

## Purpose

The **Entry Student Survey (ESS)** is a biennial survey conducted by BCIT's Institutional Research Department that targets students who commence their program in the Fall term.

The survey provides an insight into the decision making process of incoming BCIT students, their experiences with BCIT services, as well as their demographic characteristics.

## Cohort and Response Rate

The cohort consists of all first term/level full-time Technology, Trades, Technical Studies and Apprenticeship students, at all BCIT campuses, who commenced their program in the Fall term of 2018

4,423	Cohort	Response Rate  <b>32 %</b>
13	Unsubscribed	
14	Bounced back	
4,396	Valid invites	
1,406	Valid responses	

## Survey Timeframe

September 5 - Initial invite

September 12 - First reminder

September 19 - Second reminder

September 21 - Survey closed

## How to Read this Report

This summary report presents survey results divided into 4 sections or main categories which are:

The **Institute** plus the 3 available program types (**Technology, Trades and Technical Studies**, and **Apprenticeship**).

In most cases, when answer choices are not chronological or consecutive in nature, responses are sorted by the highest percentage to the lowest. Multiple-selection questions, identified with a (*select all that apply*) note next to them, add up to more than 100%.

Rim weighting methodology was used to calculate a set of weights to demographically compensate for the answers collected, i.e. align the demographic profile of the respondents to that of the cohort. The 6 demographic segments used to calculate these weights, which were then used to calculate the percentages used throughout this report, are:

Residency	Program Type	Campus	School Name	Program Title	Major Code
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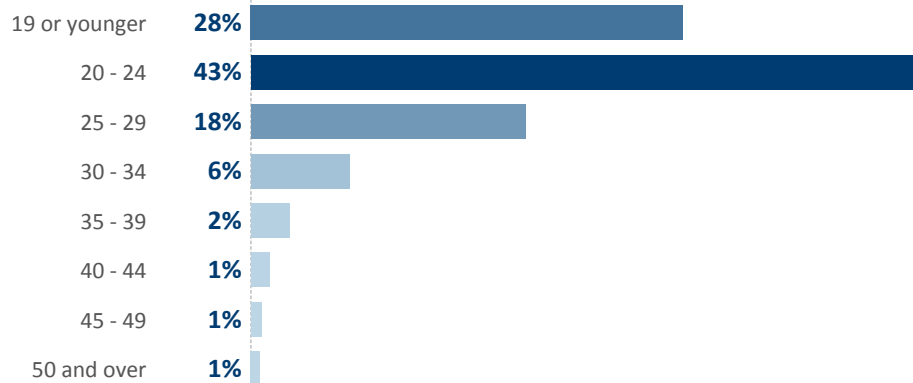
There is a 95% certainty (19 out of 20 times) of the accuracy in the survey results at the institute level with a +/- 2.33% margin of error.

(x): Represents masked results (5 or less respondents) to avoid potential privacy issues.

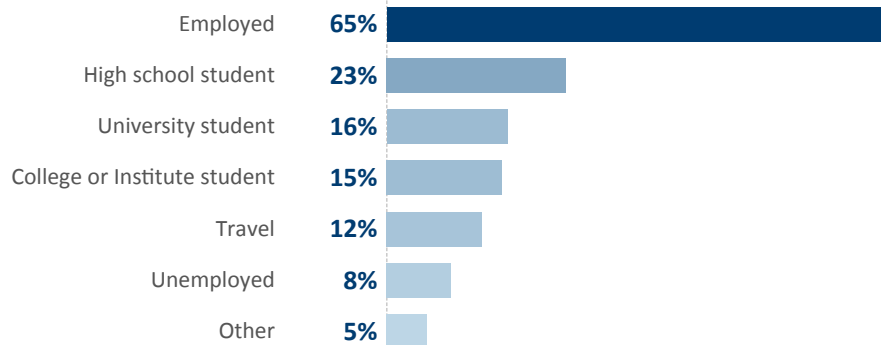
RESULTS BY  
**INSTITUTE**

## INSTITUTE

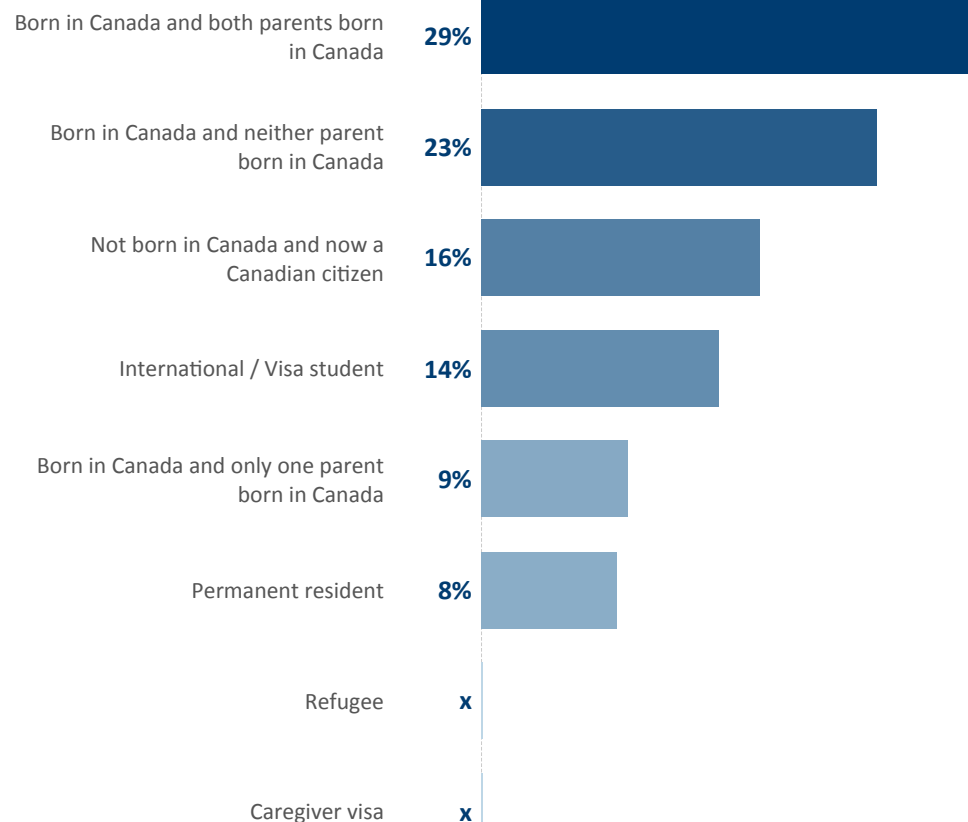
### Age Group



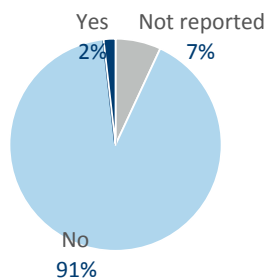
### What have been your main activities in the months prior to applying to BCIT? (select all that apply)



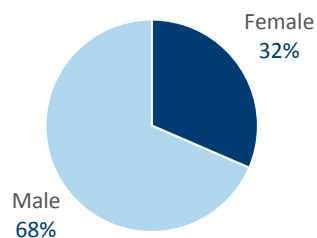
### How would you describe yourself?



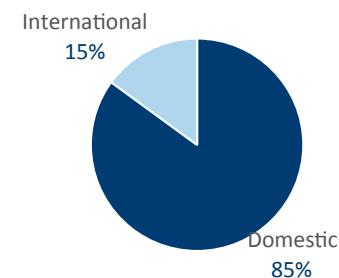
### Self-Identified as Aboriginal



### Gender

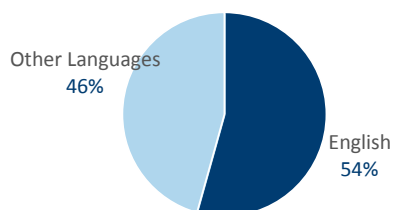


### Residency

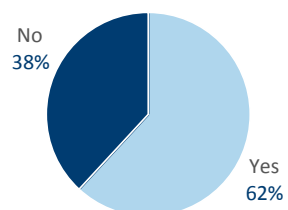


## INSTITUTE

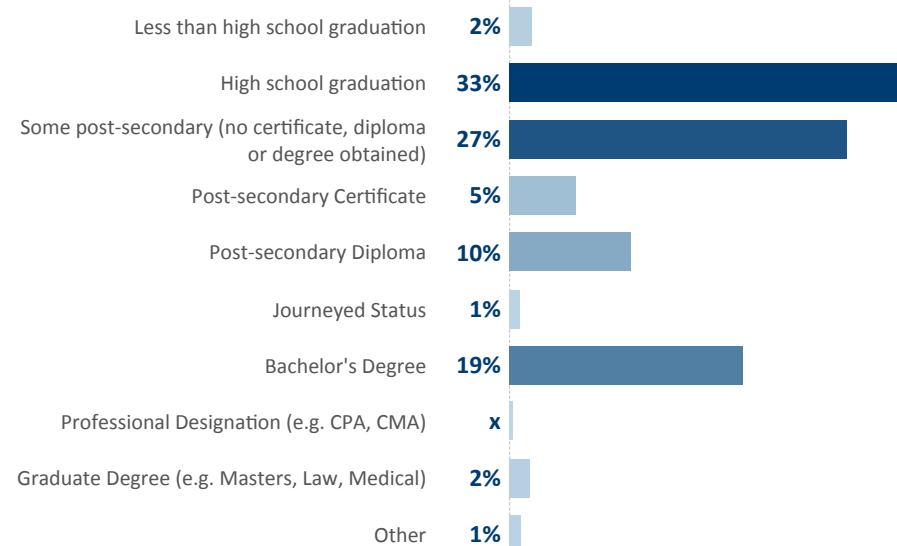
### Main Language spoken at home



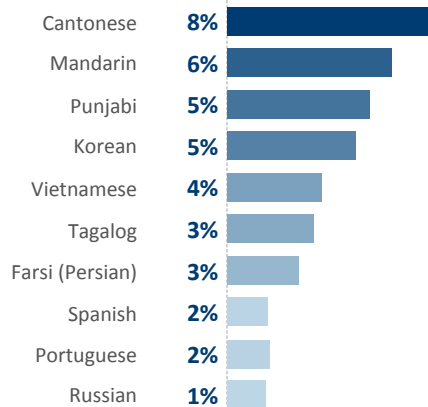
### Is English your first language?



### Please check the category that best describes your highest level of education prior to enrolling at BCIT.



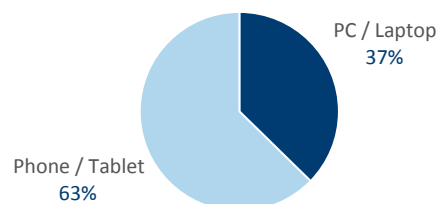
### Main language, other than English, spoken at home (Top 10)



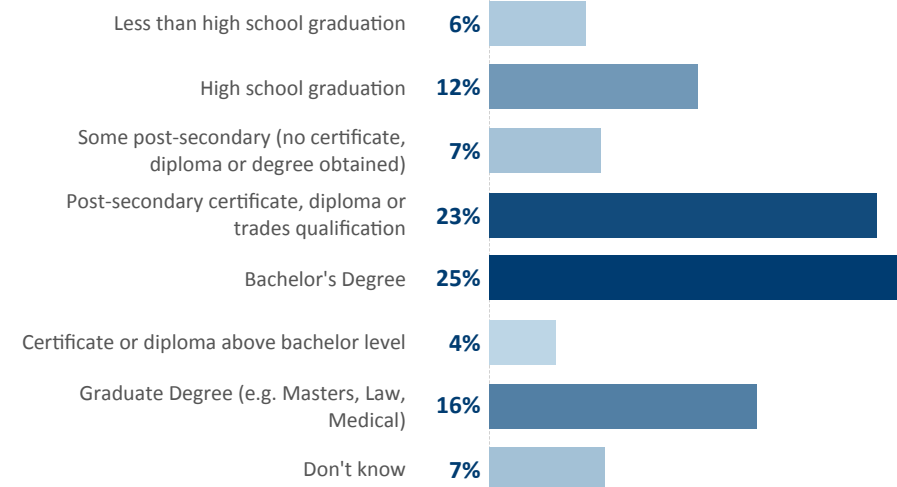
### Other languages spoken at home



### Device Used to Complete the Survey

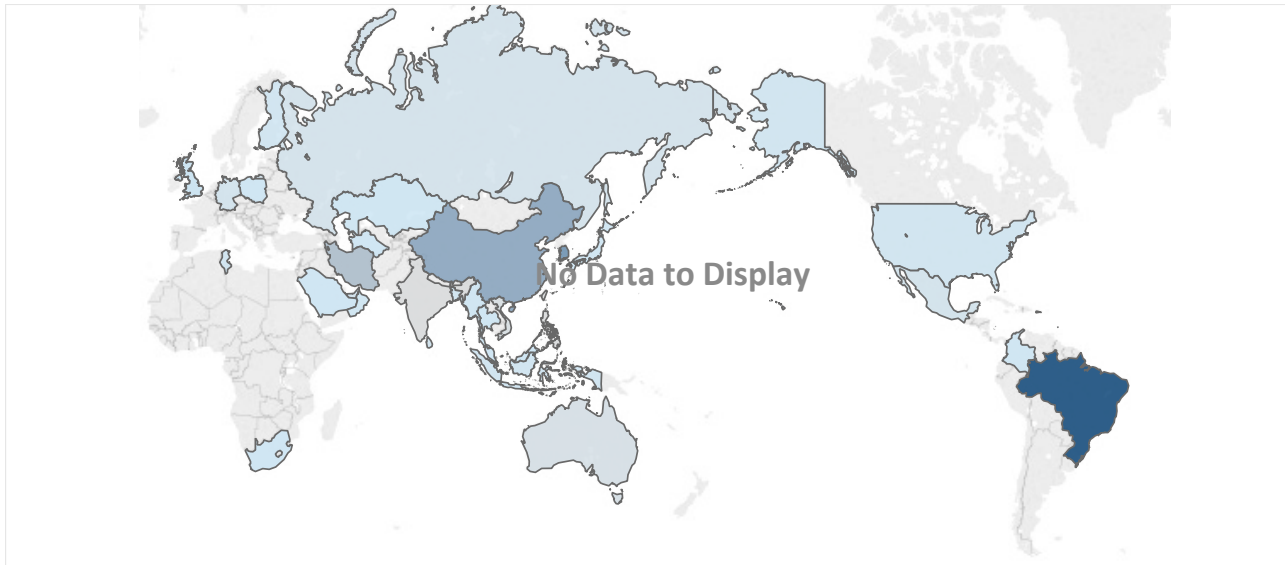


### What is the education level of your most highly educated parent(s) or guardian(s)?

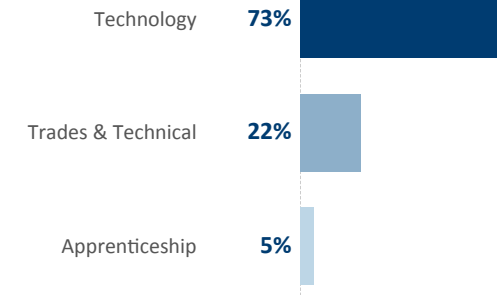


## INSTITUTE

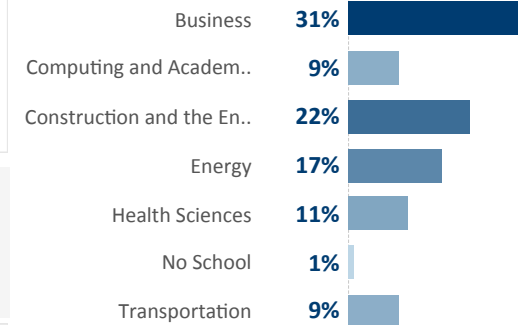
### International Students - Country of Application



### Program Type

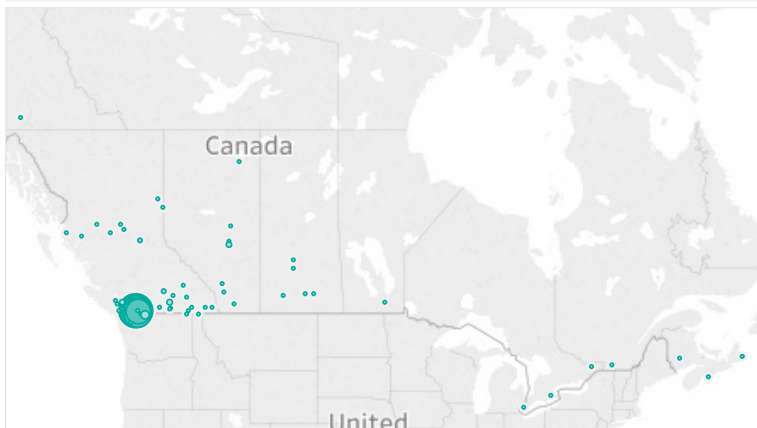


### School

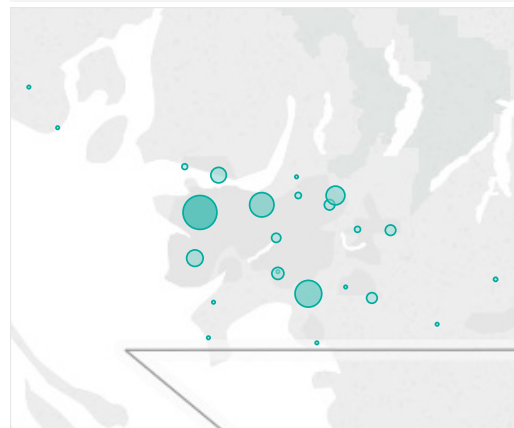


### Domestic Students

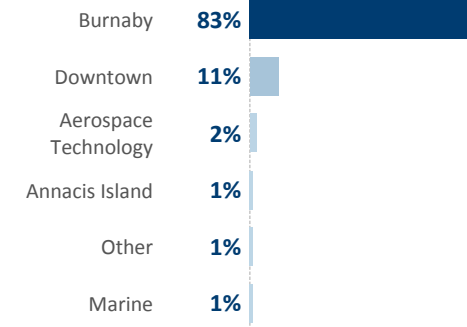
#### City of Application (In Canada)



