

## Purpose

The **Entry Student Survey (ESS)** is an annual survey conducted by BCIT's Institutional Research and Planning Department that targets students who commence their program in the Fall term.

The survey provides an insight into the decision making process of incoming BCIT students, their experiences with BCIT services, as well as their demographic characteristics.

## Cohort and Response Rate

The cohort consists of all first term/full-time Technology, Trades, Technical Studies and Apprenticeship students, at all BCIT campuses, who commenced their program in the Fall term of 2022

4,183	Cohort	<b>Response Rate</b>  <b>26%</b>
4,165	Valid invites	
1,096	Valid responses	

## Survey Timeframe

Sep 13- Initial invite

Sep 20 - First reminder

Sep 27 - Second reminder

Oct 4 -Last reminder

Oct 7 - Survey closed

## How to Read this Report

This report presents information on the Institute-wide results and different program types. The four available sections are:

Institute results

Full-time Technology results

Apprenticeship results

Trades & Technical Studies results

In most cases, when answer choices are not chronological or consecutive in nature, responses are sorted by the highest percentage to lowest. Multiple-selection questions, identified with a *(select all that apply)* note next to them, add up to more than 100%.

Rim weighting methodology was used to calculate a set of weights to demographically compensate for the answers collected, i.e. align the demographic profile of the respondents to that of the cohort. The 4 demographic segments used to calculate these weights, which were then used to calculate the percentages used throughout this report, are: School, Age Group, Gender and Program Type.

There is a 95% certainty (19 out of 20 times) of the accuracy in the survey results at the institute level with a +/- 2.5% margin of error.

(x): Represents masked results (5 or less respondents) to avoid potential privacy issues.

## Key Findings (Institute Level)

### Demographics

- The large majority of students (82%) were domestic, 18% were international students.
- 8 in 10 of respondents (80%) were in Burnaby Campus.
- Over half (55%) of students had some post-secondary education prior to registering at BCIT.
- 56% reported that their main source of educational founding was “Personal savings”, followed by “Support from family” (52%) and “Government student loans/grants” (25%), only 5% used BCIT awards/bursaries.

### Deciding

- “Family/friend” was most selected by respondents (30%) when they were asked how they had first become aware of BCIT.
- When asked about their 3 main reasons for considering BCIT, 64% of respondents selected “Hands-on/practical training” followed by “Reputation” (57%), and “Program/course only offered at BCIT” (33%).
- “Establish a career” (71%), “Obtain a BCIT credential (i.e., certificate, diploma, or degree)” (53%), and “Personal interest/enrichment” (41%) were rated highest among the objectives for enrolling at BCIT.
- Only 38% of respondents applied to other schools besides BCIT.
- Top three post-secondary institutions students applied besides BCIT were University of British Columbia (35%), Simon Fraser University (33%), and Kwantlen Polytechnic University (22%).

### Application/Admission Satisfaction

- Students showed high satisfaction with different aspects of BCIT Admission; “Clarity of entrance requirements” and “Ability to review the status of your application” had the highest satisfaction 85% and 80% respectively.
- Only 34% reported BCIT website was useful in assisting with their decision to enroll in BCIT.

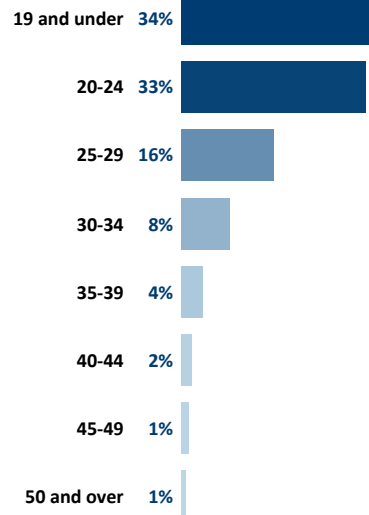
### Challenges

- Three main factors that could prevent students from continuing their education this term was: “Lack of financial support” (37%), “Mental health” (36%), and “Quality of instruction” (32%).

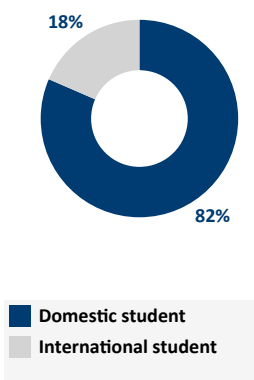
Results by

**Institue**

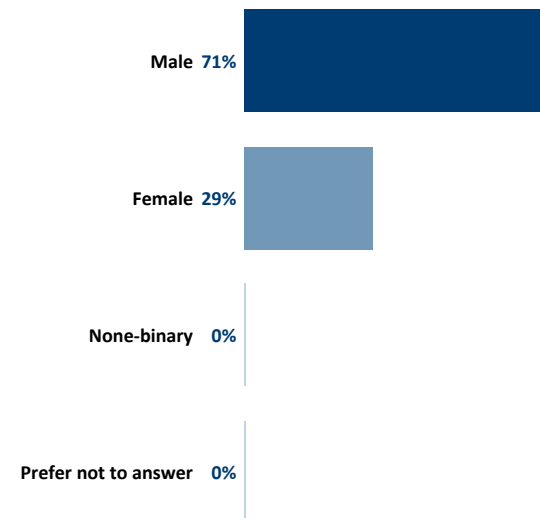
### Age group



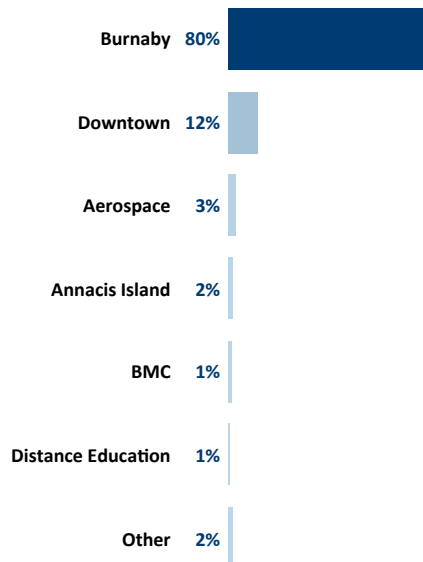
### Which of the following describes your RESIDENCY status?



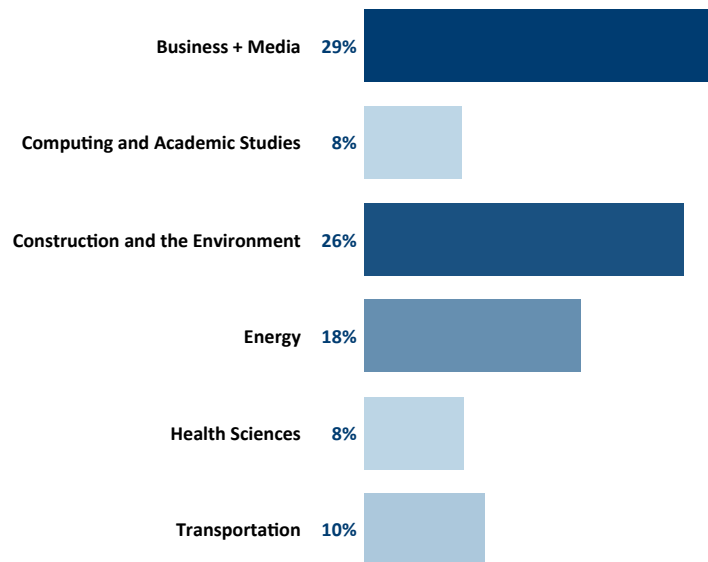
### Gender



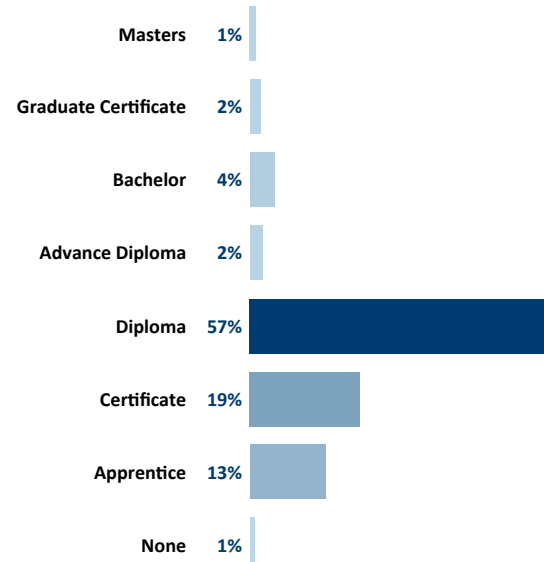
### Campus



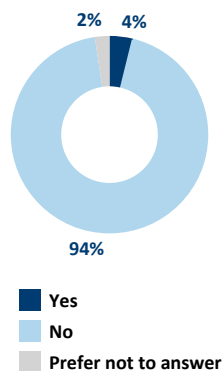
### School



### Degree type



Do you identify as Indigenous?



Please indicate which Indigenous group you belong to:

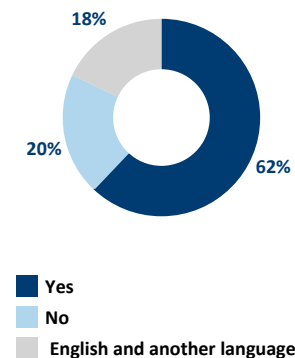
First Nations status 38%

Métis 33%

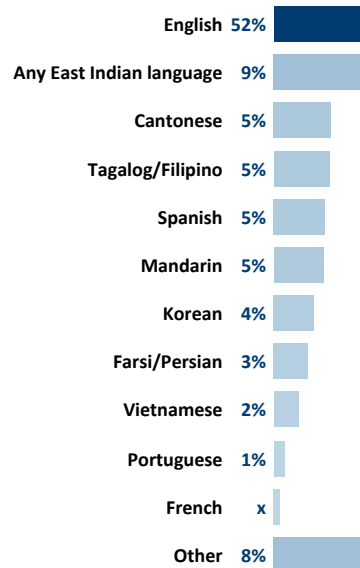
First Nations non-status x

Prefer not to answer x

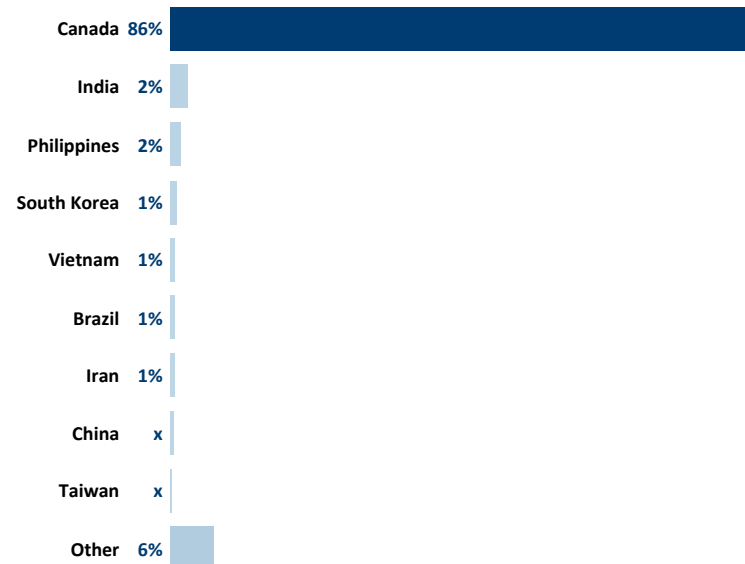
Is English your primary language?



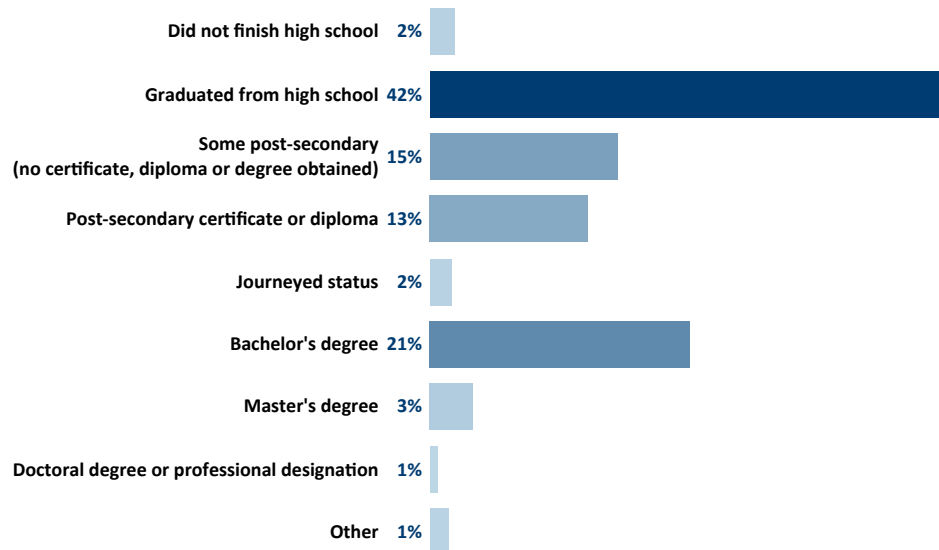
What is your main language spoken at home?



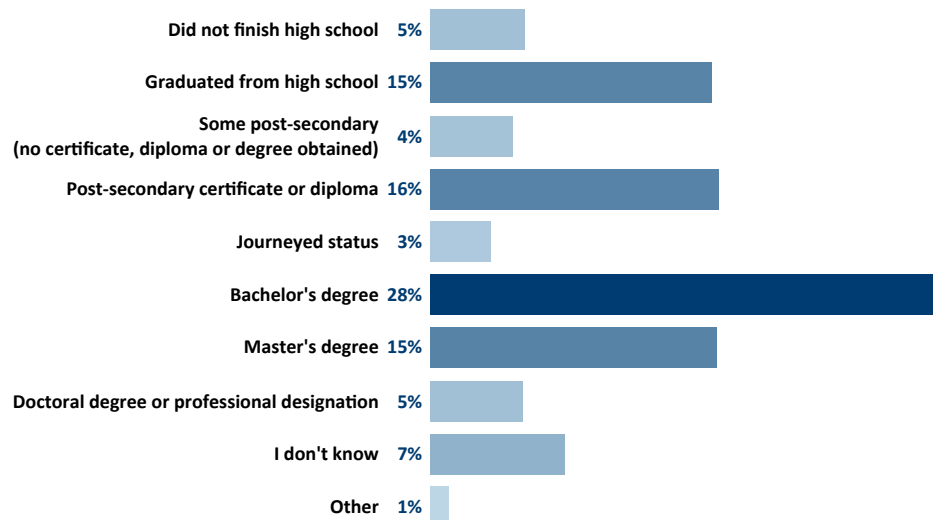
In which country were you living in at the time of your application?



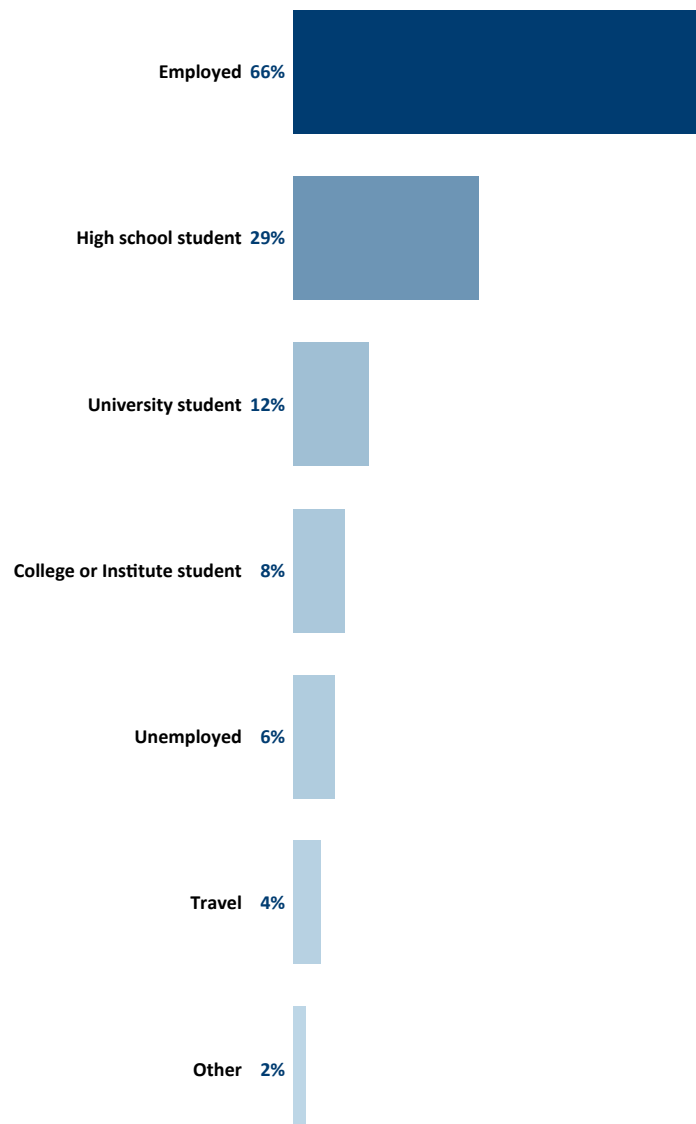
What is your highest level of education completed prior to registering at BCIT?



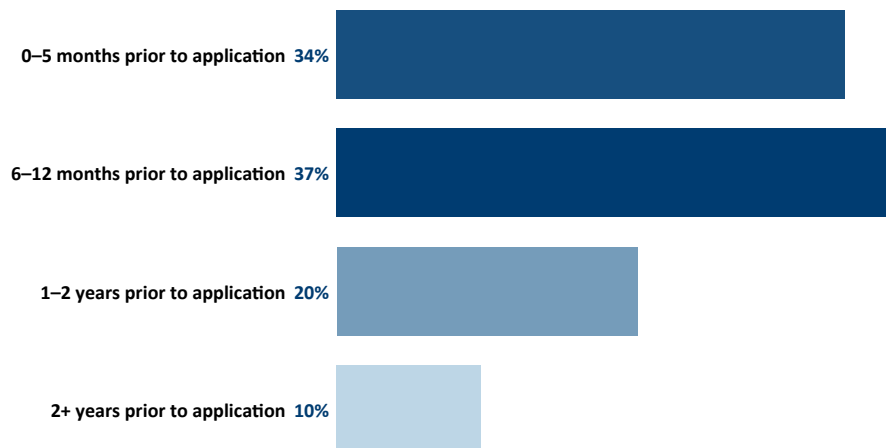
What is the highest level of education completed by either of your parents (or those who raised you)?



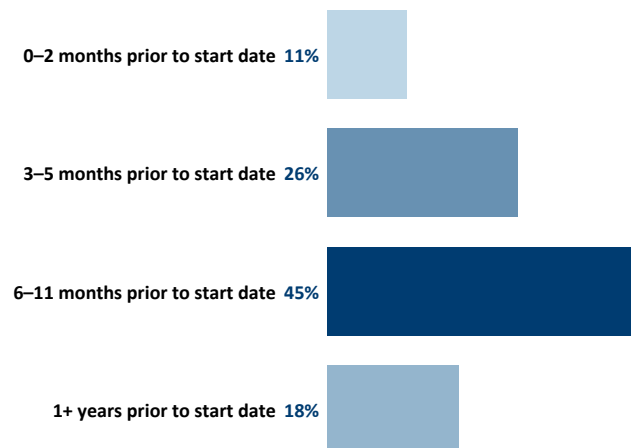
What have been your main activities in the months prior to applying to BCIT? (Select all that apply)



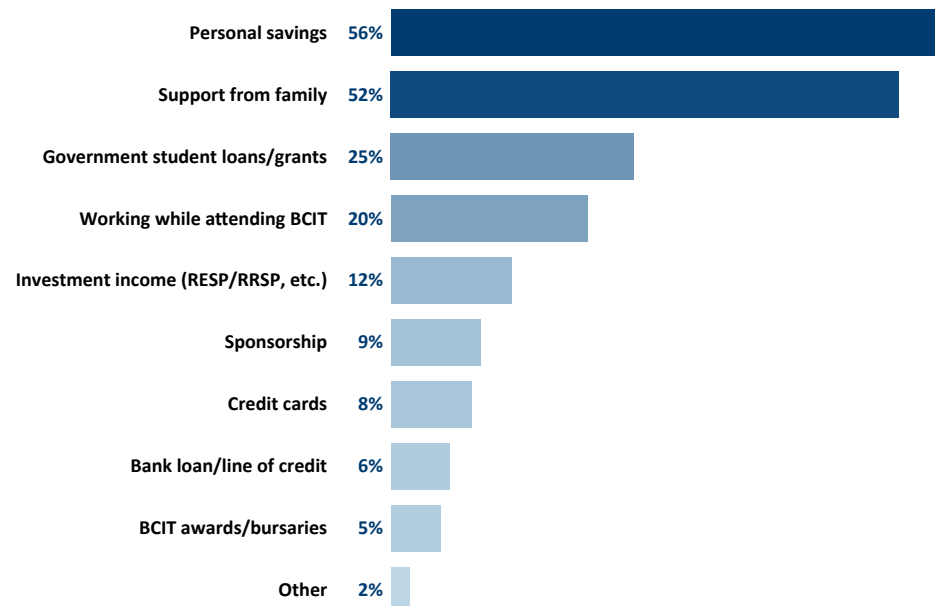
When did you start EXPLORING the option of BCIT for your education/training?



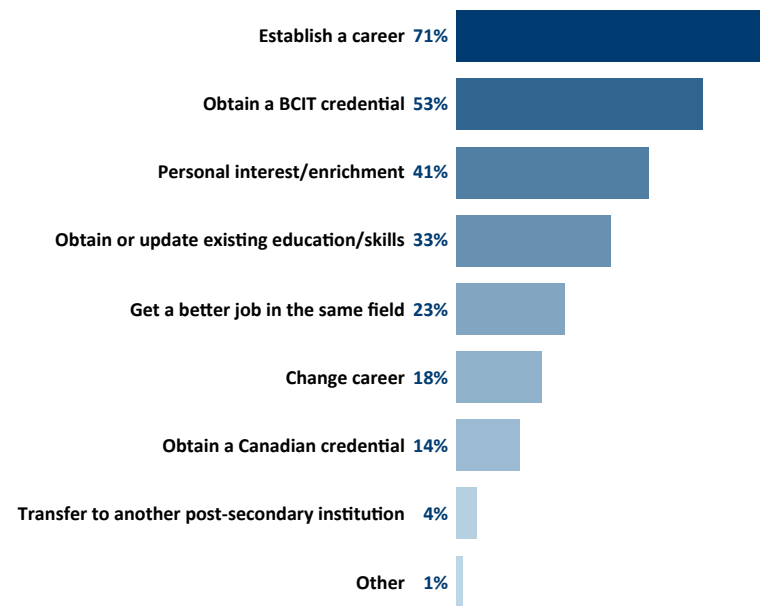
When did you decide to APPLY for your PROGRAM?



