



COURSE-BY-COURSE SELF-ASSESSMENT MARKETING MANAGEMENT (RE-ADMISSION OR DIRECT ENTRY OPTION 1 ONLY)

Admissions

3700 Willingdon Avenue, Burnaby, BC, Canada V5G 3H2

Instructions: 1) Save this PDF to your desktop, 2) Open with Adobe Reader or Adobe Acrobat, 3) Complete all required fields, 4) Save, 5) Close PDF then re-open to ensure the content you filled in has saved, 6) Submit to BCIT.

Applying for re-admission into level: 1 2 3 or 4

Applying for direct entry into level: 2 3

You must show proof of completion of, or registration in, all courses (or equivalents) in all levels below the level to which you are applying (e.g., applicants to level 3 must have completed all courses in levels 1 **and** 2).

Student Name	Student Number
Sending Institution (1)	Sending Institution (2)*

BCIT COURSE	EQUIVALENT COURSE(S) COMPLETED	COMPLETED AT BCIT (✓)†	NO. OF CREDITS	GRADE ACHIEVED‡	OFFICIAL CALENDAR COURSE DESCRIPTION (for external courses only)
LEVEL 1					
BLAW 3100: Business Law					
BSYS 1000: Business Information Systems					
COMM 1100: Business Communication 1					
ECON 2100: Microeconomics					
MKTG 1102: Essentials of Marketing					
OPMT 1110: Business Mathematics					
ORGB 1100: Organizational Behaviour					

* If courses are from more than one institution are used to complete this table, please indicate the institution for each course listed.

† Per Policy 5103, section 3, students are allowed a maximum of three attempts to successfully complete a course.

‡ Official Transcript must provide grading legend. Comprehensive evaluation of the credentials may be required by Admissions to support this self-assessment table.

BCIT COURSE	EQUIVALENT COURSE(S) COMPLETED	COMPLETED AT BCIT (✓)†	NO. OF CREDITS	GRADE ACHIEVED‡	OFFICIAL CALENDAR COURSE DESCRIPTION (for external courses only)
LEVEL 2					
BSYS 2070: Business Info Systems 2 for Marketing					
BUSA 2100: Principles of Management					
COMM 2200: Business Communication 2					
ECON 2200: Macroeconomics					
FMGT 2152: Accounting for Management					
MKTG 2202: Intro to Marketing Communications					
MKTG 2243: Sales Skills					
OPMT 1130: Business Statistics					

