(Respondents: 145)

B: All

(Respondents: 14	154)				(Respondents: 2550)		
DEMOG	RAPHICS		Grp A	Grp B		Grp A	Grp B
Gender	Male		91.7 %	76.3 %	Please check the category that best	describes vo	our
	Female		8.0 %	23.5 %	highest level of education prior to en		
	Other		0.3 %	0.2 %	(select one)	· ·	
	Other	n =	1,424	2,520	Less than Grade 12	2.5 %	1.8 %
		–			Grade 12	39.3 %	36.8 %
Age	19 or younger		20.5 %	25.7 %	Some Post-Secondary (no certificate,	28.5 %	29.2 %
	20-24		40.7 %	40.7 %	Post-Secondary Certificate	11.2 %	8.5 %
	25-29		20.4 %	18.9 %	•	8.1 %	8.4 %
	30-34		10.0 %	7.8 %	Post-Secondary Diploma	1.3 %	0.4 %
	35-39		4.0 %	3.1 %	Journeyed Status		
	40 or older		4.4 %	3.7 %	Bachelor's Degree	6.5 %	11.5 %
		n =	1,421	2,517	Professional Designation (e.g. CMA)	0.1 %	0.3 %
Do you w	ish to be identified	ae an	Aborigin:	al nerson	Post-Graduate or Professional Degree	0.8 %	1.2 %
	urpose of this surve		Aborigin	ai person	Other	1.6 %	1.4 %
ioi ille pe	Yes	y .	3.9 %	3.4 %	n	= 1,416	2,434
	No		96.1 %	96.6 %	What is the advection level of your m	oot highly	
		n =	1,300	2,315	What is the education level of your meducated parent?	iosi nigniy	
		11 =	1,300	۷,315	Less than high school graduation	4.7 %	4.7 %
If yes, on	e that best describe	es you	r Aborigi	nal identity	High school graduate	4.7 % 16.2 %	14.7 %
First Nation	ns (including Status,		54.0 %	50.6 %	S S		
and non-St			0 1.0 70	00.0 70	Some Post-Secondary (no certificate, diploma or Degree obtained)	9.0 %	7.7 %
Métis			22.0 %	28.6 %	Post-secondary certificate, diploma,	23.9 %	24.2 %
Inuit			2.0 %	3.9 %	or trades qualification	23.3 /0	27.2 /0
Don't know	<i>I</i>		16.0 %	13.0 %	Bachelor's Degree	16.0 %	19.6 %
O.1			6.0 %	3.9 %	Certificate or diploma above Bachelor le		7.5 %
Other							13.4 %
Other		n =	50	77	Master's, doctorate, law or medicine dec	iree 11.8 %	
	ere vou livina (town/				Master's, doctorate, law or medicine dec Don't know	•	
Where we	ere you living (town/				Master's, doctorate, law or medicine de Don't know	10.2 %	8.2 % 2,426
Where we	oplication?		ountry) at	t the time	Don't know	10.2 %	8.2 % 2,426
Where we of your ap	pplication? y / New Westminster	city/c	ountry) at	t the time	Don't know n How important was/is it to your pare	10.2 % = 1,410 ent(s) or gua	8.2 % 2,426
Where we of your ap	pplication? y / New Westminster am/Port Coquitlam/Port	city/c	12.4 % 9.6 %	12.9 % 9.8 %	Don't know How important was/is it to your pare that you get more education after hi	10.2 % = 1,410 ent(s) or gua gh school?	8.2 % ^{2,426} rdian(s)
Where we of your ap Burnab Coquitla	oplication? y / New Westminster am/Port Coquitlam/Port Valley	city/c	12.4 % 9.6 % 4.2 %	12.9 % 9.8 % 4.0 %	Don't know n How important was/is it to your pare	10.2 % = 1,410 ent(s) or gua gh school? Not Don'	8.2 % 2,426 rdian(s)
Where we of your ap Burnaby Coquitta	oplication? y / New Westminster am/Port Coquitlam/Port Valley ays	city/c	12.4 % 9.6 % 4.2 % 1.3 %	12.9 % 9.8 % 4.0 % 1.2 %	Don't know How important was/is it to your pare that you get more education after hi Very Quite Somewhat Important Imp	10.2 % = 1,410 ent(s) or gua gh school? Not Don' portant Know	8.2 % 2,426 rdian(s) t v n =
Where we of your ap Burnaby Coquitla Fraser \(\) Kootena Ladner	oplication? y / New Westminster am/Port Coquitlam/Port Valley ays / Tsawwassen	city/c	12.4 % 9.6 % 4.2 % 1.3 % 1.0 %	12.9 % 9.8 % 4.0 % 1.2 % 0.9 %	Don't know How important was/is it to your pare that you get more education after hi Very Quite Somewhat Important	10.2 % = 1,410 ent(s) or gua gh school? Not Don' bortant Know 4.5 % 3.4 %	8.2 % 2,426 rdian(s) t v n = 6 1,408
Where we of your ap Burnaby Coquitle Fraser V Kootene Ladner Langley	pplication? y / New Westminster am/Port Coquitlam/Port Valley ays / Tsawwassen / / Aldergrove	city/c	12.4 % 9.6 % 4.2 % 1.3 % 1.0 % 3.3 %	12.9 % 9.8 % 4.0 % 1.2 % 0.9 % 2.9 %	How important was/is it to your pare that you get more education after hi Very Quite Somewhat Important I	10.2 % = 1,410 ent(s) or gua gh school? Not Don' portant Know	8.2 % 2,426 rdian(s) t v n = 6 1,408
Where we of your ap Burnaby Coquitta Fraser \(\) Kootena Ladner Langley Maple F	pplication? y / New Westminster am/Port Coquitlam/Port Valley ays / Tsawwassen / / Aldergrove Ridge / Pitt Meadows	city/c	12.4 % 9.6 % 4.2 % 1.3 % 1.0 % 3.3 % 3.5 %	12.9 % 9.8 % 4.0 % 1.2 % 0.9 % 2.9 % 3.0 %	How important was/is it to your pare that you get more education after hi Very Quite Somewhat Important	10.2 % = 1,410 ent(s) or gua gh school? Not Don' bortant Know 4.5 % 3.4 %	8.2 % 2,426 rdian(s) t v n = 6 1,408
Where we of your ap Burnaby Coquitla Fraser Kootena Ladner Langley Maple F North / Your Property of the Control	pplication? y / New Westminster am/Port Coquitlam/Port Valley ays / Tsawwassen / / Aldergrove Ridge / Pitt Meadows West Vancouver	city/c	12.4 % 9.6 % 4.2 % 1.3 % 1.0 % 3.3 % 3.5 % 4.3 %	12.9 % 9.8 % 4.0 % 1.2 % 0.9 % 2.9 % 3.0 % 4.7 %	How important was/is it to your pare that you get more education after hi Very Quite Somewhat Important	10.2 % = 1,410 ent(s) or gua gh school? Not Don' portant Know 4.5 % 3.4 % 5.0 % 3.5 %	8.2 % 2,426 rdian(s) t v n = 6 1,408 6 2,423
Where we of your ap Burnaby Coquitla Fraser Kootena Ladner Langley Maple F North / Norther	pplication? y / New Westminster am/Port Coquitlam/Port Valley ays / Tsawwassen / / Aldergrove Ridge / Pitt Meadows West Vancouver in BC	City/C	12.4 % 9.6 % 4.2 % 1.3 % 1.0 % 3.3 % 3.5 % 4.3 % 3.2 %	12.9 % 9.8 % 4.0 % 1.2 % 0.9 % 2.9 % 3.0 % 4.7 % 2.5 %	How important was/is it to your pare that you get more education after his very Quite Somewhat Important I	10.2 % = 1,410 ent(s) or gua gh school? Not Don' cortant Know 4.5 % 3.4 % 5.0 % 3.5 %	8.2 % 2,426 rdian(s) t v n = 6 1,408 6 2,423
Where we of your ap Burnaby Coquitla Fraser Kootena Ladner Langley Maple F North / Norther Okanag	pplication? y / New Westminster am/Port Coquitlam/Port Valley ays / Tsawwassen / / Aldergrove Ridge / Pitt Meadows West Vancouver en BC gan / Thompson / Caribo	City/C	12.4 % 9.6 % 4.2 % 1.3 % 1.0 % 3.3 % 3.5 % 4.3 % 3.2 % 2.2 %	12.9 % 9.8 % 4.0 % 1.2 % 0.9 % 2.9 % 3.0 % 4.7 % 2.5 % 2.1 %	How important was/is it to your pare that you get more education after his very Quite Somewhat Important I	10.2 % = 1,410 ent(s) or gua gh school? Not Don' cortant Knoo 4.5 % 3.4 % 5.0 % 3.5 % 44.1 % da 10.9 %	8.2 % 2,426 rdian(s) t v n = 6 1,408 6 2,423 39.1 % 9.9 %
Where we of your ap Burnaby Coquitla Fraser Kootena Ladner Langley Maple F North / Norther Okanag Richmo	pplication? y / New Westminster am/Port Coquitlam/Port Valley ays / Tsawwassen y / Aldergrove Ridge / Pitt Meadows West Vancouver on BC gan / Thompson / Caribo	City/C	12.4 % 9.6 % 4.2 % 1.3 % 1.0 % 3.3 % 3.5 % 4.3 % 3.2 % 2.2 % 9.0 %	12.9 % 9.8 % 4.0 % 1.2 % 0.9 % 2.9 % 3.0 % 4.7 % 2.5 % 2.1 % 8.6 %	How important was/is it to your pare that you get more education after his very Quite Somewhat Important I	10.2 % = 1,410 ent(s) or gua gh school? Not Don' cortant Knoo 4.5 % 3.4 % 5.0 % 3.5 % 44.1 % da 10.9 % a 18.2 %	8.2 % 2,426 rdian(s) k v n = 6 1,408 6 2,423 39.1 % 9.9 % 20.0 %
Where we of your ap Burnaby Coquitte Fraser Nootena Ladner Langley Maple F North / Norther Okanag Richmo Squami	pplication? y / New Westminster am/Port Coquitlam/Port Valley ays / Tsawwassen y / Aldergrove Ridge / Pitt Meadows West Vancouver on BC gan / Thompson / Caribo and / Delta ish / Whistler	Moody	12.4 % 9.6 % 4.2 % 1.3 % 1.0 % 3.3 % 3.5 % 4.3 % 3.2 % 2.2 % 9.0 % 0.6 %	12.9 % 9.8 % 4.0 % 1.2 % 0.9 % 2.9 % 3.0 % 4.7 % 2.5 % 2.1 % 8.6 % 0.5 %	How important was/is it to your pare that you get more education after his very Quite Somewhat Important I	10.2 % 1,410 11,	8.2 % 2,426 rdian(s) t v
