#### BCIT Foundation Report on Giving 2011–2012



Forging partnerships, changing lives



# BCIT works.

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### Leadership Message

In 2014, BCIT will celebrate 50 years of providing training and education in British Columbia. During this time, our more than 145,000 graduates have been integral to the economic, social, and environmental prosperity of our province. It is from their career success that BCIT's reputation for excellence has grown.

Along the way, donors have helped improve the quality of teaching and learning and offered direct support to students through bursaries and awards. Your continued gifts help expand student opportunities and ensure BCIT remains at the forefront of education. Each and every gift makes a difference.

Over the next two years, BCIT will develop its new Strategic Plan to be launched in 2014. In consultation with the wider business and employer community, we will lay the foundation for BCIT's next 50 years. We believe that BCIT works. Our commitment to student and employer success ensures our programs are designed to both respond to the employment needs of British Columbia and to also provide a good return on investment for students.

We could not fulfill our commitments without the support of our donors. We sincerely thank you for contributing to the continued success of BCIT students and alumni and for supporting the ongoing development of British Columbia.



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ANIBAL VALENTE, CHAIR, BCIT FOUNDATION BOARD OF DIRECTORS



DON WRIGHT, PRESIDENT, BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY



POMMASHEA NOEL-BENTLEY, CEO, BCIT FOUNDATION

# **Broadcaster Supporting Future Journalists**

# ENDOWED FUNDS HELP PREPARE DESIGN AND JOURNALISM STUDENTS FOR THE WORKPLACE

Since 2006, OMNI Television has donated a total of \$85,294, benefiting BCIT students who will bring their newly acquired skills to the broadcast industry.

The multi-cultural broadcaster began by recognizing the achievements of Design Essentials graduates through annual donations and by establishing an endowment which now has a balance of \$37,725.

"There is plenty of design work in various aspects of media, with lots of graphic and design elements," explains OMNI News Manager Bhupinder Hundal (BCIT Broadcast Journalism DipIT 2001).

"With BCIT grads, we know ... exactly what skill sets they're coming here with. That's very important for potential employers."

In 2010, the broadcaster contributed \$25,000 to establish a second endowed fund, The OMNI Television Broadcast Journalism Endowment, which recognizes the firstyear achievements of BCIT Broadcast and Online Journalism students. OMNI had also previously supported the Broadcast and Media Communications program in 2006 with a \$23,600 donation that purchased four camera packages for use in the Broadcast Part-time Studies program. "I know what it's like to be a student and want to get your foot in the door," Bhupinder says. "We have essentially three newsrooms with the three languages we serve. Now that we're established, we have a responsibility to support up-and-coming journalists, to help others who are going through that."

OMNI British Columbia creates 55 hours per week of local programming, including newscasts in Cantonese, Mandarin, and Punjabi. Its programming reflects the diverse ethno-cultural communities of Vancouver and Victoria in 22 languages.

"OMNI's support means a significant contribution to the success of broadcast and online journalism in British Columbia and Canada," says Connie Monk, head of the Journalism program.

"The scholarship helps students, living in the most expensive city in Canada, continue with their education," Connie adds.

"OMNI's partnership with BCIT also means that our students have an opportunity to get their first job, working with professionals and to begin their future in an exciting and important industry."

Recognition of student achievements from industry motivates them to do their best, better preparing them for the workplace.

"We have some BCIT grads in our newsroom now," Bhupinder adds. "With BCIT grads, we know what we're going to get, and exactly what skill sets they're coming here with. That's very important for potential employers."

"OMNI's contribution to training future generations of BC broadcast professionals is absolutely a good investment."



# Annual Giving



BHUPINDER HUNDAL, NEWS MANAGER, OMNI TELEVISION, BCIT BROADCAST JOURNALISM DIPLT 2001.

# Legacy Gift Has Lasting Impact on Students and Industry



MINING AND MINERAL EXPLORATION TECHNOLOGY DIPLOMA STUDENT COLE PETERSON AT THE MINING LAB DEDICATION TO JOHN SALISBURY.

# **Planned Giving**



# GENEROUS GIFT ENHANCES STUDENT LEARNING AND ULTIMATELY BENEFITS THE MINING INDUSTRY

Moved by a desire to make an impact on students at BCIT, John Salisbury generously donated \$1 million to establish The John Salisbury Memorial Endowment. To further his impact, he also left a significant portion of his estate to BCIT with his passing in September 2011.

