Program:
New Media Design & Web Development_6415_CERT

Graduating Year

2015	2016	2017

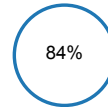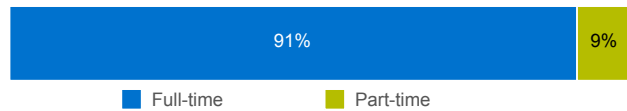|	
Eligible Students	**255**
Respondents	**160**
Response Rate	**63%**

In Labour Force
96%

Currently Working
79%

Employed in job related program
84%

Those who responded "yes" they were currently working at a job or business at the time of the survey.
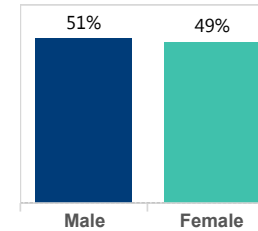(The number employed as a percentage of all respondents.)

Age

20-24	35%
25-29	36%
30-34	14%
35-39	6%
40-44	5%
45-49	3%
50-54	1%
55+	1%

Gender

Male	Female
51%	49%

Of Those Employed (in labour force):

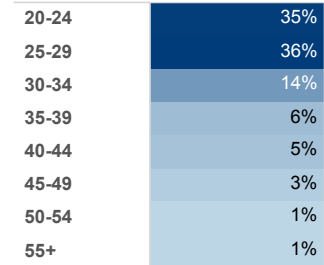| Full-time	Part-time
91%	9%

Of Those Employed..

employed in a permanent job	87%
had current job before/during studies	7%

How related is your (main) job to the program you took?

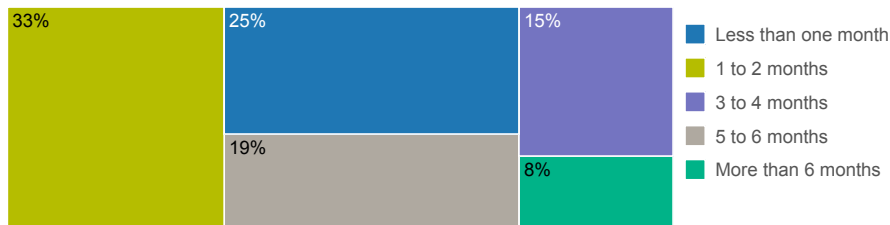|	
Very related	55%
Somewhat related	30%
Not very related	7%
Not at all related	9%
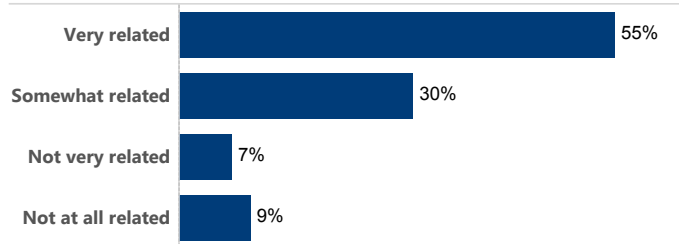
Median Hourly Wage (of main job)

$19

How useful were the knowledge and skills you gained in your program in performing your (main) job?

Very	48%
Somewhat	39%
Not very	8%
Not at all	5%
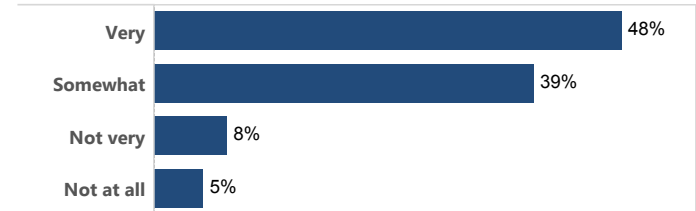
How long did it take you to find your program-related job?

33%	
25%	Less than one month
19%	1 to 2 months
15%	3 to 4 months
8%	5 to 6 months
	More than 6 months

How useful was your program in getting your (main) job? (obtained after studies)
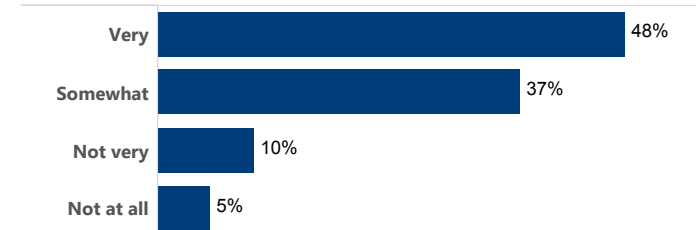
Very	48%
Somewhat	37%
Not very	10%
Not at all	5%

Please note results are from previous graduating years and are subject to industry and occupational trends.
When assessing a program, please consider researching other programs within the Post-Secondary Sector, reaching out to those within that industry and connecting with current students in the selected program.
NOTE: All percentages are rounded to whole numbers.

