

Purpose

The **Entry Student Survey (ESS)** is a biennial survey conducted by BCIT's Institutional Research and Planning Office that targets students who commence their program in the Fall term.

The survey provides insights into the decision making process of incoming BCIT students, their experiences with BCIT services, as well as their demographic characteristics.

Cohort and Response Rate

The cohort consists of all first term/level full-time Technology, Trades, Technical Studies and Apprenticeship students, at all BCIT campuses, who commenced their program in the Fall term of 2020.

4,571	Cohort	Response Rate 29%
23	Bounced back	
4,548	Valid invites	
1,341	Valid responses	

Survey Timeframe

September 15 - Initial invite

September 22 - First reminder

September 29 - Second reminder

October 2 - Third reminder

October 5 - Survey closed

How to Read this Report

This report presents information on the **Institute-wide** results and different program types . The 4 available sections are:

Institute results	Full-time Technology results	Apprenticeship results	Trades & Technical Studies results
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In most cases, when answer choices are not chronological or consecutive in nature, responses are sorted by the selected filters' percentage, from highest to lowest. Multiple-selection questions add up to more than 100%.

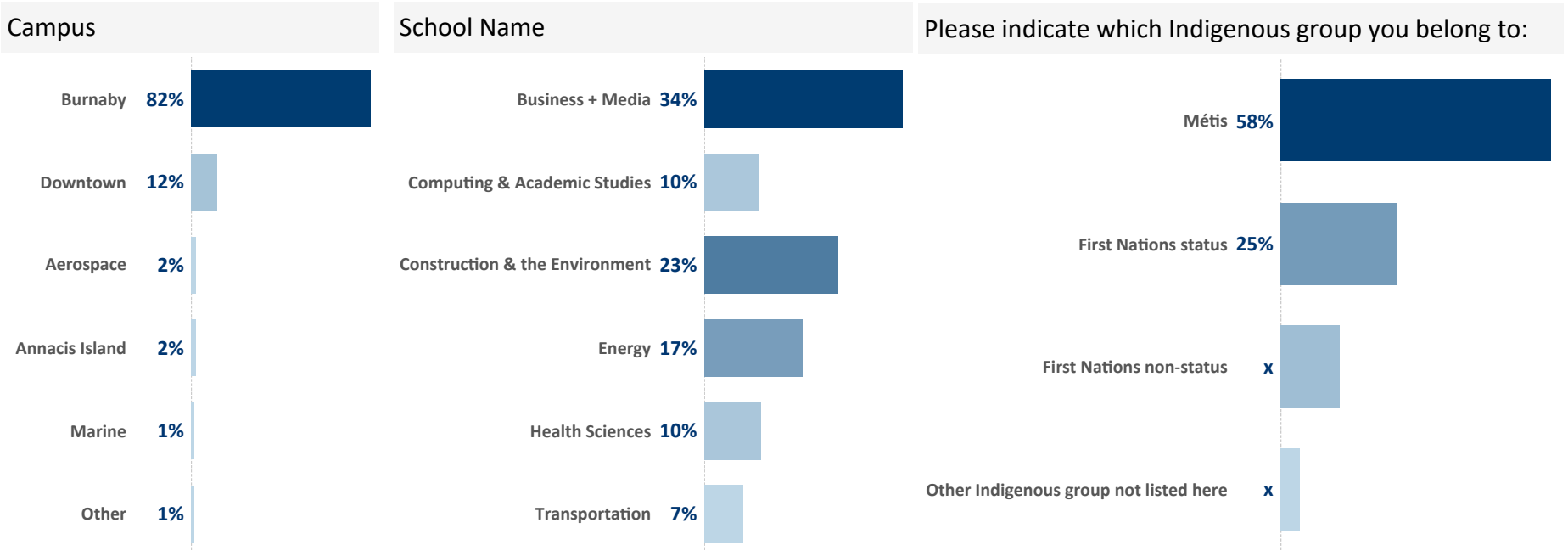
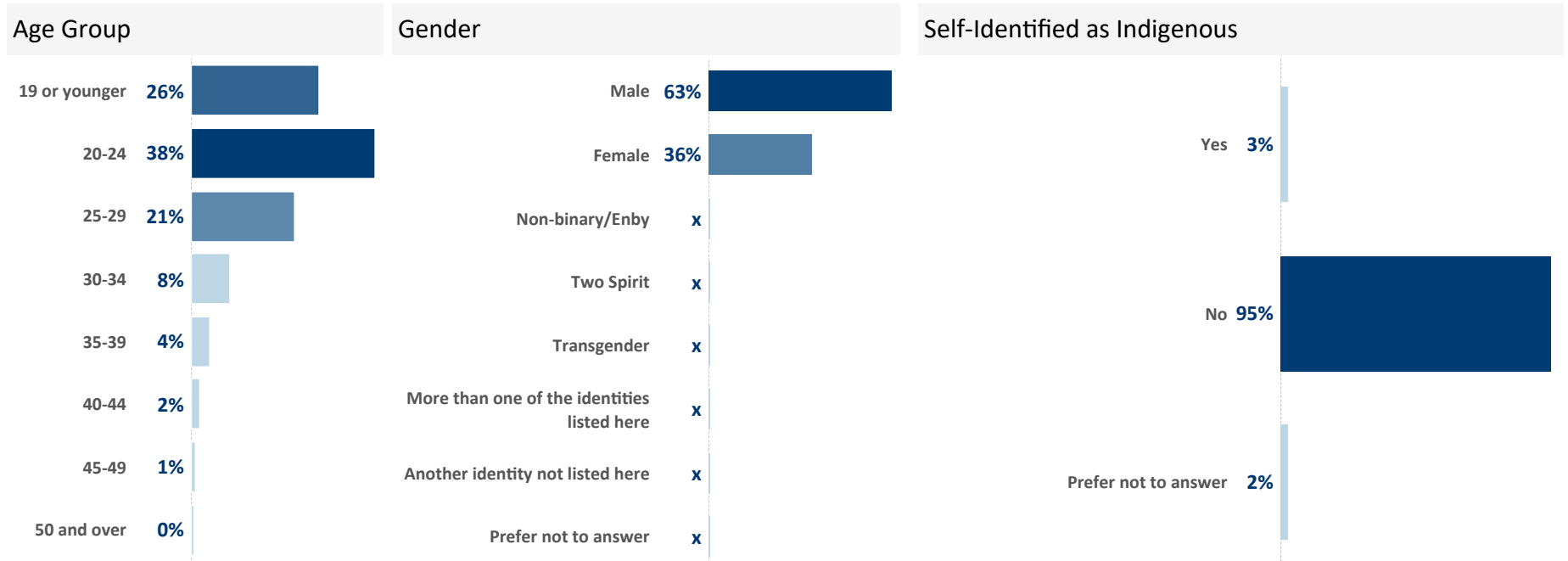
Rim weighting methodology was used to calculate a set of weights to demographically compensate for the answers collected, i.e. align the demographic profile of the respondents to that of the cohort. The 6 demographic segments used to calculate these weights, which were then used to calculate the percentages used throughout this report, are: Residency, Campus, School, Age Group, Gender and Program Type.

There is a 95% certainty (19 out of 20 times) of the accuracy in the survey results at the institute level with a +/- 2.25% margin of error.

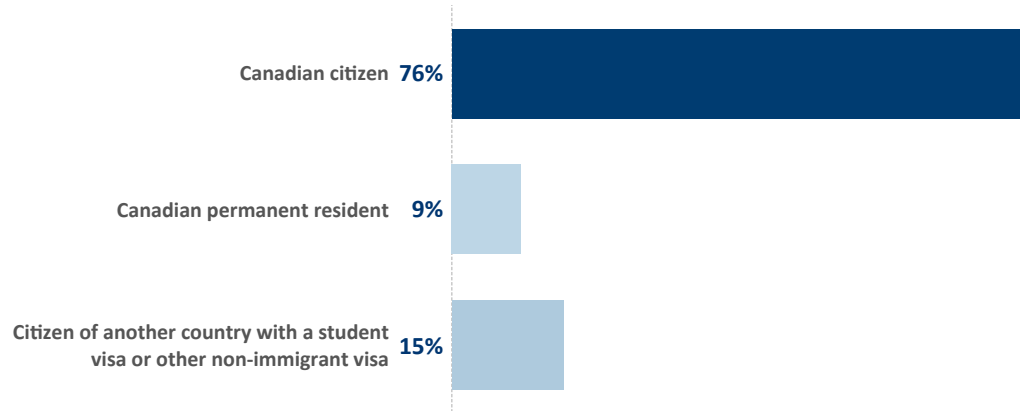
(x): Represents masked results (5 or less respondents) to avoid potential privacy issues.

Results by

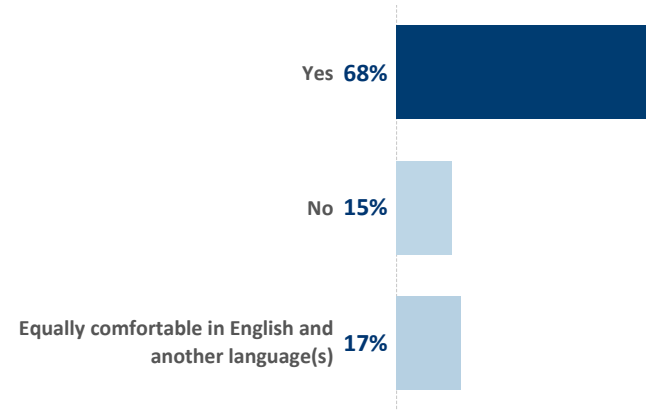
Institue



What is your present citizenship status?



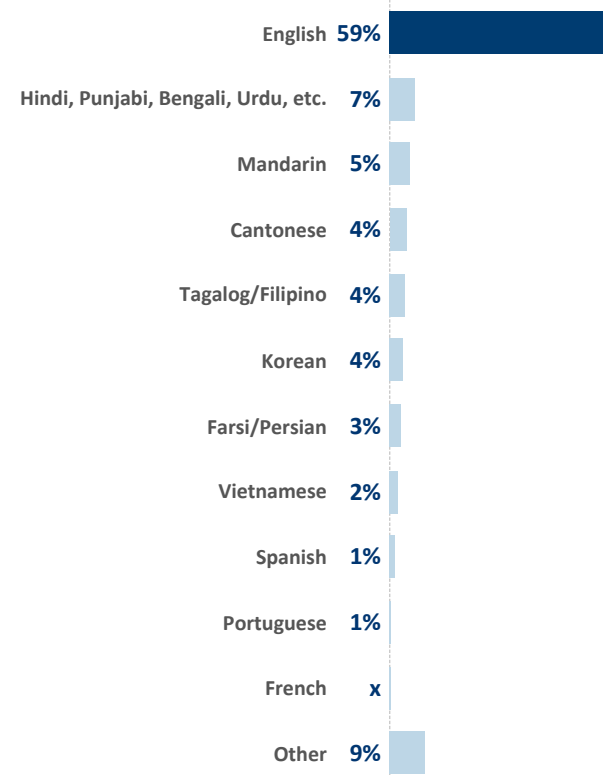
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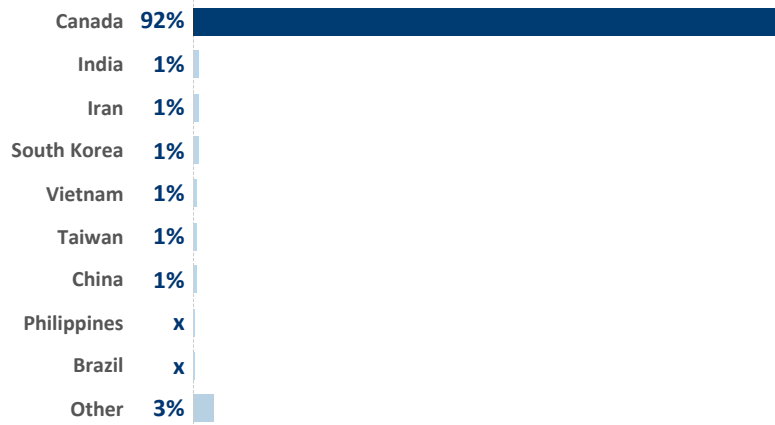
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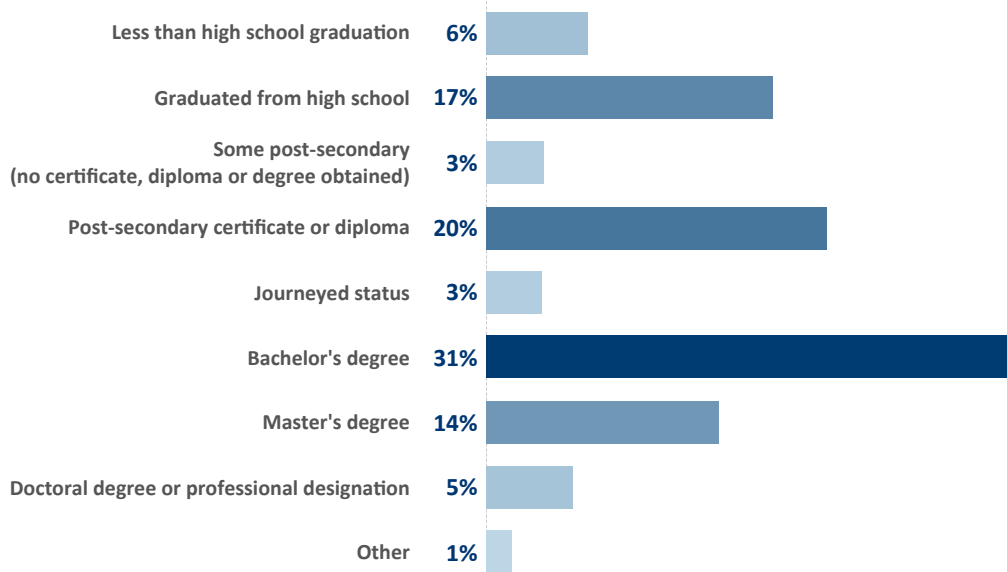
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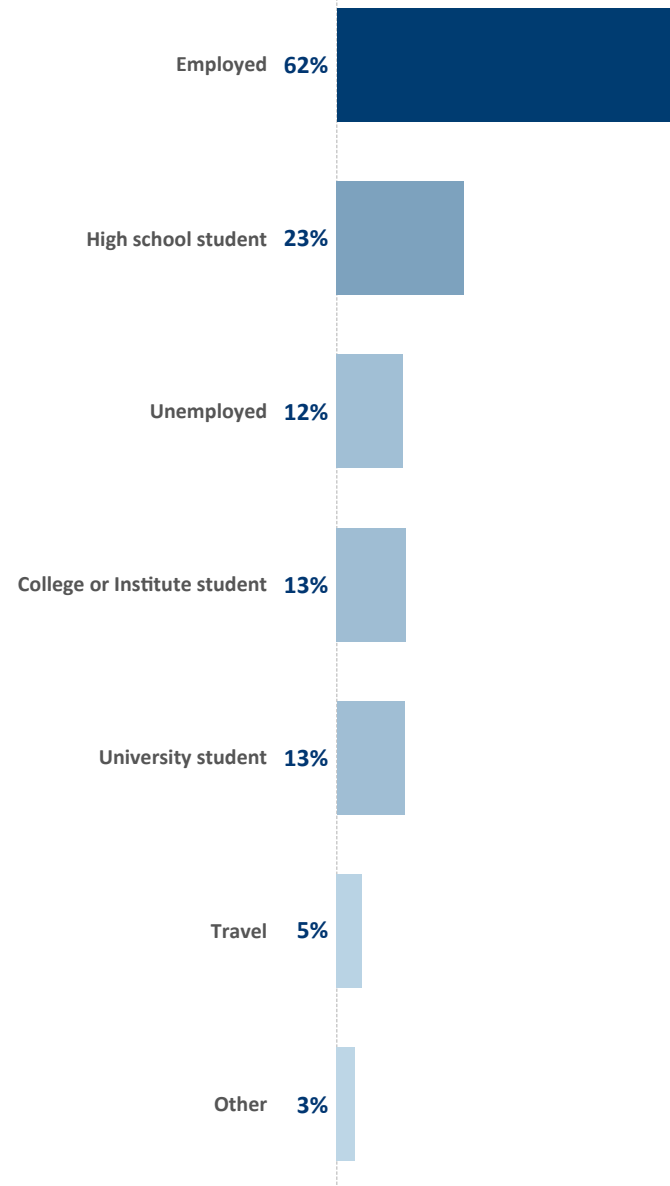
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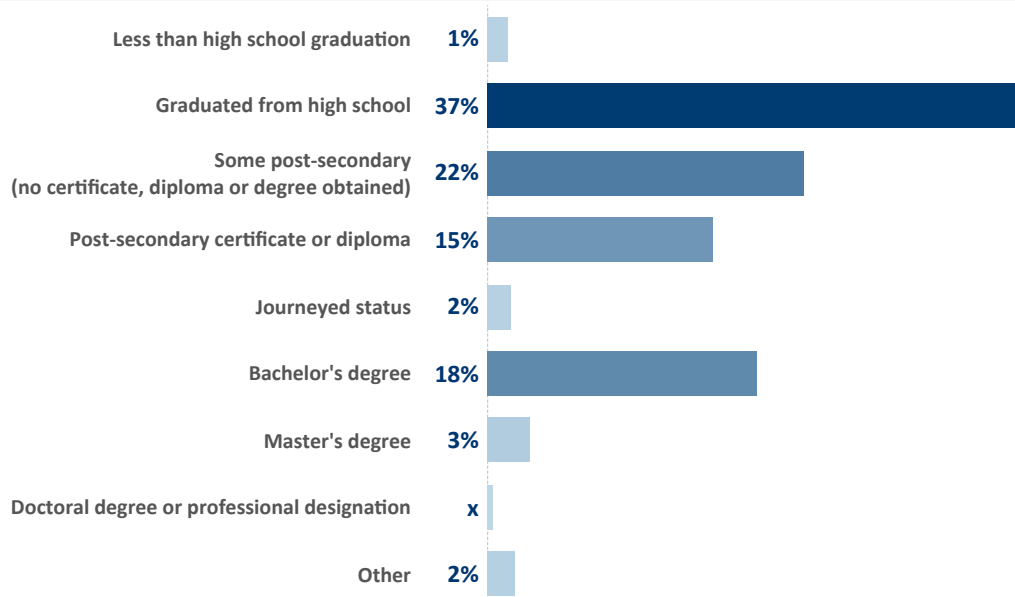
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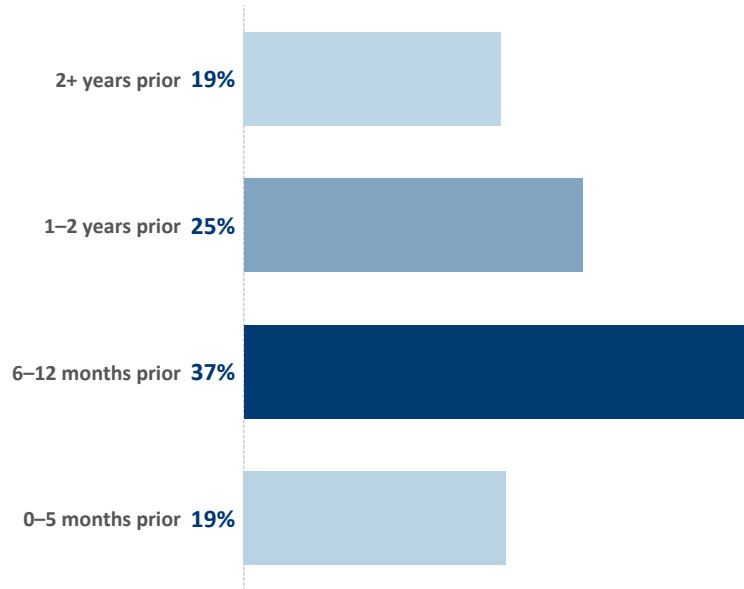
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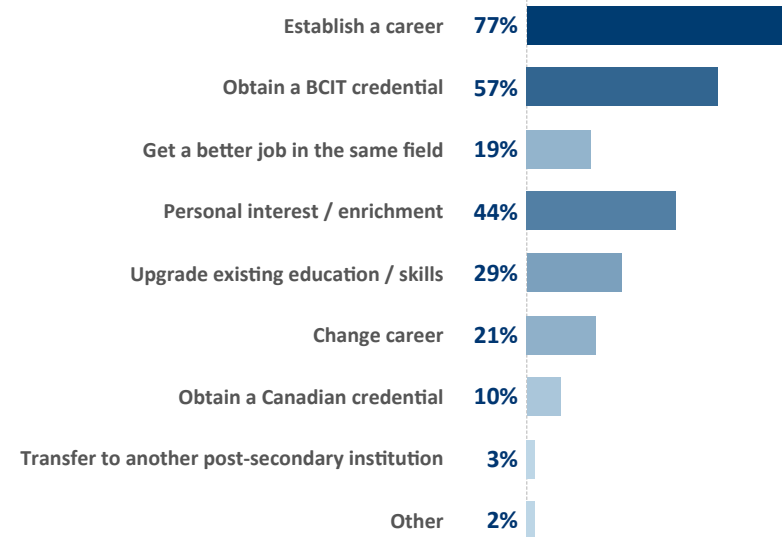
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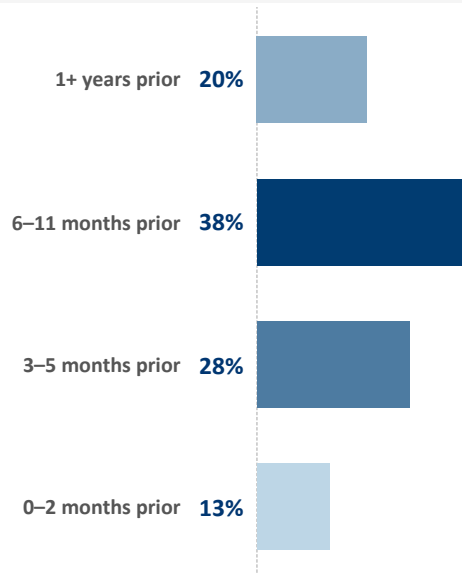
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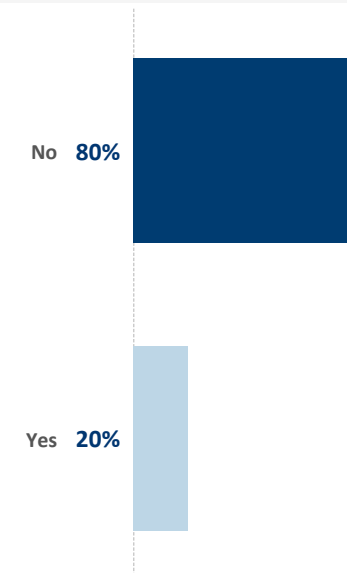
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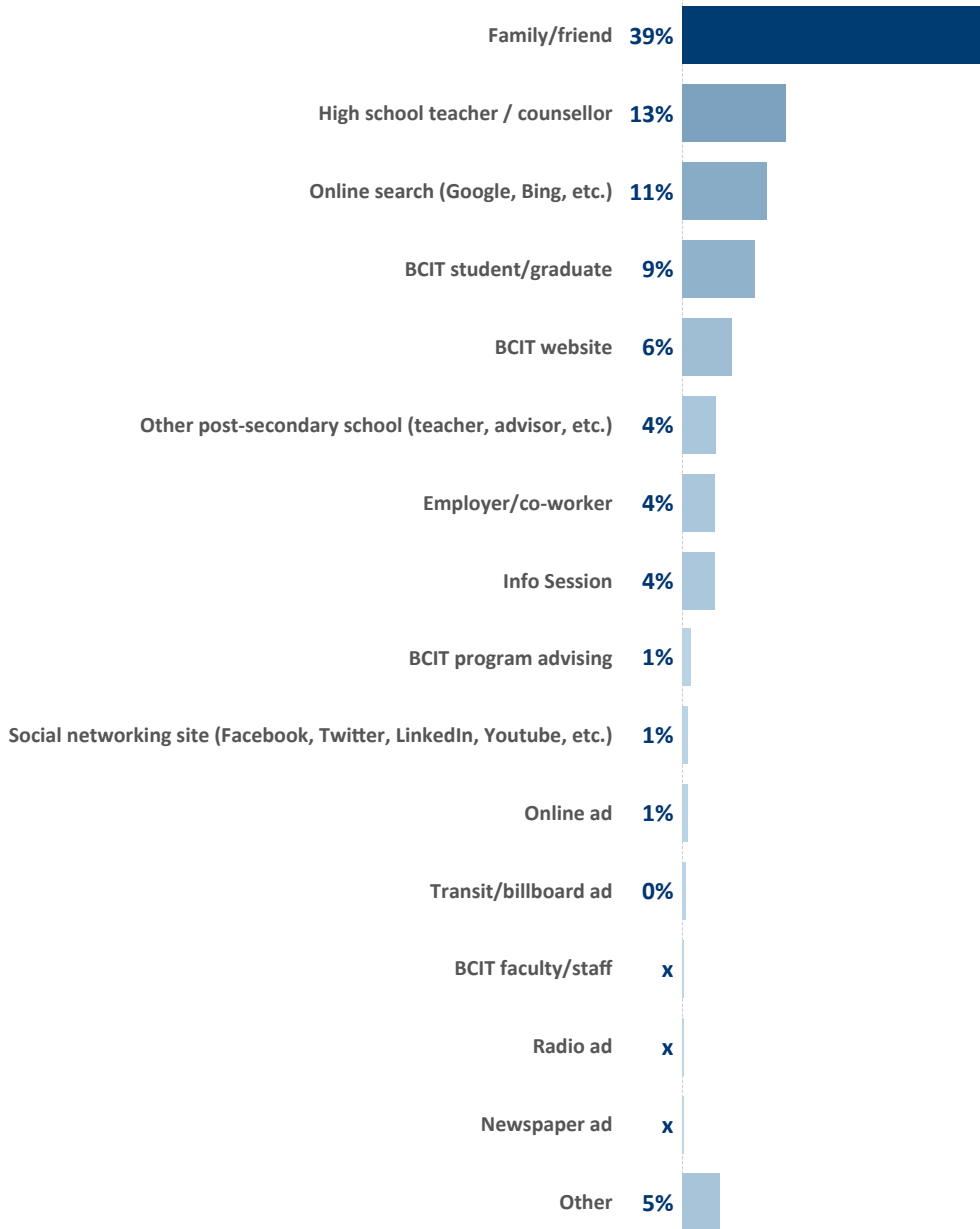
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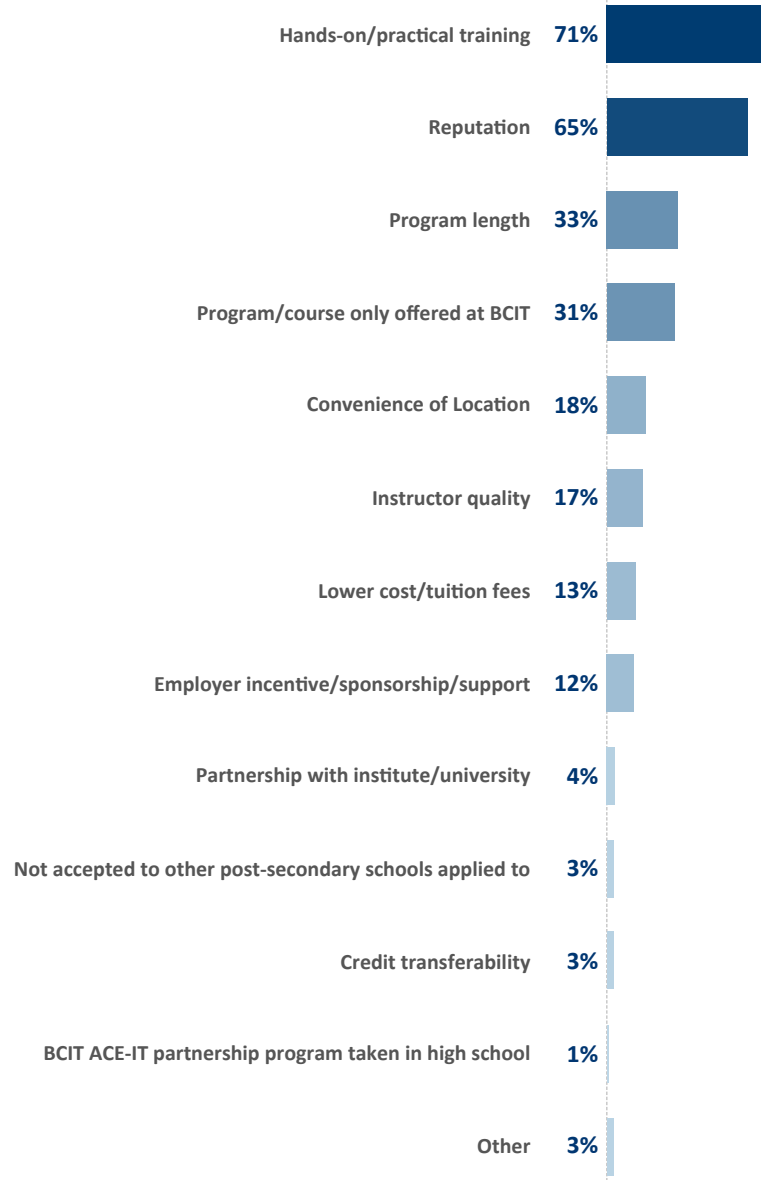
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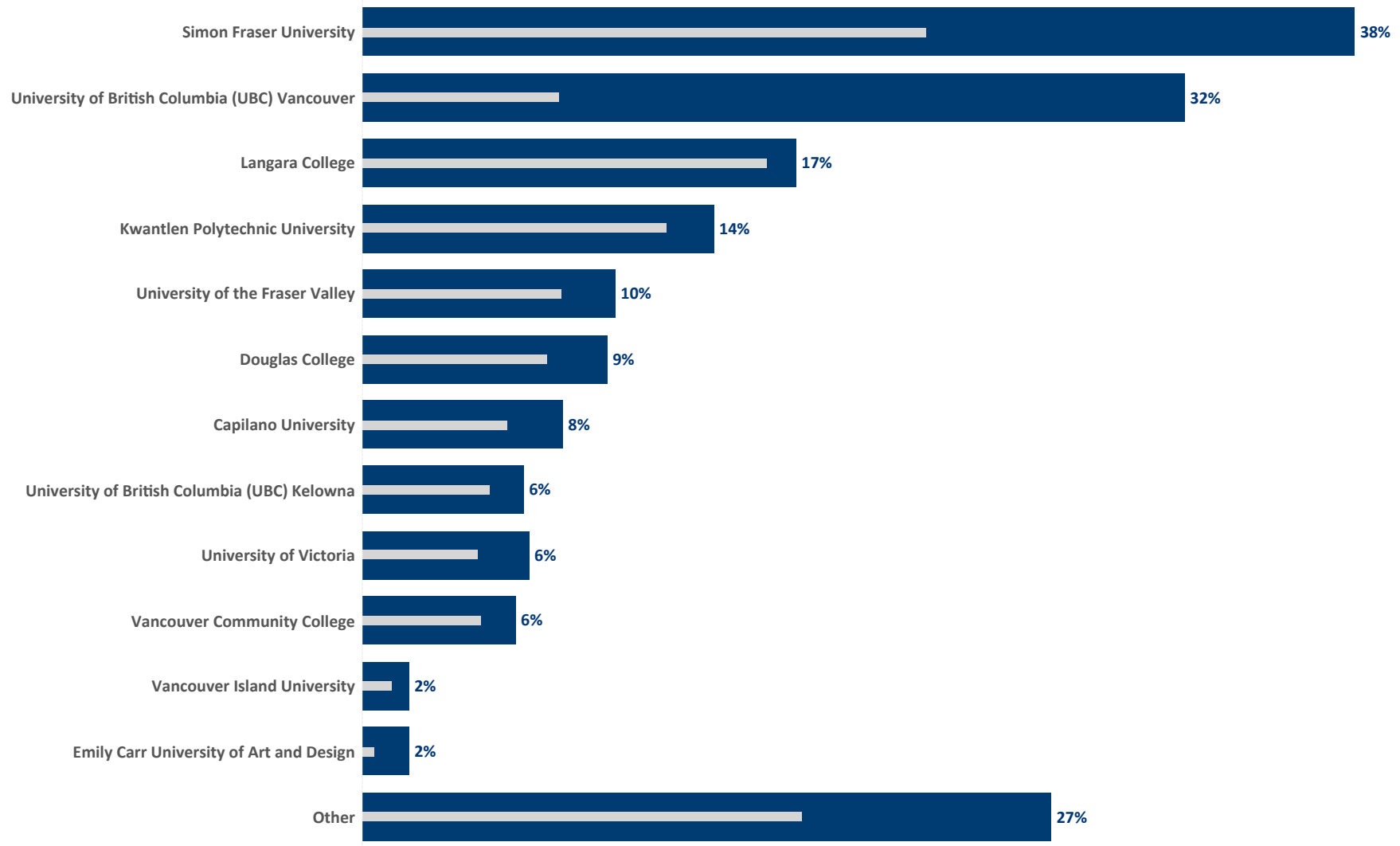
How did you FIRST become aware of BCIT?



