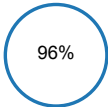


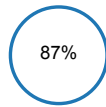
Program:

Broadcast and Media Communications (Broadcast & Online Journalism Option) - 610D_DIP..

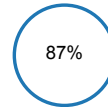
In Labour Force



Currently Working



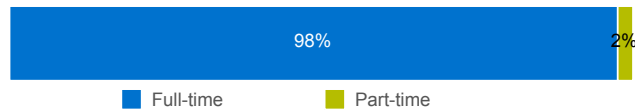
Employed in job related program



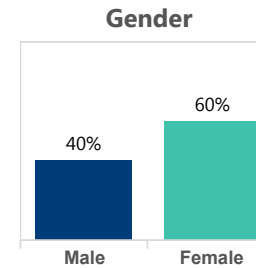
Those who responded "yes" they were currently working at a job or business at the time of the survey.
(The number employed as a percentage of all respondents.)

Graduating Year		
2013	2014	2015
Eligible Students	105	
Respondents	52	
Response Rate	50%	

Of Those Employed (in labour force):

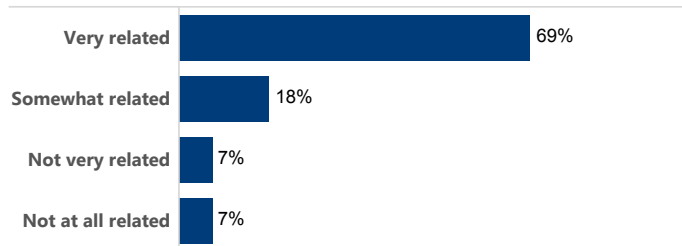


<i>Of Those Employed..</i>	
employed in a permanent job	83%
had current job before/during studies	11%



Age	
20-24	33%
25-29	56%
30-34	8%
35-39	2%
40-44	2%
50-54	0%

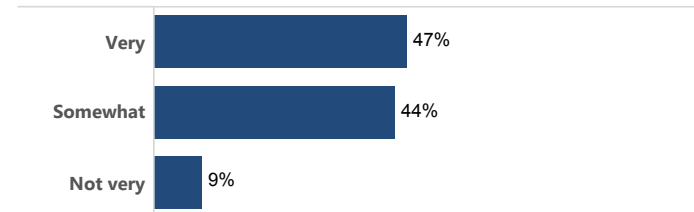
How related is your (main) job to the program you took?



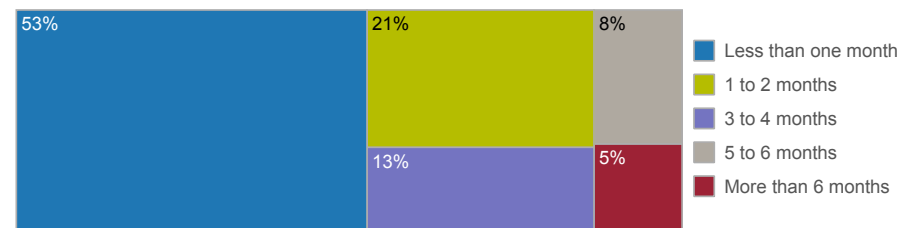
Median Hourly Wage (of main job)

\$19

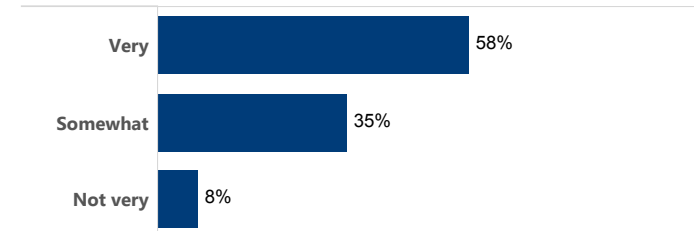
How useful were the knowledge and skills you gained in your program in performing your (main) job?



How long did it take you to find your program-related job?



How useful was your program in getting your (main) job? (obtained after studies)



Please note results are from previous graduating years and are subject to industry and occupational trends.

When assessing a program, please consider researching other programs within the Post-Secondary Sector, reaching out to those within that industry and connecting with current students in the selected program.

NOTE: All percentages are rounded to whole numbers.

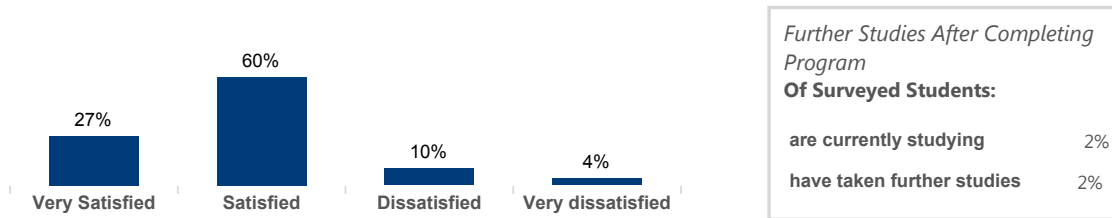
Program:

Broadcast and Media Communications (Broadcast & Online Journalism Option) - 610D_DIP..