The endowment provides awards and bursaries to students in the Mining and Mineral Exploration program and funds important activities, including field trips. As the fund grows, its impact will reach into additional areas of the School of Construction and the Environment at BCIT.

A second-year Mining and Mineral Exploration student, Cole Peterson, spoke in April 2012 when BCIT unveiled the mining lab dedicated to John Salisbury.

"So far in our time here at BCIT we have travelled to two aggregate quarries, two underground mines, and five open pit mines. Half of these projects were located in various areas of BC and the other half were visited during our week-long trip to Arizona."

"These trips would not be possible without donations such as this one, and I feel that the hands-on experience is crucial when trying to learn about our unique industry."

"This program emphasizes that with the advances in technology, we can move forward with mining while maintaining sustainability within the environment," Cole added. "I feel that the hands-on experience is crucial when trying to learn about our unique industry."

Although he had several careers after training as a paratrooper in World War II, including plumbing and auto wrecking ventures in BC, John Salisbury's passion was mining.

He mined in the Yukon Territory, and took several night classes in mining at BCIT. He was inspired to continue his hobby by a particularly dynamic teacher and department head named Albert "Moose" Manifold.

John's generosity will have a lasting impact in the lives of Mining students and the industry they enter. Additionally, it has enabled BCIT to further support the economically and environmentally sustainable resource industries that are so important to the BC economy.

Legacy gifts are often the largest gifts individuals can make, allowing them to make the most significant difference to the causes that matter most to them.

# **Building Basic Skills for School and Work**

# A FATHER'S COMMITMENT TO PREPARING STUDENTS FOR THE WORKFORCE CONTINUES THROUGH HIS SON'S GIFT

The late Cameron Barnetson spent his entire career as a BCIT Chemistry instructor—from BCIT's opening in 1964 until his retirement in 1994. As one of the original faculty, Cameron helped establish BCIT's model for applied teaching and learning.

He was a quiet man whose students held him in high regard. It was a mutual respect. For much of his career, Cameron led the Chemistry department, but refused to move higher into administration because he wouldn't give up teaching, according to his widow, Moira, who was also a BCIT instructor, in part-time Nursing studies.

"He loved the students. He was very happy at BCIT, and he always said the best part of his job was the students."

In addition to teaching, Cameron was involved in extra-curricular activities including acting as the on-call referee for the BCIT soccer team. He saved any honorariums they paid him and donated them back to the team.

The Barnetson's son, Alex, recently chose to make a gift to BCIT in memory of his father, which will support the new Building Better Math database.

The unique online database of real life applied problems, aimed at grade 11 and 12 students and adult learners, "lets them see why math is important in real applications," explains Elizabeth Gray, one of the BCIT Math instructors involved in the program. The pilot for the project is set to launch in September 2012. Using photos and animation to present realworld problems and explain the mathematics required to solve them, the program aims to engage students taking Pre-Calculus 11 and 12 and spark interest in technical careers such as in engineering and health sciences, answering that age-old question "why do I need to know this?".

Alex has many childhood memories of BCIT, including joining his father as he set up labs on weekends and going to Open House where he saw student displays.

Alex says his previous employers, Active Network and Class Software, have had very positive experiences hiring both technical and marketing grads from BCIT, further validating his (and his late father's) opinion that BCIT prepares its students well for the workplace.

Major gifts like Alex's enable BCIT to advance how it teaches, improving the educational experience and outcomes for students. Through programs like Building Better Math, BCIT supports business and industry by preparing more students to enter postsecondary technical programs.

"He always said the best part of his job was the students."



# Major Gifts



BCIT MATHEMATICS INSTRUCTORS LAURA BILLING AND ELIZABETH GRAY.

# Improving Study Spaces and the Student Experience



# Gifts-In-Kind



#### BCIT STUDENT ASSOCIATION UPGRADING LOUNGES AND STUDENT AREAS, SUPPORTING STUDENTS IN NEED

"The BCIT SA has contributed to a long list of endowments and bursaries to help students in need, as well as to larger projects that benefit the student body as a whole."