What were your main reasons for considering BCIT?
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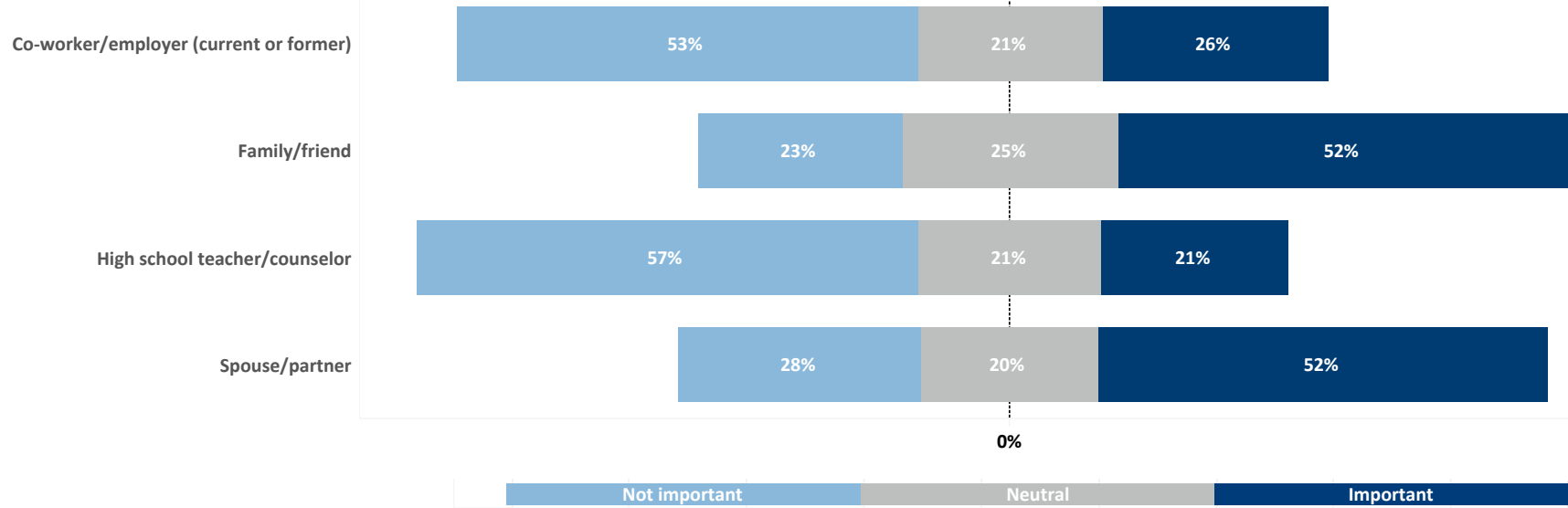


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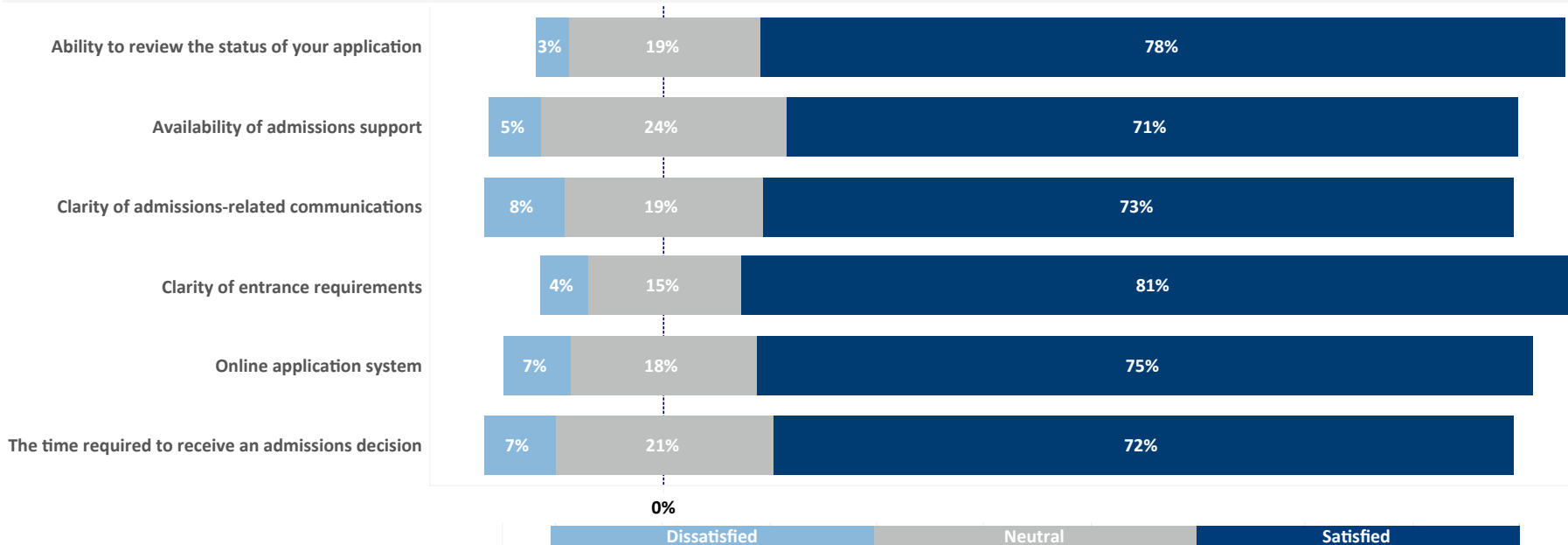


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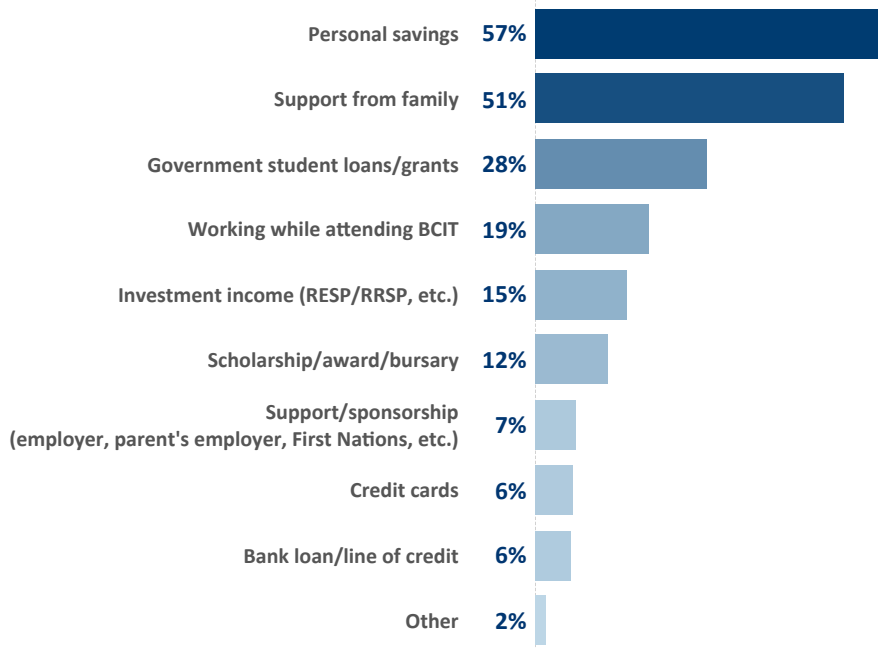
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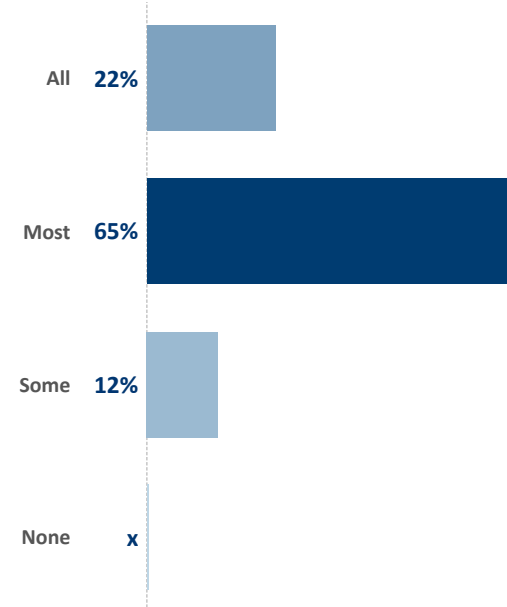
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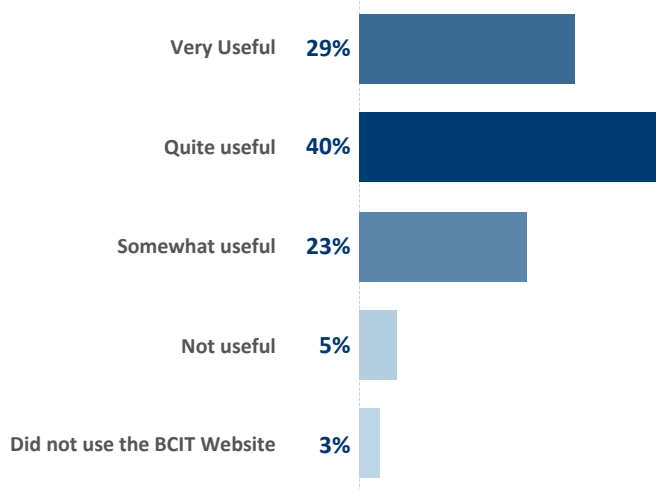
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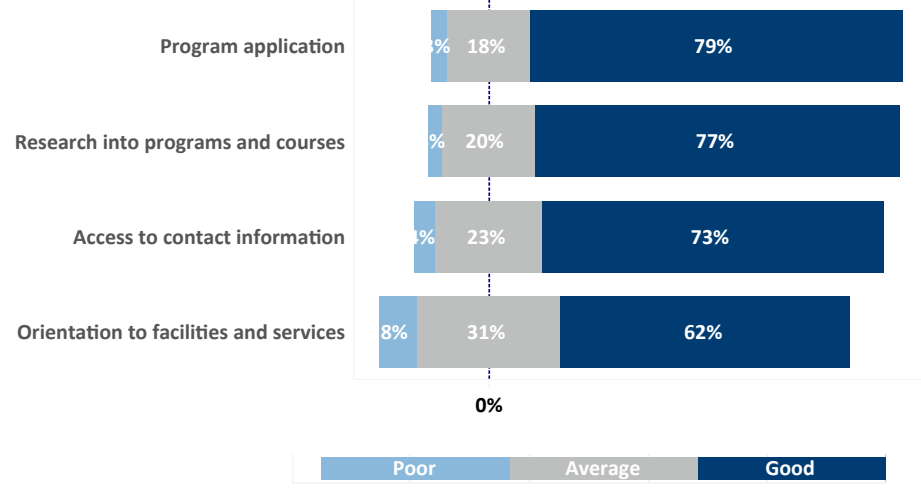
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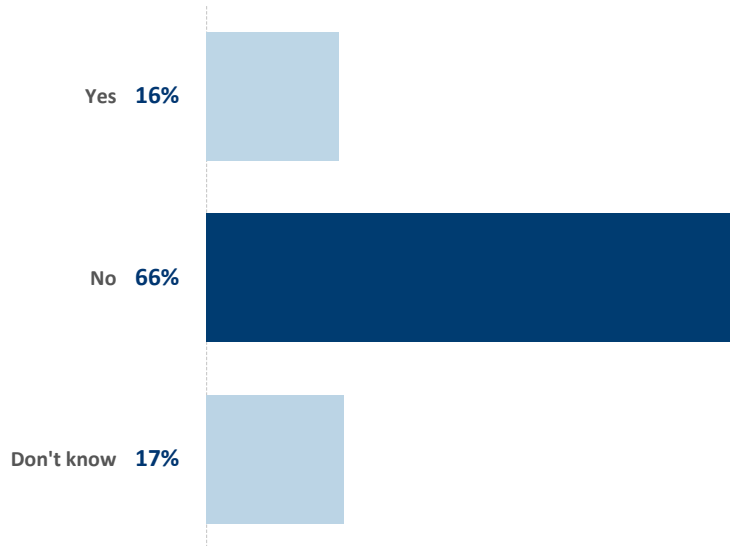
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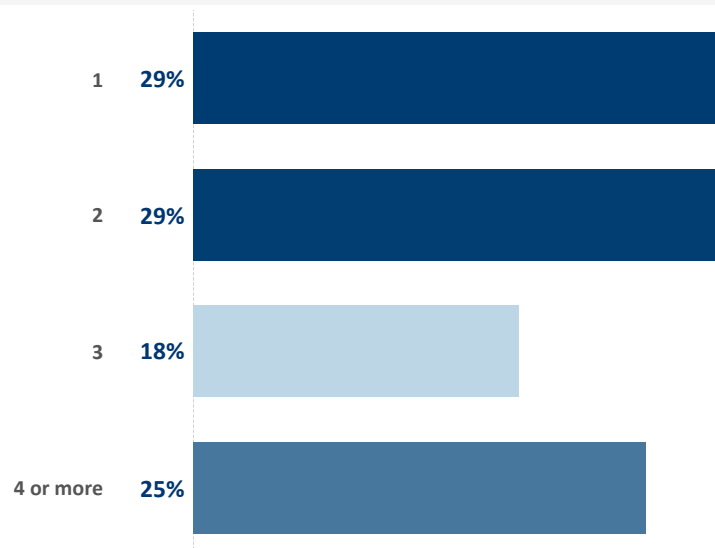
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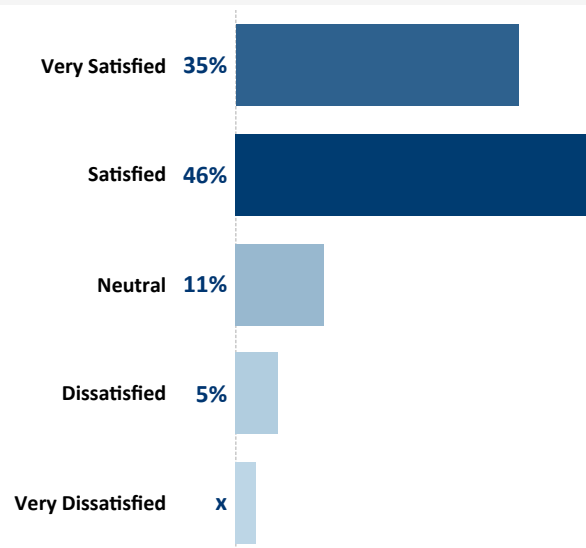
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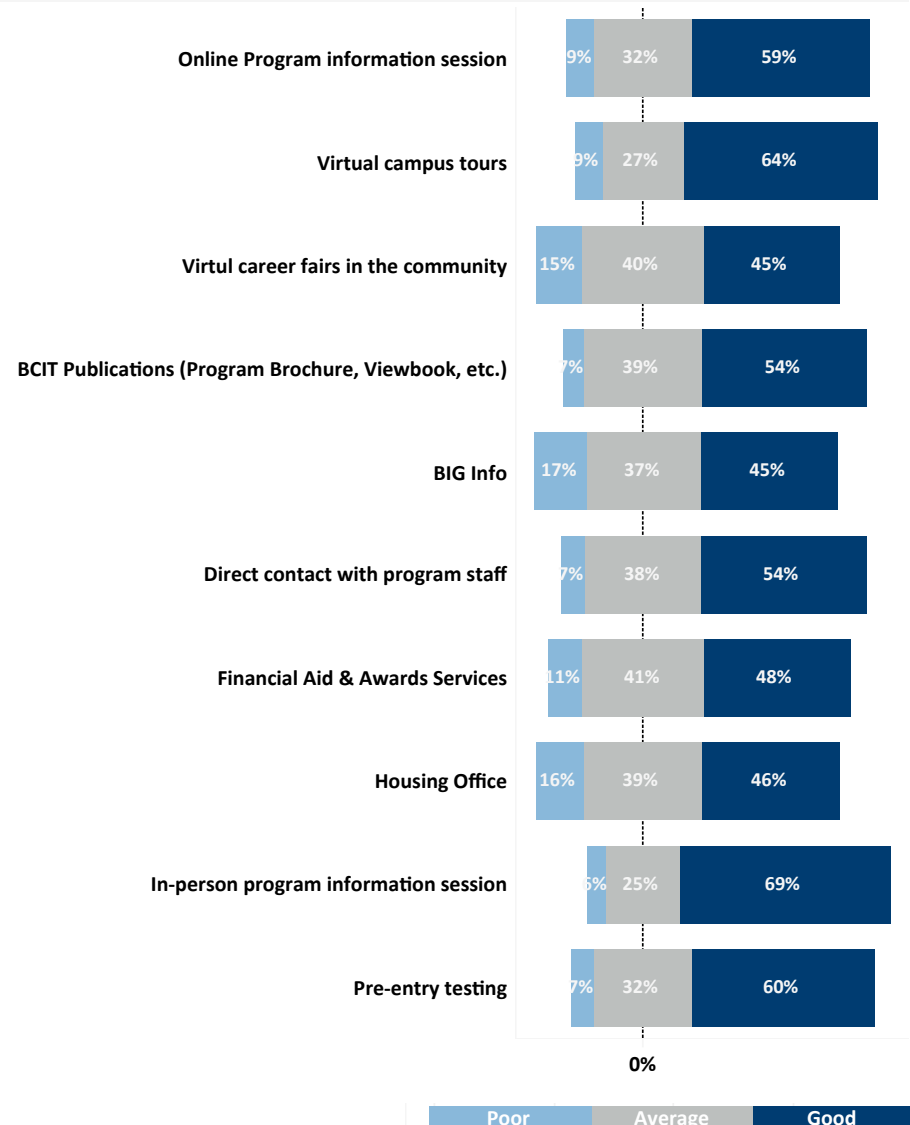
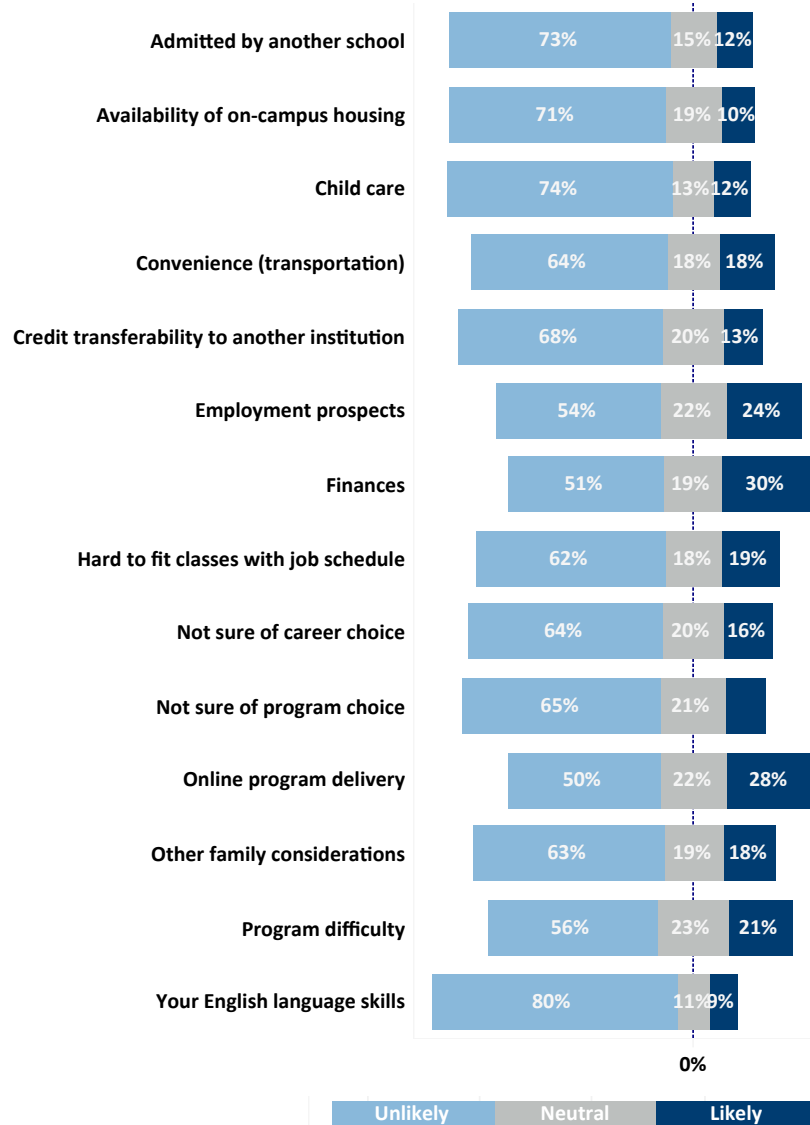


