

Radio Arts and Entertainment Diploma

September 2026 Cohort Matrix



Level 1 (15 weeks)			Credits
	BCST 1107	Videography for Radio Arts and Entertainment course outline	2.0
	BCST 1111	Media Performance course outline	6.0
	BCST 1113	Journalism 1 course outline	3.0
	BCST 1320	Sound Design 1 course outline	2.0
	BCST 1350	Policy, Regulation and Ethics in Society 1 course outline	3.0
	COMM 1113	Business Communication 1 course outline	3.0

MDIA 2305	Online Design course outline	4.0
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Level 2 (15 weeks plus 5-week practicum)		Credits
BCST 1180	Introduction to Video Editing course outline	3.0
BCST 1380	Script Performance course outline	2.0
BCST 2209	Practicum 1 course outline	7.0
BCST 2211	Advanced Media Performance course outline	4.0
BCST 2213	Journalism 2 course outline	3.0
BCST 3315	Documentary Production course outline	2.0

COMM 2213	Business Communication 2 course outline	4.0
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Level 3 (15 weeks)		Credits
BCST 1300	Advertising: Theory and Techniques course outline	3.0
BCST 1310	Marketing Foundations course outline	2.0
BCST 3282	Advanced Video Editing course outline	3.0
BCST 3310	Media Lab 1 course outline	15.0
BLAW 3300	Broadcast Law course outline	3.0

Level 4 (15 weeks plus 4-week practicum)			Credits
BCST 2214	Music & Media Business course outline	2.0	
BCST 2335	Marketing: Sales and Public Relations course outline	3.0	
BCST 3316	Career Development course outline	2.0	
BCST 4409	Practicum 2 course outline	7.0	
BCST 4410	Media Lab 2 course outline	15.0	
MKTG 4345	Social Media Research for Radio Arts & Entertainment course outline	2.0	
Total Credits:			105.0