



Advanced Placement Broadcast and Media Communications

Entry into **Level 3** (September) may be possible when space is available. Acceptance into advanced placement is dependent on many factors: seat availability, meeting course equivalencies, department approval, competitiveness and application and document submission with sufficient time for review. Official transcripts are required. It is recommended that you apply early:

Entry into Level 3 – September, the start of the second year:

- Application processing opens on October 1st

Note: Successful completion of entrance requirements does not guarantee acceptance into this program. Due to the popularity of this program NOT ALL applicants who meet eligibility will be able to obtain a seat in the program. **Advanced Placement is limited and must involve thorough consultation with a faculty member prior to applying.**

There are three opportunities for Advanced Placement to second year:

Option 1: Applicants who have completed a BCIT Certificate in Broadcast and Media Communications

Option 2: Applicants who have formal, post-secondary training in Broadcast from another institution

Option 3: Applicants who have completed a Diploma in Print Journalism from Kwantlen Polytechnic University or Langara College

OPTION 1: Applicants who have a BCIT Certificate in Broadcast and Media Communications

1. [English 12](#) and [English language proficiency](#).
2. **You must complete the BCIT Certificate in Broadcast and Media Communications.**
3. **You must submit a resume and 500 – 1000 word essay:**
A resume and covering letter outlining previous education, work and volunteer experience must be included. The essay should detail personal history, career goals and reasons for choosing broadcasting as a career.
4. **You must complete a standard Broadcast Entrance Examination:**
This examination is offered every two weeks through the Spring Term and runs approximately 3 hours.
5. **You will be required to attend an interview:**
Selected applicants will be required to attend an interview with faculty to discuss their previous training, work experience and career aspirations.
6. **You must complete a practicum:**
Applicants who have met the entrance requirements and who have successfully completed the Entrance Exam and interview will be required to participate in a practicum. The practicum takes place each April/May, running for four weeks, and is an intense practical learning experience. This practicum **MUST** be completed **AFTER** you have taken the 15 courses for your Certificate.

There is no guarantee you will be selected for advanced placement to second year even though you have completed the practicum, as judgement will be made on performance during practicum in conjunction with all other evaluative factors, and space availability in the second year class. For more information on the Entrance Exam and Practicum dates, please call 604-432-8863.

7. You must contact the program head:

You must initiate contact with the program head of the appropriate program (Radio, Television or Broadcast Journalism) **by January 31** of the year in which you intend entering our second year program. Prospective students must be accommodated in planning for the April/May practicum, thus early contact is required.

OPTION 2: Applicants who have formal broadcast training from another institution

1. [English 12](#) and [English language proficiency](#).

2. You must show proof of formal broadcast training from another institution:

Formal, accredited, provincial post-secondary training in a recognized Broadcast program, with courses equivalent to those in Level 1 and 2 of the BCIT Diploma Program as detailed below is required. Detailed course outlines will be required to determine equivalency:

RADIO

Level 1		Level 2	
Course	Course Name	Course	Course Name
BCST 1101	Technical Introduction	BCST 2203	Copywriting 2
BCST 1103	Copywriting 1	BCST 2209	Practicum 1
BCST 1110	Radio Programming and Operations 1	BCST 2210	Radio Programming and Operations 2
BCST 1111	Radio Announcing 1	BCST 2211	Radio Announcing 2
BCST 1112	Contemporary Issues 1	BCST 2212	Contemporary Issues 2
BCST 1113	Intro to Radio News 1	BCST 2213	Radio News
COMM 1112	Communication for Broadcasters 1	BCST 2215	Online and Social Media
ORGB 2500	Interpersonal Skills	BCST 3312	Radio Marketing and Promotion
		BLAW 3300	Broadcast Law
		COMM 2212	Communication for Broadcasters 2

TELEVISION

Level 1		Level 2	
Course	Course Name	Course	Course Name
BCST 1101	Technical Introduction	BCST 2209	Practicum 1
BCST 1120	Video Basics	BCST 2215	Online and Social Media
BCST 1124	Writing for Television	BCST 2220	Video Production
BCST 1223	TV Production Planning	BCST 2222	Theory of Colour TV Systems
BCST 2207	Advanced Computers for Television	BCST 2224	Dramatic Writing for Television
BUSA 1620	Computer Applications for Broadcasting	BCST 3317	Non-linear Audio Editing
COMM 1112	Communication for Broadcasters 1	BCST 3318	Non-linear Video Editing
ORGB 2510	Interpersonal Relationships	COMM 2212	Communication for Broadcasters 2