The BCIT Student Association (SA) has donated \$680,000 to BCIT, beginning with The Laurie Jack Memorial Fund in 1977. Most recently, in 2012, they pledged \$125,000 over a five-year period for the Legacy of Leadership Fund, which provides bursaries to students in financial need.

Last year the Association committed significant funds and time to improving student lounges and other areas with renovations and new furniture. The total value of their gift-in-kind for the improvements came to \$167,401.

BCIT SA Director, Caroline Gagnon explains that lounges in several buildings on the Burnaby Campus have been renovated and refurnished with new chairs, tables, and couches, including the main meeting space, the Great Hall. The Downtown Campus has also received new furniture in student areas. The work on lounges is ongoing, Caroline adds. "As BCIT continues to update its facilities, new student space is allocated or built. We help to make it an inviting space for students to meet and use as an informal study area."

Whether working individually or in group projects that are an integral part of learning in many BCIT programs, students need appropriate facilities on campus where they can study. The SA gift-in-kind will improve the student experience, just as other gifts-inkind—often gifts of equipment from industry improve the quality of teaching.

Over the years, the BCIT SA has contributed to a long list of endowments and bursaries to help students in need, as well as to larger projects that benefit the student body as a whole. Through its own work and through its many contributions to BCIT, the BCIT Student Association does indeed live up to its mission, of enhancing the quality of student life at BCIT.



### **Why Your Support Matters**

Whether considering a personal gift or a donation from a company, professional association, foundation, or other group, your support will go to a priority area that makes a significant difference to students and the quality of teaching and learning at BCIT.

To learn more about BCIT's current capital projects, student awards, and teaching and learning priorities, please contact us at 604.432.8803, by email at **foundation@bcit.ca**, or visit our website **bcit.ca/foundation**.

#### Ways to Support BCIT

There are many ways to support BCIT through a donation today or with a gift in the future.

#### PERSONAL AND CORPORATE GIVING

#### Gifts of cash

The simplest and easiest way to support students and applied learning at BCIT. You may consider making a pledge, which allows you to complete your gift by making regular payments over time.

#### Gifts-in-kind

Gifts of property—including real estate, equipment, computer software and hardware, and other tangible items of demonstrable value—enable donors to make a significant gift to support BCIT with positive tax benefits.

#### **PERSONAL GIVING**

#### **Gifts of securities**

Gifts of appreciated stocks, bonds, and mutual funds to BCIT may create significant tax savings. Donors do not pay capital gains tax on the appreciation of their shares.

#### **Bequests**

By designating BCIT as a beneficiary in your will, you can create a lasting legacy for the future without diminishing your assets today. Your estate will be issued a donation receipt for the value of your gift.

#### Life Insurance

Gifts of life insurance are made by transferring ownership and beneficiary status of an existing or new policy to the BCIT Foundation. You will receive a tax receipt equal to the cashsurrender value and premiums paid after the date of transfer.

#### **RRSPs** and **RRIFs**

A simple way to plan a deferred gift is to designate the British Columbia Institute of Technology as the direct beneficiary on an RRSP or RRIF form. Your estate will receive a tax receipt for the balance received.

#### CORPORATE GIVING Sponsorship

There are multiple sponsorship opportunities available at BCIT including major events involving alumni, students, and industry.

For more information on these and other ways to support BCIT, please contact the BCIT Foundation at 604.432.8803.

# **BCIT Foundation Performance Report**

For the period April 1, 2011 to March 31, 2012

#### **REVENUE GENERATION** *Total* \$9,605,203



#### **GROWTH OF ENDOWED FUNDS AT BCIT**



### **BCIT Foundation Board of Directors**

As of March 31, 2012

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\*Proud BCIT Alumnus

#### **RECOGNIZING OUR DONORS**

The BCIT Foundation thanks all our donors who gave so generously between April 1, 2011 and March 31, 2012. Your gifts make a significant difference to the lives of students and to the quality of teaching at BCIT. As part of the Foundation's commitment to sustainability, we have placed our annual Honour Roll online at bcit.ca/foundation. If you do not have access to the Internet or you would like a printed copy of this year's Honour Roll, please contact us at 604.432.8803.

#### **BCIT NEWS**

For more information on the latest news at BCIT, please visit bcit.ca/update.



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