

### BCIT FOUNDATION REPORT ON GIVING 2010–2011 Forging partnerships, changing lives



BCIT FOUNDATION

## contents

leadership message	4
student focus	5
<b>expanding student opportunities</b> <i>annual gifts</i>	6
advancing teaching and learning major gifts and gifts-in-kind	8
funding educational opportunities now and in the future endowments	. 10
building community through corporate engagement sponsorships	. 12
bcit foundation performance report	. 14
bcit foundation board of directors	. 15



bcit.ca/foundation

## leadership message

BCIT is integral to the economic, social and environmental prosperity of British Columbia. Each and every donor to BCIT is integral to our ability to meet the province's needs.

Individuals and organizations support BCIT in creating the best possible learning environment for students and faculty. We are blessed with a generous community of donors that includes industry partners, alumni, faculty and staff, and even BCIT students themselves.

BCIT is committed to understanding and responding to the employment needs of today and tomorrow as part of our ongoing commitment to student and employer success. Our programs successfully combine learning with employment experiences that model today's interdisciplinary work environment, and are offered through a range of fulland part-time credentials to provide students with flexible pathways to their education. As a donor, you have a tangible impact on education at BCIT and on how our students learn. Your gift is a strong statement on the importance of education both for individuals and society as a whole. As our latest graduates in June join more than 140,000 BCIT alumni working in communities across British Columbia and beyond, we thank you for helping our students realize their full potential.

Annual gifts for student awards and bursaries, major and in-kind gifts, endowment and legacy gifts, and corporate sponsorships are all essential to enriching the educational experience at BCIT.

The stories in this report tell of both the immediate and lasting impact of your generous gifts in support of BCIT and our students. We sincerely thank you and look forward to sharing many more success stories with you in the future.



Dave To amore

DAVID PODMORE, CHAIR, BCIT FOUNDATION BOARD OF DIRECTORS



wright

DON WRIGHT, PRESIDENT, BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY



POMMASHEA NOEL-BENTLEY, CEO, BCIT FOUNDATION



## student focus

# FUNDING COLLABORATION HELPS WOMEN FULFILL THEIR TRUE POTENTIAL

Langley resident Adele Caron is an active member of the Métis community and a mature student in first-year Geomatics Engineering Technology at BCIT.

- "This course is a natural fit for me," says Adele. "I love the outdoors and I'm often the navigator in kayaking expeditions. I chose geomatics because it involves working on the land and having a role in how the land is used."
- Adele, who achieved a grade point average of 83.7% in her first term of the program, received a \$2,500 Minerva Foundation for BC Women and BCIT Women in Trades and Technology Bursary.
- "The bursary went a long way to alleviating my financial stress and allowed me to focus on my studies," says Adele. "It was a blessing that couldn't have come at a better time. I feel honoured that they chose me for this bursary."

Minerva Foundation for BC Women helps to inspire and empower women and girls to reach their full potential by creating opportunities through partnerships in education, leadership development, economic security, and safety.

Since 2002, Minerva has contributed more than \$150,000 to help fund bursaries for women in trades and technology at BCIT. Overall, the Foundation has helped to create and fund programs that have assisted more than 1,500 women and girls in BC.

"I wanted to break through the traditional boundaries of what was expected of me," says Adele. "The instructors at BCIT have been very supportive, and the Aboriginal Services Centre is so welcoming and helpful. If you're willing to walk through those doors that open for you, then you can learn so much and do things you never thought possible."

The BCIT Women in Trades and Technology bursary funding helps women to open doors that had traditionally seemed closed to them. According to co-chairs Janice Baldry, director, Educational Support Services, and Terry Suen, program head, Technology Management, Bachelor of Technology Degree program, donor support is essential to attracting and keeping women in trades and technology programs across the campus.

After graduation, Adele aims to take her skills back to First Nations bands and help with land surveying and updating of the old plans that affect BC land claims. "My education lets me have a role in protecting the earth and giving back to my community."

# expanding student opportunities

## annual gifts

L to R: Frances McKilligan, Education Chair of the Greater Vancouver Mining Women's Association and Eun Ha Oh, 2011 Mining and Mineral Exploration Technology program graduate and 2010 GVMWA award recipient.