A Summary of Survey Results (3 year average) - BC Diploma, Associate Degree and Certificate Student Outcomes
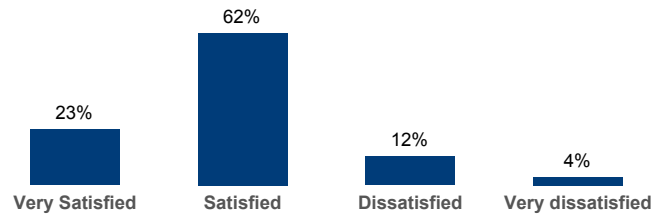
Program:
New Media Design & Web Development_6415_CERT

Graduating Year

2015	2016	2017

Eligible Students   **255**

Respondents   **160**

Response Rate   **63%**

How satisfied are you with your education?

23% Very Satisfied
62% Satisfied
12% Dissatisfied
4% Very dissatisfied

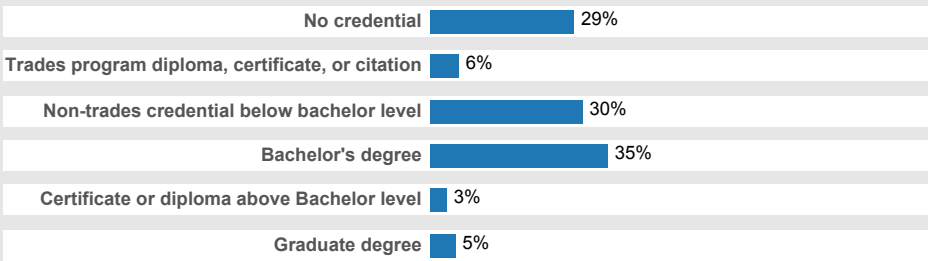*Further Studies After Completing Program*
Of Surveyed Students:

are currently studying   11%

have taken further studies   20%

Current Activity

Working only	74%
Studying only	6%
Studying & working	5%
Neither studying nor working	14%

Of those respondents had taken previous post-secondary education:
Note: Credentials are based on those who had taken previous post-secondary education. Respondents could report more than one type of post-secondary credential.

No credential	29%
Trades program diploma, certificate, or citation	6%
Non-trades credential below bachelor level	30%
Bachelor's degree	35%
Certificate or diploma above Bachelor level	3%
Graduate degree	5%

How well were you prepared for further studies?

33% very well
40% somewhat
23% not very
3% not at all

Top 5 Jobs Obtained Related to Program

NOC		Percent of those employed in program related jobs	Median Labr Mjob Hourly Gross Sal
2175	Web designers and developers	44%	$23
5241	Graphic designers and illustrators	29%	$19
1123	Professional occupations in advertising, marketing and public relations	10%	$18
2174	Computer programmers and interactive media developers	5%	$25
0124	Advertising, marketing and public relations managers	2%	$35

Where are you studying or where did you take further studies?
Top B.C. Public Post-Secondary Institutions

BCIT	40%
Douglas College	13%
Langara College	13%
Capilano University	7%
Kwantlen Polytechnic University	7%

Please note results are from previous graduating years and are subject to industry and occupational trends.
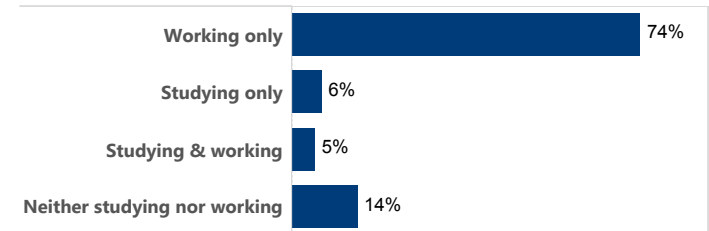*When assessing a program, please consider researching other programs within the Post-Secondary Sector, reaching out to those within that industry and connecting with current students in the selected program.*
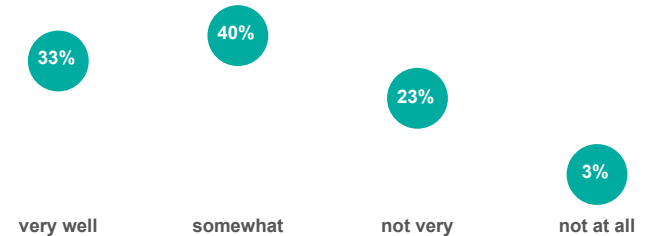NOTE: All percentages are rounded to whole numbers.

