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## THE BCIT 15<sup>TH</sup> ANNUAL **DISTINGUISHED AWARDS**

2017 Sponsorship Opportunities

**BCIT**<sup>TM</sup>

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BRITISH COLUMBIA  
INSTITUTE OF TECHNOLOGY

## BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY

Since 1964, the British Columbia Institute of Technology has been training the experts, innovators, and professionals who have shaped British Columbia. Our applied education model gives students the technical skills, real-world experience, and problem-solving ability needed to adapt and lead in a rapidly changing workforce.

And together, we can do even more. We're expanding and strengthening ties with our circle of industry and business partners to bring more BCIT to the world.

On the evening of Tuesday, October 17, 2017, the BCIT Distinguished Awards returns to the Vancouver Convention Centre. We hope you can join us.

## THE BCIT DISTINGUISHED AWARDS

The BCIT 15<sup>th</sup> annual Distinguished Awards celebrate the richness of BCIT by recognizing and acknowledging our Honorary Doctorate of Technology recipients and the recipients of the BCIT Distinguished Alumni Awards. The accomplishments of these exceptional individuals tell a compelling story about who we are, what we do, and the impact BCIT has here at home and throughout the world.

The Distinguished Awards brings business and community leaders, partners, and alumni together with BCIT's leadership, faculty members, and students to celebrate the remarkable success of those who embody the values of BCIT.

## PARTNERSHIP OPPORTUNITY

Partnering with us for the BCIT Distinguished Awards provides significant profile benefits for your organization. More than 600 people attend this prestigious event each year, including business, political, and industry leaders; our public- and private-sector partners; BCIT alumni, donors, faculty members, and students; the Distinguished Award winners; and the yet-to-be-announced BCIT Honorary Doctorate recipients.

The BCIT brand is highly regarded in British Columbia—and increasingly, internationally. Supporting the BCIT Distinguished Awards will

- Align your business with BCIT's reputation for agility, innovation, and expertise;
- Build goodwill and demonstrate leadership by profiling your business's commitment to education and the community;
- Raise awareness about your business and its services and expertise;
- Provide sales leads through networking opportunities; and
- Position your company as an employer of choice.

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**170,000+**  
STUDENTS HAVE  
GRADUATED FROM BCIT.

—  
**48,000+**  
STUDENTS ENROLLED ANNUALLY.

—  
**6,798**  
CREDENTIALS AWARDED IN 2015/16.

—  
**10,540**  
ENROLLED IN FOUNDATION TRADES,  
APPRENTICESHIP, AND TECHNICIAN  
TRAINING IN 2015/16.

—  
**1,810**  
STUDENTS RECEIVED SCHOLARSHIPS,  
AWARDS AND BURSARIES TOTALING  
OVER **\$2.7M** IN 2015/16.

SPONSORSHIP BENEFITS	SUPPORTER \$2,500	BRONZE \$5,000	SILVER \$10,000	GOLD \$15,000
<b>PROMOTION</b>				
Recognition on the BCIT Distinguished Awards event website for one year	✓	Corporate logo and hyperlink	Corporate logo and hyperlink	Corporate logo and hyperlink
Recognition in a post-event thank-you message emailed to all guests, sponsors, and volunteers	✓	✓	✓	✓
Recognition on BCIT social media channels	✓	✓	✓	✓
<b>EVENT LOGO PLACEMENT</b>				
Logo placement on sponsorship recognition signage at the venue	✓	✓	✓	✓
Logo placement on multimedia presentation	✓	✓	✓	✓
Option to display your corporate signage at the President's Reception <i>All costs for signage are the responsibility of the sponsor, signage must be freestanding</i>				✓
Name and logo placement on your table				✓
Location of sponsor table at event		Preferred	Front of room	Front of room
<b>EVENT PROGRAM (DISTRIBUTED TO ALL GUESTS AT DINNER)</b>				
Recognition of your support on the sponsorship page in the event program	Corporate name	Corporate name	Corporate Logo	Corporate Logo
Recognition of support and ad space in event program			½ page	One full page
<b>TICKETS</b>				
Tickets to the pre-event President's Reception	1	2	4	10
Tickets to the general reception, awards ceremony, and dinner	1	2	4	10
<b>OTHER</b>				
Networking opportunities with BCIT senior leadership	✓	✓	✓	✓
Verbal recognition and acknowledgment from the podium during dinner				✓
Presenting sponsor status at the President's Reception				✓
1-minute speaking opportunity at the President's Reception				✓
Verbal recognition and acknowledgment from the podium at the President's Reception			✓	✓
Recognition as Photography Booth Sponsor OR Registration Sponsor OR General Reception Sponsor OR Decor Sponsor OR AV Sponsor (select one benefit) with signage as applicable			✓	
<b>ADVERTISING</b>				
Recognition on external advertising	✓	✓	✓	✓

# NEW SPONSORSHIP OPPORTUNITIES

*All five special opportunities listed below will also include the following benefits:*

- Acknowledgement at the event on signage and multi-media presentation
- Recognition in post-event thank you to all guests, sponsors, and volunteers
- Recognition on the BCIT Distinguished Awards event website for one year
- Recognition in the event program

## **Wine Sponsor at dinner [\$7,000] Exclusive**

- Provide guests with one bottle of red and one bottle of white wine at each of our 65 tables of ten
- Includes table card [x65] acknowledging your generosity
- Three tickets to the BCIT Distinguished Awards general reception, ceremony, and dinner

## **Complimentary glass of champagne for each guest at the general reception [\$5,000] Exclusive**

- Provide each of our 500 guests at the general reception with one glass of champagne
- Includes signage at general reception acknowledging your generosity
- Two tickets to the BCIT Distinguished Awards general reception, ceremony, and dinner

## **Donate a table for BCIT alumni or BCIT students to attend the 2017 Distinguished Awards [\$1,700]**

- Comes with table sign acknowledging your generosity

## **Champagne sponsor for award recipients at dinner [\$1,000]**

- Congratulate award recipients with 1 bottle of champagne at each of our six award recipients' tables.
- Includes table card [x6] on each table, acknowledging your generosity

## **Hotel sponsor for one award recipient [\$800]**

- Pay for one award recipient's hotel room including the opportunity to provide a gift basket in her or his hotel room with gift card recognizing your organization's generosity

## — THANK YOU!

BCIT's business and industry partners play a critical role in helping us build a highly skilled workforce and an innovative economy. Thank you for partnering with us and helping us celebrate success.

For further information, please contact

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