BROADCAST AND ONLINE JOURNALISM

Level 1		Level 2	
Course	Course Name	Course	Course Name
BCST 1130	Intro to News Reporting	BCST 1331	Media Law
BCST 1131	Intro to Announcing	BCST 2209	Practicum 1
BCST 1132	Intro to Radio	BCST 2215	Online and Social Media
BCST 1134	News Writing 1	BCST 2230	News Reporting
BCST 1137	Visual Fundamentals for Journalists	BCST 2232	Radio News 2
COMM 1112	Communication for Broadcasters 1	BCST 2233	Television News 2
ECON 1150	Economic Issues	BCST 2234	Documentary Production
BUSA1620	Computer Applications for Broadcasting	BCST 2236	Broadcast Announcing
		BCST 2238	News Writing 2

3. You must submit a resume and 500 - 1000 word essay:

A resume and covering letter outlining previous education, work and volunteer experience must be included. The essay should detail personal history, career goals and reasons for choosing broadcasting as a career.

4. You will be required to attend an interview:

Applicants with a suitable post-secondary background will be required to attend an interview with faculty to discuss their previous training, work experience and career aspirations. At this time, the faculty may determine that additional courses are required to prepare candidates for Advanced Placement.

5. You must complete a practicum:

Applicants who have met the entrance requirements and who have successfully completed the Entrance Exam and interview will be required to participate in a practicum. The practicum takes place each April/May, running for four weeks, and is an intense practical learning experience. This practicum MUST be completed AFTER you have completed your first year in your former institution. There is no guarantee you will be selected for advanced placement to second year even though you have completed the practicum course, as judgement will be made on performance during practicum in conjunction with all other evaluative factors, and space availability in the second year class. For more information on the Entrance Exam and Practicum dates, please call 604-432-8863.

OPTION 3: Applicants who have a Diploma in Print Journalism from Kwantlen or Langara

BCIT's Broadcast and Online Journalism Program, Kwantlen's Print Journalism Program and Langara's Print Journalism Program have developed an opportunity for graduates of each program to take one more year of advanced training in another discipline, training which will open more doors to them as practicing journalists. For instance, Kwantlen or Langara Print Journalism grads who take training in broadcast journalism will find new and expanded opportunities in the broadcast world as well as the print world. BCIT Broadcast and Online Journalism grads may round out their studies with training in print journalism.

1. [English 12](#) and [English language proficiency](#).

- 2. You must submit an official transcript showing completion of the Diploma in Print Journalism from Kwantlen or Langara.**
- 3. You must submit a resume and 500 - 1000 word essay:**
A resume and covering letter outlining previous education, work and volunteer experience must be included. The essay should detail personal history, career goals and reasons for choosing broadcasting as a career.
- 4. You must complete a standard Broadcast Entrance Examination:**
This examination is offered every two weeks through the Spring Term and runs approximately 3 hours.
- 5. You will be required to attend an interview:**
Selected applicants will be required to attend an interview with faculty to discuss their previous training, work experience and career aspirations.
- 6. You must complete a practicum:**
Applicants who have met the entrance requirements and who have a successful completed the Entrance Exam and interview will be required to participate in a practicum. The practicum takes place each April/May, running for four weeks, and is an intense practical learning experience. This practicum **MUST** be completed **AFTER** you have completed your training at Kwantlen or Langara. There is no guarantee you will be selected for advanced placement to second year even though you have completed the practicum course, as judgement will be made on performance during practicum in conjunction with all other evaluative factors, and space availability in the second year class. For more information on the Entrance Exam and Practicum dates, please call 604-432-8863.
- 7. You must contact the program head:**
You must initiate contact with the program head, Connie Monk (604-432-8667, Connie_Monk@bcit.ca), of the BCIT Broadcast and Online Journalism program **by January 31** of the year in which you intend entering our second year program. Prospective students must be accommodated in planning for the April/May practicum, thus early contact is required.

Additional Information

When will I be accepted?

Seats for Level 3 in September will be given out starting in June, after the first year students have written final exams and the number of available seats is determined. Seats will be given out over the course of the summer. Check [myCommunication](#) often during the application process and throughout your studies at BCIT.

What will happen if I cannot complete all required courses before the term starts?

If you are applying under Option 1, ALL certificate courses must be complete before participating in our practicum in April /May and entering Level 3.

If you are applying under Option 2 or 3, all entrance requirements must be met before participating in our practicum in April. It is strongly recommended that COMM2203 be completed prior to entering Level 3. However, if scheduling conflicts make this impossible, COMM2203 may be deferred to a graduating requirement.

When will I get my timetable?

Print your timetable one day prior to class start by logging into my.bcit.ca and going to Student Self-Service. You must be registered in your courses in order to access this feature.

When can I buy my books?

It is recommended that students wait until the first week of classes before buying textbooks. Your instructors will tell you which books to buy.

Can I take courses ahead of time to help reduce my course load?

In order to maintain a competitive application, it is recommended that you take no more than two courses per term ahead of time. Please note: tuition for full time programs will not be reduced.