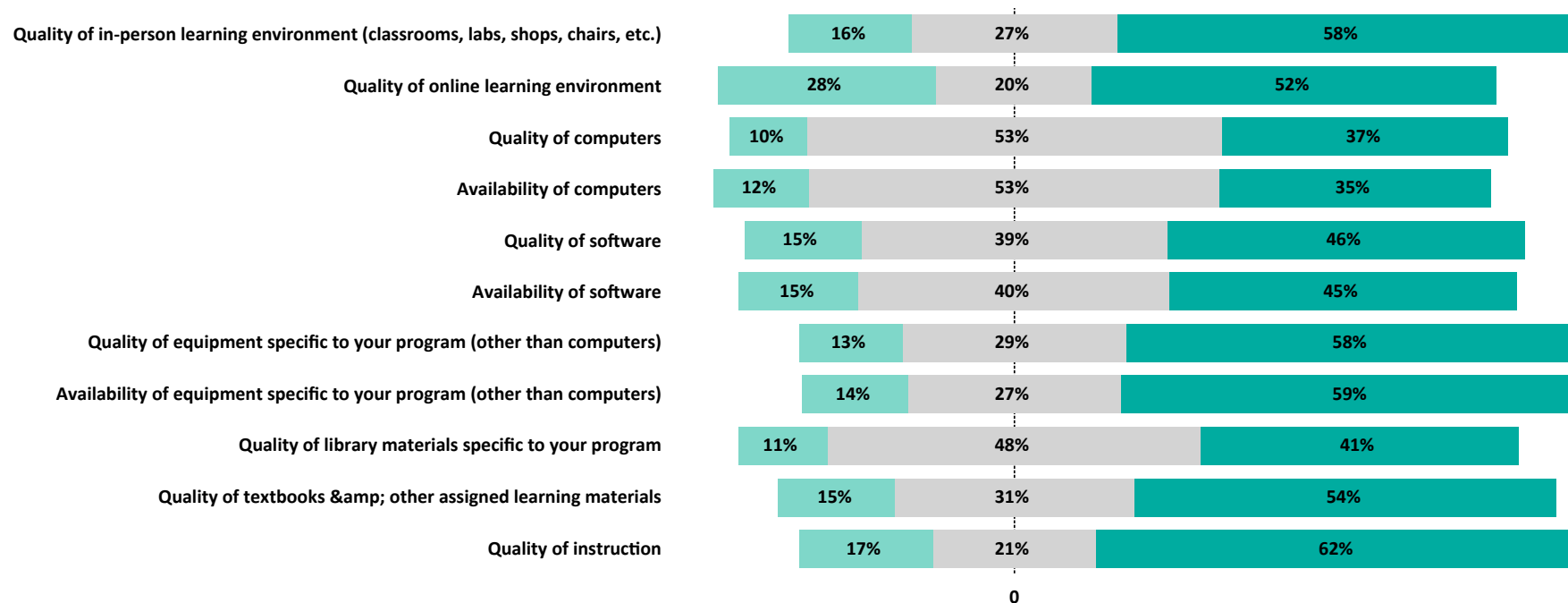
Overall, how easy or challenging do you find your education/training at BCIT?



To what extent do you agree or disagree with the following statements?

