

# IPW2021: Business Ethics, Sustainability and Corporate Social Responsibility

**Virtual International Project Week 2021**  
**Metropolia Business School, Metropolia University of Applied Sciences, Vantaa Finland**  
**17 - 18 May 2021**

We have great pleasure in inviting You and Your students to participate in the first virtual IPW2021 on 17-18 May, 2021.

The theme of this year's IPW is **Business Ethics, Sustainability & Corporate Social Responsibility**.

## What do we expect from You?

- **Lecturing** - giving a total of 30-minute interactive lecture and introduction on the theme *Business Ethics, Corporate Social Responsibility and/or Sustainability*, related to your field of expertise and research interests.

The lecture should be structured by following steps:

- **20 minutes introduction** of your subject
- **10 minutes interaction session with your audience** (for example using the Zoom's chat or dividing the participants to breakout rooms for reflecting key insights based on the lecture etc.)
- **One article or other material** supported by your lecture
- **Well formulated reflection question** based on the lecture given and additional article or other material which is shared with the students after the lecture.

## What's in it for You?

Metropolia Business School's IPW on Business Ethics, Sustainability & CSR will include the following aspects:

- Lecturers and company representatives as key note speakers, possibly in parallel lecture sessions, depending on the amount of participating lecturers.
- Multidisciplinary approach to reflections and solving ethical dilemmas.
- **A ready-made concept for students to gain 2 credits:**  
Based on the lectures and additional materials shared during the IPW2021, the **students will finalize their credits by writing a reflection paper / learning diary. Each lecturer will be responsible for evaluating and/or approving their own students' individual assignments.**

15 January 2021

**The Intended Learning Outcomes (ILOs) for the students are to:**

- utilise the expertise of visiting lecturers to build on previous learning to solve ethical and social responsibility questions
- discuss and reflect current ethical and corporate social responsibility dilemmas
- find solutions and well formulated proposals to these ethical dilemmas by producing a reflection paper / learning diary reflecting key insights gained during the IPW2021 and potential solutions to the questions proposed by lectures.

**How to become involved?**

[Please fill in the online participation form here](#)

**The registration closes on 8 February 2021.**

We will confirm your participation **by 28 February 2021** when we will also send out more information about the IPW2021.

**It is possible for you to offer the virtual IPW to a group of your own students.** Please let us know in the participation form if you are interested in this option.

**Location**

Virtual Zoom Webinar coordinated by Metropolia University of Applied Sciences

**Looking forward to seeing you in May!**

**The IPW 2020 team:**

**Suvi Moll, Henna-Liisa Palojarvi** - Academic matters and teaching assignment

**Kaisa Meghjee-Salminen** - Registration and Erasmus

**Mari Ruppenen** - Administrative matters, teaching facilities etc.

**Contact info:**

suvi.moll@metropolia.fi

kaisa.meghjee-salminen@metropolia.fi

henna-liisa.palojarvi@metropolia.fi

mari.ruppenen@metropolia.fi