#### City of Application (Metro Vancouver)

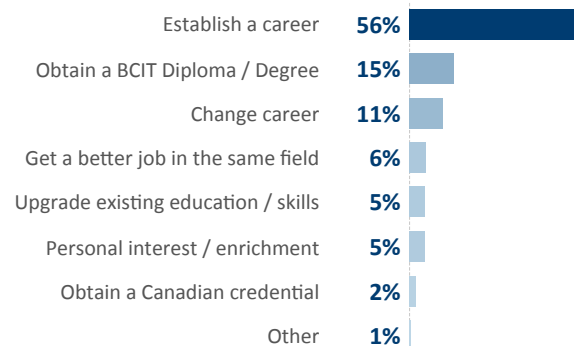


### Campus

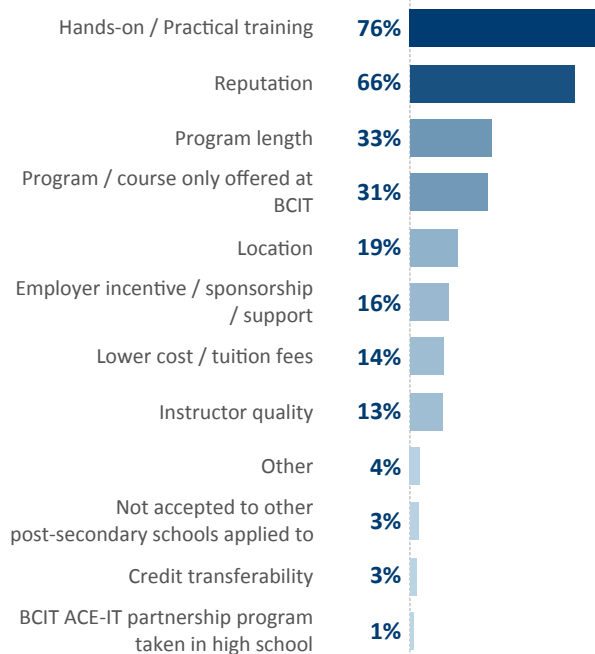


## INSTITUTE

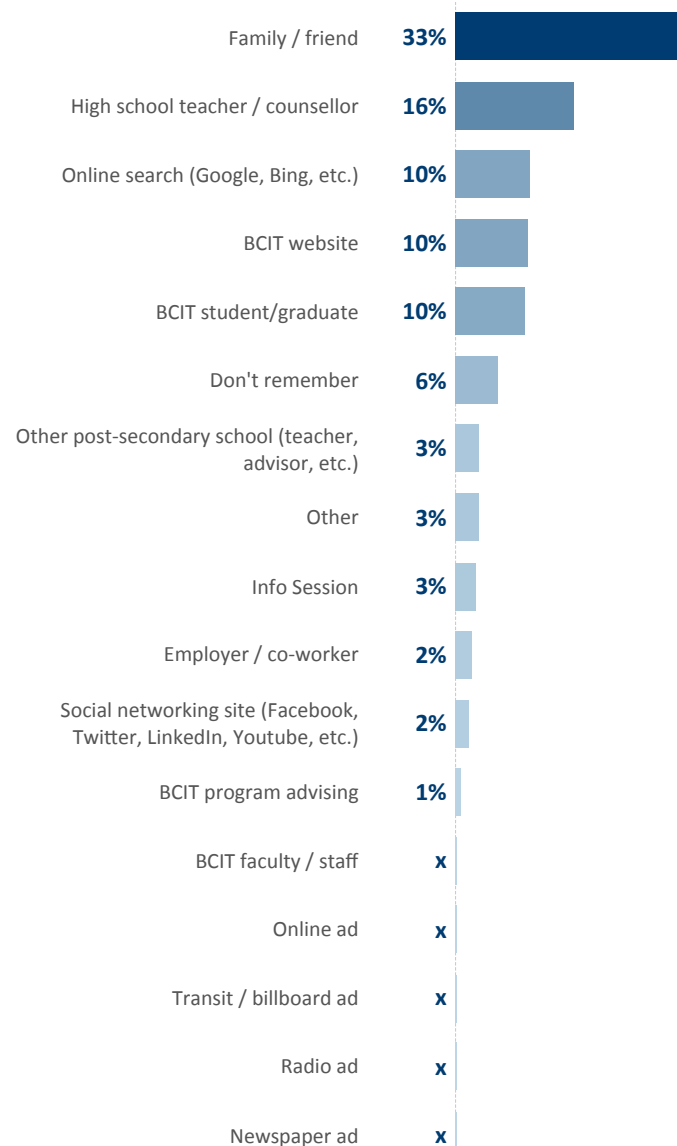
What was your PRIMARY objective for pursuing post-secondary education?



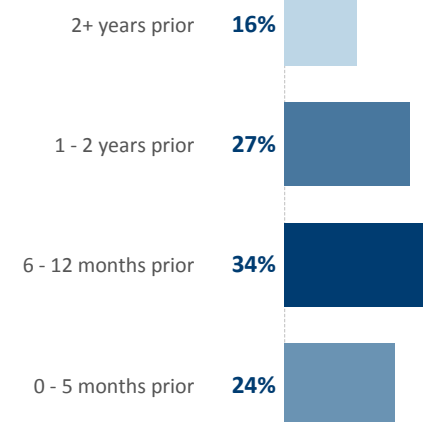
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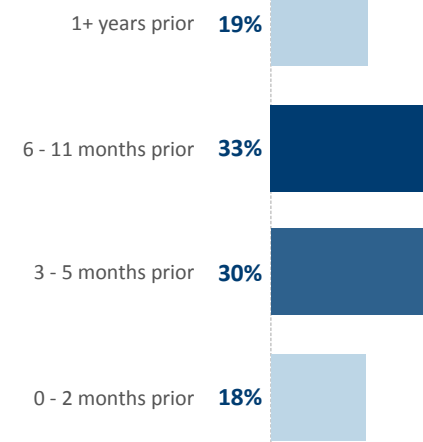
How did you FIRST become aware of BCIT?



When did you start EXPLORING the option of BCIT for your education / training?

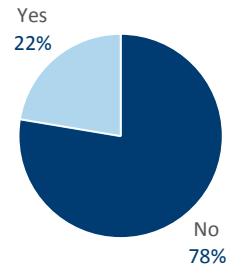


When did you decide to APPLY for your PROGRAM?

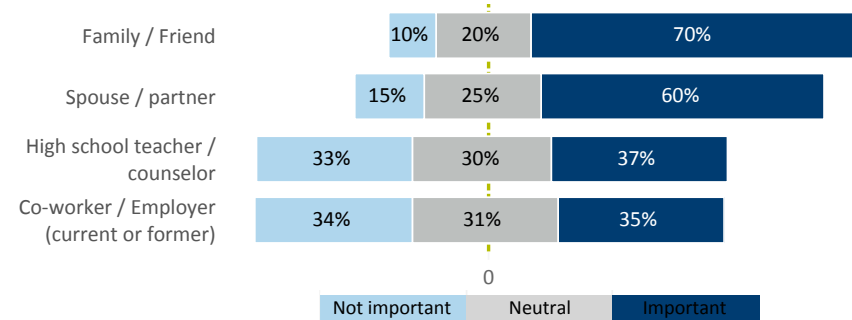


## INSTITUTE

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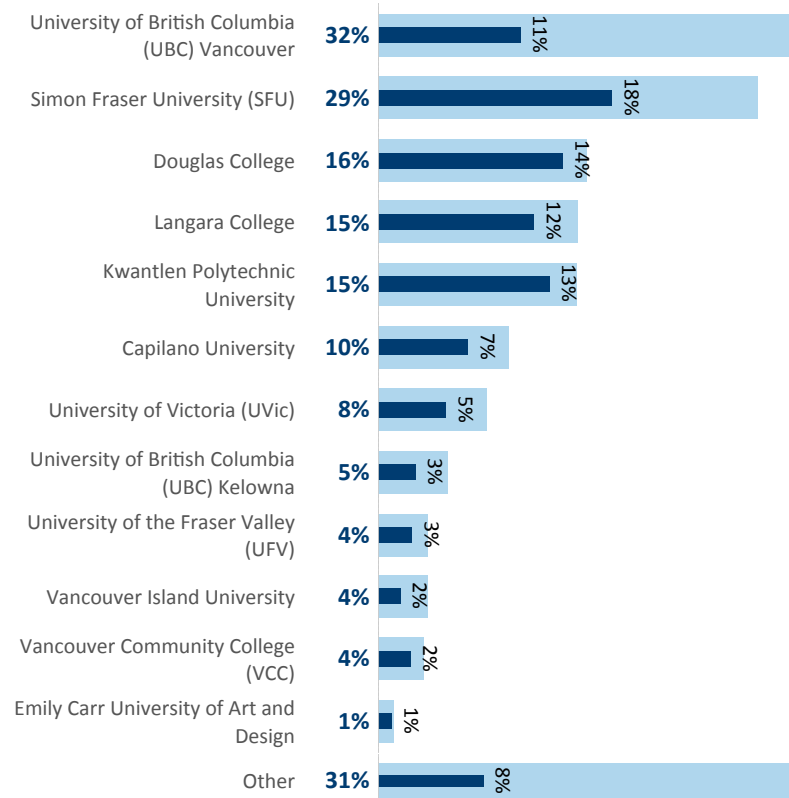


Other than yourself, please rate how important the following people were in your decision to apply to BCIT.

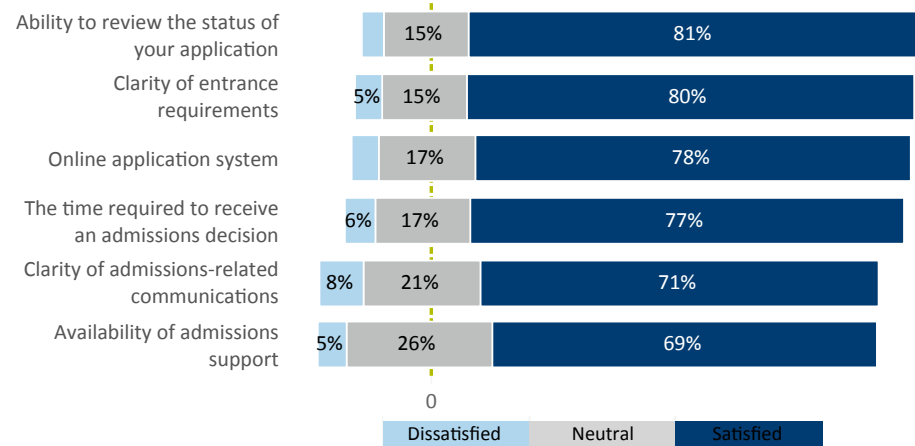


Other PSIs (Applied vs Accepted to)

Applied vs Accepted



How satisfied were you with the following aspects of the BCIT ADMISSION process?

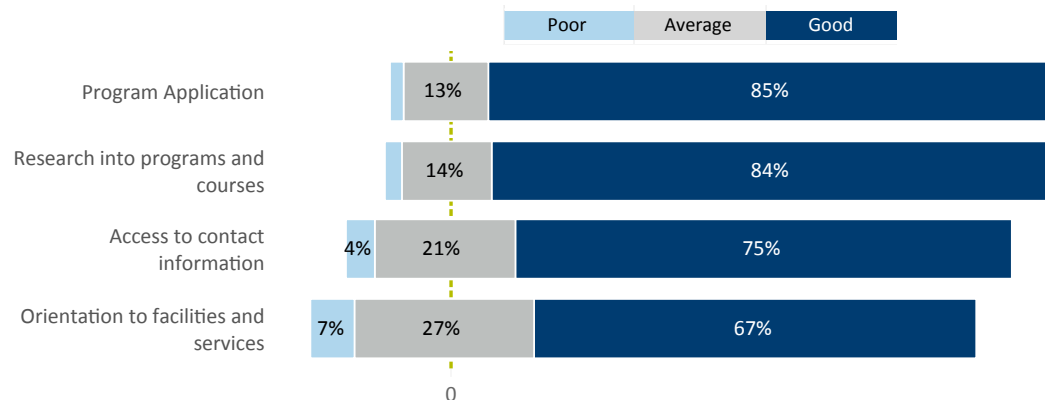


Other PSIs Applied to

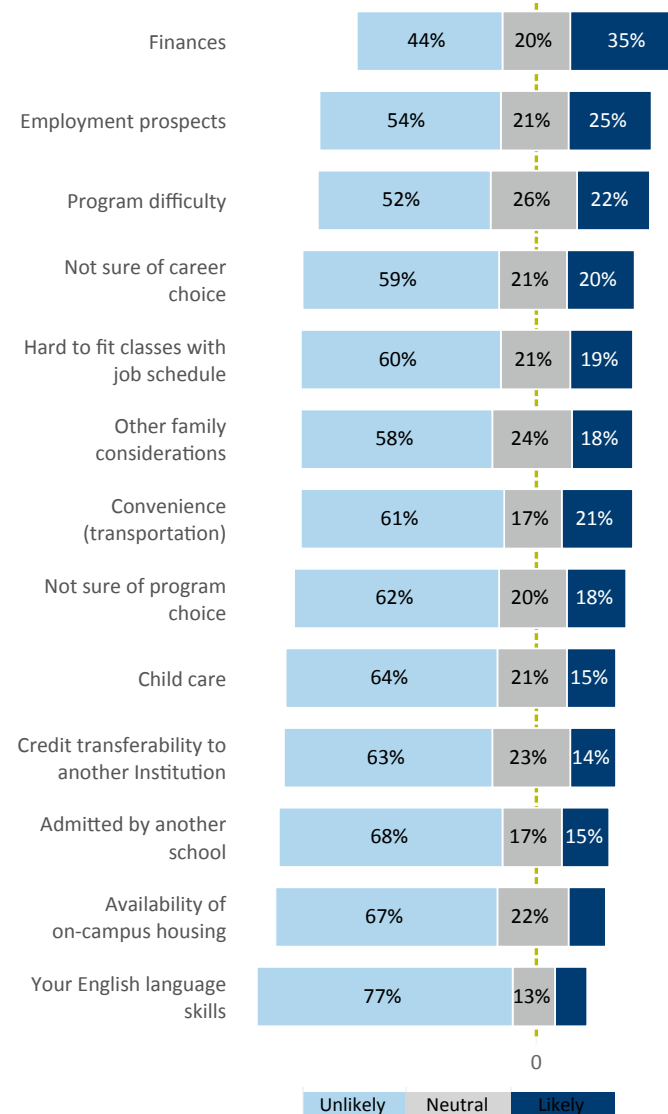
George Brown College Centennial College University of Ottawa Dalhousie University La Salle College Ecole I  
Red River College University of Calgary Thompson Rivers University Northern Alberta Institute of Technology Far  
Western University University of Waterloo University of Northern British Columbia University of Toronto  
University of Alberta University of Ontario Institute of Technology University of New Brunswick  
Southern Alberta Institute of Technology College of the Rockies Massachusetts Institute of Technology  
College McGill University Justice Institute of British Columbia York University University of Prince Edward Island Vancouver Film  
Institute of Technology American Musical and Dramatic Academy (New York) Nova Scotia Community College  
University of Regina University of Saskatchewan University of Alberta University of British Columbia University of Victoria

## INSTITUTE

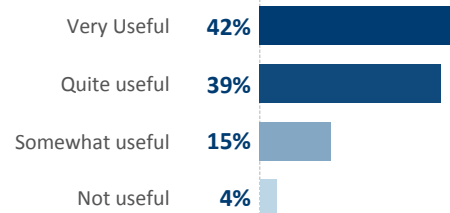
Please rate your experience using the BCIT WEBSITE for each of the following purposes



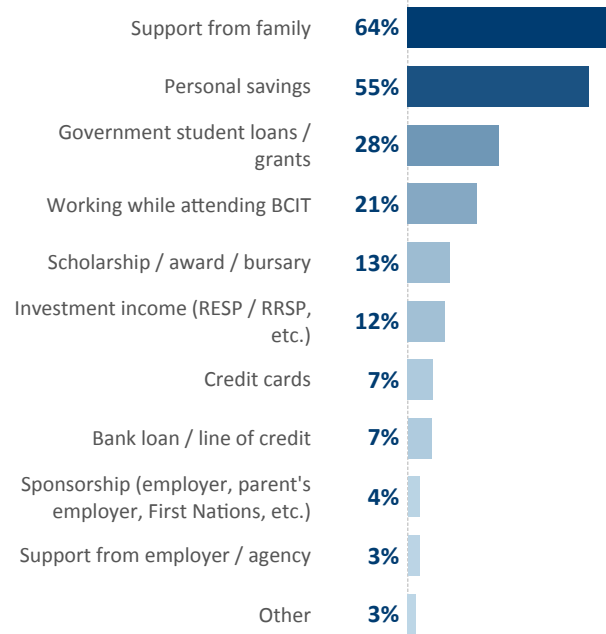
How likely is it that any of the following factors could prevent you from continuing your program?



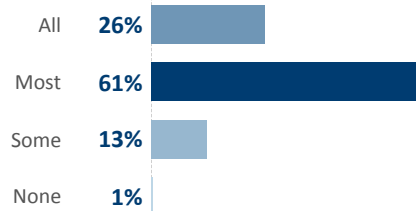
How useful was the BCIT WEBSITE in assisting with your decision to enrol at BCIT?



What were the main sources of your educational funding? (Select all that apply)



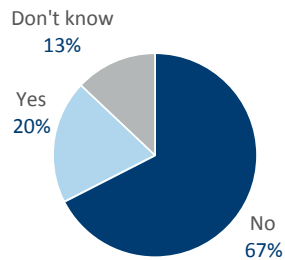
Were you able to find all of the information you were looking for on the BCIT WEBSITE?



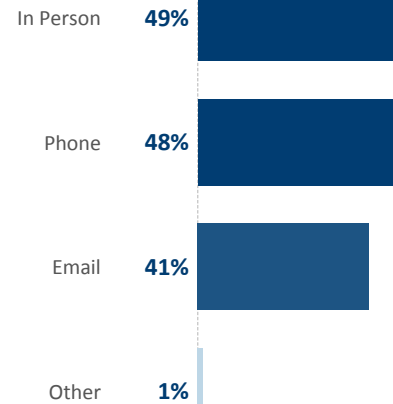


## INSTITUTE

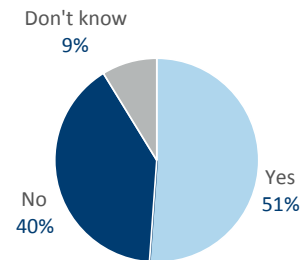
Before applying for a course or program at BCIT, did you use the services of the PROGRAM ADVISING department?



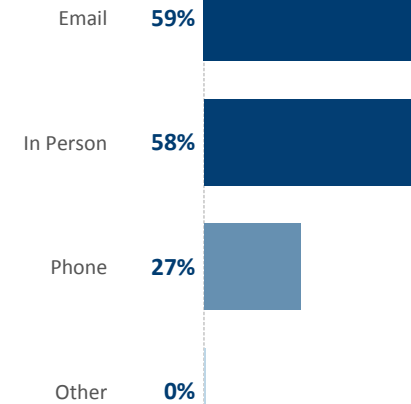
How did you make contact with the PROGRAM ADVISING department? (Select all that apply)



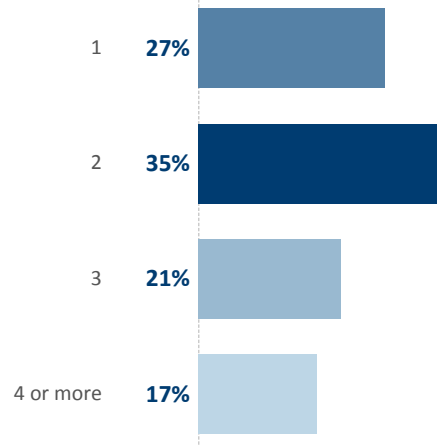
Before applying for a course or program at BCIT, did you use the services of the International Student Centre at BCIT?



