



BCIT

INNOVATE

**BCIT STUDENT INNOVATION CHALLENGE
SPONSORSHIP OPPORTUNITIES**

BRITISH COLUMBIA
INSTITUTE OF TECHNOLOGY

BCIT STUDENT INNOVATION CHALLENGE

BCIT Student Innovation Challenge is an annual competition allowing BCIT students from across the institute to launch their entrepreneurial ideas, inventions, or applied research projects. The goal of the challenge is to create an inclusive space for innovation, encouraging students to turn their bright ideas into business plans and prototypes of commercial products.

The challenge is divided into categories for Entrepreneurship and Applied Research. All participating students are offered the opportunity to attend entrepreneurship workshops and collaborate with faculty and researchers.

After running the challenge for ten successful years, we are excited to share this initiative with our industry partners. We invite you to become a sponsor and experience innovation from its inception all the way to success.

You will have a unique opportunity to position your brand in front of 50,000 students, 18 - 25 year old demographic across five campuses and 380 programs – daily!

INDUSTRY SPONSORED PRIZES (FOR BOTH CATEGORIES)

1st Place	\$5,000
2nd Place	\$2,500

100 PARTICIPANTS IN TWO CATEGORIES
Entrepreneurship & Applied Research

SPONSORSHIP DEADLINE
November 30, 2019

FUNDRAISING GOAL
\$20,000

EXAMPLES OF THRIVING BUSINESSES THAT EMERGED OUT OF THE BCIT STUDENT INNOVATION CHALLENGE.



2019 WINNER: DRIVE Hockey



2019 WINNER: Jones Baby and Co



2018 WINNER: Divine Natural Bars

SPONSORSHIP BENEFITS

For the best value, please confirm your sponsorship by November 30, 2019. Promotion of your company will begin from the point of sponsorship confirmation until the end of the challenge on May 2020. Promotions are negotiable to best fit your company's needs.

	DISCOVERER \$500+	INNOVATOR \$2,500+
HOSTING AND PARTICIPATION OPPORTUNITIES		
Attend closing award ceremony	◆	◆
Attend the final round of pitches in May 2020		◆
Be a judge during the pitch round		◆
Opportunity to present the award at closing award ceremony in May 2020		◆
LOGO AND NAME RECOGNITION		
Logo featured on all BCIT promotional print materials, social media, rave cards and posters	◆	◆
Company logo and link featured on BCIT website	Logo	Logo/Link
Name and logo featured at closing award ceremony	Logo	Logo/Link
Verbal recognition of company at the closing award ceremony	◆	◆
Name mention on BCIT social media channels	◆	◆

THANK YOU

BCIT would like to thank you for your consideration of our request. This partnership will provide invaluable support to the future innovators and we welcome your feedback and opportunity to discuss this partnership further, please contact:

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