Where we of your ap Burnaby Coquitta Fraser Kootena Ladner Langley Maple F North / Norther Okanag Richmo Squami Surrey /	pplication? y / New Westminster am/Port Coquitlam/Port Valley ays / Tsawwassen / / Aldergrove Ridge / Pitt Meadows West Vancouver in BC gan / Thompson / Caribo and / Delta ish / Whistler / White Rock / Cloverda	Moody	12.4 % 9.6 % 4.2 % 1.3 % 1.0 % 3.3 % 3.5 % 4.3 % 3.2 % 2.2 % 9.0 %	12.9 % 9.8 % 4.0 % 1.2 % 0.9 % 2.9 % 3.0 % 4.7 % 2.5 % 2.1 % 8.6 % 0.5 %	How important was/is it to your pare that you get more education after his very Quite Somewhat Important I	10.2 % = 1,410 ent(s) or gua gh school? Not Don' cortant Knoo 4.5 % 3.4 % 5.0 % 3.5 % 44.1 % da 10.9 % a 18.2 %	8.2 % 2,426 rdian(s) k v n = 6 1,408 6 2,423 39.1 % 9.9 % 20.0 %
Where we of your ap Burnaby Coquitla Fraser Kootena Ladner Langley Maple F North / Norther Okanag Richmo Squami Surrey / Vancou	pplication? y / New Westminster am/Port Coquitlam/Port Valley ays / Tsawwassen / / Aldergrove Ridge / Pitt Meadows West Vancouver in BC gan / Thompson / Caribo and / Delta ish / Whistler / White Rock / Cloverda aver	Moody	12.4 % 9.6 % 4.2 % 1.3 % 1.0 % 3.3 % 3.5 % 4.3 % 3.2 % 2.2 % 9.0 % 0.6 %	12.9 % 9.8 % 4.0 % 1.2 % 0.9 % 2.9 % 3.0 % 4.7 % 2.5 % 2.1 % 8.6 % 0.5 %	How important was/is it to your pare that you get more education after his very Quite Somewhat Important I	10.2 % 1,410 11,	8.2 % 2,426 rdian(s) t v
Where we of your ap Burnaby Coquitla Fraser Kootena Ladner Langley Maple F North / Norther Okanag Richmo Squami Surrey / Vancou	pplication? y / New Westminster am/Port Coquitlam/Port Valley ays / Tsawwassen / / Aldergrove Ridge / Pitt Meadows West Vancouver in BC gan / Thompson / Caribo and / Delta ish / Whistler / White Rock / Cloverda	Moody	12.4 % 9.6 % 4.2 % 1.3 % 1.0 % 3.3 % 3.5 % 4.3 % 3.2 % 2.2 % 9.0 % 0.6 % 16.1 %	12.9 % 9.8 % 4.0 % 1.2 % 0.9 % 2.9 % 3.0 % 4.7 % 2.5 % 2.1 % 8.6 % 0.5 %	How important was/is it to your pare that you get more education after his very Quite Somewhat Important I	10.2 % = 1,410 ent(s) or guagh school? Not Don't ortant Know 4.5 % 3.4 % 5.0 % 3.5 % 44.1 % da 10.9 % a 18.2 % 15.9 % 7.2 %	8.2 % 2,426 rdian(s) t
Where we of your ap Burnaby Coquitla Fraser Kootena Ladner Langley Maple F North / Norther Okanag Richmo Squami Surrey / Vancou	pplication? y / New Westminster am/Port Coquitlam/Port Valley ays / Tsawwassen / / Aldergrove Ridge / Pitt Meadows West Vancouver on BC gan / Thompson / Caribo and / Delta ish / Whistler / White Rock / Cloverda aver aver Island / Coastal	Moody	12.4 % 9.6 % 4.2 % 1.3 % 1.0 % 3.5 % 4.3 % 3.2 % 2.2 % 9.0 % 0.6 % 16.1 % 20.7 %	12.9 % 9.8 % 4.0 % 1.2 % 0.9 % 2.9 % 3.0 % 4.7 % 2.5 % 2.1 % 8.6 % 0.5 % 15.5 % 21.2 %	How important was/is it to your pare that you get more education after his very Quite Somewhat Important I	10.2 % = 1,410 ent(s) or guagh school? Not Don'ortant Know 4.5 % 3.4 % 5.0 % 3.5 % 44.1 % da 10.9 % a 18.2 % 15.9 % 7.2 % 0.0 %	8.2 % 2,426 rdian(s) t
Where we of your ap Burnaby Coquitla Fraser Notena Ladner Langley Maple F North / Norther Okanag Richmo Squami Surrey / Vancou Vancou	pplication? y / New Westminster am/Port Coquitlam/Port Valley ays / Tsawwassen / / Aldergrove Ridge / Pitt Meadows West Vancouver on BC gan / Thompson / Caribo and / Delta ish / Whistler / White Rock / Cloverda aver aver Island / Coastal Province	Moody	12.4 % 9.6 % 4.2 % 1.3 % 1.0 % 3.3 % 3.5 % 4.3 % 3.2 % 2.2 % 9.0 % 0.6 % 16.1 % 20.7 % 5.2 %	12.9 % 9.8 % 4.0 % 1.2 % 0.9 % 2.9 % 3.0 % 4.7 % 2.5 % 2.1 % 8.6 % 0.5 % 15.5 % 21.2 % 4.6 %	How important was/is it to your pare that you get more education after hi Very Quite Somewhat Important Im	10.2 % = 1,410 ent(s) or guagh school? Not Don't ortant Know 4.5 % 3.4 % 5.0 % 3.5 % 44.1 % da 10.9 % a 18.2 % a 18.2 % a 15.9 % a 7.2 % a 0.0 % a 3.5 % a 0.4 %	8.2 % 2,426 rdian(s) t v n = 6 1,408 6 2,423 39.1 % 9.9 % 20.0 % 17.2 % 7.8 % 0.0 % 5.9 %
Where we of your ap Burnaby Coquitla Fraser's Kootena Ladner Langley Maple F North / Norther Okanag Richmo Squami Surrey / Vancou Vancou Other P	pplication? y / New Westminster am/Port Coquitlam/Port Valley ays / Tsawwassen / / Aldergrove Ridge / Pitt Meadows West Vancouver on BC gan / Thompson / Caribo and / Delta ish / Whistler / White Rock / Cloverda aver aver Island / Coastal Province	Moody	12.4 % 9.6 % 4.2 % 1.3 % 1.0 % 3.3 % 3.5 % 4.3 % 2.2 % 9.0 % 0.6 % 16.1 % 20.7 % 5.2 % 1.6 %	12.9 % 9.8 % 4.0 % 1.2 % 0.9 % 2.9 % 3.0 % 4.7 % 2.5 % 2.1 % 8.6 % 0.5 % 15.5 % 21.2 % 4.6 % 2.6 %	How important was/is it to your pare that you get more education after hi Very Quite Somewhat Important Im	10.2 % = 1,410 ent(s) or guagh school? Not Don'ortant Knool 4.5 % 3.4 % 5.0 % 3.5 % 44.1 % da 10.9 % a 18.2 % a 18.2 % a 15.9 % a 7.2 % a 0.0 % a 3.5 % a 1,409	8.2 % 2,426 rdian(s) t
Where we of your ap Burnaby Coquitla Fraser Kootena Ladner Langley Maple F North / Norther Okanag Richmo Squami Surrey / Vancou Vancou Other P Other Co	pplication? y / New Westminster am/Port Coquitlam/Port Valley ays / Tsawwassen / / Aldergrove Ridge / Pitt Meadows West Vancouver in BC gan / Thompson / Caribo and / Delta ish / Whistler / White Rock / Cloverda aver aver Island / Coastal Province Country	Moody DO n =	12.4 % 9.6 % 4.2 % 1.3 % 1.0 % 3.5 % 4.3 % 3.2 % 2.2 % 9.0 % 0.6 % 16.1 % 20.7 % 5.2 % 1.6 % 2.0 % 1,415	12.9 % 9.8 % 4.0 % 1.2 % 0.9 % 2.9 % 3.0 % 4.7 % 2.5 % 2.1 % 8.6 % 0.5 % 15.5 % 21.2 % 4.6 % 2.6 % 3.2 % 2,428	How important was/is it to your pare that you get more education after hi Very Quite Somewhat Important Im	10.2 % = 1,410 ent(s) or guagh school? Not Don' cortant Knoo 4.5 % 3.4 % 5.0 % 3.5 % 44.1 % da 10.9 % 18.2 % 15.9 % 7.2 % 0.0 % 3.5 % 0.4 % = 1,409 73.5 %	8.2 % 2,426 rdian(s) t
Where we of your ap Burnaby Coquitla Fraser Notena Ladner Langley Maple F North / Norther Okanag Richmo Squami Surrey / Vancou Vancou Other P Other C	pplication? y / New Westminster am/Port Coquitlam/Port Valley ays / Tsawwassen / / Aldergrove Ridge / Pitt Meadows West Vancouver on BC gan / Thompson / Caribo and / Delta ish / Whistler / White Rock / Cloverda aver aver Island / Coastal Province Country e been your main ac	Moody n =	12.4 % 9.6 % 4.2 % 1.3 % 1.0 % 3.5 % 4.3 % 3.2 % 2.2 % 9.0 % 0.6 % 16.1 % 20.7 % 5.2 % 1.6 % 2.0 % 1,415	12.9 % 9.8 % 4.0 % 1.2 % 0.9 % 2.9 % 3.0 % 4.7 % 2.5 % 2.1 % 8.6 % 0.5 % 15.5 % 21.2 % 4.6 % 2.6 % 3.2 % 2,428	How important was/is it to your pare that you get more education after hi Very Quite Somewhat Important Im	10.2 % = 1,410 ent(s) or guagh school? Not Don't ortant Know 4.5 % 3.4 % 5.0 % 3.5 % 44.1 % da 10.9 % 18.2 % 15.9 % 7.2 % 0.0 % 3.5 % 0.4 % = 1,409 73.5 % 26.5 %	8.2 % 2,426 rdian(s) t
Where we of your ap Burnaby Coquitla Fraser Notena Ladner Langley Maple F North / Norther Okanag Richmo Squami Surrey / Vancou Vancou Other P Other C	pplication? y / New Westminster am/Port Coquitlam/Port Valley ays / Tsawwassen / / Aldergrove Ridge / Pitt Meadows West Vancouver on BC gan / Thompson / Caribo and / Delta ish / Whistler / White Rock / Cloverda aver aver Island / Coastal Province Country e been your main ac pplying to BCIT? (c.)	Moody n =	12.4 % 9.6 % 4.2 % 1.3 % 1.0 % 3.3 % 3.5 % 4.3 % 2.2 % 9.0 % 0.6 % 16.1 % 20.7 % 5.2 % 1.6 % 2.0 % 1,415 s in the mathematical apply)	12.9 % 9.8 % 4.0 % 1.2 % 0.9 % 2.9 % 3.0 % 4.7 % 2.5 % 2.1 % 8.6 % 0.5 % 15.5 % 21.2 % 4.6 % 3.2 % 2,428 months	How important was/is it to your pare that you get more education after hi Very Quite Somewhat Important Im	10.2 % = 1,410 ent(s) or guagh school? Not Don' cortant Knoo 4.5 % 3.4 % 5.0 % 3.5 % 44.1 % da 10.9 % 18.2 % 15.9 % 7.2 % 0.0 % 3.5 % 0.4 % = 1,409 73.5 %	8.2 % 2,426 rdian(s) t