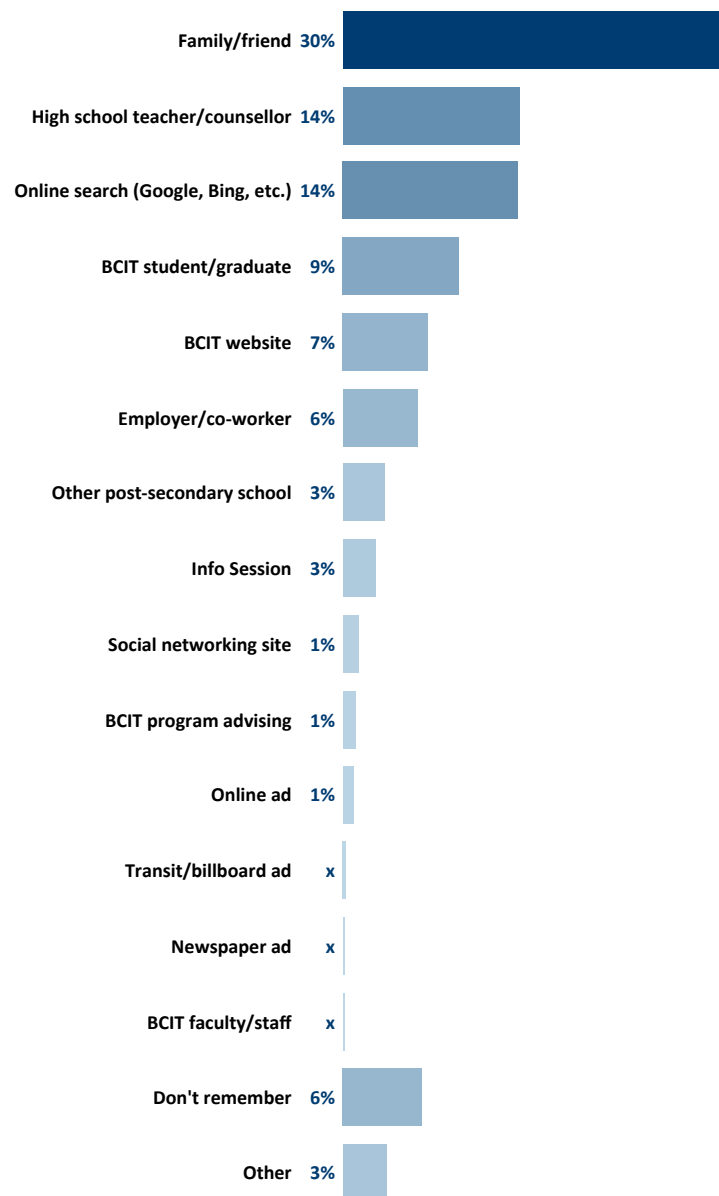
What were the main sources of your educational funding?  
(Select all that apply)



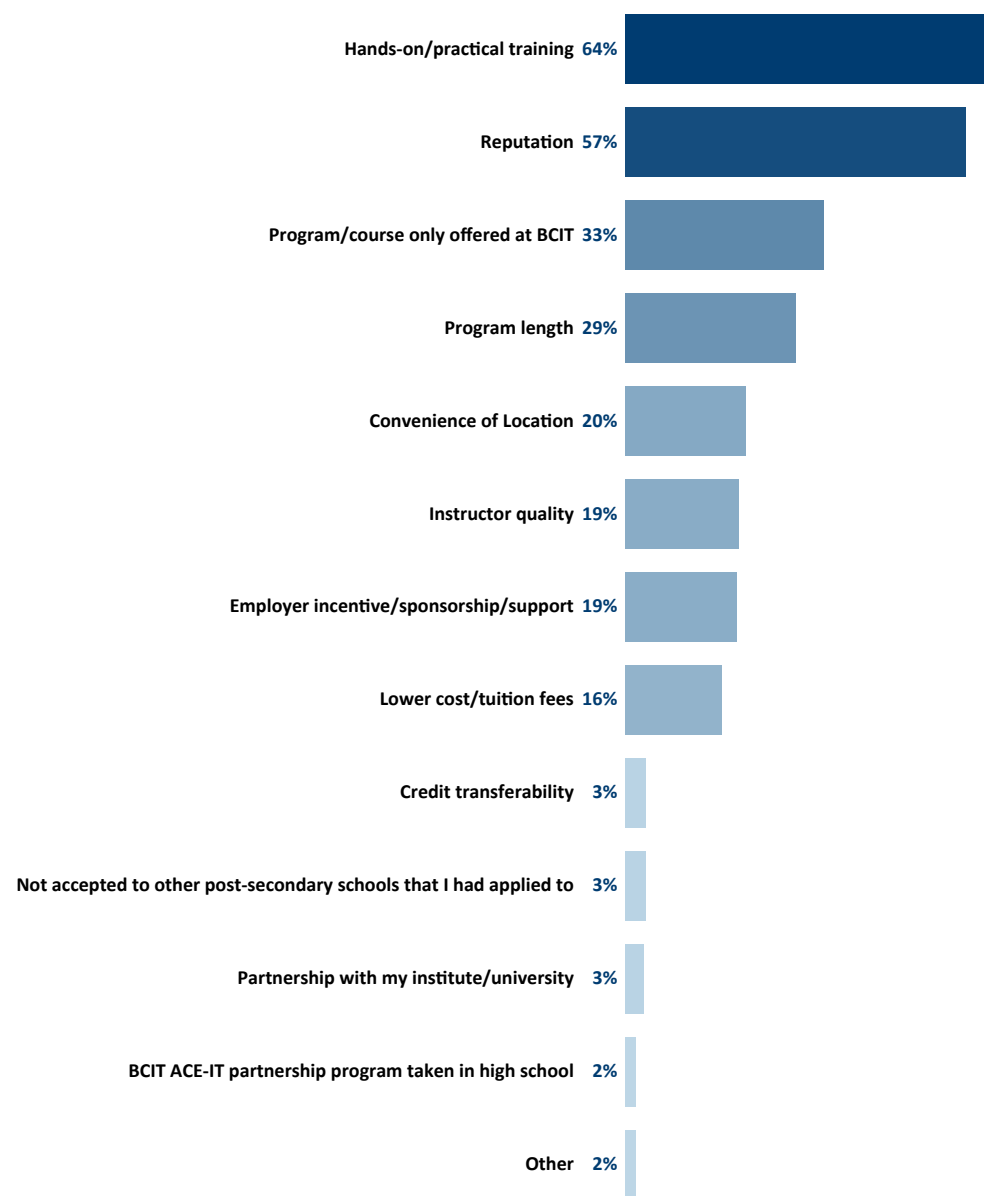
What were your main objectives when enrolling at BCIT?  
(Select 3 maximum)



How did you FIRST become aware of BCIT? (Select only one)



What were your main reasons for considering BCIT? (Select 3 maximum)

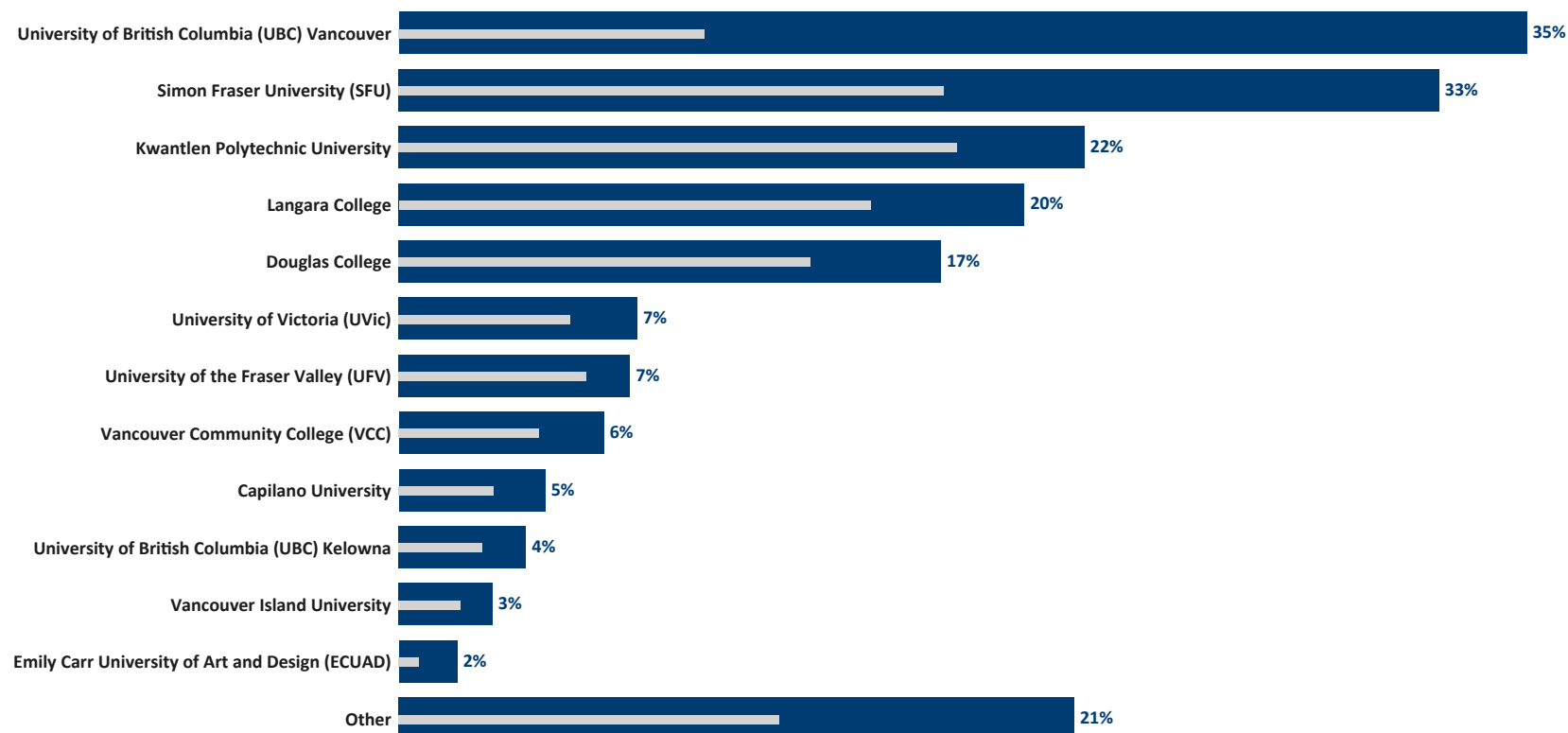




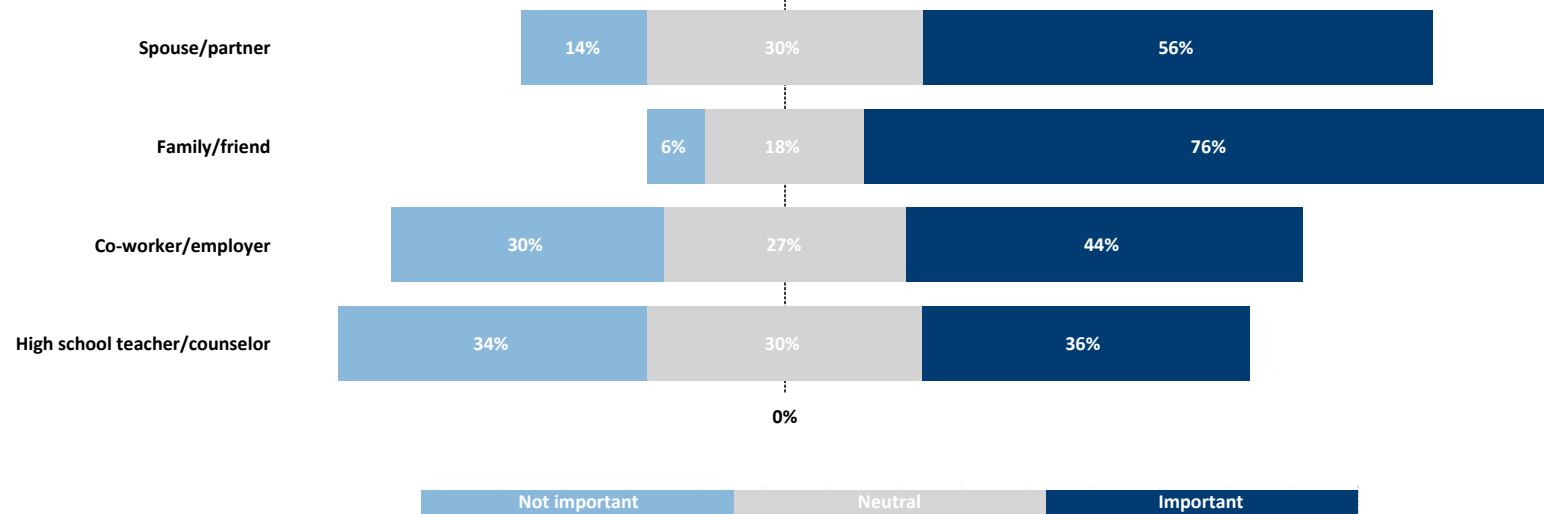
Did you apply to school(s) besides BCIT for this term?



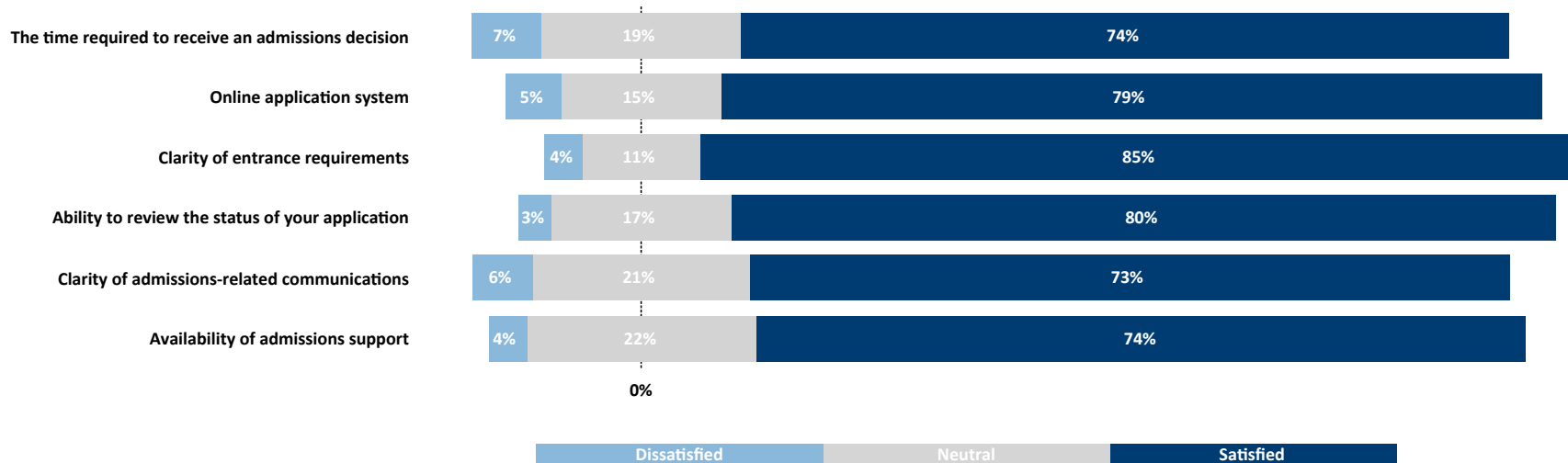
### Applied Schools vs. Accepted Schools



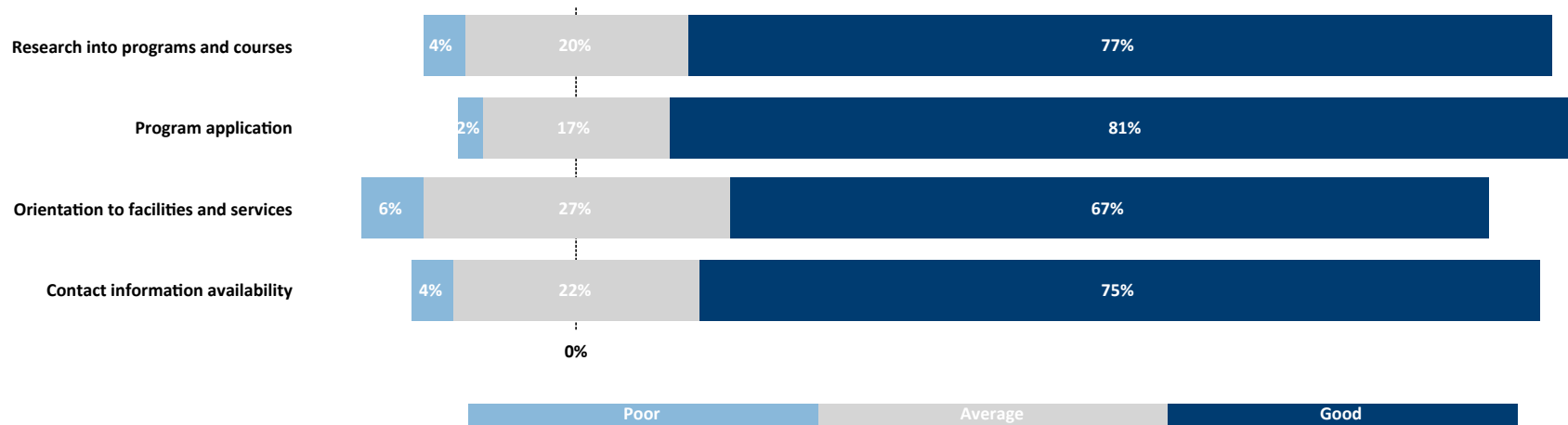
Other than yourself, please rate how important the following people were in your decision to apply to BCIT



How satisfied were you with the following aspects of the BCIT ADMISSION process?

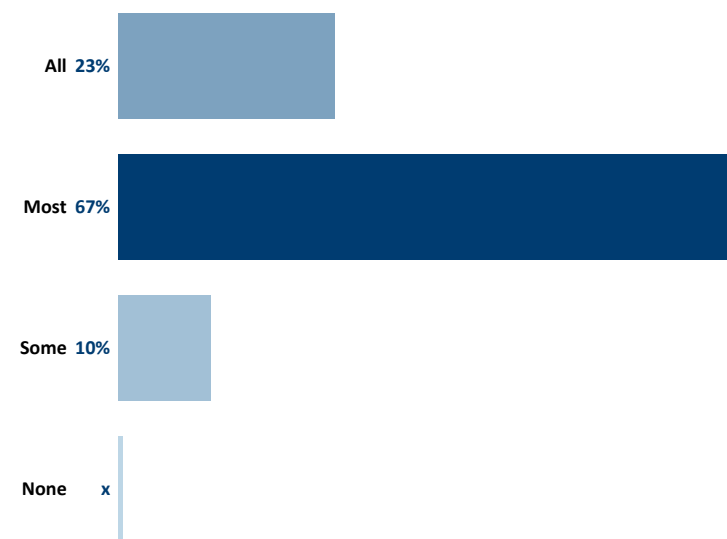
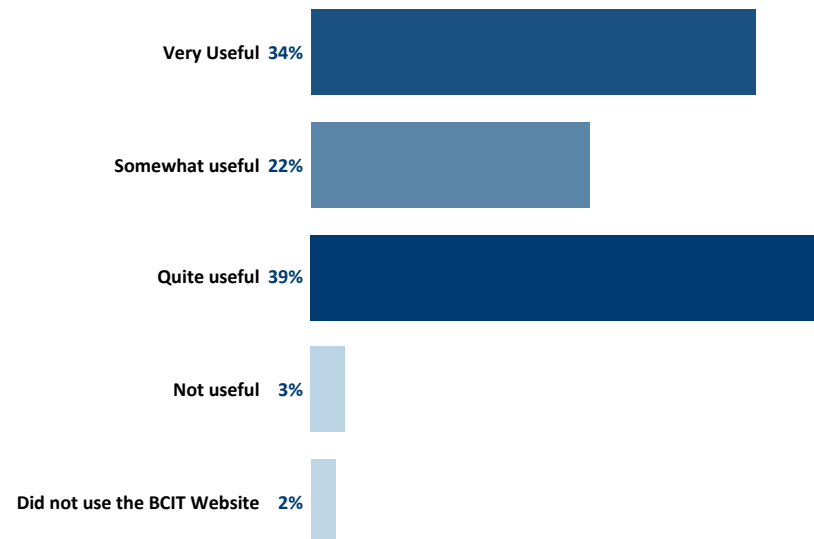


Please rate your experience using the BCIT WEBSITE for each of the following purposes.

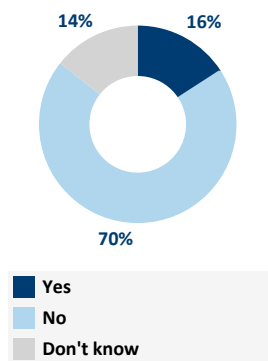


How useful was the BCIT WEBSITE in assisting with your decision to enrol at BCIT?

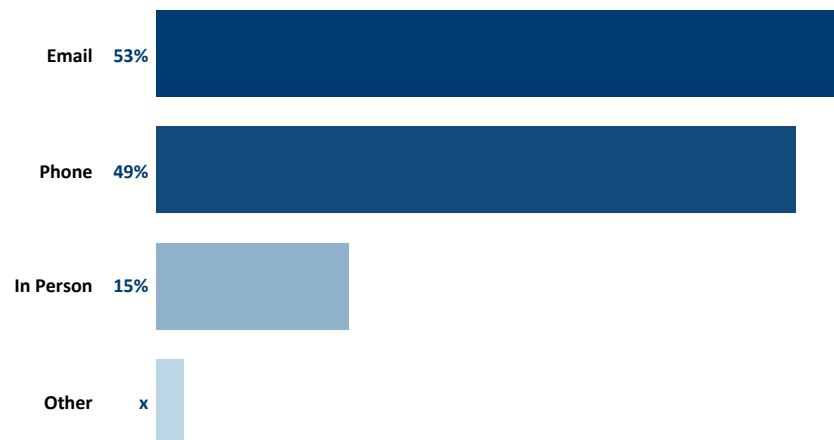
Were you able to find all of the information you were looking for on the BCIT WEBSITE?



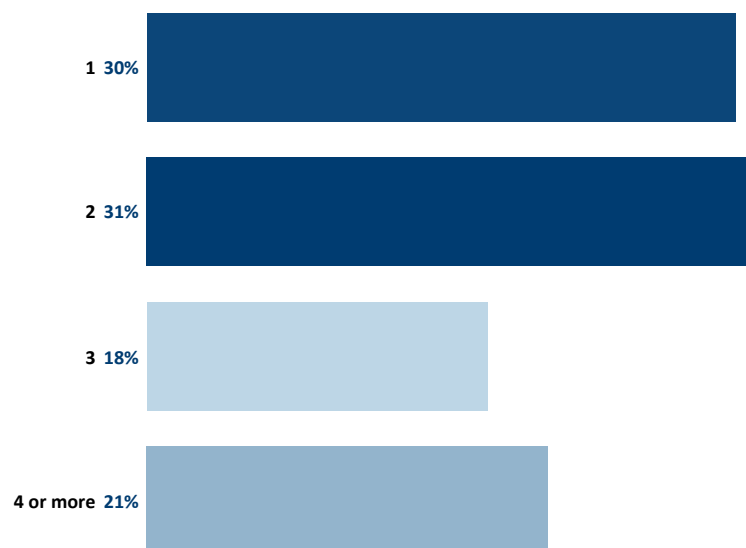
Before applying for a course or program at BCIT, did you use the services of the PROGRAM ADVISING department?



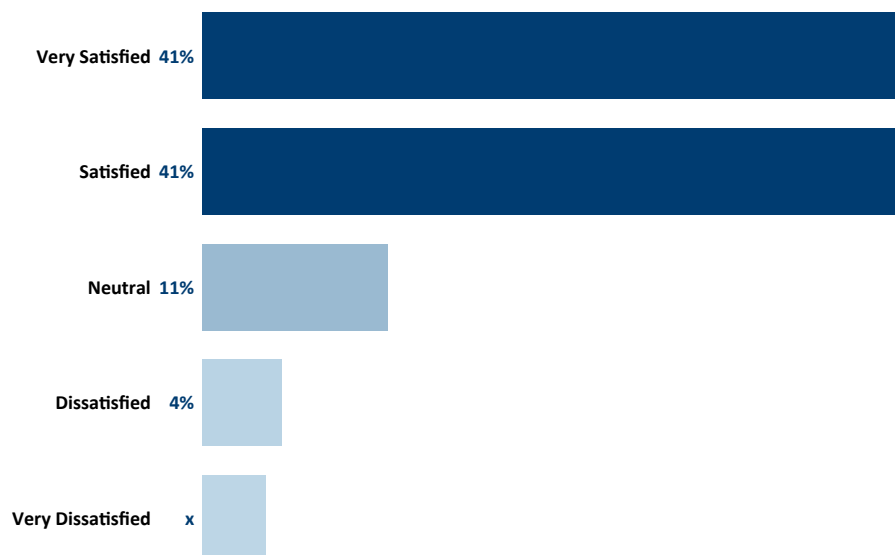
How did you make contact with the PROGRAM ADVISING department? (Select all that apply)



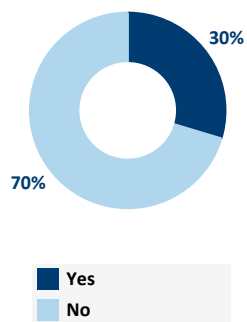
Prior to applying, how many times did you contact the PROGRAM ADVISING department in total?



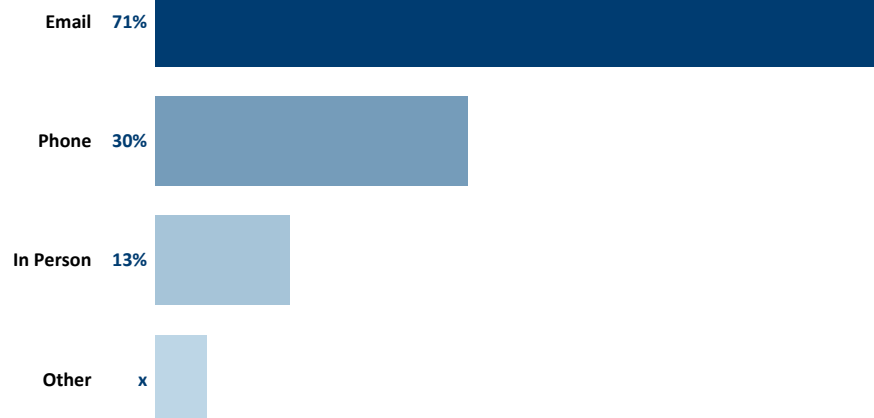
How satisfied were you with the services provided to you by the PROGRAM ADVISING department at BCIT?



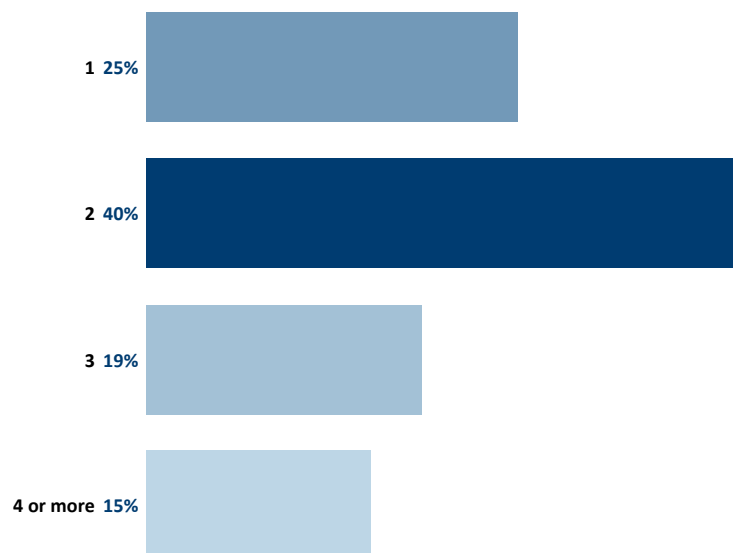
Before applying for a course or program at BCIT, did you use the services of the INTERNATIONAL STUDENT Centre?



