

Business and Media Study Abroad

For International Students

STUDY ABROAD BY DESIGN – SPRING/SUMMER 2020

Build a custom program by selecting up to four courses from one or more program areas. Please note that the course availability is subject to change. You can find the course outlines on our website: www.bcit.ca/study/outlines/COURSECODE (e.g. www.bcit.ca/study/outlines/blaw3100).

Business Administration		
BLAW 3100	Business Law	4.0
BSYS 5800	Business Data Analytics for Managers	3.0
BUSA 1005	Introduction to Business	3.0
BUSA 1060	Canadian Business and Society	3.0
BUSA 1305	Supervisory Skills	3.0
BUSA 2005	Principles of Management	4.0
BUSA 2205	Entrepreneurial Management	3.0
BUSA 2705	Teamwork Skills	3.0
BUSA 2905	Managing Conflict in the Workplace	3.0
BUSA 3015	Negotiation Skills	3.0
BUSA 3105	Leadership – People Skills	3.0
BUSA 3155	Leadership – Team Skills	3.0
BUSA 4800	Management Policy	4.0
BUSA 7200	Business, Society, and Ethics	4.0
BUSA 7250	Management Skills and Applications	3.0
COMM 3310	Advanced Communication for Business Management	4.0
ECON 1150	Economic Issues	3.0
ECON 2100	Microeconomics	3.0
ECON 2200	Macroeconomics	4.0
ECON 5000	Managerial Economics	3.0
ECON 7570	Financial Markets, Banking, and the Macro-Economy	4.0
OPMT 7701	Calculus for Management	4.0
OPMT 8751	Decision Analysis	4.0
ORGB 1105	Organizational Behaviour	4.0
ORGB 2505	Interpersonal Skills	3.0

Marketing		
MKTG 1102	Essentials of Marketing	3.0
MKTG 1120	Event Planning	3.0
MKTG 1121	Off-Premise Catering Planning	3.0
MKTG 1122	Wedding Planning	3.0
MKTG 1123	Sustainable Event Management	3.0
MKTG 1126	Live Entertainment Events and Festivals	3.0
MKTG 1219	Professional Sales Skills	3.0
MKTG 1323	Effective Public Speaking	3.0
MKTG 1324	Small Business Development	3.0
MKTG 1342	Trade/Consumer Show Marketing	3.0
MKTG 1352	Digital Marketing	3.0
MKTG 1550	Social Media for Business	3.0
MKTG 1552	Social Media Marketing	3.0
MKTG 1554	Fundamentals of Branding	3.0
MKTG 2203	Marketing Communications Essentials	3.0
MKTG 2438	Digital and Direct Marketing	3.0
MKTG 2525	Global Marketing	3.0
MKTG 3309	Marketing Research	4.0
MKTG 3319	Advanced Sales & Business Development	3.0
MKTG 3321	Public Relations	3.0
MKTG 3322	Promotional Strategies	3.0
MKTG 3325	Consumer Behaviour	3.0
MKTG 3342	Negotiating Skills	3.0
MKTG 3406	Brand Innovation and Development	3.0
MKTG 3418	Advertising Design Production	3.0
MKTG 3554	Digital Branding	3.0

Human Resource Management		
BLAW 3905	Employment Law	4.0
HRMG 2805	Workplace Health and Safety	3.0
HRMG 3105	Human Resource Management Fundamentals	4.0
HRMG 3205	Labour Relations	3.0
HRMG 3255	Labour Relations 2	3.0
HRMG 3305	Recruitment and Selection	3.0
HRMG 3505	Training and Development	3.0
HRMG 4155	Performance Management	3.0
HRMG 4405	Total Compensation Strategy	3.0
HRMG 4605	Strategic Human Resource Planning	3.0

