

Study Abroad Value Added
Complete 4 courses in a program area and receive a statement of completion.



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Program	Number of Credits	URL	D- daytime E-Evening D/E Daytime and Evening
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BROADCAST & MEDIA COMMUNICATIONS

Entertainment Media Performance			
BCST 1121 - Discover Your Inner Storyteller	3	http://www.bcit.ca/study/courses/bcst1121	E
BCST 1144 - Writing for the Media	3	http://www.bcit.ca/study/courses/bcst1144	E
BCST 1148 - Interviewing for Radio and Television		http://www.bcit.ca/study/courses/bcst1148	E
OR			E
BCST 2251 - Performance Development	3	http://www.bcit.ca/study/courses/bcst2251	E
BCST 1151 - Radio and TV Announcing	3	http://www.bcit.ca/study/courses/bcst1151	E
Sports Media Performance			
BCST 1121 - Discover Your Inner Storyteller	3	http://www.bcit.ca/study/courses/bcst1121	E
BCST 1148 - Interviewing for Radio and Television	3	http://www.bcit.ca/study/courses/bcst1148	E
OR			
BCST 2251 - Performance Development	3	http://www.bcit.ca/study/courses/bcst2251	E
BCST 1173 - Sports Broadcasting	3	http://www.bcit.ca/study/courses/bcst1173	E
BCST 1190 - Video Journalism	3	http://www.bcit.ca/study/courses/bcst1190	E
Journalism			
BCST 1170 - Introduction to Journalism	3	http://www.bcit.ca/study/courses/bcst1170	E
BCST 1144 - Writing for Media	3	http://www.bcit.ca/study/courses/bcst1144	E
BCST 1193 - Social Media Storytelling	3	http://www.bcit.ca/study/courses/bcst1193	E
BCST 2248 - Online Journalism	3	http://www.bcit.ca/study/courses/bcst2248	E
Digital Storytelling			
BCST 1193 - Social Media Storytelling	3	http://www.bcit.ca/study/courses/bcst1193	E
BCST 1170 - Introduction to Journalism	3	http://www.bcit.ca/study/courses/bcst1170	E
BCST 1121 - Discover Your Inner Storyteller	3	http://www.bcit.ca/study/courses/bcst1121	E
BCST 1180 - Introduction to Video Editing	3	http://www.bcit.ca/study/courses/bcst1180	E

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Cross-Platform Storytelling & Content Marketing			
BCST 1073 - Building & Engaging Communities OR	3	http://www.bcit.ca/study/courses/bcst1073	E
MKTG 1550 - Social Media for Business	3	http://www.bcit.ca/study/courses/mktg1550	E
BCST 1121 - Discover Your Inner Storyteller	3	http://www.bcit.ca/study/courses/bcst1121	E
BCST 1193 - Social Media Storytelling	3	http://www.bcit.ca/study/courses/bcst1193	E
BCST 2293 - Social Media Content Marketing	3	http://www.bcit.ca/study/courses/bcst2293	E
BUSINESS ADMINISTRATION & HUMAN RESOURCES			
Human Resources			
BLAW 3905 - Employment Law	3	http://www.bcit.ca/study/courses/blaw3905	E
HRMG 3105 - Human Resource Management Fundamentals	4	http://www.bcit.ca/study/courses/hrmg3105	E
HRMG 3505 - Training and Development	3	http://www.bcit.ca/study/courses/hrmg3505	E
ORGB 1105 - Organizational Behaviour	4	http://www.bcit.ca/study/courses/orgb1105	E
Leadership			
BUSA 1005 - Introduction to Business	3	http://www.bcit.ca/study/courses/busa1005	E
BUSA 3105 - Leadership 1 - People Skills	3	http://www.bcit.ca/study/courses/busa3105	E
BUSA 3155 - Leadership 2 - Team Skills	3	http://www.bcit.ca/study/courses/busa3155	E
BUSA 3165 - Leadership 3 - Leading Organisations	3	http://www.bcit.ca/study/courses/busa3165	E
Management Skills in Communication and Negotiation			
BUSA 2705 - Teamwork Skills	3	http://www.bcit.ca/study/courses/busa2705	E
BUSA 2905 - Managing Conflict in the Workplace	3	http://www.bcit.ca/study/courses/busa2905	E
MKTG 3342 - Negotiation Skills	3	http://www.bcit.ca/study/courses/mktg3342	E
OR			

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BUSA 3015 - Negotiation Skills	3	http://www.bcit.ca/study/courses/busa3015	E
COMM 7100 - Introduction to Intercultural Communication Competency in International Business	3	http://www.bcit.ca/study/courses/comm7100	E
ORGB 2505 - Interpersonal Skills	3	http://www.bcit.ca/study/courses/orgb2505	E
Small Business Development			
MKTG 1324 - Small Business Development	3	http://www.bcit.ca/study/courses/mktg1324	E
FMGT 1152 - Accounting for the Manager	3	http://www.bcit.ca/study/courses/fmgt1152	E
MKTG 1152 - Essentials for Marketing	3	http://www.bcit.ca/study/courses/mktg1102	E
HRMG 3105 - Human Resource Management Fundamentals	4	http://www.bcit.ca/study/courses/hrmg3105	E
Sustainable Business Leadership			
BSUS 7010 - Cooperatives and Community Based Economic Development	3	http://www.bcit.ca/study/courses/bsus7010	E
FMGT 7130 - Sustainable Accounting and Finance	3	http://www.bcit.ca/study/courses/fmgt7130	E
ORGB 7160 - Sustainable Organisational Change and Leadership	3	http://www.bcit.ca/study/courses/orgb7160	E
BUSA 7200 - Business, Society and Ethics	4	http://www.bcit.ca/study/courses/busa7200	E
MARKETING, SALES, AND TOURISM			
Branding			
MKTG 1102 - Essentials of Marketing	3	http://www.bcit.ca/study/courses/mktg1054	E
MKTG 1554 - Fundamentals of Branding	3	http://www.bcit.ca/study/courses/mktg1554	E
MKTG 3406 - Brand Innovation and Development	3	http://www.bcit.ca/study/courses/mktg3406	E
MKTG 3554 - Digital Branding	3	http://www.bcit.ca/study/courses/mktg3554	E
Social Media and Online Marketing			

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MKTG 1352 - Strategic Online Marketing	3	http://www.bcit.ca/study/courses/mktg1352	E - Prerequisite: Introductory Marketing
MKTG 3418 - Advertising Design Productions	3	http://www.bcit.ca/study/courses/mktg3418	E
MKTG 1550 - Social Media for Business	3	http://www.bcit.ca/study/courses/mktg1550	E
MKTG 1552 - Social Media Marketing	3	http://www.bcit.ca/study/courses/mktg1550	E
Event Marketing			
MKTG 1122 - Event Planning	3	http://www.bcit.ca/study/courses/mktg1120	E
MKTG 2225 - Project Management in Marketing	4	http://www.bcit.ca/study/courses/mktg2225	E
MKTG 1342 - Trade and Consumer Show	3	http://www.bcit.ca/study/courses/mktg1342	E
MKTG 4340 - Marketing Planning Fundamentals	3	http://www.bcit.ca/study/courses/mktg4340	E