



BRIDGING PROGRAM SELF-ASSESSMENT MARKETING MANAGEMENT (DIRECT ENTRY OPTION 2 ONLY)

Admissions

3700 Willingdon Avenue, Burnaby, BC, Canada V5G 3H2

Instructions: 1) Save this PDF to your desktop, 2) Open with Adobe Reader or Adobe Acrobat, 3) Complete all required fields, 4) Save, 5) Close PDF then re-open to ensure the content you filled in has saved, 6) Submit to BCIT.

Application for direct entry into level 3.

You are required to show proof of completion of, or registration in, all bridging courses (or equivalents) listed below.

Student Name		Student Number
Name of previous credential (i.e. diploma or degree)	Sending Institution (1)	Sending Institution (2)*

BCIT COURSE	EQUIVALENT COURSE(S) COMPLETED	COMPLETED AT BCIT (✓)†	NO. OF CREDITS	GRADE ACHIEVED‡	OFFICIAL CALENDAR COURSE DESCRIPTION (for external courses only)
LEVEL 1					
BLAW 3100: Business Law					
COMM 1100: Business Communication 1					
ECON 2100: Microeconomics (for Real Estate Option)					
MKTG 1102: Essentials of Marketing					
OPMT 1110: Business Mathematics					

* If courses are from more than one institution are used to complete this table, please indicate the institution for each course listed.

† Per Policy 5103, section 3, students are allowed a maximum of three attempts to successfully complete a course.

‡ Official Transcript must provide grading legend. Comprehensive evaluation of the credentials may be required by Admissions to support this self-assessment table.

LEVEL 2

BSYS 2070:
Business Info
Systems 2 for Mktg

COMM 2200:
Business
Communication 2

ECON 2200:
Macroeconomics (for
Real Estate Option)

FMGT 2152:
Accounting for
Management

MKTG 2202:
Introduction
to Marketing
Communications

MKTG 2243:
Sales Skills

OPMT 1130:
Business Statistics