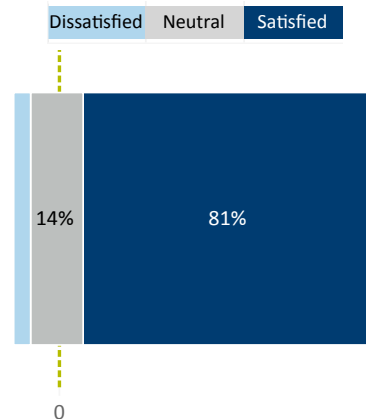
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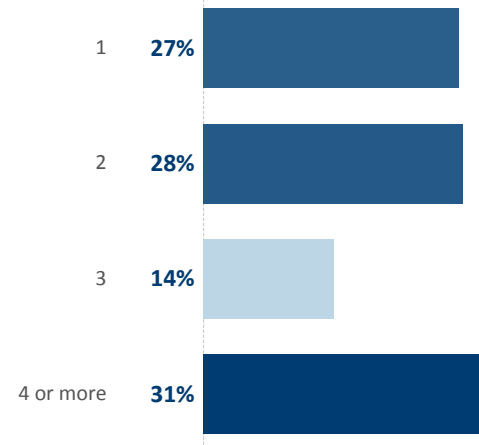
Prior to applying, how many times did you contact the PROGRAM ADVISING department in total?



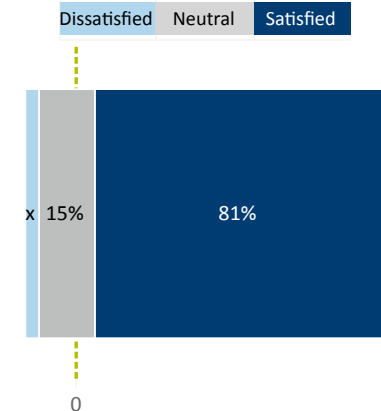
How satisfied were you with the services provided to you by the PROGRAM ADVISING department at BCIT?



Prior to applying, how many times did you contact the International Student Centre at BCIT in total?

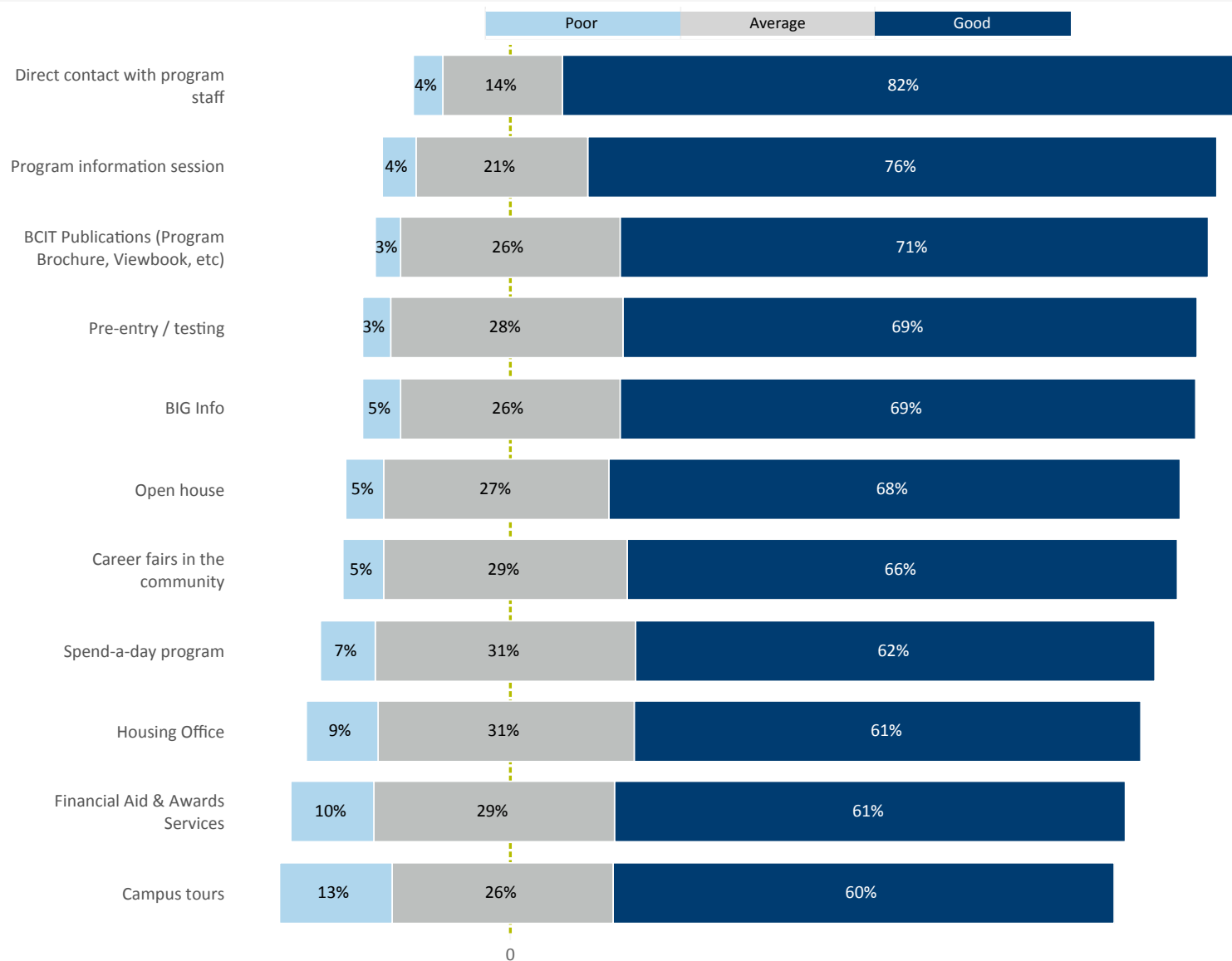


How satisfied were you with the services provided to you by the International Student Centre at BCIT?



## INSTITUTE

For each of the items listed below, please rate your experiences at BCIT to date

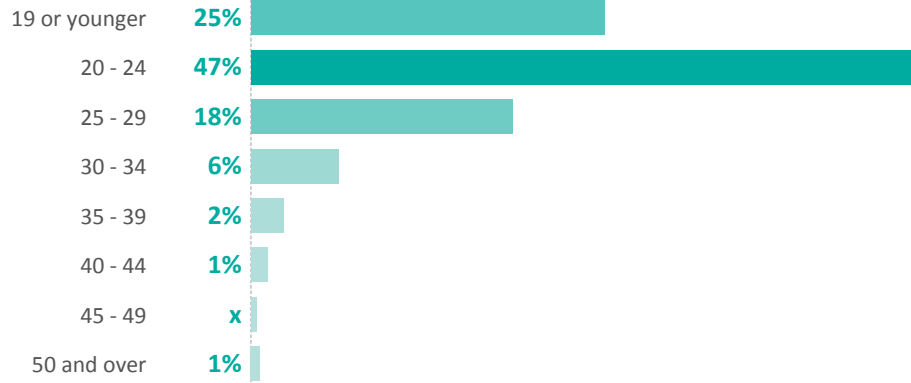


RESULTS BY

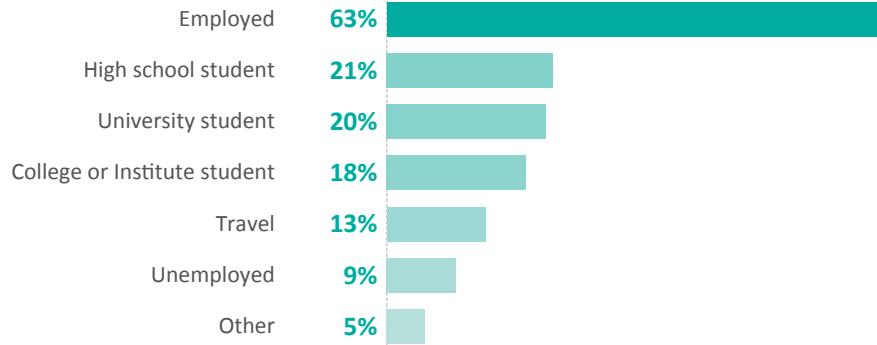
**TECHNOLOGY**

## TECHNOLOGY

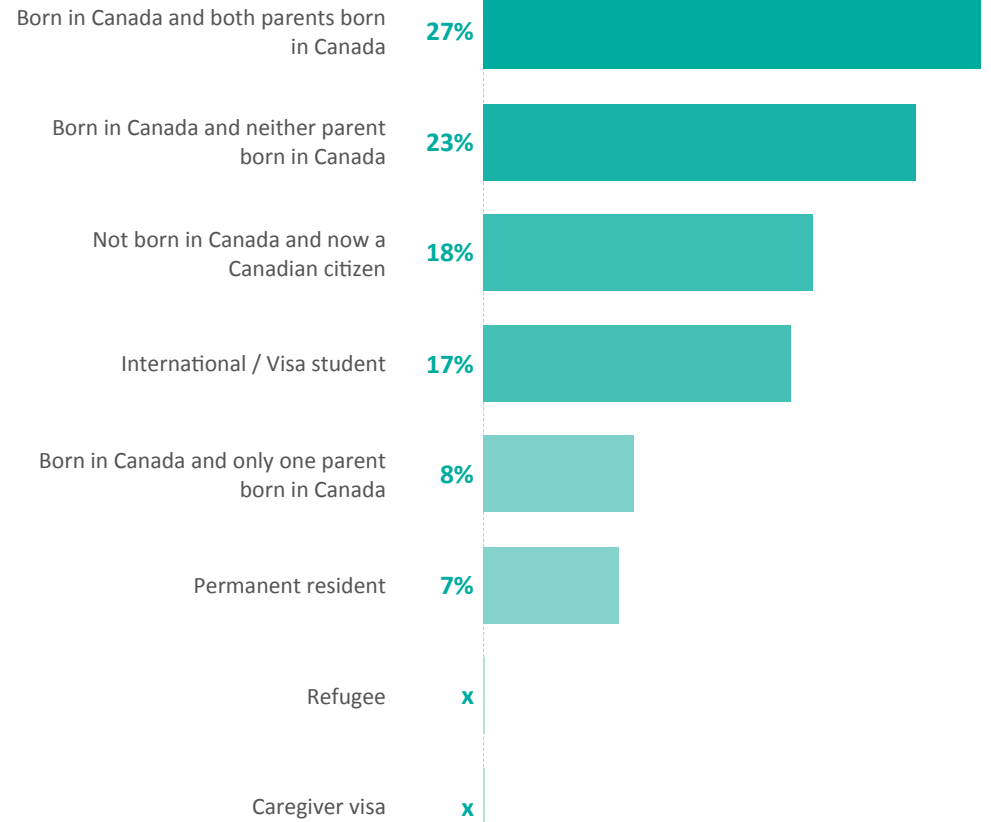
### Age Group



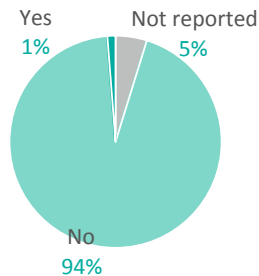
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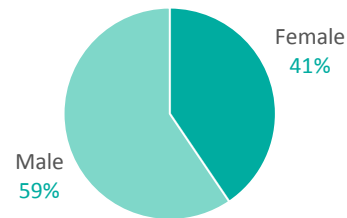
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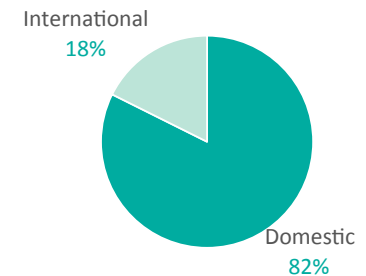
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### Gender

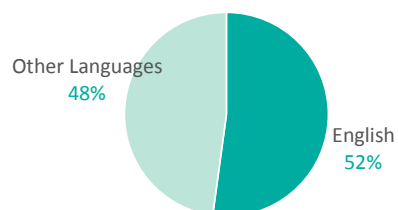


### Residency

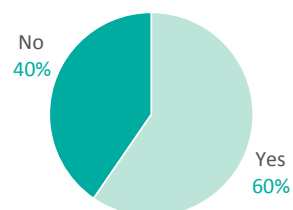


## TECHNOLOGY

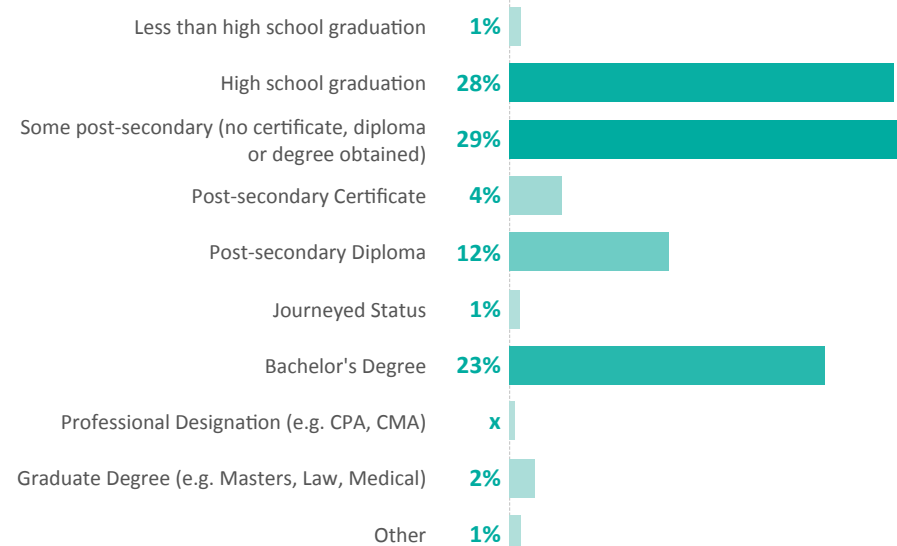
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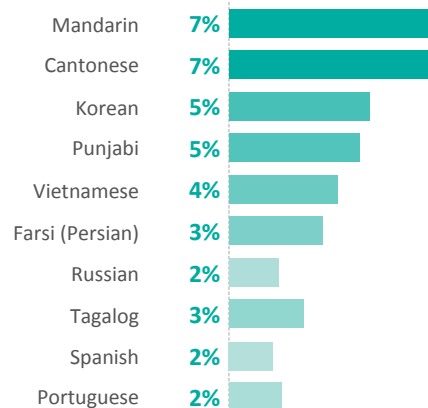
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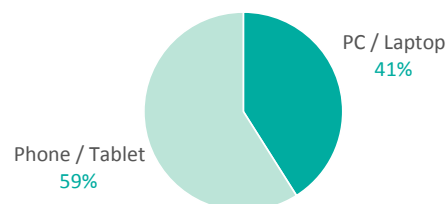
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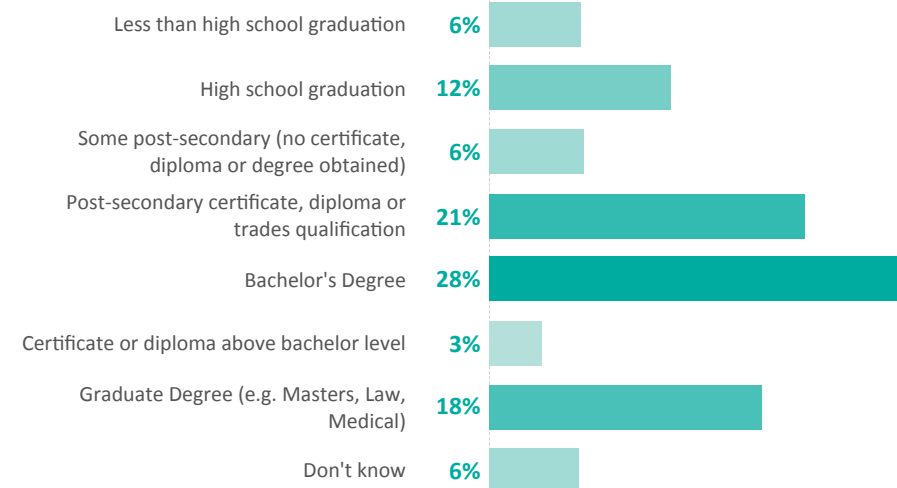
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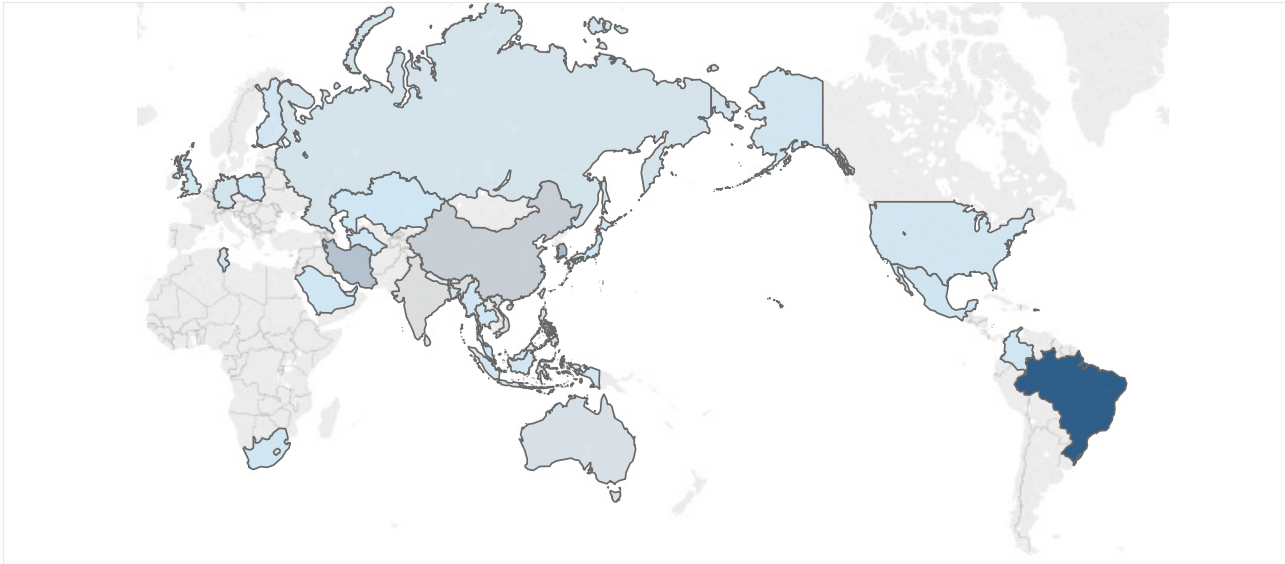