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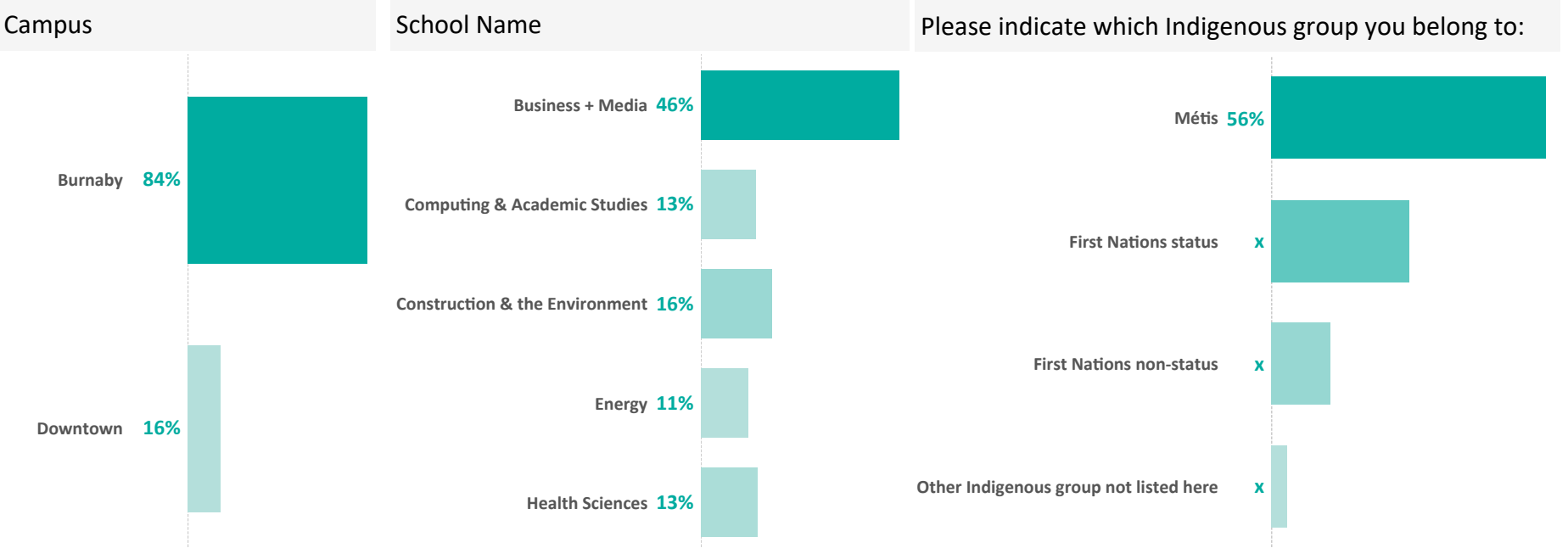
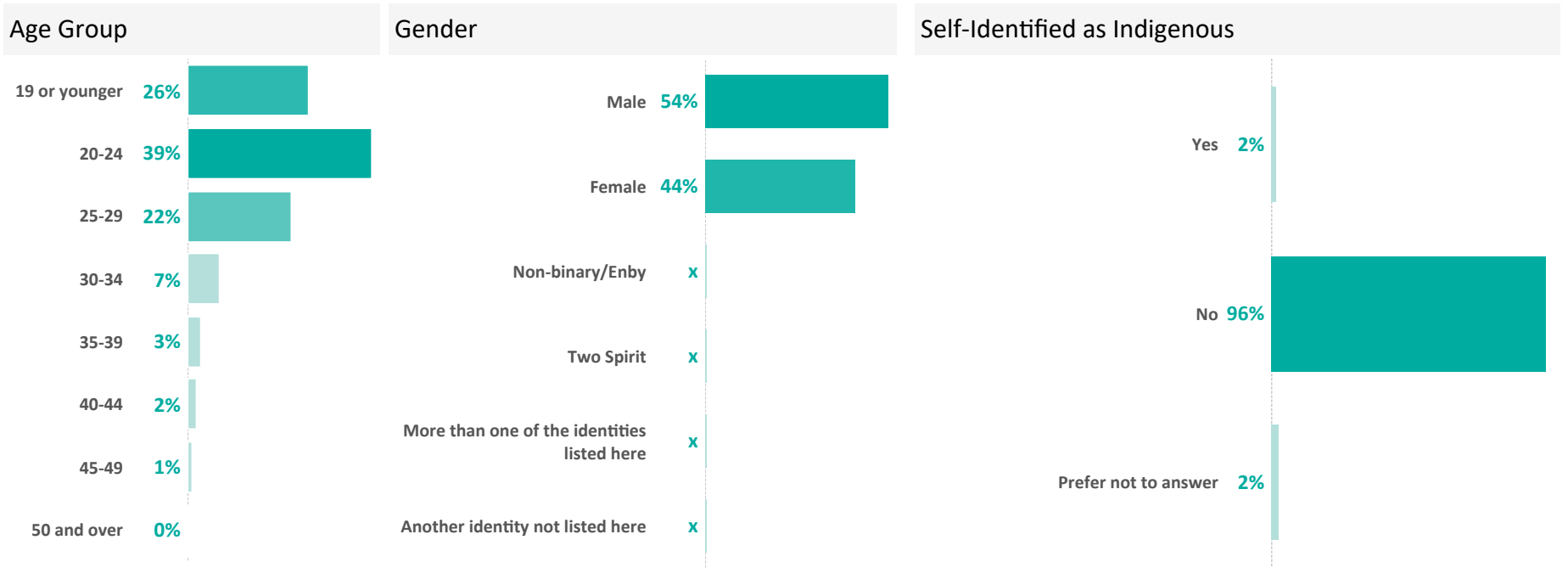
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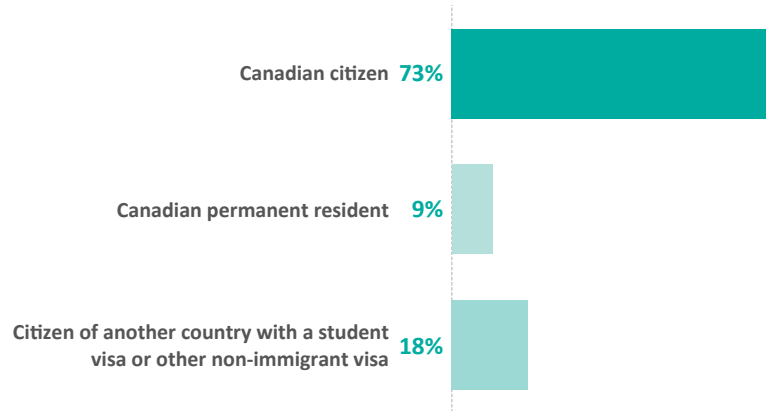


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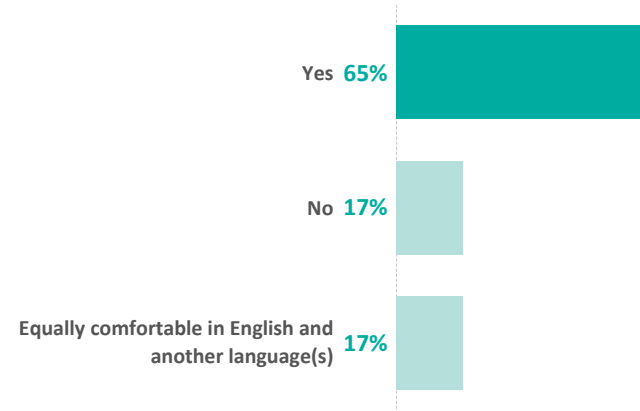
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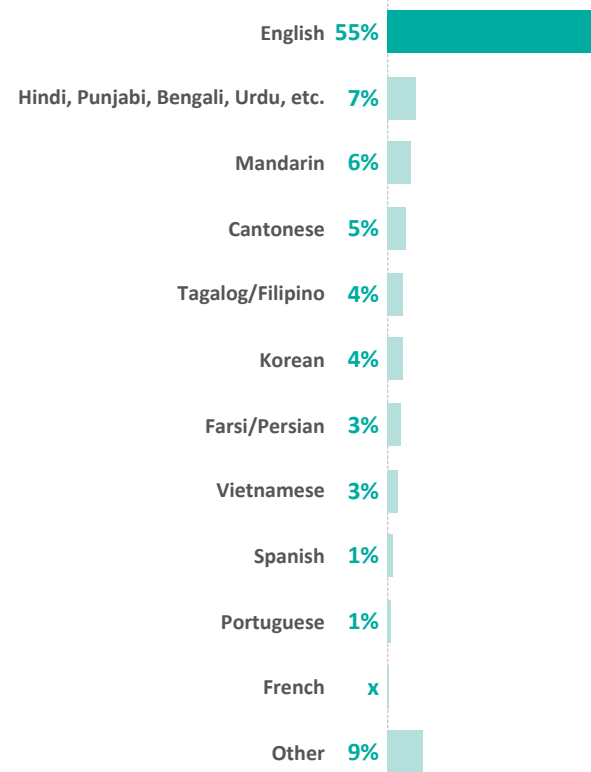
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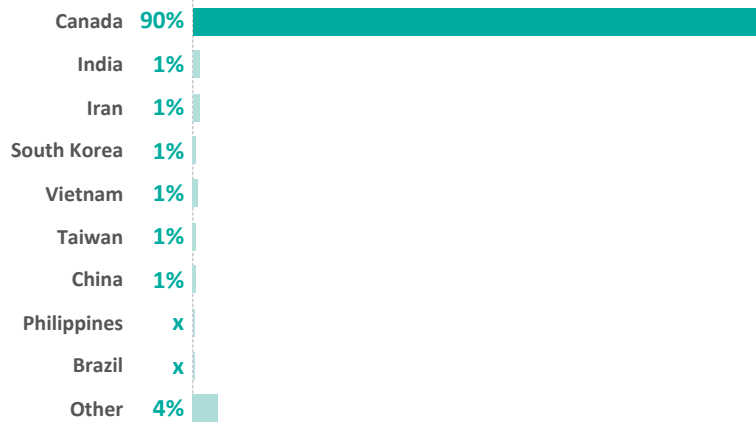
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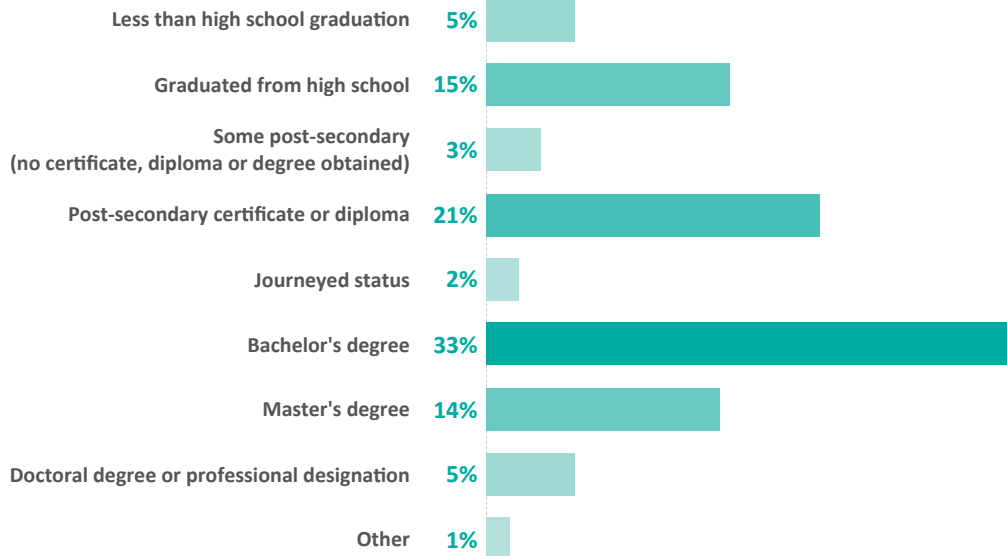
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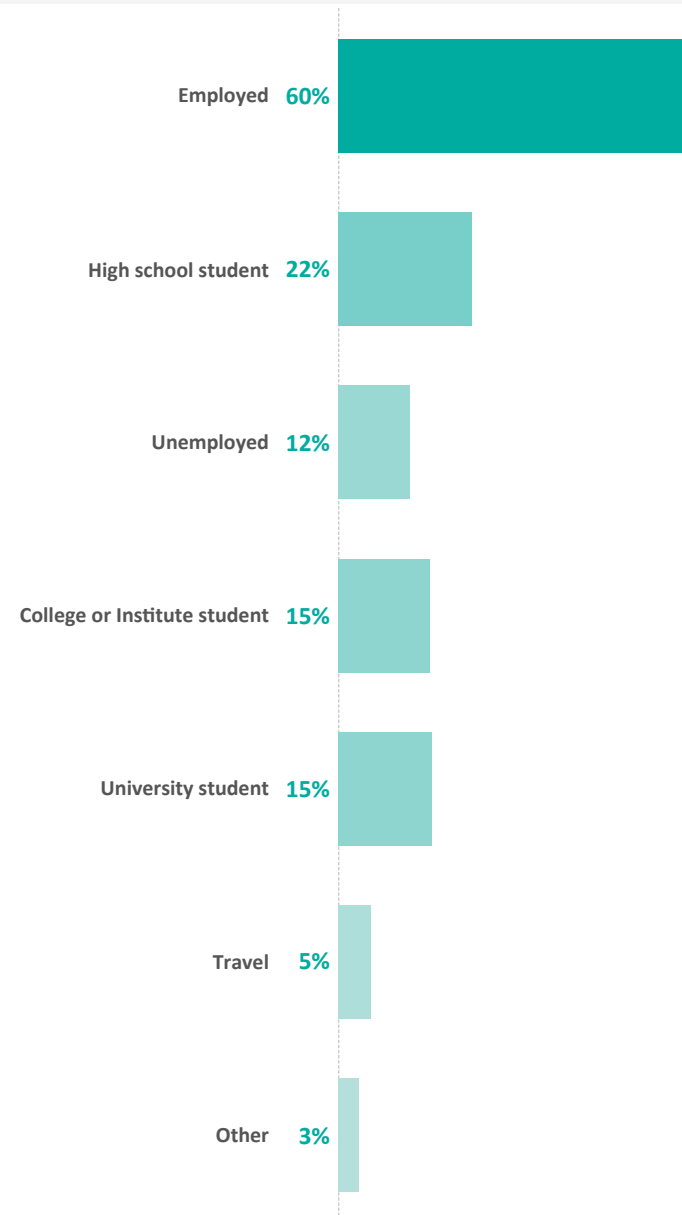
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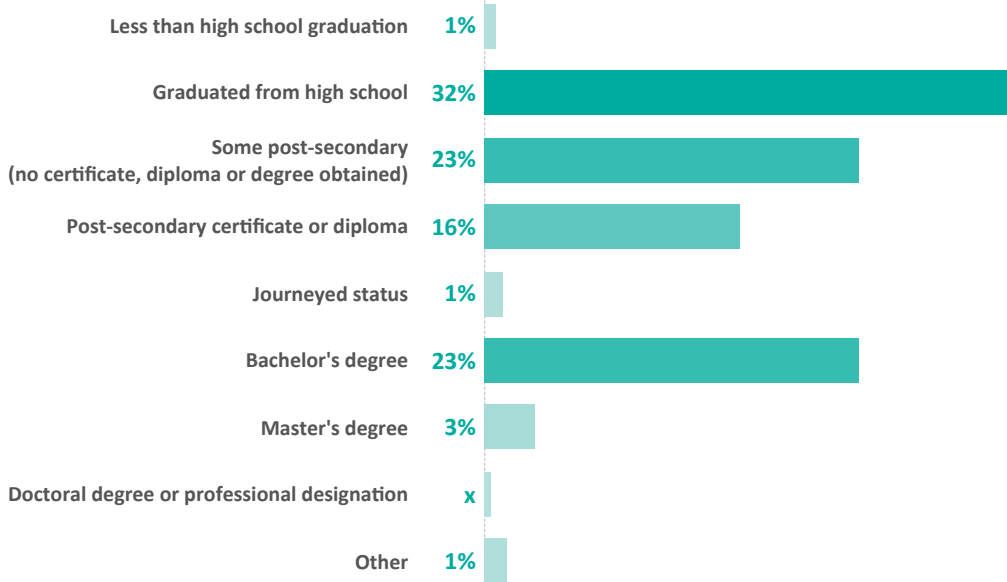
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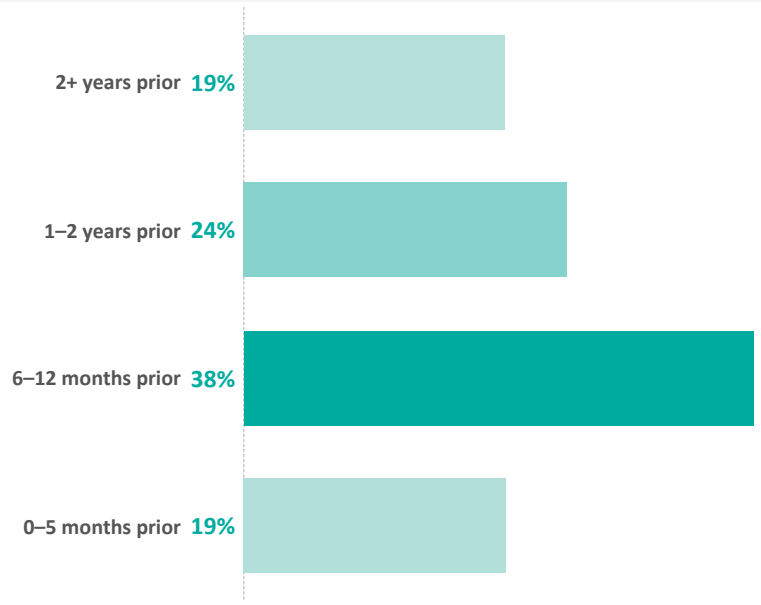
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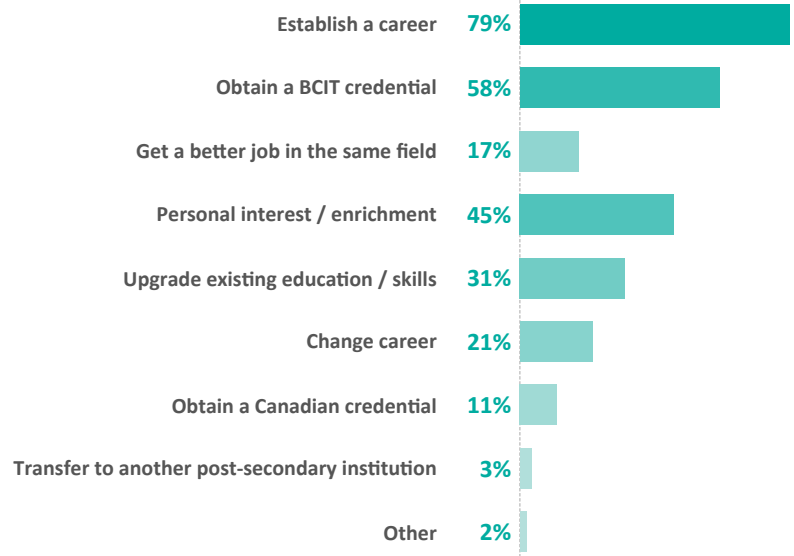
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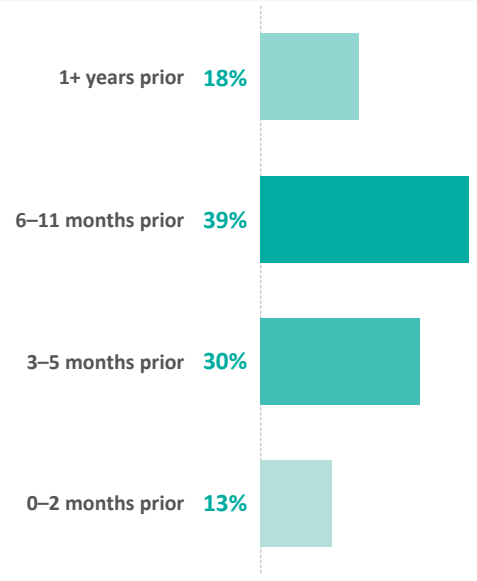
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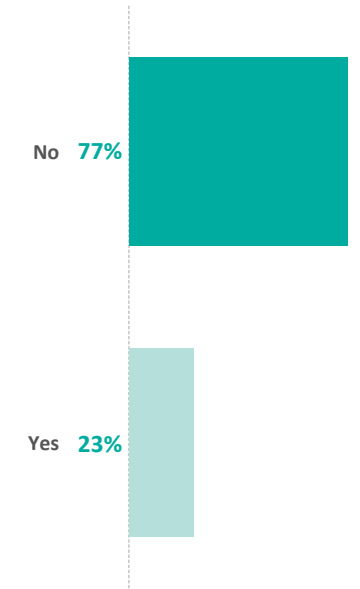
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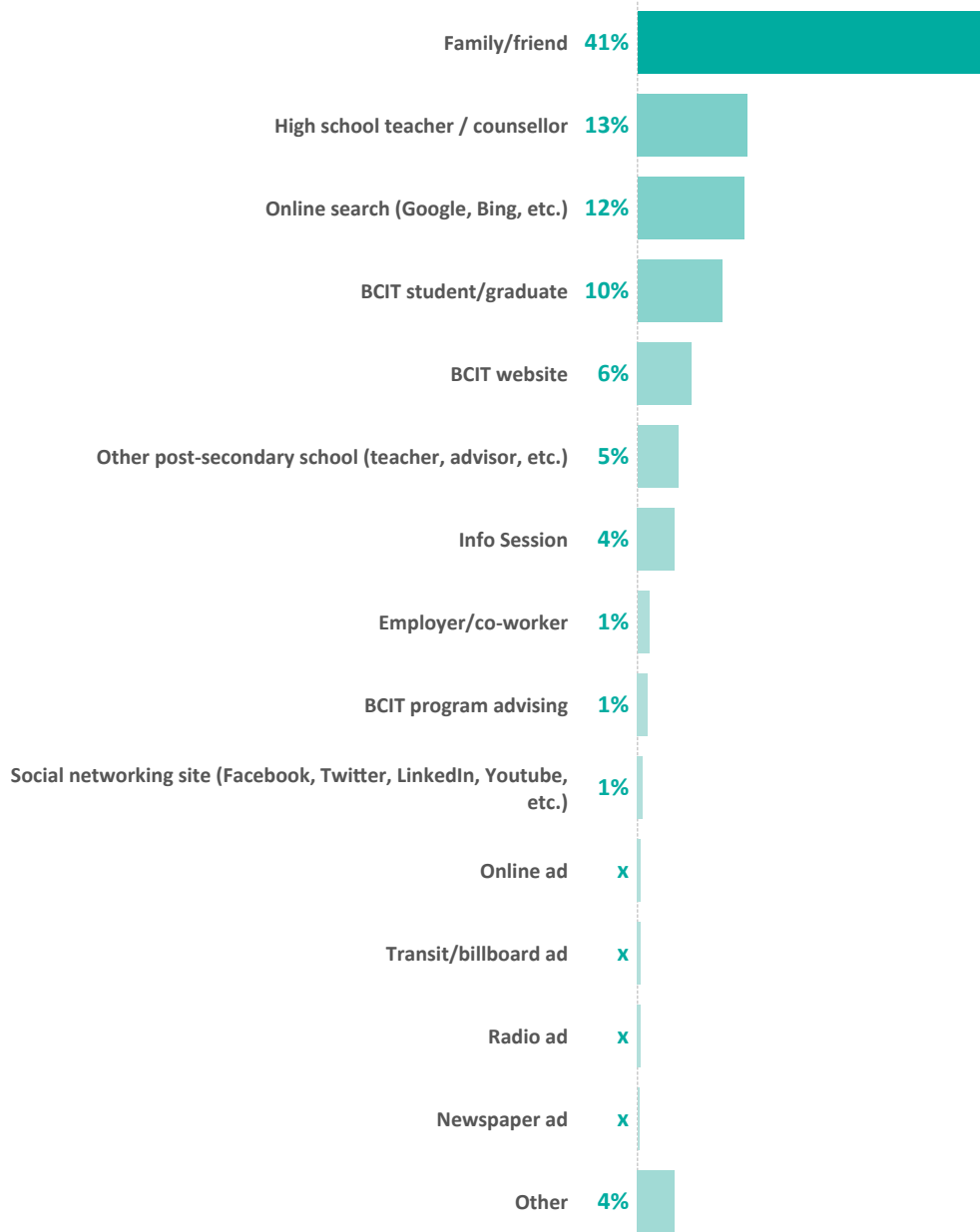
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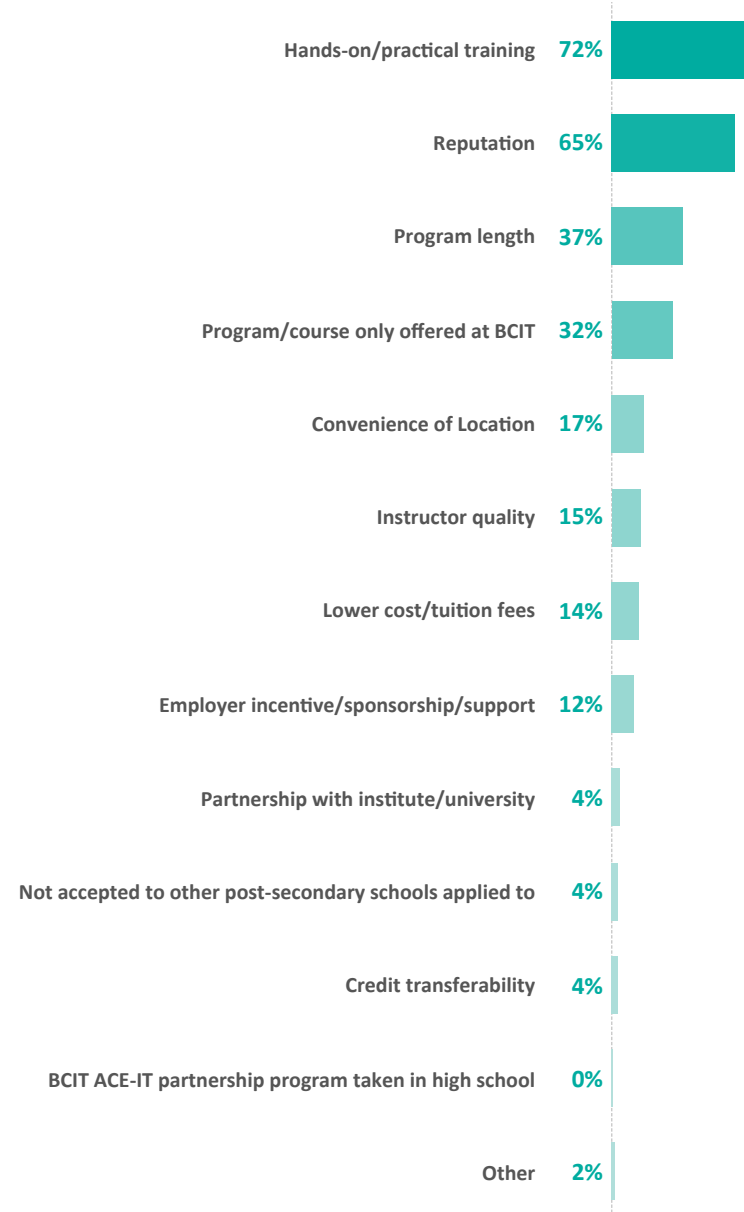
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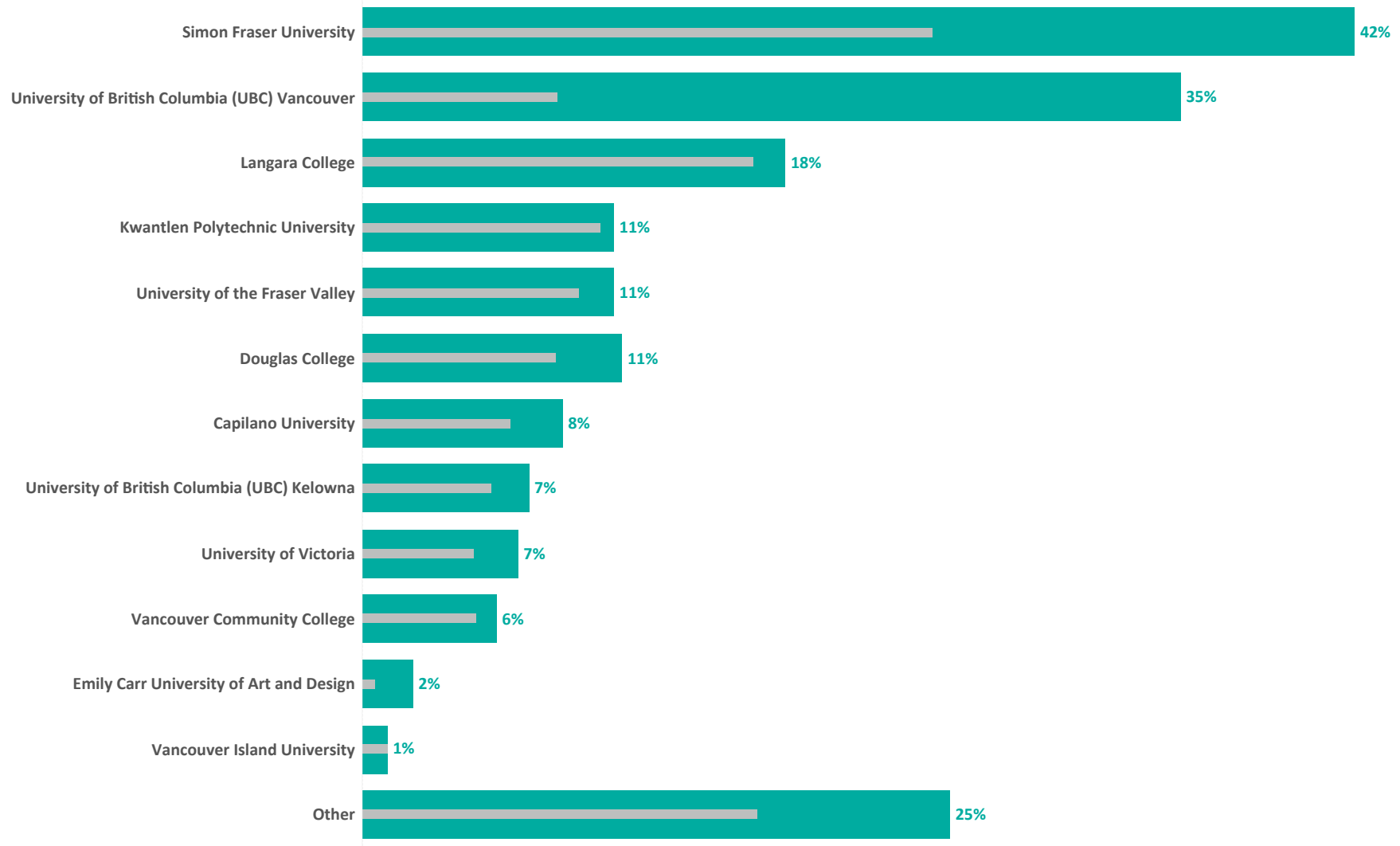
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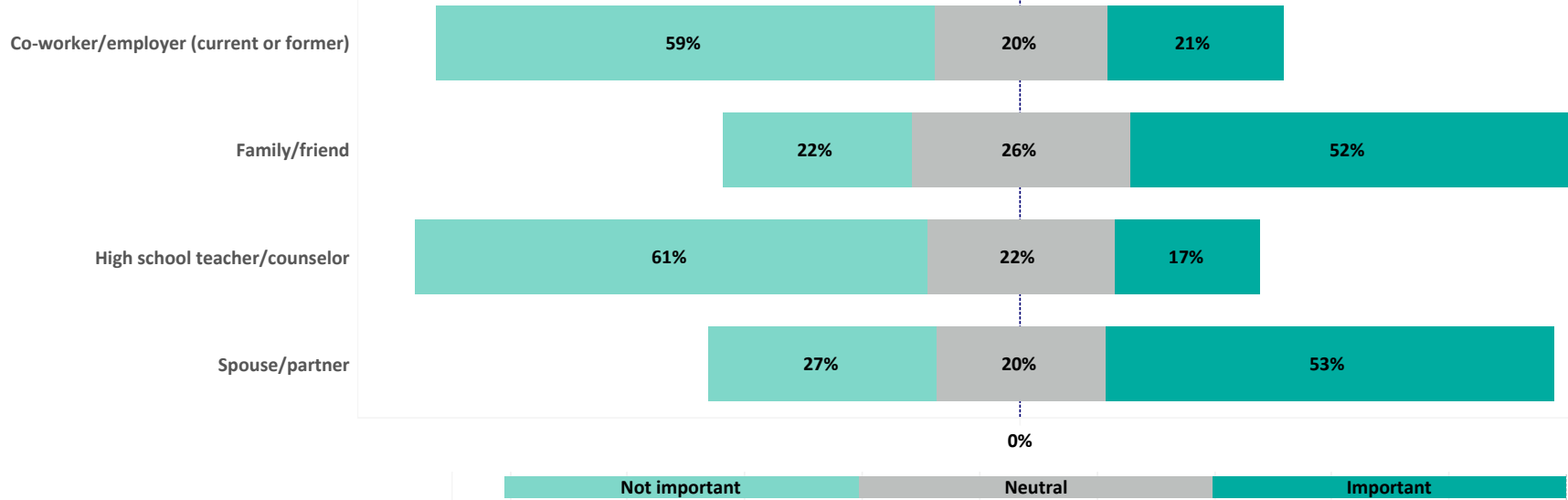