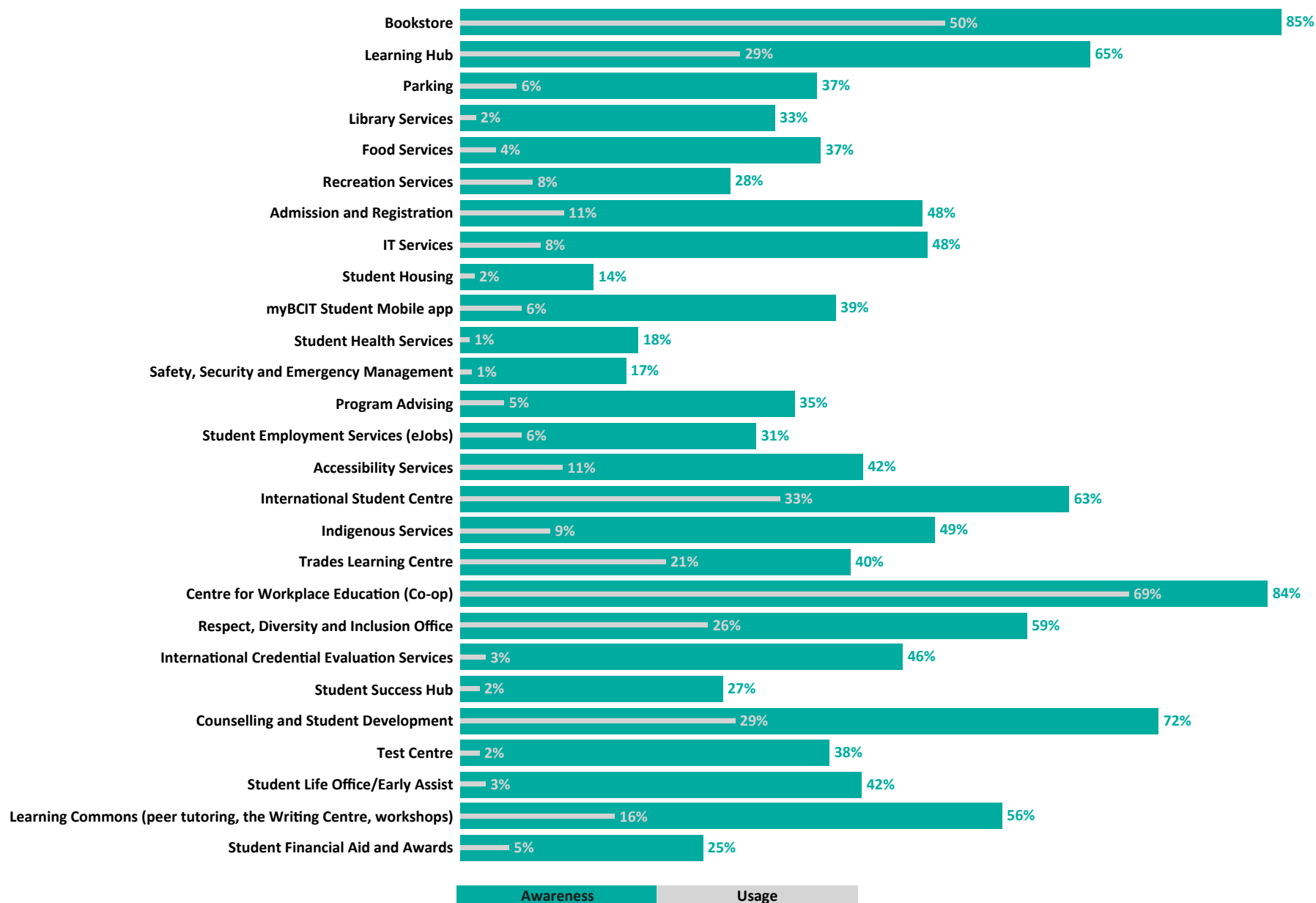


How satisfied are you with the following resources/facilities related to your program?