Where we of your ap Burnaby Coquitla Fraser Notena Ladner Langley Maple F North / Norther Okanag Richmo Squami Surrey / Vancou Vancou Other P Other Co	pplication? y / New Westminster am/Port Coquitlam/Port Valley ays / Tsawwassen / / Aldergrove Ridge / Pitt Meadows West Vancouver on BC gan / Thompson / Caribo and / Delta ish / Whistler / White Rock / Cloverda aver aver Island / Coastal Province Country e been your main ac pplying to BCIT? (chool Student	Moody n =	12.4 % 9.6 % 4.2 % 1.3 % 1.0 % 3.3 % 3.5 % 4.3 % 3.2 % 2.2 % 9.0 % 0.6 % 16.1 % 20.7 % 5.2 % 1.6 % 2.0 % 1,415 s in the material that apply) 15.0 %	12.9 % 9.8 % 4.0 % 1.2 % 0.9 % 2.9 % 3.0 % 4.7 % 2.5 % 2.1 % 8.6 % 0.5 % 15.5 % 21.2 % 4.6 % 2.6 % 3.2 % 2,428 nonths 0	How important was/is it to your pare that you get more education after hi Very Quite Somewhat Important Im	10.2 % = 1,410 ent(s) or guagh school? Not Don't ortant Know 4.5 % 3.4 % 5.0 % 3.5 % 44.1 % da 10.9 % a 18.2 % a 18.2 % a 15.9 % a 7.2 % a 0.0 % a 3.5 % a 1,409 73.5 % a 1,409 at home?	8.2 % 2,426 rdian(s) t
Where we of your ap Burnaby Coquitta Fraser Noten Ladner Langley Maple F North / Norther Okanag Richmo Squami Surrey Vancou Vancou Other P Other Co	pplication? y / New Westminster am/Port Coquitlam/Port Valley ays / Tsawwassen / / Aldergrove Ridge / Pitt Meadows West Vancouver in BC gan / Thompson / Caribo and / Delta ish / Whistler / White Rock / Cloverda ever Island / Coastal Province Country e been your main ac pplying to BCIT? (c) hool Student or Institute Student	Moody n =	12.4 % 9.6 % 4.2 % 1.3 % 1.0 % 3.3 % 3.5 % 4.3 % 3.2 % 2.2 % 9.0 % 0.6 % 16.1 % 20.7 % 5.2 % 1.6 % 2.0 % 1,415 s in the manufactory 15.0 % 8.5 %	12.9 % 9.8 % 4.0 % 1.2 % 0.9 % 2.9 % 3.0 % 4.7 % 2.5 % 2.1 % 8.6 % 0.5 % 15.5 % 21.2 % 4.6 % 2.6 % 3.2 % 2,428 nonths 0 20.0 % 11.1 %	How important was/is it to your pare that you get more education after hi Very Quite Somewhat Important Im	10.2 % 1,410 ent(s) or guagh school? Not Don' ortant Know 4.5 % 3.4 % 5.0 % 3.5 % 44.1 % da 10.9 % 18.2 % 15.9 % 7.2 % 0.0 % 3.5 % 0.4 % 1,409 73.5 % 26.5 % 1,409 at home?	8.2 % 2,426 rdian(s) t
Where we of your ap Burnaby Coquitla Fraser Noten Ladner Langley Maple F North / Norther Okanag Richmo Squami Surrey / Vancou Vancou Other P Other Co	pplication? y / New Westminster am/Port Coquitlam/Port Valley ays / Tsawwassen / / Aldergrove Ridge / Pitt Meadows West Vancouver in BC gan / Thompson / Caribo and / Delta ish / Whistler / White Rock / Cloverda ever ever Island / Coastal Province Country e been your main accepting to BCIT? (c) hool Student or Institute Student ety Student	Moody n =	12.4 % 9.6 % 4.2 % 1.3 % 1.0 % 3.3 % 3.5 % 4.3 % 3.2 % 2.2 % 9.0 % 0.6 % 16.1 % 20.7 % 5.2 % 1.6 % 2.0 % 1,415 s in the m that apply) 15.0 % 8.5 % 4.4 %	12.9 % 9.8 % 4.0 % 1.2 % 0.9 % 2.9 % 3.0 % 4.7 % 2.5 % 2.1 % 8.6 % 0.5 % 15.5 % 21.2 % 4.6 % 2.6 % 3.2 % 2,428 nonths 20.0 % 11.1 % 10.4 %	How important was/is it to your pare that you get more education after hi Very Quite Somewhat Important Im	10.2 % 1,410 ent(s) or guagh school? Not Don't ortant Know 4.5 % 3.4 % 5.0 % 3.5 % 44.1 % da 10.9 % a 18.2 % 15.9 % 7.2 % 0.0 % 3.5 % 0.4 % 1,409 73.5 % 26.5 % 1,409 at home? Grp A	8.2 % 2,426 rdian(s) t
Where we of your ap Burnaby Coquitla Fraser Notena Ladner Langley Maple F North / Norther Okanag Richmo Squami Surrey / Vancou Vancou Other P Other C	pplication? y / New Westminster am/Port Coquitlam/Port Valley ays / Tsawwassen / / Aldergrove Ridge / Pitt Meadows West Vancouver in BC gan / Thompson / Caribo and / Delta ish / Whistler / White Rock / Cloverda aver aver Island / Coastal Province Country e been your main ac pplying to BCIT? (c) hool Student or Institute Student ity Student ed	Moody n =	12.4 % 9.6 % 4.2 % 1.3 % 1.0 % 3.3 % 3.5 % 4.3 % 3.2 % 2.2 % 9.0 % 0.6 % 16.1 % 20.7 % 5.2 % 1.6 % 2.0 % 1,415 s in the m that apply) 15.0 % 8.5 % 4.4 % 77.2 %	12.9 % 9.8 % 4.0 % 1.2 % 0.9 % 2.9 % 3.0 % 4.7 % 2.5 % 2.1 % 8.6 % 0.5 % 15.5 % 21.2 % 4.6 % 2.6 % 3.2 % 2,428 nonths 20.0 % 11.1 % 10.4 % 70.6 %	How important was/is it to your pare that you get more education after hi Very Quite Somewhat Important Im	10.2 % = 1,410 ent(s) or guagh school? Not Don'ortant Know 4.5 % 3.4 % 5.0 % 3.5 % 44.1 % da 10.9 % a 18.2 % 15.9 % 7.2 % 0.0 % 3.5 % 0.4 % = 1,409 73.5 % 26.5 % 1,409 at home? Grp A og 3.3 %	8.2 % 2,426 rdian(s) 1
Where we of your ap Burnaby Coquitla Fraser Notena Ladner Langley Maple F North / Norther Okanag Richmo Squami Surrey / Vancou Vancou Other P Other Cother C	pplication? y / New Westminster am/Port Coquitlam/Port Valley ays / Tsawwassen / / Aldergrove Ridge / Pitt Meadows West Vancouver in BC gan / Thompson / Caribo and / Delta ish / Whistler / White Rock / Cloverda aver aver Island / Coastal Province Country e been your main ac pplying to BCIT? (c) hool Student or Institute Student ity Student ed	Moody n =	12.4 % 9.6 % 4.2 % 1.3 % 1.0 % 3.5 % 4.3 % 3.5 % 4.3 % 3.2 % 2.2 % 9.0 % 0.6 % 16.1 % 20.7 % 5.2 % 1.6 % 2.0 % 1,415 s in the m that apply 15.0 % 8.5 % 4.4 % 77.2 % 8.1 %	12.9 % 9.8 % 4.0 % 1.2 % 0.9 % 2.9 % 3.0 % 4.7 % 2.5 % 2.1 % 8.6 % 0.5 % 15.5 % 21.2 % 4.6 % 2.6 % 3.2 % 2,428 nonths 10.4 % 70.6 % 8.4 %	How important was/is it to your pare that you get more education after hi Very Quite Somewhat Important Im	10.2 % 1,410 Int(s) or guagh school? Not Don' ortant Know 4.5 % 3.4 % 5.0 % 3.5 % 44.1 % da 10.9 % 18.2 % 15.9 % 7.2 % 0.0 % 3.5 % 0.4 % 1,409 73.5 % 26.5 % 1,409 at home? Grp A og 3.3 % 0.7 %	8.2 % 2,426 rdian(s) t
Where we of your ap Burnaby Coquitla Fraser's Kootena Ladner Langley Maple F North / Norther Okanag Richmo Squami Surrey / Vancou Vancou Other P Other Other Other Other College Universi Employe Unemplo Travel	pplication? y / New Westminster am/Port Coquitlam/Port Valley ays / Tsawwassen / / Aldergrove Ridge / Pitt Meadows West Vancouver in BC gan / Thompson / Caribo and / Delta ish / Whistler / White Rock / Cloverda aver aver Island / Coastal Province Country e been your main ac pplying to BCIT? (c) hool Student or Institute Student ity Student ed	Moody n =	12.4 % 9.6 % 4.2 % 1.3 % 1.0 % 3.3 % 3.5 % 4.3 % 2.2 % 9.0 % 0.6 % 16.1 % 20.7 % 5.2 % 1.6 % 2.0 % 1,415 s in the management of that apply) 15.0 % 8.5 % 4.4 % 77.2 % 8.1 % 7.1 %	12.9 % 9.8 % 4.0 % 1.2 % 0.9 % 2.9 % 3.0 % 4.7 % 2.5 % 2.1 % 8.6 % 0.5 % 15.5 % 21.2 % 4.6 % 3.2 % 2,428 nonths 10.4 % 70.6 % 8.4 % 10.0 %	How important was/is it to your pare that you get more education after hi Very Quite Somewhat Important Im	10.2 % 1,410 Int(s) or guagh school? Not Don't ortant Know 4.5 % 3.4 % 5.0 % 3.5 % 44.1 % da 10.9 % 18.2 % 15.9 % 7.2 % 0.0 % 3.5 % 0.4 % 1,409 73.5 % 26.5 % 1,409 at home? Grp A og 3.3 % 0.7 %	8.2 % 2,426 rdian(s) 1
Where we of your ap Burnaby Coquitta Fraser Notena Ladner Langley Maple F North / Norther Okanag Richmo Squami Surrey / Vancou Vancou Other P Other Co	pplication? y / New Westminster am/Port Coquitlam/Port Valley ays / Tsawwassen / / Aldergrove Ridge / Pitt Meadows West Vancouver in BC gan / Thompson / Caribo and / Delta ish / Whistler / White Rock / Cloverda aver aver Island / Coastal Province Country e been your main ac pplying to BCIT? (c) hool Student or Institute Student ity Student ed	Moody n =	12.4 % 9.6 % 4.2 % 1.3 % 1.0 % 3.5 % 4.3 % 3.5 % 4.3 % 3.2 % 2.2 % 9.0 % 0.6 % 16.1 % 20.7 % 5.2 % 1.6 % 2.0 % 1,415 s in the m that apply 15.0 % 8.5 % 4.4 % 77.2 % 8.1 %	12.9 % 9.8 % 4.0 % 1.2 % 0.9 % 2.9 % 3.0 % 4.7 % 2.5 % 2.1 % 8.6 % 0.5 % 15.5 % 21.2 % 4.6 % 2.6 % 3.2 % 2,428 nonths 10.4 % 70.6 % 8.4 %	How important was/is it to your pare that you get more education after hi Very Quite Somewhat Important Im	10.2 % 1,410 Int(s) or guagh school? Not Don' ortant Know 4.5 % 3.4 % 5.0 % 3.5 % 44.1 % da 10.9 % 18.2 % 15.9 % 7.2 % 0.0 % 3.5 % 0.4 % 1,409 73.5 % 26.5 % 1,409 at home? Grp A og 3.3 % 0.7 %	8.2 % 2,426 rdian(s) t

