



COURSE-BY-COURSE SELF-ASSESSMENT MARKETING MANAGEMENT (FIRST YEAR – OPTION 1 ONLY)

Admissions

3700 Willingdon Avenue, Burnaby, BC, Canada V5G 3H2

Instructions: 1) Save this PDF to your desktop, 2) Open with Adobe Reader or Adobe Acrobat, 3) Complete all required fields, 4) Save, 5) Close PDF then re-open to ensure the content you filled in has saved, 6) Submit to BCIT.

Applying into level: 2 3 or 4

Student Name	Student Number
Sending Institution (1)	Sending Institution (2)*

LEVEL	BCIT COURSE	EQUIVALENT COURSE(S) COMPLETED	COMPLETED AT BCIT (✓)†	NO. OF CREDITS	GRADE ACHIEVED‡	OFFICIAL CALENDAR COURSE DESCRIPTION (for external courses only)
1	BLAW 3100: Business Law					
1	BSYS 1000: Business Information Systems					
1	COMM 1100: Business Communication 1					
1	ECON 2100: Microeconomics					
1	MKTG 1102: Essentials of Marketing					
1	OPMT 1110: Business Mathematics					
1	ORGB 1100: Organizational Behaviour					

* If courses are from more than one institution are used to complete this table, please indicate the institution for each course listed.

† Per Policy 5103, section 3, students are allowed a maximum of three attempts to successfully complete a course.

‡ If the official transcript provides letter grades, this self-assessment table must be accompanied by a conversion of percent to letter grades for the institution in question.

LEVEL	BCIT COURSE	EQUIVALENT COURSE(S) COMPLETED	COMPLETED AT BCIT (✓)†	NO. OF CREDITS	GRADE ACHIEVED‡	OFFICIAL CALENDAR COURSE DESCRIPTION (for external courses only)
2	BSYS 2070: Business Info Systems 2 for Marketing					
2	BUSA 2100: Principles of Management					
2	COMM 2200: Business Communication 2					
2	ECON 2200: Macroeconomics					
2	FMGT 2152: Accounting for Management					
2	MKTG 2202: Introduction to Marketing Communications					
2	MKTG 2243: Sales Skills					
2	OPMT 1130: Business Statistics					



BRIDGING PROGRAM SELF-ASSESSMENT MARKETING MANAGEMENT (FIRST YEAR – OPTION 2 ONLY)

Admissions

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Applying into level: 3 or 4

Student Name		Student Number	
Name of previous credential (i.e. diploma or degree)	Sending Institution (1)		Sending Institution (2)*

LEVEL	BCIT COURSE	EQUIVALENT COURSE(S) COMPLETED	COMPLETED AT BCIT (✓)†	NO. OF CREDITS	GRADE ACHIEVED‡	OFFICIAL CALENDAR COURSE DESCRIPTION (for external courses only)
1	BLAW 3100: Business Law					
1	COMM 1100: Business Communication 1					
1	ECON 2100: Microeconomics (for Real Estate option)					
1	MKTG 1102: Essentials of Marketing					
1	OPMT 1110: Business Mathematics					
2	BSYS 2070: Business Info Systems 2 for Marketing					
2	COMM 2200: Business Communication 2					

* If courses are from more than one institution are used to complete this table, please indicate the institution for each course listed.

† Per Policy 5103, section 3, students are allowed a maximum of three attempts to successfully complete a course.

‡ If the official transcript provides letter grades, this self-assessment table must be accompanied by a conversion of percent to letter grades for the institution in question.

LEVEL	BCIT COURSE	EQUIVALENT COURSE(S) COMPLETED	COMPLETED AT BCIT (✓)†	NO. OF CREDITS	GRADE ACHIEVED‡	OFFICIAL CALENDAR COURSE DESCRIPTION (for external courses only)
2	ECON 2200: Macroeconomics (for Real Estate option)					
2	FMGT 2152: Accounting for Management					
2	MKTG 2202: Introduction to Marketing Communications					
2	MKTG 2243: Sales Skills					
2	OPMT 1130: Business Statistics					