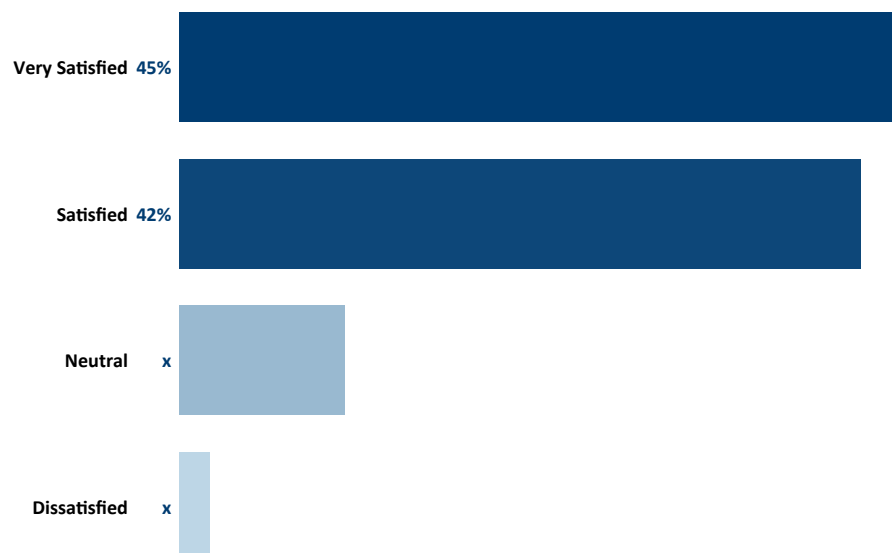
How did you make contact with the INTERNATIONAL STUDENT CENTRE at BCIT? (Select all that apply)



Prior to applying, how many times did you contact the INTERNATIONAL STUDENT CENTRE at BCIT, in total?

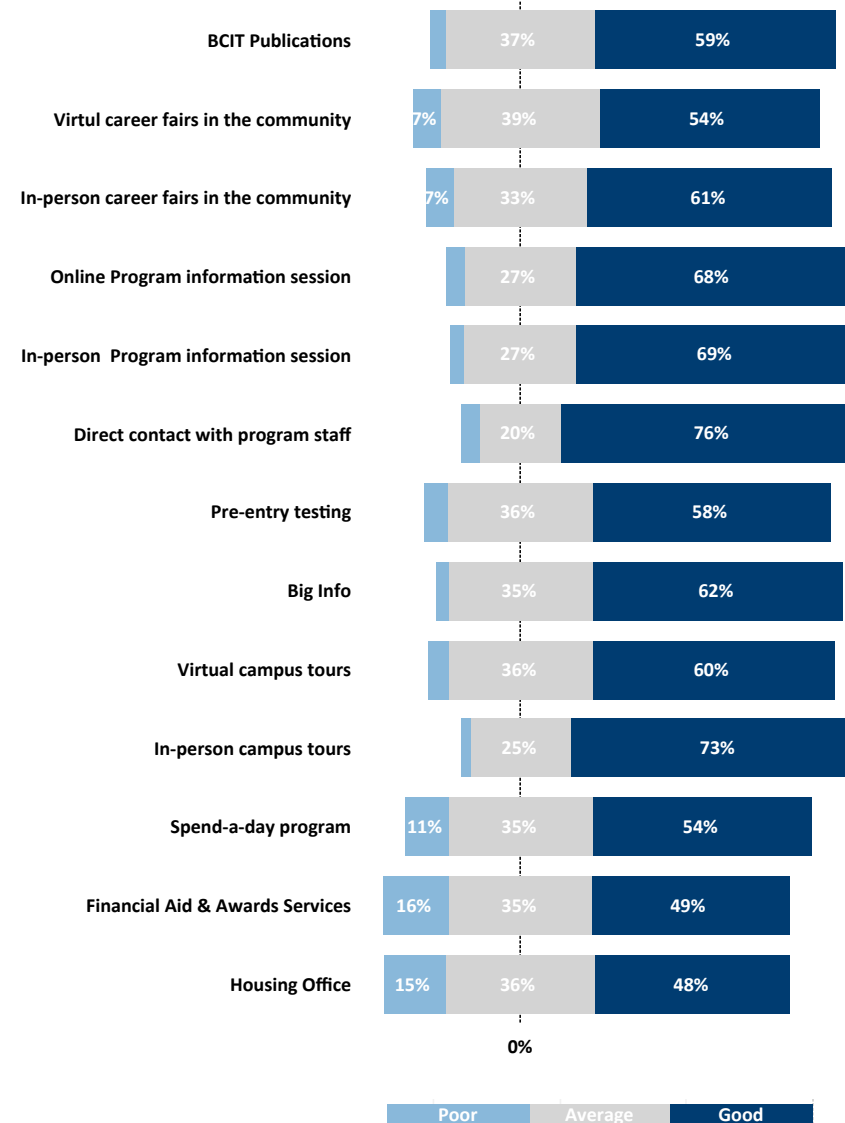
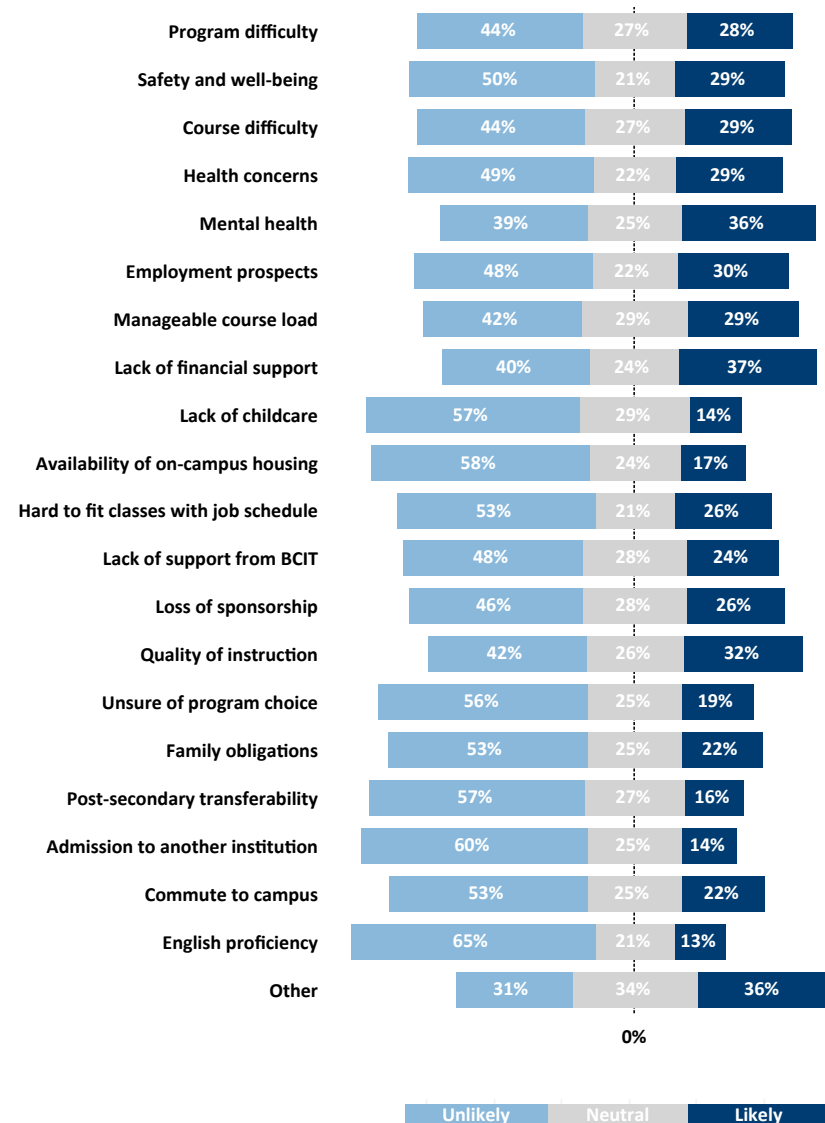


How satisfied were you with the services provided to you by the INTERNATIONAL STUDENT CENTRE at BCIT?



How likely is it that any of the following factors could prevent you from continuing your program?

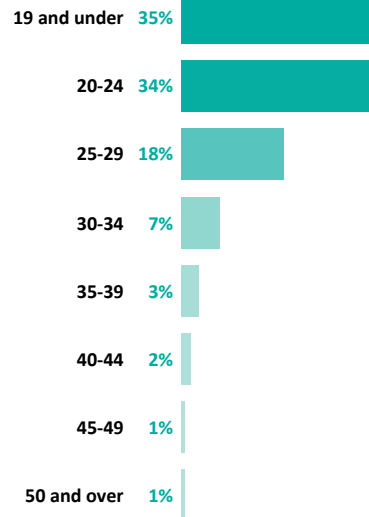
For each of the items listed below, please rate your experiences at BCIT to date



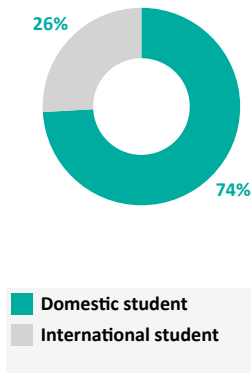
Results by

# Full-time Technology

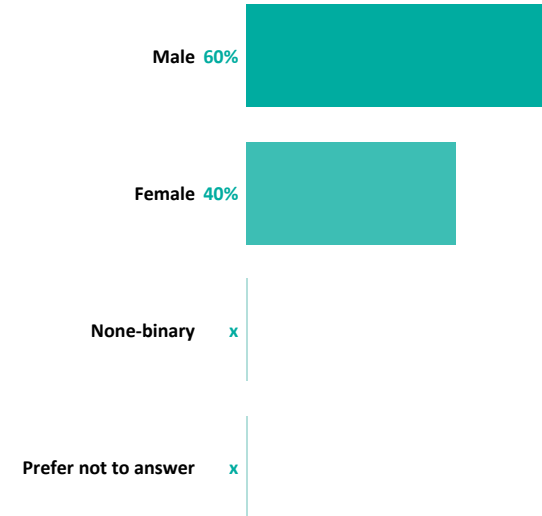
### Age group



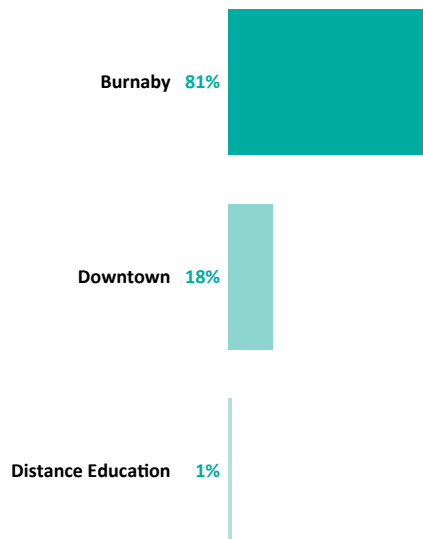
### Which of the following describes your RESIDENCY status?



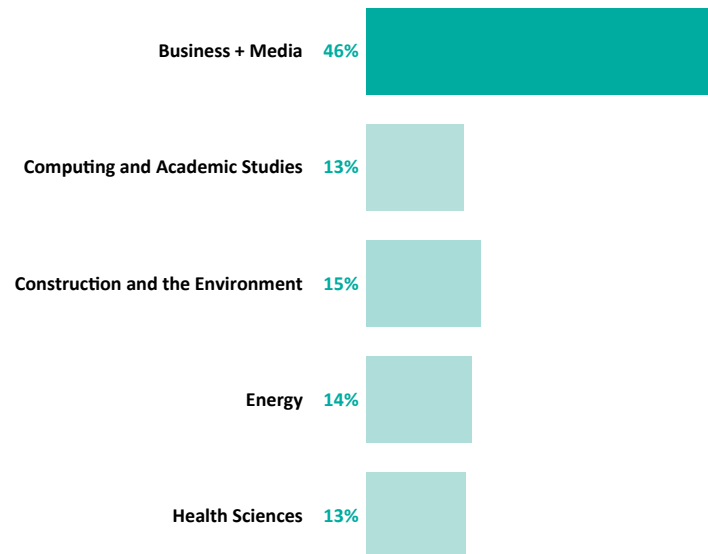
### Gender



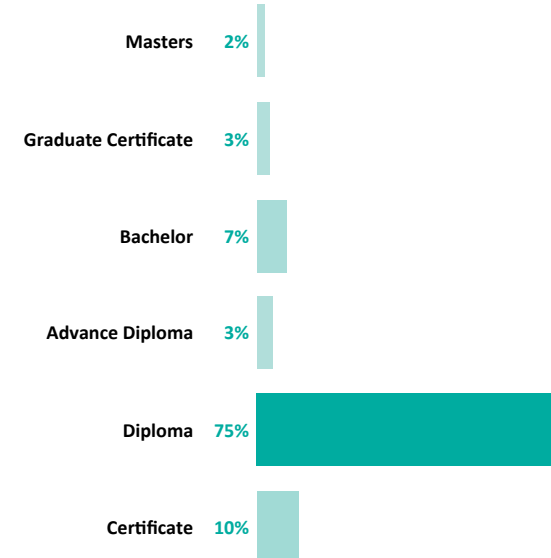
### Campus



### School

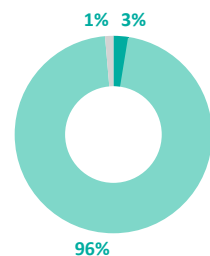


### Degree type





Do you identify as Indigenous?



Yes  
No  
Prefer not to answer

Please indicate which Indigenous group you belong to:

First Nations status

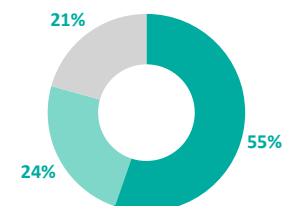
x

Métis 50%

First Nations non-status

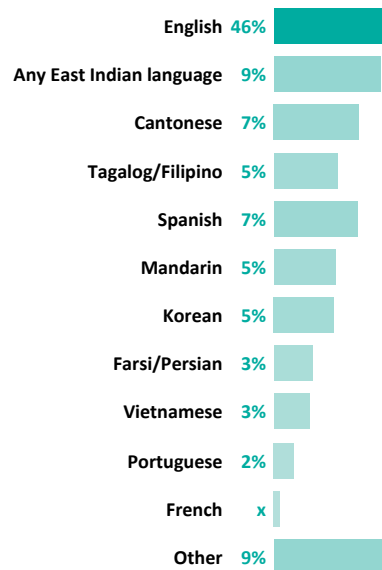
x

Is English your primary language?

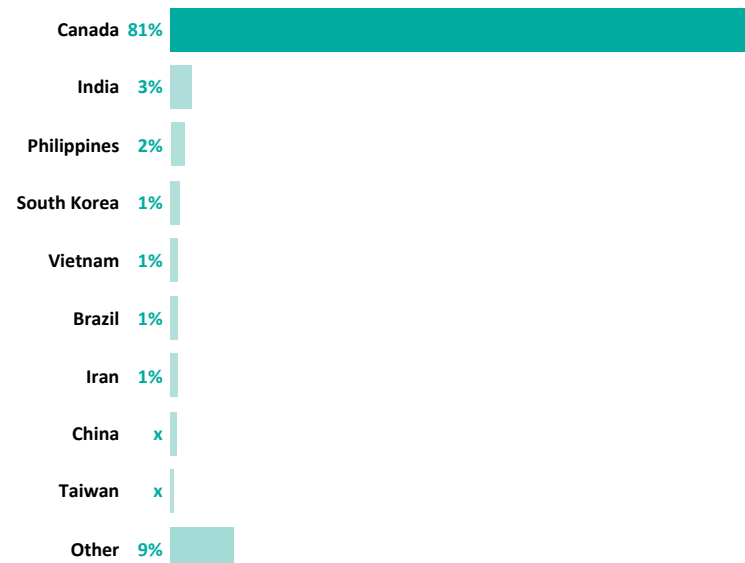


Yes  
No  
English and another language

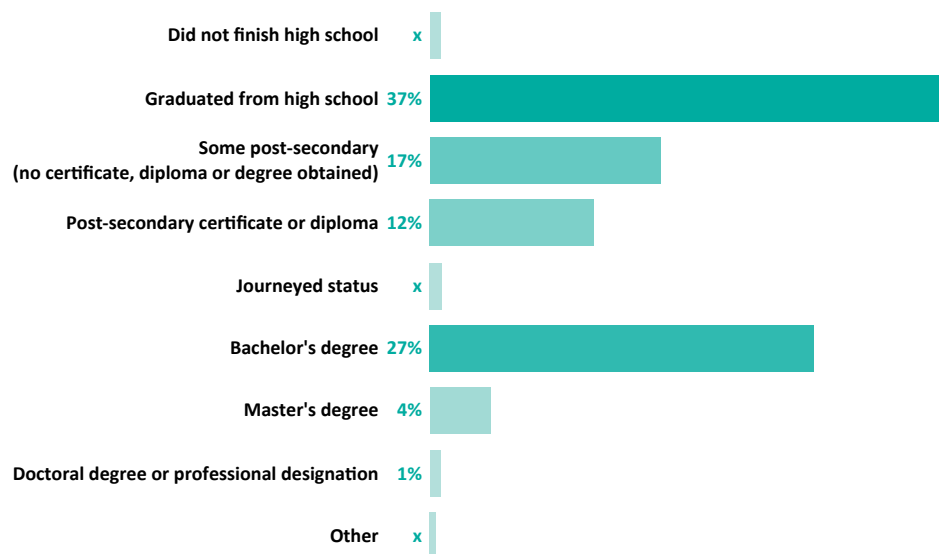
What is your main language spoken at home?



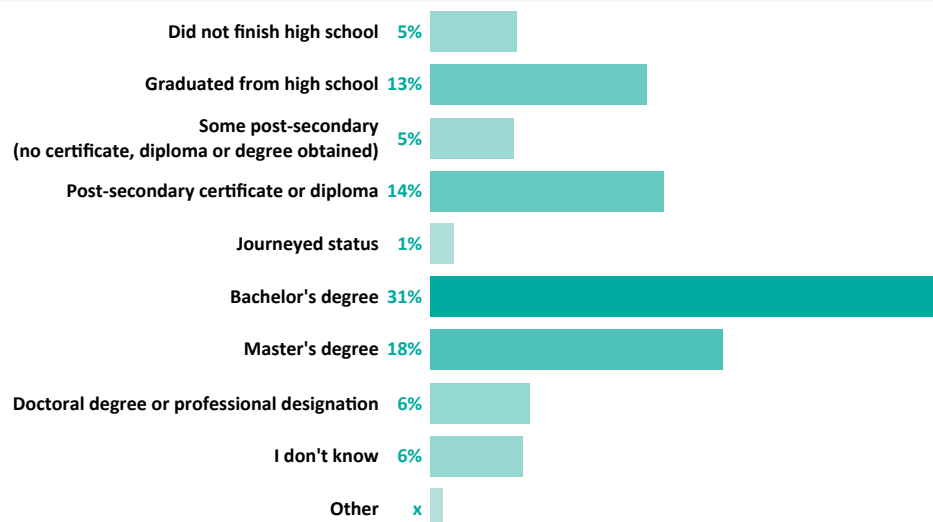
In which country were you living in at the time of your application?



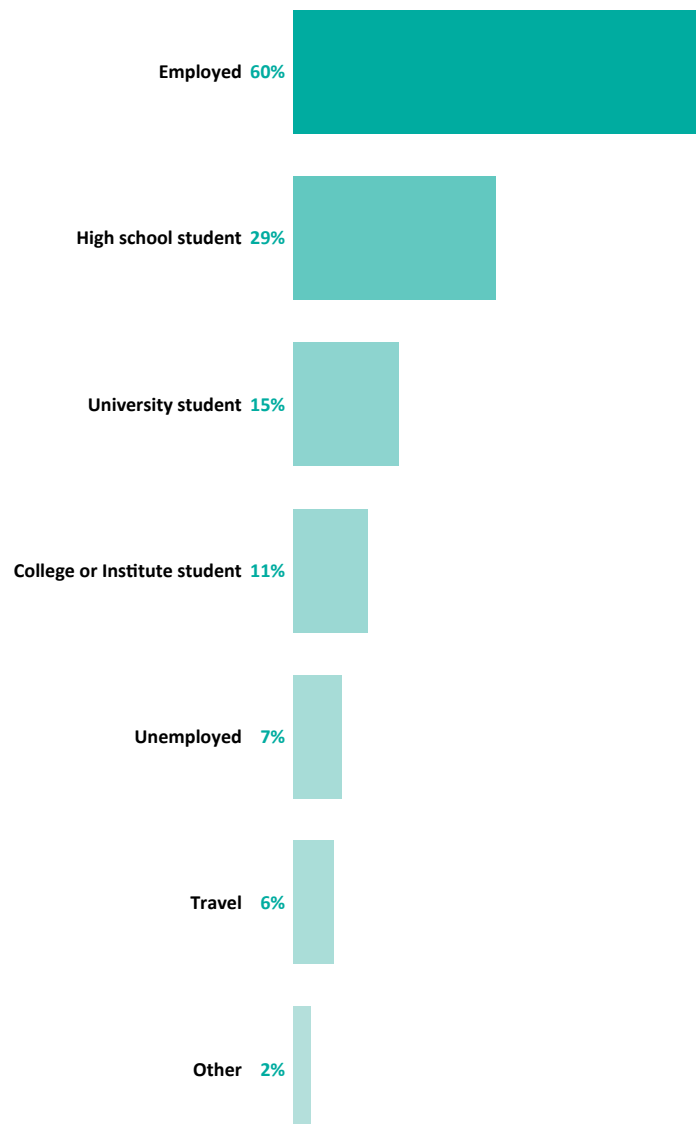
What is your highest level of education completed prior to registering at BCIT?



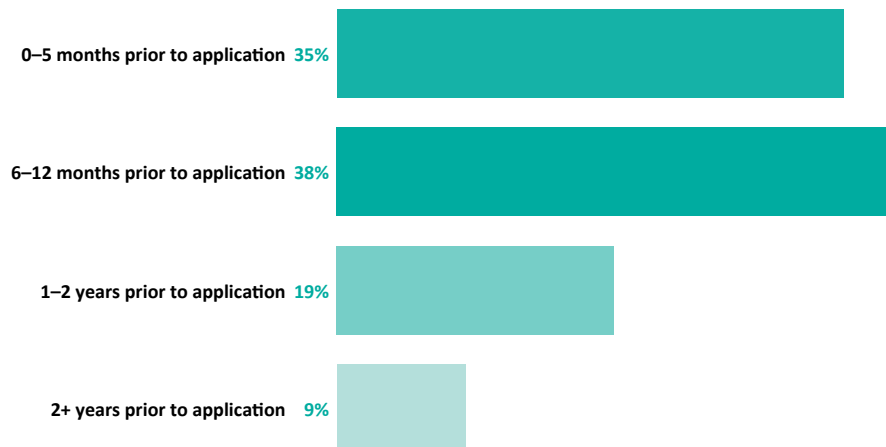
What is the highest level of education completed by either of your parents (or those who raised you)?



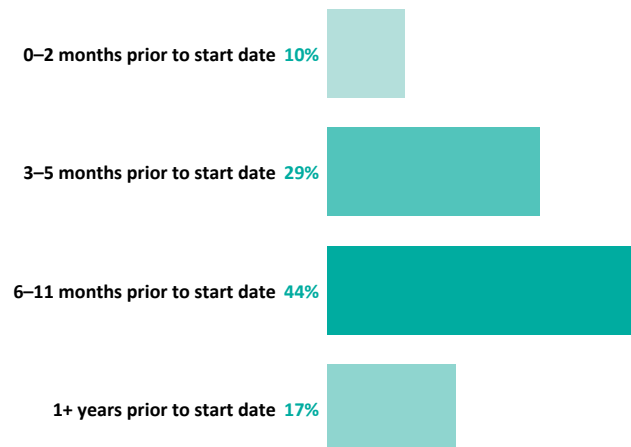
What have been your main activities in the months prior to applying to BCIT? (Select all that apply)



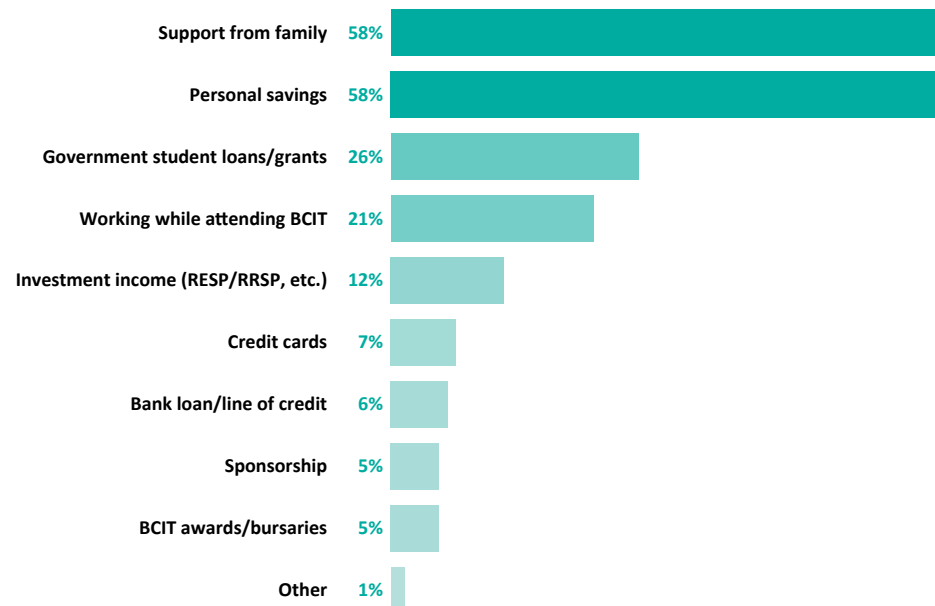
When did you start EXPLORING the option of BCIT for your education/training?



