Direct Entry
Digital Design and Development

Entry into **Level 3** of this program may be possible when space is available. Acceptance into direct entry is dependent on many factors: seat availability, meeting course equivalencies, department approval, competitiveness and application and document submission with sufficient time for review. Official transcripts are required. It is recommended that you apply early.

Note: Successful completion of entrance requirements does not guarantee acceptance into this program. Due to the popularity of this program NOT ALL applicants who meet eligibility will be able to obtain a seat in the program.

- **Standard Delivery**: September intake, daytime classes, 2 years, Full-time (no classes June – August).

Entry into Level 3 – Standard Delivery
- September intake, the start of the second year of the program: Application processing opens on November 1st* of the year preceding entry date.

 *or next business day

There are **two opportunities for direct entry** to second year:

Option 1: Applicants who have completed a BCIT Certificate in New Media Design & Web Development

Option 2: Applicants who have formal, post-secondary training in New Media Design & Web Development or similar program from another institution.

OPTION 1: Applicants who have completed a BCIT Certificate in New Media Design & Web Development

1. **Meet all general entrance requirements for this program.**

2. **You must complete the BCIT Certificate in New Media Design & Web Development.**

3. **Complete the Course-by-Course Self-Assessment form and attach to your application.**

4. **Successful Completion of the following Bridging Courses*:**
   MDIA 4700 – Critical Thinking in Media (3.0 credits)
   MDIA 1103 – Storytelling (1.5 credits)
   COMM 1103 (online) – Intro to Business/Tech Communication (3.0) credits or COMM 1106 (3.0) credits

OPTION 2: Applicants who have formal New Media Design & Web Development from another institution

1. Meet all general **entrance requirements** for this program.

2. You must show proof of formal New Media Design & Web Development training from another institution:

Applicants who completed post-secondary studies outside of Canada, United States, United Kingdom, Australia or New Zealand will require a comprehensive evaluation of their credentials by the **International Credential Evaluation Service** (ICES). Credential evaluation reports from **other Canadian Services** may be considered. These reports must include course-by-course evaluations and GPA calculations.

Formal, accredited, provincial post-secondary training in a recognized New Media Design & Web Development or a similar program, with courses equivalent to those in BCIT's New Media Design & Web Development Certificate program as outlined below. Detailed course outlines will be required to determine equivalency together with a completed Course-by-Course Self-Assessment form:

NEW MEDIA DESIGN & WEB DEVELOPMENT

Level 1		Level 2	
Course	**Course Name**	**Course**	**Course Name**
MDIA 1026	Adobe Acrobat (Mac)	MDIA 1193	Design Esthetics
MDIA 1111	Scanning and Color	MDIA 1472	Mobile Web
MDIA 1190	Overview of Web Technologies	MDIA 2196	Audio
MDIA 1194	Graphics & Color for the Web	MDIA 2292	Web Animation
MDIA 1434	Introduction to BCIT Resources and Mac Computing	MDIA 2294	Web Scripting 1
MDIA 1510	Communication for New Media	MDIA 2530	Human Factors for Interface Design
MDIA 2185	Photoshop CS	MDIA 2534	Interface Design
MDIA 2533	Instructional and information Design	MDIA 2560	Video Shooting and Editing
Level 3		**Level 4**	
MDIA 2005	Portfolio 1	MDIA 3005	Portfolio 2
MDIA 2045	Social Networking	MDIA 4015	Web Marketing
MDIA 2082	Project Management for New Media		
MDIA 3155	Advanced Photoshop and Illustrator		
MDIA 3292	Web Design & Interaction		

3. Successful Completion of the following Bridging Courses*:
   MDIA 4700 – Critical Thinking and Media (3.0 credits)
   MDIA 1103 – Storytelling (1.5 credits)
   COMM 1103 (online) – Intro to Business/Tech Communication (3.0) credits or COMM 1106 (3.0) credits

Additional Information

When should I apply?
It is recommended that students apply once they have met all of the entrance requirements or are enrolled in BCIT courses that will enable them to meet all of the entrance requirements. If you are currently registered in BCIT course(s), please indicate this on the self-assessment form. Applications open on November 1st of the preceding year for the September start.

When will I be accepted?
Seats for Level 3 in September will be given out starting in June, after the first year students have written final exams and the number of available seats is determined. Seats will be given out over the course of the summer. Check myCommunication often during the application process and throughout your studies at BCIT.

What will happen if I cannot complete all required courses before the term starts?
The New Media Design & Web Development Certificate and bridging courses must be complete before entering Level 3.

When will I get my timetable?
Print your timetable one day prior to class start by logging into my.bcit.ca and going to Student Self-Service. You must be registered in your courses in order to access this feature.

When can I buy my books?
It is recommended that students wait until the first week of classes before buying textbooks. Your instructors will tell you which books to buy.

Can I take courses ahead of time to help reduce my course load?
In order to maintain a competitive application, it is recommended that you take no more than two courses per term ahead of time. Please note: tuition for full time programs will not be reduced.

Note: Information may be subject to change.