### What is the education level of your most highly educated parent(s) or guardian(s)?



TECHNOLOGY

International Students - Country of Application



Program Type

Technology 100%



School

Business 43%

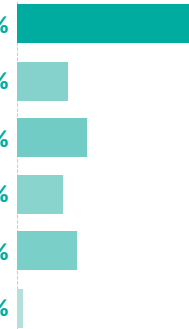
Computing and Academic Studies 12%

Construction and the Environment 17%

Energy 11%

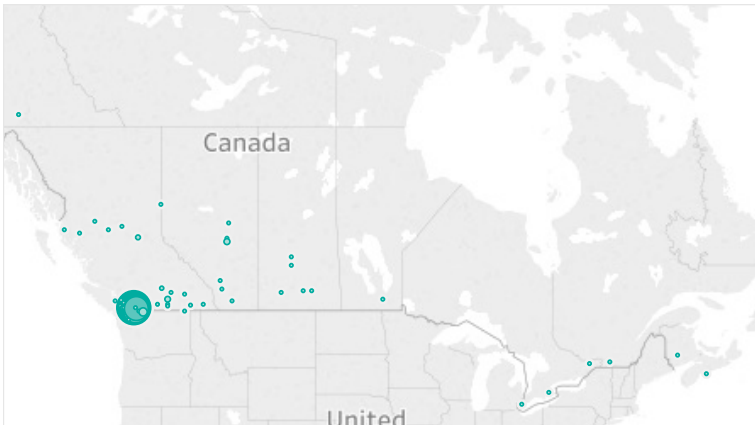
Health Sciences 15%

No School 1%

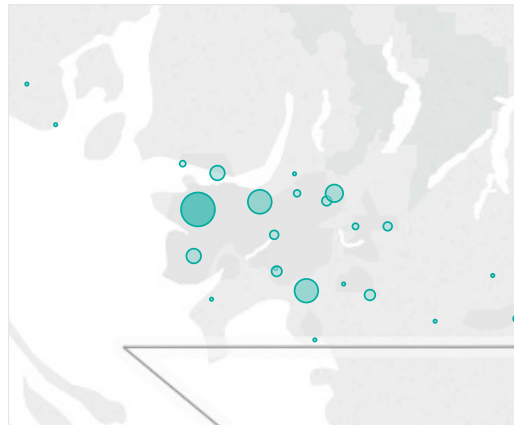


Domestic Students

City of Application (In Canada)



City of Application (Metro Vancouver)



Campus

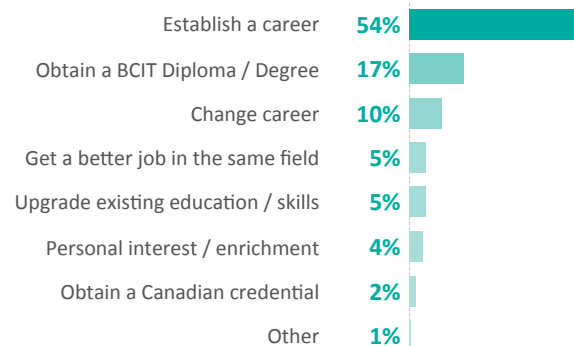
Burnaby 85%

Downtown 15%

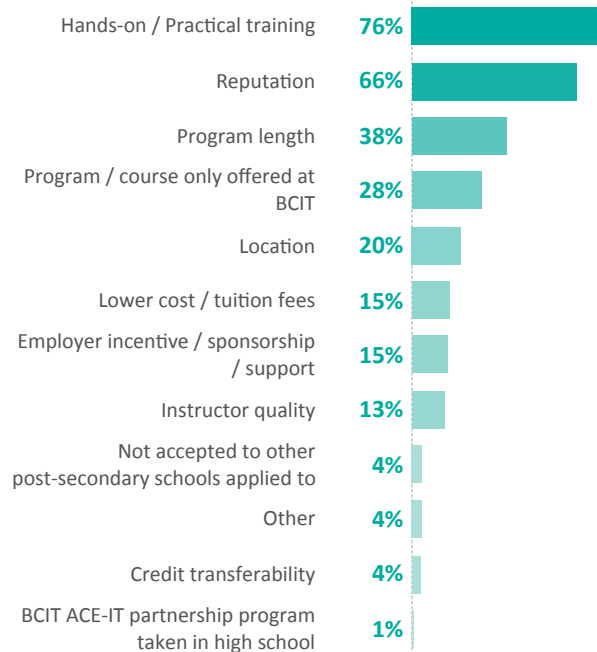


**TECHNOLOGY**

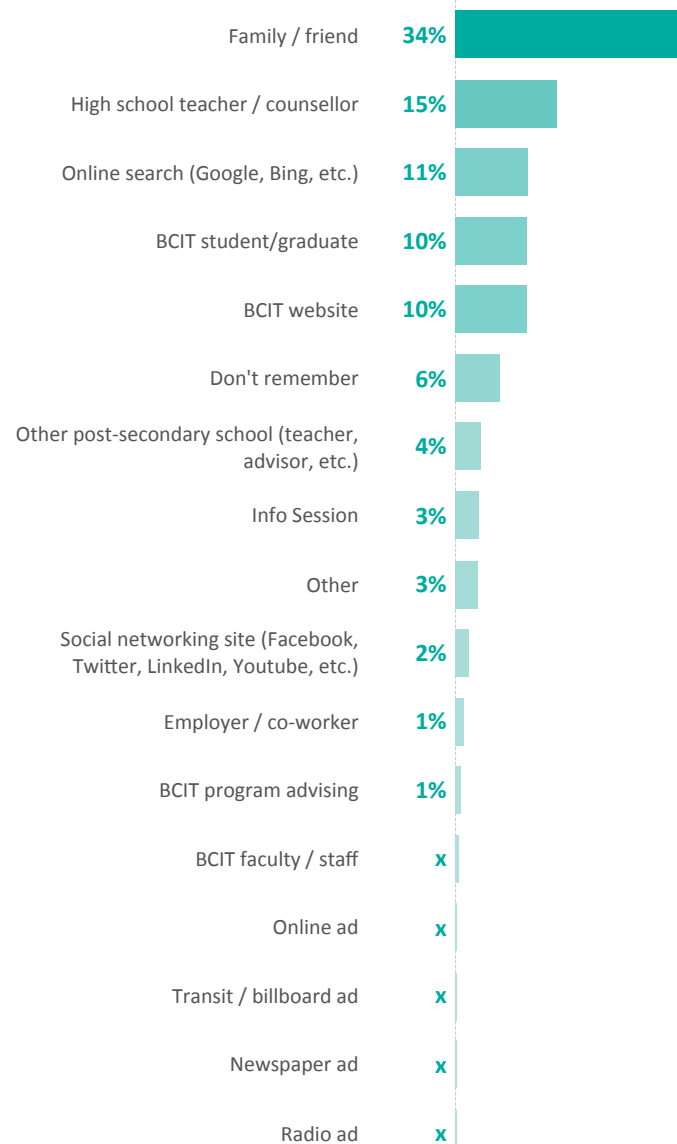
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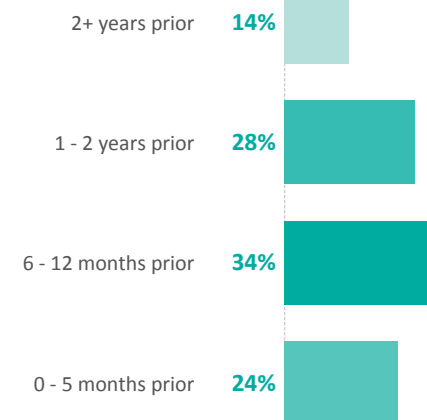
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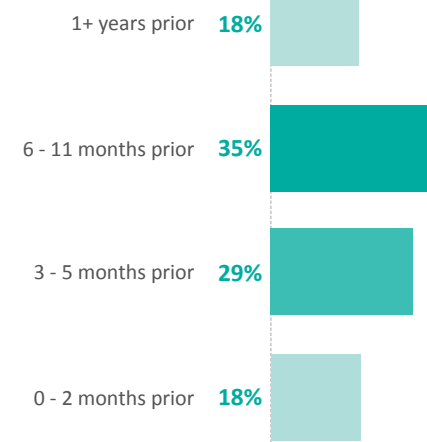
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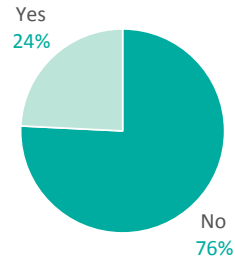


When did you decide to APPLY for your PROGRAM?



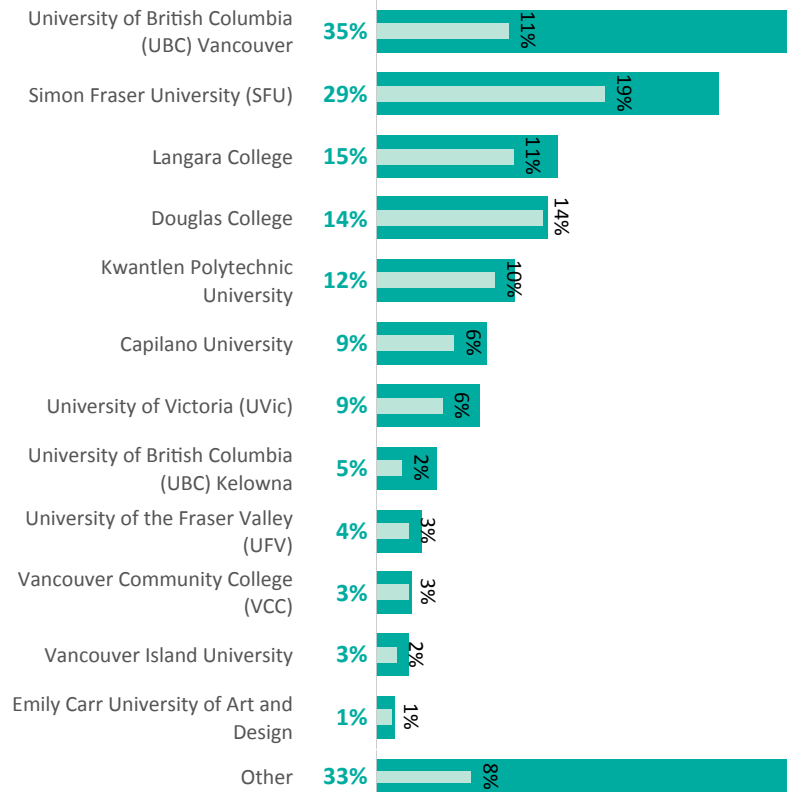
## TECHNOLOGY

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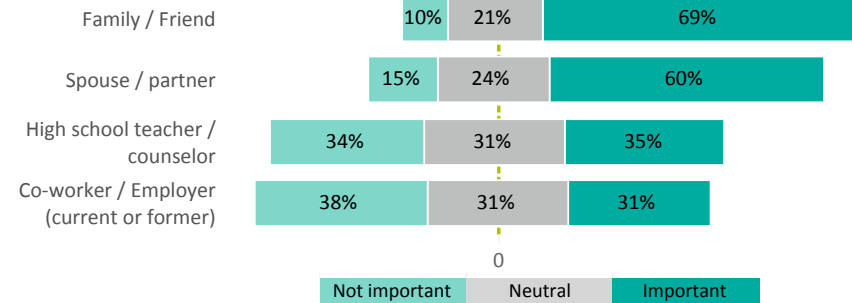


Other PSIs (Applied vs Accepted to)

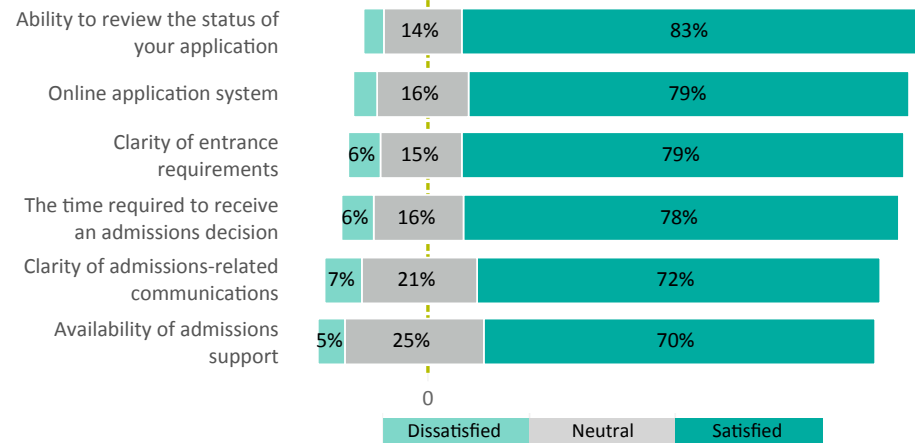
Applied vs Accepted



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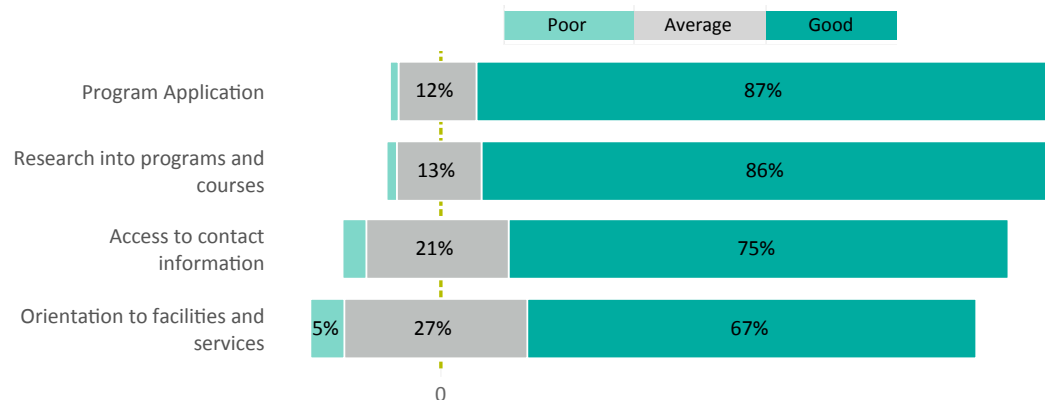
Other PSIs Applied to

University of Alberta, Thompson Rivers University, Vancouver Film School, Conestoga College, American Musical and Dramatic Academy (New York), St. Clair College, Dalhousie University, Justice Institute of British Columbia, Massachusetts Institute of Technology, Southern Alberta Institute of Technology, Mohawk College, La Salle College, University of Ontario Institute of Technology, University of Waterloo, University of New Brunswick, University of Northern British Columbia, McGill University, University of Calgary, York University, Northern Alberta Institute of Technology, University of Prince Edward Island, University of Toronto, University of New Caledonia, Trinity Western University, Carleton University, Pearson College.

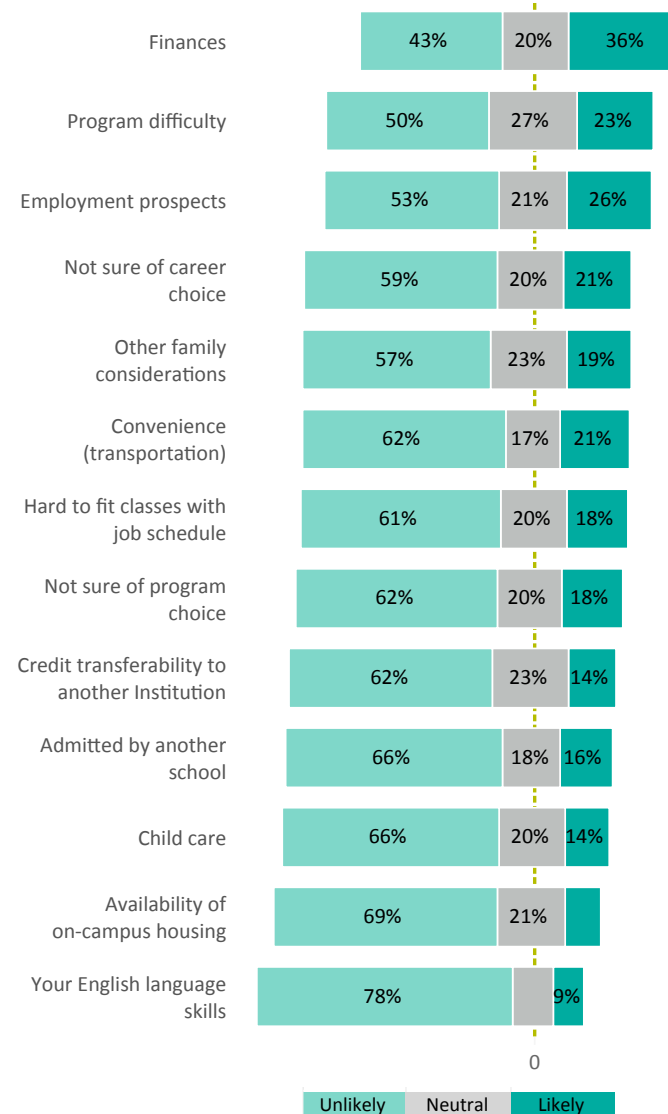


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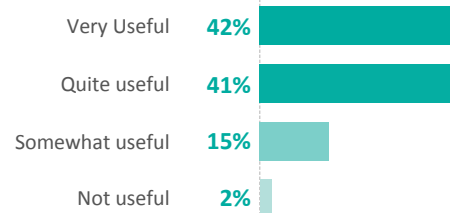
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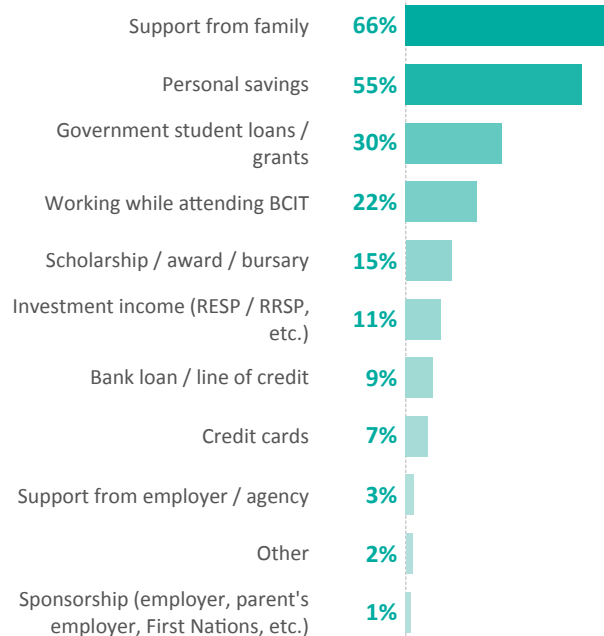
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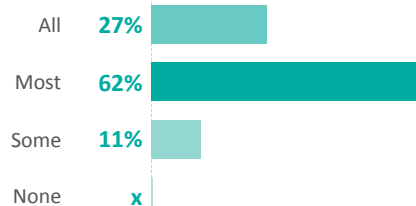
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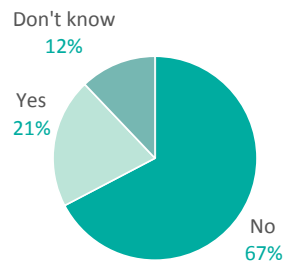


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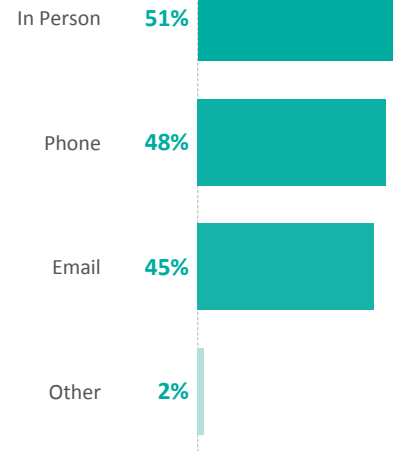


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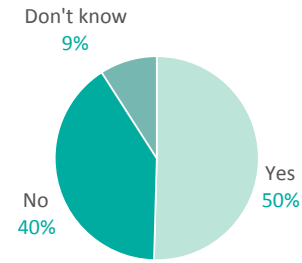
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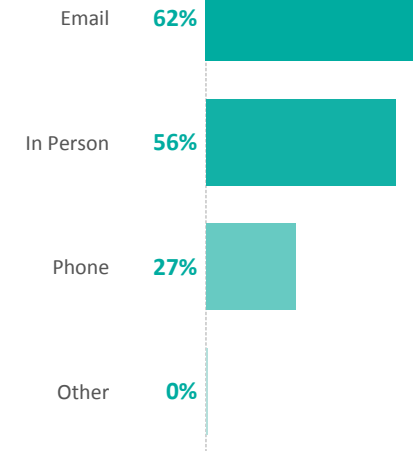
How did you make contact with the PROGRAM ADVISING department? (Select all that apply)



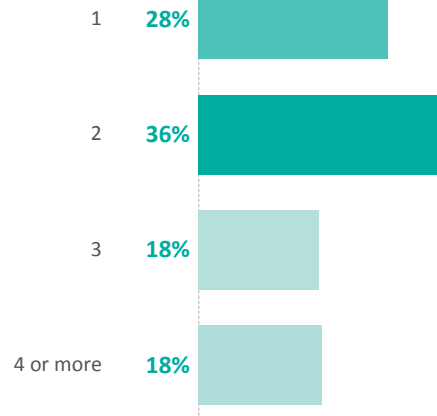
Before applying for a course or program at BCIT, did you use the services of the International Student Centre at BCIT?