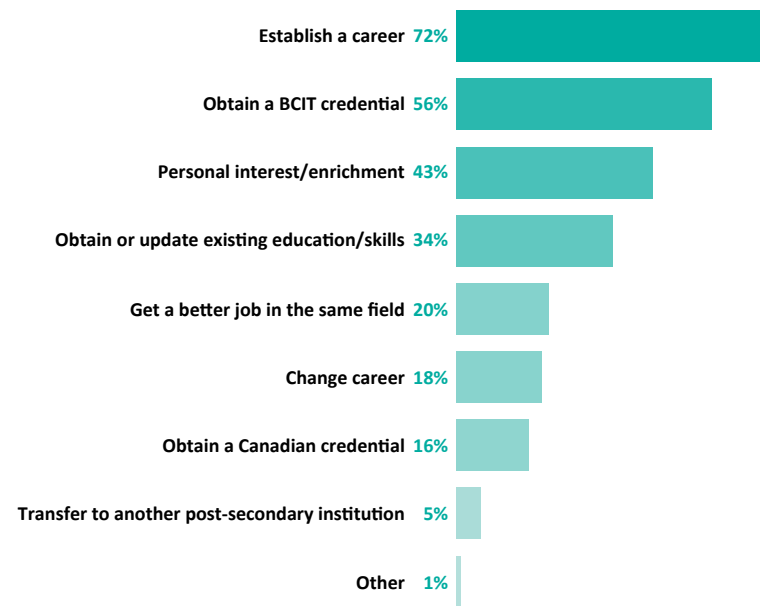
When did you decide to APPLY for your PROGRAM?



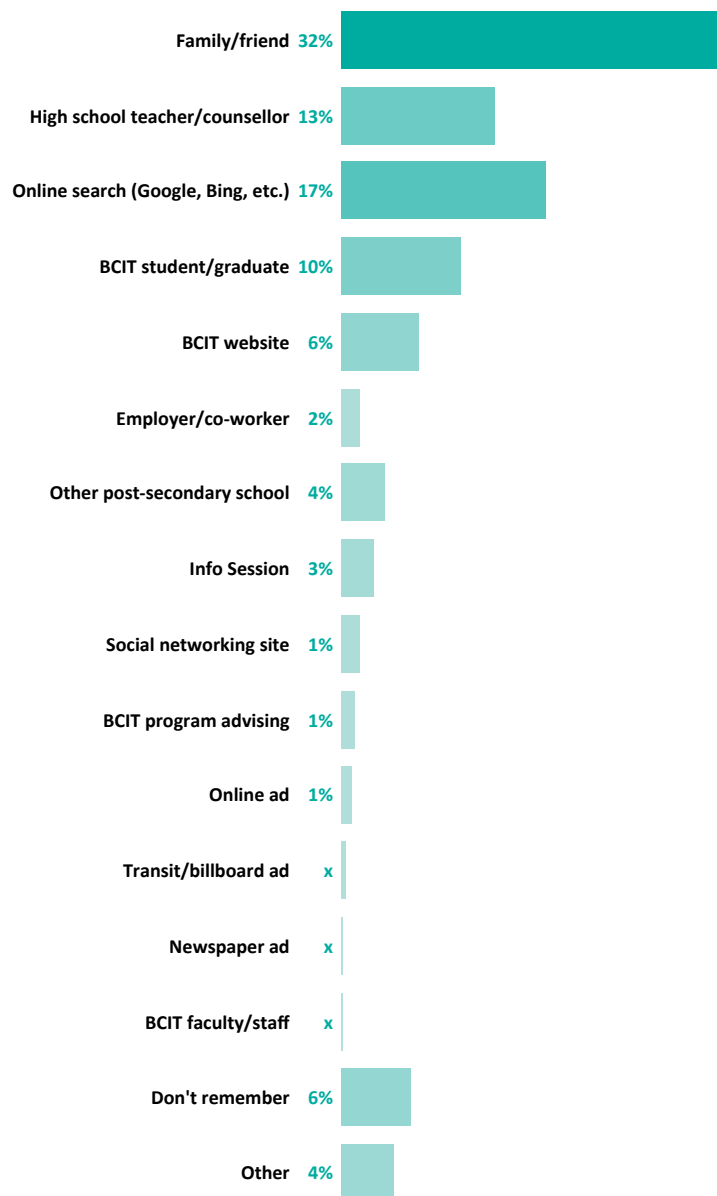
What were the main sources of your educational funding?  
(Select all that apply)



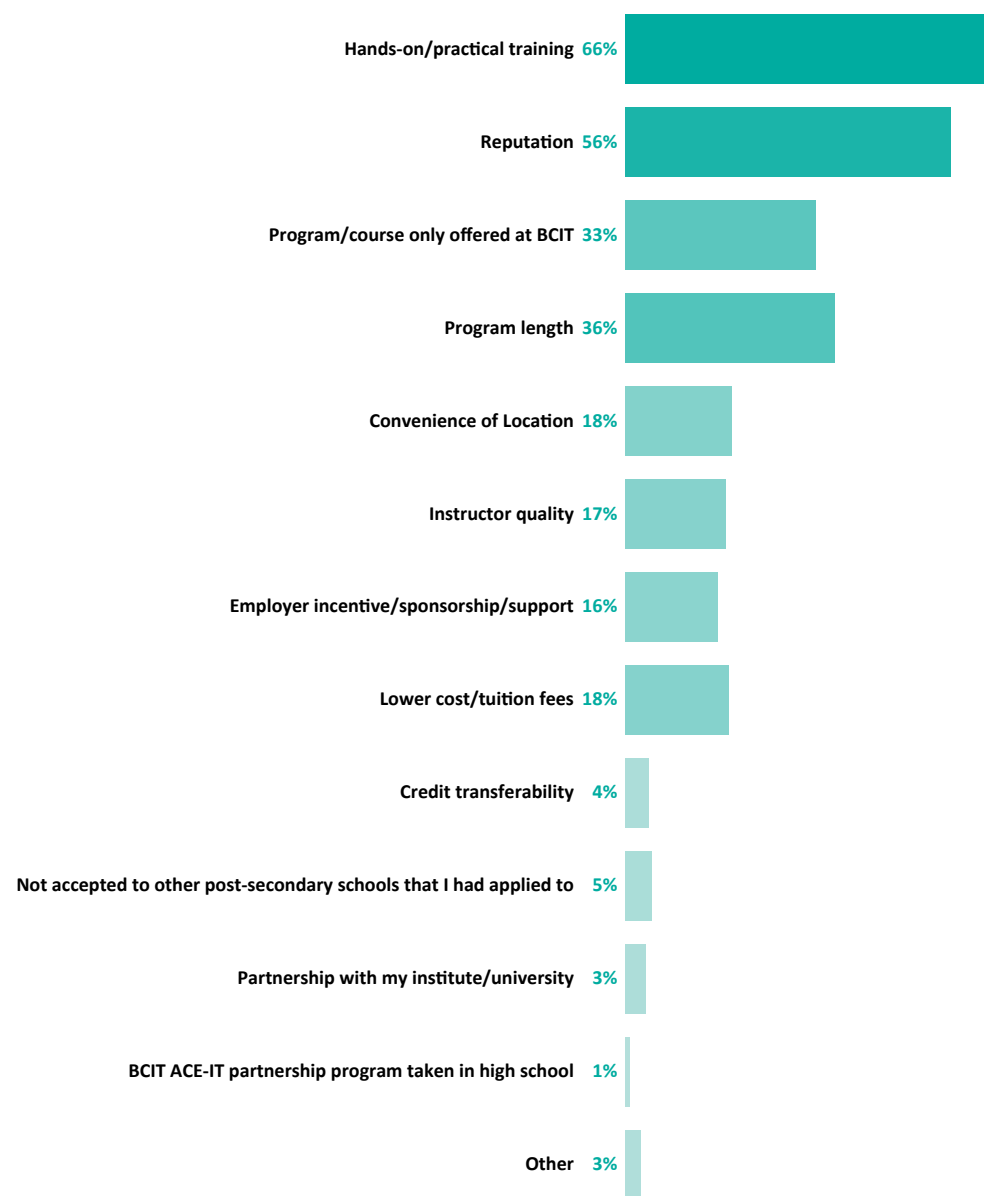
What were your main objectives when enrolling at BCIT?  
(Select 3 maximum)



How did you FIRST become aware of BCIT? (Select only one)



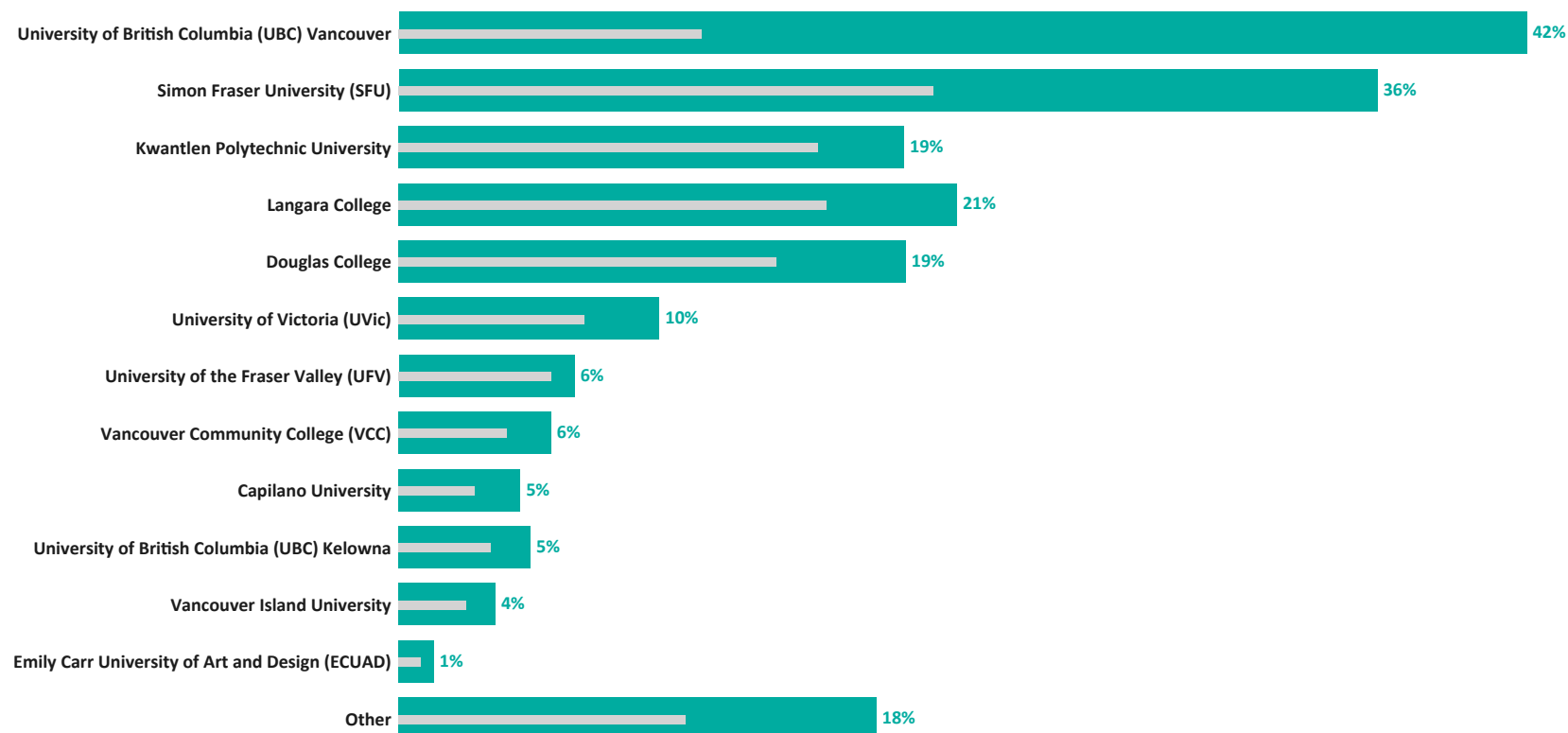
What were your main reasons for considering BCIT? (Select 3 maximum)



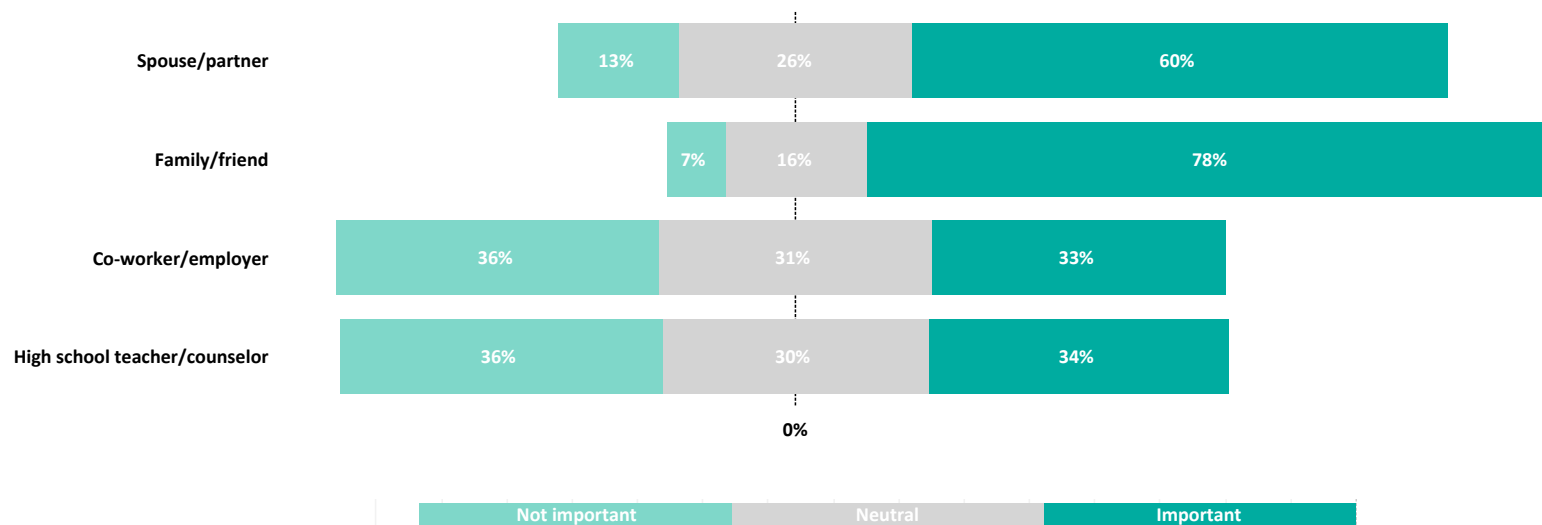
Did you apply to school(s) besides BCIT for this term?



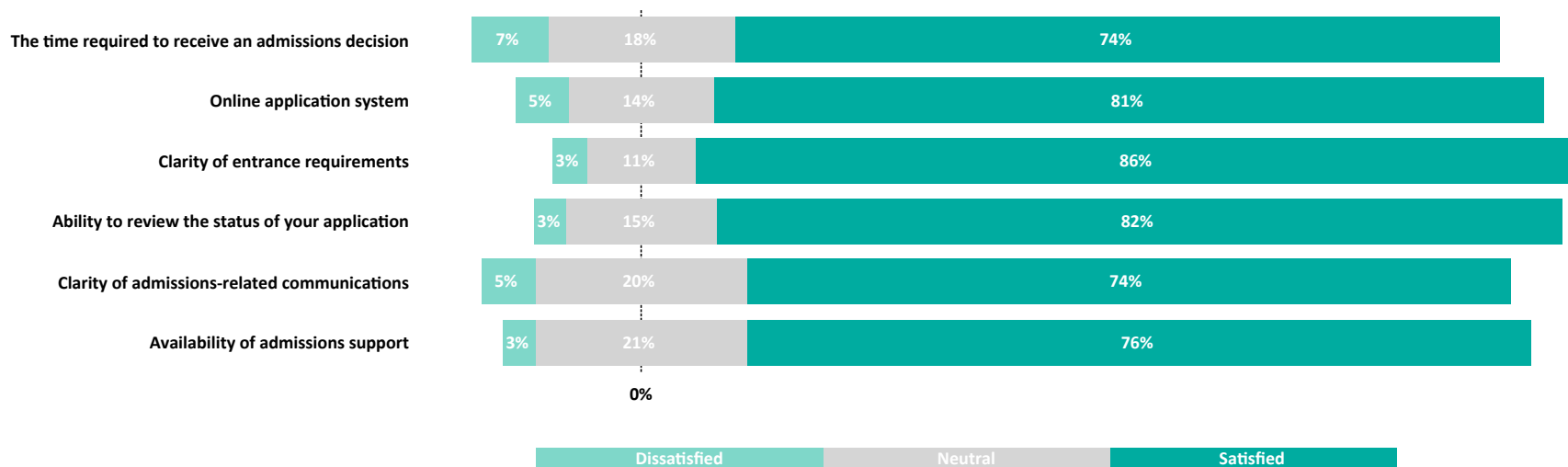
### Applied Schools vs. Accepted Schools



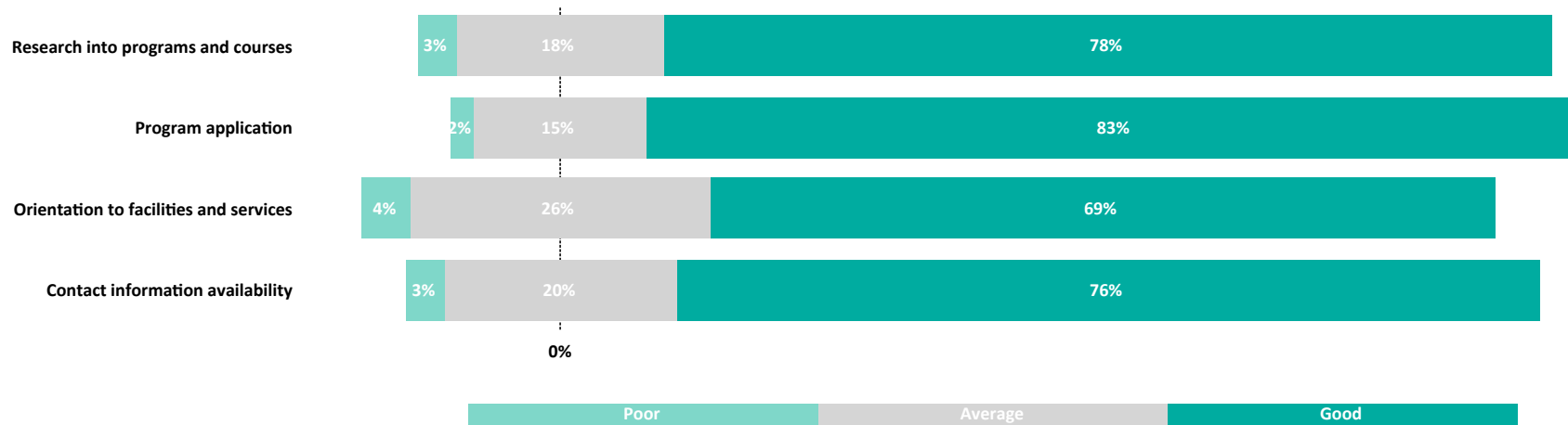
Other than yourself, please rate how important the following people were in your decision to apply to BCIT



How satisfied were you with the following aspects of the BCIT ADMISSION process?

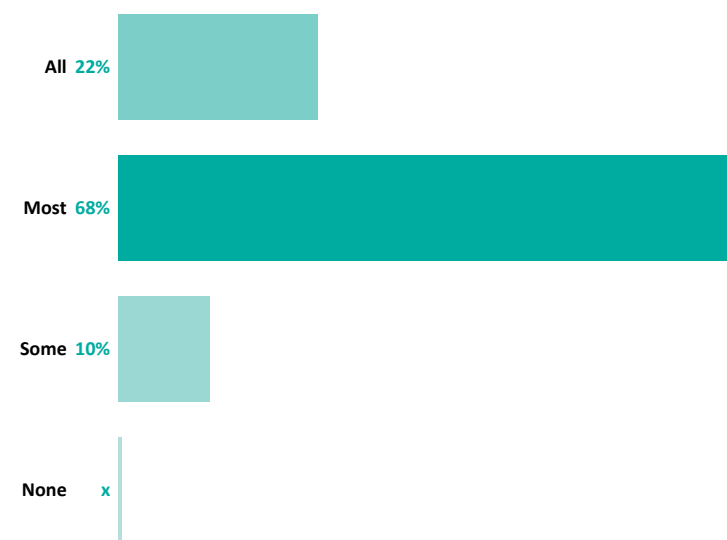
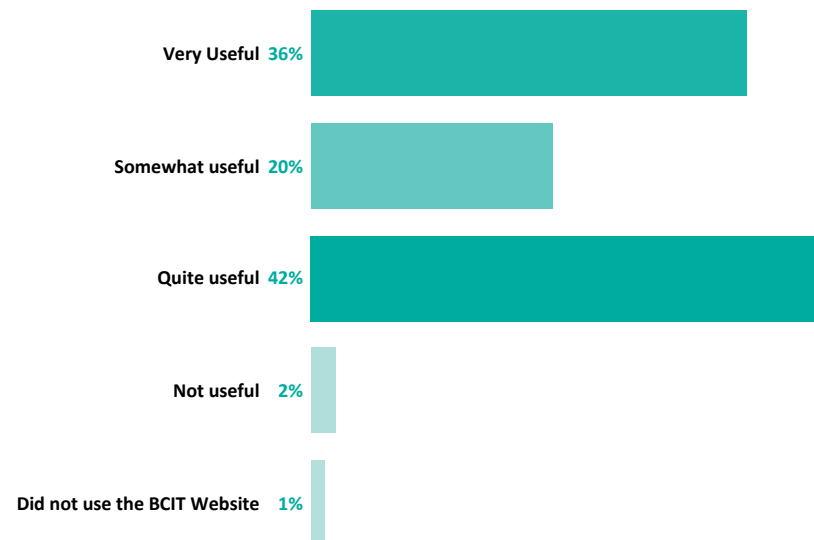


Please rate your experience using the BCIT WEBSITE for each of the following purposes.

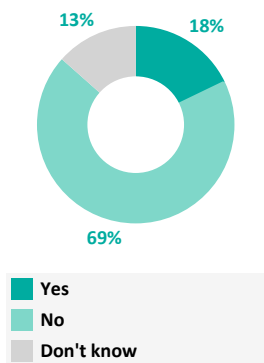


How useful was the BCIT WEBSITE in assisting with your decision to enrol at BCIT?

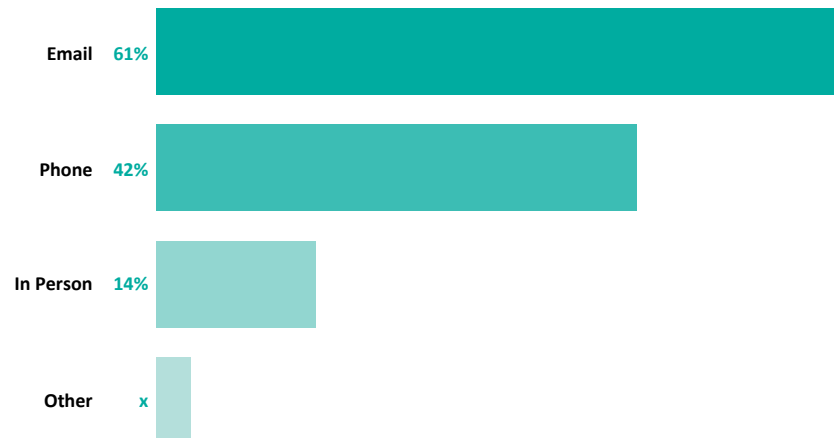
Were you able to find all of the information you were looking for on the BCIT WEBSITE?



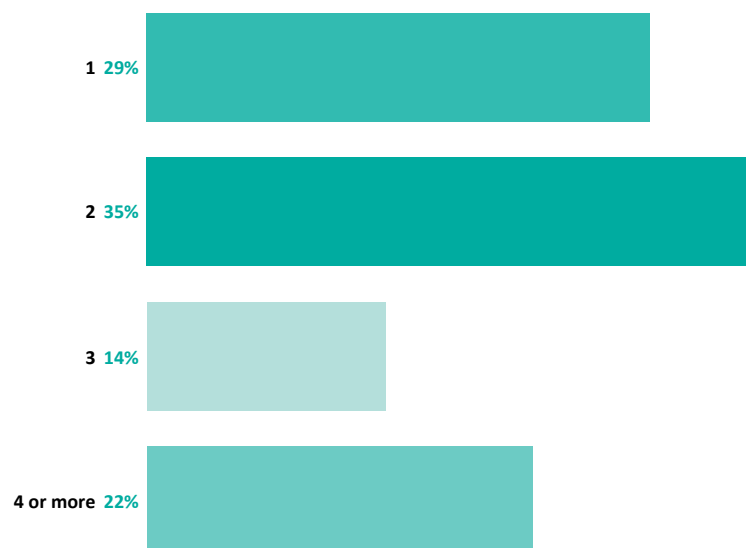
Before applying for a course or program at BCIT, did you use the services of the PROGRAM ADVISING department?