BCIT **A Summary of Survey Results (3 year average) - BC Diploma, Associate Degree and Certificate Student Outcomes**

Survey Year

2016 2017 2018

Program:
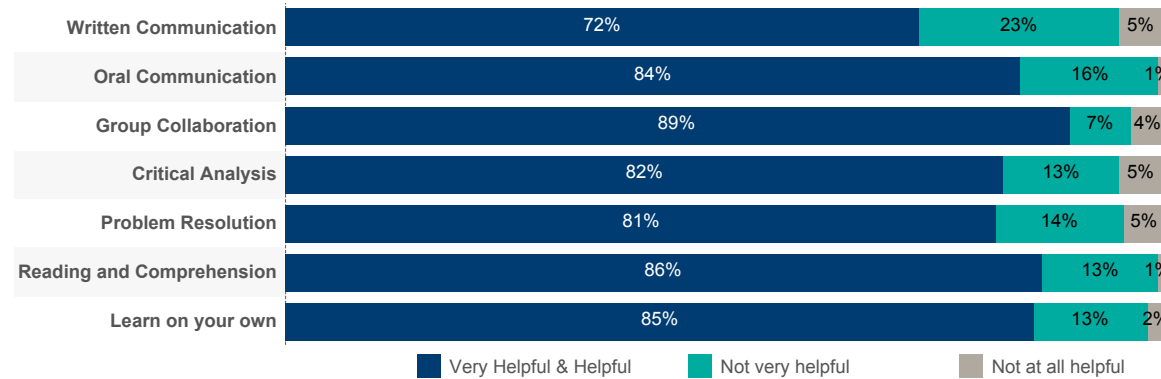
New Media Design & Web Development_6415_CERT

Graduating Year

2015	2016	2017

Eligible Students	**255**
Respondents	**160**
Response Rate	**63%**

Skill Development How well are students prepared to:
(changed to 4-point Helpful scale in 2015)

Skill	Very Helpful & Helpful	Not very helpful	Not at all helpful
Written Communication	72%	23%	5%
Oral Communication	84%	16%	1%
Group Collaboration	89%	7%	4%
Critical Analysis	82%	13%	5%
Problem Resolution	81%	14%	5%
Reading and Comprehension	86%	13%	1%
Learn on your own	85%	13%	2%

■ Very Helpful & Helpful ■ Not very helpful ■ Not at all helpful

Aspects of Program

How did students rate:
Quality of Instruction

Very Good	Good	Adequate	Poor	Very Poor
16%	41%	31%	8%	4%

Aspects of Program

How did students rate:

Skill Development and Experience	Very Good	Good	Adequate	Poor	Very Poor
Quality of Instruction	16%	41%	31%	8%	4%
Amount of practical experience	27%	39%	24%	5%	5%
Organization of program	10%	32%	30%	20%	8%
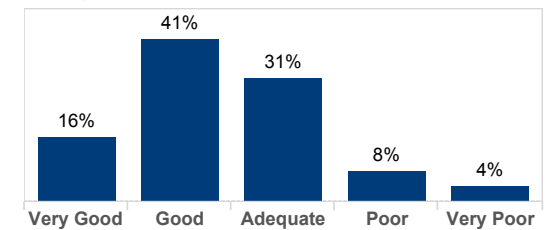
Aspects of Courses

How did students rate:
Covering topics relevant to field

Very Good	Good	Adequate	Poor	Very Poor
23%	45%	25%	6%	2%

Aspects of Courses

How did students rate:

Skill Development and Experience	Very Good	Good	Adequate	Poor	Very Poor
Covering topics relevant to field	23%	45%	25%	6%	2%
Covering standards used	22%	41%	29%	4%	4%
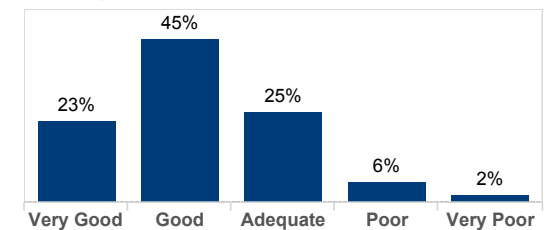
Aspects of Courses