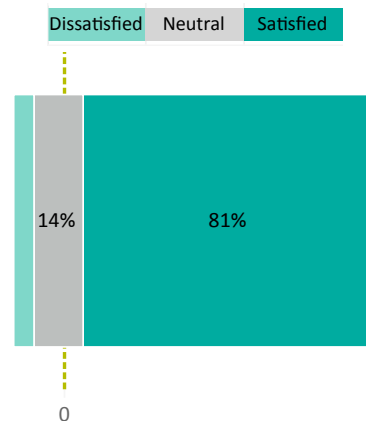
How did you make contact with the International Student Centre at BCIT? (Select all that apply)



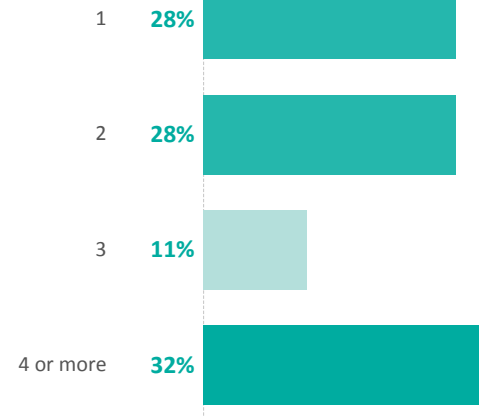
Prior to applying, how many times did you contact the PROGRAM ADVISING department in total?



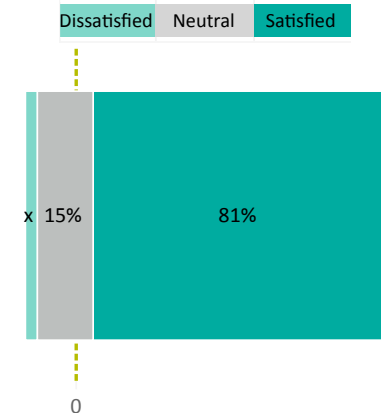
How satisfied were you with the services provided to you by the PROGRAM ADVISING department at BCIT?



Prior to applying, how many times did you contact the International Student Centre at BCIT in total?

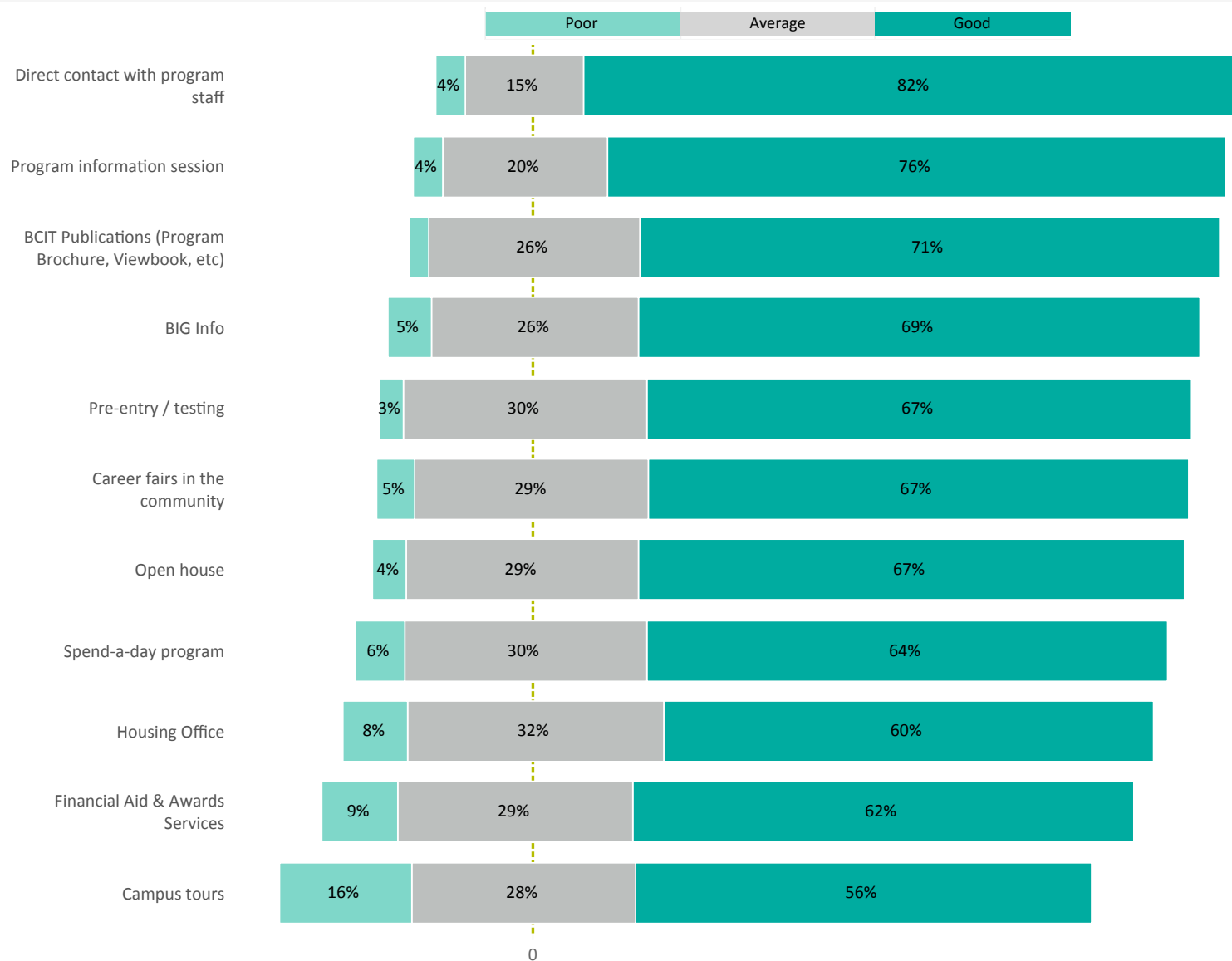


How satisfied were you with the services provided to you by the International Student Centre at BCIT?



## TECHNOLOGY

For each of the items listed below, please rate your experiences at BCIT to date

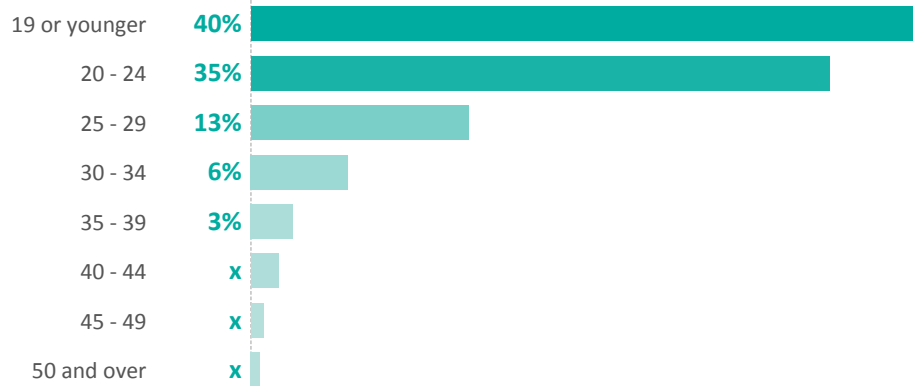


RESULTS BY

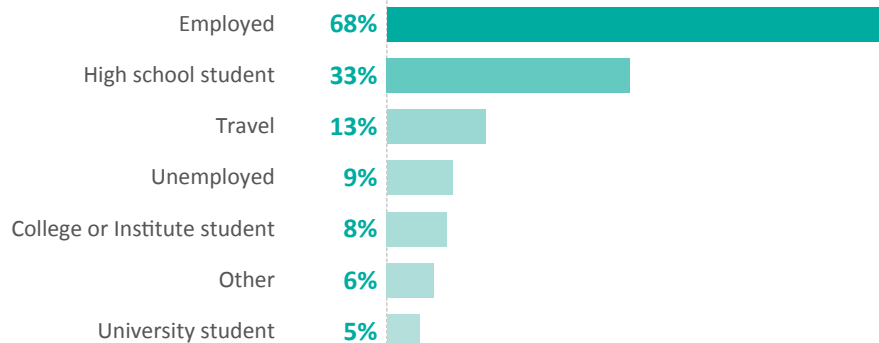
# TRADES & TECHNICAL STUDIES

## TRADES & TECHNICAL

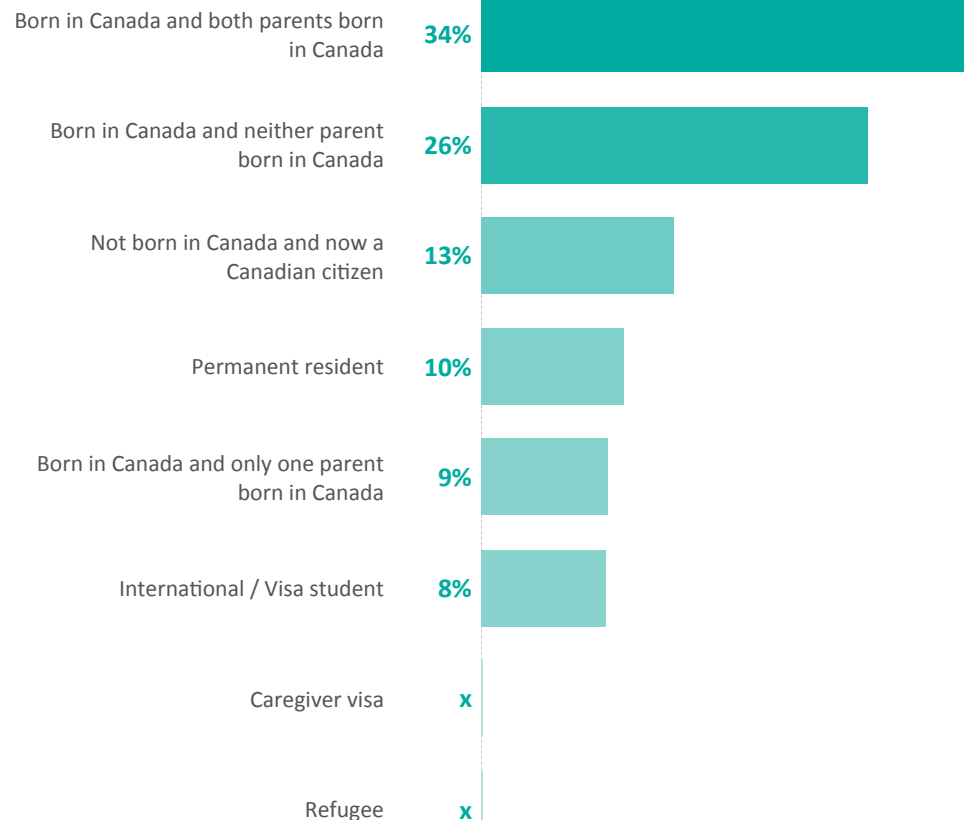
### Age Group



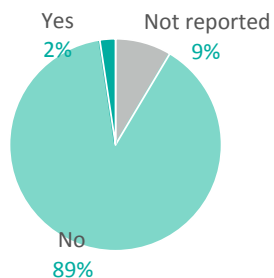
### What have been your main activities in the months prior to applying to BCIT? (select all that apply)



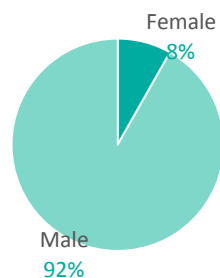
### How would you describe yourself?



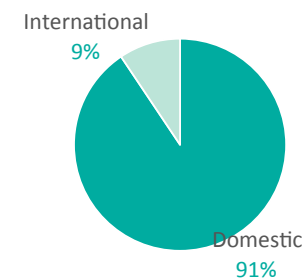
### Self-Identified as Aboriginal



### Gender

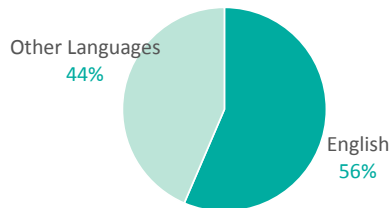


### Residency

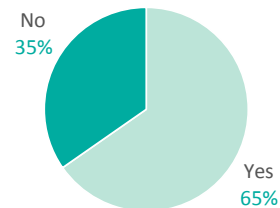


## TRADES & TECHNICAL

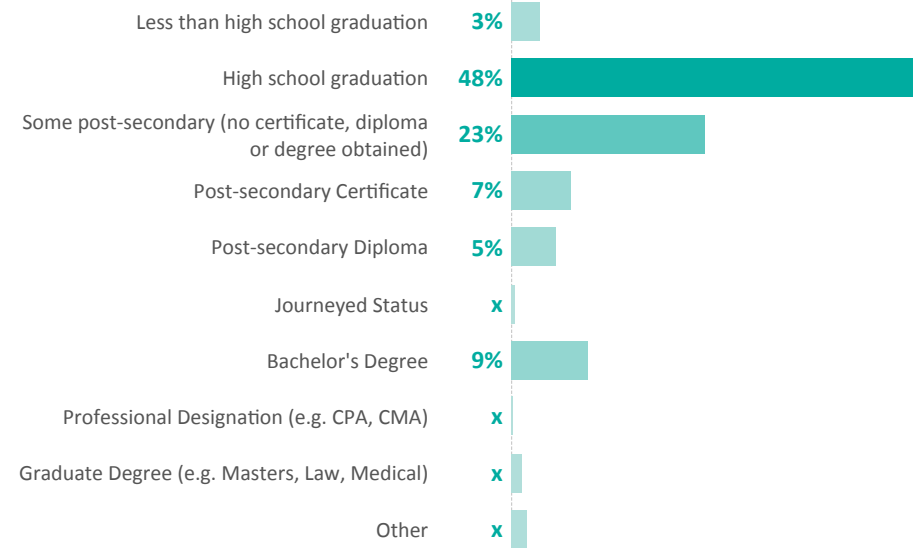
### Main Language spoken at home



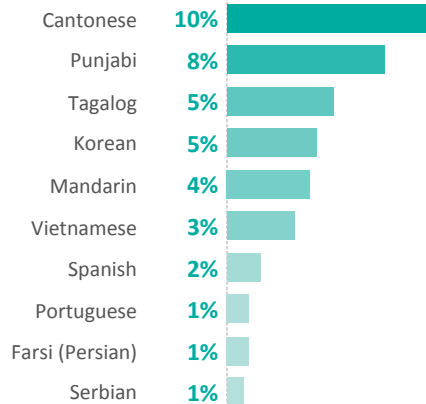
### Is English your first language?



### Please check the category that best describes your highest level of education prior to enrolling at BCIT.



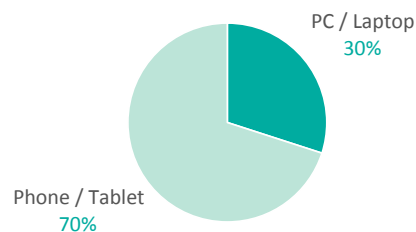
### Main language, other than English, spoken at home (Top 10)



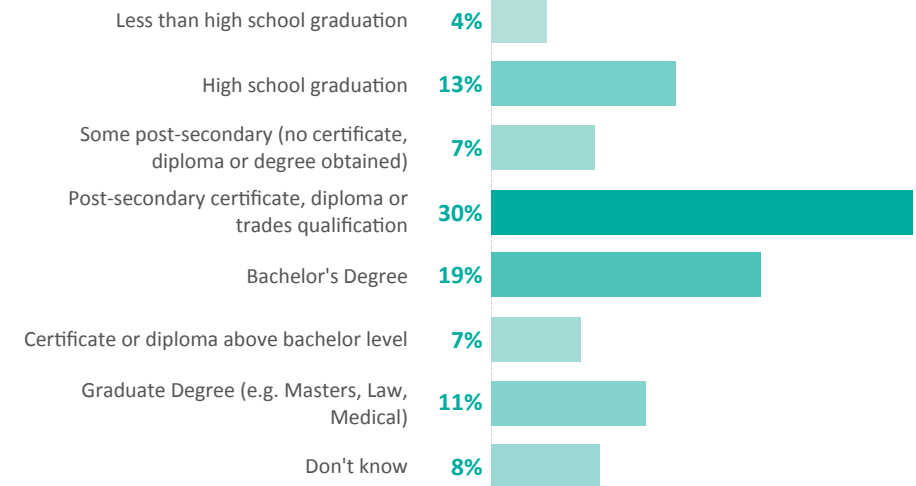
### Other languages spoken at home

ShSinhalese  
CGerman B  
naRussian E

### Device Used to Complete the Survey

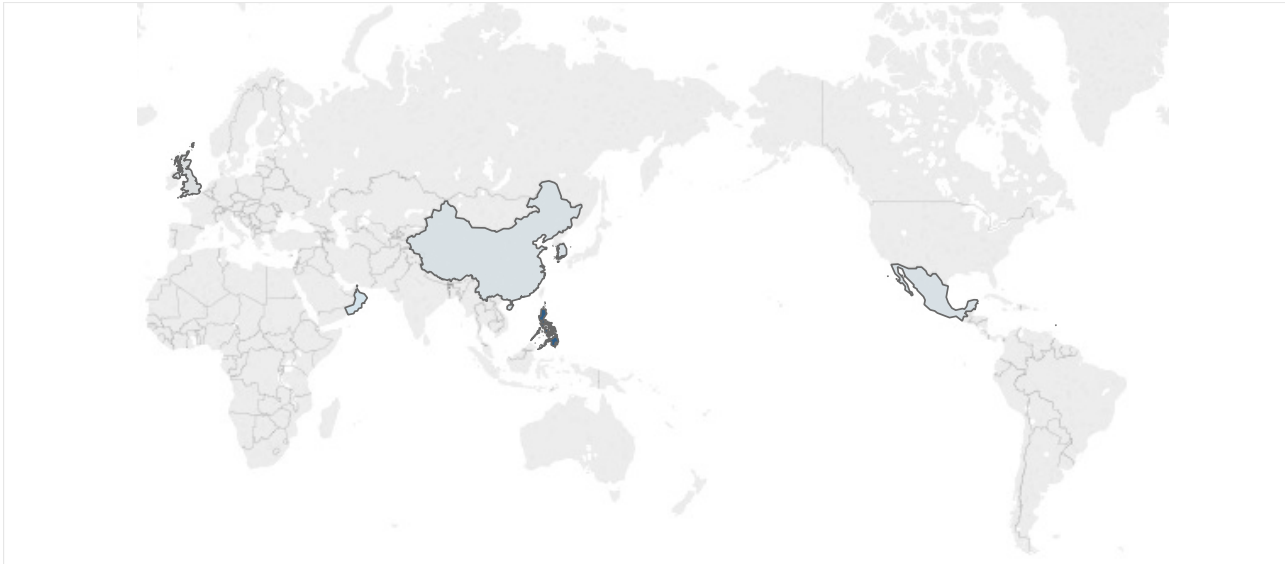


### What is the education level of your most highly educated parent(s) or guardian(s)?



TRADES & TECHNICAL

International Students - Country of Application



Program Type

Trades & Technical 100%



School

Construction and the Environment 28%



Energy 37%



Transportation 35%

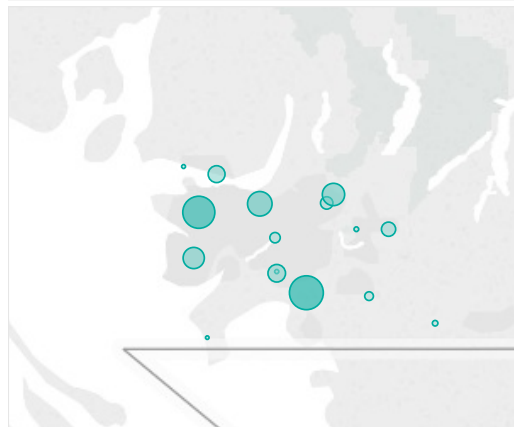


Domestic Students

City of Application (In Canada)



