



# SCHOOL OF BUSINESS

| [bcit.ca/business](http://bcit.ca/business)



ABORIGINAL  
*services*

BRITISH COLUMBIA  
INSTITUTE OF TECHNOLOGY



**“As a young entrepreneur, I know BCIT will give me the practical skills to make my dreams a reality. I believe in the saying, ‘If you don’t build your dreams, someone else will hire you to build theirs,’ and I’m building mine, starting with a strong education.”**

***Mikah Fox, Marketing Management, Entrepreneur Option  
Kwanlin Dun First Nation, Whitehorse, Yukon***

## **BROADCAST AND MEDIA COMMUNICATIONS**

- > Broadcast and Online Journalism  
Communications–Broadcast Journalism
- > Radio and Arts Entertainment
- > Television

## **BUSINESS ADMINISTRATION**

- > Bachelor of Business Administration (BBA)
- > Business Management
- > Human Resource Management

## **DIGITAL ARTS**

- > Design Essentials
- > Digital Animation
- > Digital Design and Development
- > Graphic Communications Technology
- > New Media Design and Web Development

## **ACCOUNTING, FINANCE, AND INSURANCE**

- > Bachelor of Technology in Accounting (BTech)
- > Accounting
- > Finance
- > Financial Planning
- > General Insurance and Risk Management

## **MARKETING MANAGEMENT**

- > Entrepreneurship
- > Marketing Communications
- > Professional Real Estate
- > Professional Sales
- > Tourism

## **OPERATIONS MANAGEMENT**

- > Business Information Technology Management
- > Business Operations Management
- > International Business Management
- > International Business Management (Global Supply Chain)