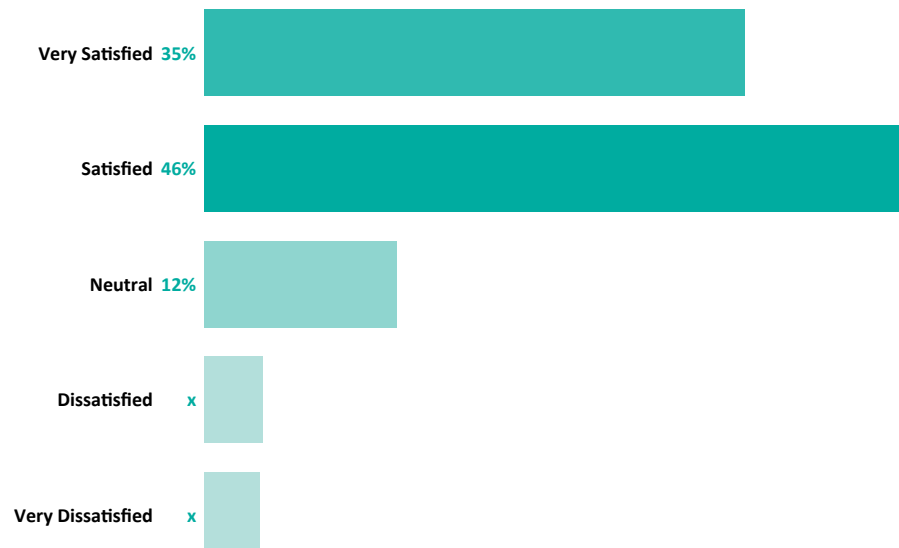
How did you make contact with the PROGRAM ADVISING department?  
(Select all that apply)



Prior to applying, how many times did you contact the PROGRAM ADVISING department in total?

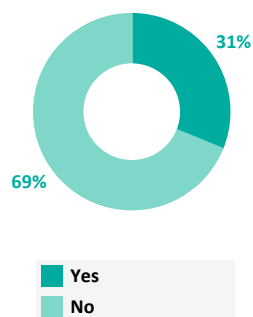


How satisfied were you with the services provided to you by the PROGRAM ADVISING department at BCIT?

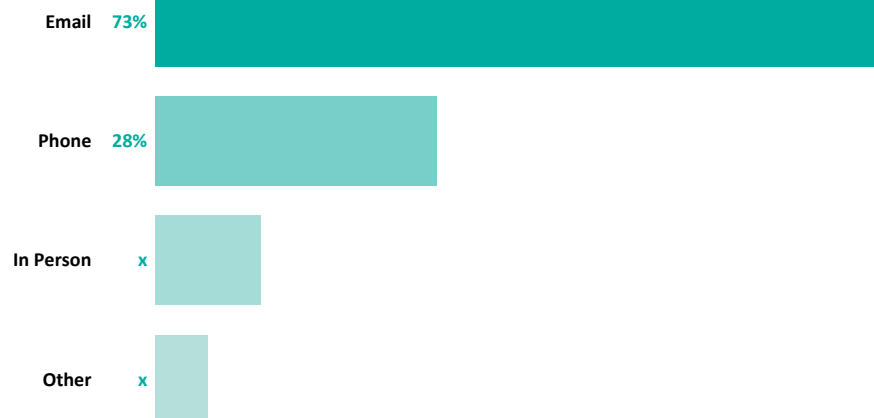




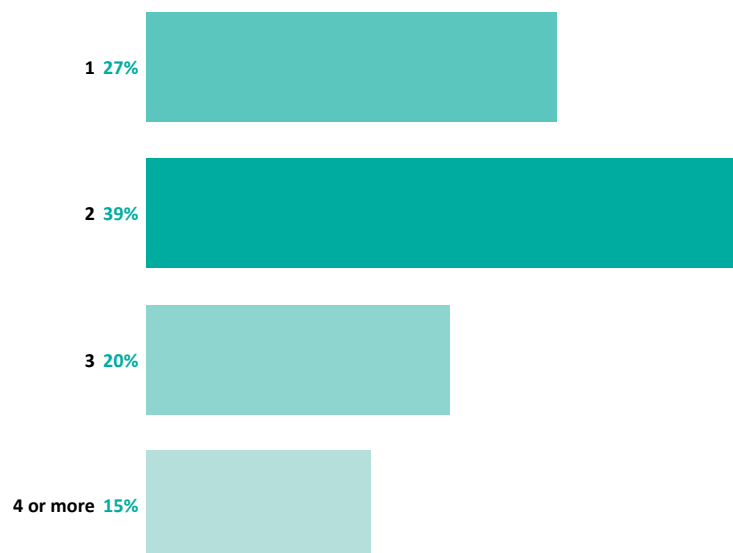
Before applying for a course or program at BCIT, did you use the services of the INTERNATIONAL STUDENT Centre?



How did you make contact with the INTERNATIONAL STUDENT CENTRE at BCIT? (Select all that apply)



Prior to applying, how many times did you contact the INTERNATIONAL STUDENT CENTRE at BCIT, in total?

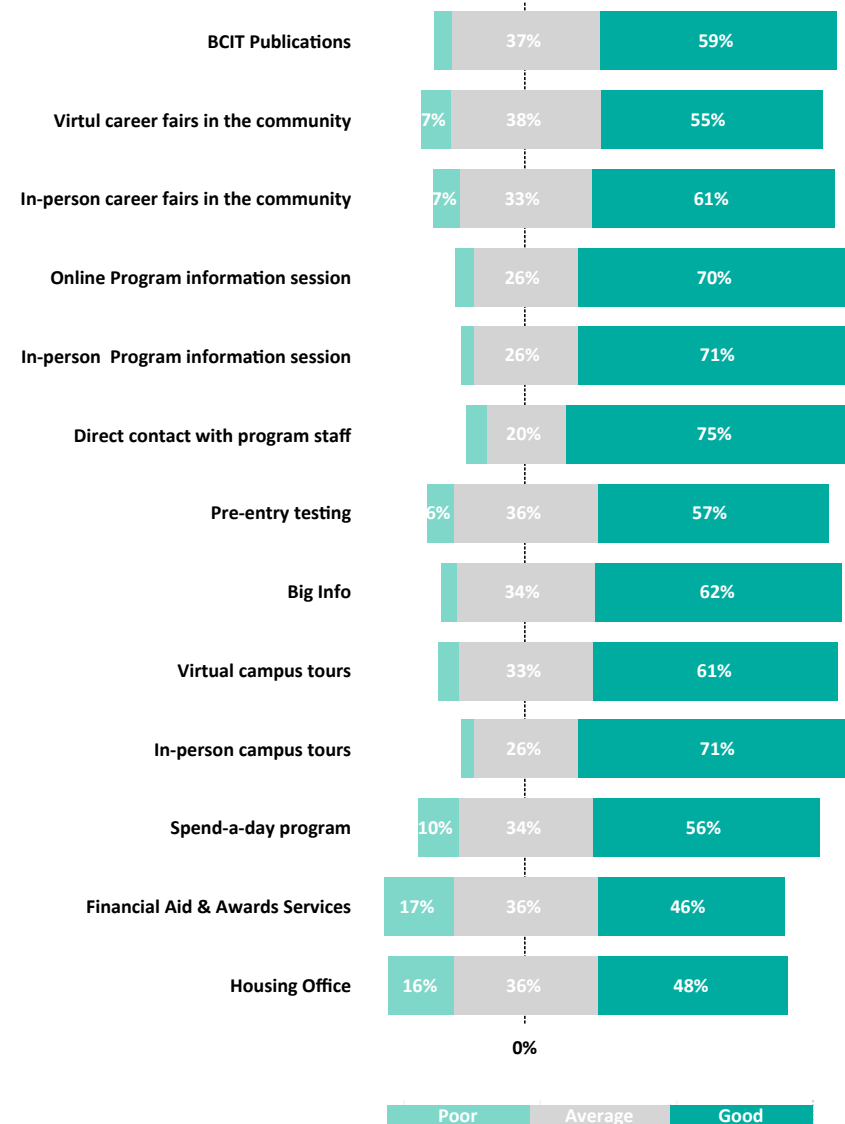
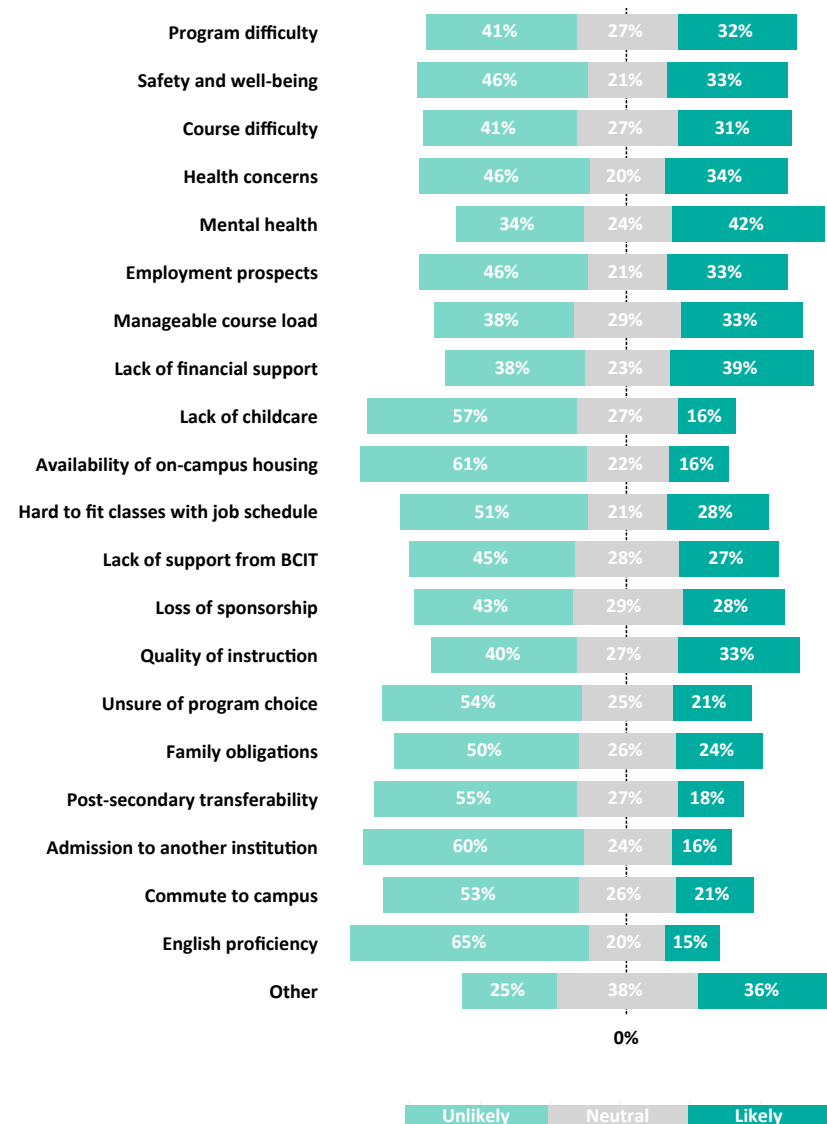


How satisfied were you with the services provided to you by the INTERNATIONAL STUDENT CENTRE at BCIT?



How likely is it that any of the following factors could prevent you from continuing your program?

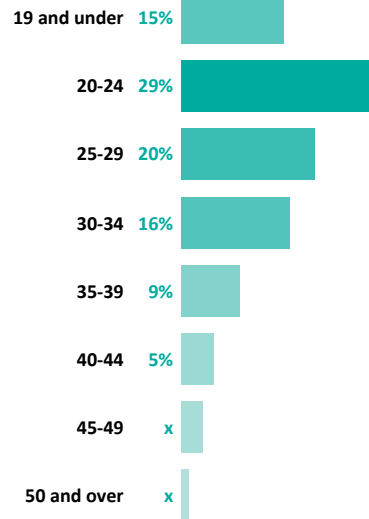
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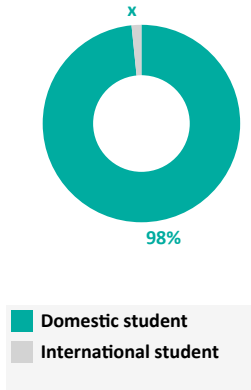
Results by

# Apprenticeship

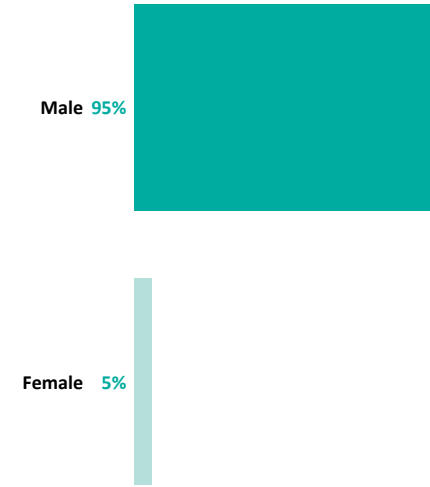
Age group



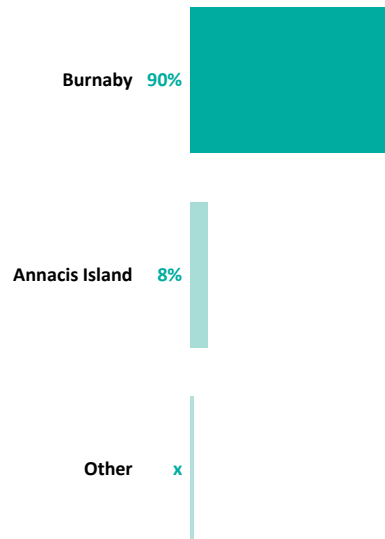
Which of the following describes your RESIDENCY status?



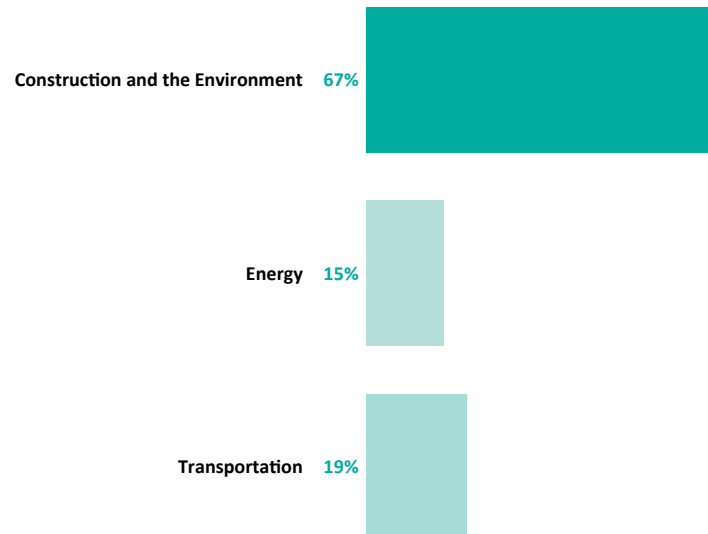
Gender



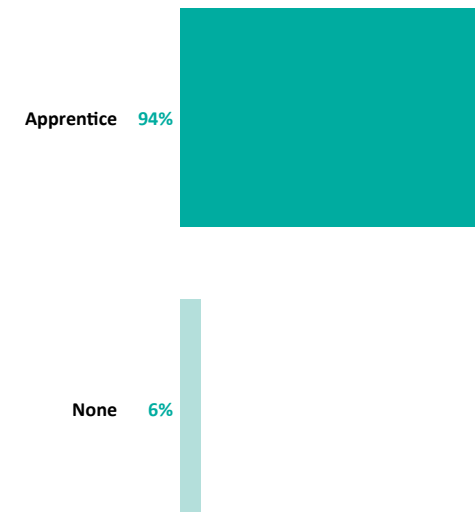
Campus



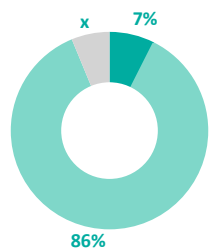
School



Degree type

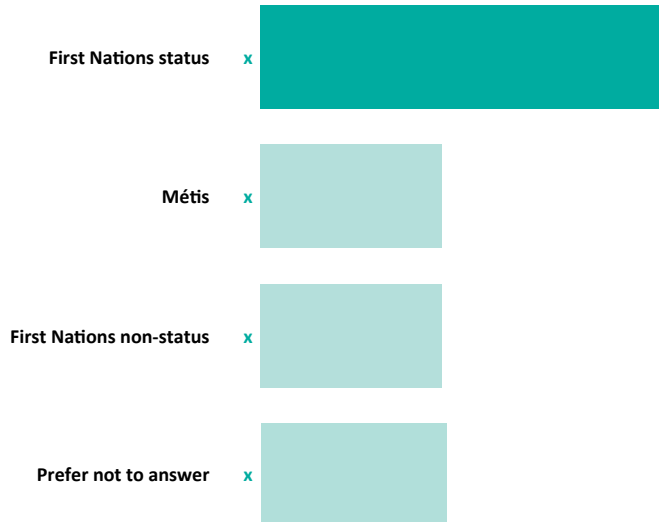


Do you identify as Indigenous?



Yes  
No  
Prefer not to answer

Please indicate which Indigenous group you belong to:



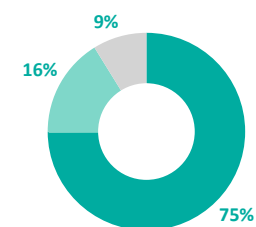
First Nations status

Métis

First Nations non-status

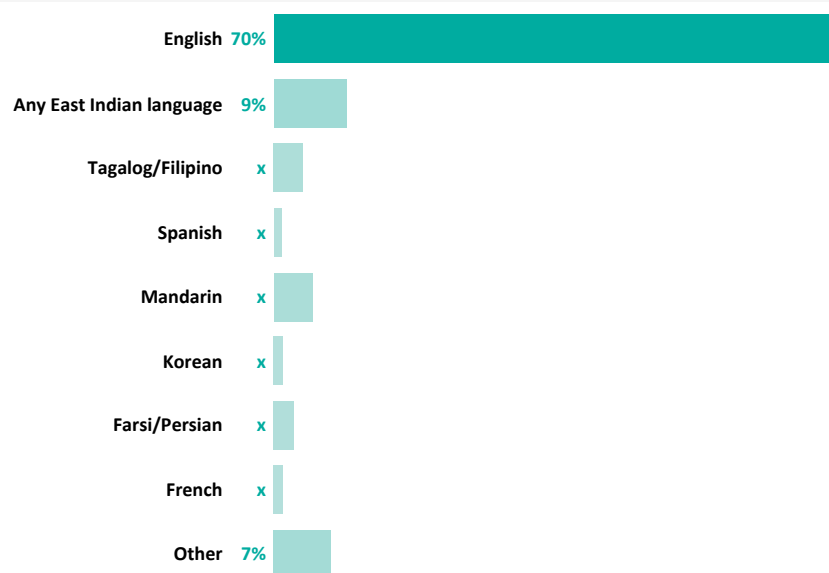
Prefer not to answer

Is English your primary language?



Yes  
No  
English and another language

What is your main language spoken at home?

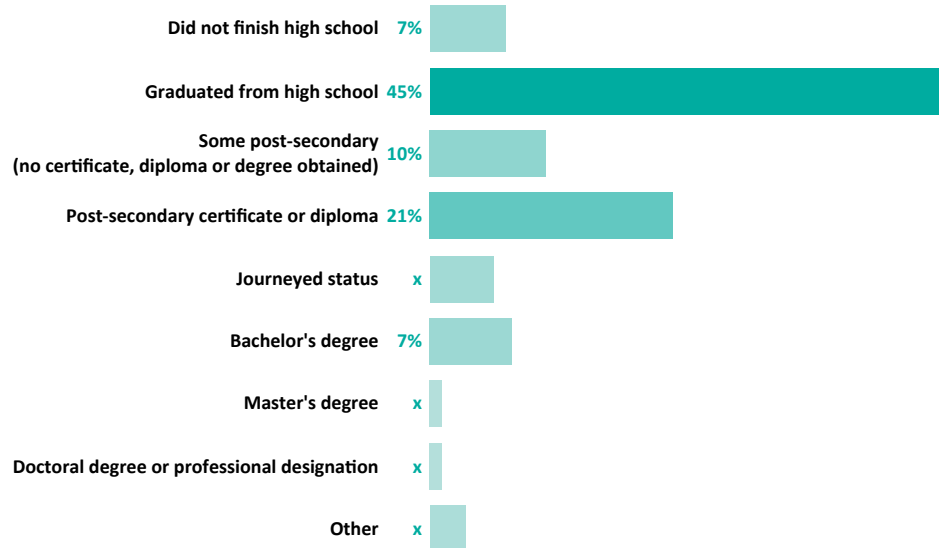


In which country were you living in at the time of your application?

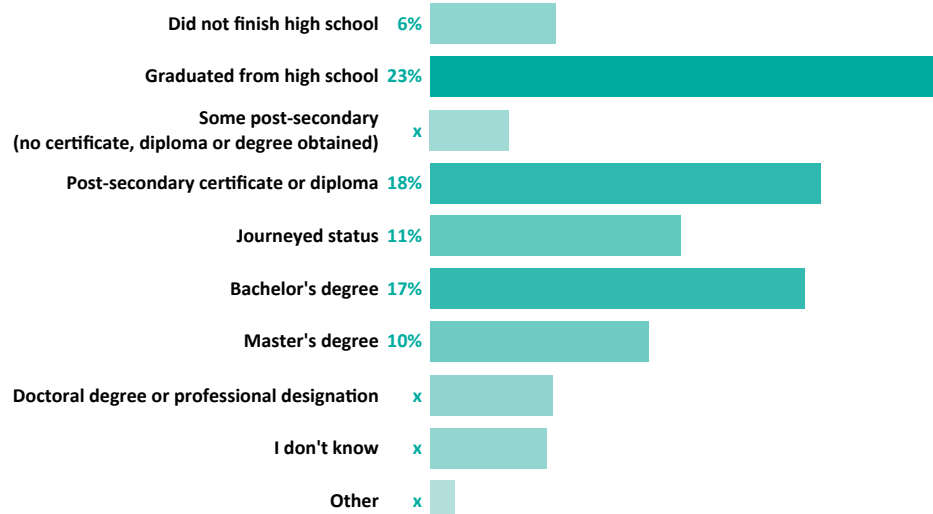
Canada 100%



What is your highest level of education completed prior to registering at BCIT?



What is the highest level of education completed by either of your parents (or those who raised you)?



What have been your main activities in the months prior to applying to BCIT? (Select all that apply)

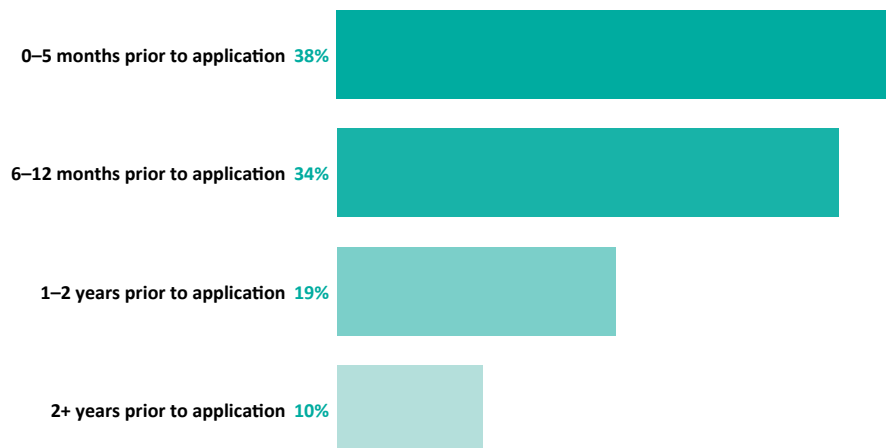
Employed 92%

High school student 16%

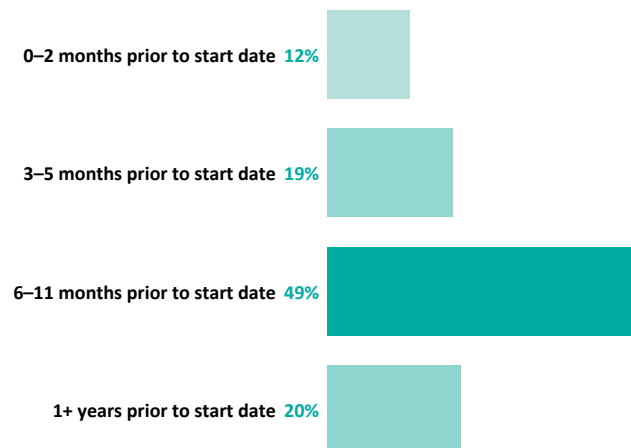
Other x

Travel x

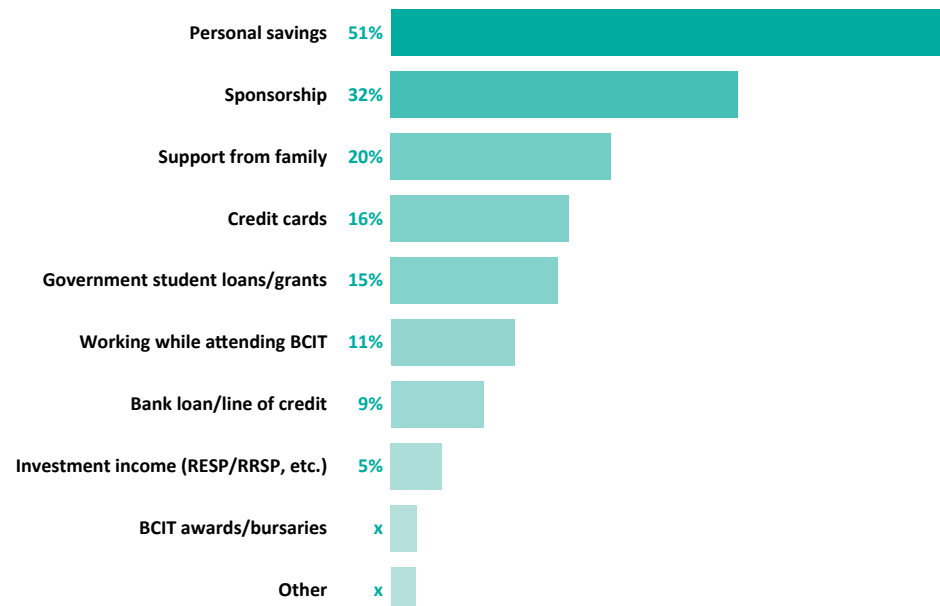
When did you start EXPLORING the option of BCIT for your education/training?