6

### DONOR-FUNDED STUDENT ACHIEVEMENT AWARD ENCOURAGES WOMEN IN MINING

The Greater Vancouver Mining Women's Association (GVMWA) has funded a \$1,000 award to recognize the first-year achievements of a woman in the Mining and Mineral Exploration Technology program at BCIT. Four students have received the award since it was established in 2007.

"This award is very helpful to our female students," says Jim Leader, program head, Mining and Mineral Exploration Technology. "Such recognition and financial support really does encourage and help to sustain students over the two-year program."

The GVMWA is a charitable organization with a mandate to raise public awareness of mining through supporting education. The association brings women together who are involved with the mining industry, either directly or indirectly, and from both industry and supply sectors.

GVMWA Education Chair, Frances McKilligan, says members raise funds to assist women in mining-related studies through scholarships at BCIT, UBC, and SFU. Support for BCIT students has amounted to over \$10,000 since 1988.

The GVMWA also supports the minerals education program in public schools by subsidizing trips to the Britannia Mine Museum and contributing to teacher education and the purchase of mineral kits for schools.

### **ENHANCING STUDENT OPPORTUNITIES**

Every donation to BCIT creates an opportunity for our students. Through annual gifts, our donors directly support student success. They provide bursaries for students in financial need, entrance awards that attract and help talented students as they begin their studies, and scholarships and awards that recognize achievements.

Over the last year, 1,880 students received more than \$2.2 million thanks to the generous support of our annual and endowed fund "I grew up in Britannia Beach," says Frances. "Many of our members come from small mining towns, and they are great ambassadors for the mining community."

GVMWA has also supported the Mini-Technology Summer Camp at BCIT and provided an award for the best mining-related project at the Greater Vancouver Regional Science Fair.

BCIT's Mining and Mineral Exploration Technology program is the only program of its kind in Western Canada. To enhance access for students across BC and the Yukon, BCIT has embarked on a "Collaborative Mining and Mineral Exploration Technology Program" in partnership with the College of New Caledonia, School District 91, Northern Lights College, Northwest Community College, and Yukon College to develop and offer six online courses.

This collaboration will allow students to take the first year of BCIT's Mining and Mineral Exploration Technology program at their home institution and then transfer to BCIT to complete the second year of the program.

donors. While not all awards are based on financial need, with the average student debt today being \$13,600, all awards make a positive impact.

Annual gifts from alumni and BCIT employees last year also helped students by enhancing study spaces used for group projects at the Burnaby Campus Library. Our special thanks go to all annual donors for their ongoing commitment to student success.

# advancing teaching and learning

major gifts and gifts-in-kind

### GOVERNMENT AND CORPORATE PARTNERSHIP RENEWS MARINE SIMULATION CENTRE AT THE BCIT MARINE CAMPUS

Students at the BCIT Marine Campus have access to the best hands-on marine simulation training in Canada, thanks to a funding collaboration by the Government of Canada and key industry partners.

"We are very excited about the simulation centre and the opportunities to collaborate with our industry partners to meet their training needs," says Don Wright, president of BCIT.

The \$3.4 million renewal of the Marine Simulation Centre is a 'made in BC' technology solution that will enhance an industry cluster environment at the BCIT Marine Campus and benefit the entire marine industry.

The technology creates simulations that can be played out in realistic marine settings, placing the bridge and engine-room teams in a lifelike situation where they apply the skills required in real-time scenarios reflecting the local marine environment.

The simulator's tug-towboat bridge fully encloses the operator for real-time training. The unique software design simulates vessel movement and new dock assessment on the coast of BC, together with the associated capability for ship and tug assist/escort interactions for all major BC coast projects.

The Centre affords BCIT the capacity to serve the training needs of the BC and North American marine industries, as well as to advance marine research within BC, Canada, and overseas. It will benefit BC engineering companies, pilots, and tug operators by meeting their training and research needs for short and long term projects without having to leave the province.

"We couldn't have done this without the support and funding from our partners," says Captain John Clarkson, associate dean, BCIT Marine Campus.

