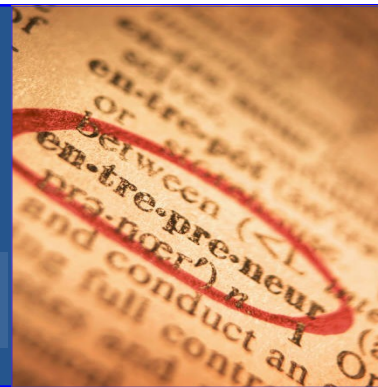


PETER THOMSON CENTRE FOR VENTURE DEVELOPMENT BCIT SELF-EMPLOYMENT PROGRAM

BRITISH COLUMBIA
INSTITUTE OF TECHNOLOGY

make your own rules, live your own dream, be your own boss



DO YOU DREAM OF BECOMING AN ENTREPRENEUR?

SET THE PATH FROM VISION TO REALITY

Have you always dreamed of owning your own business? Would you like to be your own boss? Do you have an idea you know would be successful? Set the path from vision to reality by enrolling in the **BCIT Self-Employment Program**.

“BCIT has been a vital part of my being able to launch BullyWool.ca in such a quick and successful way.” BCIT Graduate and Entrepreneur,
J. Birk

HISTORY OF ENTREPRENEURSHIP SKILLS TRAINING AT BCIT.

The new **BCIT Self-Employment Program** is the successor to the very successful and popular BCIT Entrepreneurial Skills Training (B.E.S.T.) Program which was a self-employment program sponsored by the Federal Government from 1999 to 2008. The B.E.S.T Program was originally developed from BCIT's Venture Program which has graduated close to 1000 businesses since its inception back in 1986. The Venture Program had gained a reputation as a premier entrepreneurial skills training program and Human Resources Development Canada (later Services Canada) approached BCIT to offer a self-employment program which was funded by the Federal Government. When the funding for such training programs were transferred to the BC Provincial Government, BCIT took a hiatus from self-employment funded training but continued with fee based programs. We are extremely pleased to once again partner with Employment Service Centres to offer the **BCIT Self-Employment Program**. The list of graduates from our programs who have gone on to success in building their businesses is too long to list and many have gone on to create million dollar businesses.

THE BCIT SELF-EMPLOYMENT PROGRAM'S COMPETITIVE ADVANTAGE.

- > We focus on the individual as we feel it the person behind the business concept that is the key to success.
- > We help develop the most practical business plan to support the launch of the business
- > We have advisors, mentors and instructors who are all entrepreneurs themselves or have had real world experience in their own businesses.
- > We provide ongoing advisor support even beyond the end of the program
- > We provide a comprehensive and practical research, planning and development workshop base with in-class coaching
- > We provide entrepreneurial skill building modules throughout the first ten weeks to allow for an efficient and effective business launch.
- > We are located centrally in the business district of Vancouver at the Downtown Campus with state of the art classrooms and computer labs

PTCVD

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bizhubcentral.ca
a PTCVD Social Network for
Entrepreneurs



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PROVIDING THE KNOWLEDGE YOU NEED TO SUCCEED

The **BCIT Self-Employment Program** provides comprehensive training to ensure you have the knowledge you need to start your own business. The first 10 weeks of this 48 week program focuses on preparing you to best position the launch of your business. There will be a variety of workshops toward the research, planning and development of a business plan, along with a number of entrepreneurial skills to give you the best chance for success. Following is more in depth information to help you better understand the critical first 10 weeks.

The program begins with an overview of what entrepreneurship is all about. It addresses the myths that surround the world of the entrepreneur and brings to business ownership the reality of being self employed, being a contributor to the economy of British Columbia and providing employment for others.

The BCIT program will give you the skills to undertake the tasks of market research – determining who your customers are and what you will need to start your own business; from the analysis of the business operations itself to the vast opportunities in the market and will give you an understanding of what impact the macro environment can have on your business venture. We will equip you with the skills to market your company, and to operate it on a daily basis and we will also equip you with the skills to manage your businesses financial model; to understand the financial accounts and what they are telling you about your businesses financial state.

The balance of the 38 weeks we will assist you during the launch phase of your business through coaching and feedback on your progress. When the rubber hits the road we will be there to provide the support you need.

The statistics for business survival are bleak with only 20% of new start-ups surviving for 3 to 5 years, however with training and entrepreneurial skills provided these odds can be dramatically improved to more than 70% survival rate.

If you are committed to make a success of your business venture we at BCIT Self Employment Program are committed to assist you in reaching your business goals and dreams. Be apart of this entrepreneurial success program enroll today.

> Summary of Skills

*BUSINESS PLAN DEVELOPMENT

*MARKET RESEARCH

*MARKETING

*OPERATIONS

*SALES AND SELLING SKILLS

*NEGOTIATING

*HUMAN RESOURCE MANAGEMENT

*FINANCIAL MANAGEMENT

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