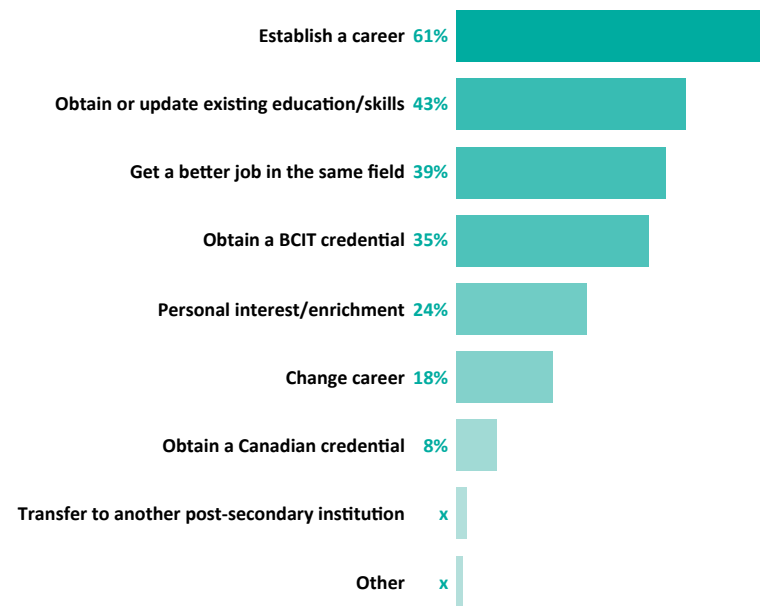
When did you decide to APPLY for your PROGRAM?



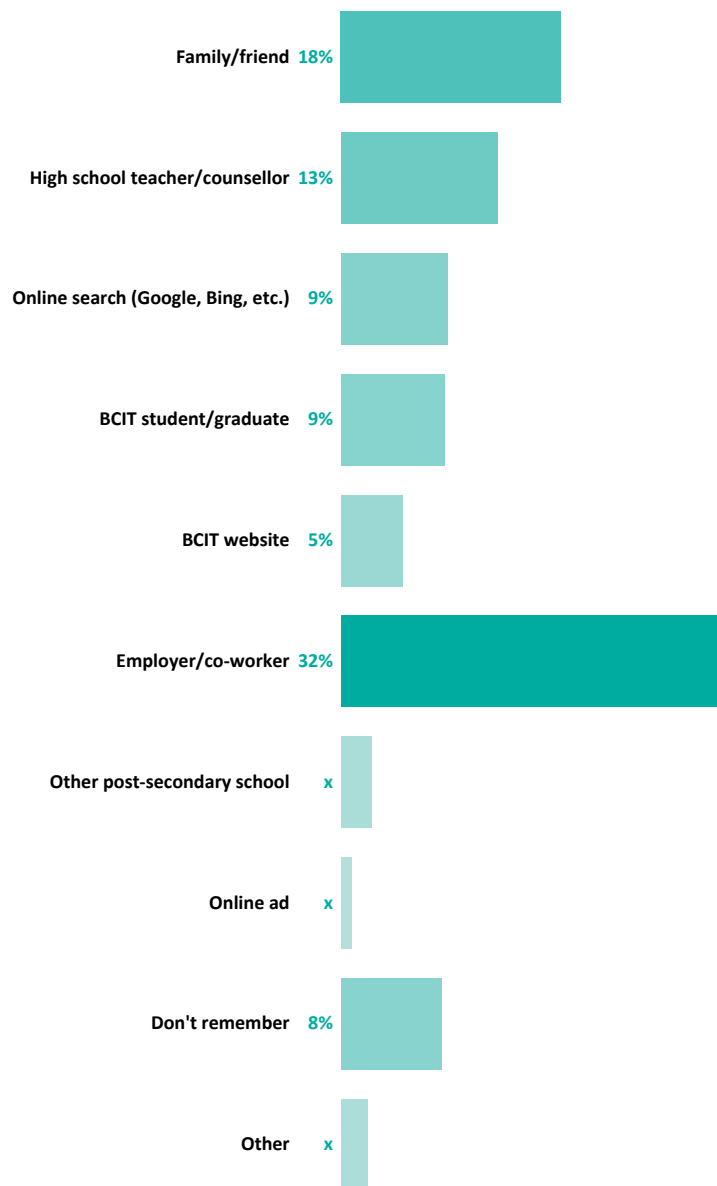
What were the main sources of your educational funding?  
(Select all that apply)



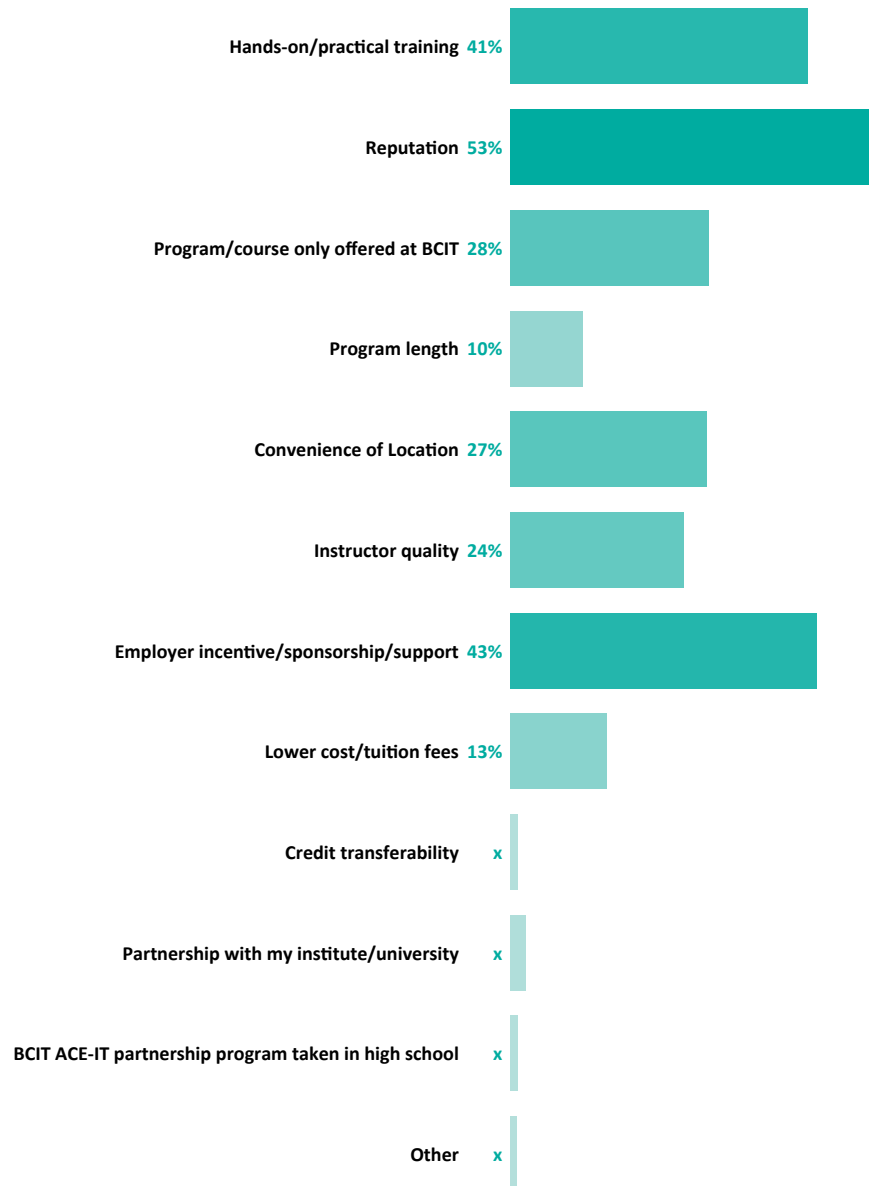
What were your main objectives when enrolling at BCIT?  
(Select 3 maximum)



How did you FIRST become aware of BCIT? (Select only one)



What were your main reasons for considering BCIT? (Select 3 maximum)

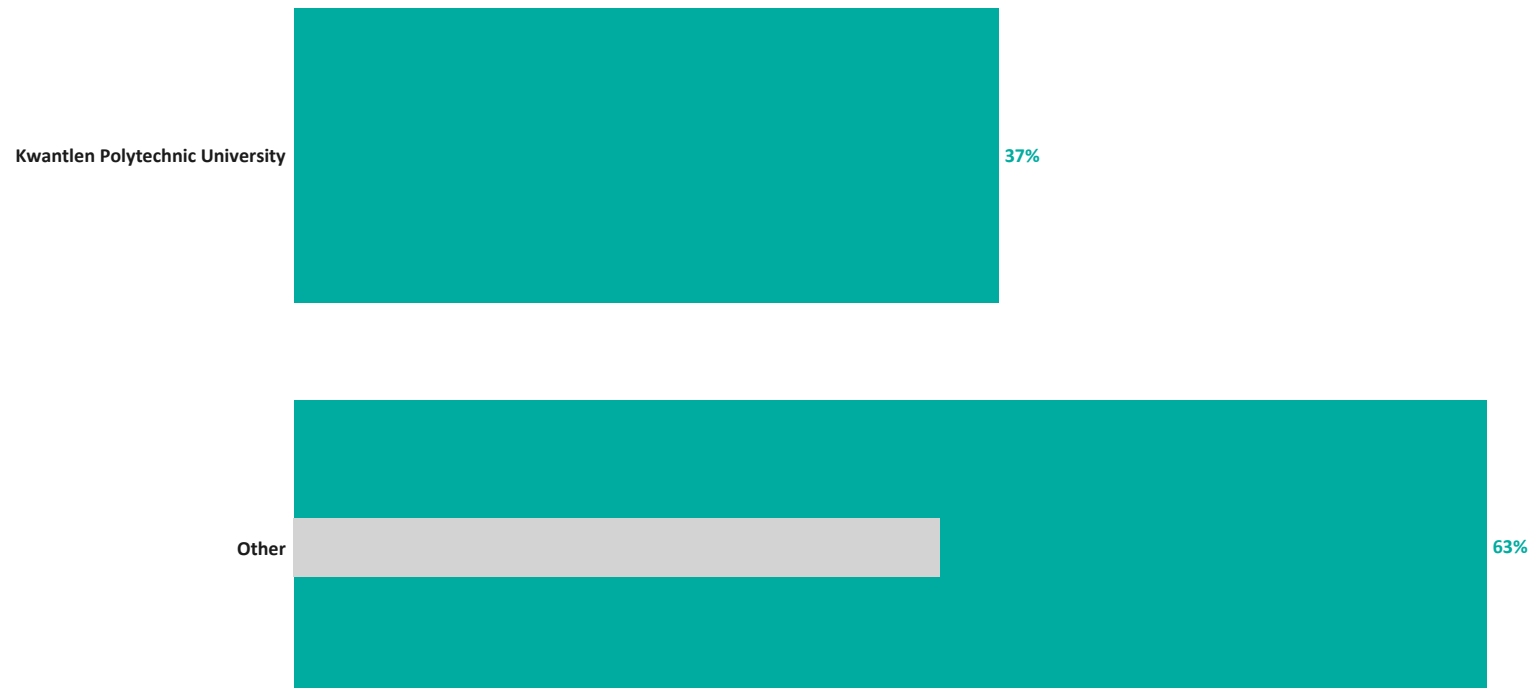




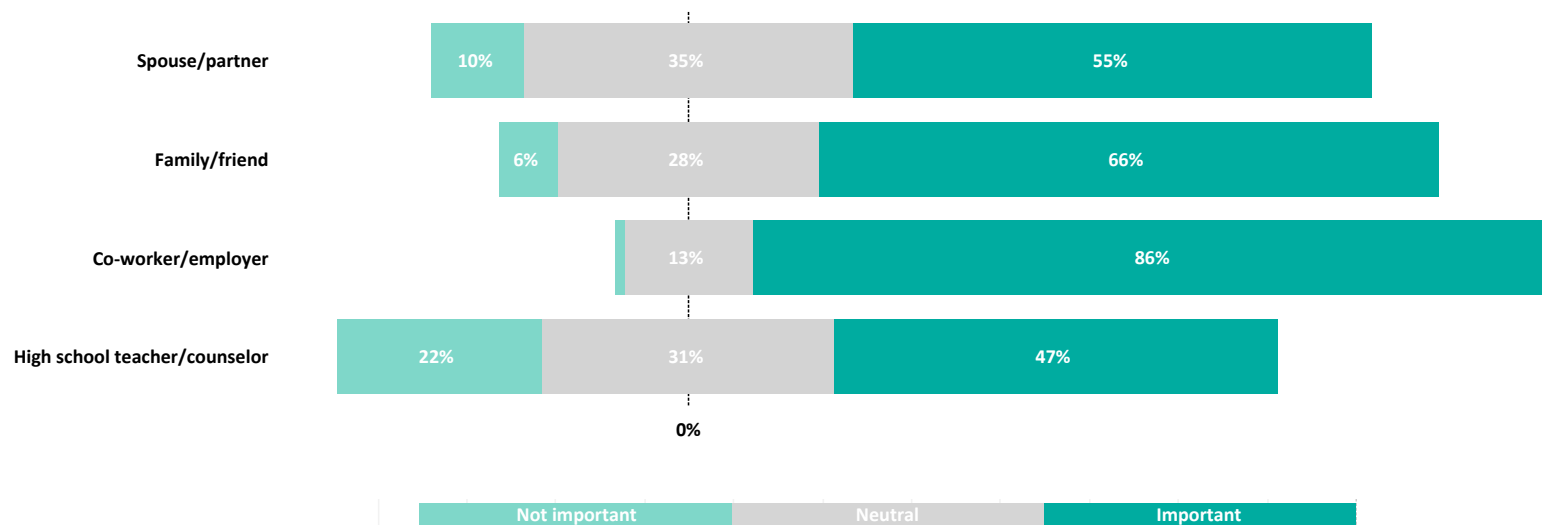
Did you apply to school(s) besides BCIT for this term?



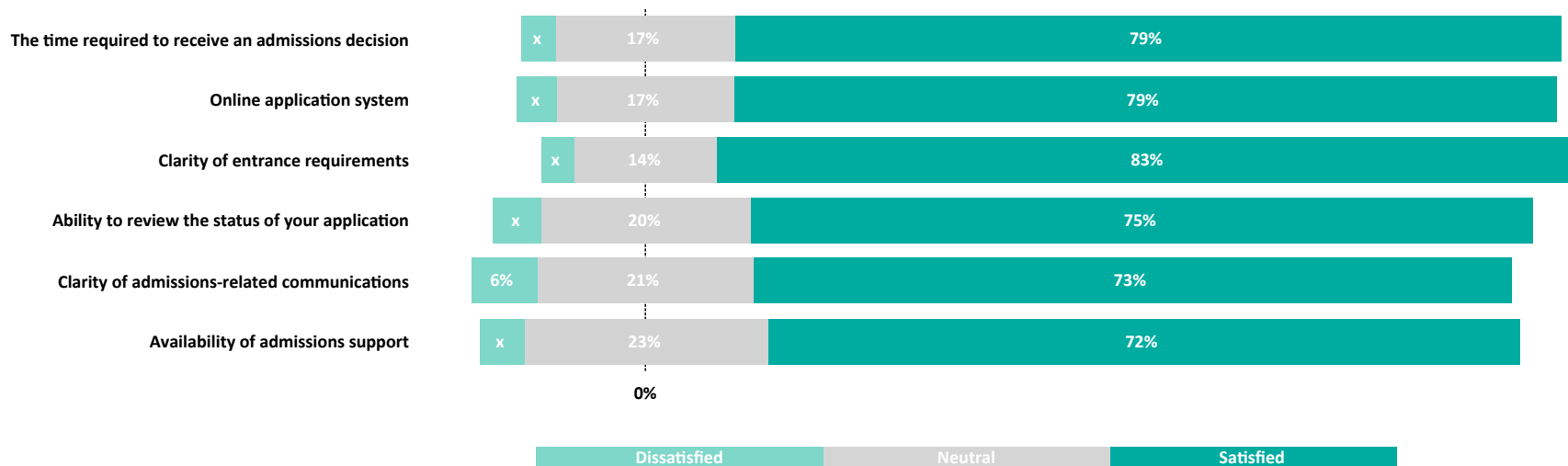
Applied Schools vs. Accepted Schools



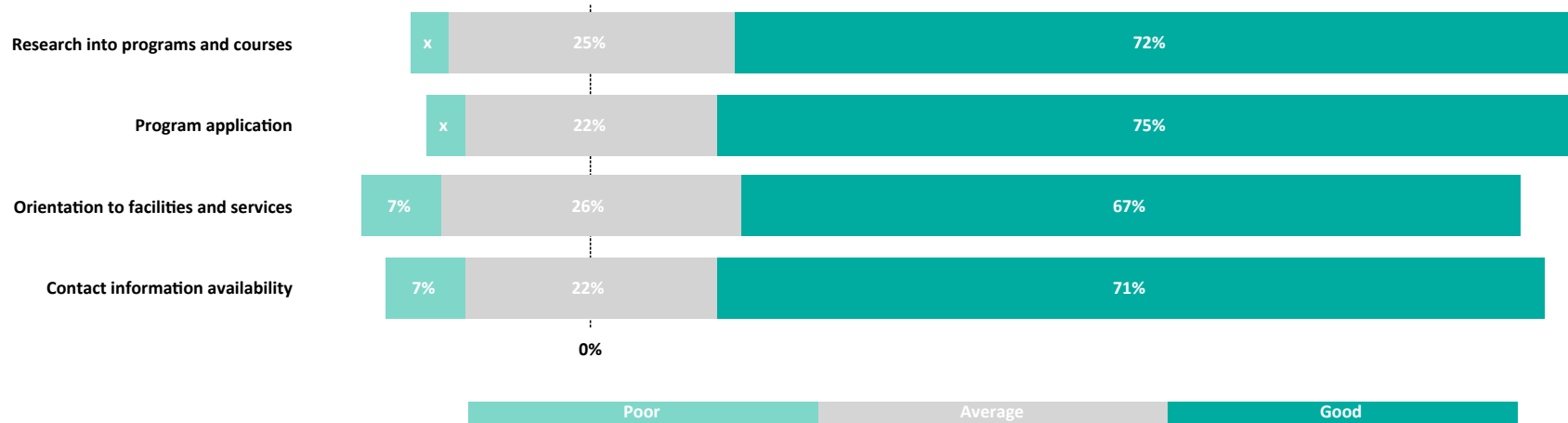
Other than yourself, please rate how important the following people were in your decision to apply to BCIT



How satisfied were you with the following aspects of the BCIT ADMISSION process?

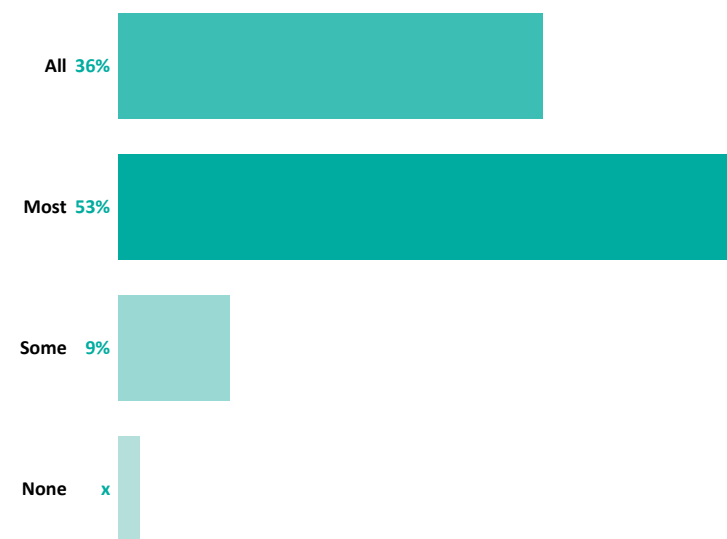
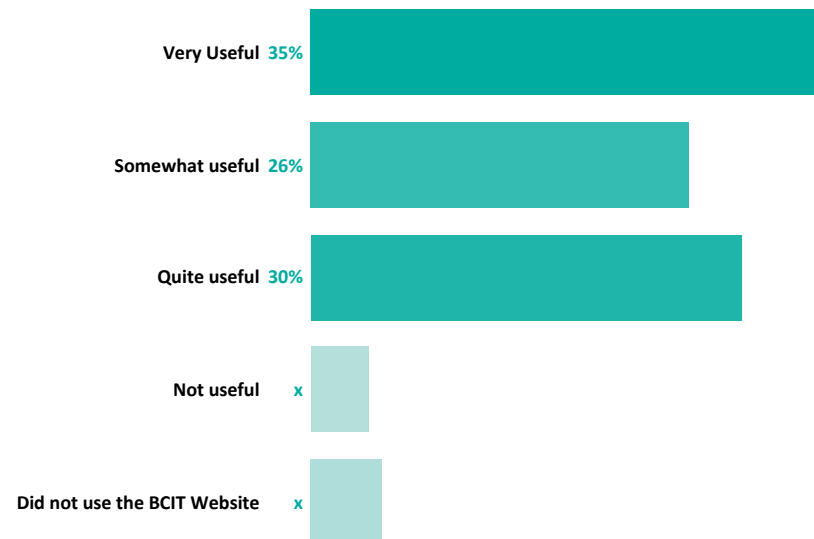


Please rate your experience using the BCIT WEBSITE for each of the following purposes.

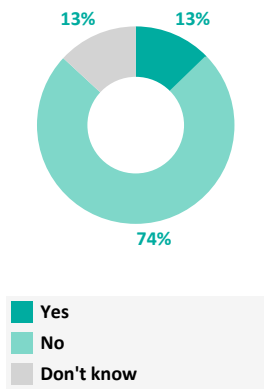


How useful was the BCIT WEBSITE in assisting with your decision to enrol at BCIT?

Were you able to find all of the information you were looking for on the BCIT WEBSITE?



Before applying for a course or program at BCIT, did you use the services of the PROGRAM ADVISING department?



How did you make contact with the PROGRAM ADVISING department?  
(Select all that apply)

Phone 91%

Email x

Prior to applying, how many times did you contact the PROGRAM ADVISING department in total?

1 x

2 x

3 x

4 or more x

How satisfied were you with the services provided to you by the PROGRAM ADVISING department at BCIT?