A: Trades

(Respondents: 1454)

B: All

(Respondents: 2550)

DECIDING on BCIT	
Grp A	Grp B
How did you first hear about BCIT? (check all th	at apply)

ow did you first hear about Bo		Grp A	Grp B				
BCIT Website	25.3 %	29.2 %	High School teacher		15.2 %	15.4 %	
BCIT student/graduate	16.8 %	20.0 %	BCIT Info Session		7.3 %	9.9 %	
Friend	30.3 %	34.7 %	BCIT Open House		5.2 %	5.2 %	
Family member	28.3 %	33.1 %	Advertisements		10.4 %	11.9 %	
BCIT brochure	5.5 %	6.1 %	Employer		10.8 %	7.3 %	
High School counsellor	12.8 %	12.5 %	Other		5.0 %	5.6 %	
			Note: percentages can sum to > 100%	n =	1.447	2 539	

What were your reasons for considering BCIT? (3 choices max)

Reputation	52.9 %	53.6 %
Practical training	53.1 %	58.2 %
Establish a career	45.6 %	48.6 %
Program Length	7.2 %	15.5 %
Program/course only offered at BCIT	16.6 %	23.8 %
Location	17.5 %	14.9 %
Career advancement/professional dev.	19.9 %	19.3 %
Instructor quality	10.4 %	8.0 %
Employer incentive/sponsorship/support	8.5 %	6.9 %
BCIT ACE-IT partnership program (HS)	1.4 %	0.9 %
Other	3.5 %	3.0 %
Note: percentages can sum to > 100% n =	1,449	2,537

What was your PRIMARY objective for enrolling at BCIT? (select one)

Establish a career		64.2 %	58.9 %
Obtain a BCIT Diploma/Degree		6.9 %	14.0 %
Change career		8.6 %	8.3 %
Get a better job in the same field		5.6 %	5.2 %
Personal interest/enrichment		5.0 %	4.5 %
Upgrade existing education/skills		8.0 %	6.6 %
Study here until accepted into Univ	ersity	0.3 %	0.5 %
Obtain a Canadian credential		1.5 %	1.6 %
	n =	1,441	2,514

11.0 %

89.0 %

Yes

No

17.4 %

82.6 % 2,524

Other than yourself, please rate how important the following people were in your decision to apply to BCIT?

		Grp A	based on valid responses				Grp B	based on valid responses						
		Very Important	Imp.	Neutral	Not Imp.	Not at all Imp.	N/A n =	Very Important	lmp.	Neutral	Not Imp.	Not at all Imp.	N/A	n =
a) Spo	use / partner					•	51.1 % ⁶⁶³	<u> </u>	•					
b) Pare	nt / family	34.0 %	35.6 %	6 21.3 %	3.0	% 6.1 %	8.6 % 1,282	33.3 % 3	37.2 %	19.8 %	3.3 %	6.4 %	6.9 %	2,277
c) Frie	nd	12.2 %	30.6 %	38.0 %	7.7	% 11.5 %	13.9 % 1,182	10.6 %	30.4 %	37.8 %	8.9 %	12.3 %	11.5 %	2,114
d) Co-\	vorker	12.7 %	24.8 %	35.5 %	10.3	% 16.6 %	29.4 % ⁹⁵⁰	8.8 % 2	20.6 %	35.8 %	13.1 %	21.6 %	30.7 %	1,617
e) High	School Teacher	5.6 %	20.5 %	34.4 %	11.2	% 28.4 %	36.4 % 850	5.1 %	18.4 %	33.8 %	13.0 %	29.8 %	34.3 %	1,528
f) High	School Counsell	or 6.0 %	16.4 %	5 34.2 %	11.2	% 32.0 %	38.1 % 827	4.8 %	15.0 %	33.9 %	12.7 %	33.6 %	36.2 %	1,480
g) Curi	ent/former emplo	yer21.7 %	22.2 %	½ 28.5 %	7.7	% 19.8 %	30.6 % 944	15.1 %	20.6 %	28.9 %	10.9 %	24.5 %	32.6 %	1,579
								1						

Did you apply to school(s) besides BCIT for this term?

Which sc	hools did	you a	pply t	o and	which
schools d	lid vou ae	et acce	nted	to?	

Which schools did you apply to and which		110	n = 1,437 2,524	
schools did you get accepted to?	G	rp A		Srp B
(check all that apply)	Applied for	Accepted to	Applied for	Accepted to
Capilano College (Capilano University)	6.3 %	4.0 %	6.5 %	5.2 %
Douglas College	12.5 %	12.0 %	14.1 %	14.7 %
Kwantlen Polytechnic University	27.3 %	23.0 %	19.9 %	20.2 %
Langara College	8.6 %	15.0 %	16.1 %	17.9 %
Vancouver Island University (Malaspina)	1.6 %	2.0 %	3.7 %	3.3 %
Simon Fraser University	13.3 %	12.0 %	31.0 %	26.4 %
UBC - Vancouver	8.6 %	4.0 %	27.0 %	12.7 %
UBC – Kelowna	2.3 %	3.0 %	4.2 %	4.6 %
University of the Fraser Valley (UFV)	6.3 %	7.0 %	5.7 %	7.2 %
University of Victoria	3.1 %	4.0 %	6.9 %	7.2 %
Other	48.4 %	44.0 %	6.9 %	7.2 %
Note: percentages can sum to > 100% n =	128	100	403	307

A: Trades

(Respondents: 1454)

B: All

(Respondents: 2550)

APPLICATIONS and ADMISSIONS

Prior to submitting your application,	when did	you
start EXPLORING the option of BCIT	for your	
education/training needs?	Grp A	Grp B

_		O. P 7 t	O. P =
0-5 months prior		21.5 %	22.1 %
6-11 months prior		30.2 %	32.6 %
1-2 years prior		30.4 %	29.2 %
2+ years prior		18.0 %	16.2 %
	n =	1,442	2,535

Prior to submitting your application, when did you decide to APPLY to your PROGRAM?

		Grp A	Grp B
0-2 months prior		14.5 %	14.2 %
3-5 months prior		27.3 %	27.7 %
6-11 months prior		33.5 %	35.8 %
1+ years prior		24.6 %	22.3 %
	n =	1,412	2,504

Please rate how satisfied you were with the following aspects of the BCIT admissions process:

		Grp A based on valid responses					Grp B based on valid responses						
		Very Satisfied & Satisfied			Very Dis- satisfied	N/A		Very Satisfie & Satisfie		Dis- satisfied	Very Dis satisfied		n =
a)	The time required to receive an admissions decision	67.5 %	23.9 %	6.2 %	2.3 %	1.6 %	1,414	69.8 %	22.4 %	6.2 %	2.4 %	1.1 %	2,454
b)	Online application system	67.1 %	25.1 %	6.3 %	1.5 %	6.1 %	1,345	68.7 %	22.8 %	7.0 %	1.6 %	4.2 %	2,373
c)	Clarity of entrance requirements	78.7 %	17.0 %	3.8 %	0.6 %	1.9 %	1,407	77.5 %	17.0 %	4.3 %	1.1 %	1.2 %	2,439
d)	Ability to review the status of your application	73.7 %	20.1 %	5.0 %	1.2 %	2.9 %	1,391	77.2 %	17.4 %	4.3 %	1.2 %	2.1 %	2,418
e)	Clarity of admissions-related	64.2 %	24.7 %	8.2 %	2.9 %	2.4 %	1,395	66.6 %	23.3 %	7.2 %	3.0 %	1.9 %	2,419
f)	Availability of admissions support	65.1 %	28.6 %	4.4 %	1.9 %	4.4 %	1,368	66.2 %	27.1 %	4.7 %	2.1 %	5.2 %	2,331

How likely is it that the following factors could prevent you from continuing your program?

