

# BCIT COOPERATIVE FIELD SCHOOL

British Columbia  
Institute of Technology

School of  
Business



## PROGRAM OVERVIEW

The objective of the BCIT School of Business Executive Cooperative Field School is to offer applied learning, rich interactive site visits, and immersion in the Cooperative and Italian culture.

## WHAT YOU WILL EXPERIENCE AND TAKE HOME

- ☛ Exposure to the Italian Cooperative Model, as it has come to be known, which is a system for supporting co-operative relations among small firms in local production systems that then can serve both local, national and global markets.
- ☛ Reinforce the importance of the principles of co-operation that can provide mutual benefit for economic objectives and community development.
- ☛ Observe how government policies can actively promote co-operative relations among firms; and learn how best to lobby for these policies.
- ☛ Learn to develop sector-specific strategies that aid the growth and competitiveness of small and medium-sized cooperative firms.
- ☛ Discern the impact of a member based shared services model that can be applied to research and development, education and training, marketing and distribution, financing, technology transfer, workplace safety, environmental regulation, and a host of other services to help small and medium sized firms compete.
- ☛ Apply the co-operative model by planning and working on a project with your cohort that that can be brought back to your communities.
- ☛ Network with Italian Cooperative Executives to explore collaborative projects between our two countries.

## Regions to be Visited:

- ☛ Vicenza
- ☛ Venice
- ☛ Verona
- ☛ Padua
- ☛ Treviso



## Anticipated Site Visits:

- ☛ Camera di Commercio Industria Artigianato & Agricoltura di Vicenza – CCIAA – [www.vi.camcom.it](http://www.vi.camcom.it)
- ☛ Legacoop Veneto – [www.legacoop.veneto.it](http://www.legacoop.veneto.it)
- ☛ Confcooperative Veneto - [www.veneto.confcooperative.it](http://www.veneto.confcooperative.it)
- ☛ Credito Trevigiano - [www.bancasangiorgio.it/](http://www.bancasangiorgio.it/)
- ☛ Banca di Credito Cooperativo di Monastier e del Sile - [www.bccmonsile.it](http://www.bccmonsile.it)
- ☛ Prosecco Vino (Wine) Cooperative
- ☛ Consorzio Tutela Formaggio Asiago - [www.asiagocheese.it](http://www.asiagocheese.it)
- ☛ Caseificio Pennar - [www.caseificiopennar.it](http://www.caseificiopennar.it)
- ☛ Prisma Consortium - [www.prismavicenza.it](http://www.prismavicenza.it)
- ☛ Cooperativa Sociale Verlata - [www.verlata.it](http://www.verlata.it)
- ☛ Cooperativa Lavoratori Zanardi - [www.clzanardi.it/en/](http://www.clzanardi.it/en/)
- ☛ Consorzio di Tutela della Denominazione di Origine Controllata Prosecco - [www.prosecco.wine](http://www.prosecco.wine)

## VICENZA

Vicenza is a city in northeastern Italy. It is in the Veneto region at the northern base of the Monte Berico next to the Bacchiglione River. Vicenza is approximately 60 kilometres west of Venice and 200 kilometres east of Milan. It is a thriving cosmopolitan city, with a rich history and culture, many museums, art galleries, piazzas, villas, churches and elegant Renaissance palazzi. Due to the Palladian Villas of the Veneto in the surrounding area, and the renowned Teatro Olimpico (Olympic Theatre), the "city of Palladio" has been designated a UNESCO World Heritage Site. Vicenza is the third-largest Italian industrial centre and one of the country's wealthiest cities, in large part due to its textile, steel, jewelry and engineering and computer components industries, which employ tens of thousands of workers.

Northern Italy has been widely recognized as one of the world's leading examples of a successful cooperative economy, with a large portion of the region's GDP deriving from co-operative enterprises. With thousands of co-operatives in the region being active in the commercial and civil sectors, this region is considered an ideal place for understanding and applying the co-operative model in the world today.

### ENROLLMENT:

- ☛ Program Dates are May 5th – May 10th 2019.
- ☛ Program cost: \$5,995 per applicant. Early-bird price for those who pay in full by December 31, 2018: \$5,695.
- ☛ Applications are accepted in the order that they are received.
- ☛ Fees cover programming, curriculum, guest lectures, site visits, certificate of completion, curriculum related transportation, accommodation, breakfasts and lunches. Fees do not cover airfare, transportation to and from Vicenza or personal expenses.
- ☛ Accommodations will be at a 4 star hotel located in the centre of town.



2018  
BCIT Cooperative Field School

### MORE INFORMATION

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Please contact Sim Mezzomo, Field School Program Assistant  
to Apply Today.

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