

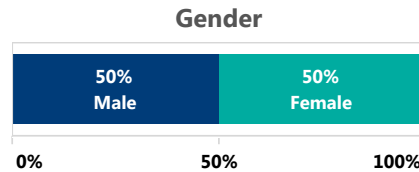
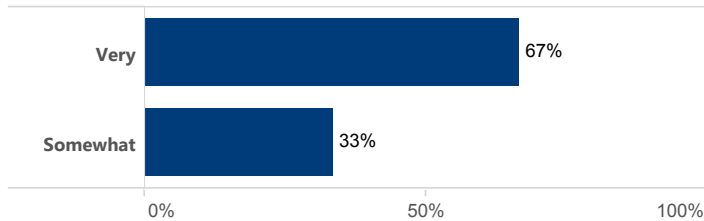


**A Summary of Survey Results - BC Diploma, Associate Degree and Certificate Student Outcomes 2013 to 2015**

**Program Code**  
6405\_DIPMA

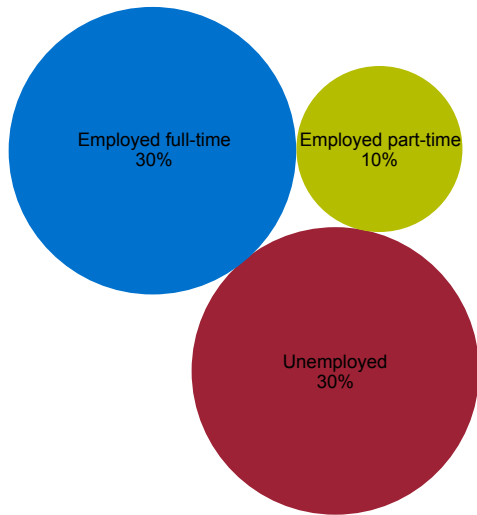
Digital Design and Development

**How useful was your program in getting your (main) job? (obtained after studies)**



| Graduates         |      |
|-------------------|------|
|                   | 2014 |
| Eligible Students | 16   |
| Respondents       | 10   |
| Response Rate     | 63%  |

*Of Those Employed (in labour force):* **Job Status**

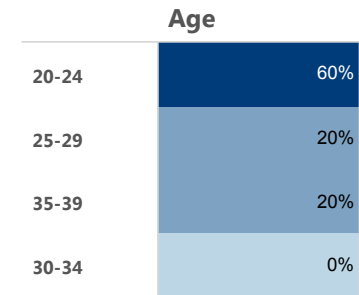


*Of Those Employed*

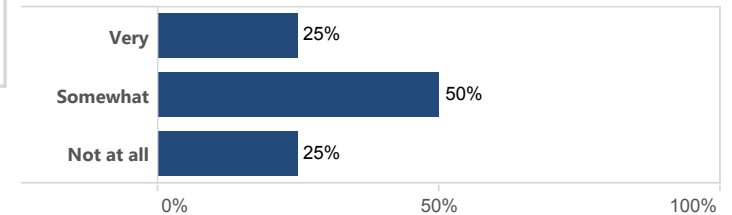
| Job Status                            | Percentage |
|---------------------------------------|------------|
| employed in a permanent job           | 100%       |
| employed in a job related program     | 75%        |
| had current job before/during studies | 25%        |