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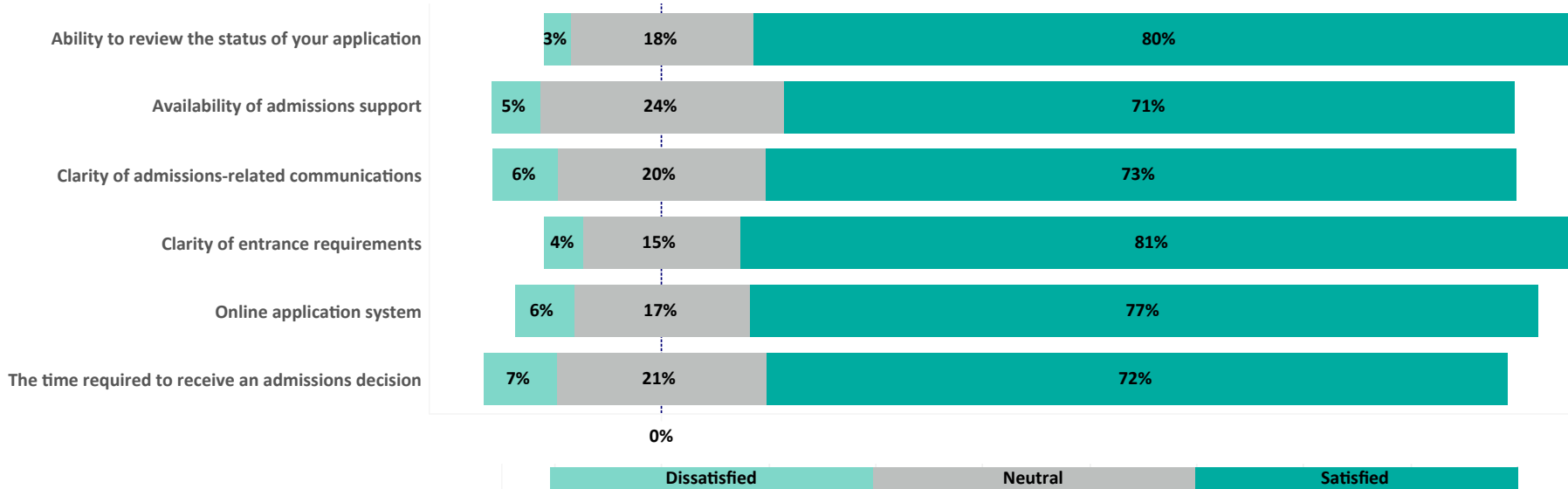


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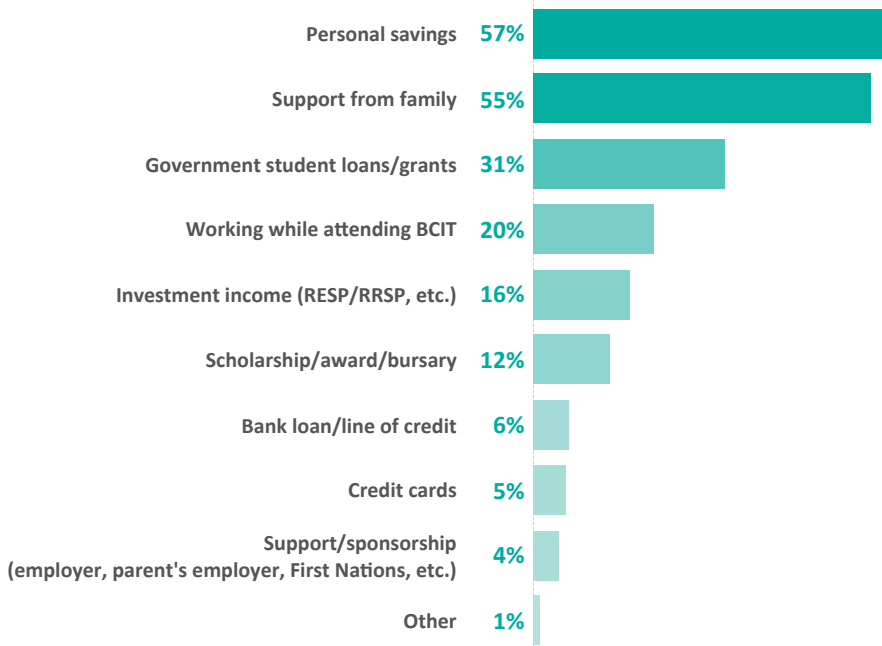
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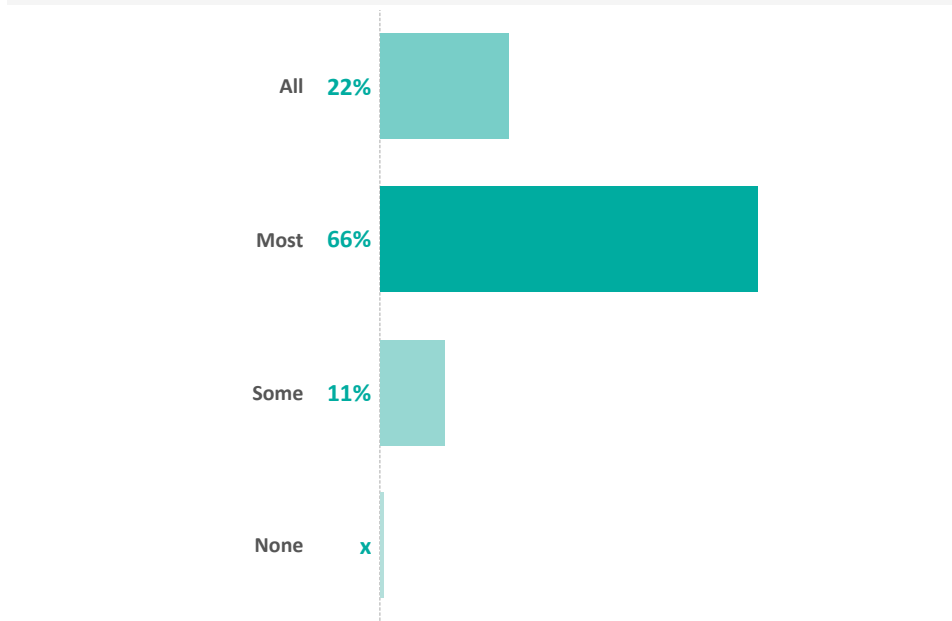
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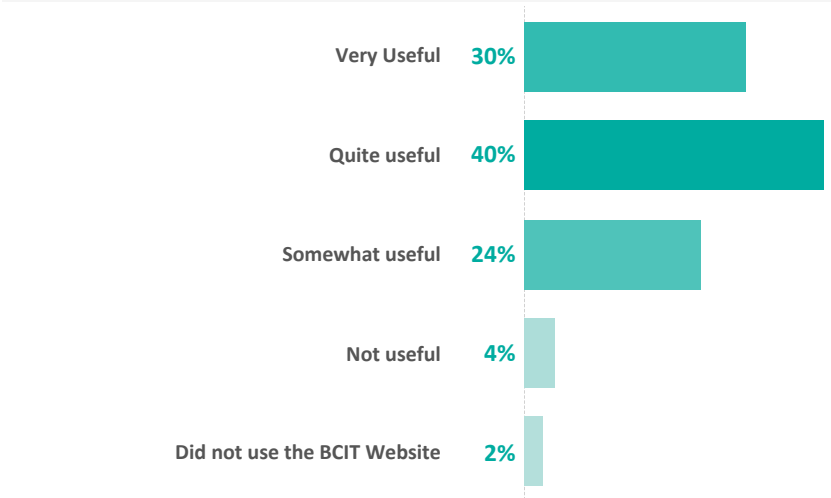
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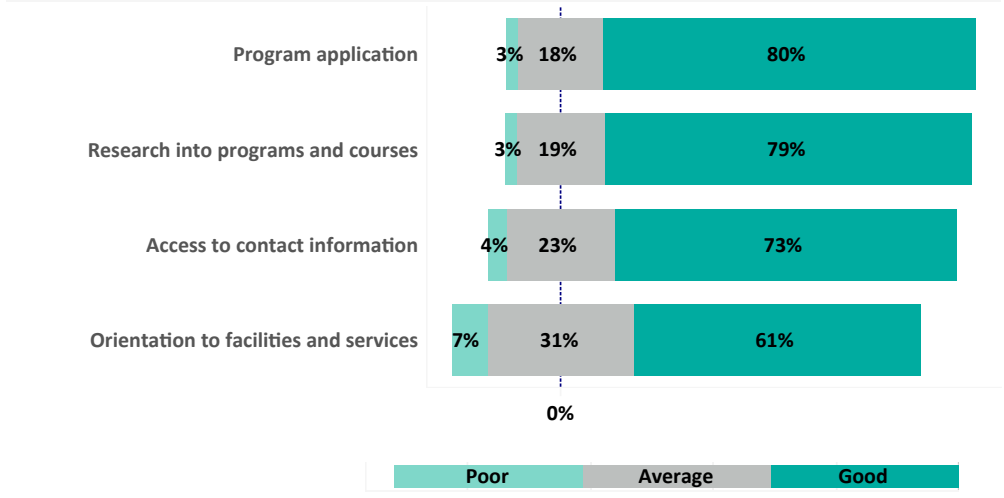
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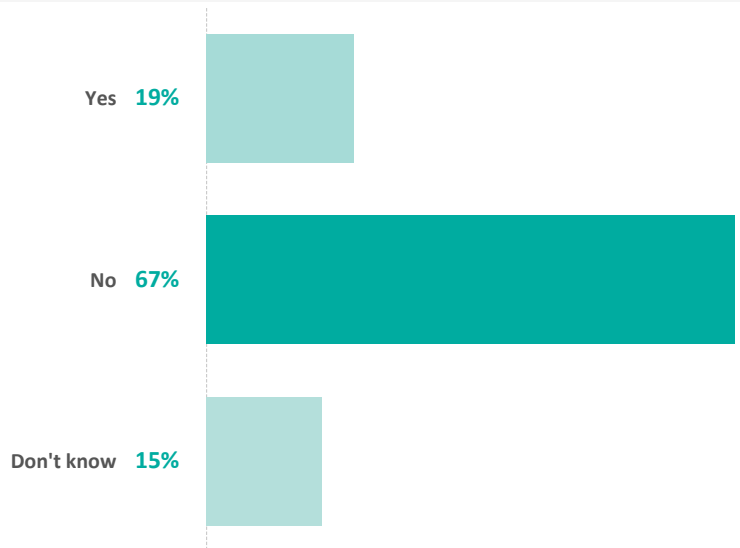
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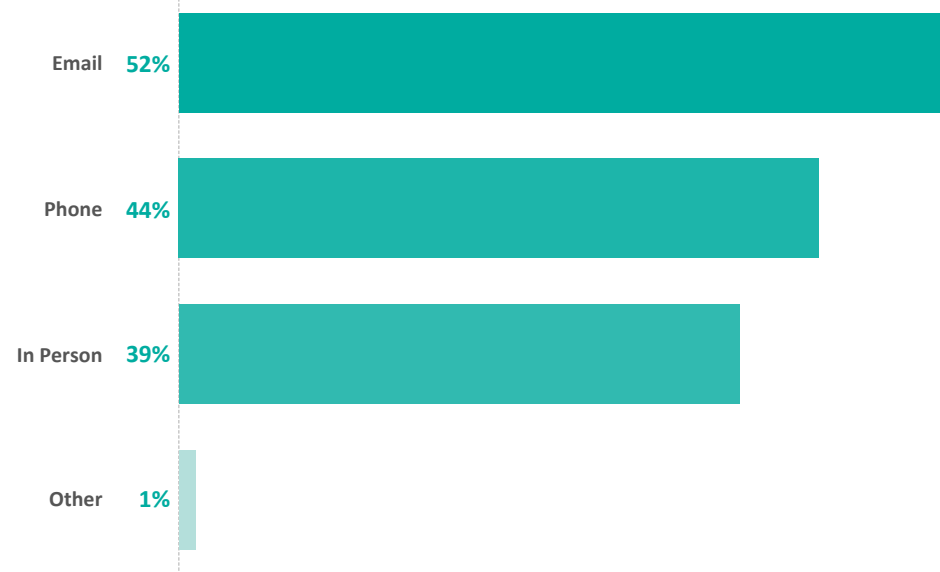
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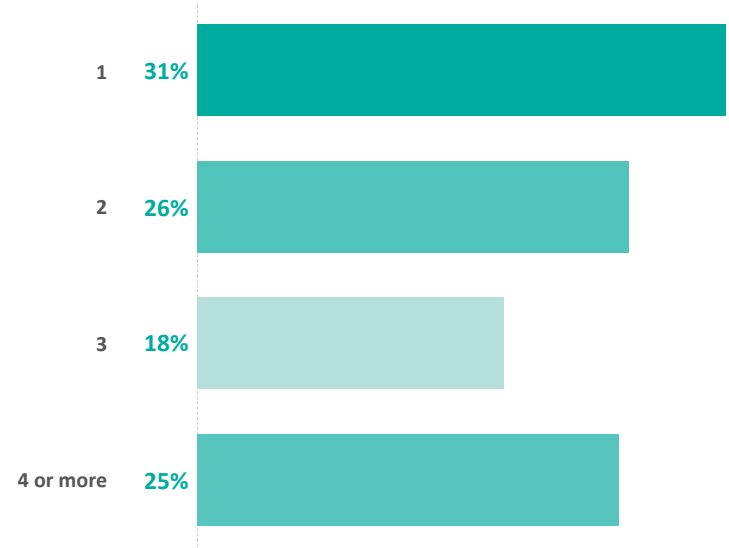
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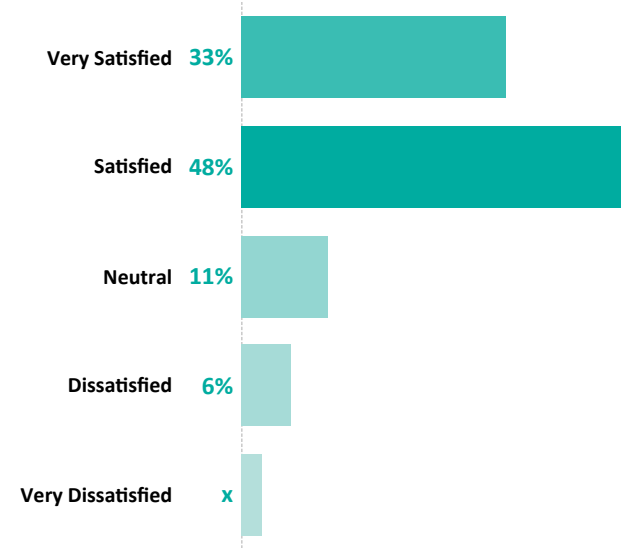
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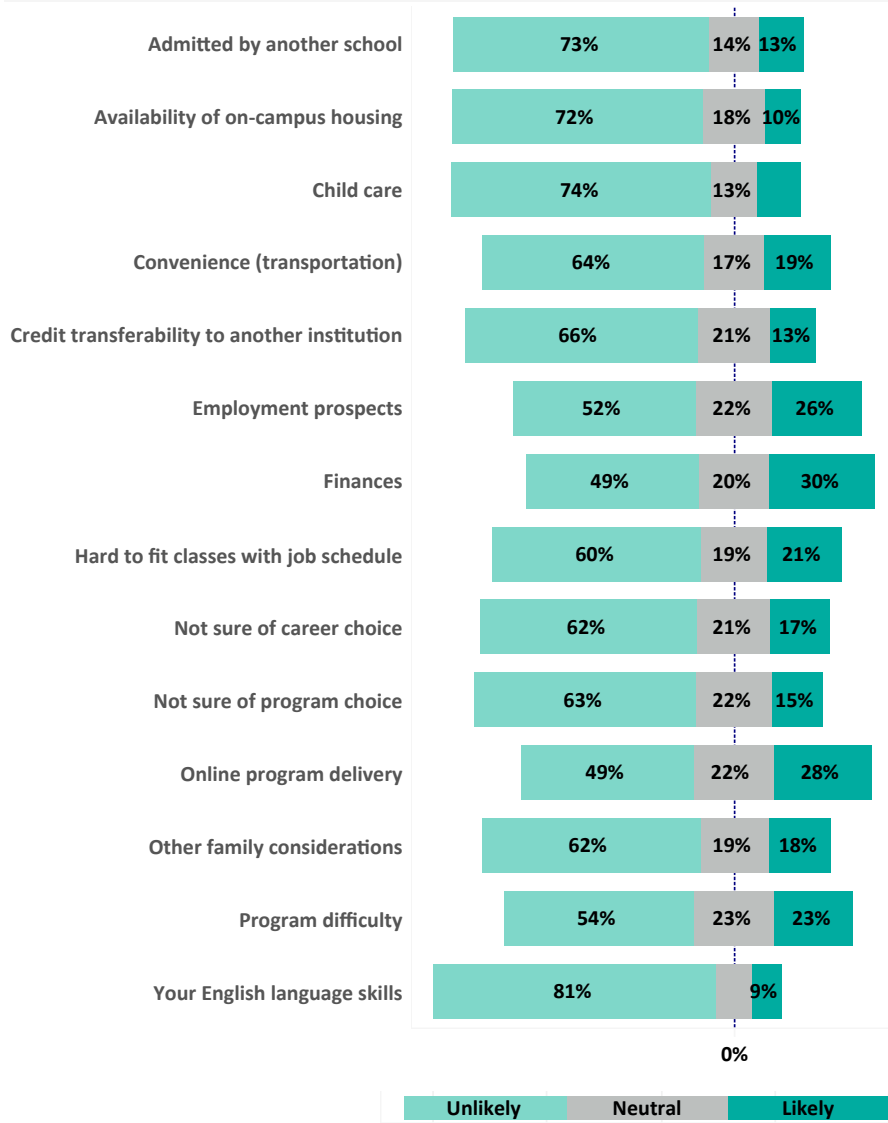
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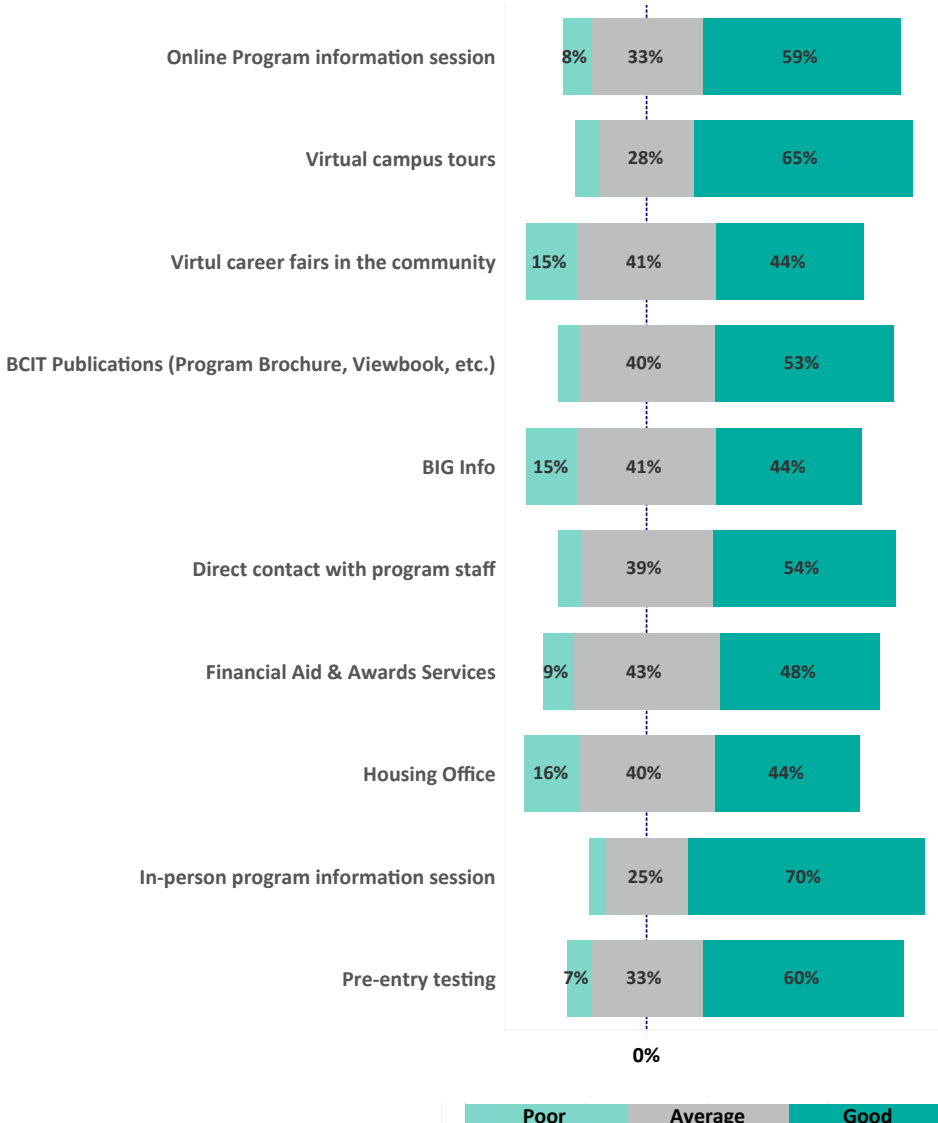
BCIT 2020 Entry Student Survey