BC Ferries also signed a memorandum of understanding to partner with the BCIT Marine Campus to assist its employees to attain and advance their professional certification.

Through the renewal of the Marine Simulation Centre, BCIT will continue to meet government and industry demand for applied training, professional learning opportunities, and research resources.

## WE GRATEFULLY ACKNOWLEDGE OUR CONTRIBUTING PARTNERS:

Transport Canada BC Ferries Kinder Morgan Canada Kongsberg Maritime Simulation Pacific Pilotage Authority Port Metro Vancouver Seaspan The Council of Marine Carriers Katelyn Lloyd, student in the Nautical Sciences program works on the new tug-towboat bridge simulation technology funded by our donors.

.....

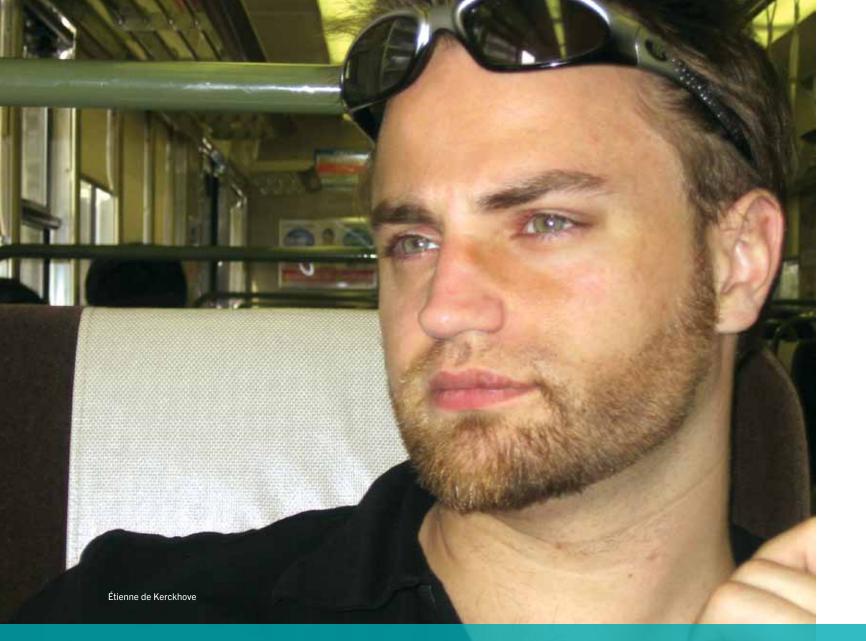
### VIRTUAL TRAINING FOR REAL SUCCESS

BCIT alumni are the employees of choice because of BCIT's reputation for educating outstanding career-ready graduates. Major cash donations and gifts-in-kind help BCIT remain at the forefront of post-secondary education in BC by providing new technology that is rapidly changing how we teach and how students learn.

In the past, many students had limited opportunities to practice on equipment, either in the classroom or during their work-based practicums. Today, students are increasingly perfecting their skills on classroom-based simulators that enable greater practice time and more learning options than previously available.



Thanks to the support of donors and partners such as CN, Aurel Systems Inc., the BC Cancer Agency, London Drugs, and Envision Financial, students in programs as diverse as Railway Conductor, Chemical and Environmental Technology, and Radiation Therapy are learning on simulators that provide the highest quality training available in BC.



## ÉTIENNE DE KERCKHOVE MEMORIAL ENDOWMENT ENSURES LASTING SUPPORT FOR STUDENTS

The late Étienne de Kerckhove studied Software Systems Development in the School of Computing and Academic Studies, and graduated from BCIT in 1999. A decade later, Étienne died of a rare brain cancer at the age of 33.

"During the 10-month intensive program at BCIT, Étienne made close friends in his cohort," says his sister, Pascale de Kerckhove. "He had charisma, and I'm told he was a strong motivational force for his fellow classmates. They worked very hard together."

Pascale wanted to do something fitting and positive to honour her brother's memory, so she used the entire estate he left to her to establish the Étienne de Kerckhove Memorial Endowment as a tribute to Étienne and the time he spent at BCIT.