**Median Hourly Wage (of main job)**

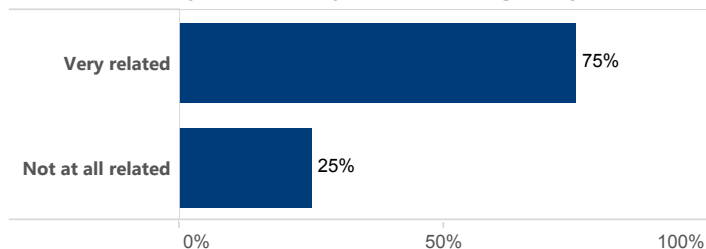
**\$18**



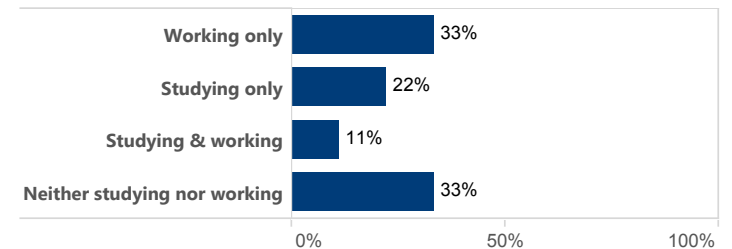
**How useful were the knowledge and skills you gained in your program in performing your (main) job?**



**How related is your (main) job to the program you took?**



**Current Activity**



Please note results are from previous graduating years and are subject to industry and occupational trends.

When assessing a program, please consider researching other programs within the Post-Secondary Sector, reaching out to those within that industry and connecting with current students in the selected program.

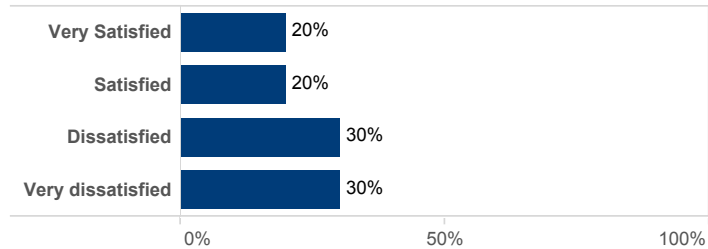
NOTE: All percentages are rounded to whole numbers.



**A Summary of Survey Results - BC Diploma, Associate Degree and Certificate Student Outcomes 2013 to 2015**

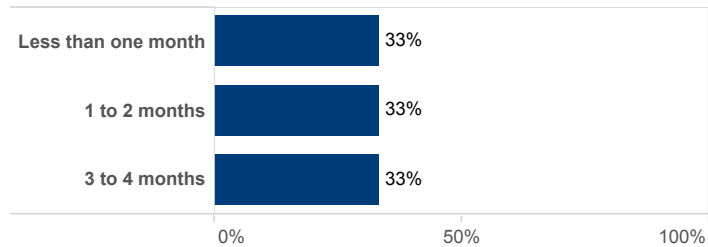
|                                   |                                |
|-----------------------------------|--------------------------------|
| <b>Program Code</b><br>6405_DIPMA | Digital Design and Development |
|-----------------------------------|--------------------------------|

**How satisfied are you with your education?**



| Graduates                |            |
|--------------------------|------------|
|                          | 2014       |
| <b>Eligible Students</b> | <b>16</b>  |
| <b>Respondents</b>       | <b>10</b>  |
| <b>Response Rate</b>     | <b>63%</b> |

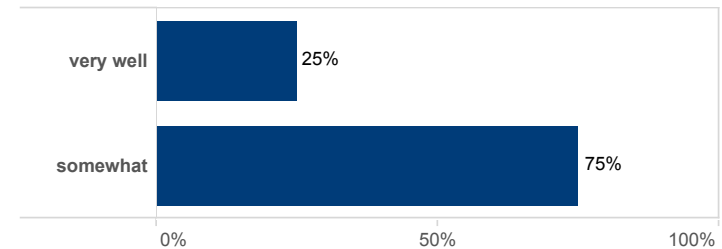
**How long did it take you to find your program-related job?**



*Further Studies After Completing Program*  
**Of Surveyed Students:**

- are currently studying 30%
- have taken further studies 40%

**How well were you prepared for further studies?**



**Top 5 Jobs Obtained Related to Program**

| NOC  |   | Percent of those employed in program related jobs | Median hourly wage (main job) |
|------|---|---|-------------------------------|
| 2174 | Computer programmers and interactive media developers | 67%   | \$18                          |
| 2175 | Web designers and developers                          | 33%   | \$25                          |

*Where are you studying or where did you take further studies?*

**Top B.C. Public Post-Secondary Institutions**

|                         |     |
|-------------------------|-----|
| Simon Fraser University | 50% |
| University of Victoria  | 50% |

Please note results are from previous graduating years and are subject to industry and occupational trends. When assessing a program, please consider researching other programs within the Post-Secondary Sector, reaching out to those within that industry and connecting with current students in the selected program.