Graduating Year

	2013	2014	2015
Eligible Students			105
Respondents			52
Response Rate			50%

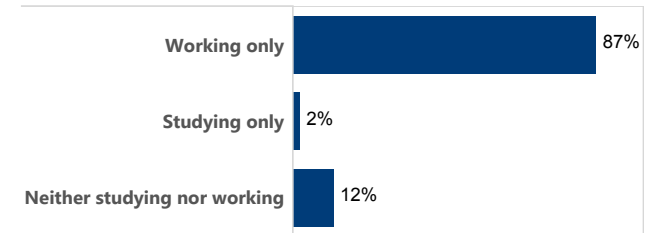
How satisfied are you with your education?



Further Studies After Completing Program
Of Surveyed Students:

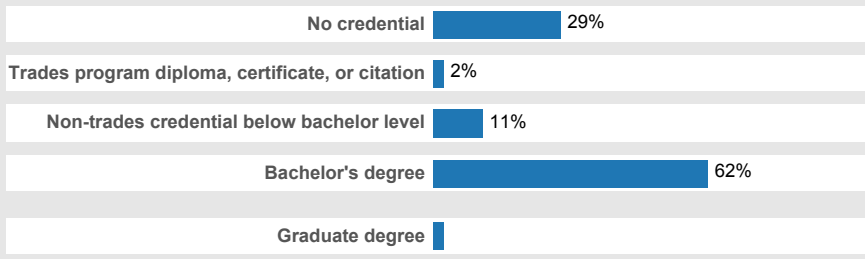
are currently studying	2%
have taken further studies	2%

Current Activity



Of those respondents had taken previous post-secondary education:

Note: Credentials are based on those who had taken previous post-secondary education. Respondents could report more than one type of post-secondary credential.



How well were you prepared for further studies?



somewhat

Top 5 Jobs Obtained Related to Program

NOC		Percent of those employed in program related jobs	Median hourly wage (main job)
5123	Journalists	38%	\$17
5131	Producers, directors, choreographers and related occupations	18%	\$20
5121	Authors and writers	13%	\$20
5222	Film and video camera operators	8%	\$17
0124	Advertising, marketing and public relations managers	5%	\$24

Please note results are from previous graduating years and are subject to industry and occupational trends.

When assessing a program, please consider researching other programs within the Post-Secondary Sector, reaching out to those within that industry and connecting with current students in the selected program.

NOTE: All percentages are rounded to whole numbers.



A Summary of Survey Results - BC Diploma, Associate Degree and Certificate Student Outcomes

Survey Year
2014 2015 2016

Program:

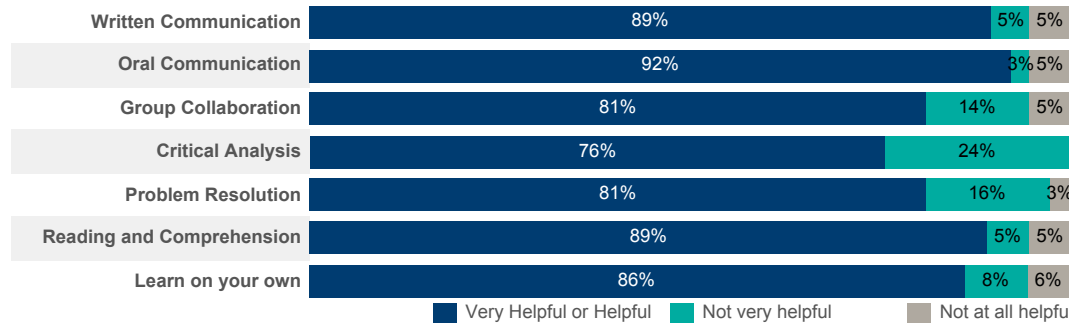
Broadcast and Media Communications (Broadcast & Online Journalism Option) - 610D_DIP..

Graduating Year

	2013	2014	2015
Eligible Students			105
Respondents			52
Response Rate			50%

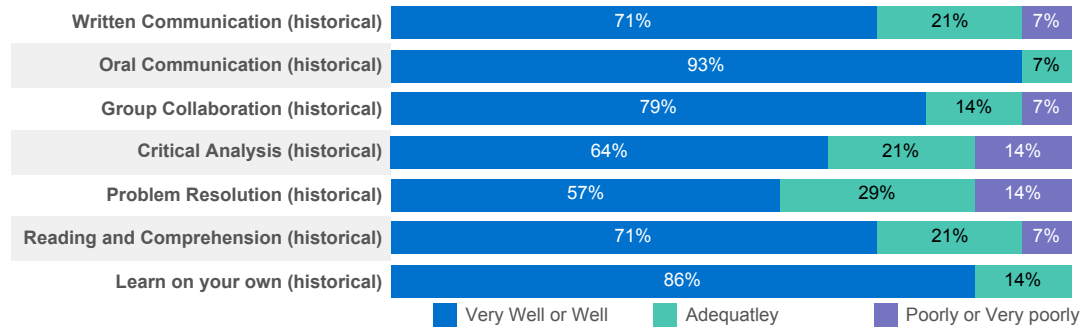
Skill Development

How well are students prepared to:
(changed to 4-point Helpful scale in 2015 and asked in 2016)