Very Satisfied 67%

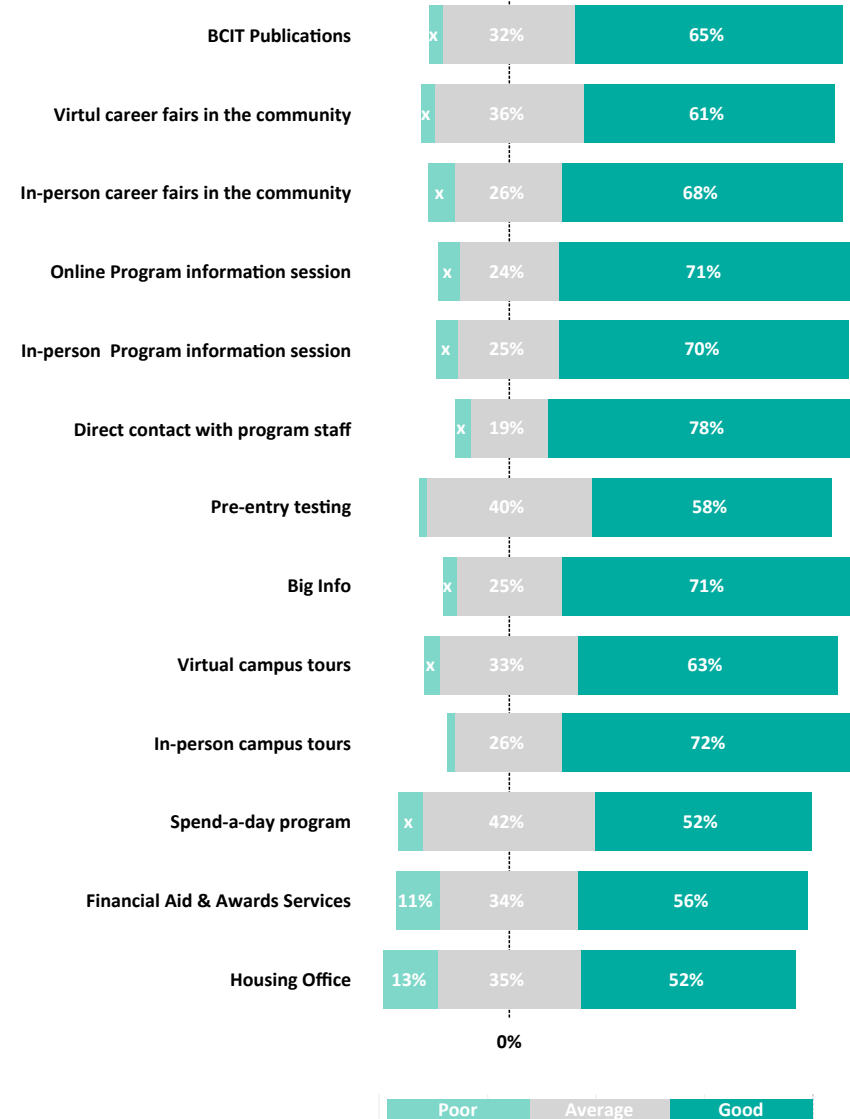
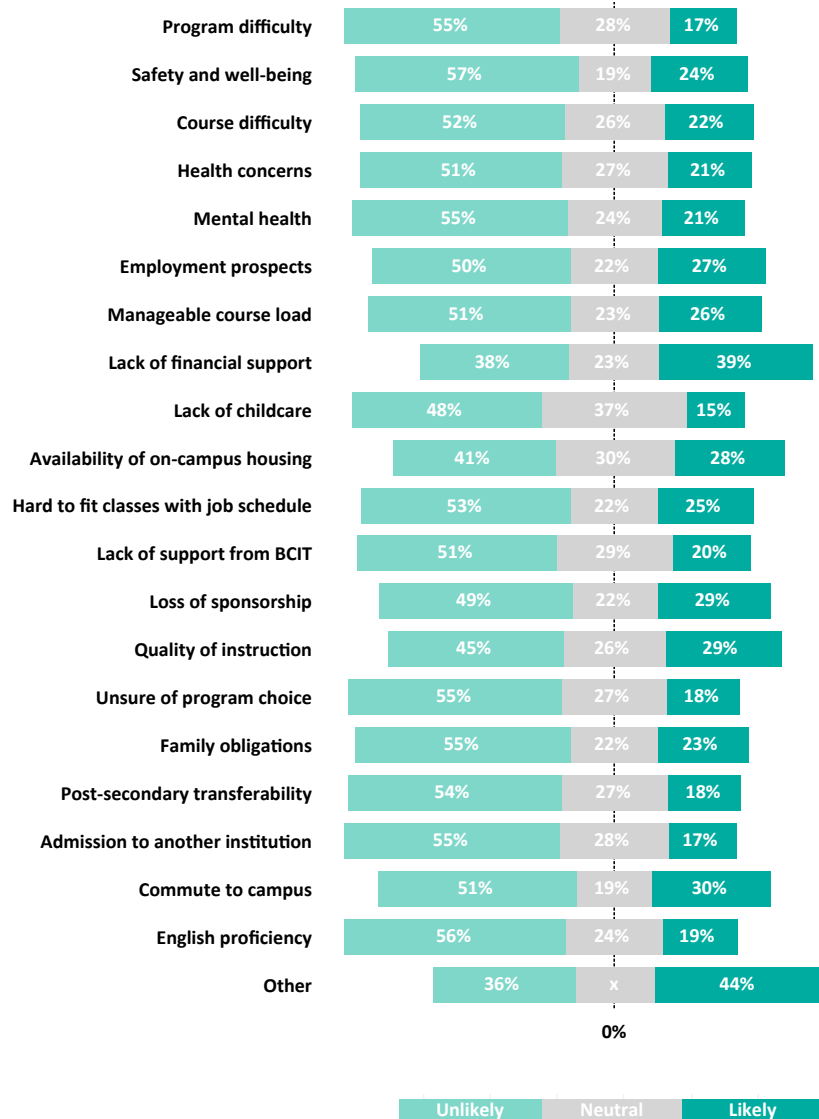
Satisfied x

Neutral x

Very Dissatisfied x

How likely is it that any of the following factors could prevent you from continuing your program?

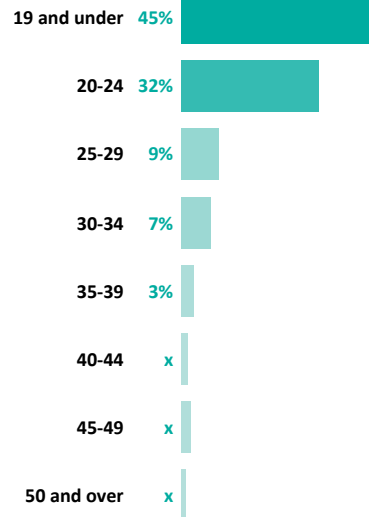
For each of the items listed below, please rate your experiences at BCIT to date



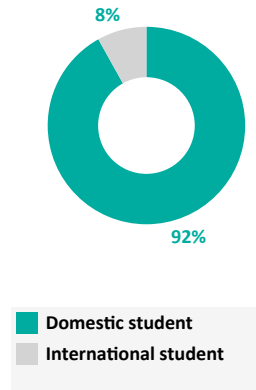
Results by

# Trades & Technical Studies

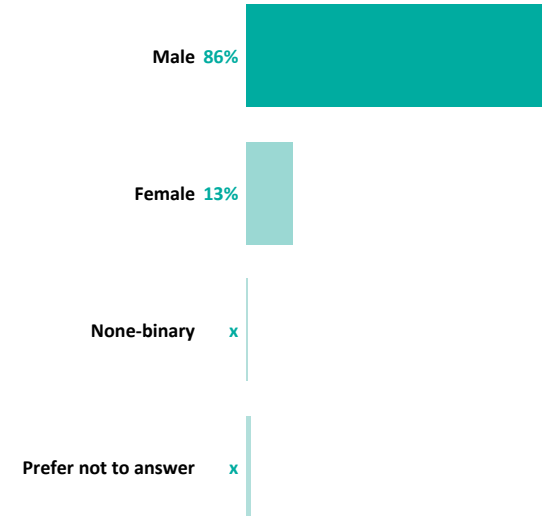
### Age group



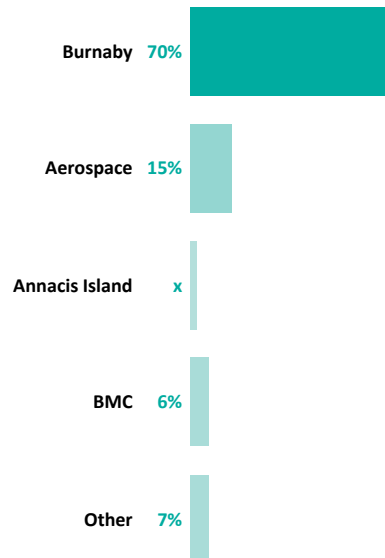
### Which of the following describes your RESIDENCY status?



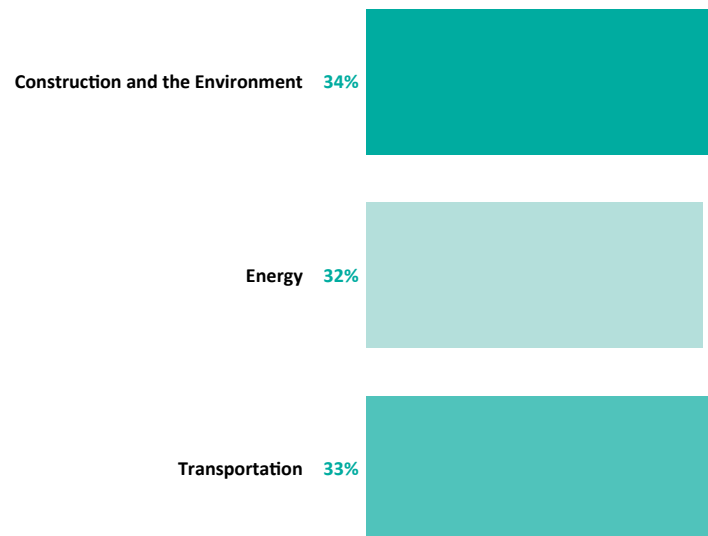
### Gender



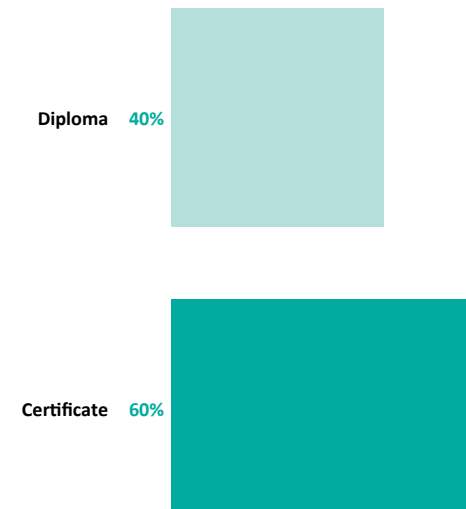
### Campus



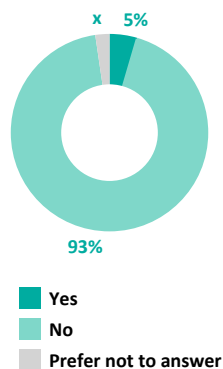
### School



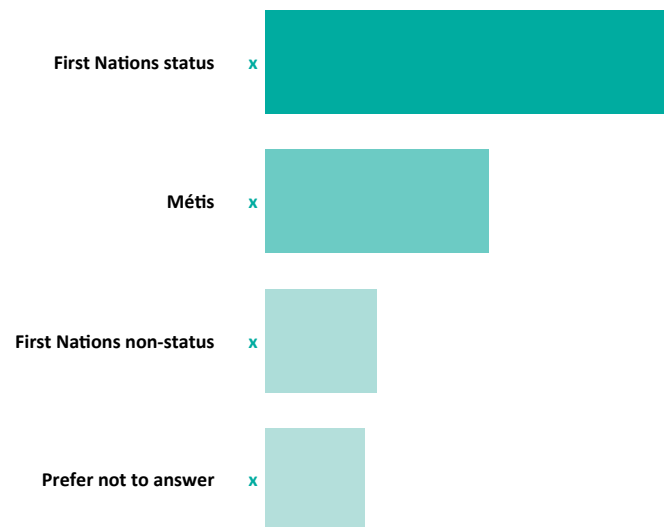
### Degree type



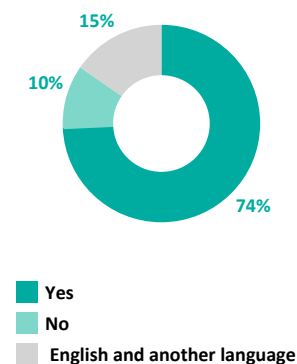
Do you identify as Indigenous?



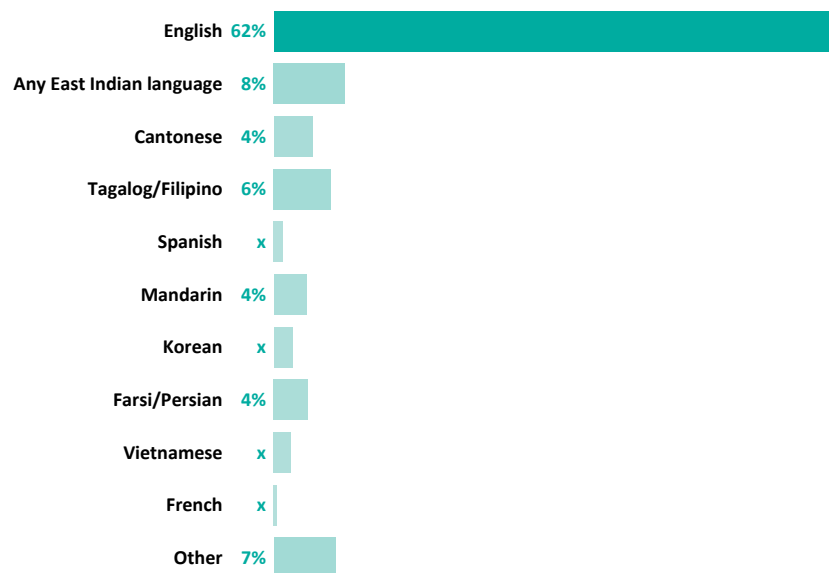
Please indicate which Indigenous group you belong to:



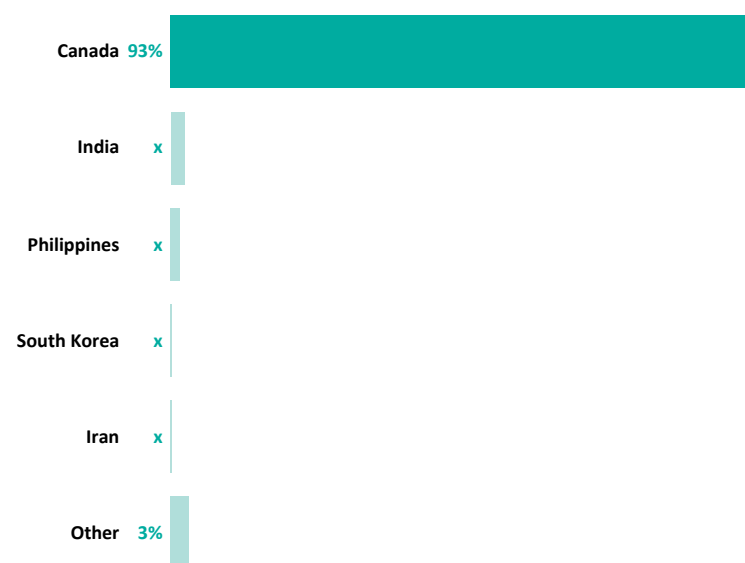
Is English your primary language?



What is your main language spoken at home?

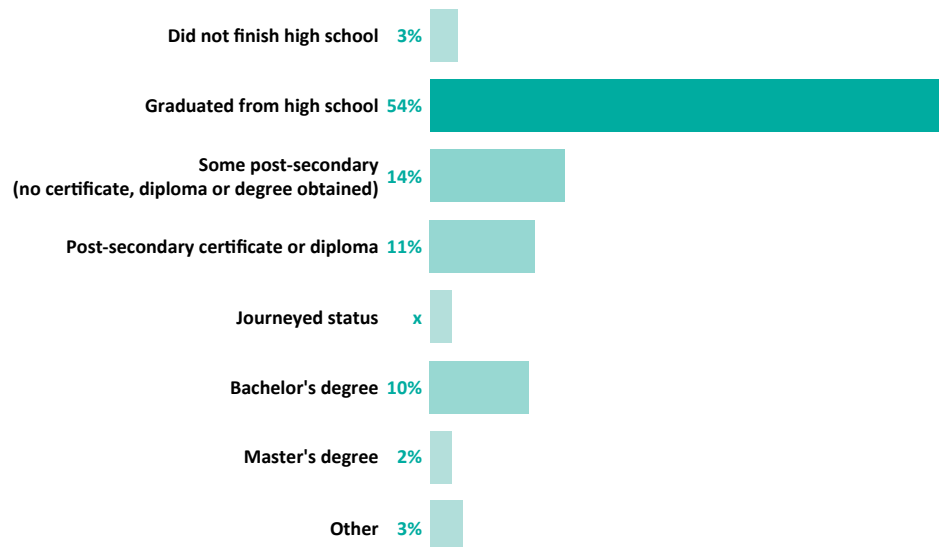


In which country were you living in at the time of your application?

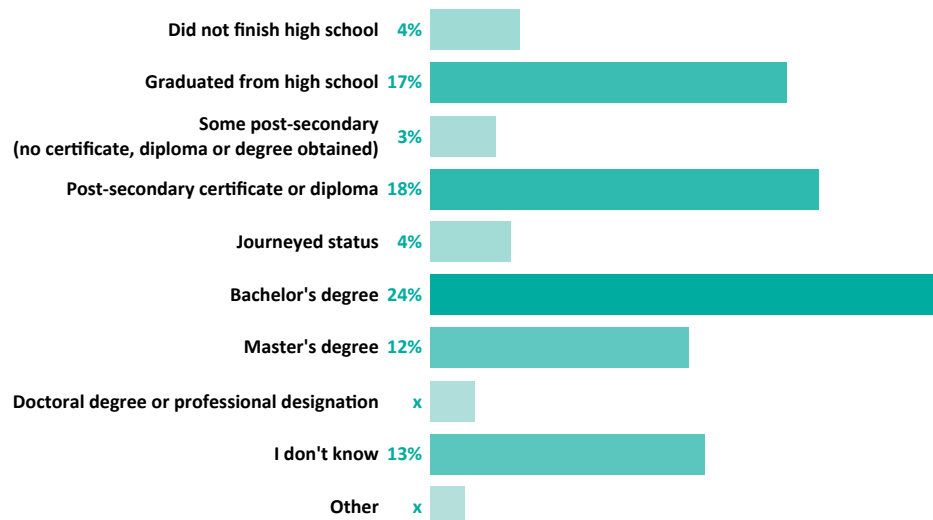




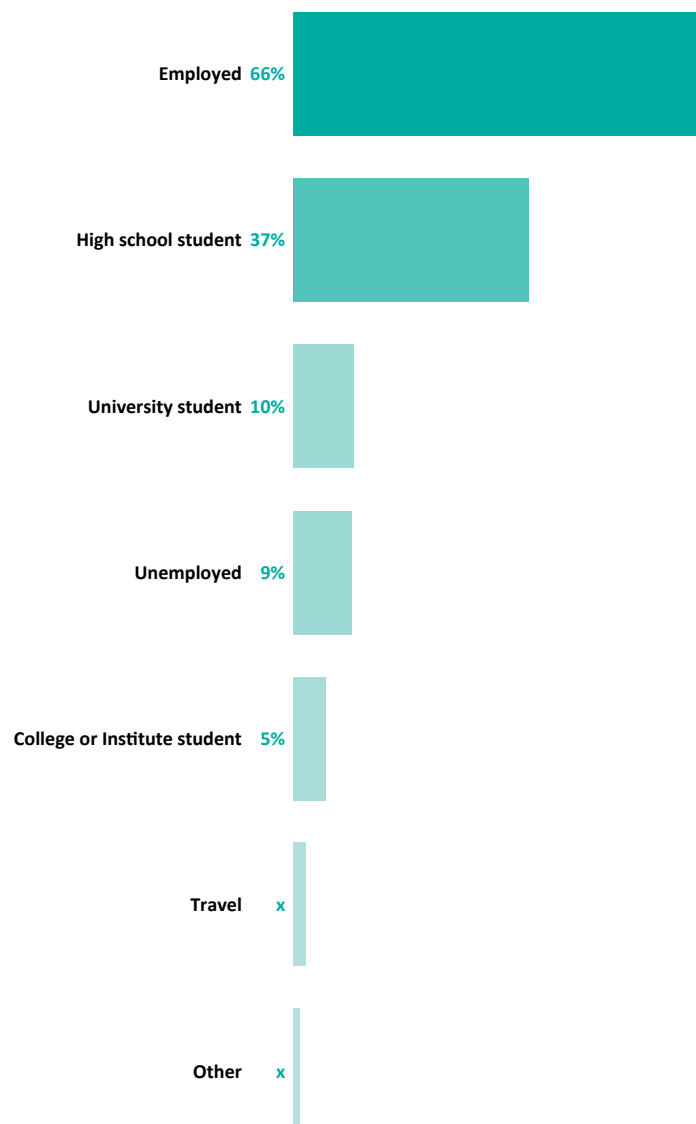
What is your highest level of education completed prior to registering at BCIT?



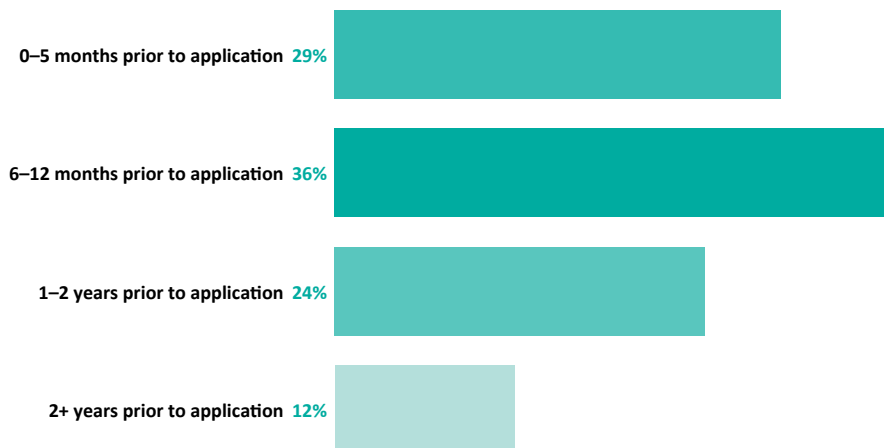
What is the highest level of education completed by either of your parents (or those who raised you)?



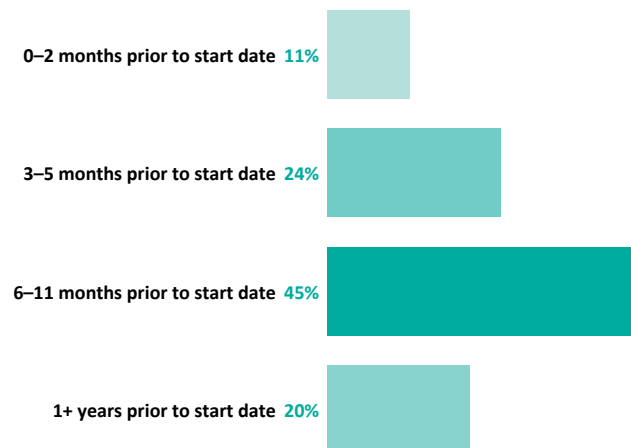
What have been your main activities in the months prior to applying to BCIT? (Select all that apply)



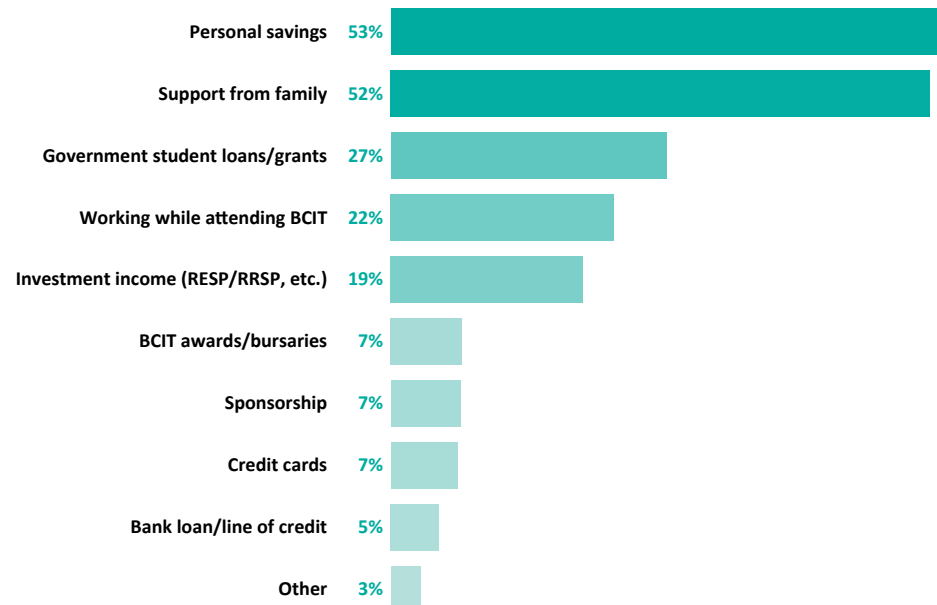
When did you start EXPLORING the option of BCIT for your education/training?



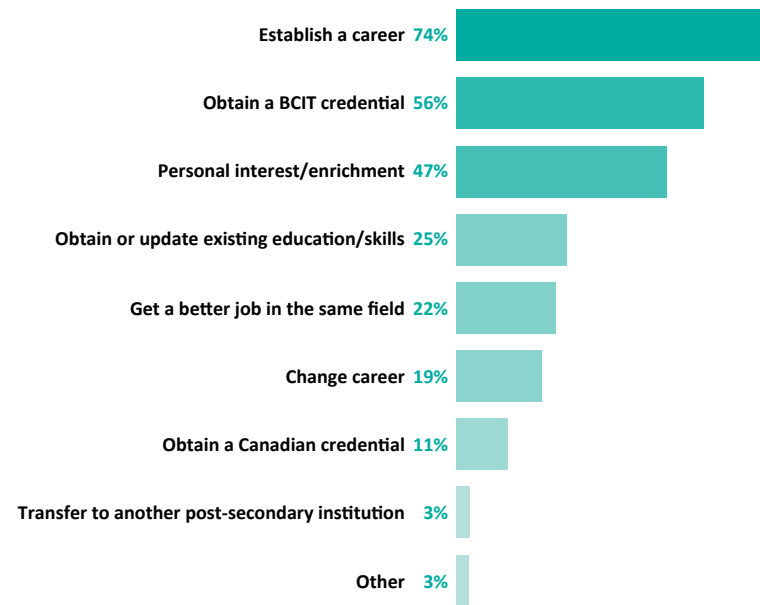
When did you decide to APPLY for your PROGRAM?