Pascale recalls BCIT was a turning point for Étienne. He had already earned a Bachelor's degree in Economics from the University of Ottawa, but BCIT was where he found his calling.

### **CREATING LONG TERM OPPORTUNITIES**

As students continue to face increasing

In total, BCIT has 359 endowments valued at \$17.3 million. Although most fund student

## funding educational opportunities now and in the future

endowments

- "Étienne was good with computers since he was a child," says Pascale. "He could look at any computer, take it apart, and put it back together again. He was right in his element at BCIT, and made it through a tough program. He was hired at MacDonald Dettwiler and Associates Ltd. just two weeks after graduating."
- The Étienne de Kerckhove Memorial Endowment is a lasting legacy at BCIT, and a gift that will help students for generations to come. The annual income from the endowment provides an award recognizing the first year achievements of a student in the Computer Systems Technology (CST) program. The first award was presented by Pascale to a CST student in 2010.
- "Creating Étienne's endowment has been a healing process for me and my family," says Pascale. "It has turned our grief into something positive. When we participate in the BCIT Awards Ceremony and see Étienne's award given each year to a young BCIT student, it keeps his memory alive in a very positive way."

- a loved one. Other endowments are created
- generous donors who last year gave more than \$503,000 to establish new endowments

## building community through corporate engagement

sponsorships

#### **CERTIFIED GENERAL ACCOUNTANTS ASSOCIATION OF BC CHAMPIONS CAREERS FAIR**

Careers Fair is BCIT's annual on-campus recruiting and networking event that connects employers with students and graduates.

"Careers Fair is a chance for employers and exhibitors to meet directly with our students and alumni to talk about work opportunities and career advancement within individual companies and through professional organizations," says Susan Ames, marketing and Careers Fair coordinator, Student Employment Services.

4,000 students and job seekers converged at the Burnaby Campus for the 11th annual BCIT Careers Fair on March 28, 2011. Ninety exhibitors were on hand (with another five that participated in the online fair) to meet and develop relationships with potential candidates from all program areas at BCIT.

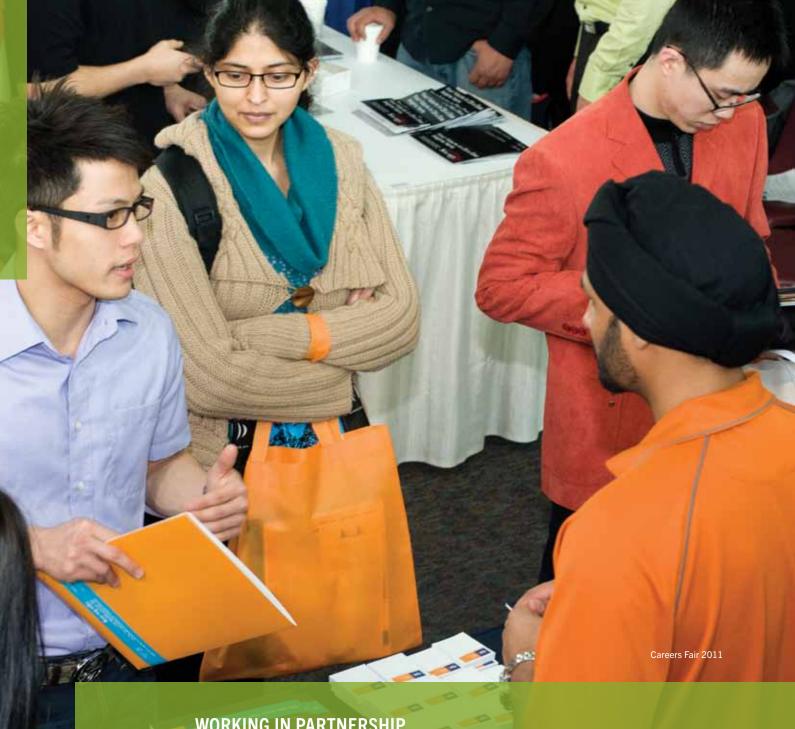
Corporate sponsors are integral to making Careers Fair a success, and the Certified General Accountants Association of British Columbia (CGA-BC) has been a top-level sponsor every year since 2002.