Skill Development

How well are students prepared to:
(5-point Well scale asked in 2014)



Aspects of Program

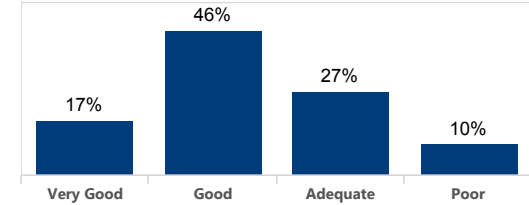
How did students rate:

Skill Development and Experience	Very Good	Good	Adequate	Poor	Very Poor
Quality of Instruction	18%	35%	31%	14%	2%
Amount of practical experience	60%	19%	13%	6%	2%
Organization of program	12%	23%	37%	13%	15%

Aspects of Courses

How did students rate:

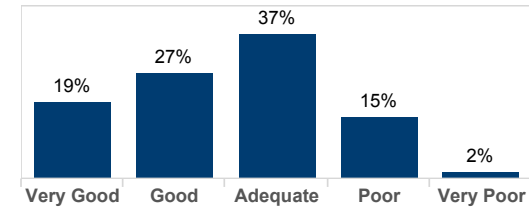
Covering topics relevant to field



Aspects of Courses

How did students rate:

Covering standards used



Please note results are from previous graduating years and are subject to industry and occupational trends.

When assessing a program, please consider researching other programs within the Post-Secondary Sector, reaching out to those within that industry and connecting with current students in the selected program.

NOTE: All percentages are rounded to whole numbers.

This report was run by:

British Columbia Institute of Technology

This report was run on:

01/06/2017

This report shows data from:

Survey name: BC Diploma, Associate Degree, and Certificate Student Outcomes Survey (DACSO)

Survey year(s): 2014, 2015, 2016

Results are from previous **graduating years 2013 - 2015** and are subject to industry and occupational trends

About the DACSO survey:

The DACSO Survey is conducted annually from January to June, with funding from the ministry responsible for post-secondary education and B.C.'s public post-secondary institutions. The eligible cohort for the DACSO Survey consists of former students from public post-secondary institutions who have completed or nearly completed their diploma, associate degree, or certificate programs 9 to 20 months before the survey. The annual questionnaire is built on a set of core questions based on the major themes of the survey: employment outcomes, further education, ratings of programs, and student satisfaction. Please note the DACSO survey does not include apprenticeship, short certificate, baccalaureate, or developmental (Adult Basic Education, English as a Second Language, and Adult Special Education) programs.

Data Definitions:

Information provided through BC Student Outcomes

*** Please take caution when interpreting the results with a response rate less than 30 may not be statistically valid.**

Eligible Students: Count of total graduates in program

Respondents: Former students who responded to the DACSO survey.

Response Rate: Percentage of survey respondents to all graduates surveyed.

Programs less than 8 respondents are excluded from Summary Outcomes individual program reports.

% In Labour Force: Respondents who were in the labour force. The labour force includes people who were employed as well as those who were looking and available for work at the time of the survey.

% Employed in a Job Related Program: Respondents that were currently employed in an occupation that was either "very" or "somewhat" related to their past training.

% Of those employed: (in labour force) Percent of respondents who were currently working in labour force full-time (30 hours or more per week), part-time (less than 30 hours per week), or unemployed and looking for work.

% How related is your (main) job to the program you took: Percent of respondents who felt their program was "very", "somewhat", "not very" or "not at all" related to their past training. Further, graduates who enter an occupation related to their program have been shown (on average) to have a higher incidence of full-time work, and have higher salaries than those in a job "not related to their program."

% How useful were the knowledge and skills you gained in your program in performing your job: Percent of respondents who felt the knowledge and skills gained from their program were "very", "somewhat", "not very" or "not at all" useful in performing their job.

% How useful was your program in getting your (main) job: Percent of respondents who felt their program was "very", "somewhat", "not very" or "not at all" useful in getting their job.

Median Hourly wage (main job): Median (middle value) hourly wage of main full-time or part-time job.

% Satisfied with Education: Percent of respondents who felt "very", "satisfied", "dissatisfied" or "very dissatisfied" with education received.

% Are currently studying: Percent of respondents that they were currently studying on a full-time or part-time basis.

% Have taken further studies since leaving program: Percent of respondents have taken any further studies since the last course at their institution.

% How well were you prepared for further studies after completing program: Percent of respondents who felt their further studies were related to their program and felt that they were "very well", "somewhat", "not very" or "not at all" prepared for further study due to the program.

% How well students were prepared to: 2015/2016 (Questions changed to a 4-point scale in 2015) - Respondents who felt skill development was applicable responded "very helpful", "helpful", "not very helpful" or "not at all helpful" to the skills listed.

% How well students were prepared to: 2014 (5-point scale) - Respondents felt skill was applicable responded "very well", "well", "adequate", "poorly", "very poorly".