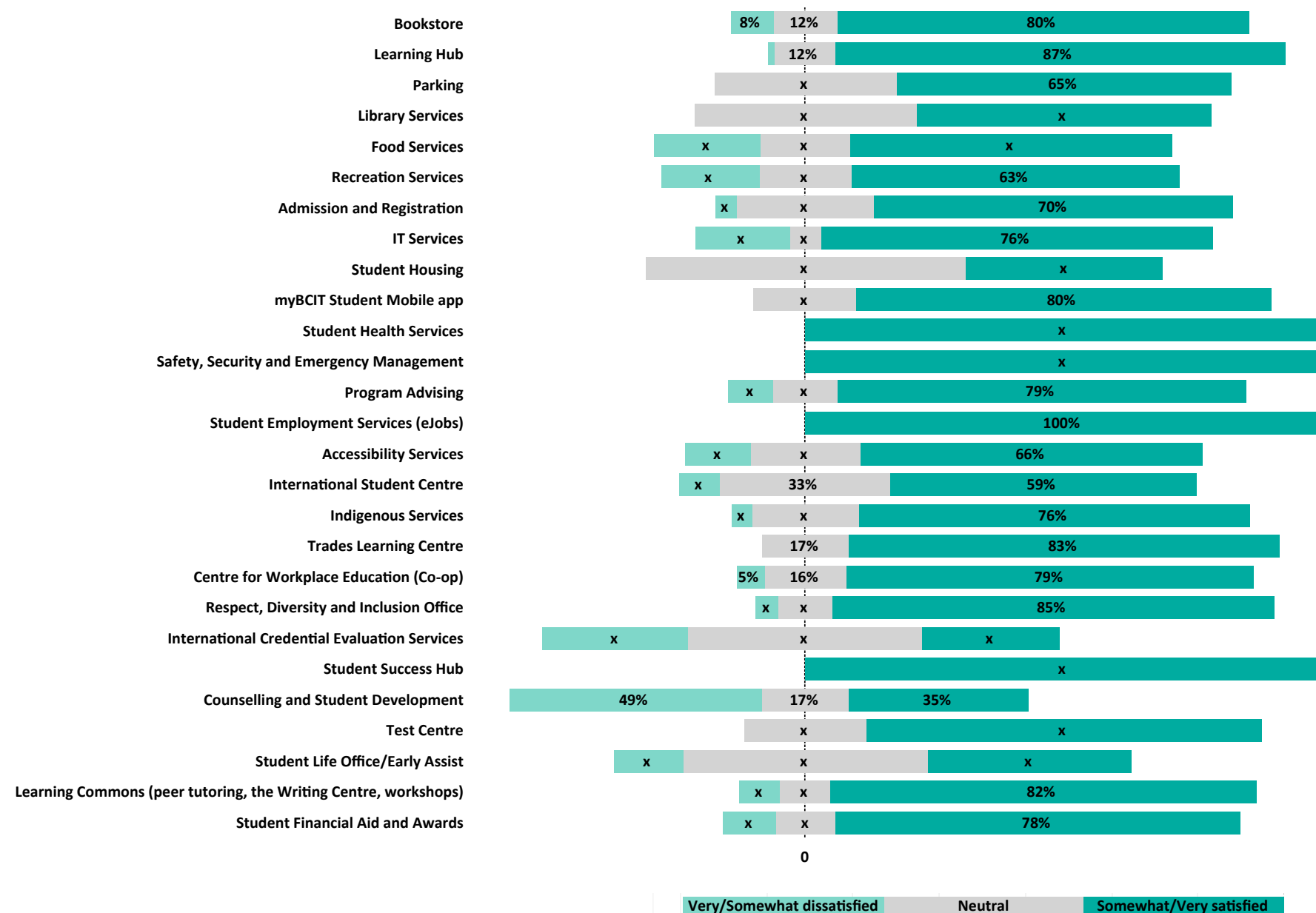


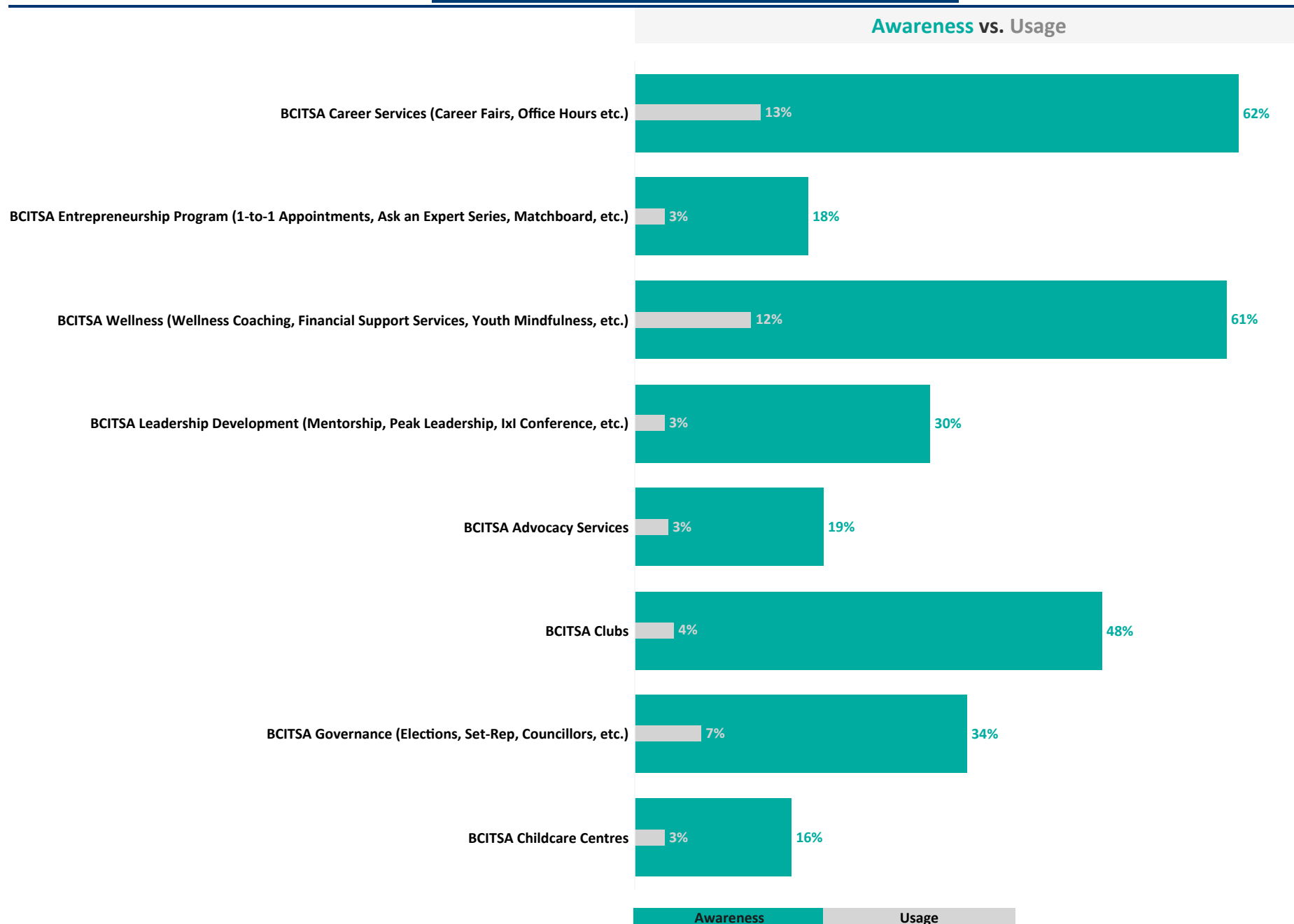
Strongly/Somewhat disagree Neutral Somewhat/Strongly agree

Awareness vs. Usage



Please rate your level of **SATISFACTION** with the BCIT student services you have used.





Please rate your level of **SATISFACTION** with the BCIT Student Association services you have used.

