

## Student Innovation Challenge Submission Guidelines

### Sustainability Category

\*Use of this guideline is not mandatory, it is meant as a guide to assist you with your submission.

\*Note: your submission should not be longer than 2 pages plus cover sheet. Word or pdf formats are acceptable.

### Submission Title

First Name Last Name

Contact Phone

Contact Email

Student Number

School

*\*Include information above for all team members.*

# Student Innovation Challenge Submission Guidelines

## Sustainability Category

### Partners:

### Client or Industry:

### Stakeholders:

### Problem Description:

Describe your sustainability project so an outsider will clearly understand.

### Goal:

List your goals for the project and what measurements will be used to evaluate them.

### Identified Obstacles: (or Weaknesses/Threats?)

List any obstacles that have been identified or may be encountered in the future and what steps you will take to overcome these obstacles.

### Solutions:

How you solved the problem

### Your differentiation:

Describe what sets your idea and products/services apart from your competitors. What is your uniqueness?  
Why would someone come to you rather than a competitor?

### Future Directions:

What's next?

### Financial Summary:

Project costs