City of Application (Metro Vancouver)



Campus

Burnaby 75%



Aerospace Technology 11%



Annacis Island 4%



Other 6%

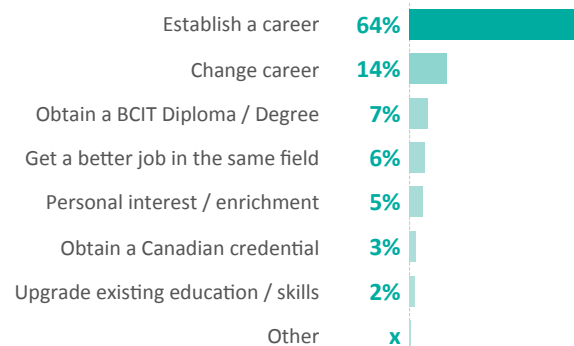


Marine 5%

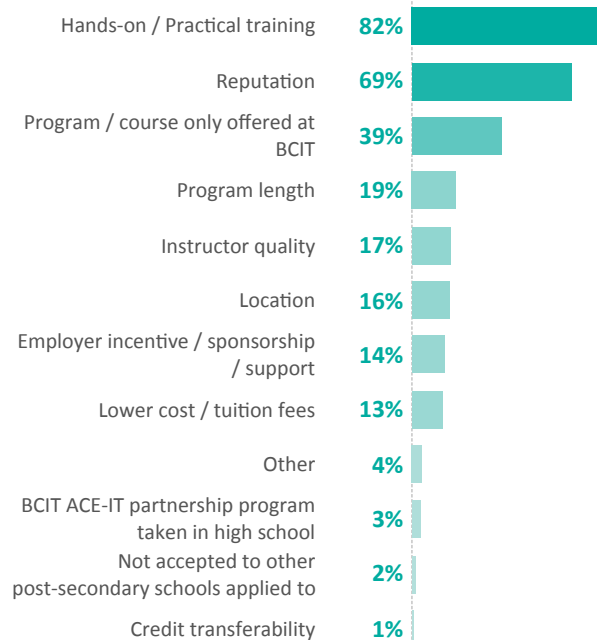


**TRADES & TECHNICAL**

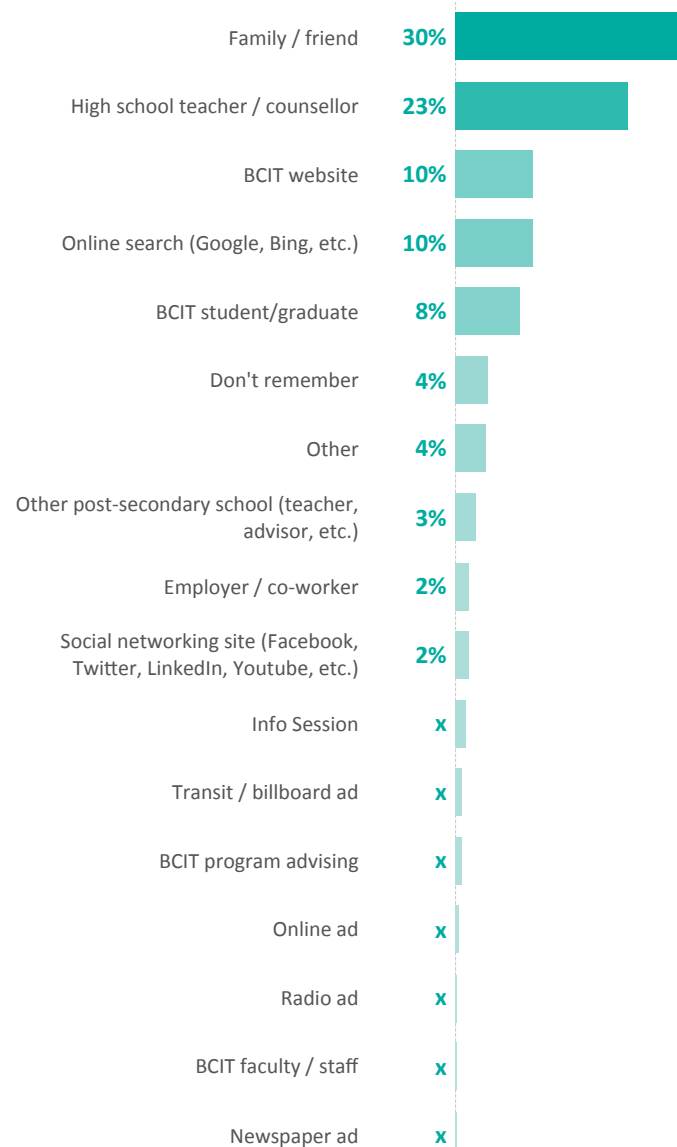
What was your PRIMARY objective for pursuing post-secondary education?



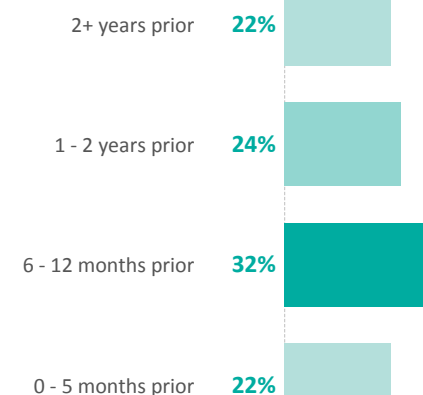
What were your 3 MAIN reasons for considering BCIT?



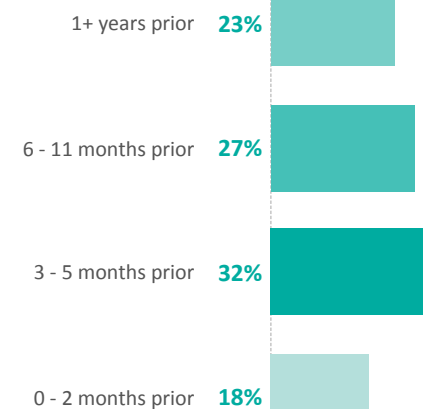
How did you FIRST become aware of BCIT?



When did you start EXPLORING the option of BCIT for your education / training?



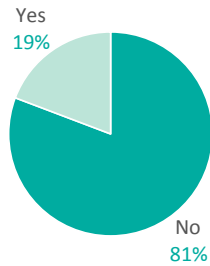
When did you decide to APPLY for your PROGRAM?





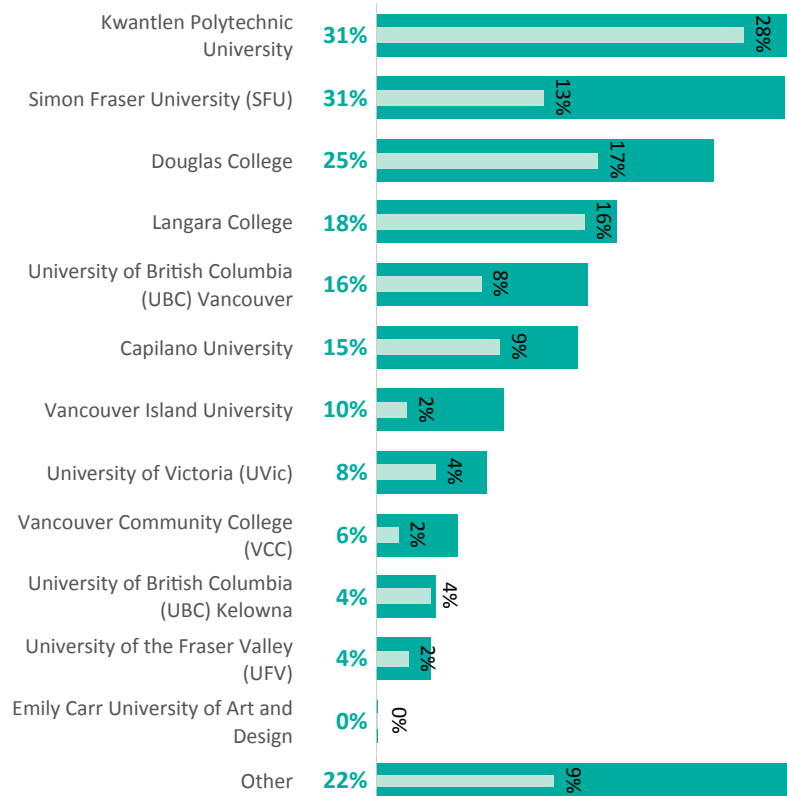
## TRADES & TECHNICAL

Did you apply to school(s) besides BCIT for this term?

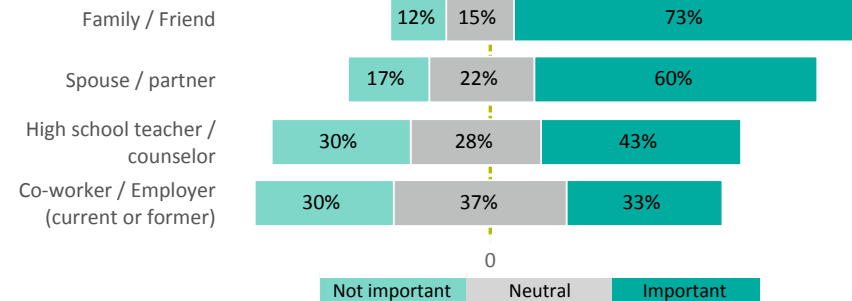


Other PSIs (Applied vs Accepted to)

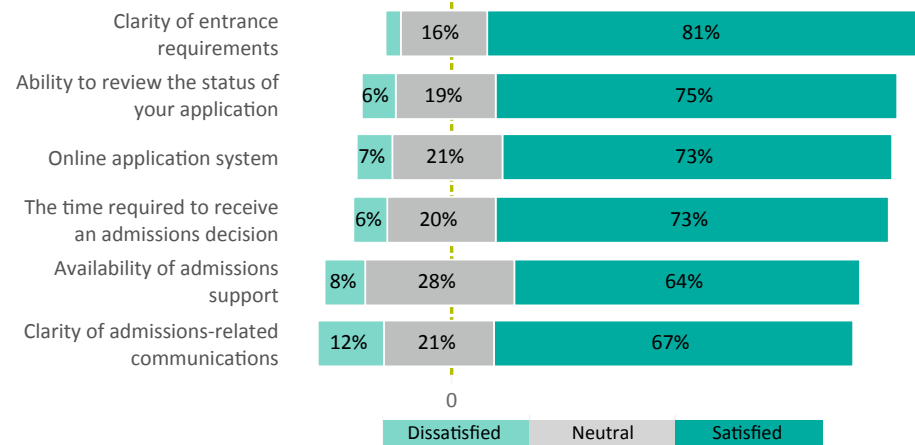
Applied vs Accepted



Other than yourself, please rate how important the following people were in your decision to apply to BCIT.



How satisfied were you with the following aspects of the BCIT ADMISSION process?

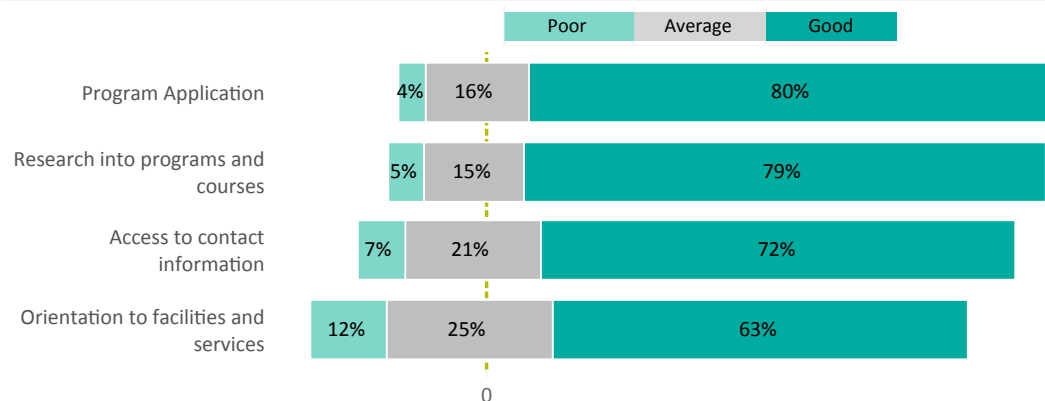


Other PSIs Applied to

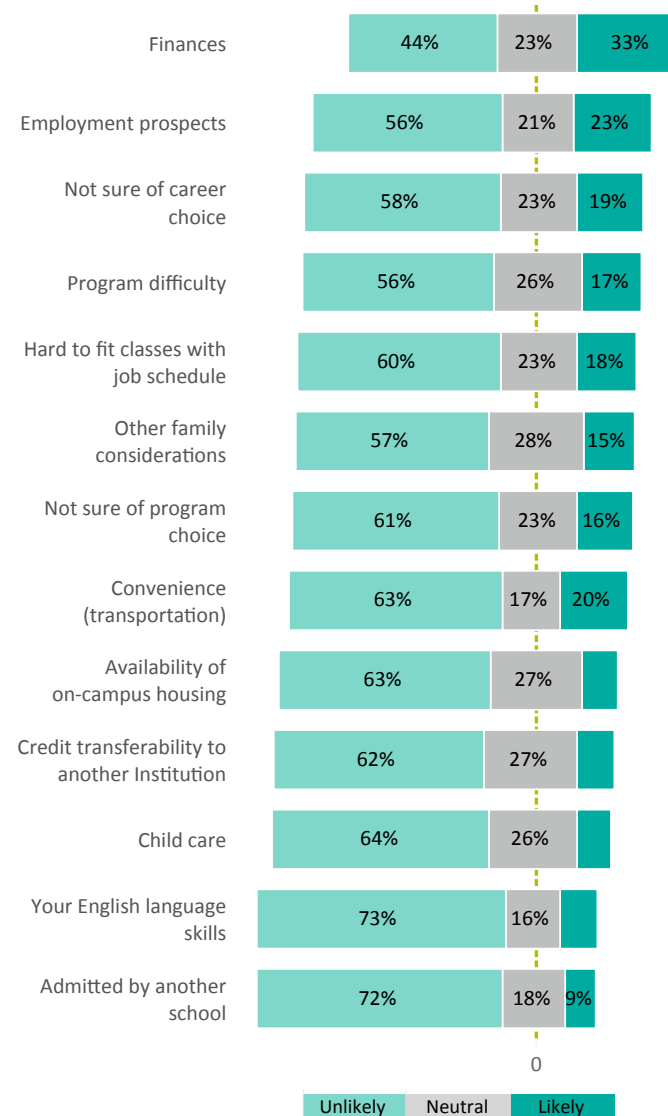
Okanagan College University of Ottawa  
Thompson Rivers University Camosun C  
Centennial College College of the Rockies

## TRADES & TECHNICAL

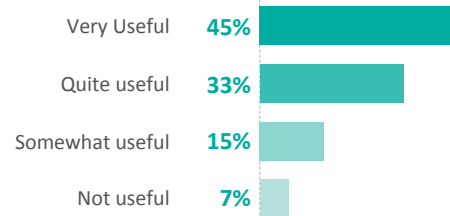
Please rate your experience using the BCIT WEBSITE for each of the following purposes



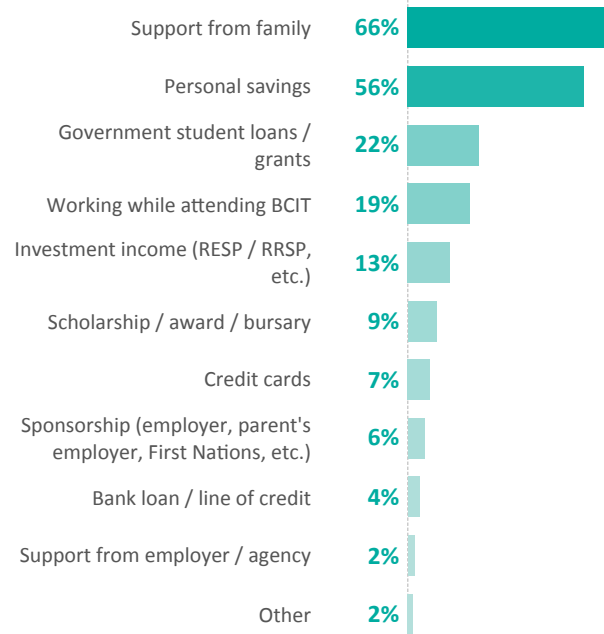
How likely is it that any of the following factors could prevent you from continuing your program?



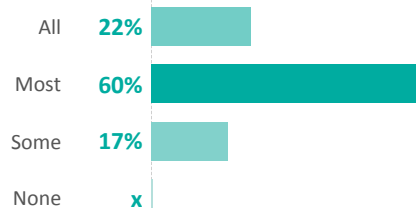
How useful was the BCIT WEBSITE in assisting with your decision to enrol at BCIT?



What were the main sources of your educational funding? (Select all that apply)

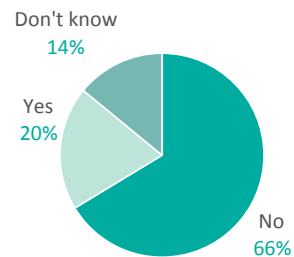


Were you able to find all of the information you were looking for on the BCIT WEBSITE?