NOTE: All percentages are rounded to whole numbers.



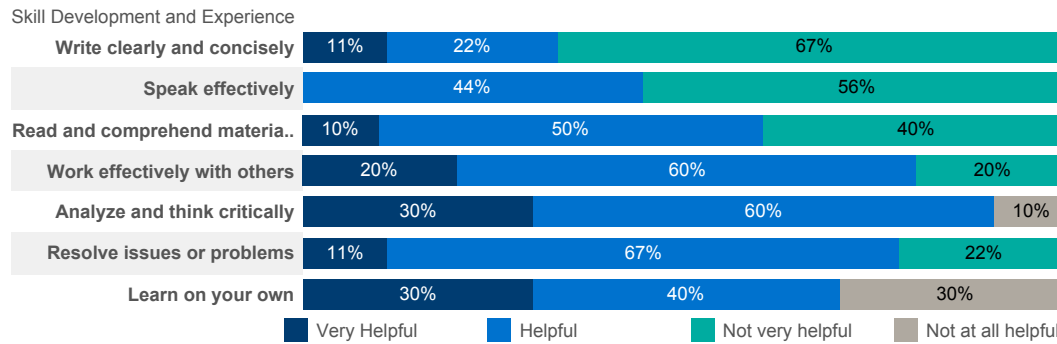
# A Summary of Survey Results - BC Diploma, Associate Degree and Certificate Student Outcomes 2013 to 2015

Program Code  
6405\_DIPMA

Digital Design and Development

## Skill Development

How well are students prepared to:  
(changed to 4-point Helpful scale in 2015)



## Aspects of Program

How did students rate:

| Skill Development and Experience | Very Good | Good | Adequate | Poor | Very Poor |
|----------------------------------|-----------|------|----------|------|-----------|
| Quality of Instruction           | 0%        | 40%  | 20%      | 30%  | 10%       |
| Amount of practical experience   | 10%       | 50%  | 10%      | 30%  | 0%        |
| Organization of program          | 10%       | 20%  | 10%      | 20%  | 40%       |

## Aspects of Courses

How did students rate:

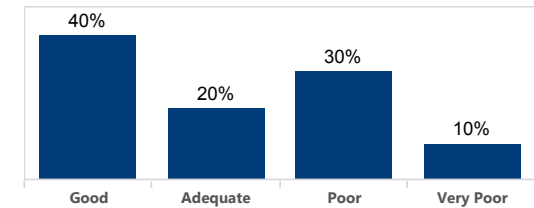
| Skill Development and Experience  | Very Good | Good | Adequate | Poor | Very Poor |
|-----------------------------------|-----------|------|----------|------|-----------|
| Covering topics relevant to field | 20%       | 30%  | 10%      | 30%  | 10%       |
| Covering standards used           | 10%       | 30%  | 20%      | 20%  | 20%       |

## Graduates

|                   | 2014 |
|-------------------|------|
| Eligible Students | 16   |
| Respondents       | 10   |
| Response Rate     | 63%  |

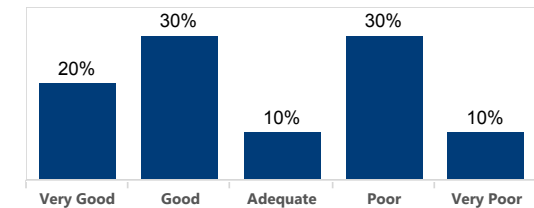
## Aspects of Program

How did students rate:  
Quality of Instruction



## Aspects of Courses

How did students rate:  
Covering topics relevant to field



Please note results are from previous graduating years and are subject to industry and occupational trends.