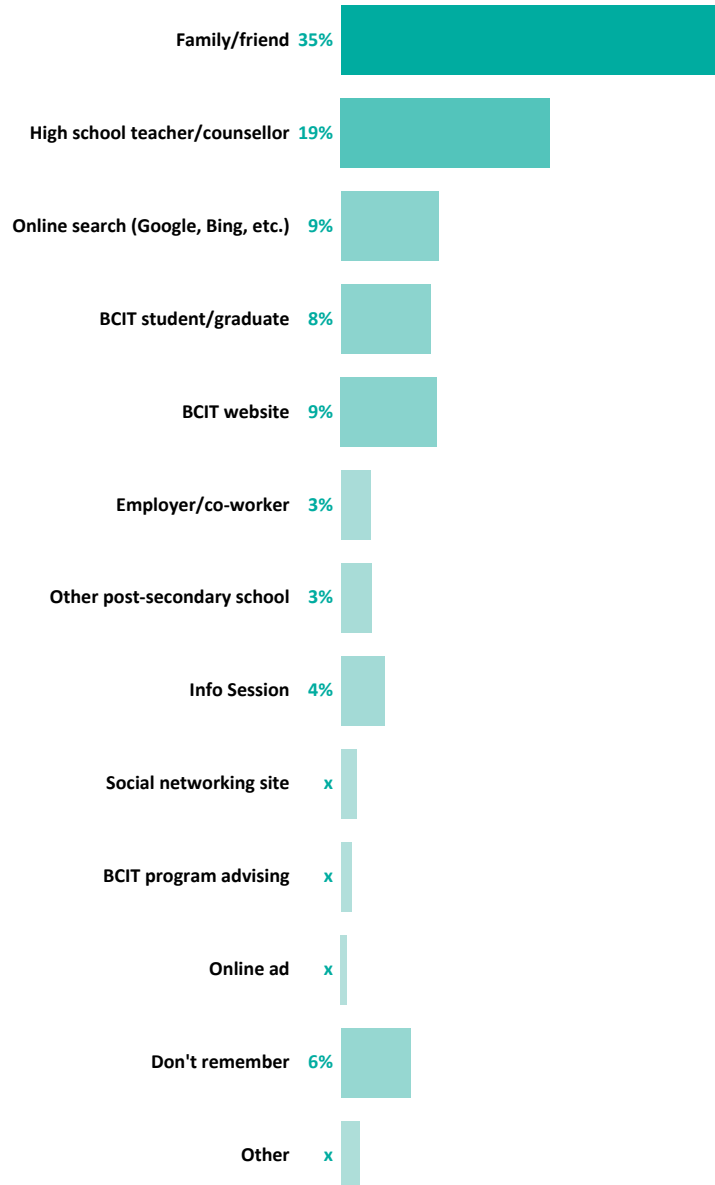
What were the main sources of your educational funding?  
(Select all that apply)



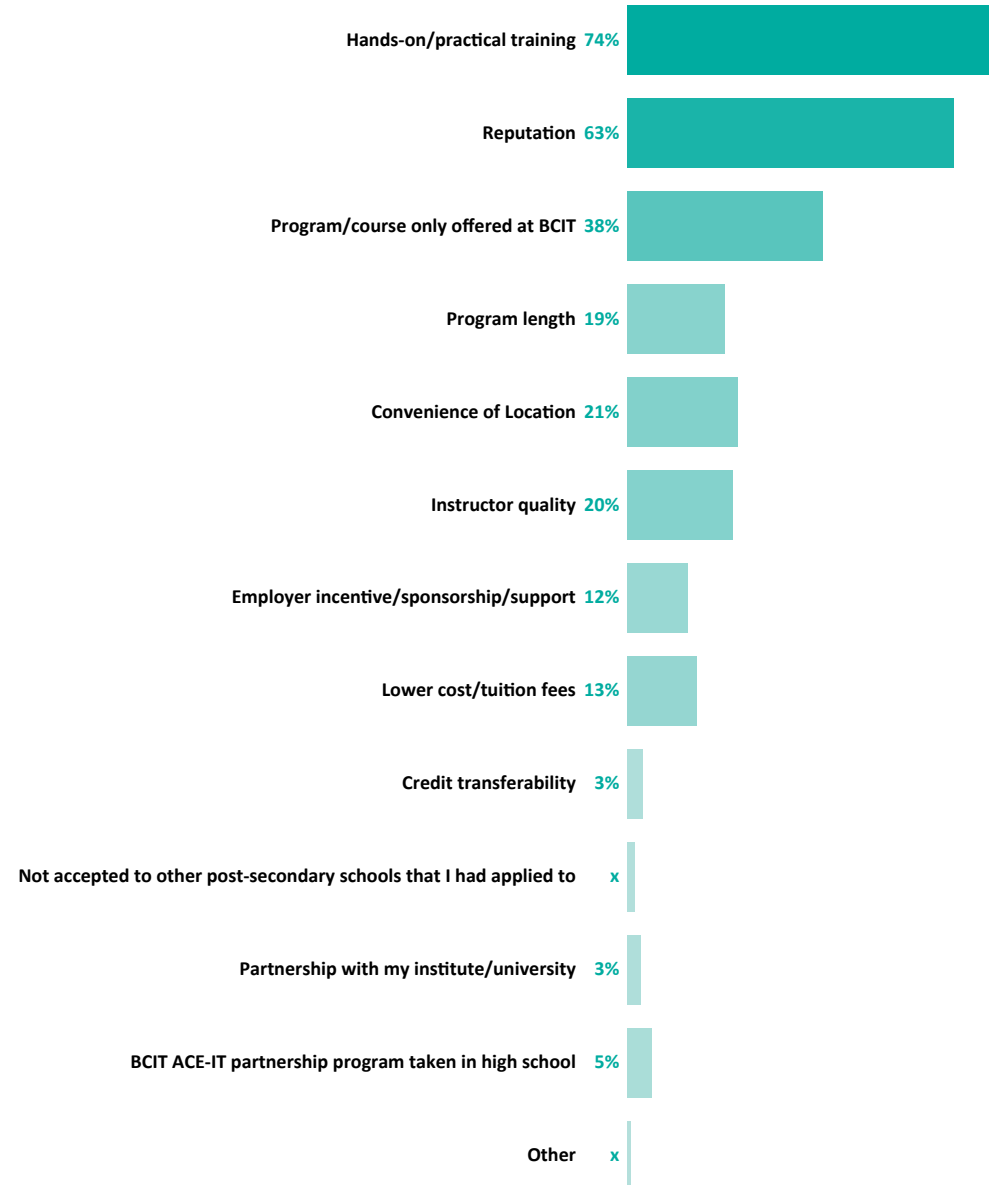
What were your main objectives when enrolling at BCIT?  
(Select 3 maximum)



How did you FIRST become aware of BCIT? (Select only one)



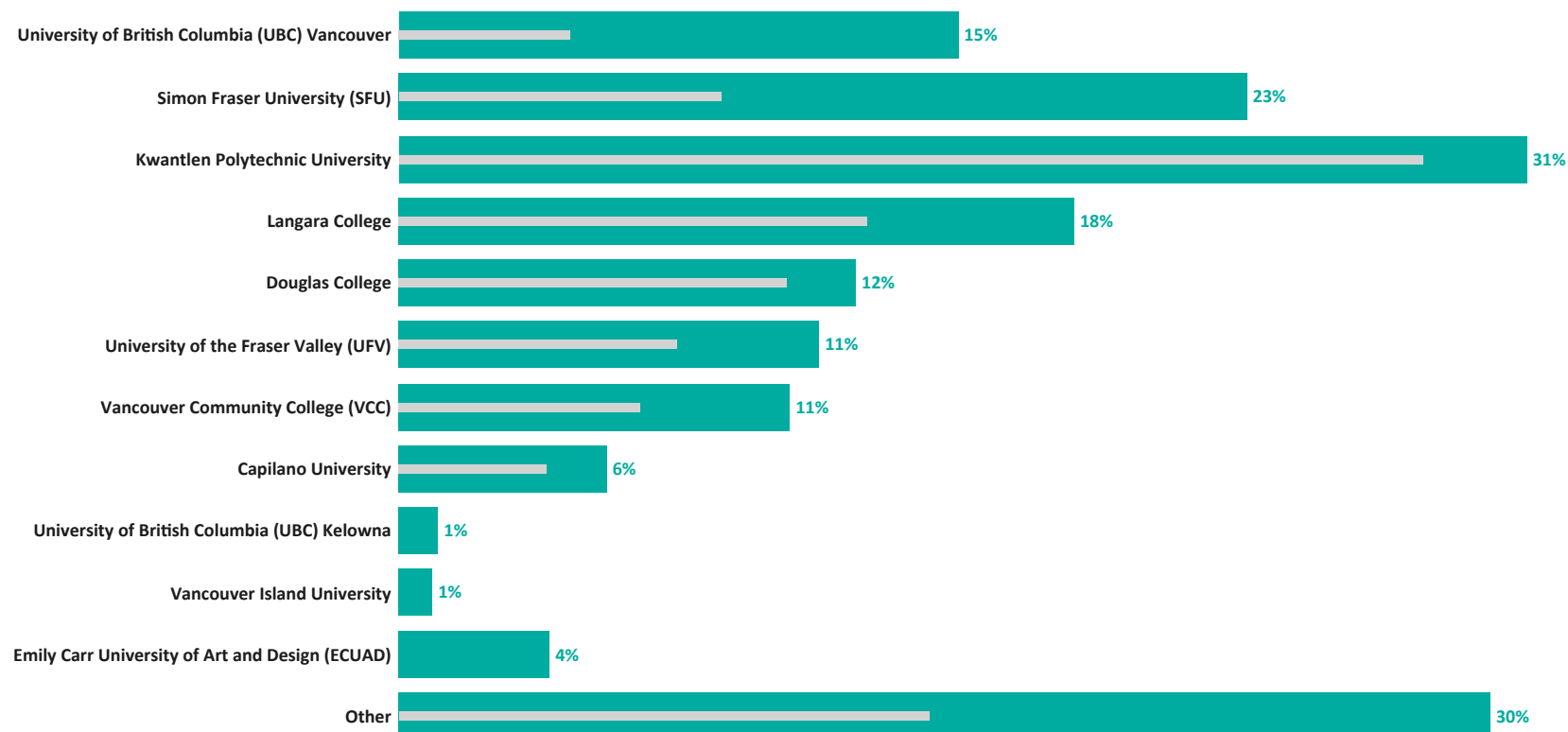
What were your main reasons for considering BCIT? (Select 3 maximum)



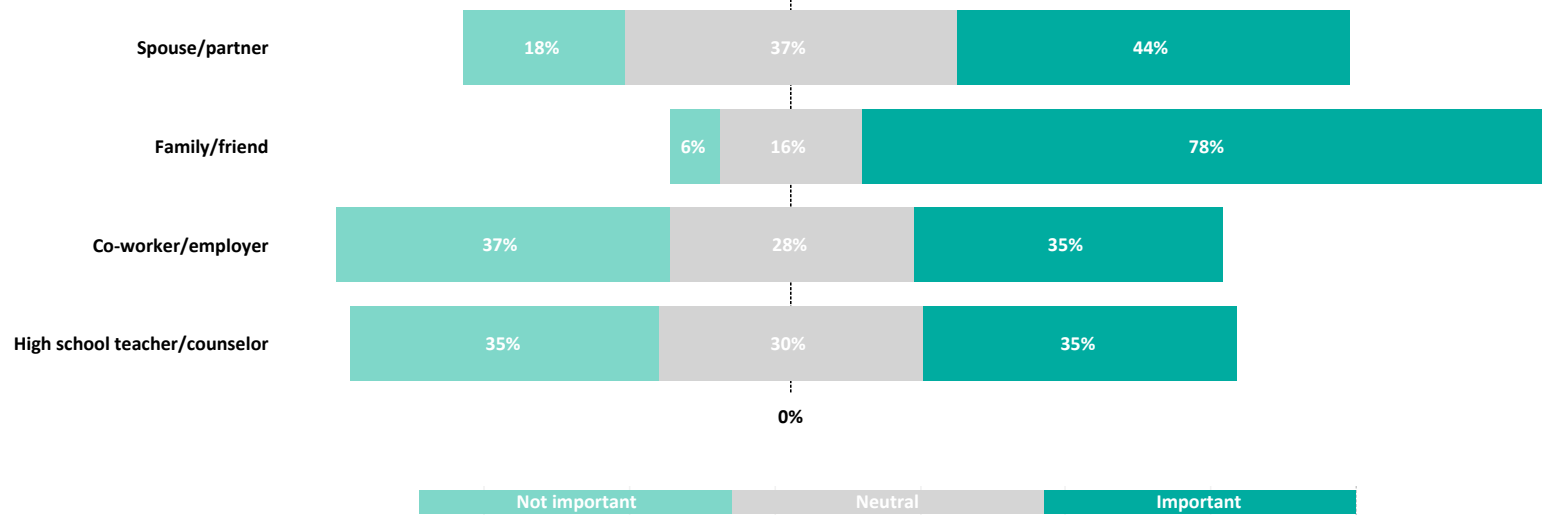
Did you apply to school(s) besides BCIT for this term?



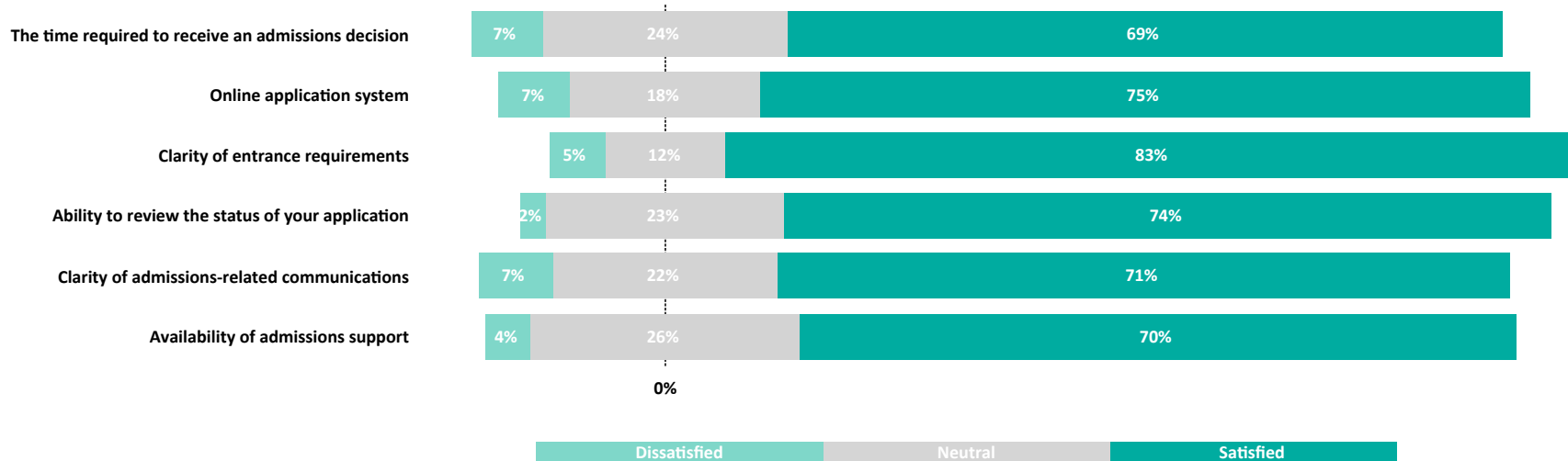
### Applied Schools vs. Accepted Schools



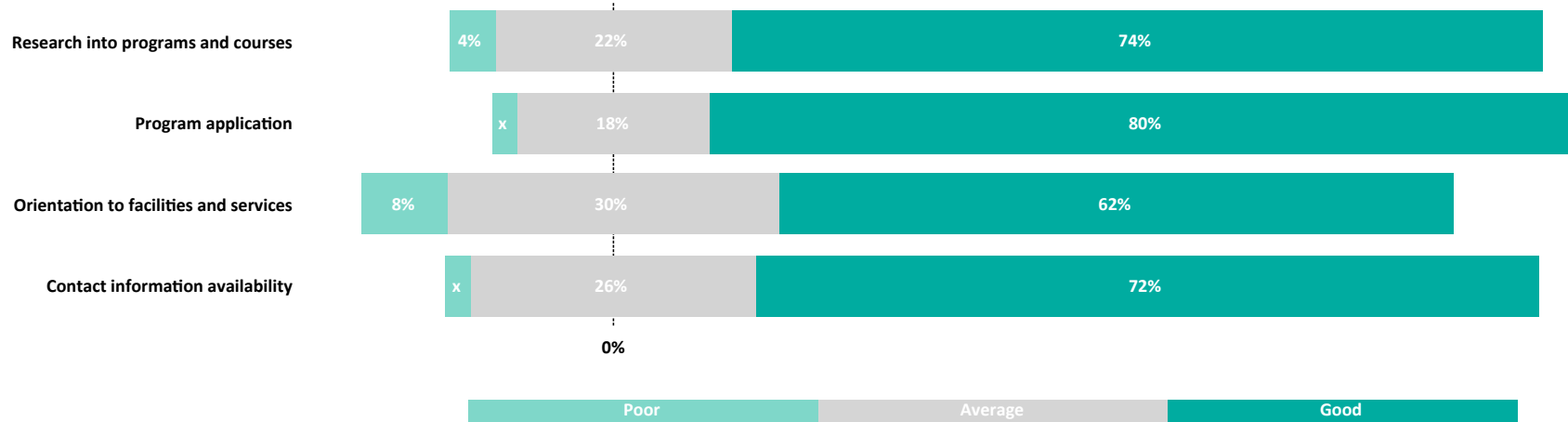
Other than yourself, please rate how important the following people were in your decision to apply to BCIT



How satisfied were you with the following aspects of the BCIT ADMISSION process?

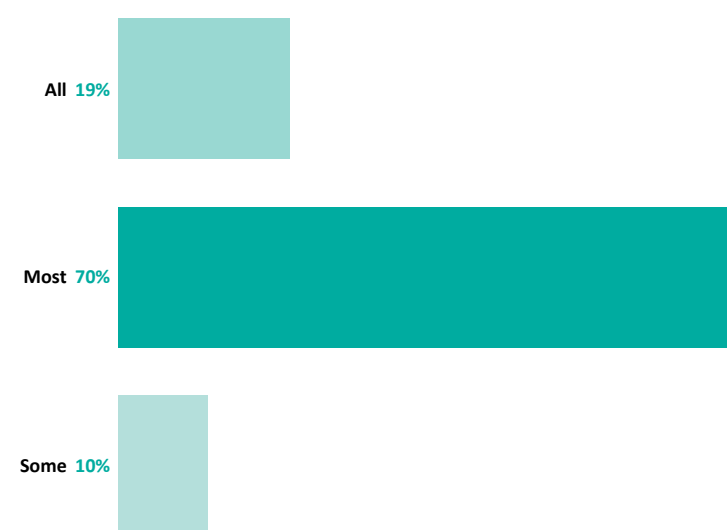
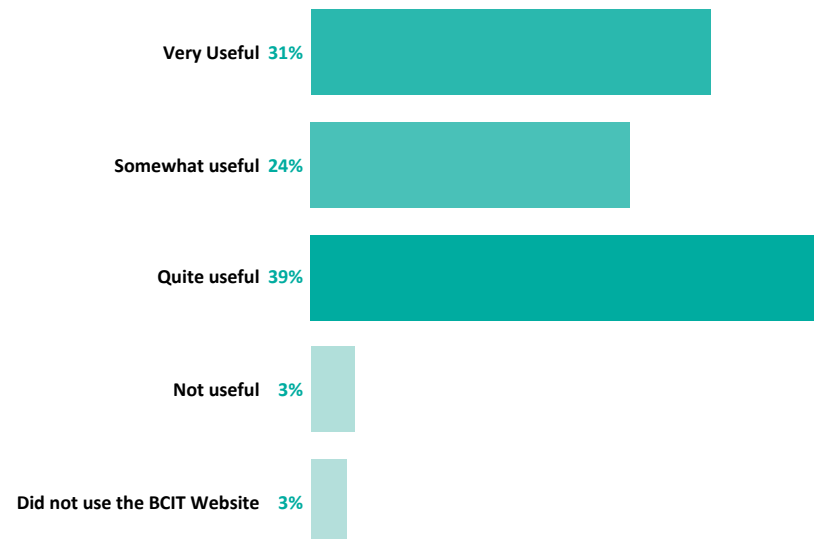


Please rate your experience using the BCIT WEBSITE for each of the following purposes.

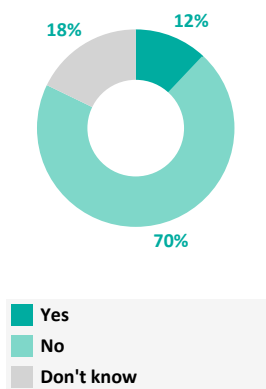


How useful was the BCIT WEBSITE in assisting with your decision to enrol at BCIT?

Were you able to find all of the information you were looking for on the BCIT WEBSITE?



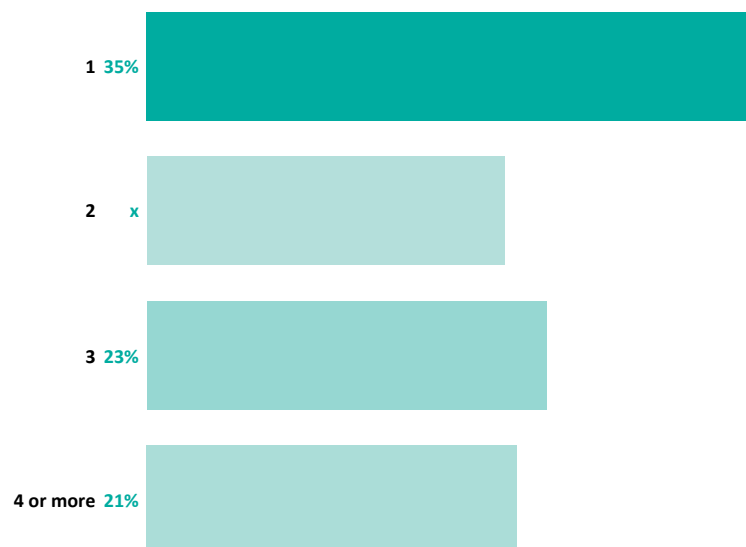
Before applying for a course or program at BCIT, did you use the services of the PROGRAM ADVISING department?



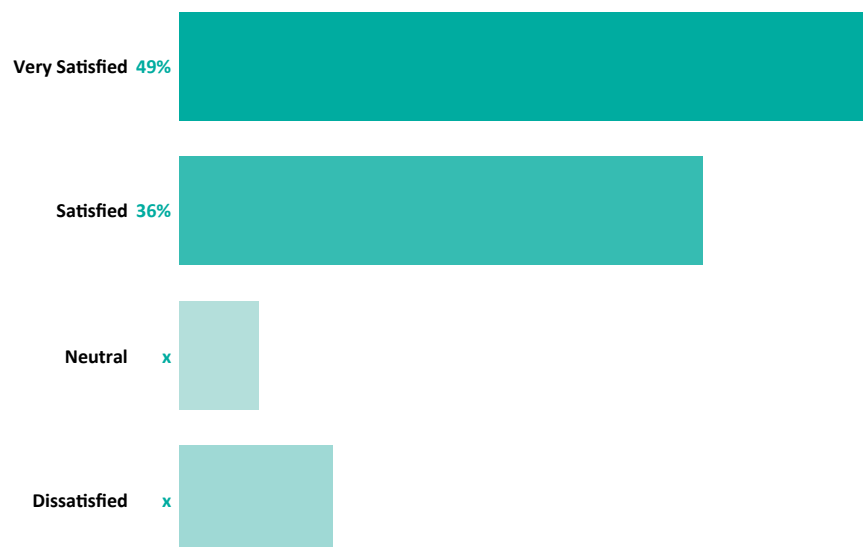
How did you make contact with the PROGRAM ADVISING department?  
(Select all that apply)



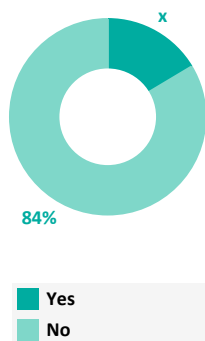
Prior to applying, how many times did you contact the PROGRAM ADVISING department in total?



How satisfied were you with the services provided to you by the PROGRAM ADVISING department at BCIT?



Before applying for a course or program at BCIT, did you use the services of the INTERNATIONAL STUDENT Centre?



How did you make contact with the INTERNATIONAL STUDENT CENTRE at BCIT?  
(Select all that apply)

Phone

x

In Person

x

Email

x

Prior to applying, how many times did you contact the INTERNATIONAL STUDENT CENTRE at BCIT, in total?

2

x

4 or more

x

How satisfied were you with the services provided to you by the INTERNATIONAL STUDENT CENTRE at BCIT?

Very Satisfied

x

Satisfied

x

Neutral

x



How likely is it that any of the following factors could prevent you from continuing your program?

For each of the items listed below, please rate your experiences at BCIT to date