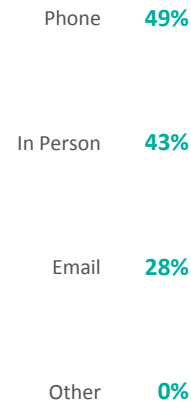


## TRADES & TECHNICAL

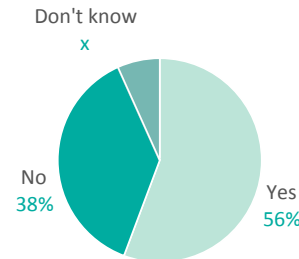
Before applying for a course or program at BCIT, did you use the services of the PROGRAM ADVISING department?



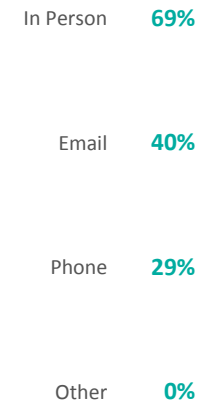
How did you make contact with the PROGRAM ADVISING department? (Select all that apply)



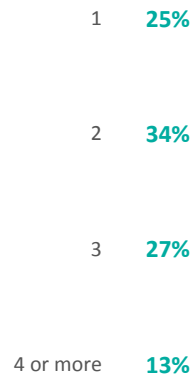
Before applying for a course or program at BCIT, did you use the services of the International Student Centre at BCIT?



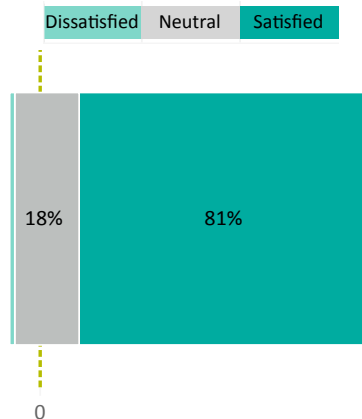
How did you make contact with the International Student Centre at BCIT? (Select all that apply)



Prior to applying, how many times did you contact the PROGRAM ADVISING department in total?



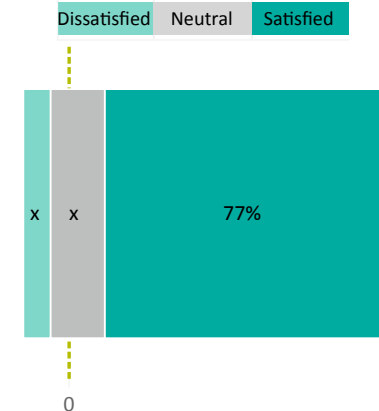
How satisfied were you with the services provided to you by the PROGRAM ADVISING department at BCIT?



Prior to applying, how many times did you contact the International Student Centre at BCIT in total?

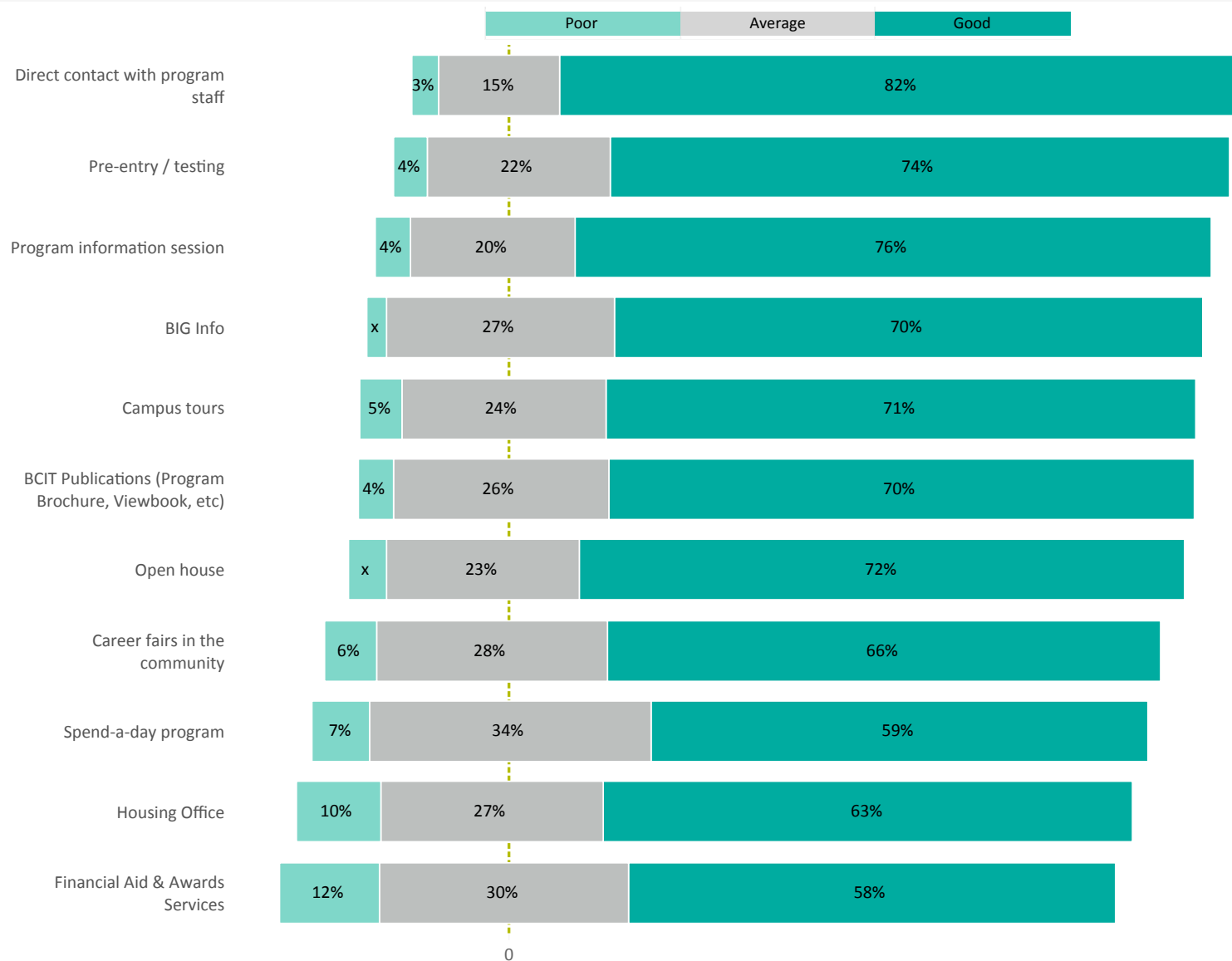


How satisfied were you with the services provided to you by the International Student Centre at BCIT?



## TRADES & TECHNICAL

For each of the items listed below, please rate your experiences at BCIT to date

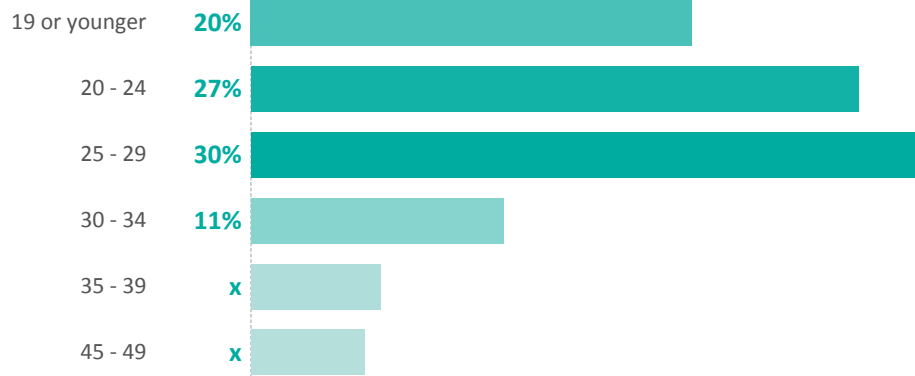


RESULTS BY

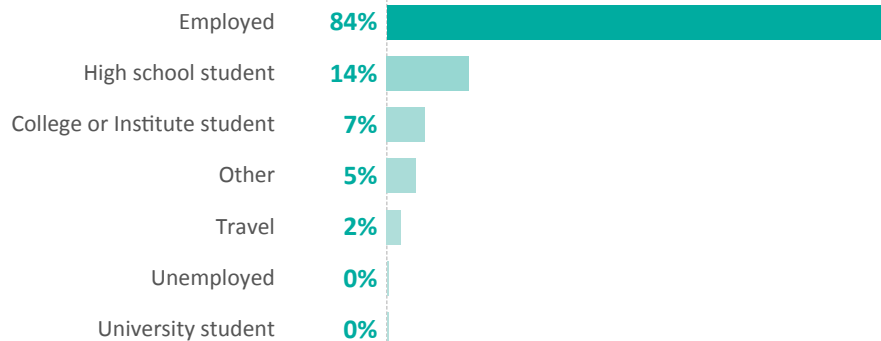
# APPRENTICESHIP

## APPRENTICESHIP

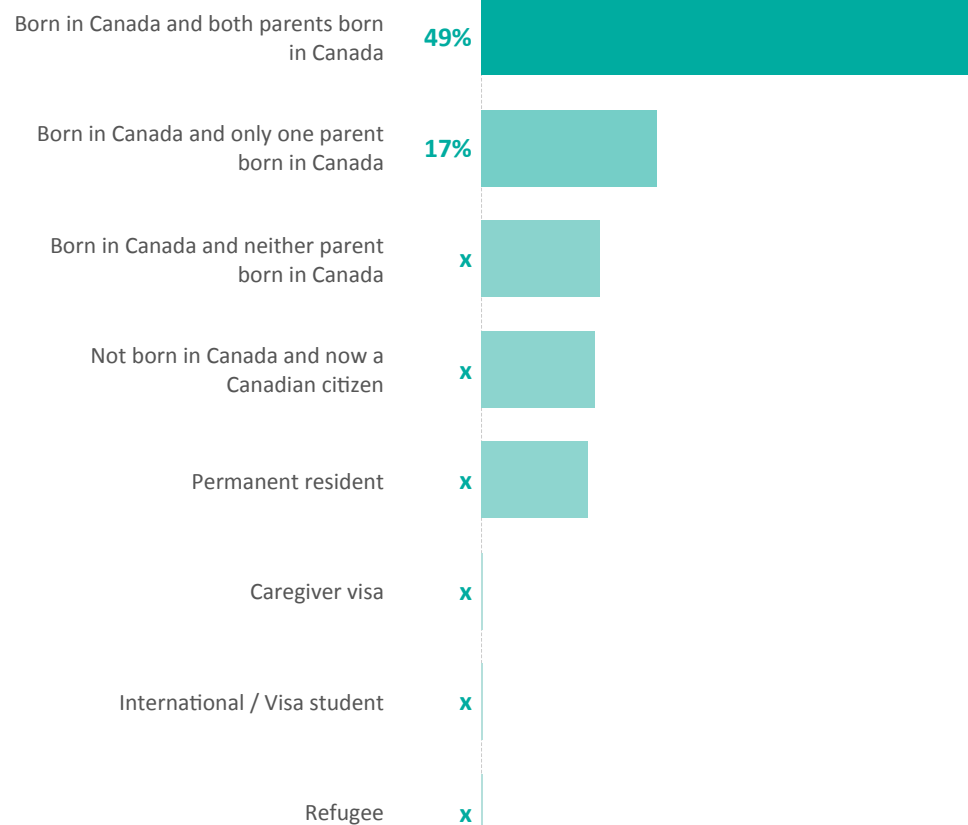
### Age Group



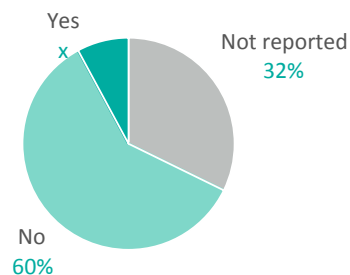
### What have been your main activities in the months prior to applying to BCIT? (select all that apply)



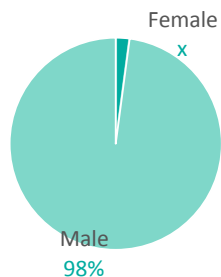
### How would you describe yourself?



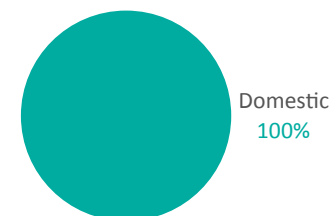
### Self-Identified as Aboriginal



### Gender

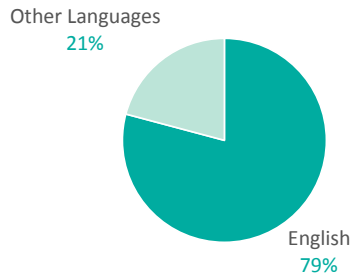


### Residency

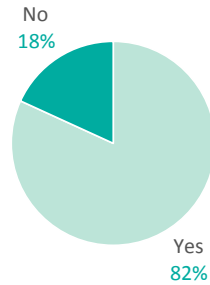


## APPRENTICESHIP

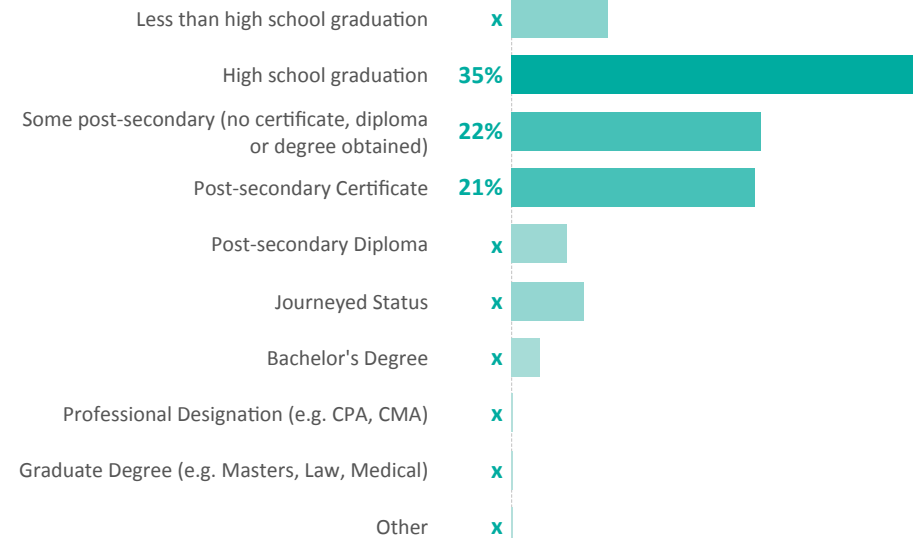
### Main Language spoken at home



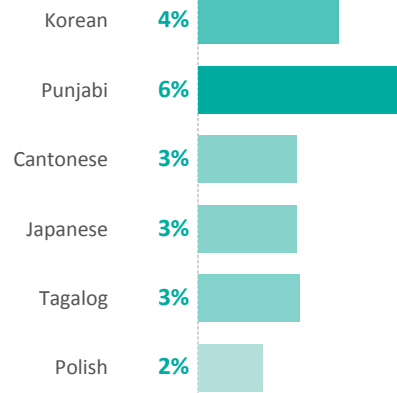
### Is English your first language?



### Please check the category that best describes your highest level of education prior to enrolling at BCIT.

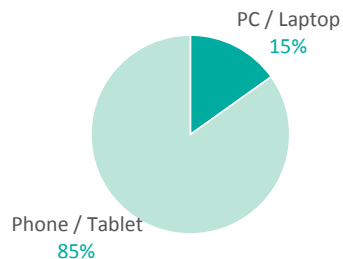


### Main language, other than English, spoken at home (Top 10)

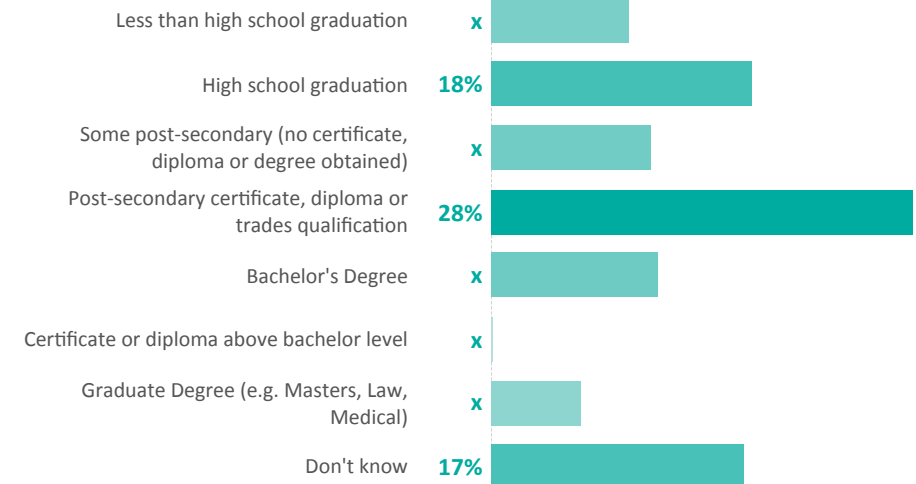


### Other languages spoken at home

### Device Used to Complete the Survey



### What is the education level of your most highly educated parent(s) or guardian(s)?



APPRENTICESHIP

International Students - Country of Application

No Data to Display

Program Type

Apprenticeship 100%

School

Construction and the Environment 67%

Energy x

Transportation 26%

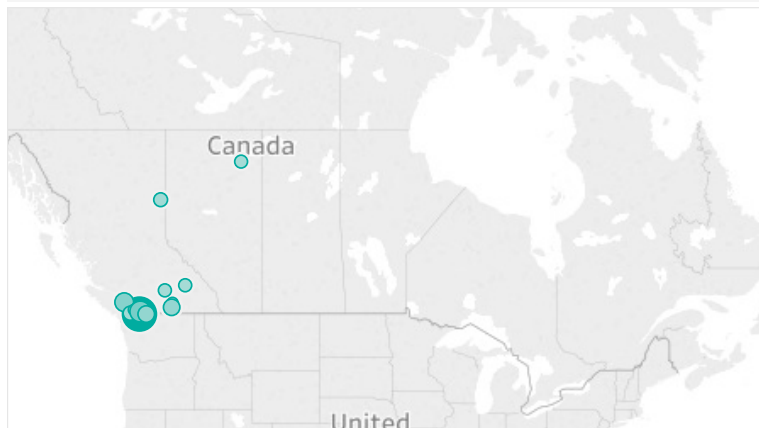
Campus

Burnaby 86%

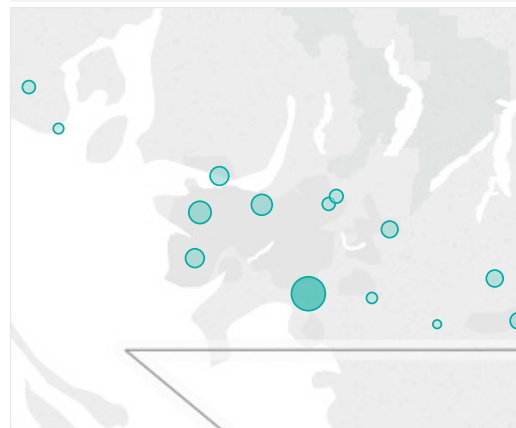
Annacis Island 14%

Domestic Students

City of Application (In Canada)