When assessing a program, please consider researching other programs within the Post-Secondary Sector, reaching out to those within that industry and connecting with current students in the selected program.

NOTE: All percentages are rounded to whole numbers.

## Student Outcomes Reporting System (SORS)

### This report was run by:

British Columbia Institute of Technology

### This report was run on:

01/06/2016

### This report shows data from:

Survey name: BC Diploma, Associate Degree, and Certificate Student Outcomes Survey (DACSO)

Survey year(s): 2013, 2014, 2015

Results are from previous **graduating years 2012 - 2014** and are subject to industry and occupational trends

### About the DACSO survey:

The DACSO Survey is conducted annually from January to June, with funding from the ministry responsible for post-secondary education and B.C.'s public post-secondary institutions. The eligible cohort for the DACSO Survey consists of former students from public post-secondary institutions who have completed or nearly completed their diploma, associate degree, or certificate programs 9 to 20 months before the survey. The annual questionnaire is built on a set of core questions based on the major themes of the survey: employment outcomes, further education, ratings of programs, and student satisfaction. Please note the DACSO survey does not include apprenticeship, short certificate, baccalaureate, or developmental (Adult Basic Education, English as a Second Language, and Adult Special Education) programs.

### Data Definitions:

Information provided through BC Student Outcomes

**\* Please take caution when interpreting the results with a response rate less than 30 may not be statistically valid.**

**Eligible Students:** Count of total graduates in program

**Respondents:** Former students who responded to the DACSO survey.

**Response Rate:** Percentage of survey respondents to all graduates surveyed.

*Programs less than 8 respondents are excluded from Summary Outcomes individual program reports.*

**% How useful was your program in getting your (main) job:** Percent of respondents who felt their program was "very", "somewhat", "not very" or "not at all" useful in getting their job.

**% Of those employed: Employment Status:** Percent of respondents who were currently working in labour force full-time (30 hours or more per week), part-time (less than 30 hours per week), or unemployed and looking for work.

**% Of those employed: Job Status:** Percent of respondents who were currently employed and their position was permanent, does not include graduates who identified themselves as "self-employed". Job related respondents that were currently employed in an occupation that was either "very" or "somewhat" related to their past training. Further, graduates who enter an occupation related to their program have been shown (on average) to have a higher incidence of full-time work, and higher salaries than those in a job "not related" to their program. Had current job before/during studies respondents that were currently employed and had their current position before or while completing their program studies.

**% How related is your (main) job to the program you took:** Percent of respondents who felt their program was "very", "somewhat", "not very" or "not at all" related to their past training. Further, graduates who enter an occupation related to their program have been shown (on average) to have a higher incidence of full-time work, and have higher salaries than those in a job "not related to their program."

**% How useful were the knowledge and skills you gained in your program in performing your job:** Percent of respondents who felt the knowledge and skills gained from their program were "very", "somewhat", "not very" or "not at all" useful in performing their job.

**Median Hourly wage (main job):** Median (middle value) hourly wage of main full-time or part-time job.

**% Satisfied with Education:** Percent of respondents who felt "very", "satisfied", "dissatisfied" or "very dissatisfied" with education received.

**% Was your main goal for enrolling met:** Percent of respondents who felt their main reason for enrolling was "completely", "mostly", "not really" or "not at all" met.

**% How well were you prepared for further studies after completing program:** Percent of respondents who felt their further studies were related to their program and felt that they were "very well", "somewhat", "not very" or "not at all" prepared for further study due to the program.

**% Have taken further studies since leaving program:** Percent of respondents have taken any further studies since the last course at their institution.

**% Are currently studying:** Percent of respondents that they were currently studying on a full-time or part-time basis.