- CHALLENGES -
- EXPERIENCES TO DATE -

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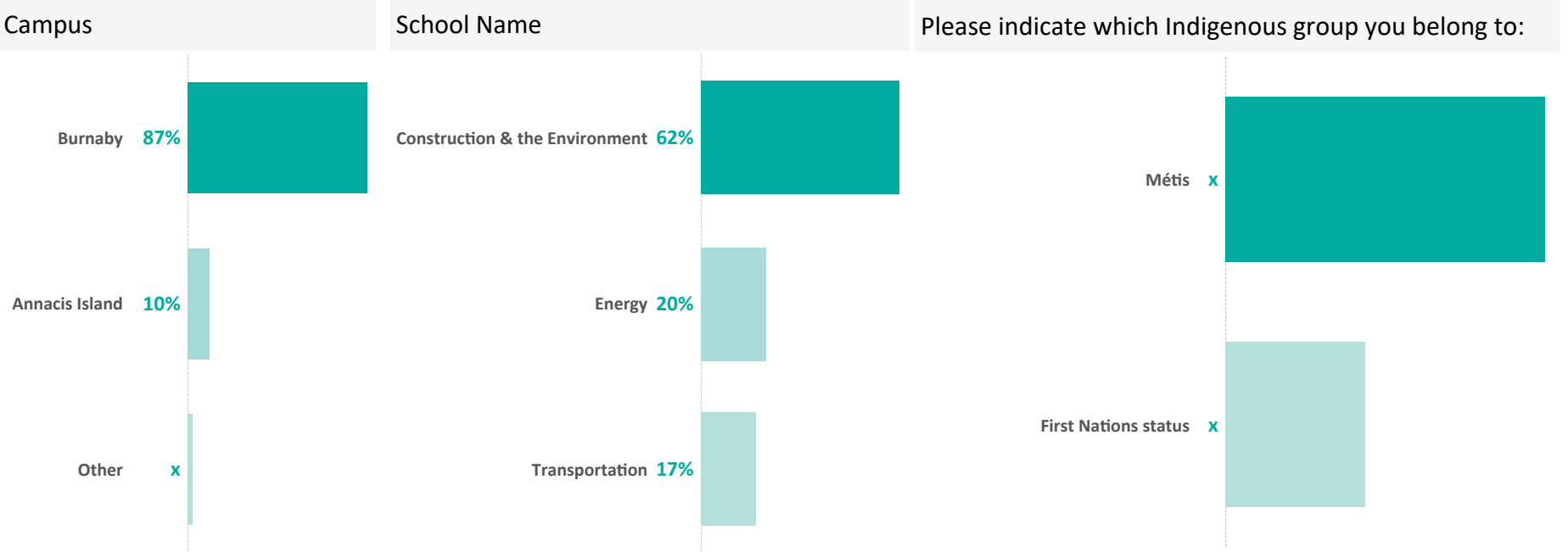


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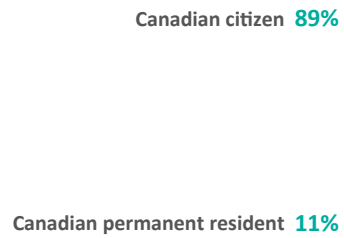


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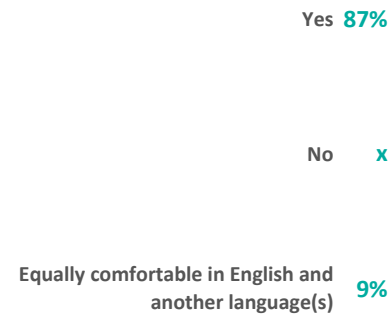
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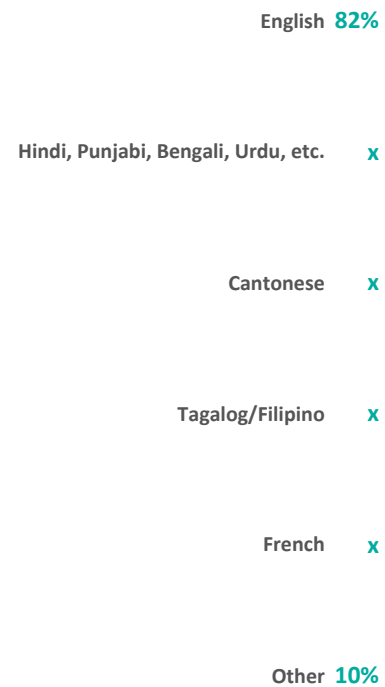
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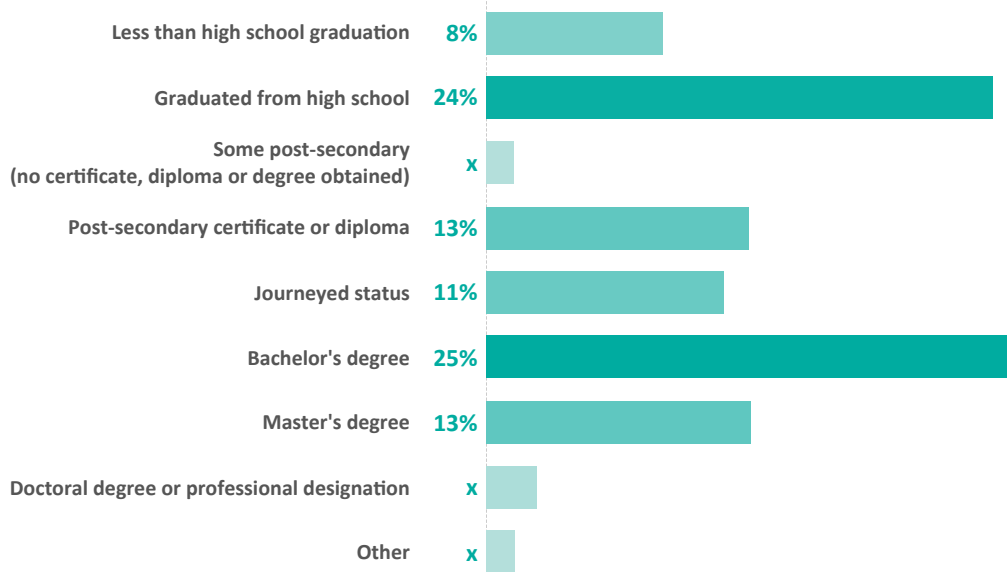
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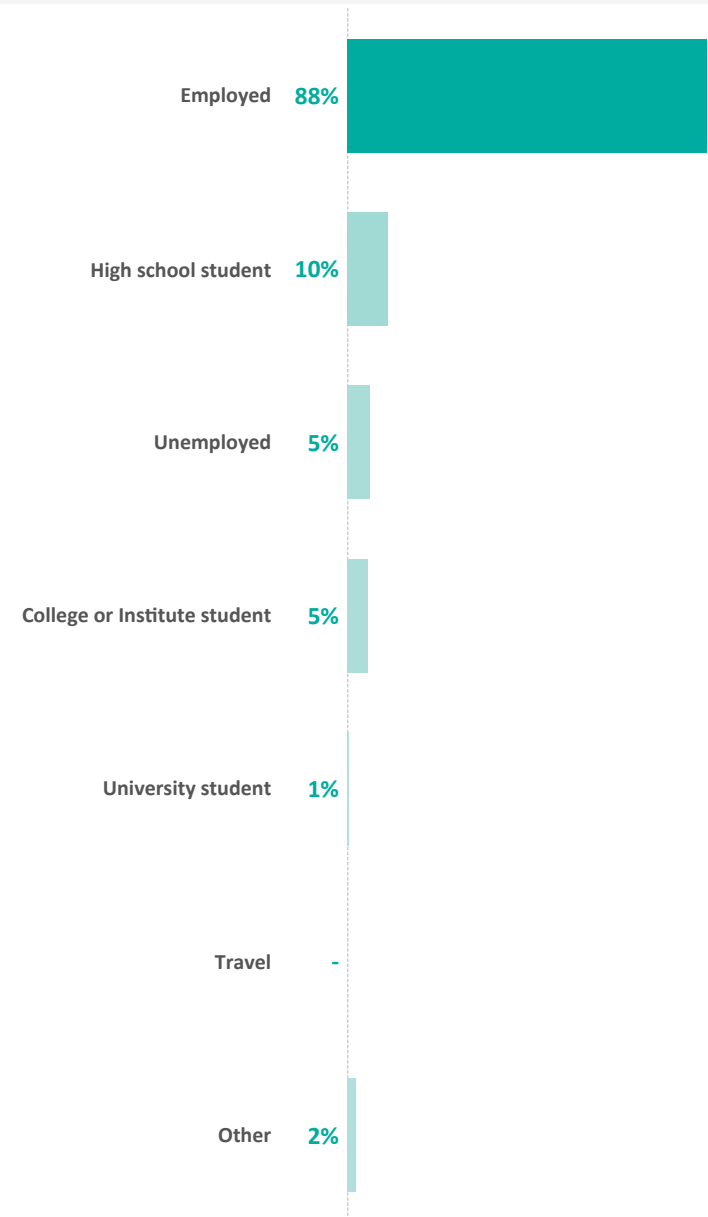
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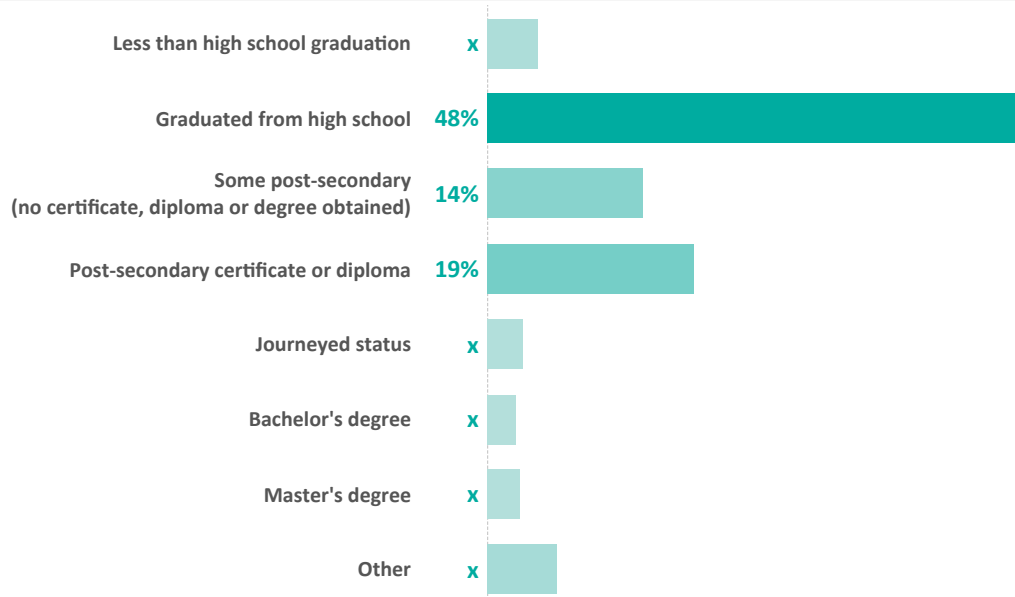
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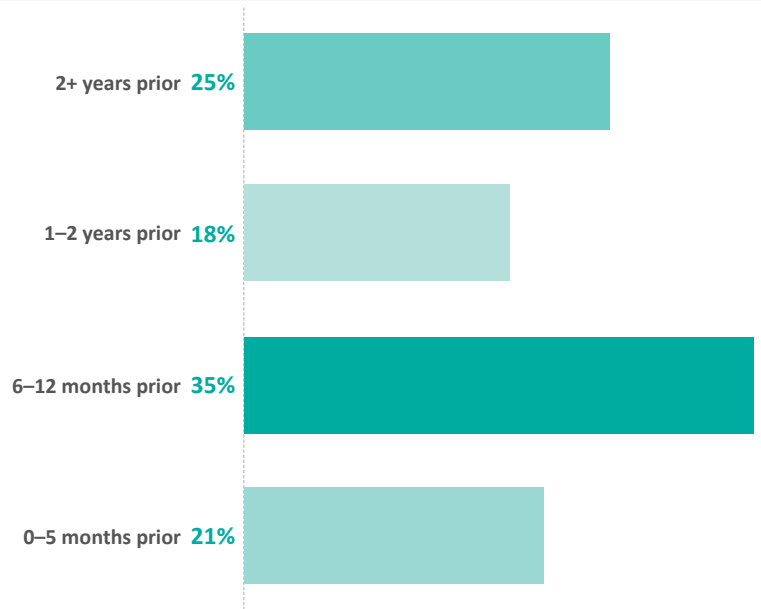
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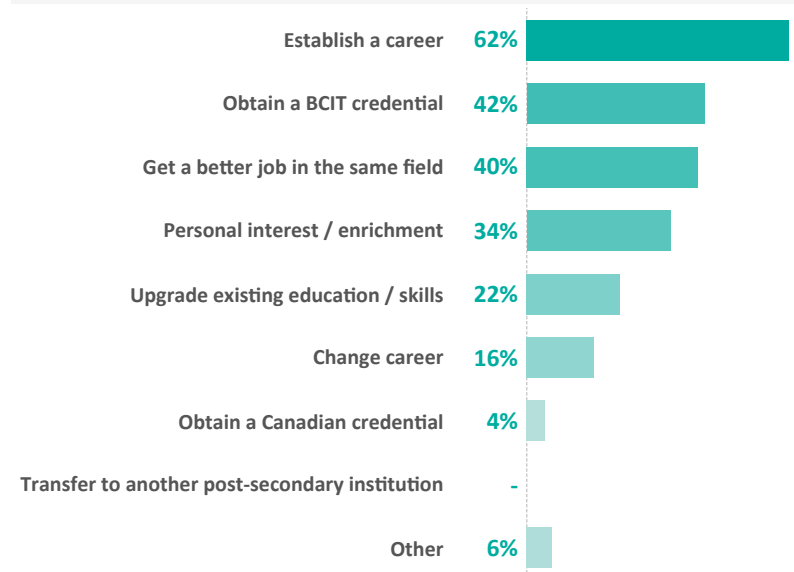
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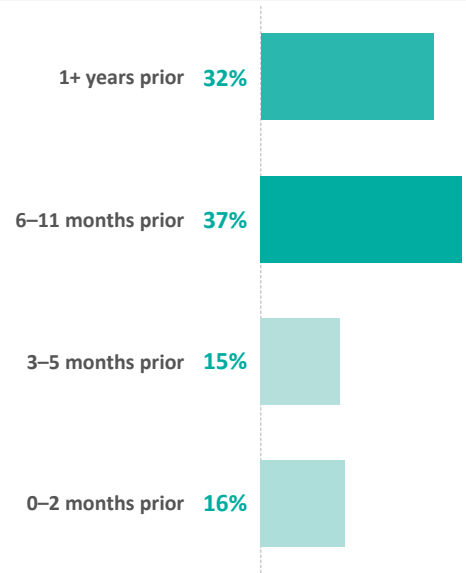
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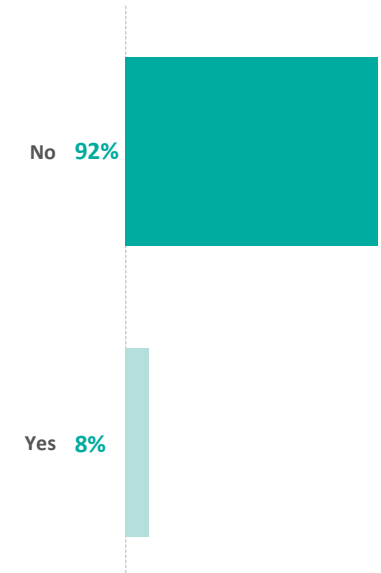
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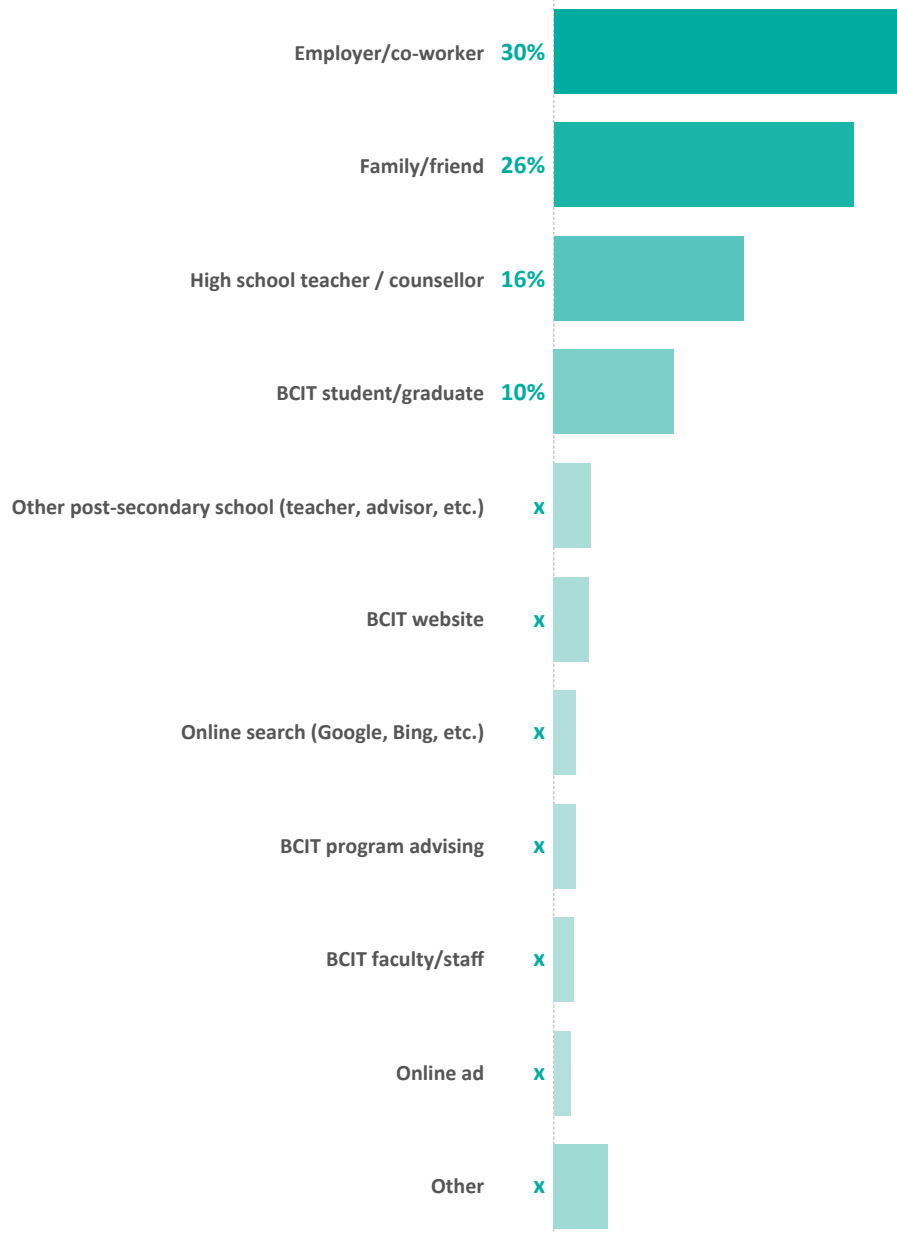
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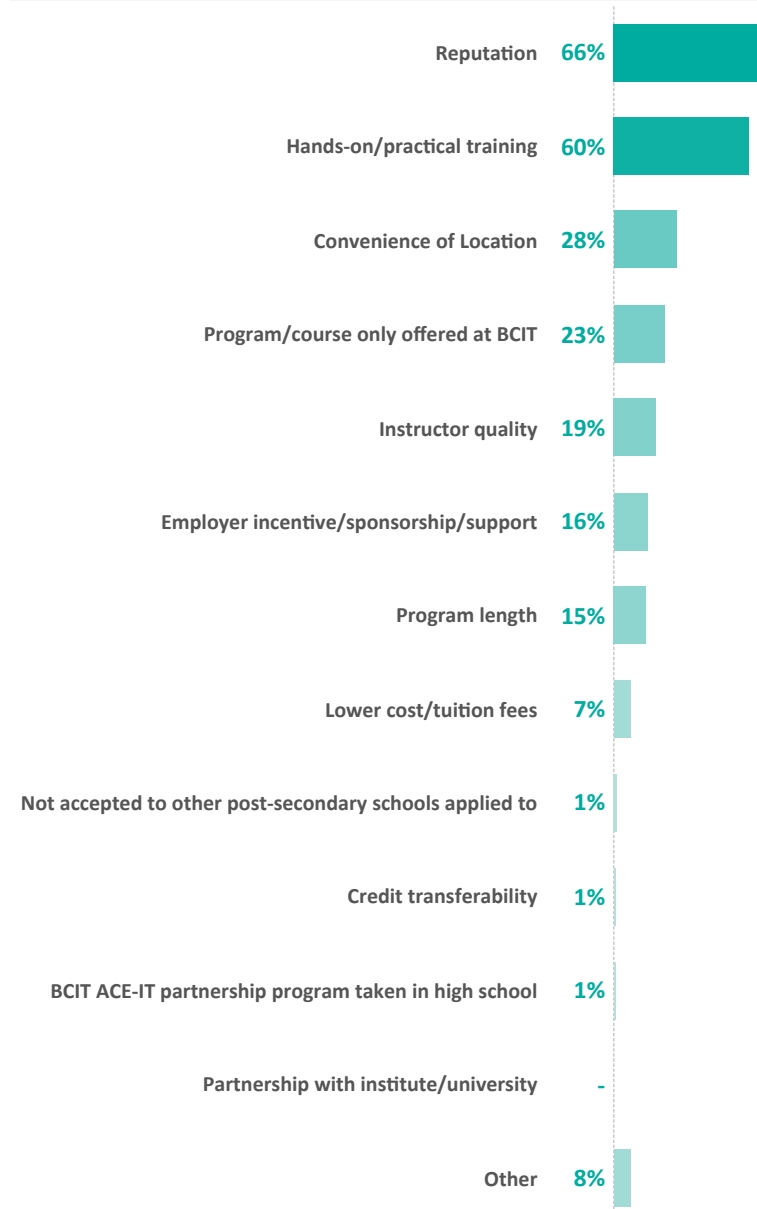
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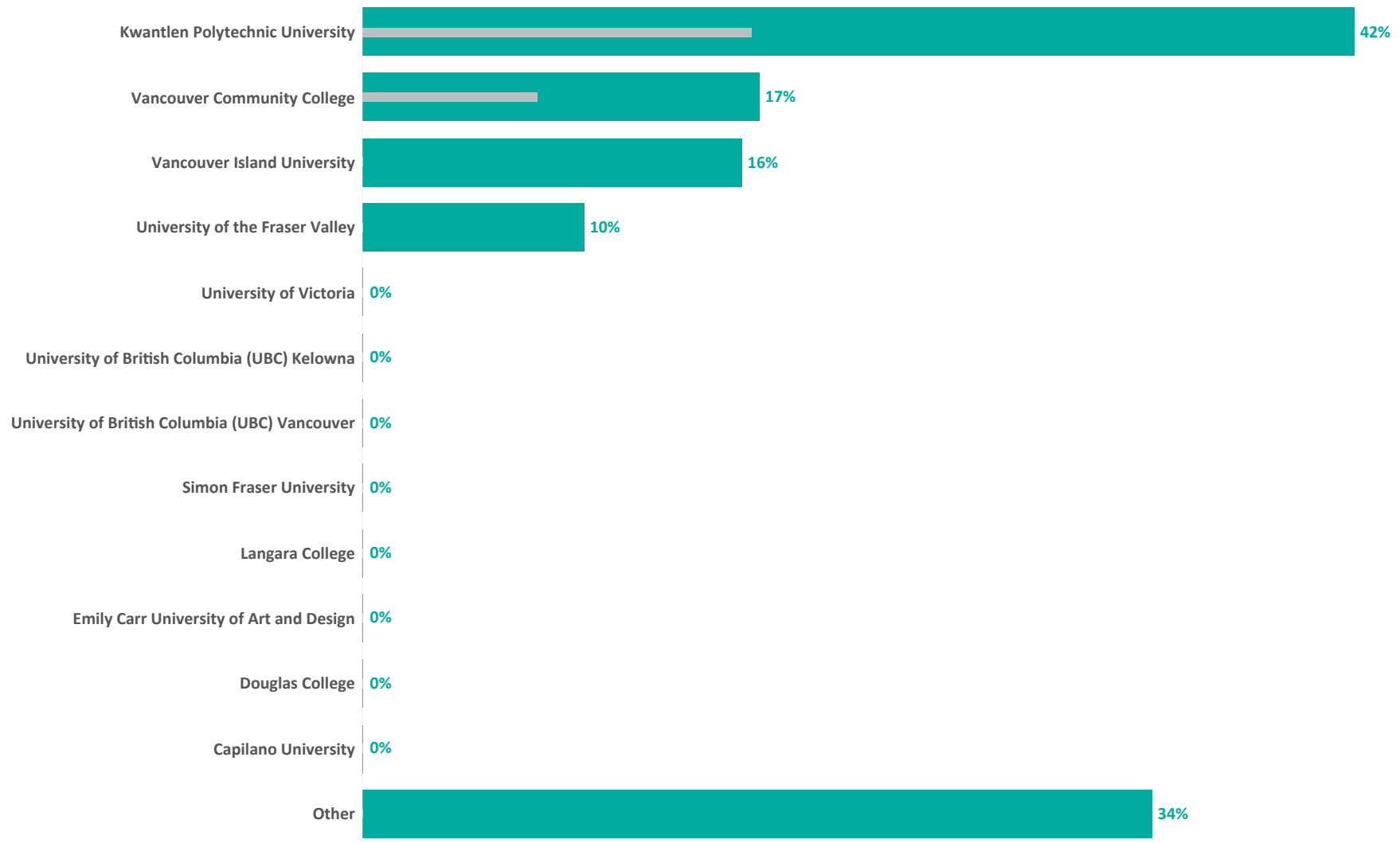
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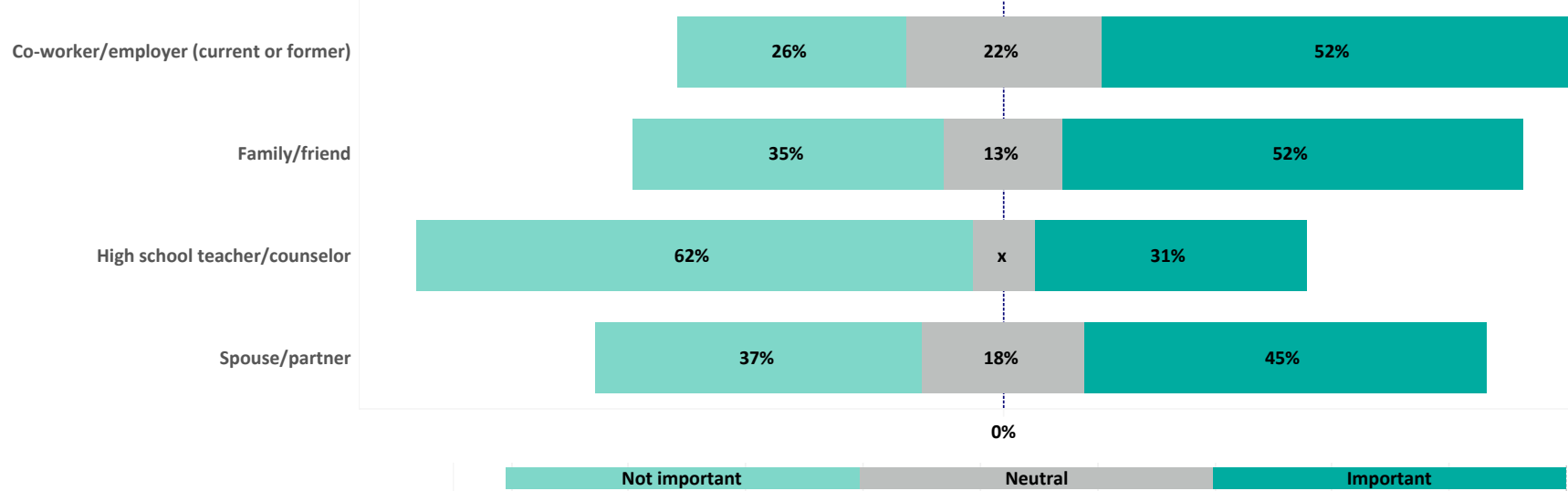


