

THE WORLD NEEDS MORE

**BCIT**



It's a bold statement, but one in which  
**WE FIRMLY BELIEVE.**



**WE BELIEVE** in our students; that they can meet our high standards and in doing so, build rewarding careers.

**WE BELIEVE** in our alumni, who make substantive contributions to the economic, social, and environmental prosperity of British Columbia.

For **50 years**, we have been integral to building the prosperity of the province. Our **over-150,000 graduates** are the workforce for British Columbia.

Alumni like Jonathan Becker (*right*), owner and principal, Thrive Digital, embody the **entrepreneurial spirit** of British Columbia and **drive our economy** forward.



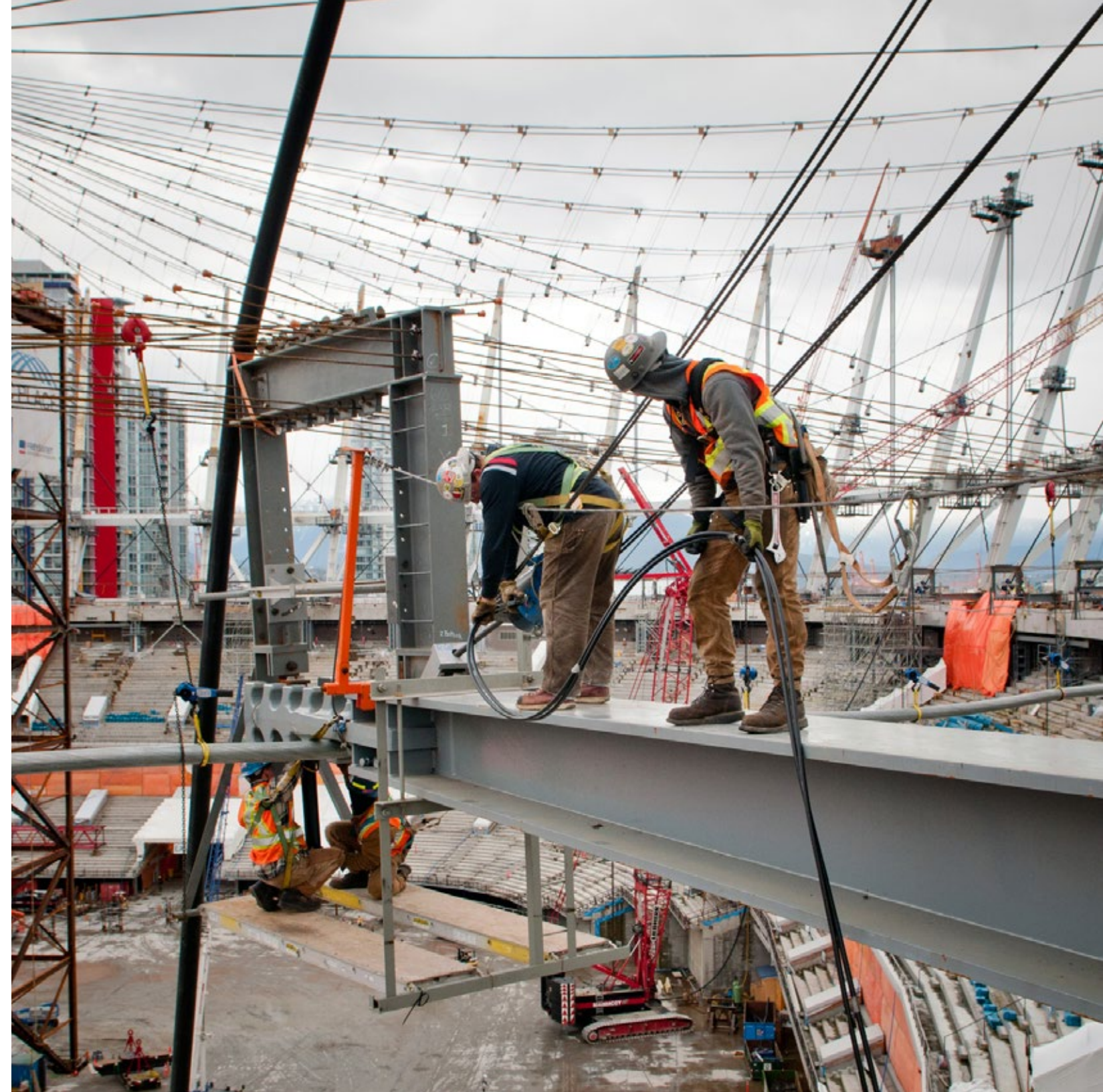


**WE BELIEVE** in the employers that hire our graduates—  
people and organizations that support us in developing programs that  
produce the skilled employees our province requires.

**WE BELIEVE** in ourselves and the commitment we make  
to the future success of our students.

With BCIT **degree** graduates enjoying a **94 percent employment** rate, BCIT has one of the **highest job placement rates**  
of any post-secondary institute in the province.

*BC Student Outcomes, Baccalaureate Graduates Survey, prepared by BC Stats (3-year average: 2012, 2011, 2010).*





**WE ALSO BELIEVE** that BCIT offers a distinct educational model; one that meets the needs of students, industry, and business. It is our responsibility to create as many successful graduates as we can, not merely filtering the talent that comes through our door, but building expertise and opportunity.

**“If I was able to buy BCIT, I would buy it and franchise a thousand of them across Asia.”**

— Dominic Barton, global managing director, McKinsey & Company, quoted in *Business in Vancouver*.

We welcome over **46,000** students onto our five main campuses annually, and reach students in **all corners of the province** through our online and distance learning programs.







Our 2014–2019 Strategic Plan outlines how, over the next five years, we will deliver the education and services our students—and in fact, this province and this nation—greatly need to remain competitive.

The plan also focuses on our own areas of need—the need to replace and rejuvenate aging infrastructure, to diversify funding sources, and to consistently deliver high-quality learning experiences for all students—and how we plan to meet those critical needs.

We offer credentials ranging from **diplomas** to **advanced specialty certificates**, **bachelor's** and **master's degrees**.

BCIT awarded over 6,200 credentials in the 2012–2013 academic year.

Our seven strategic priorities support three fundamental aims: to **nurture talent and build expertise**, graduating more students to our high standard; to **extend our reach**, telling our story and expanding our community at home and around the globe; and to **never be complacent**, constantly renewing the BCIT learning experience so that it exceeds our students' expectations.

With a clear path toward meeting our objectives, we look toward a bright future and embrace its inherent challenges.

## OUR STRATEGIC PRIORITIES

- 1 > Foster Student Success
- 2 > Financial Sustainability
- 3 > Change the Student Experience
- 4 > Program and Credential Recognition
- 5 > Build on Our Reputation
- 6 > Build a Long-term Educational Plan
- 7 > Campus Development

Through our **over-30 international partner schools** and other outreach initiatives, we welcome over **2,000 international students** from 86 countries onto our campuses annually.





**WE BELIEVE** the world needs  
more BCIT.

**WE INTEND** to deliver.





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