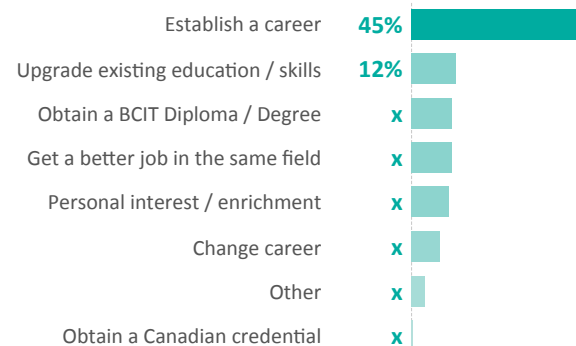
City of Application (Metro Vancouver)



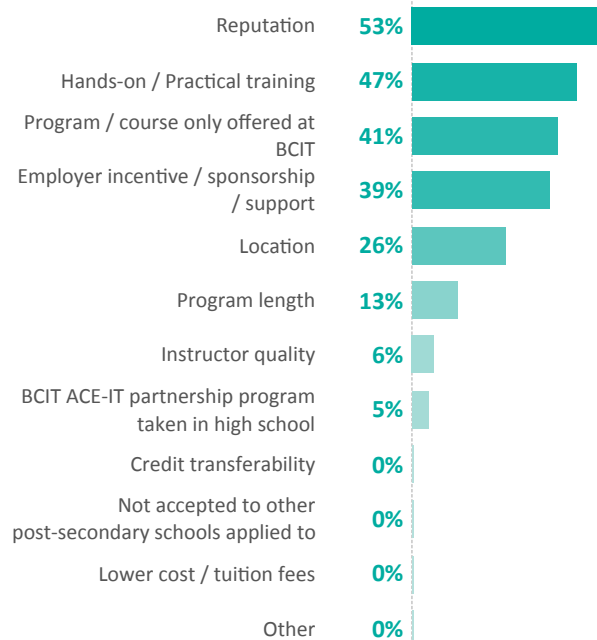


## APPRENTICESHIP

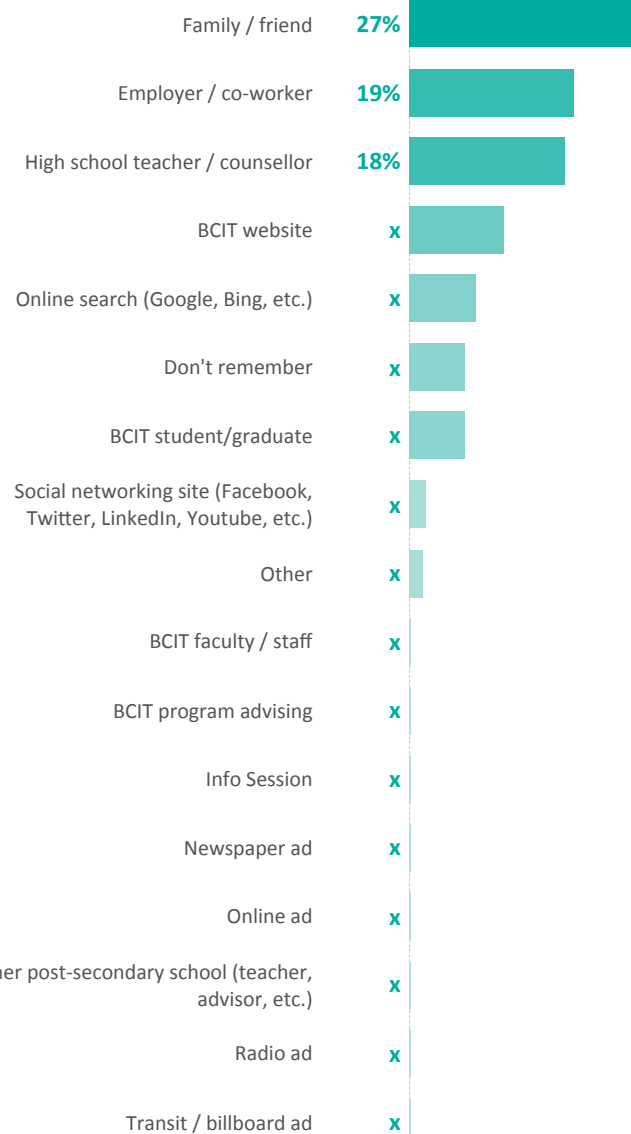
What was your PRIMARY objective for pursuing post-secondary education?



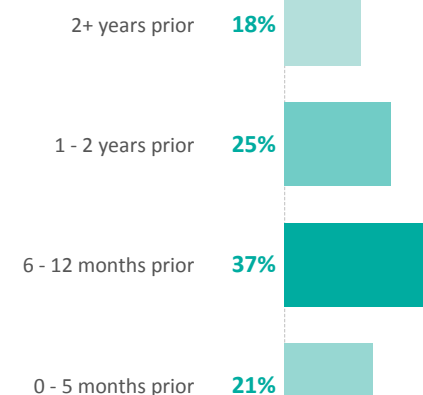
What were your 3 MAIN reasons for considering BCIT?



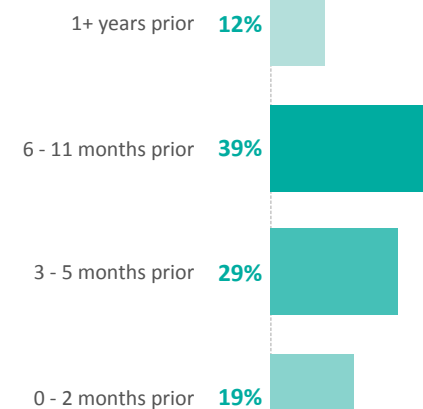
How did you FIRST become aware of BCIT?



When did you start EXPLORING the option of BCIT for your education / training?

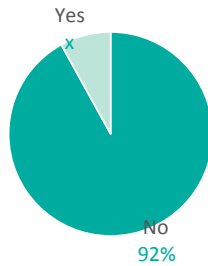


When did you decide to APPLY for your PROGRAM?



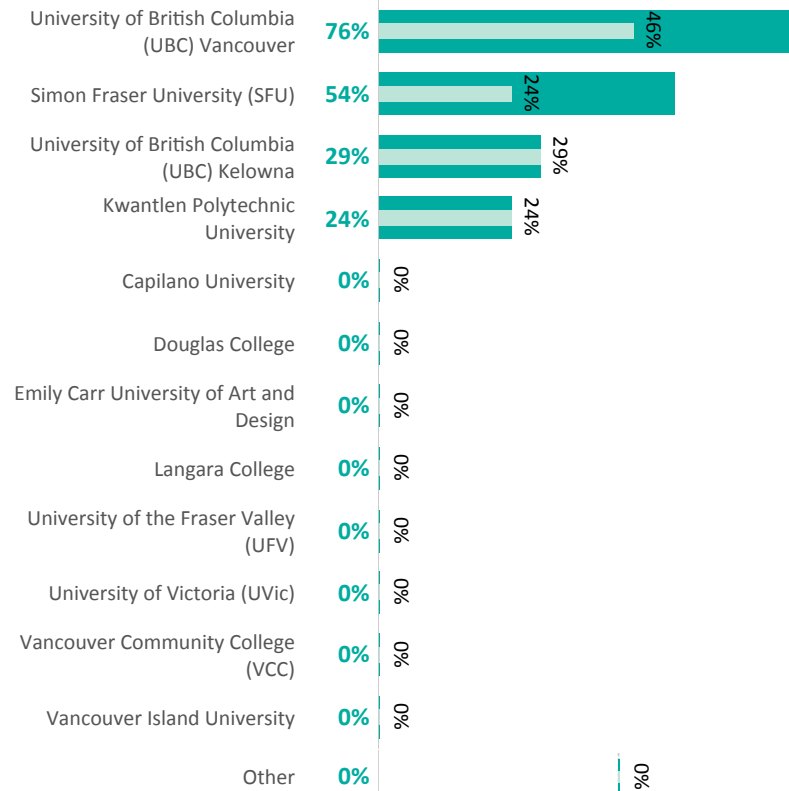
## APPRENTICESHIP

Did you apply to school(s) besides BCIT for this term?

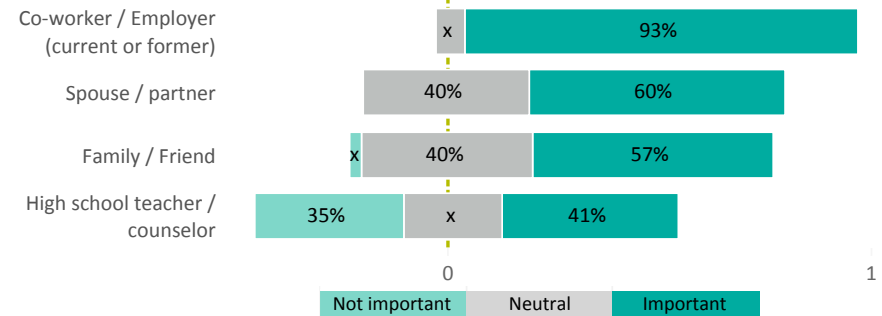


Other PSIs (Applied vs Accepted to)

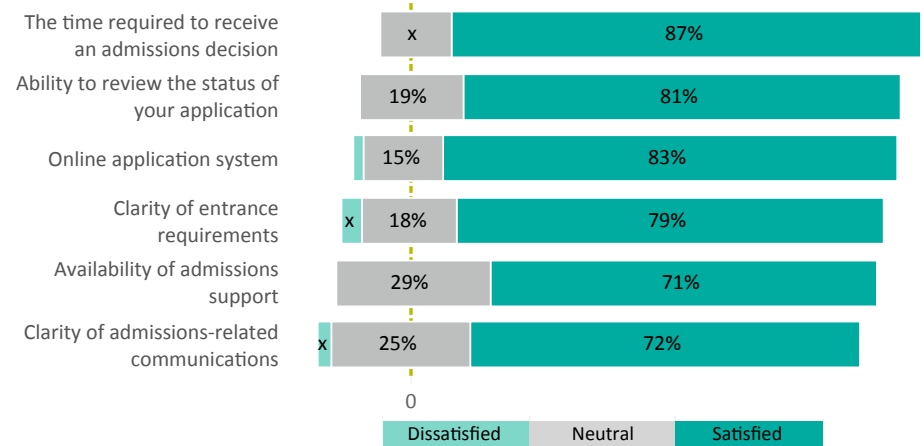
Applied vs Accepted



Other than yourself, please rate how important the following people were in your decision to apply to BCIT.



How satisfied were you with the following aspects of the BCIT ADMISSION process?



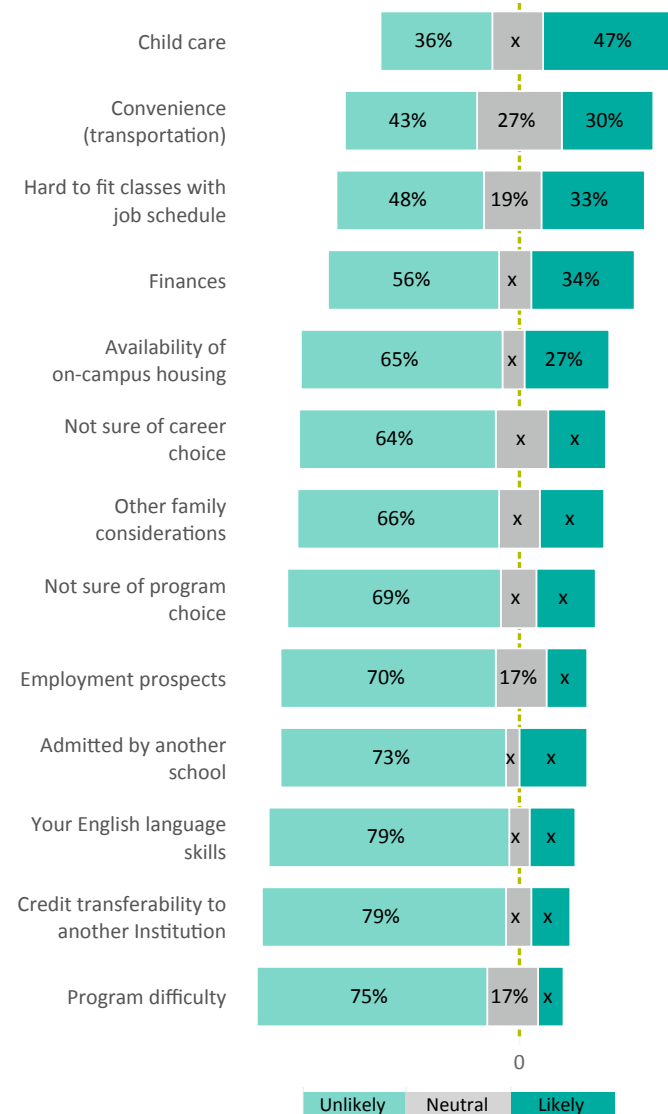
Other PSIs Applied to

## APPRENTICESHIP

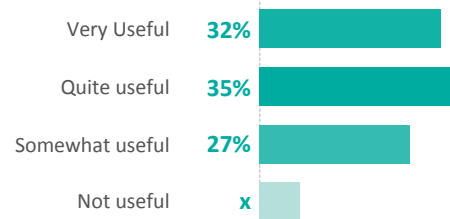
Please rate your experience using the BCIT WEBSITE for each of the following purposes



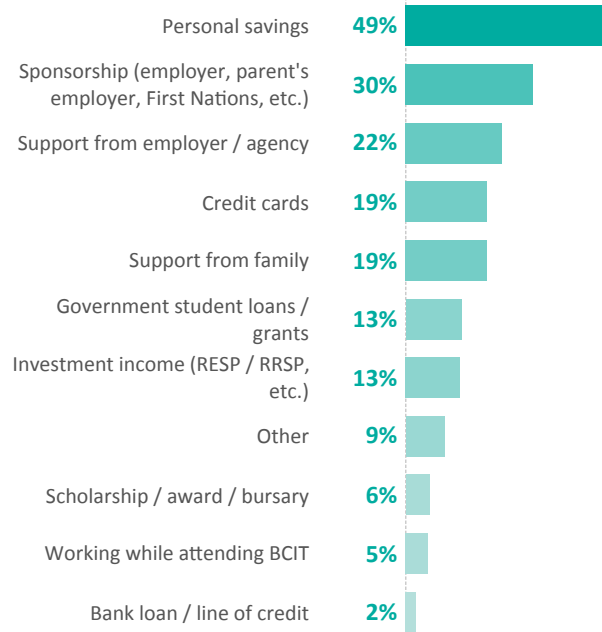
How likely is it that any of the following factors could prevent you from continuing your program?



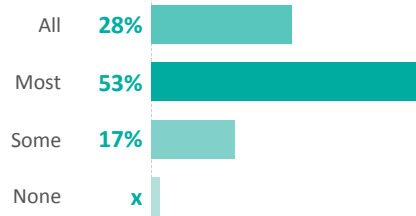
How useful was the BCIT WEBSITE in assisting with your decision to enrol at BCIT?



What were the main sources of your educational funding? (Select all that apply)

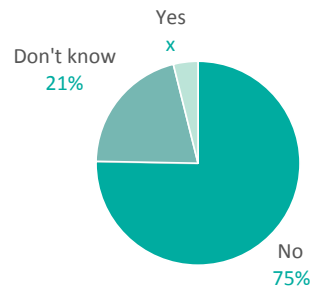


Were you able to find all of the information you were looking for on the BCIT WEBSITE?

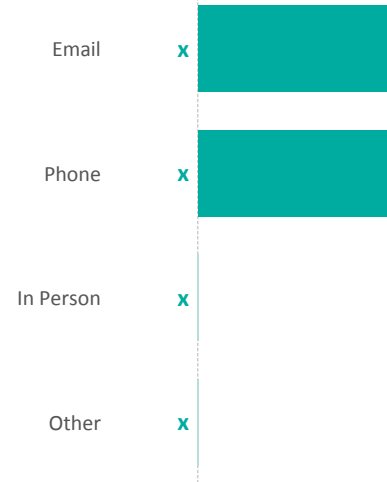


## APPRENTICESHIP

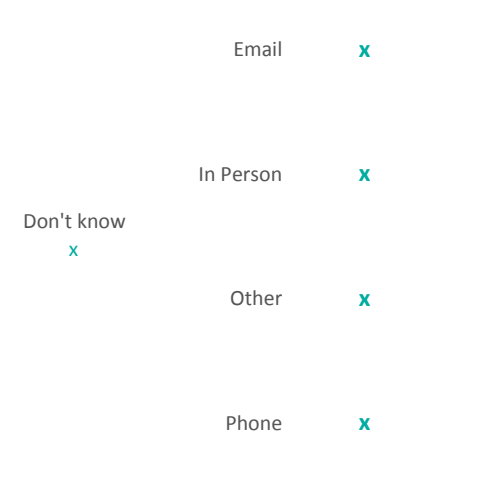
Before applying for a course or program at BCIT, did you use the services of the PROGRAM ADVISING department?



How did you make contact with the PROGRAM ADVISING department? (Select all that apply)



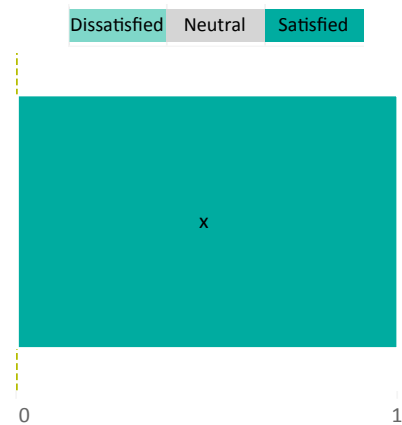
Before applying for a course or program at BCIT, did you use the services of the International Student Centre at BCIT?



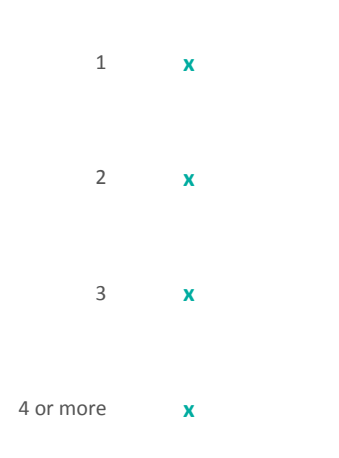
Prior to applying, how many times did you contact the PROGRAM ADVISING department in total?



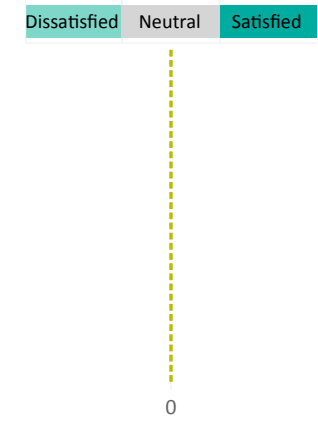
How satisfied were you with the services provided to you by the PROGRAM ADVISING department at BCIT?



Prior to applying, how many times did you contact the International Student Centre at BCIT in total?



How satisfied were you with the services provided to you by the International Student Centre at BCIT?



## APPRENTICESHIP

For each of the items listed below, please rate your experiences at BCIT to date