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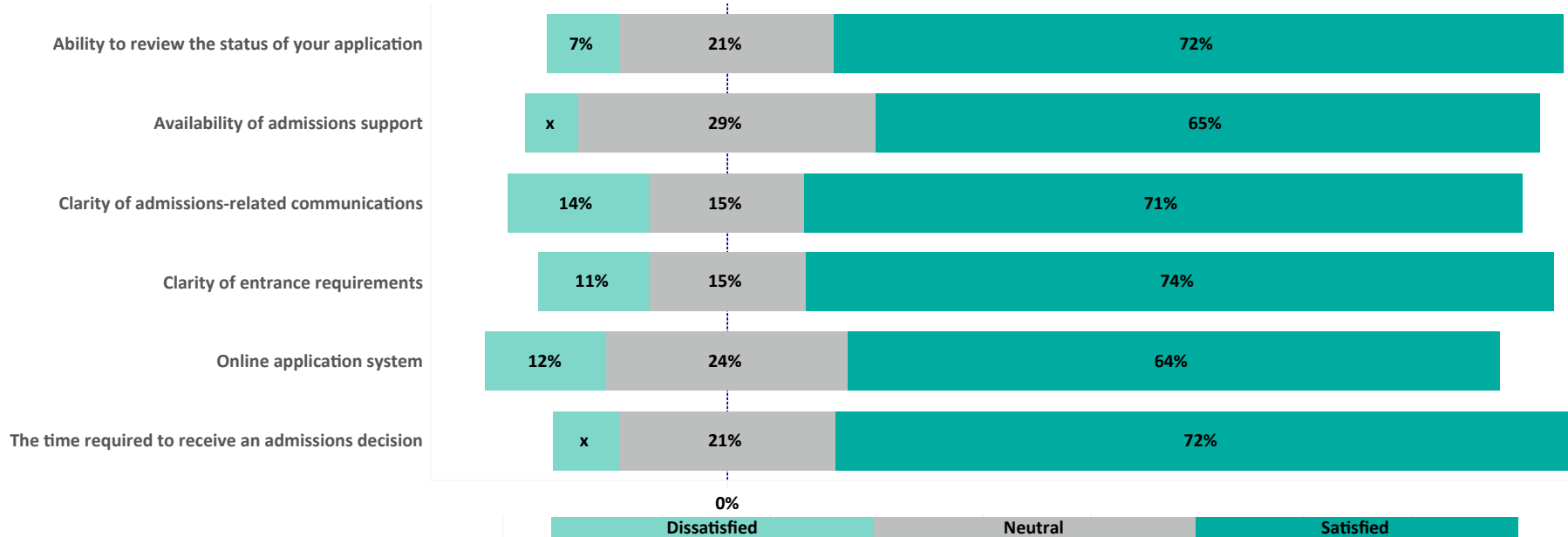


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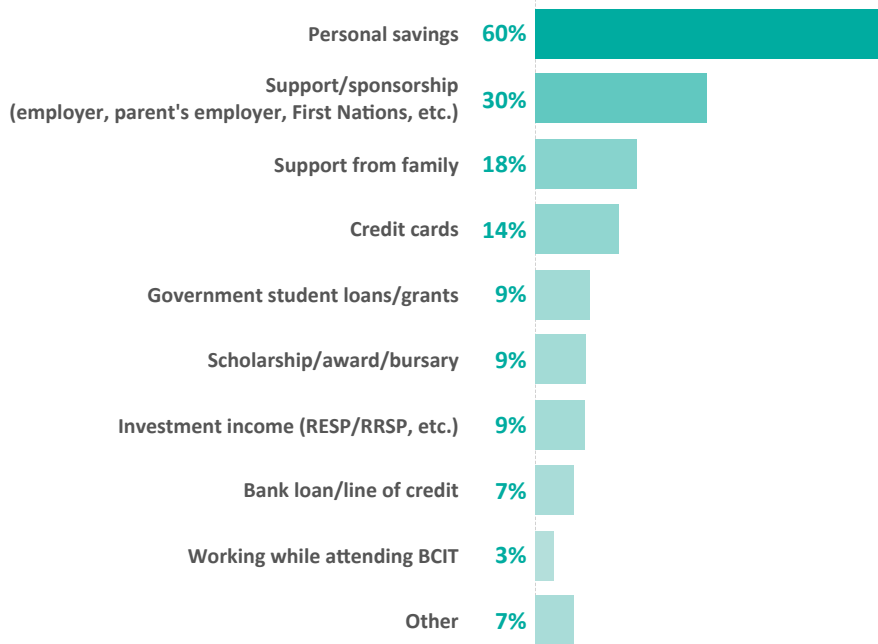
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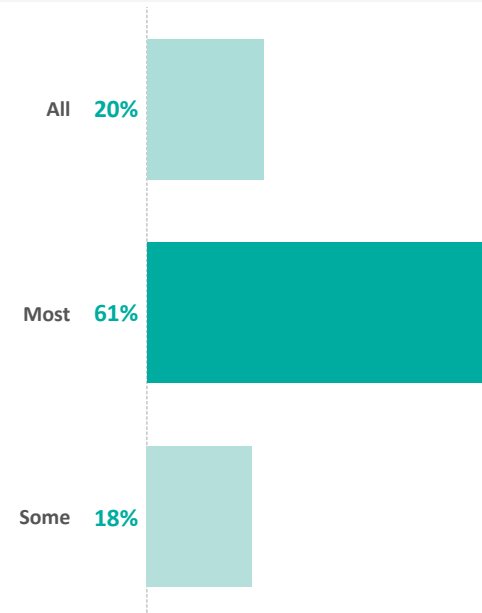
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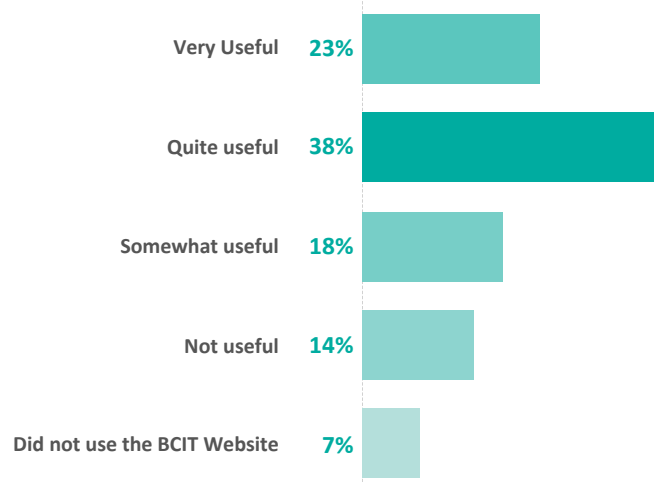
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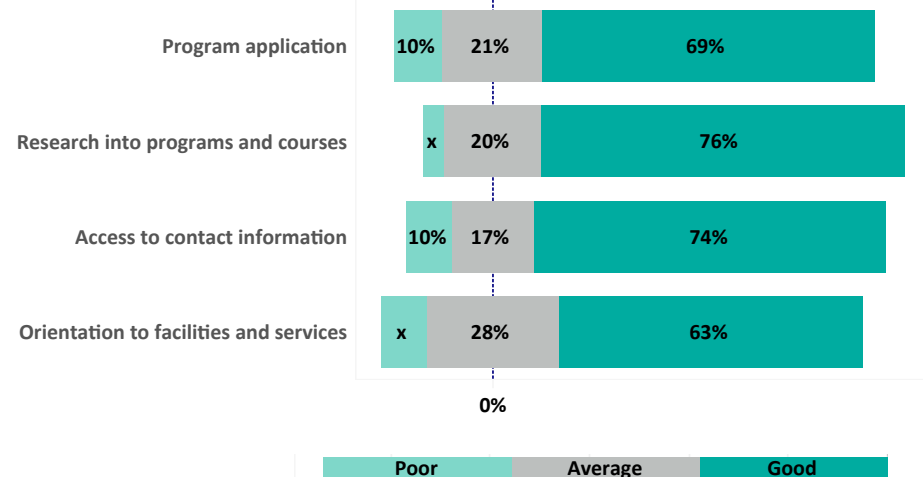
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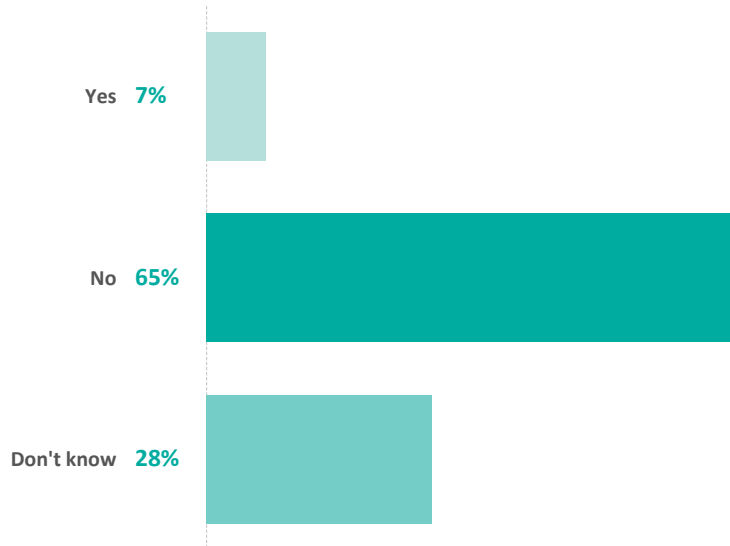
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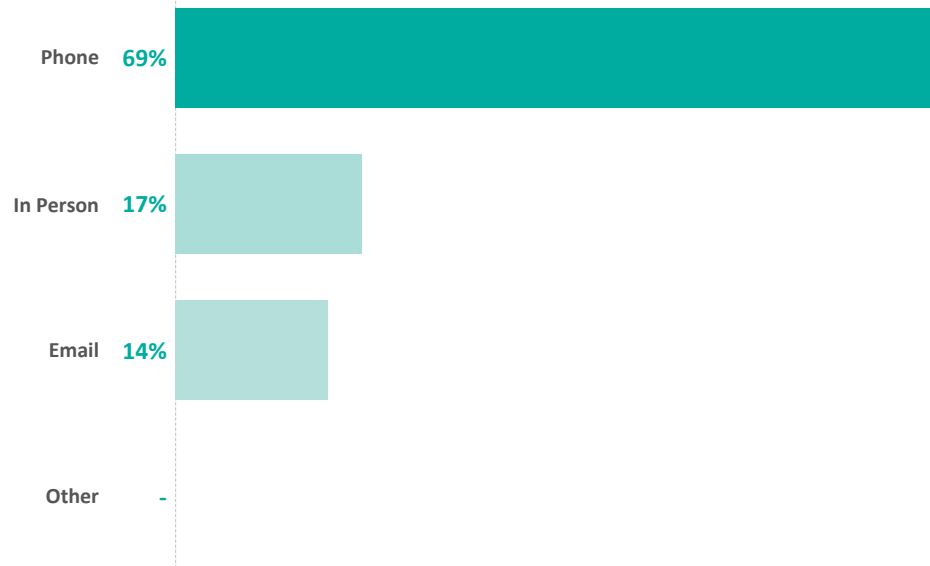
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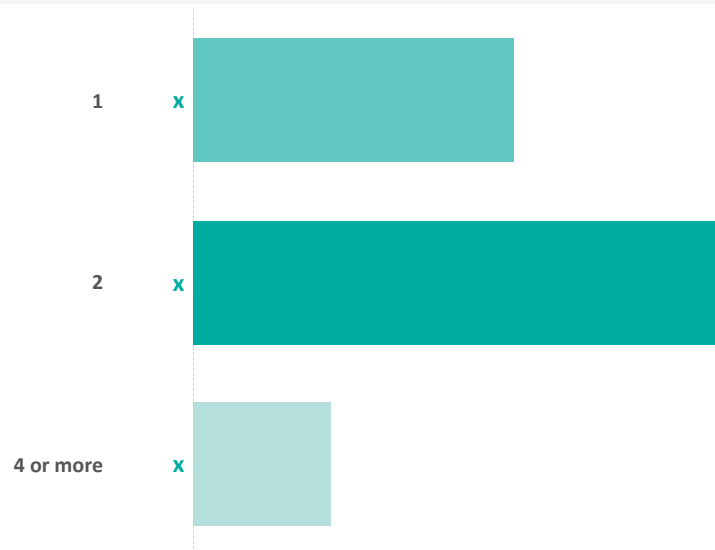
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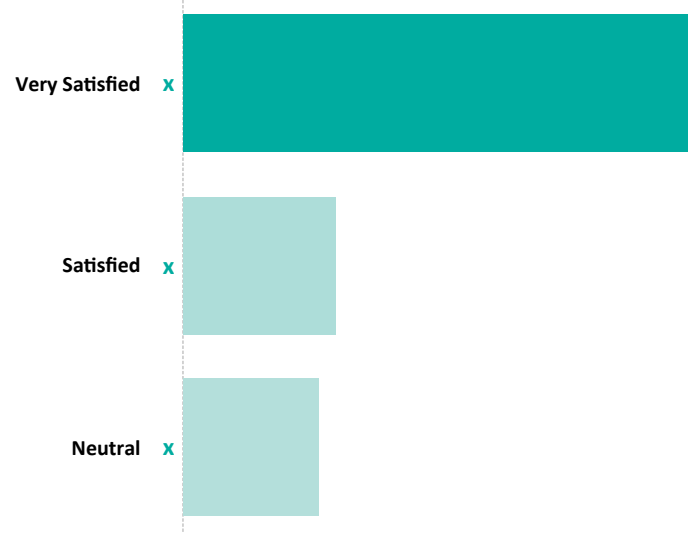
How did you make contact with the PROGRAM ADVISING department?



Prior to applying, how many times did you contact the PROGRAM ADVISING department in total?



How satisfied were you with the services provided to you by the PROGRAM ADVISING department at BCIT?