With close to 15,000 members and students. the Certified General Accountants Association is the largest professional accounting body in BC. BCIT alumni comprise about 15 per cent of its membership.

Jas Randhawa, manager, Recruitment and Employment, says the Careers Fair is a great opportunity for his association's student recruitment program. "We get a lot of traffic at our booth by students from Financial Management, and the Bachelor of Technology and Bachelor of Business Administration degree programs," he says.

Beyond the Careers Fair, CGA-BC has also sponsored the Canadian Direct Insurance BCIT Alumni Open Golf Tournament, established the Financial Management Enterprise Fund, and supported student awards at BCIT since 1993 - a distinguished record of support that totals more than \$150,000.

"We have a very effective relationship with BCIT," says Jas. "Its graduates are well prepared for the real world. They hit the ground running."

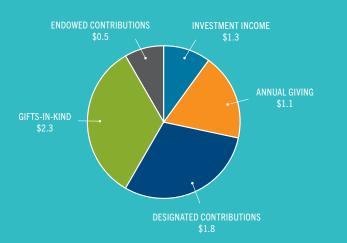


### **WORKING IN PARTNERSHIP**

## bcit foundation performance report

## for the period april 1, 2010 to march 31, 2011

## **REVENUE GENERATION** (*in millions*) total revenue \$7.0



2010/2011	\$17.3
2009/2010	\$16.7
2008/2009	 \$15.5
2007/2008	 \$14.2
2006/2007	\$12.6

**GROWTH OF ENDOWED FUNDS** (*in millions*)



# bcit foundation board of directors as of march 31, 2011

#### CHAIR

David Podmore Chairman and CEO, Concert Properties Ltd. and Concert Real Estate Corporation

#### DIRECTORS

Anthony Barke, Treasurer Partner, Audit, Deloitte & Touche LLP

\* Peter Blake CEO, Ritchie Brothers Auctioneers

Bob Brvant Chairman Emeritus, TBWA Canada Bill Bullis

President and CEO, BCAA (Retired)

\* Tyler Davis President, BCIT Alumni Association, Communications Manager, Real Estate Council of BC

Don Kasian President, Kasian Architecture Interior Design and Planning Ltd.

Moray Keith President, Dueck GM

Michael McPhie Chair, BCIT Board of Governors, President and CEO, Curis Resources Ltd.

\* Dan Mott President, Mott Electric

Pommashea Noel-Bentley CEO, BCIT Foundation

\* Adam Pion Portfolio Manager, PionMatifat Professional Portfolio Management, Scotia McLeod; Past President, BCIT Alumni Association

**Richard Rudderham** Executive Vice President and Head of Human Resources, BMO Financial Group

Anibal Valente Vice President, PCL Constructors Westcoast Inc.

Don Wright President, BCIT

#### **BCIT REPRESENTATIVES**

Paul Dangerfield Vice President, Education, Research, and International

\*Lorcan O'Melinn Vice President, Finance and Administration

#### **COUNCIL OF GOVERNORS**

Joan Harrison Principal, Human Resources Services

\* Dr. G. Wynne Powell President and COO, London Drugs Ltd.

Wendy Slavin Senior Vice President, Retail Markets, Western Region, CIBC (Retired)

#### \* Proud BCIT Alumnus

#### **RECOGNIZING OUR DONORS**

The BCIT Foundation thanks all our donors who gave so generously between April 1, 2010 and March 31, 2011. Your gifts make a significant difference to the lives of students and to teaching at BCIT.

As part of the Foundation's commitment to sustainability, we have placed our annual Honour Roll online at **bcit.ca/foundation**. If you do not have access to the Internet or you would like a printed copy of this year's Honour Roll, please contact us at 604.432.8803.

#### **BCIT NEWS**

For more information on the latest news at BCIT, please visit bcit.ca/update.



BCIT FOUNDATION 3700 WILLINGDON AVENUE BURNABY BC, V5G 3H2

T 604.432.8803 W bcit.ca/foundation E foundation@bcit.ca



