



Business Management Consulting Project Proposal

Company Information:

Organization:

Department/Division (if applicable):

Address:

Contact Name:

Position/Title:

Tel:

Fax:

E-mail:

Organization Website:

Project Information:

Please complete the following in as much detail as possible. This information will be used by students to evaluate and select projects:

Briefly describe your organization:

What business opportunity/challenge will be the focus of this project (e.g. background, current situation, objectives for the future)?

What do you expect the students to do for this project (activities)?

What end result (specific outcomes) do you expect from the project (marketing plan, database creation, identification of management or employee issues etc.)?

What resources is your organization prepared to devote to this project (e.g. project expenses can range from \$300 to \$1500)?

For a successful collaboration to occur students need ongoing and reasonable access to a staff point person who has the ability to make the necessary space and time resources available. Is your organization willing to do this?

How did you learn of BCIT's Business Management industry-sponsored student projects (check one)?

☐
☐
☐
☐

I am a past project sponsor
Business colleague
Other participating sponsor
Letter from DS Coordinator

☐
☐
☐
☐

Newspaper / Magazine advertisement
BCIT student/graduate
PAC member
Other

Important Information:

Please read the following and indicate your acceptance in the check box below prior to submitting your proposal.

- The proposing organization understands that selection of projects is done by the students, and that offering a project does not guarantee that it will be chosen by a student team.
- No project will be undertaken if it can be construed as taking business away from commercial agencies. Furthermore, no projects will be undertaken if they require the students to engage in sales of goods or services for the project sponsor.
- In completing their Directed Studies project, students are bound by all relevant provincial and federal privacy regulations in terms of collection and distribution of information.
- Each project chosen requires a **\$750 non-refundable commitment fee** to be paid by the sponsor **before February 1st**. Additional costs are payable as per mutual agreement with the student team.
- If chosen, students must complete this project **no later than May**.

☐

In submitting this proposal I have read, understand and accept the above conditions relating to the Business Management Directed Studies Program.

Please forward completed proposals by [email](#) or fax to Glenn Graham, Program Head, Business Management.

For questions or further information please contact:

Glenn Graham
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Business Management
British Columbia Institute of Technology
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Tel: (604) 451-6787

Thank you, for your support!