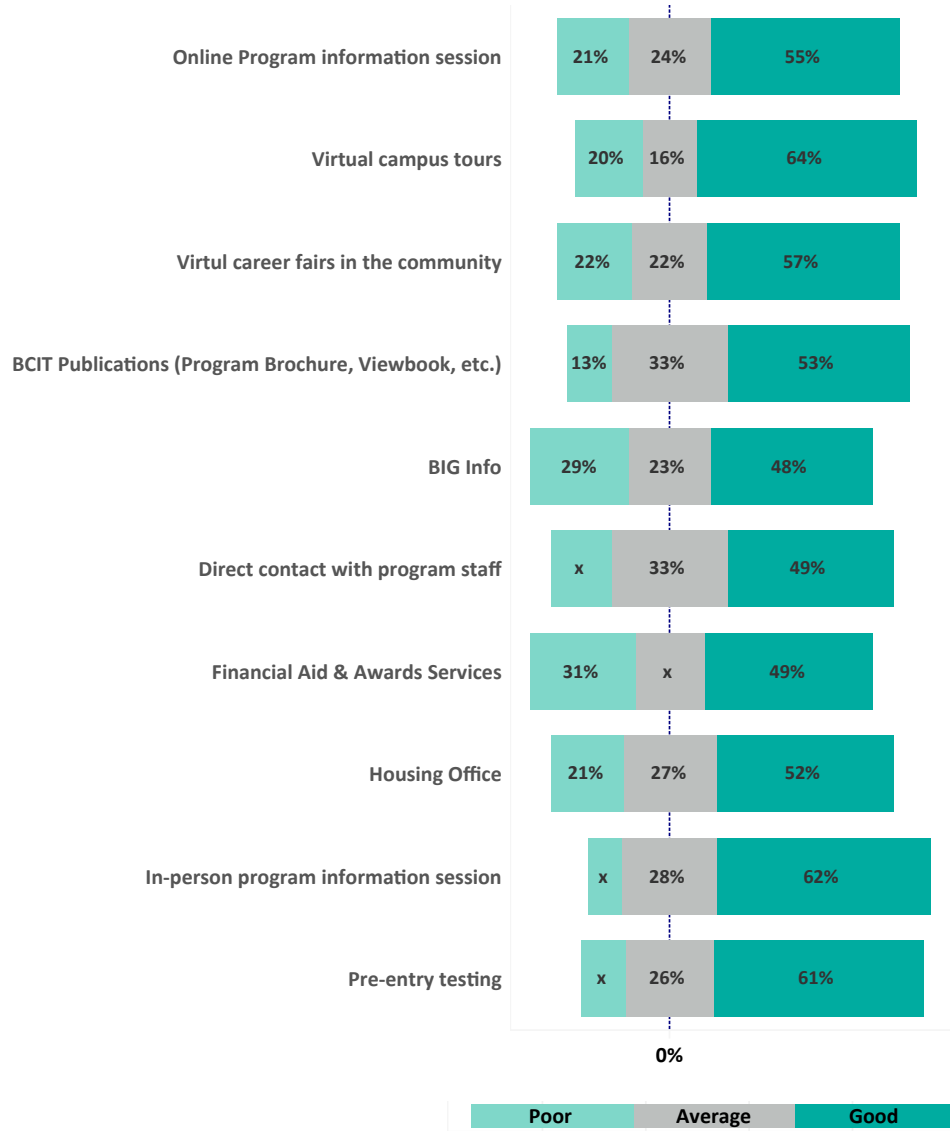
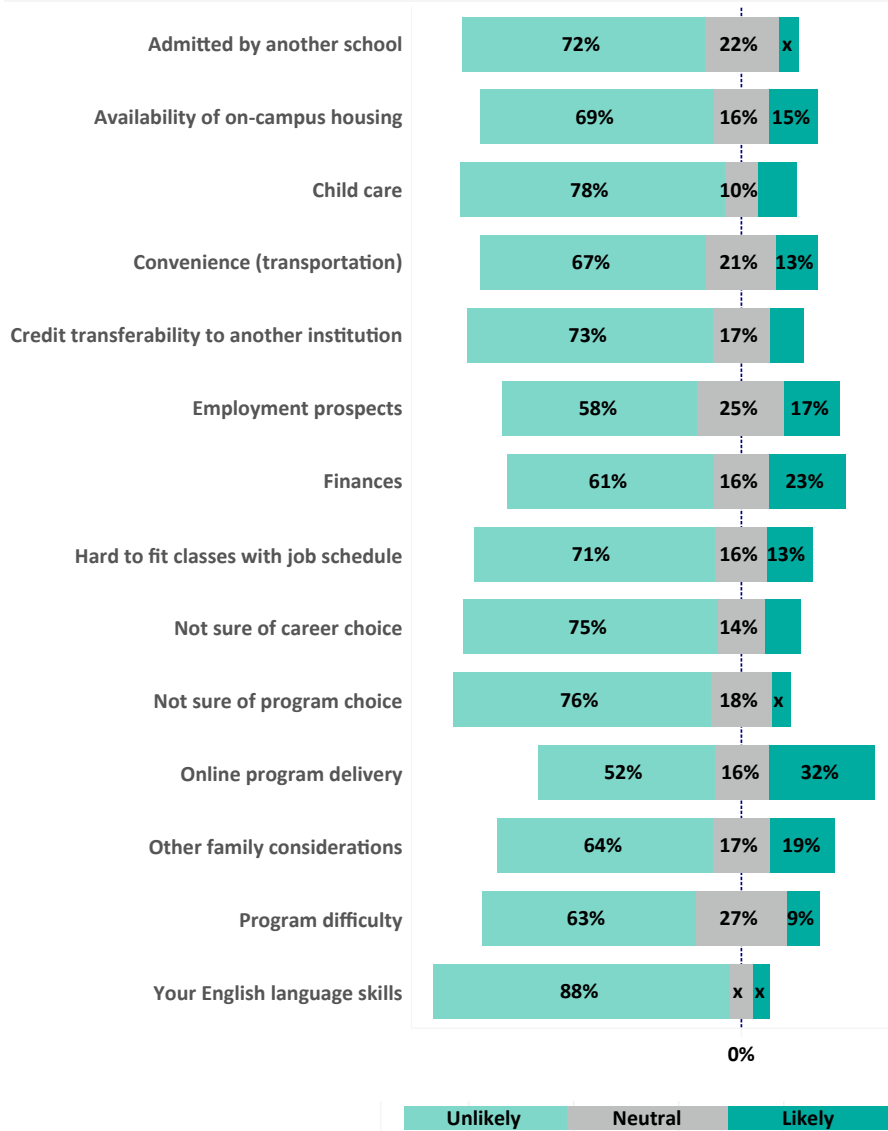


BCIT 2020 Entry Student Survey

- CHALLENGES -
- EXPERIENCES TO DATE -

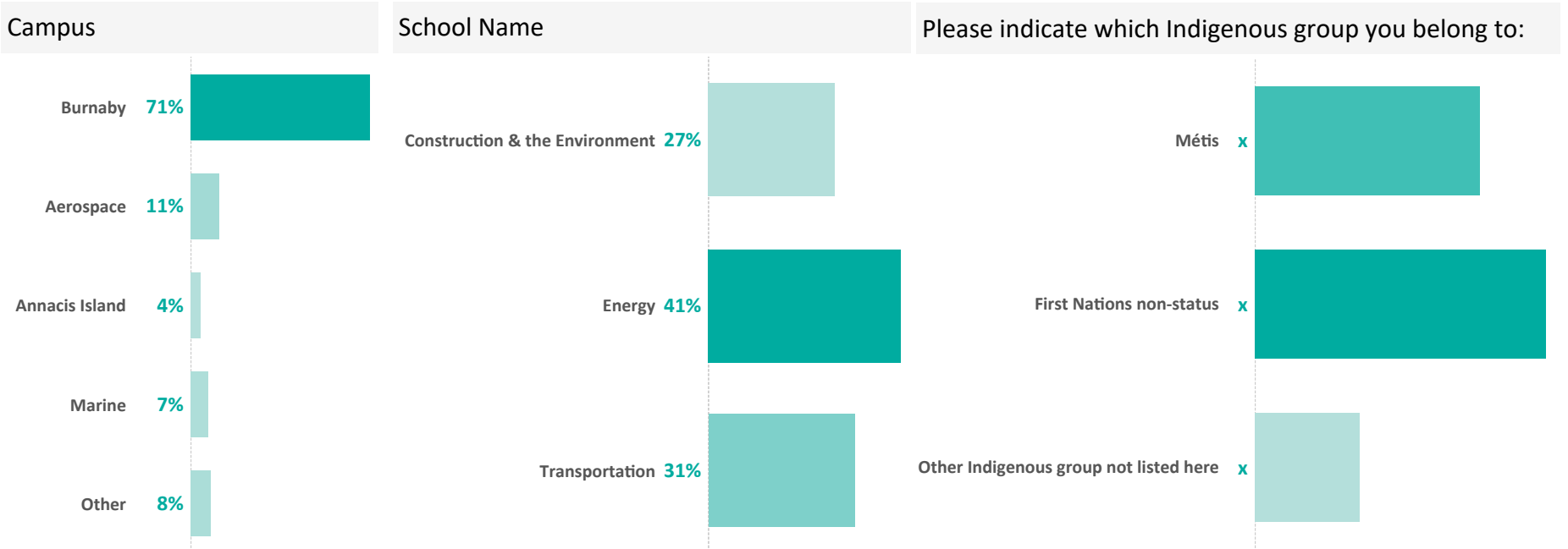
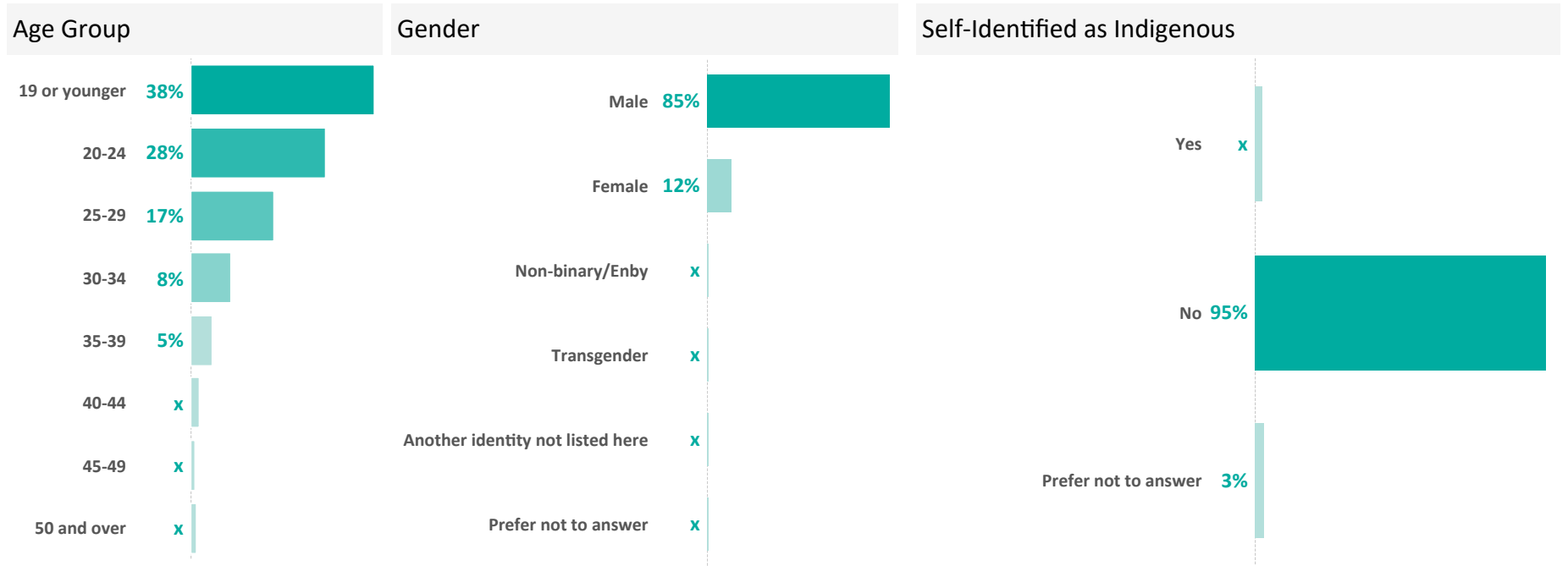
How likely is it that any of the following factors could prevent you from continuing your program?

For each of the items listed below, please rate your experiences at BCIT to date:

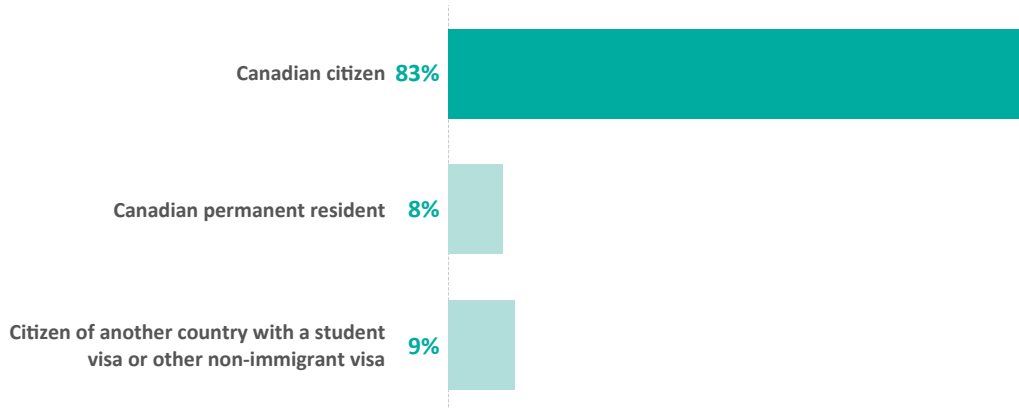


Results by

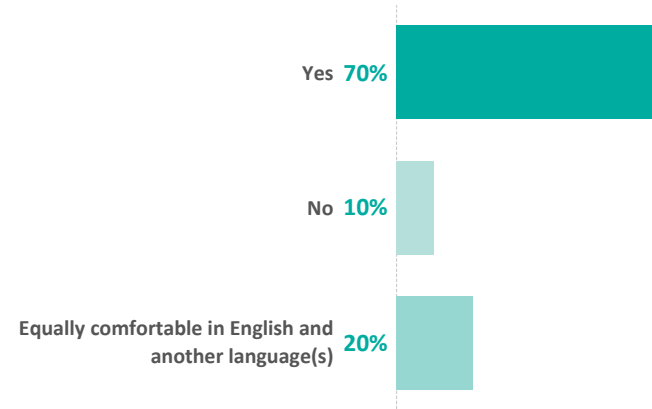
Trades & Technical Studies



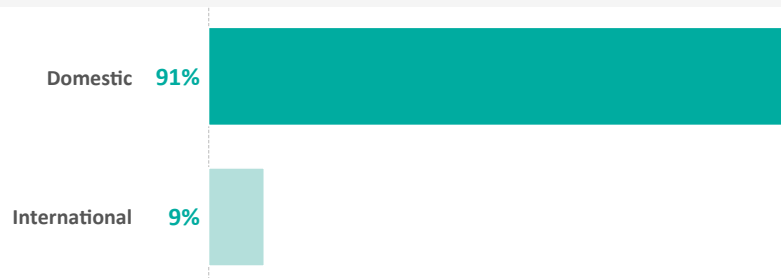
What is your present citizenship status?



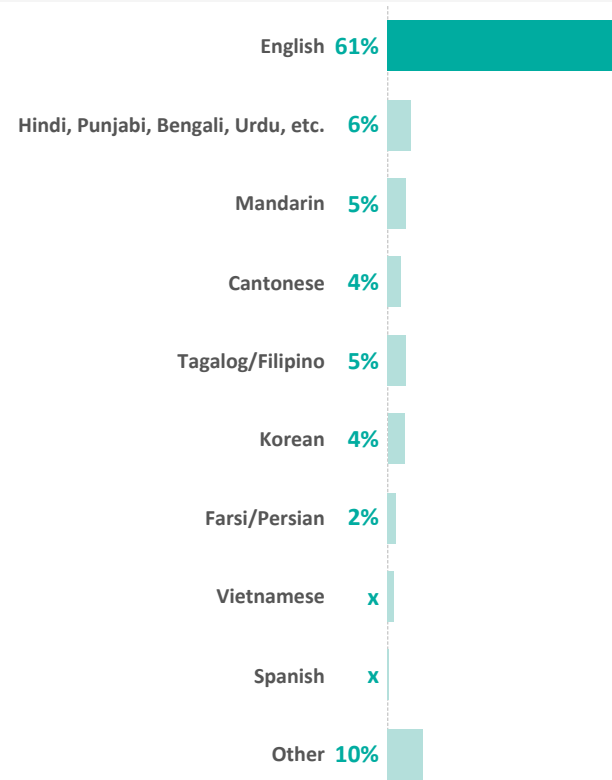
Is English your primary language?



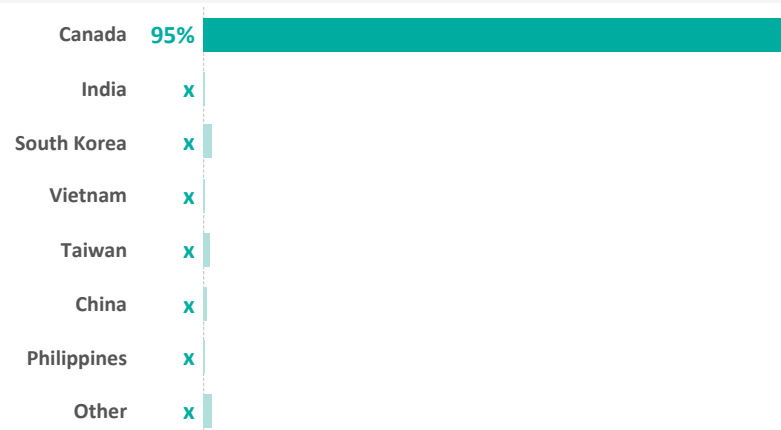
Residency



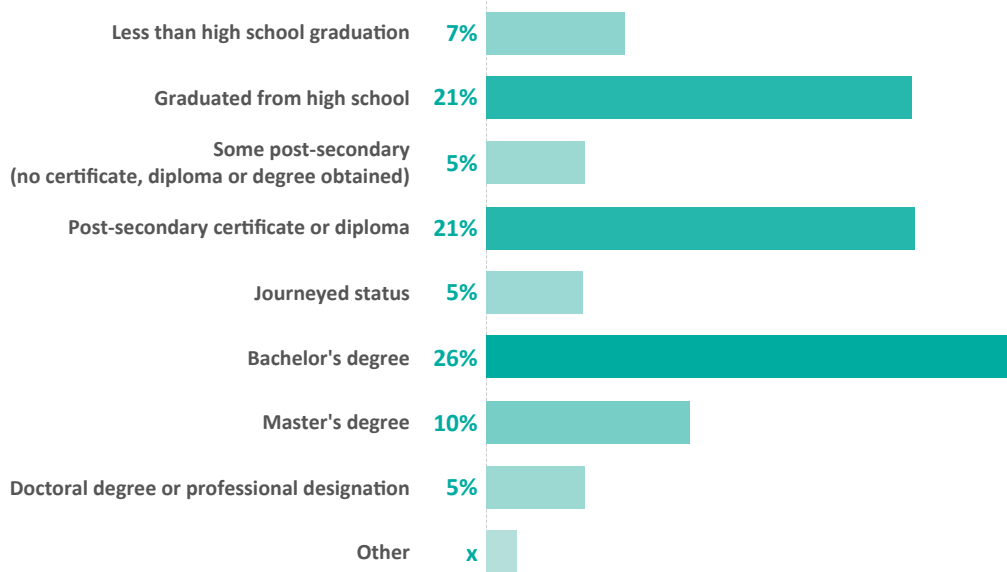
Main language spoken at home



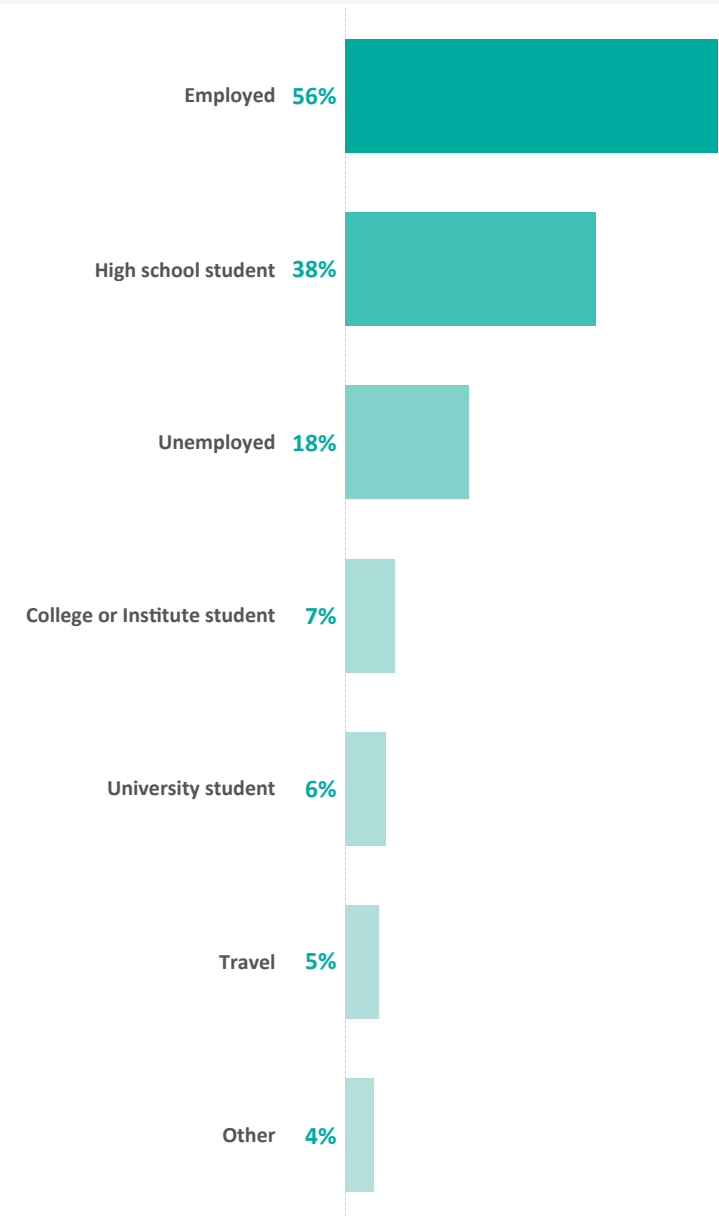
Which country were you living in at the time of your application?



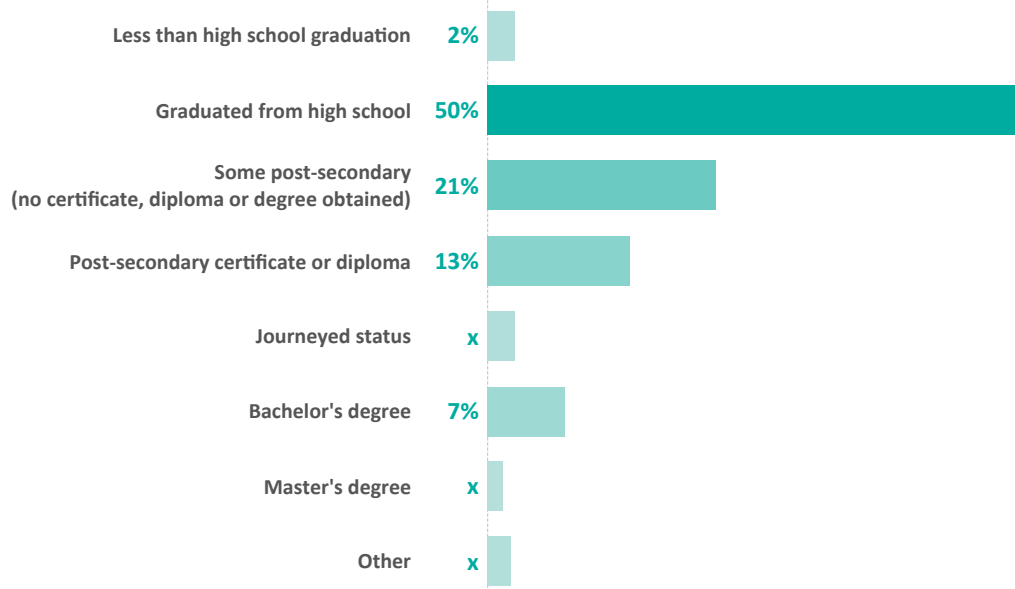
What is the highest level of education completed by either of your parents?



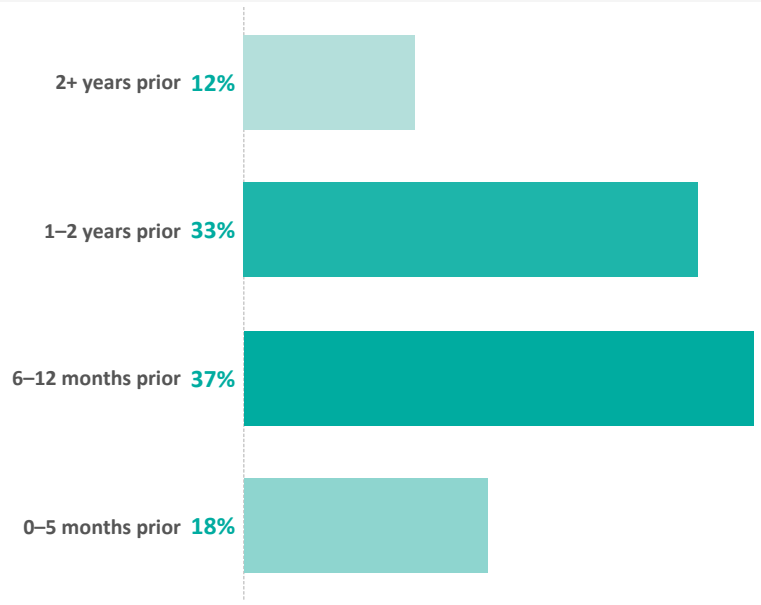
What have been your main activities in the months prior to applying to BCIT?



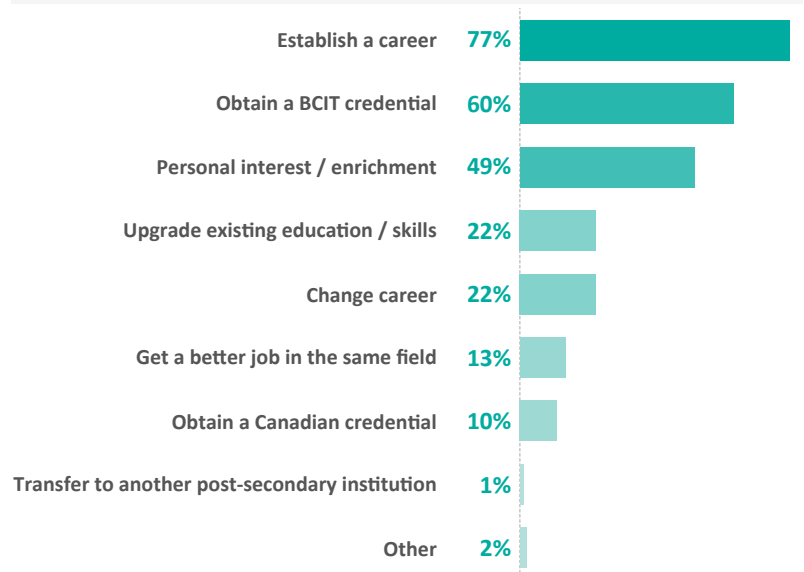
What is your highest level of education completed prior to registering at BCIT?



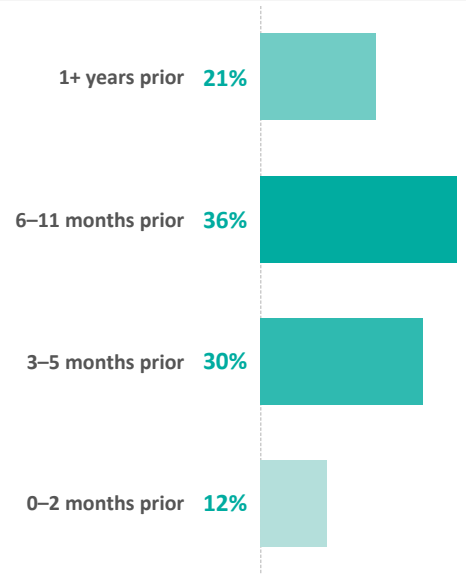
When did you start EXPLORING the option of BCIT for your education/training?