How did students rate:
Covering standards used
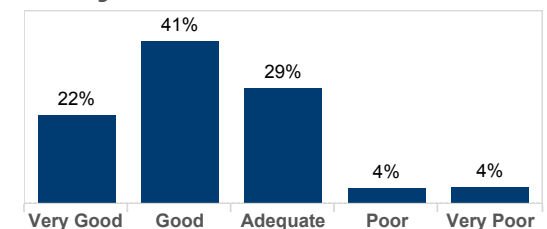
Very Good	Good	Adequate	Poor	Very Poor
22%	41%	29%	4%	4%

Please note results are from previous graduating years and are subject to industry and occupational trends.

When assessing a program, please consider researching other programs within the Post-Secondary Sector, reaching out to those within that industry and connecting with current students in the selected program.

NOTE: All percentages are rounded to whole numbers.

This report was run by:
British Columbia Institute of Technology

This report was run on:
11/16/2018

This report shows data from:
Survey name: BC Diploma, Associate Degree, and Certificate Student Outcomes Survey (DACSO)
Survey year(s): 2016, 2017, 2018
Results are from previous **graduating years 2015 - 2017** and are subject to industry and occupational trends

About the DACSO survey:
The DACSO Survey is conducted annually from January to June, with funding from the ministry responsible for post-secondary education and B.C.'s public post-secondary institutions. The eligible cohort for the DACSO Survey consists of former students from public post-secondary institutions who have completed or nearly completed their diploma, associate degree, or certificate programs 9 to 20 months before the survey. The annual questionnaire is built on a set of core questions based on the major themes of the survey: employment outcomes, further education, ratings of programs, and student satisfaction. Please note the DACSO survey does not include trades foundation, trades-related vocational, apprenticeship, short certificate, baccalaureate, or developmental (Adult Basic Education, English as a Second Language, and Adult Special Education) programs.

Data Definitions:
Information provided through BC Student Outcomes
* Please take caution when interpreting the results with a response rate less than 30 may not be statistically be valid.
Eligible Students: Count of total graduates in program
Respondents: Former students who responded to the DACSO survey.
Response Rate: Percentage of survey respondents to all graduates surveyed.
Programs less than 8 respondents are excluded from Summary Outcomes individual program reports.
% In Labour Force: Respondents who were in the labour force. The labour force includes people who were employed as well as those who were looking and available for work at the time of the survey.
% Employed in a Job Related Program: Respondents that were currently employed in an occupation that was either "very" or "somewhat" related to their past training.
% Of those employed: (in labour force) Percent of respondents who were currently working in labour force full-time (30 hours or more per week), part-time (less than 30 hours per week), or unemployed and looking for work.
% How related is your (main) job to the program you took: Percent of respondents who felt their program was "very", "somewhat", "not very" or "not at all" related to their past training. Further, graduates who enter an occupation related to their program have been show (on average) to have a higher incidence of full-time work, and have higher salaries than those in a job "not related to their program.
% How useful were the knowledge and skills you gained in your program in performing your job: Percent of respondents who felt the knowledge and skills gained from their program were "very", "somewhat", "not very" or "not at all" useful in performing their job.
% How useful was your program in getting your (main) job: Percent of respondents who felt their program was "very", "somewhat", "not very" or "not at all" useful in getting their job.
Median Hourly wage (main job): Median (middle value) hourly wage of main full-time or part-time job.
% Satisfied with Education: Percent of respondents who felt "very", "satisfied", "dissatisfied" or "very dissatisfied" with education received.
% Are currently studying: Percent of respondents that they were currently studying on a full-time or part-time basis.
% Have taken further studies since leaving program: Percent of respondents have taken any further studies since the last course at their institution.
% How well were you prepared for further studies after completing program: Percent of respondents who felt their further studies were related to their program and felt that they were "very well", "somewhat", "not very" or "not at all" prepared for further study due to the program.
% How well students were prepared to: (Questions changed to a 4-point scale in 2015) - Respondents who felt skill development was applicable responded "very helpful", "helpful", "not very helpful" or "not at all helpful" to the skills listed.