	Grp A	based on valid responses			Grp B based on valid responses							
_	Very Likely	Likely	Unlikely	Very Unlikely	Don't Know	n =	Very Likely	Likely	Unlikely	Very Unlikely	Don't Know	n =
a) Admitted by another institution	1.2 %	6.3 %	28.3 %	64.2 %	15.2 %	1,145	2.0 %	8.3 %	28.5 %	61.2 %	15.1 %	1,997
b) Finances	7.9 %	21.2 %	41.9 %	29.0 %	6.0 %	1,284	9.3 %	23.4 %	40.0 %	27.4 %	5.6 %	2,247
c) Hard to fit classes with job schedule	2.2 %	11.9 %	39.2 %	46.7 %	11.4 %	1,207	2.4 %	12.5 %	38.0 %	47.1 %	11.9 %	2,083
d) Convenience (transportation)	2.2 %	11.9 %	39.7 %	46.2 %	7.0 %	1,265	2.6 %	12.0 %	38.8 %	46.6 %	6.0 %	2,226
e) Child Care	2.2 %	5.5 %	24.2 %	68.2 %	35.4 %	877	2.0 %	5.2 %	23.0 %	69.8 %	40.3 %	1,406
f) Other family considerations	1.8 %	13.9 %	36.3 %	47.9 %	16.5 %	1,137	2.0 %	14.6 %	38.5 %	44.8 %	17.0 %	1,960
g) Not sure of program choice	2.3 %	8.0 %	33.4 %	56.2 %	13.9 %	1,170	2.8 %	10.9 %	33.9 %	52.5 %	12.4 %	2,070
h) Not sure of career choice	3.3 %	9.2 %	33.9 %	53.6 %	13.3 %	1,177	3.8 %	11.6 %	34.6 %	50.0 %	11.9 %	2,080
i) Employment prospects	4.2 %	13.1 %	39.5 %	43.2 %	11.4 %	1,199	5.7 %	16.1 %	36.7 %	41.5 %	10.1 %	2,118
j) Program difficulty	2.9 %	13.3 %	40.3 %	43.5 %	7.0 %	1,267	4.3 %	17.6 %	40.4 %	37.7 %	6.5 %	2,215
k) English language skills	1.8 %	4.6 %	20.1 %	73.5 %	13.7 %	1,175	2.5 %	5.9 %	19.4 %	72.2 %	12.9 %	2,063
University-transfer ability	0.6 %	5.4 %	26.3 %	67.7 %	20.2 %	1,080	1.8 %	8.7 %	28.2 %	61.2 %	17.7 %	1,938
m) Availablity of on-campus housing	1.3 %	3.0 %	23.9 %	71.8 %	26.6 %	997	1.2 %	3.9 %	23.2 %	71.8 %	26.4 %	1,737
n) Other	8.9 %	5.6 %	30.2 %	55.3 %	58.8 %	179	8.6 %	5.3 %	28.9 %	57.2 %	58.0 %	187

A: Trades

(Respondents: 1454)

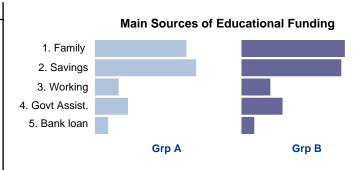
B: All

(Respondents: 2550)

FINANCIAL AID

What were your main sources of your educational funding? (check all that apply)

	Grp A	Grp B
Support from family	51.9 %	58.3 %
Support from employer / agency	7.9 %	5.6 %
Personal savings	57.2 %	56.5 %
Credit Cards	9.0 %	8.9 %
Bank loan / Line of Credit	8.4 %	8.3 %
Government student loans / grants	19.5 %	23.8 %
Scholarship / Award / Bursary	7.1 %	11.3 %
Sponsorship	3.8 %	3.1 %
Working while attending BCIT	14.2 %	17.2 %
Investment Income (RESP)	6.4 %	8.6 %
Other	4.0 %	2.6 %
Note: percentages can sum to > 100% n =	= 1,427	2,464



Please use the following rating scale to rate your experience using the BCIT website for each of the following purposes:

Grp A based on valid responses				Grp B	based on valid	responses				
Exc	ellent & Good	Adequate	Poor	N/A	n =	Excellent & Good	Adequate	Poor	N/A	n =
a) Research into programs and courses	78.3 %	17.5 %	4.3 %	4.2 %	1,358	80.8 %	15.0 %	4.2 %	3.0 %	2,361
b) Program application	77.8 %	18.2 %	4.0 %	4.8 %	1,347	79.4 %	16.8 %	3.8 %	3.5 %	2,345
c) Orientation to facilities and services	66.8 %	26.7 %	6.5 %	11.3 %	1,250	67.1 %	26.4 %	6.5 %	10.2 %	2,173
d) Access to contact information	73.2 %	22.5 %	4.3 %	4.9 %	1,339	73.3 %	21.7 %	5.0 %	4.4 %	2,313

How useful was the BCIT website in assisting with your decision to enrol at BCIT?

		Grp A	Grp B
Very useful		31.2 %	33.0 %
Quite useful		39.9 %	40.9 %
Somewhat useful		22.6 %	20.8 %
Not useful		6.3 %	5.3 %
	n =	1,418	2,436

Were you able to find all of the information you were looking for on the BCIT website?

(select one)		Grp A	Grp B
All		18.4 %	18.4 %
Most		64.9 %	65.7 %
Some		15.2 %	14.8 %
None		1.5 %	1.1 %
	n =	1,422	2,441

A: Trades
(Respondents: 1454)

B: All

(Respondents: 2550)

PROGRAM ADVISING

Before applying for a course or program at BCIT, did you use the services at the Program Advising department?

		Grp A	Grp B
Yes		8.3 %	12.7 %
No	7	7.8 %	74.5 %
Don't know	1	3.8 %	12.8 %
	n =	1.430	2.480

How did you make contact with the Program Advising department? (select all that apply)

		Grp A	Grp B
Phone		44.8 %	45.0 %
In Person		56.9 %	55.0 %
Email		25.0 %	29.6 %
Other		2.6 %	1.3 %
Note: percentages can sum to > 100%	n =	116	311

Prior to applying, how many times did you contact the Program Advising department?

		Grp A	Grp B
Once		36.8 %	31.7 %
Twice		32.5 %	33.0 %
Three times		12.3 %	15.2 %
Four times		7.0 %	6.5 %
Five or more times		11.4 %	13.6 %
	n =	114	309

Please rate how satisfied you were with the Program Advising services at BCIT:

		Grp A	Grp B
Very Satisfied		28.7 %	29.5 %
Satisfied		44.3 %	40.9 %
Neutral		22.6 %	21.8 %
Dissatisfied		2.6 %	5.8 %
Very Dissatisfied		1.7 %	1.9 %
	n =	115	308

BCIT PUBLICATIONS, SERVICES and EVENTS

For each of the items listed below, please use the following scale to rate us on your BCIT experience to date:

	Excellent	Excellent
_	(based on valid responses - 100%)	(based on valid responses - 100%)
	Grp A	Grр в

	(based on valid responses - 100%)			(based on valid responses - 100%)					
	Excellent & Good A	dequate	Poor	N/A	n =	Excellent & Good Adequate	Poor	N/A	n =
a) BCIT Publications (Program Brochure, Viewbook, etc)	77.8 %	21.0 %	1.2 %	18.9 %	1,151	74.2 % 23.8 %	2.0 %	21.1 %	1,912
b) Community info Session	70.9 %	27.0 %	2.1 %	35.1 %	915	68.4 % 28.8 %	2.8 %	36.3 %	1,537
c) Program info Session	77.8 %	20.0 %	2.2 %	28.6 %	1,004	77.0 % 20.3 %	2.7 %	25.7 %	1,792
d) Direct contact with program staff	79.3 %	18.4 %	2.3 %	17.2 %	1,162	79.4 % 18.0 %	2.7 %	14.1 %	2,069
e) Pre-entry testing	68.7 %	28.3 %	3.0 %	47.4 %	739	67.3 % 29.7 %	3.0 %	46.2 %	1,295
f) BIG info	67.3 %	29.6 %	3.2 %	52.5 %	663	68.1 % 27.5 %	4.4 %	53.2 %	1,119
g) Campus tours	73.2 %	23.5 %	3.3 %	36.6 %	892	63.0 % 29.1 %	7.8 %	33.7 %	1,594
h) Spend-a-day program	64.8 %	30.0 %	5.3 %	64.9 %	494	62.1 % 30.0 %	7.9 %	69.2 %	736
i) Open House	71.6 %	24.9 %	3.5 %	57.2 %	602	70.0 % 25.2 %	4.8 %	60.2 %	953
j) Financial Aid & Awards Services	64.6 %	28.5 %	6.9 %	55.3 %	625	61.3 % 28.9 %	9.8 %	55.9 %	1,055
k) Housing Office	0.0 %	0.0 %	0.0 %	0.0 %	0	59.3 % 32.5 %	8.2 %	76.7 %	231

B: All

(Respondents: 10	096)			(Respondents: 2550)		
DEMOG	RAPHICS	Grp A	Grp B		Grp A	Grp B
Gender	Male	56.3 %	76.3 %	Please check the category that best des	cribes vo	ur
	Female	43.7 %	23.5 %	highest level of education prior to enrol		
	Other	0.0 %	0.2 %	(select one)		
	n =	1,096	2,520	Less than Grade 12	1.0 %	1.8 %
_				Grade 12	33.3 %	36.8 %
Age	19 or younger	32.5 %	25.7 %	Some Post-Secondary (no certificate,	30.2 %	29.2 %
	20-24	40.8 %	40.7 %	Post-Secondary Certificate	4.7 %	8.5 %
	25-29	16.9 %	18.9 %	Post-Secondary Diploma	8.7 %	8.4 %
	30-34	5.0 %	7.8 %	Journeyed Status	0.3 %	0.9 %
	35-39	2.0 %	3.1 %	Bachelor's Degree	18.4 %	11.5 %
	40 or older	2.8 %	3.7 %	Professional Designation (e.g. CMA)	0.5 %	0.3 %
	n =	1,096	2,517	Post-Graduate or Professional Degree	1.8 %	1.2 %
Do vou w	vish to be identified as ar	Aborigina	al person	· ·		
	urpose of this survey?			Other	1.2 %	1.4 %
•	Yes	2.7 %	3.4 %	n =	1,018	2,434
	No	97.3 %	96.6 %	What is the education level of your mos	t hiahly	
	n =	1,015	2,315	educated parent?		
16				Less than high school graduation	4.7 %	4.7 %
	ne that best describes yo	ur Aborigi	nal identity	High school graduate	12.7 %	14.7 %
First Nation and non-S	ns (including Status, tatus)	44.4 %	50.6 %	Some Post-Secondary (no certificate,	5.9 %	7.7 %
Métis	10100)	40.7 %	28.6 %	diploma or Degree obtained)		
Inuit		7.4 %	3.9 %	Post-secondary certificate, diploma, or trades qualification	24.6 %	24.2 %
Don't knov	V	7.4 %	13.0 %	Bachelor's Degree	24.6 %	19.6 %
Other		0.0 %	3.9 %	Certificate or diploma above Bachelor level	6.5 %	7.5 %
	n =	0.0 / ₆ 27	3.9 /6 77			
Where				Master's, doctorate, law or medicine degree Don't know		13.4 % 8.2 %
	ere you living (town/city/opplication?	country) at	tne time	DON'T KNOW	5.3 % 1,016	0.2 % 2,426
	y / New Westminster	13.4 %	12.9 %	How important was/is it to your parent(
	am/Port Coquitlam/Port Mood		9.8 %	that you get more education after high		aiaii(3)
Fraser	· ·	3.8 %	4.0 %	, ,	lot Don't	
Kooten	•	1.0 %	1.2 %	Important Important Important Import		
	/ Tsawwassen	0.7 %	0.9 %	Grp A 61.7 % 19.9 % 9.1 % 5.7		1,015
	y / Aldergrove	2.4 %	2.9 %	Grp B 58.3 % 21.8 % 11.3 % 5.0		
	Ridge / Pitt Meadows	2.4 %	3.0 %	30.5 % 21.6 % 11.5 % 3.0	/0 3.3 /0	2,420
•	•		3.0 <i>%</i> 4.7 %	How would you describe yourself?		
	West Vancouver	5.1 %			00.4.0/	00.4.0/
Northe		1.6 %	2.5 %	Born in Canada and both parents born in Canada	32.1 %	39.1 %
•	gan / Thompson / Cariboo	2.0 %	2.1 %	Born in Canada and only one parent born in Canada	8.6 %	9.9 %
	ond / Delta	8.1 %	8.6 %	Born in Canada and neither parent born in Canada	22.6 %	20.0 %
•	ish / Whistler	0.5 %	0.5 %	Not born in Canada and now a Canadian citizen	19.0 %	17.2 %
-	/ White Rock / Cloverdale	14.7 %	15.5 %	Landed immigrant / permanent resident	8.6 %	7.8 %
Vancou		21.8 %	21.2 %	Caregiver visa	0.0 %	0.0 %
Vancou	ver Island / Coastal		4.6 %	International/Visa student	9.2 %	5.9 %
		3.8 %			9.2 70	0.0 70
Other F	Province	4.0 %	2.6 %	Refugee	9.2 % 0.0 %	0.2 %
	Province	4.0 % 4.8 %	2.6 % 3.2 %	Refugee n =		
Other F	Province	4.0 %	2.6 %	n =	0.0 % 1,016	0.2 % 2,425
Other F Other C	Province Country n =	4.0 % 4.8 % 1,013	2.6 % 3.2 % 2,428	n = Is English your first language? Yes	0.0 % 1,016 63.9 %	0.2 % 2,425 69.5 %
Other F Other C	Province Country n = e been your main activitie	4.0 % 4.8 % 1,013 es in the m	2.6 % 3.2 % _{2,428} nonths	Is English your first language? Yes (select one)	0.0 % 1,016 63.9 % 36.1 %	0.2 % 2,425 69.5 % 30.5 %
Other F Other C What have prior to ap	Province Country n =	4.0 % 4.8 % 1,013 es in the m	2.6 % 3.2 % _{2,428} nonths	n = Is English your first language? Yes	0.0 % 1,016 63.9 %	0.2 % 2,425 69.5 % 30.5 %
Other C Other C What have prior to ap High Sc	Province Country n = e been your main activitie oplying to BCIT? (check a	4.0 % 4.8 % 1,013 es in the m	2.6 % 3.2 % 2,428 nonths	n = Is English your first language? Yes (select one) No n =	0.0 % 1,016 63.9 % 36.1 % 1,014	0.2 % 2,425 69.5 % 30.5 % 2,423
Other F Other C What have prior to ap High Sc College	Province Country n = e been your main activitie oplying to BCIT? (check a chool Student or Institute Student	4.0 % 4.8 % 1,013 es in the m ill that apply) 27.0 % 14.7 %	2.6 % 3.2 % 2,428 nonths 20.0 % 11.1 %	Is English your first language? Yes (select one) No n = What is your main language spoken at	0.0 % 1,016 63.9 % 36.1 % 1,014 home?	0.2 % 2,425 69.5 % 30.5 % 2,423
Other Countries Other Countrie	Province Country n = e been your main activitie oplying to BCIT? (check a thool Student or Institute Student ity Student	4.0 % 4.8 % 1,013 es in the m ill that apply) 27.0 % 14.7 % 18.7 %	2.6 % 3.2 % 2,428 nonths 20.0 % 11.1 % 10.4 %	Is English your first language? Yes (select one) No n = What is your main language spoken at Grp A Grp B	0.0 % 1,016 63.9 % 36.1 % 1,014 home? (see	0.2 % 2,425 69.5 % 30.5 % 2,423
Other Countries of the	Province Country n = e been your main activitie oplying to BCIT? (check a thool Student or Institute Student ity Student ed	4.0 % 4.8 % 1,013 es in the m ill that apply) 27.0 % 14.7 % 18.7 % 61.6 %	2.6 % 3.2 % 2,428 nonths 20.0 % 11.1 % 10.4 % 70.6 %	Is English your first language? Yes (select one) What is your main language spoken at Grp A Grp B English 56.6 % 66.0 % Tagalog	0.0 % 1,016 63.9 % 36.1 % 1,014 home? (se Grp A 3.8 %	0.2 % 2,425 69.5 % 30.5 % 2,423 elect one Grp B 3.5 %
Other Countries Other Countrie	Province Country n = e been your main activitie oplying to BCIT? (check a thool Student or Institute Student ity Student ed	4.0 % 4.8 % 1,013 es in the m all that apply) 27.0 % 14.7 % 18.7 % 61.6 % 8.8 %	2.6 % 3.2 % 2,428 nonths 20.0 % 11.1 % 10.4 % 70.6 % 8.4 %	Is English your first language? Yes (select one) No n = What is your main language spoken at Grp A Grp B English 56.6 % 66.0 % Tagalog Mandarin 10.7 % 7.5 % Farsi	0.0 % 1,016 63.9 % 36.1 % 1,014 home? Grp A 3.8 % 1.6 %	0.2 % 2,425 69.5 % 30.5 % 2,423 elect one Grp B 3.5 % 1.1 %
Other F Other C What have prior to ap High Sc College Universi Employe Unempl Travel	Province Country n = e been your main activitie oplying to BCIT? (check a thool Student or Institute Student ity Student ed	4.0 % 4.8 % 1,013 es in the m 11 that apply 27.0 % 14.7 % 18.7 % 61.6 % 8.8 % 14.0 %	2.6 % 3.2 % 2,428 nonths 20.0 % 11.1 % 10.4 % 70.6 % 8.4 % 10.0 %	Is English your first language? Yes (select one) What is your main language spoken at Grp A Grp B English 56.6 % 66.0 % Tagalog Mandarin 10.7 % 7.5 % Farsi Cantonese 8.6 % 6.7 % Russian	0.0 % 1,016 63.9 % 36.1 % 1,014 home? Grp A 3.8 % 1.6 % 1.6 %	0.2 % 2,425 69.5 % 30.5 % 2,423 elect one Grp B 3.5 % 1.1 %
Other F Other C What have prior to ap High Sc College Universi Employe Unempl Travel Other	Province Country n = e been your main activitie oplying to BCIT? (check a thool Student or Institute Student ity Student ed	4.0 % 4.8 % 1,013 es in the m all that apply) 27.0 % 14.7 % 18.7 % 61.6 % 8.8 %	2.6 % 3.2 % 2,428 nonths 20.0 % 11.1 % 10.4 % 70.6 % 8.4 %	Is English your first language? Yes (select one) No n = What is your main language spoken at Grp A Grp B English 56.6 % 66.0 % Tagalog Mandarin 10.7 % 7.5 % Farsi	0.0 % 1,016 63.9 % 36.1 % 1,014 home? Grp A 3.8 % 1.6 %	0.2 % 2,425 69.5 % 30.5 % 2,423 elect one Grp B 3.5 % 1.1 %

A: Technology

(Respondents: 1096)

B: All

(Respondents: 2550)

DECIDING on	BCIT
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	Grp A	Grp B				0 . 5
How did you first hear about BC		Grp A	Grp B			
BCIT Website	34.4 %	29.2 %	High School teacher		15.7 %	15.4 %
BCIT student/graduate	24.3 %	20.0 %	BCIT Info Session		13.3 %	9.9 %
Friend	40.7 %	34.7 %	BCIT Open House		5.2 %	5.2 %
Family member	39.6 %	33.1 %	Advertisements		13.8 %	11.9 %
BCIT brochure	7.0 %	6.1 %	Employer		2.7 %	7.3 %
High School counsellor	12.1 %	12.5 %	Other		6.3 %	5.6 %
NA(I) - (((- ' . I '	_	Note: percentages can sum to > 100%	n =	1,092	2,539

What were your reasons for considering BCIT? (3 choices max)

Reputation	54.6 %	53.6 %
Practical training	65.0 %	58.2 %
Establish a career	52.6 %	48.6 %
Program Length	26.5 %	15.5 %
Program/course only offered at BCIT	33.4 %	23.8 %
Location	11.5 %	14.9 %
Career advancement/professional dev.	18.5 %	19.3 %
Instructor quality	4.9 %	8.0 %
Employer incentive/sponsorship/support	4.9 %	6.9 %
BCIT ACE-IT partnership program (HS)	0.2 %	0.9 %
Other	2.3 %	3.0 %
Note: percentages can sum to > 100% n =	1,088	2,537

What was your PRIMARY objective for enrolling at BCIT? (select one)

Establish a career		51.8 %	58.9 %
Obtain a BCIT Diploma/Degree		23.6 %	14.0 %
Change career		7.9 %	8.3 %
Get a better job in the same field		4.7 %	5.2 %
Personal interest/enrichment		3.8 %	4.5 %
Upgrade existing education/skills		4.7 %	6.6 %
Study here until accepted into Univ	ersity	0.8 %	0.5 %
Obtain a Canadian credential		1.8 %	1.6 %
	n =	1,073	2,514

Other than yourself, please rate how important the following people were in your decision to apply to BCIT?

Grp A	base	based on valid responses					Grp B based on valid responses						
Very mportant	lmp.	Neutral	Not Imp.	Not at all Imp.	N/A	n =	Very Important	lmp.	Neutral	Not Imp.	Not at all Imp.	N/A	r
30.2 %	28.2 %	23.0 %	6.4	% 12.1 %	51.6 %	486	31.1 % 2	26.9 %	25.2 %	5.5 %	11.4 %	51.4 %	•
32.5 %	39.3 %	17.8 %	3.7	% 6.7 %	4.6 %	995	33.3 % 3	37.2 %	19.8 %	3.3 %	6.4 %	6.9 %	2
8.6 %	30.2 %	37.6 %	10.4	% 13.3 %	8.2 %	932	10.6 % 3	30.4 %	37.8 %	8.9 %	12.3 %	11.5 %	2
3.3 %	14.5 %	36.3 %	17.1	% 28.8 %	32.5 %	667	8.8 % 2	20.6 %	35.8 %	13.1 %	21.6 %	30.7 %	•
4.4 %	15.8 %	33.0 %	15.2	% 31.6 %	31.5 %	678	5.1 % 1	18.4 %	33.8 %	13.0 %	29.8 %	34.3 %	
r 3.2 %	13.2 %	33.5 %	14.5	% 35.5 %	33.6 %	653	4.8 % 1	15.0 %	33.9 %	12.7 %	33.6 %	36.2 %	•
er 5.2 %	18.3 %	29.4 %	15.6	% 31.5 %	35.4 %	635	15.1 %	20.6 %	28.9 %	10.9 %	24.5 % 3	32.6 %	•
	Very mportant 30.2 % 32.5 % 8.6 % 3.3 % 4.4 % r 3.2 %	Very mportant Imp. 30.2 % 28.2 % 32.5 % 39.3 % 8.6 % 30.2 % 3.3 % 14.5 % 4.4 % 15.8 % r 3.2 % 13.2 % 13.2 %	Very mportant Imp. Neutral 30.2 % 28.2 % 23.0 % 32.5 % 39.3 % 17.8 % 8.6 % 30.2 % 37.6 % 3.3 % 14.5 % 36.3 % 4.4 % 15.8 % 33.0 % r 3.2 % 13.2 % 33.5 %	Very mportant Imp. Neutral lmp. Not lmp. 30.2 % 28.2 % 23.0 % 6.4 32.5 % 39.3 % 17.8 % 3.7 8.6 % 30.2 % 37.6 % 10.4 3.3 % 14.5 % 36.3 % 17.1 4.4 % 15.8 % 33.0 % 15.2 3.2 % 13.2 % 33.5 % 14.5	Very mportant Imp. Neutral lmp. Not all Imp. Not all Imp. 30.2 % 28.2 % 23.0 % 6.4 % 12.1 % 32.5 % 39.3 % 17.8 % 3.7 % 6.7 % 8.6 % 30.2 % 37.6 % 10.4 % 13.3 % 3.3 % 14.5 % 36.3 % 17.1 % 28.8 % 4.4 % 15.8 % 33.0 % 15.2 % 31.6 % 7 3.2 % 13.2 % 33.5 % 14.5 % 35.5 %	Very mportant Imp. Neutral lmp. Not all lmp. Not all lmp. N/A 30.2 % 28.2 % 23.0 % 6.4 % 12.1 % 51.6 % 32.5 % 39.3 % 17.8 % 3.7 % 6.7 % 4.6 % 8.6 % 30.2 % 37.6 % 10.4 % 13.3 % 8.2 % 3.3 % 14.5 % 36.3 % 17.1 % 28.8 % 32.5 % 4.4 % 15.8 % 33.0 % 15.2 % 31.6 % 31.5 % 7 3.2 % 13.2 % 33.5 % 14.5 % 35.5 % 33.6 %	Very mportant Imp. Not lmp. Not all lmp. Not all lmp. N/A n = 30.2 % 28.2 % 23.0 % 6.4 % 12.1 % 51.6 % 486 32.5 % 39.3 % 17.8 % 3.7 % 6.7 % 4.6 % 995 8.6 % 30.2 % 37.6 % 10.4 % 13.3 % 8.2 % 932 3.3 % 14.5 % 36.3 % 17.1 % 28.8 % 32.5 % 667 4.4 % 15.8 % 33.0 % 15.2 % 31.6 % 31.5 % 678	Very mportant Imp. Not lump. Not all lump. Not all lump. N/A n = n = n = n = n = n = n = n = n = n =	Very mportant Imp. Not lump. Not all lmp. Not all lmp. N/A n = Very Important Imp. 30.2 % 28.2 % 23.0 % 6.4 % 12.1 % 51.6 % 486 31.1 % 26.9 % 32.5 % 39.3 % 17.8 % 3.7 % 6.7 % 4.6 % 995 33.3 % 37.2 % 8.6 % 30.2 % 37.6 % 10.4 % 13.3 % 8.2 % 932 10.6 % 30.4 % 3.3 % 14.5 % 36.3 % 17.1 % 28.8 % 32.5 % 667 8.8 % 20.6 % 4.4 % 15.8 % 33.0 % 15.2 % 31.6 % 31.5 % 678 5.1 % 18.4 % 7 3.2 % 13.2 % 33.5 % 14.5 % 35.5 % 33.6 % 653 4.8 % 15.0 %	Very mportant Imp. Neutral lmp. Not all lmp. N/A n = Very Important Imp. Neutral lmp. Neutral lmp. N/A n = Very Important Neutral lmp. 19.8 % 31.8 % 31.8 % 31.6 %	Very mportant Imp. Not lump. Not all Imp. N/A n = Very Important Imp. Neutral Imp. Not Imp. 30.2 % 28.2 % 23.0 % 6.4 % 12.1 % 51.6 % 486 31.1 % 26.9 % 25.2 % 5.5 % 32.5 % 39.3 % 17.8 % 3.7 % 6.7 % 4.6 % 995 33.3 % 37.2 % 19.8 % 3.3 % 8.6 % 30.2 % 37.6 % 10.4 % 13.3 % 8.2 % 932 10.6 % 30.4 % 37.8 % 8.9 % 3.3 % 14.5 % 36.3 % 17.1 % 28.8 % 32.5 % 667 8.8 % 20.6 % 35.8 % 13.1 % 4.4 % 15.8 % 33.0 % 15.2 % 31.6 % 31.5 % 678 5.1 % 18.4 % 33.8 % 13.0 % 7 3.2 % 13.2 % 33.5 % 14.5 % 35.5 % 33.6 % 653 4.8 % 15.0 % 33.9 % 12.7 %	Very mportant Imp. Not Neutral lmp. Not all lmp. N/A n = Very Important Imp. Neutral lmp. Not at all lmp. 30.2 % 28.2 % 23.0 % 6.4 % 12.1 % 51.6 % 486 31.1 % 26.9 % 25.2 % 5.5 % 11.4 % 32.5 % 39.3 % 17.8 % 3.7 % 6.7 % 4.6 % 995 33.3 % 37.2 % 19.8 % 3.3 % 6.4 % 6.4 % 10.6 % 30.4 % 37.8 % 8.9 % 12.3 % 10.6 % 30.4 % 37.8 % 8.9 % 12.3 % 33.3 % 14.5 % 36.3 % 17.1 % 28.8 % 32.5 % 667 8.8 % 20.6 % 35.8 % 13.1 % 21.6 % 34.4 % 13.2 % 33.8 % 13.0 % 29.8 % 33.6 % 678 5.1 % 18.4 % 33.8 % 13.0 % 29.8 % 33.6 % 48.8 % 15.0 % 33.9 % 12.7 % 33.6 % 33.6 % 653 4.8 % 15.0 % 33.9 % 12.7 % 33.6 %	Very mportant Imp. Neutral lmp. Not all lmp. N/A n = Very Important Imp. Neutral lmp. Not all lmp. N/A 30.2 % 28.2 % 23.0 % 6.4 % 12.1 % 51.6 % 486 31.1 % 26.9 % 25.2 % 5.5 % 11.4 % 51.4 % 32.5 % 39.3 % 17.8 % 3.7 % 6.7 % 4.6 % 995 33.3 % 37.2 % 19.8 % 3.3 % 6.4 % 6.9 % 8.6 % 30.2 % 37.6 % 10.4 % 13.3 % 8.2 % 932 10.6 % 30.4 % 37.8 % 8.9 % 12.3 % 11.5 % 3.3 % 14.5 % 36.3 % 17.1 % 28.8 % 32.5 % 667 8.8 % 20.6 % 35.8 % 13.1 % 21.6 % 30.7 % 4.4 % 15.8 % 33.0 % 15.2 % 31.6 % 31.5 % 678 5.1 % 18.4 % 33.8 % 13.0 % 29.8 % 34.3 % 7 3.2 % 13.2 % 33.5 % <td< td=""></td<>

Did you apply to school(s) besides BCIT for this term?

Which sch	ools did	you app	ly to	and	which
schools di	d you ge	t accept	ed to	?	

4.8	%	15.0 %	33.9	%12.7 %	33.6 %	36.2	%	1,480
5.1	%	20.6 %	28.9	%10.9 %	24.5 %	32.6	%	1,579
				Yes	25.9	%	17.	.4 %
				No	74.1	%	82.	.6 %
					n = 1,	087	2	2,524

n =

1,149
2,277
2,114
1,617
1,528

schools did you get accepted to?	G	rp A	1	Grp B			
(check all that apply) Capilano College (Capilano University)	Applied for 6.5 %	Accepted to 5.8 %	Applied for 6.5 %	Accepted to 5.2 %			
Douglas College	14.9 %	15.9 %	14.1 %	14.7 %			
Kwantlen Polytechnic University	16.4 %	18.8 %	19.9 %	20.2 %			
Langara College	19.6 %	19.3 %	16.1 %	17.9 %			
Vancouver Island University (Malaspina)	4.7 %	3.9 %	3.7 %	3.3 %			
Simon Fraser University	39.3 %	33.3 %	31.0 %	26.4 %			
UBC - Vancouver	35.6 %	16.9 %	27.0 %	12.7 %			
UBC – Kelowna	5.1 %	5.3 %	4.2 %	4.6 %			
University of the Fraser Valley (UFV)	5.5 %	7.2 %	5.7 %	7.2 %			
University of Victoria	8.7 %	8.7 %	6.9 %	7.2 %			
Other	20.0 %	17.4 %	6.9 %	7.2 %			
Note: percentages can sum to > 100% n =	275	207	403	307			

A: Technology (Respondents: 1096)

B: All

(Respondents: 2550)

APPLICATIONS and ADMISSIONS

Prior to submitting your application, when did you start EXPLORING the option of BCIT for your education/training needs?

Grade Grad

a		Grp A	Grp B
0-5 months prior		22.9 %	22.1 %
6-11 months prior		35.8 %	32.6 %
1-2 years prior		27.5 %	29.2 %
2+ years prior		13.8 %	16.2 %
	n =	1.093	2.535

Prior to submitting your application, when did you decide to APPLY to your PROGRAM?

		Grp A	Grp B
0-2 months prior		13.7 %	14.2 %
3-5 months prior		28.1 %	27.7 %
6-11 months prior		38.8 %	35.8 %
1+ years prior		19.3 %	22.3 %
	n =	1,092	2,504

Please rate how satisfied you were with the following aspects of the BCIT admissions process:

		Grp A	Grp A based on valid responses						Grp B based on valid responses				
		Very Satisfied & Satisfied			Very Dis- satisfied			Very Satisfie & Satisfie		Dis- satisfied	Very Dis		n =
a)	The time required to receive an admissions decision	71.0 %	20.3 %	6.3 %	2.5 %	0.4 %	1,040	69.8 %	22.4 %	6.2 %	2.4 %	1.1 %	2,454
b)	Online application system	70.8 %	19.7 %	7.8 %	1.7 %	1.5 %	1,028	68.7 %	22.8 %	7.0 %	1.6 %	4.2 %	2,373
c)	Clarity of entrance requirements	76.0 %	17.0 %	5.1 %	1.9 %	0.2 %	1,032	77.5 %	17.0 %	4.3 %	1.1 %	1.2 %	2,439
d)	Ability to review the status of your application	81.9 %	13.8 %	3.2 %	1.1 %	1.0 %	1,027	77.2 %	17.4 %	4.3 %	1.2 %	2.1 %	2,418
e)	Clarity of admissions-related	69.9 %	21.3 %	5.7 %	3.1 %	1.3 %	1,024	66.6 %	23.3 %	7.2 %	3.0 %	1.9 %	2,419
f)	Availability of admissions support	67.6 %	25.0 %	5.1 %	2.3 %	6.2 %	963	66.2 %	27.1 %	4.7 %	2.1 %	5.2 %	2,331

How likely is it that the following factors could prevent you from continuing your program?

	Grp A	A based on valid responses			Grp B based on valid responses							
_	Very Likely	Likely	Unlikely	Very Unlikely	Don't Know	n =	Very Likely	Likely	Unlikely	Very Unlikely	Don't Know	n =
a) Admitted by another institution	2.9 %	10.9 %	28.9 %	57.3 %	14.9 %	852	2.0 %	8.3 %	28.5 %	61.2 %	15.1 %	1,997
b) Finances	11.2 %	26.3 %	37.4 %	25.1 %	5.0 %	963	9.3 %	23.4 %	40.0 %	27.4 %	5.6 %	2,247
c) Hard to fit classes with job schedule	2.6 %	13.4 %	36.4 %	47.6 %	12.7 %	876	2.4 %	12.5 %	38.0 %	47.1 %	11.9 %	2,083
d) Convenience (transportation)	3.1 %	12.2 %	37.7 %	47.0 %	4.6 %	961	2.6 %	12.0 %	38.8 %	46.6 %	6.0 %	2,226
e) Child Care	1.7 %	4.7 %	21.0 %	72.6 %	47.1 %	529	2.0 %	5.2 %	23.0 %	69.8 %	40.3 %	1,406
f) Other family considerations	2.3 %	15.7 %	41.4 %	40.6 %	17.7 %	823	2.0 %	14.6 %	38.5 %	44.8 %	17.0 %	1,960
g) Not sure of program choice	3.3 %	14.6 %	34.6 %	47.6 %	10.4 %	900	2.8 %	10.9 %	33.9 %	52.5 %	12.4 %	2,070
h) Not sure of career choice	4.5 %	14.7 %	35.5 %	45.2 %	10.1 %	903	3.8 %	11.6 %	34.6 %	50.0 %	11.9 %	2,080
i) Employment prospects	7.7 %	20.0 %	33.1 %	39.2 %	8.3 %	919	5.7 %	16.1 %	36.7 %	41.5 %	10.1 %	2,118
j) Program difficulty	6.1 %	23.3 %	40.5 %	30.1 %	5.7 %	948	4.3 %	17.6 %	40.4 %	37.7 %	6.5 %	2,215
k) English language skills	3.5 %	7.7 %	18.5 %	70.4 %	11.8 %	888	2.5 %	5.9 %	19.4 %	72.2 %	12.9 %	2,063
University-transfer ability	3.3 %	12.9 %	30.7 %	53.1 %	14.2 %	858	1.8 %	8.7 %	28.2 %	61.2 %	17.7 %	1,938
m) Availablity of on-campus housing	0.9 %	5.0 %	22.3 %	71.8 %	26.1 %	740	1.2 %	3.9 %	23.2 %	71.8 %	26.4 %	1,737
n) Other	0.0 %	0.0 %	0.0 %	100.0 %	27.3 %	8	8.6 %	5.3 %	28.9 %	57.2 %	58.0 %	187

A: Technology

(Respondents: 1096)

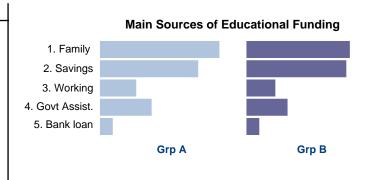
B: All

(Respondents: 2550)

FINANCIAL AID

What were your main sources of your educational funding? (check all that apply)

	Grp A	Grp B
Support from family	67.2 %	58.3 %
Support from employer / agency	2.4 %	5.6 %
Personal savings	55.5 %	56.5 %
Credit Cards	8.7 %	8.9 %
Bank loan / Line of Credit	8.2 %	8.3 %
Government student loans / grants	29.8 %	23.8 %
Scholarship / Award / Bursary	17.1 %	11.3 %
Sponsorship	2.1 %	3.1 %
Working while attending BCIT	21.3 %	17.2 %
Investment Income (RESP)	11.6 %	8.6 %
Other	0.7 %	2.6 %
Note: percentages can sum to > 100% n	= 1,037	2,464



Please use the following rating scale to rate your experience using the BCIT website for each of the following purposes:

Grp A based on valid responses					Grp B based on valid responses					
Exc	ellent &		_		_	Excellent		D	NI/A	_
	Good	Adequate	Poor	N/A	n =	& Good	Adequate	Poor	N/A	n =
a) Research into programs and courses	84.2 %	11.6 %	4.2 %	1.5 %	1,003	80.8 %	15.0 %	4.2 %	3.0 %	2,361
b) Program application	81.7 %	14.8 %	3.5 %	1.6 %	998	79.4 %	16.8 %	3.8 %	3.5 %	2,345
c) Orientation to facilities and services	67.5 %	26.0 %	6.5 %	8.7 %	923	67.1 %	26.4 %	6.5 %	10.2 %	2,173
d) Access to contact information	73.5 %	20.5 %	6.0 %	3.8 %	974	73.3 %	21.7 %	5.0 %	4.4 %	2,313

How useful was the BCIT website in assisting with your decision to enrol at BCIT?

		Grp A	Grp B
Very useful		35.7 %	33.0 %
Quite useful		42.2 %	40.9 %
Somewhat useful		18.3 %	20.8 %
Not useful		3.8 %	5.3 %
	n =	1,018	2,436

Were you able to find all of the information you were looking for on the BCIT website?

(select one)		Grp A	Grp B
All		18.5 %	18.4 %
Most		66.7 %	65.7 %
Some		14.3 %	14.8 %
None		0.4 %	1.1 %
	n =	1,019	2,441

A: Technology

(Respondents: 1096)

B: All

(Respondents: 2550)

PROGRAM ADVISING

Before applying for a course or program at BCIT, did you use the services at the Program Advising department?

		Grp A	Grp B
Yes		18.7 %	12.7 %
No		69.9 %	74.5 %
Don't know		11.4 %	12.8 %
	n =	1.050	2.480

How did you make contact with the Program Advising department? (select all that apply)

		Grp A	Grp B
Phone		45.1 %	45.0 %
In Person		53.8 %	55.0 %
Email		32.3 %	29.6 %
Other		0.5 %	1.3 %
Note: percentages can sum to > 100%	n =	195	311

Prior to applying, how many times did you contact the Program Advising department?

		Grp A	Grp B
Once		28.7 %	31.7 %
Twice		33.3 %	33.0 %
Three times		16.9 %	15.2 %
Four times		6.2 %	6.5 %
Five or more times		14.9 %	13.6 %
	n =	195	309

Please rate how satisfied you were with the Program Advising services at BCIT:

		Grp A	Grp B
Very Satisfied		30.1 %	29.5 %
Satisfied		38.9 %	40.9 %
Neutral		21.2 %	21.8 %
Dissatisfied		7.8 %	5.8 %
Very Dissatisfied		2.1 %	1.9 %
	n =	193	308

BCIT PUBLICATIONS, SERVICES and EVENTS

For each of the items listed below, please use the following scale to rate us on your BCIT experience to date:

Grp A	Grp B
GID A	GID

-	(based on valid responses - 100%)				(based on valid responses - 100%)					
	Excellent & Good	Adequate	Poor	N/A	n =	Excellent & Good	Adequate	Poor	N/A	n =
a) BCIT Publications (Program Brochure, Viewbook, etc)	68.7 %	28.0 %	3.3 %	24.1 %	761	74.2 %	23.8 %	2.0 %	21.1 %	1,912
b) Community info Session	64.8 %	31.4 %	3.9 %	38.0 %	622	68.4 %	28.8 %	2.8 %	36.3 %	1,537
c) Program info Session	76.0 %	20.6 %	3.4 %	21.6 %	788	77.0 %	20.3 %	2.7 %	25.7 %	1,792
d) Direct contact with program staff	79.5 %	17.4 %	3.1 %	9.8 %	907	79.4 %	18.0 %	2.7 %	14.1 %	2,069
e) Pre-entry testing	65.5 %	31.5 %	3.1 %	44.5 %	556	67.3 %	29.7 %	3.0 %	46.2 %	1,295
f) BIG info	69.3 %	24.6 %	6.1 %	54.2 %	456	68.1 %	27.5 %	4.4 %	53.2 %	1,119
g) Campus tours	50.1 %	36.2 %	13.7 %	29.7 %	702	63.0 %	29.1 %	7.8 %	33.7 %	1,594
h) Spend-a-day program	56.6 %	30.2 %	13.2 %	75.5 %	242	62.1 %	30.0 %	7.9 %	69.2 %	736
i) Open House	67.2 %	25.6 %	7.1 %	64.6 %	351	70.0 %	25.2 %	4.8 %	60.2 %	953
j) Financial Aid & Awards Services	56.5 %	29.5 %	14.0 %	56.7 %	430	61.3 %	28.9 %	9.8 %	55.9 %	1,055
k) Housing Office	59.3 %	32.5 %	8.2 %	76.7 %	231	59.3 %	32.5 %	8.2 %	76.7 %	231