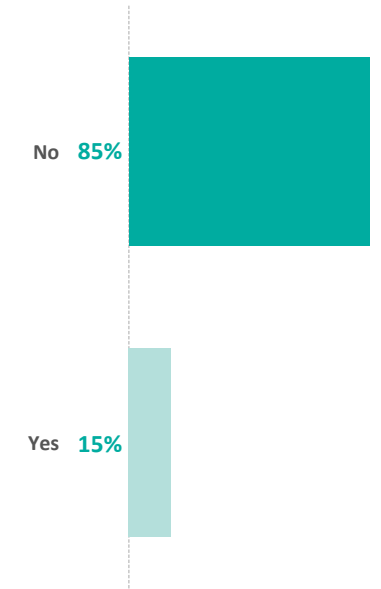
What were your main objectives for enrolling at BCIT? (Select 3 maximum)



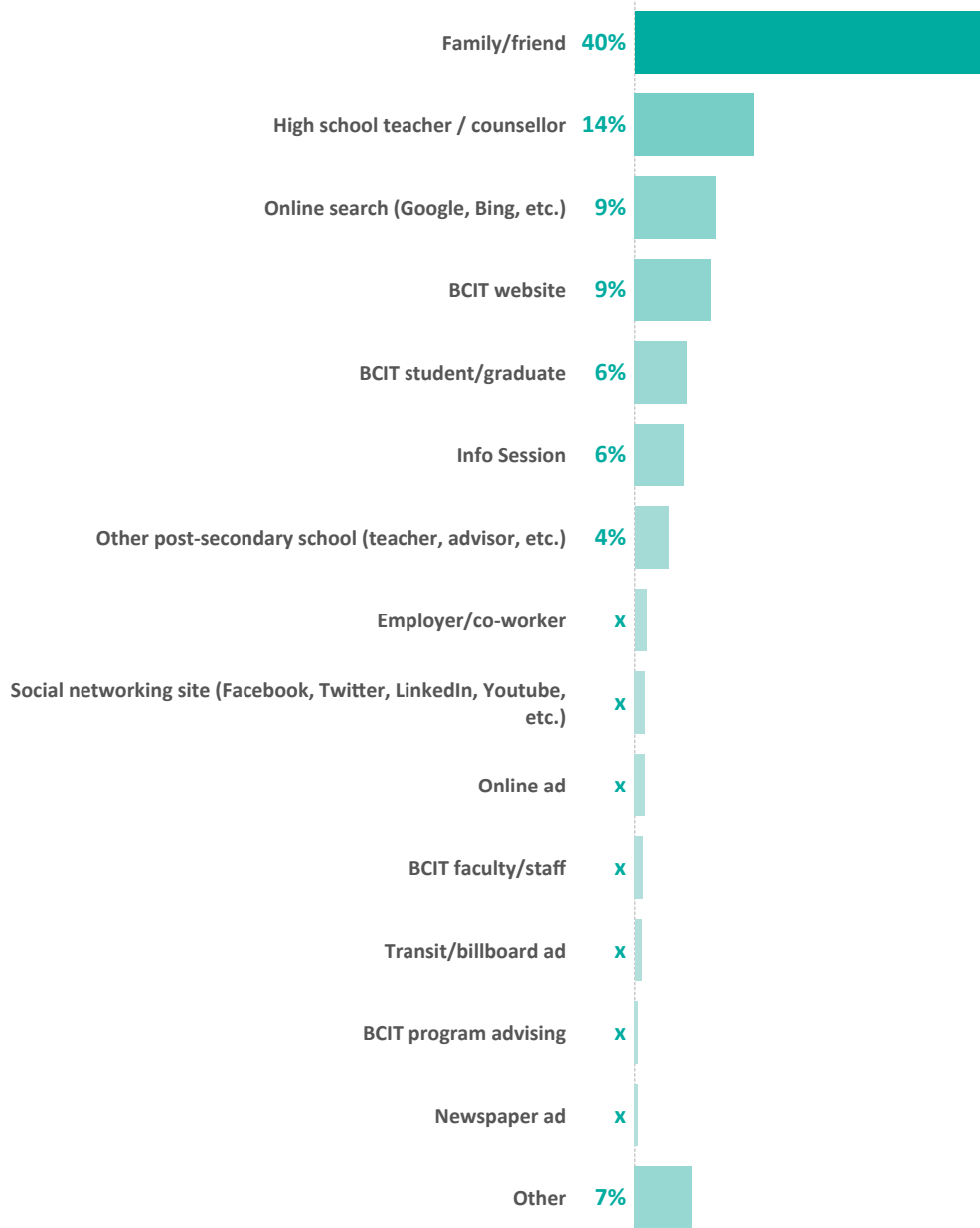
When did you decide to APPLY for your PROGRAM?



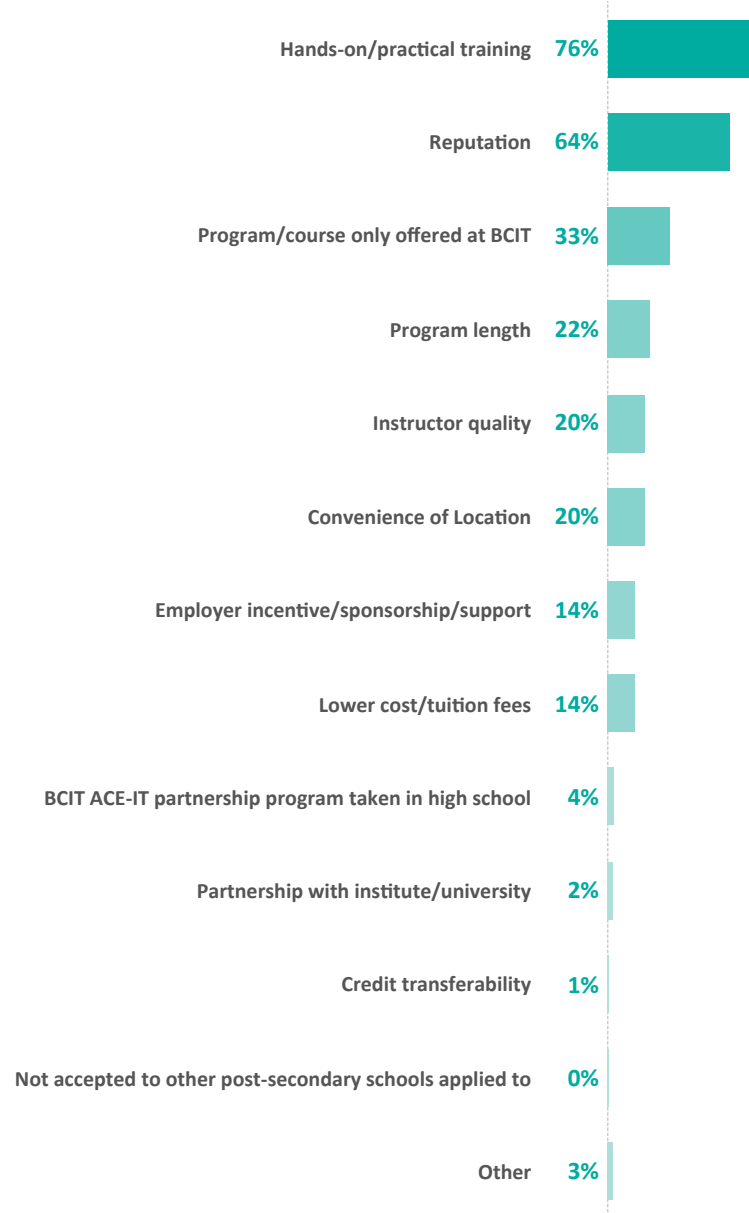
Did you apply to school(s) besides BCIT for this term?



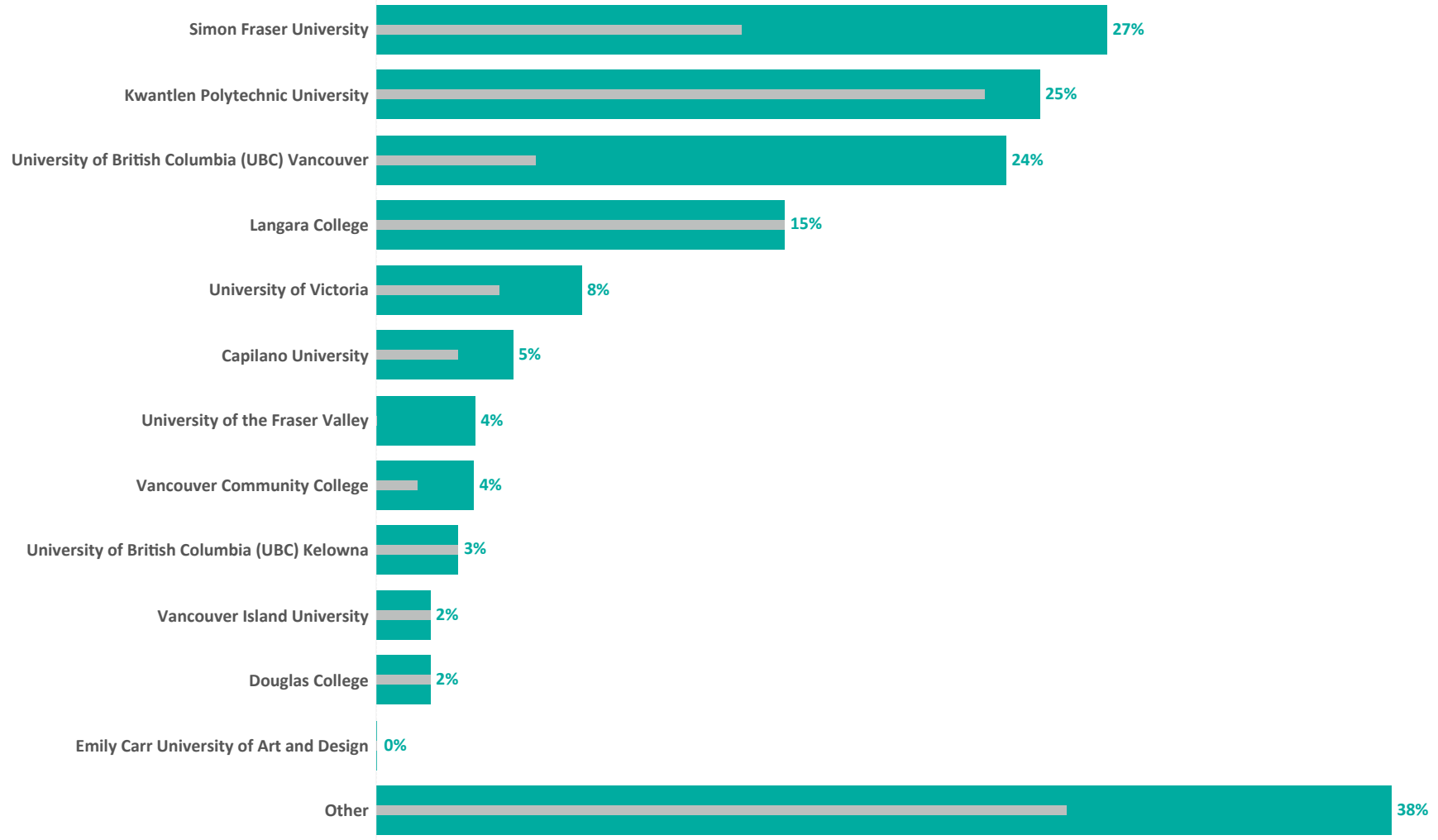
How did you FIRST become aware of BCIT?



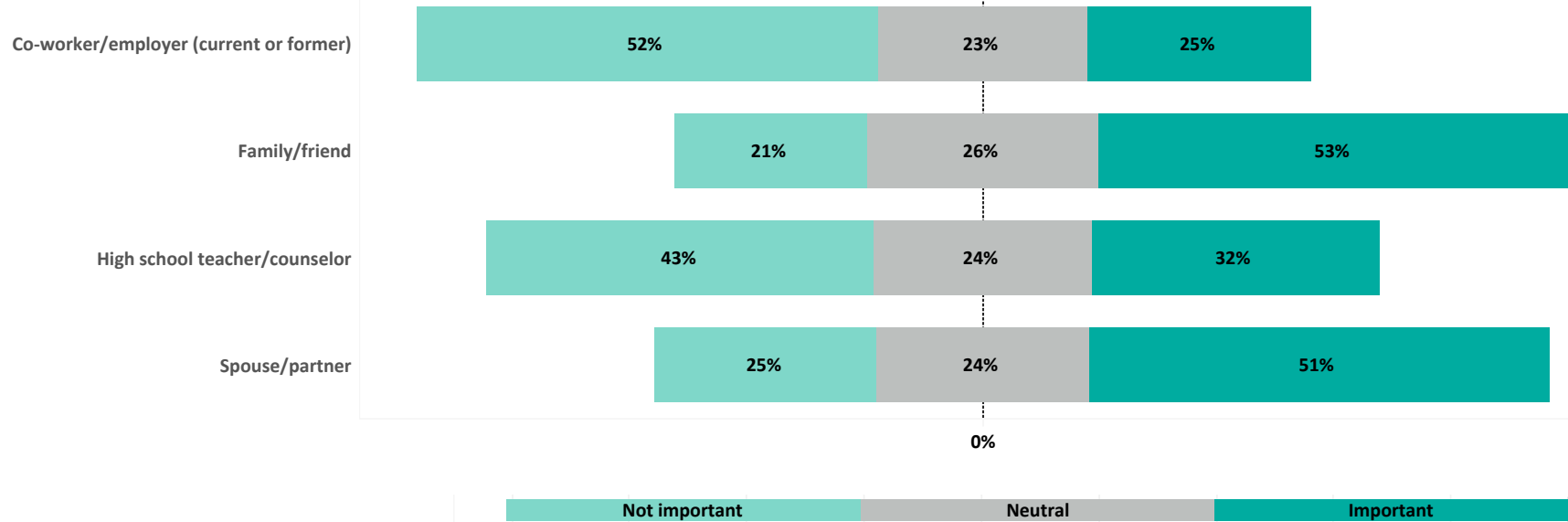
What were your main reasons for considering BCIT?
(Select 3 maximum)



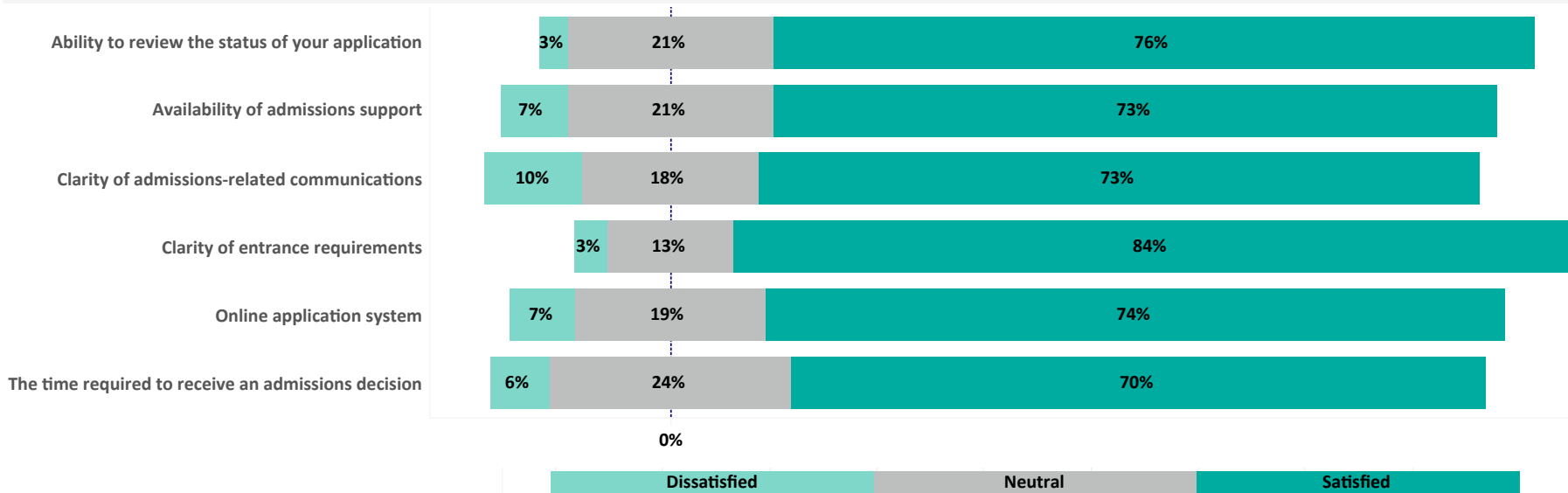
Schools Applied vs Schools Accepted



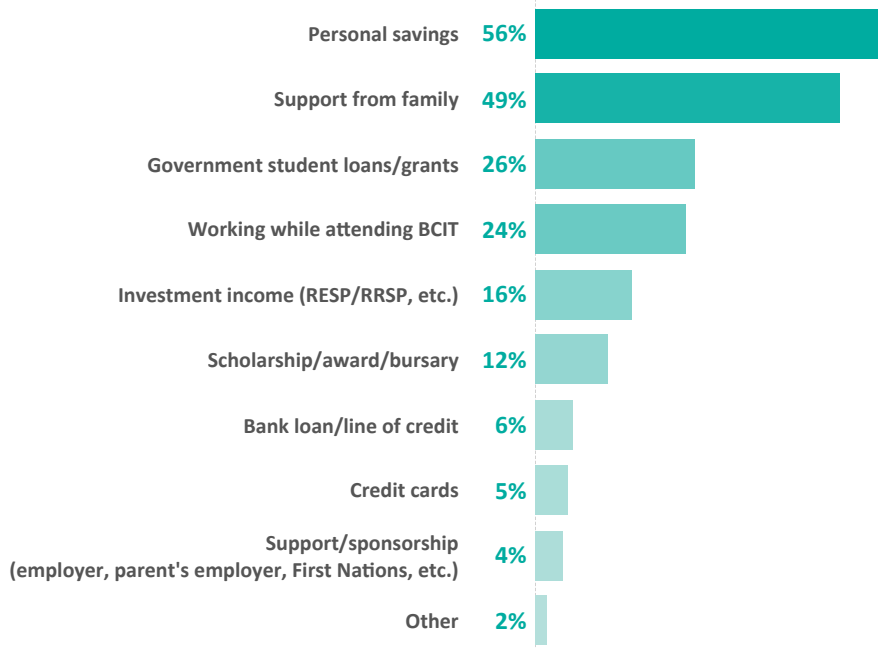
Other than yourself, please rate how important the following people were in your decision to apply to BCIT.



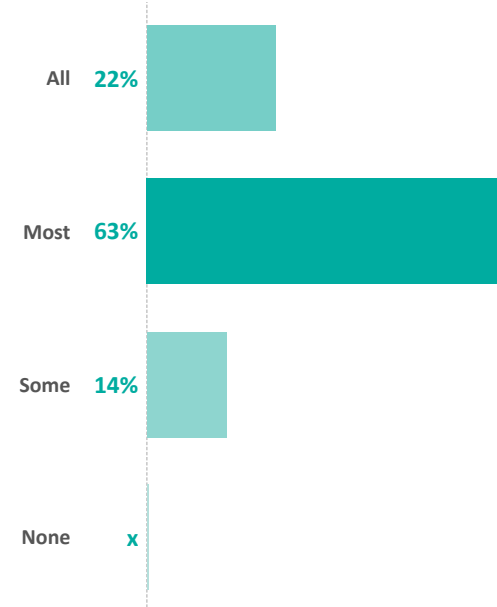
How satisfied were you with the following aspects of the BCIT ADMISSION process?



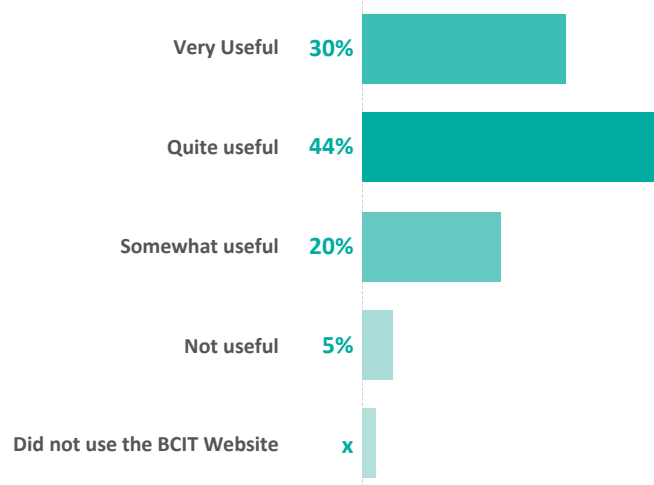
What were the main sources of your educational funding?



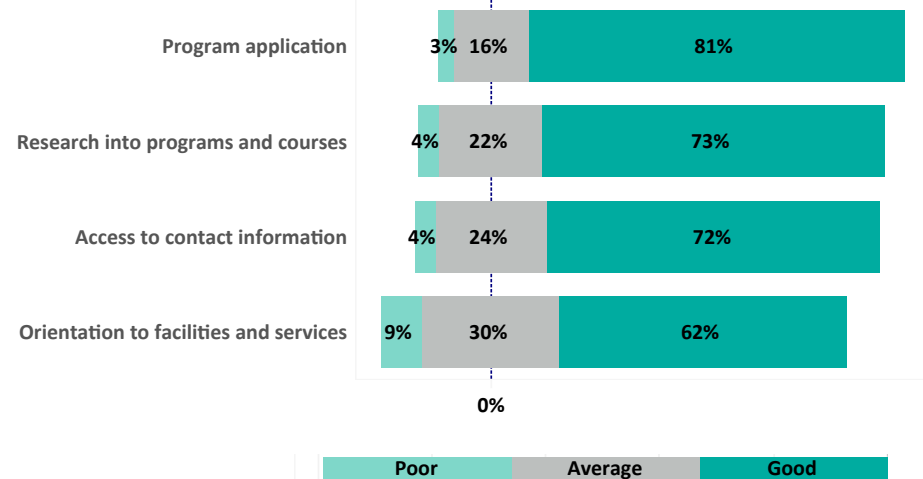
Were you able to find all of the information you were looking for on the BCIT WEBSITE?



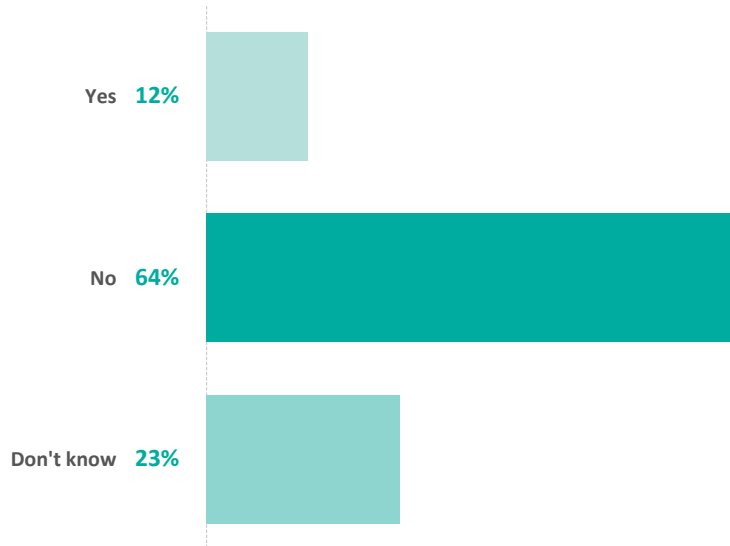
How useful was the BCIT WEBSITE in assisting with your decision to enrol at BCIT?



Please rate your experience using the BCIT WEBSITE for each of the following purposes:



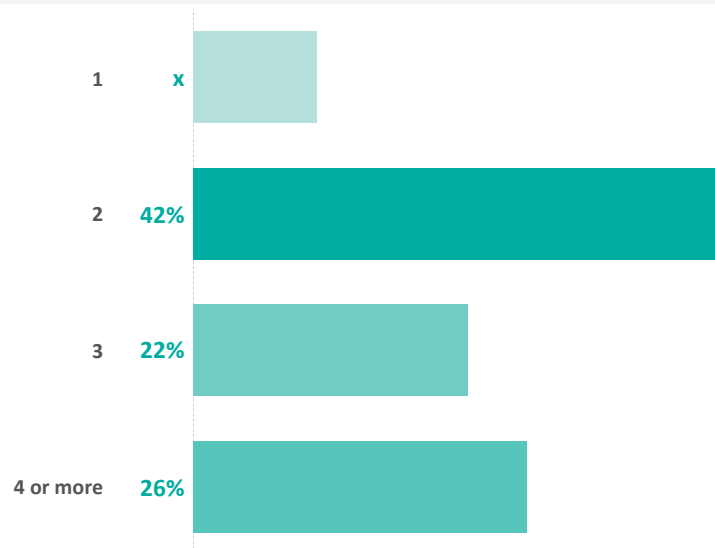
Before applying for a course or program at BCIT, did you use the services of the PROGRAM ADVISING department?



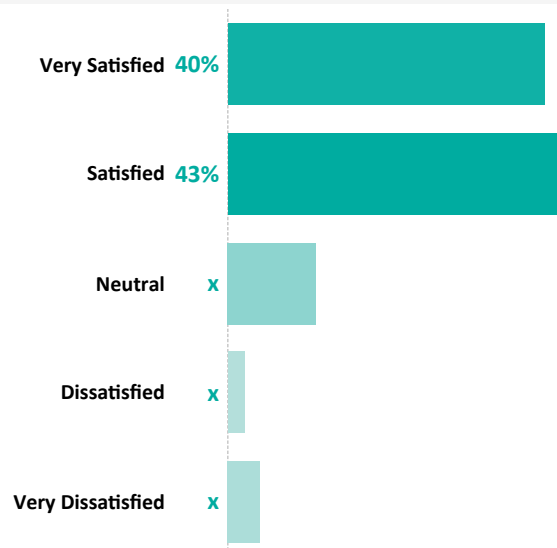
How did you make contact with the PROGRAM ADVISING department?



Prior to applying, how many times did you contact the PROGRAM ADVISING department in total?



How satisfied were you with the services provided to you by the PROGRAM ADVISING department at BCIT?



How likely is it that any of the following factors could prevent you from continuing your program?

For each of the items listed below, please rate your experiences at BCIT to date:

