

Student Innovation Challenge Submission Guidelines

Applied Research Category

*Use of this guideline is not mandatory, it is meant as a guide to assist you with your submission.

*Note: your submission should not be longer than 2 pages plus cover sheet. Word or pdf formats are acceptable.

Submission Title

First Name Last Name

Contact Phone

Contact Email

Student Number

School

**Include information above for all team members.*

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Applied Research Category

Partners:

Client or Industry:

Stakeholders:

Problem Description:

Describe your applied research project so an outsider will clearly understand.

Goal:

List your goals for the project and what measurements will be used to evaluate them.

Identified Obstacles: (or Weaknesses/Threats?)

List any obstacles that have been identified or may be encountered in the future and what steps you will take to overcome these obstacles.

Solutions:

How you solved the problem

Your differentiation:

Describe what sets your idea and solution/services apart from your competitors. What is your uniqueness?
Why would someone come to you rather than a competitor?

Future Directions:

What's next?

Financial Summary:

Project costs