

Diploma in Digital Design and Development

September 2021 Cohort Matrix



Level 1 (15 weeks)			Credits
	BUSA 4700	Critical Thinking and Ethics	3.0
	COMM 1100	Business Communication 1	3.0
	COMP 1170	Web Development 1	3.0
	MDIA 1103	Storytelling	1.5
	MDIA 1106	Design Fundamentals	3.0
	MDIA 2190	Photoshop	3.0
	MDIA 2526	System Administration for a Mac	1.5
	MDIA 2536	Interface Design Usability	3.0
	MKTG 1102	Essentials of Marketing	3.0
	OPMT 1172	Project Management for D3	3.0
Level 2 (20 weeks)			Credits
	BCST 2125	Introduction to Audio and Video	4.0
	COMP 2130	Web Development 2	4.0
	MDIA 2003	Project 1	4.0
	MDIA 2106	Design 1	4.0
	MDIA 2109	Dynamic Content Design	4.0
	MDIA 3165	Vector Graphics	4.0
	MDIA 3187	Visual Effects	4.0
	MKTG 2558	Web-Based Marketing Communication	4.0

Level 3 (15 weeks)			Credits
	COMM 2200	Business Communication 2	4.0
	COMP 3130	Web Development 3	3.0
	MDIA 3003	Project 2	3.0
	MDIA 3106	Design 2	3.0
	MDIA 3126	Digital Asset Design & Integration	3.0
	MDIA 3190	Advanced Photoshop	3.0
	MKTG 1219	Professional Sales Skills	3.0
	MKTG 3010	Marketing in the Attention Economy	3.0
Level 4 (20 weeks)			Credits
	BLAW 4100	Law and Digital Publication	3.0
	COMP 4130	Web Development 4	4.0
	MDIA 3109	Advanced Dynamic Content Design	3.0
	MDIA 4003	Final Project	3.0
	MDIA 4040	Leadership Series	2.0
	VENT 4000	Entrepreneurship	3.0
and			
	MDIA 4400	Practicum	9.5
Total Credits:			111.5