Digital Arts, Media & Design		
MDIA 1026	Adobe Acrobat Mac	1.5
MDIA 1040	Graphics	3.0
MDIA 1049	Adobe InDesign Mac	1.5
MDIA 1099	Photography	1.5
MDIA 1140	Colour Theory for Design	3.0
MDIA 1144	Practical Colour Management	1.5
MDIA 1160	Adobe Illustrator Mac	1.5
MDIA 1180	Adobe Photoshop Mac	1.5
MDIA 1280	Adobe After Effects	3.0
MDIA 1920	Typography	3.0
MDIA 2012	Digital Darkroom	1.5
MDIA 2049	Adobe InDesign Mac 2	1.5
MDIA 2088	Strategic Design for Business	3.0
MDIA 2180	Adobe Photoshop Mac 2	1.5
MDIA 2260	Adobe Illustrator Mac 2	1.5
MDIA 2310	Portfolio Design	3.0

Operations Management		
BSYS 1001	Business Information Systems – Office 2016	3.0
BSYS 2051	Business Data Analytics with MS Excel 2016	3.0
BSYS 2061	Business Data Management MS Access 2016	3.0
OPMT 1106	Quality Assurance Fundamentals	3.0
OPMT 1110	Business Math	4.0
OPMT 1187	Project Management Essentials	3.0
OPMT 1191	Purchasing	3.0
OPMT 1197	Statistics for Business and Industry	4.5
OPMT 1198	Operations Management Fundamentals	3.0
OPMT 1720	Lean Six Sigma Tools for Process Improvement	3.0
OPMT 2275	Warehouse Management	3.0
OPMT 2500	Project Scope and Schedule Management	3.0
OPMT 2505	Project Resourcing and Cost Management	3.0
OPMT 2510	Project Quality and Risk Management	3.0
OPMT 2515	Project Communication and Team Management	3.0
OPMT 2730	Six Sigma for Quality Management	3.0
OPMT 3306	Quality Management Systems	3.0
OPMT 3520	Project Management Capstone	3.0
OPMT 5700	Pre-Calculus for Management	3.0
OPMT 7701	Calculus for Management	4.0
OPMT 8751	Decision Analysis	4.0
TDMT 1104	International Trade	3.0
TDMT 1150	Transportation Systems (CITT)	3.0
TDMT 2204	International Trade 2	3.0
TDMT 4410	Logistics Management	4.5

Accounting, Finance and Insurance		
FMGT 1100	Accounting	4.0
FMGT 1152	Accounting for the Manager	3.0
FMGT 1810	Personal Financial Planning	3.0
FMGT 2100	Accounting 2	5.5
FMGT 2152	Accounting for Management	5.5
FMGT 2540	Working Capital Management	2.5
FMGT 2711	Computerized Accounting	3.0
FMGT 3110	Financial Accounting	4.0
FMGT 3210	Cost and Managerial Accounting	4.0
FMGT 3224	Managerial Accounting	4.0
FMGT 3310	Auditing	3.0
FMGT 3410	Taxation	4.0
FMGT 3430	Taxation and Financial Planning	4.0
FMGT 3510	Finance	4.0
FMGT 3555	Finance for Business Management	4.5
FMGT 3720	Advanced Computer Applications	4.0
FMGT 4110	Financial Accounting 2	5.5
FMGT 4210	Cost and Managerial Accounting 2	5.5
FMGT 4310	Auditing 2	5.5
FMGT 4410	Taxation 2	5.5
FMGT 4510	Finance 2	5.5
FMGT 4520	Enterprise Finance	2.5
FMGT 4620	Security Fundamentals	3.0
FMGT 4710	Advanced Computer Applications 2	5.5
FMGT 4810	Personal Financial Planning 2	3.0
FMGT 4915	Payroll Essentials	2.5
FMGT 5110	Financial Accounting	3.0
FMGT 7121	Advanced Accounting	3.0
FMGT 7210	Advanced Management Accounting	3.0
FMGT 7520	Business Valuation	3.0
FMGT 7910	The Business Environment	3.0
FMGT 8911	Integrative Business Management Practice	3.0

Broadcast and Media		
BCST 1003	The Music Business: Advanced Marketing-Entertainment Law	3.0
BCST 1020	Art of the Demo	1.5
BCST 1172	Investigative Reporting	3.0
BCST 1190	Video Journalism – The Backpack Journalist	3.0
BCST 1270	Independent Filmmaker Essentials	3.0